

IT'S TIME TO START DOING MORE WITH LESS. MAKE AN

IMPACT NOW

What's your Service Oriented Attitude?

Join us at The Venetian in Las Vegas May 3-8th for IMPACT 2009 – the largest SOA event of the year. Choose from over 150 interactive executive-level sessions. Hear customers from around the world share their success stories and strategies to optimize costs, speed time to market, increase customer retention and cost-effectively reach new customers.

Take advantage of industry specific sessions for Financial Services, Distribution, Manufacturing, Communications, Healthcare, and Government.

Session highlights include:

- · Business and industry insights for surviving in today's economy
- · Modern strategies for maximizing supply chain efficiency and agility
- · Cost-effective approaches for addressing changing customer behavior
- Solutions to increase revenue by optimizing channel efficiency and cross-selling

The knowledge you'll gain to navigate today's economy is invaluable.





