



Partnering for A Smarter Planet

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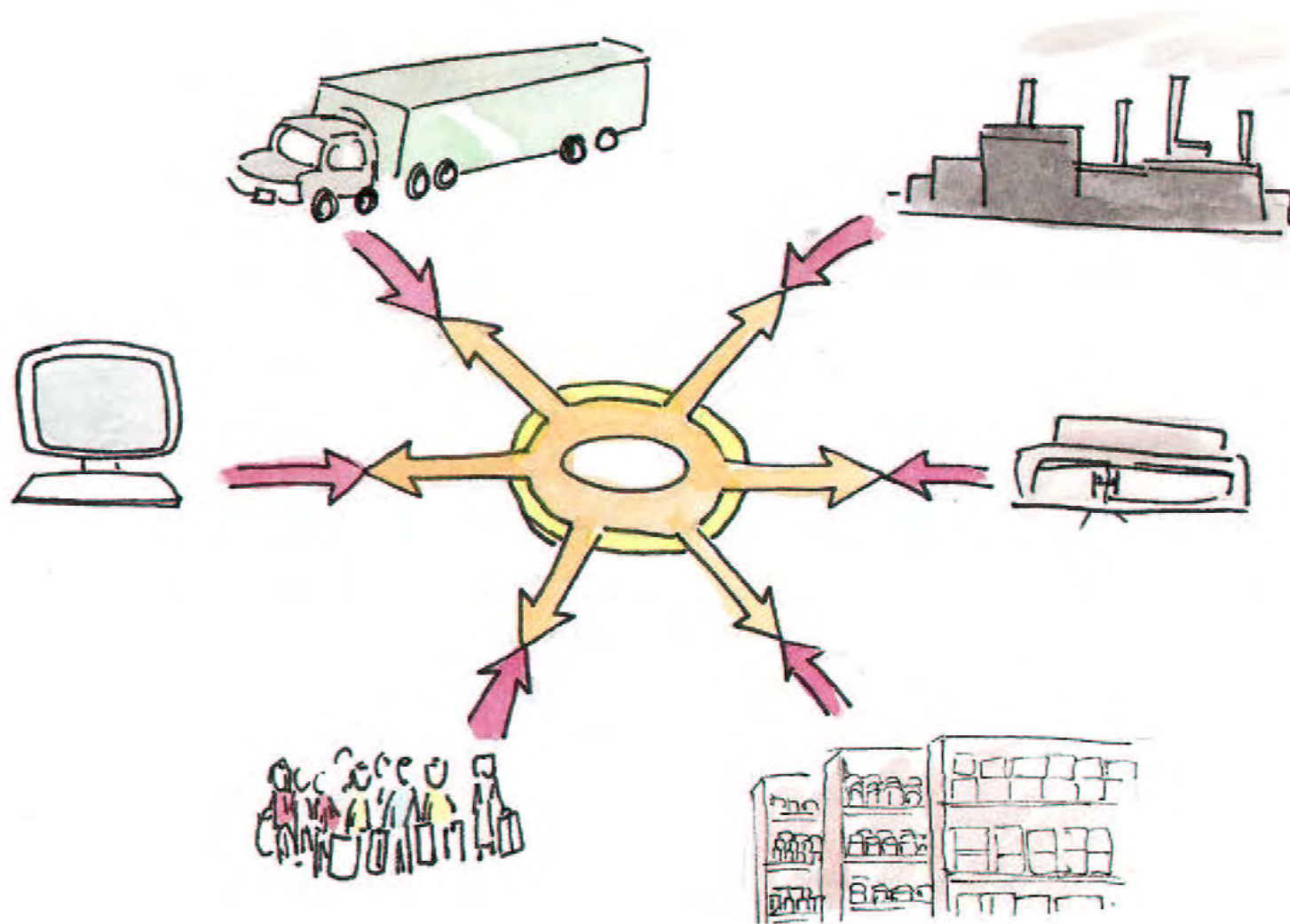
A butterfly flaps its wings in Goa, India



and sometime later a thunderstorm drenches
Chicago



People and Things in constant **interaction..**



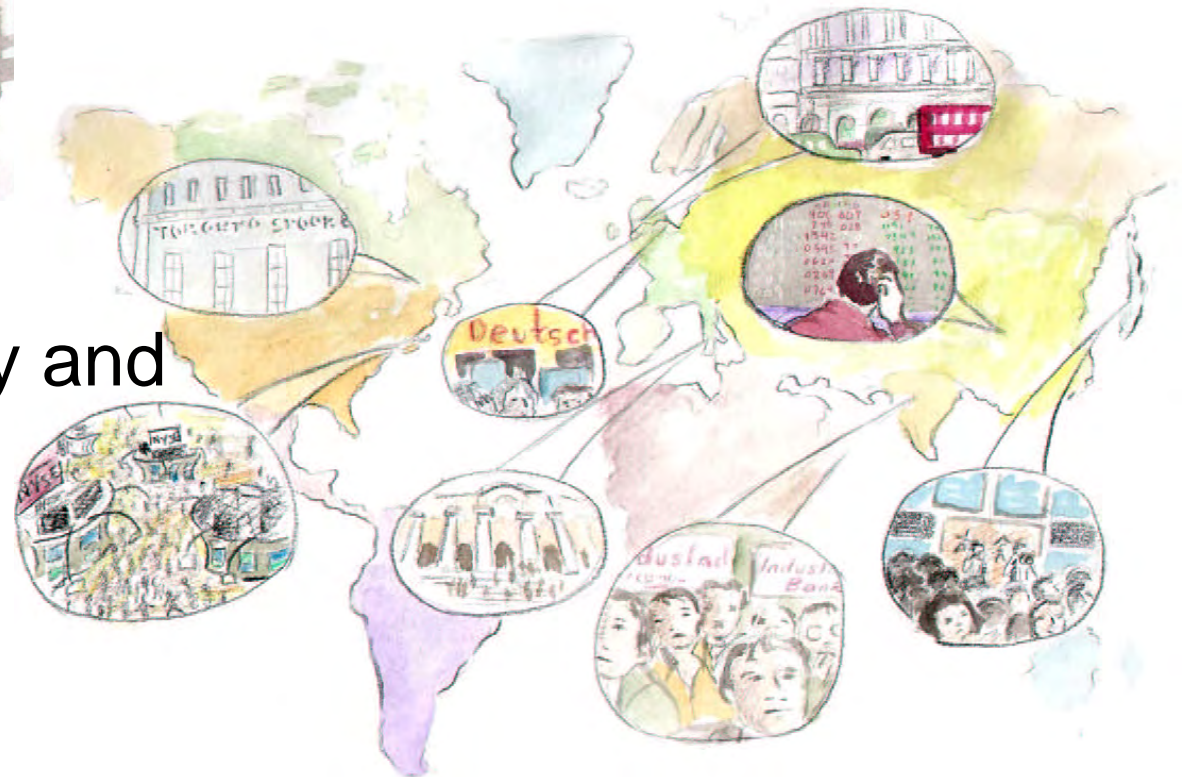
Intelligence is changing..



We are all **connected..**



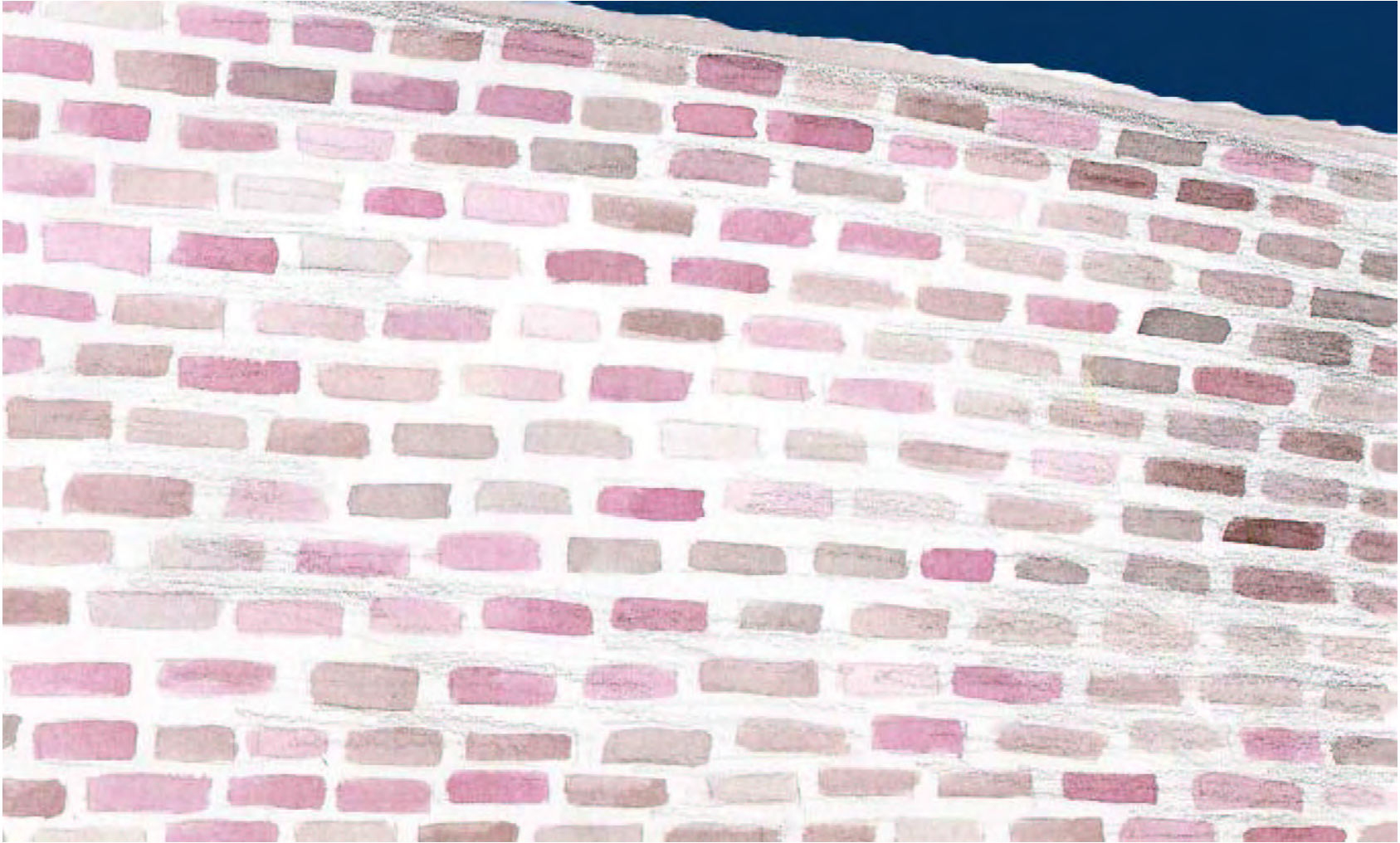
Economically, Socially and Technologically



Consider Inefficiency and Waste



Where are we headed to?



But there's **good news**..



The systems and technologies that underpin so much of how the world works are becoming **smarter**



The world is becoming instrumented



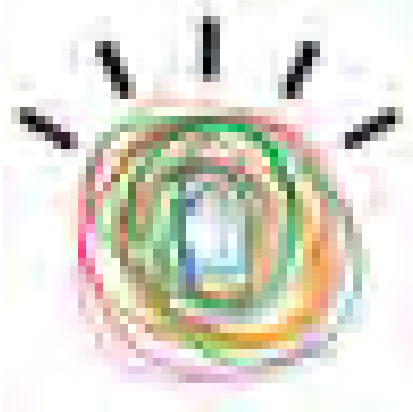
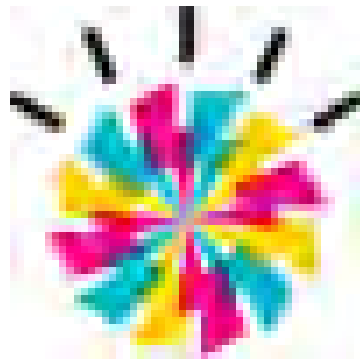
· The world is becoming **interconnected**

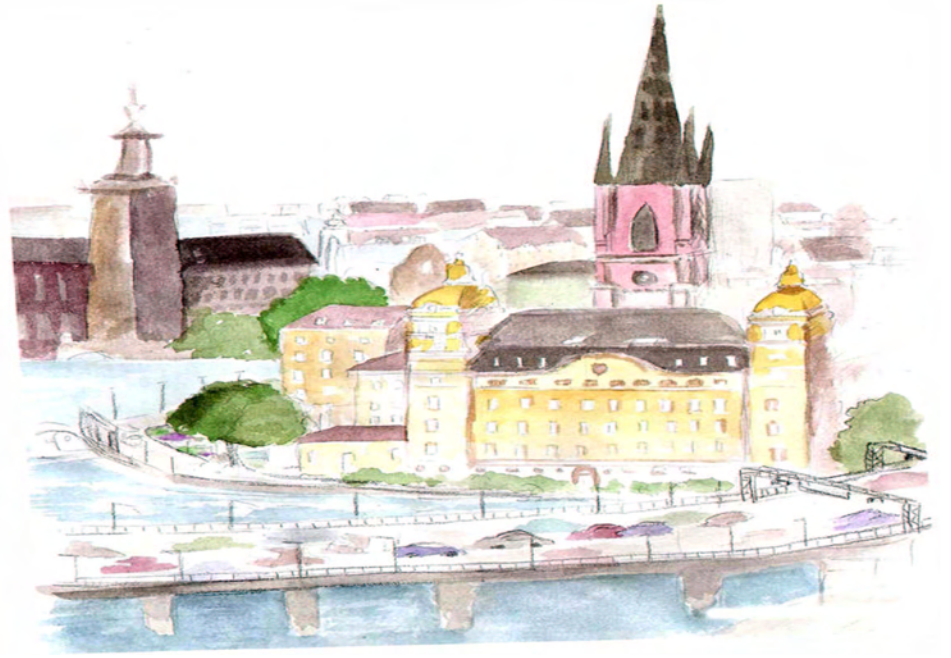


The world is becoming intelligent



The world is becoming **smarter**





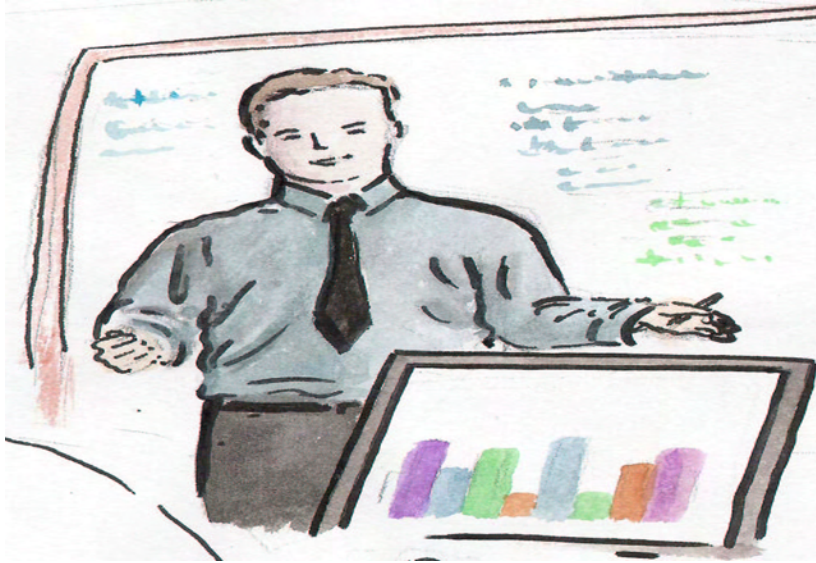
Imagine..



Big answers to big questions..because now we can!



Success needs more than just technology..



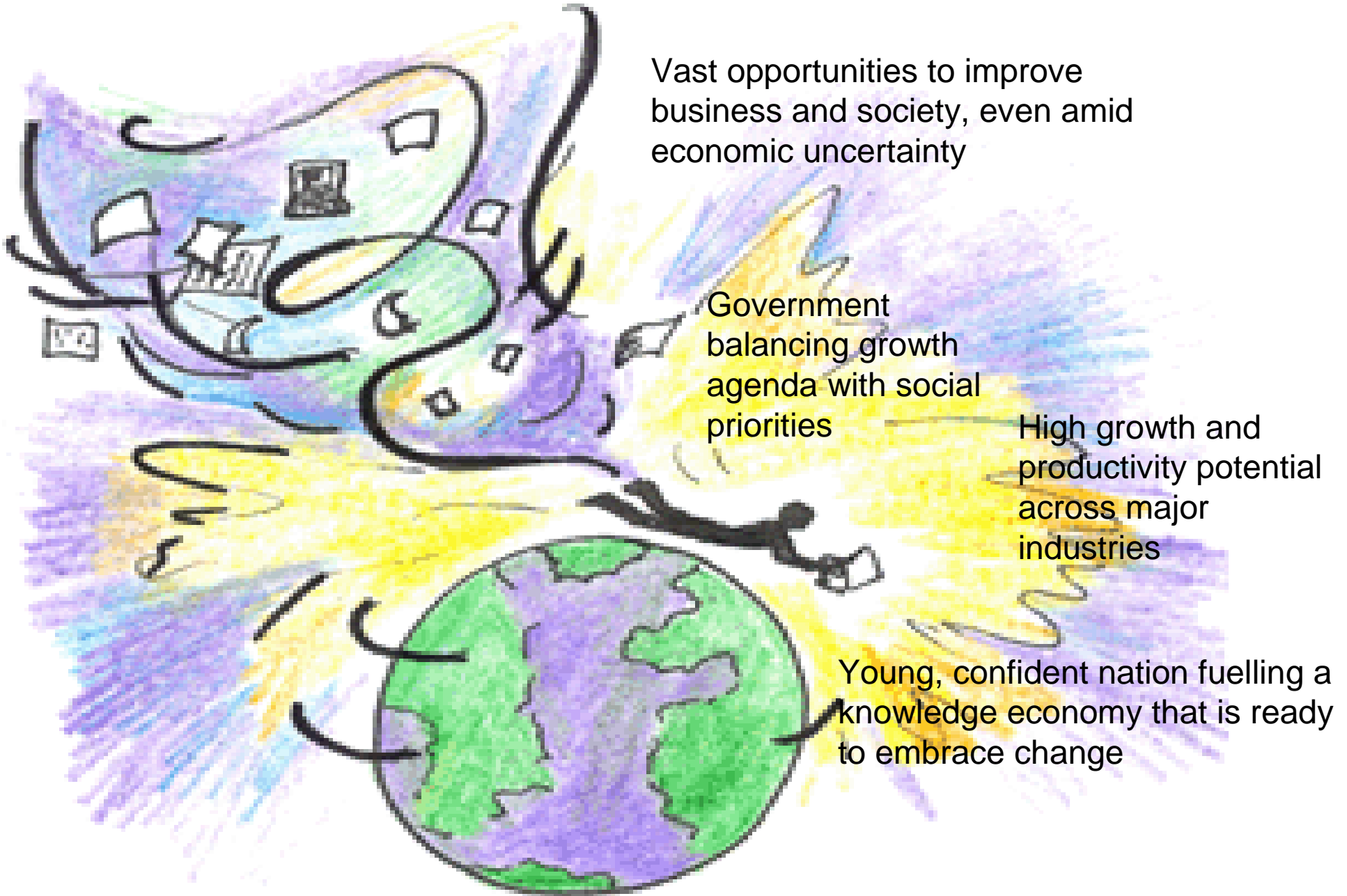
India can play a pivotal role..

Vast opportunities to improve business and society, even amid economic uncertainty

Government balancing growth agenda with social priorities

High growth and productivity potential across major industries

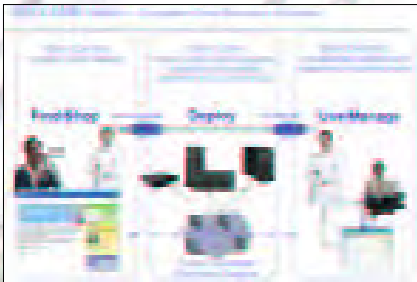
Young, confident nation fuelling a knowledge economy that is ready to embrace change



IBM leads the **innovation agenda**



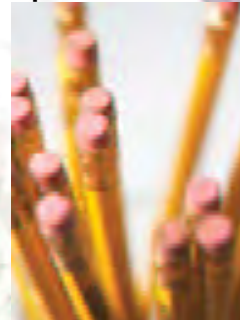
Infrastructure of the future: New Enterprise Data Center, Green IT



Mid-market enablement: Blue Business Platform



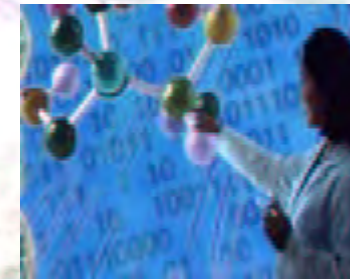
New innovation centre for partners



Stronger ecosystem through University Relations



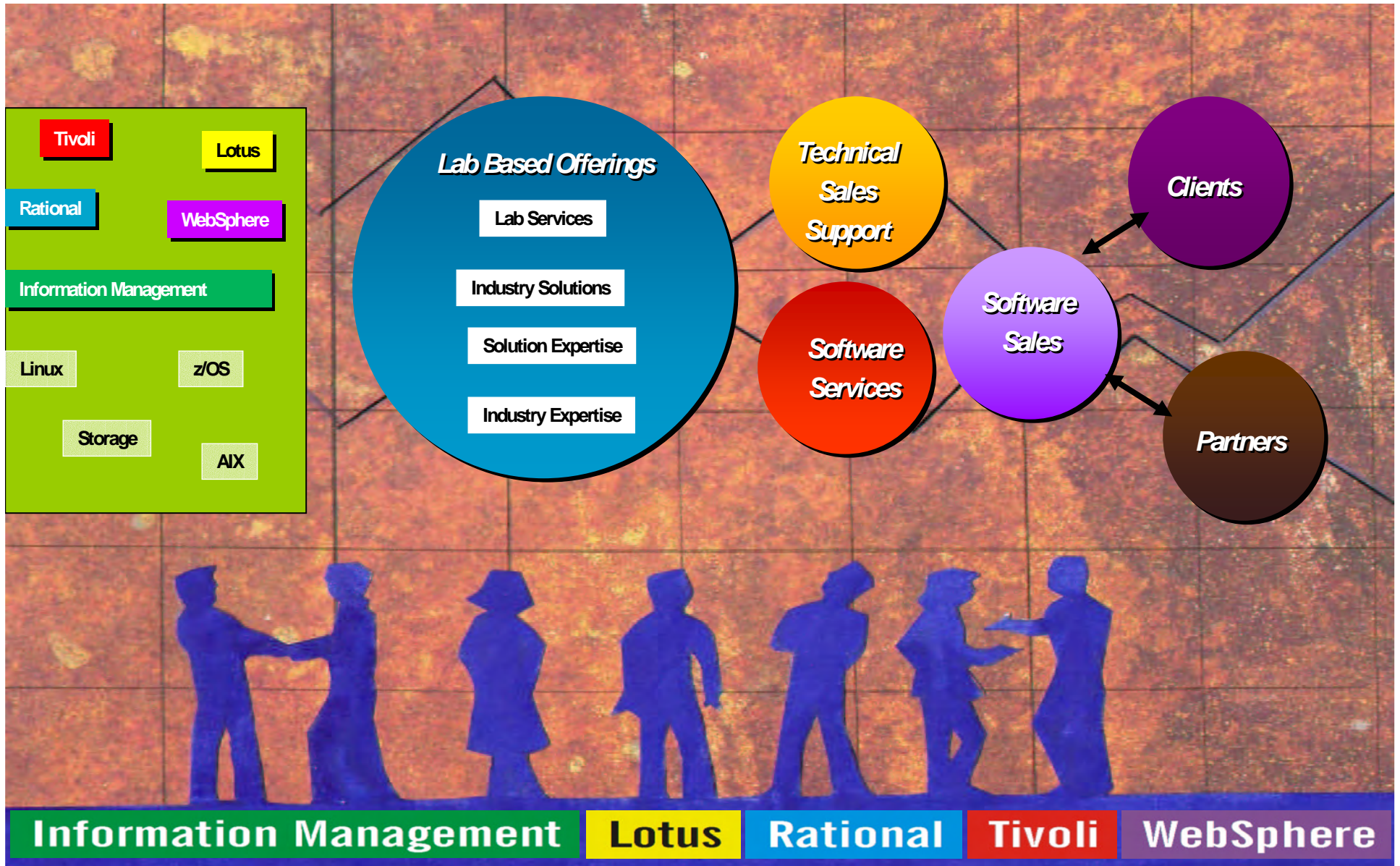
Cloud computing



Collaborative innovation: Made in IBM Labs



A new way of working together..



Survive the storm, or change the game?

Business models require dramatic changes
Strong balance sheets matter
Accelerated transformation a priority
Productivity is critical



Discontinuity is opportunity
Leaders will emerge in every industry

Not just because we can, but **because we must...**



..stretch our limits as far as the mind can
imagine... [Join us..](#)





The End