WebSphere software



IBM WebSphere Services for Business Process Management

GetStarted with Business Activity Monitoring and quickly realize the value of optimal and continual business performance across your organization



Highlights

- Engage the experts—team with IBM Software Services for WebSphere! Our skilled consultants will propel your **Business Activity Monitoring** (BAM) project forward with a deep knowledge of business activity capture, design, and analysis
- IBM Software Services for WebSphere will demonstrate and deliver the value of a WebSphere **Business Monitor solution**

Business Challenge

You recognize the value of Business Activity Monitoring (BAM) for your organization — and now, with WebSphere software in place, you have the power for your business to gain a real-time view of total business performance spread across many business applications and lines of business (LOBs).

Your business can expect to:

- Define and measure your organization's performance using business-driven Key Performance Indicators (KPIs)
- Identify and analyze performance trends and see how these are reflected within and across the tiers of your business structure
- Alert those who need to respond to business situations — when they occur!
- Provide all the above through a simple to use Web 2.0 dashboard, integrated with your existing intranet, extranet, or portal

Developing the skills you need to respond quickly to changing business needs is a challenge that all organizations face today. Delivering the value of BAM using the latest WebSphere technology requires a new and special balance of skills in your team.

Services Solution

Leverage the in-depth product skills, cross-industry experience, and worldwide network of the IBM Software Services for WebSphere team to deploy WebSphere Business Monitor as your BAM software platform — even where your current business systems are not powered by WebSphere!

By using IBM software and expert services to demonstrate and deliver the value of the complete WebSphere Business Monitor solution, you can introduce the design competency and implementation recommended practices into your team to steer your BAM project along a successful

Backed by years of proven software deployment experience, IBM Software Services for WebSphere is a team of highly skilled consultants with broad architectural knowledge, deep technical skills, and recommended practices expertise. We provide worldwide support for WebSphere products to make it easy for our clients and partners to design, build, test, and deploy solutions. We are uniquely positioned to

provide access to the deepest of skills in the very latest IBM software technology. IBM Software Services for WebSphere will get your BAM project started with a skills boost!

Typical Activities

This IBM Software Services for WebSphere offering is designed to enable your organization to leverage BAM to align business priorities with IT investments in BPM technology. Typical activities include:

- Your business stakeholders will discover how to capture and define their business priorities as business performance measures and KPIs
- Your BPM solution architects will learn how to design business dashboards that business stakeholders can customize to suit the latest monitoring needs
- By example, we will demonstrate how to plan and design the flow of business event information through the monitor model applications into the database that supports your business dashboard
- We will show your solution developers how to build, package, and deploy the components of a business monitor model solution to the server and across your broader infrastructure
- We will work with your infrastructure teams to install, configure, and manage a WebSphere Business Monitor environment within the context of your technical environment

Our emphasis is on skills transfer and our priority is to enable your capabilities to grow. Along with delivery of the BAM solution, our objective by the engagement's conclusion is for your team to be able to perform a similar exercise with little or no direct assistance from IBM.

Deliverables

The GetStarted with Business Activity

Monitoring offering for WebSphere

Business Monitor will include:

- Installation of the WebSphere Business Monitor Toolkit for use in your team development environment
- Deployment of a single WebSphere
 Business Monitor server environment (in an initial and scalable topology)
- A Business Activity Monitoring solution requirements document describing your business performance measurement requirements (e.g. KPIs)
- A comprehensive BAM Dashboard, Monitor Model, and Event Model solution design document
- And of course your first working WebSphere Business Monitor solution itself, developed and tested to verify its functional correctness

Related Education

To complement this offering, IBM is pleased to offer a full curriculum of education to help you maximize return on investment in WebSphere Business Process Management products. You can learn more about education offerings at: ibm.com /websphere/education.

Duration

The GetStarted with Business Activity
Monitoring (BAM) offering for WebSphere
Business Monitor is approximately 160
hours of WebSphere consultancy. Since all
customers have unique requirements, the
duration or resource profile of this offering
may vary. A short, preliminary consultation
exercise is essential for us to understand
your goals and tailor this engagement
with a duration and scope that satisfy
your specific business and technical
requirements.

Contact

To discuss your specific needs or to find out more about the value that IBM Software Services for WebSphere can offer, please contact your local IBM Software Services Sales Specialist at **ibm.com/** developerworks/websphere/services/contacts.html.



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