

Have customers reach out to you. And not the other way round.

1500 delegates, between the ages of 25 and 35. All, under one roof. On one exciting day. 9th August, 2012 presents a never-before opportunity for you to showcase your brand and be an esteemed sponsor at one of the country's hottest technology conclaves.



Date	9th August, 2012	
Venue	The Leela Palace, Bangalore	

Welcome to the IBM TechForum.

As you know, IBM has been an innovation powerhouse, creating technology benchmarks for over 100 years now. Last year alone, IBM acquired over 6000 patents, marking its 19th consecutive year as the world's leading patent recipient. IBM now brings all this experience, expertise and leadership in technology exclusively to Software Practitioners, Developers and Technology Administrators from across India, via the TechForum.

Whether you're a large lifestyle brand or a start up with a niche product, the IBM TechForum offers you just the audience you need. And on a day fuelled by a passion for technology, your brand could bring delegates a refreshing change. Come, enjoy the benefits of having over 1500 of the youngest and brightest tech enthusiasts actively engage with your brand!

HOW YOU CAN SHOWCASE YOUR BRAND			
1. Conference Bag	>	₹ 500,000.00	
2. Insert (in conference bag)	>	₹ 50,000.00	
3. Event Guide (exclusive)	>	₹ 250,000.00	
4. Luggage Tag (exclusive)	>	₹ 150,000.00	
5. Post Event Party (exclusive)	>	₹ 500,000.00	
6. Conference Pen (exclusive)	>	₹ 250,000.00	
7. Stall (non-exclusive)	>	₹ 250,000.00	

To become a sponsor at the IBM TechForum contact:

Vimal R Abraham: vimal.abraham@in.ibm.com

Ajit Yohannan: ajyohann@in.ibm.com