



Jaguar Land Rover on the Road to Success with a New Development System

Cuts software development time by up to 90%



Jaguar Land Rover's in-vehicle infotainment team needed to meet unique marketplace demands and deliver a greater range of options to customers

But their old development tools couldn't handle their increasingly complex requirements



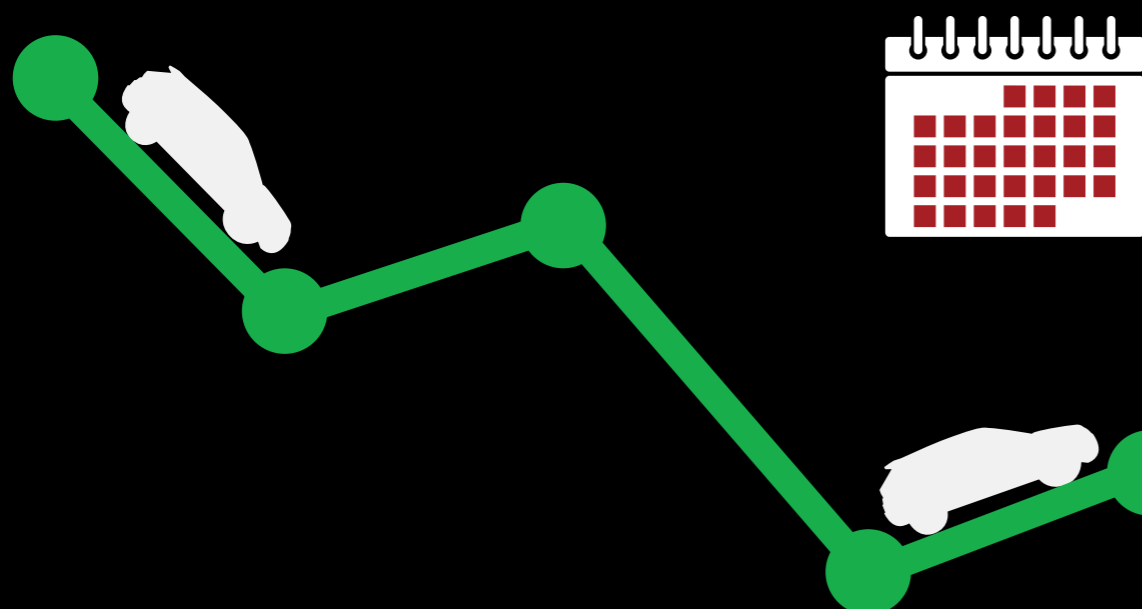
No comprehensive view of the development lifecycle



Delays in development and increased cost



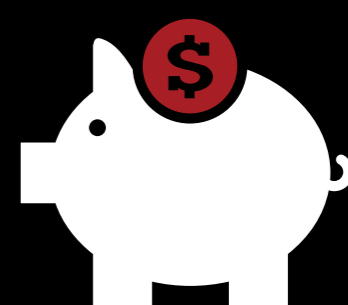
They blazed a new trail with an IBM requirements management and modeling system



Reduced the time required to fully validate software by up to **90%** - from weeks to days



Reduced the time required to detect bug cases by up to **90%** - from days to seconds



Dramatic savings in terms of staff hours and effort – reinvested to develop new features



With IBM Rational software, Jaguar Land Rover has accelerated innovation and time to market.



Quick adaptation of development specifications across sites around the world



Seamless user experience of new features across all vehicles



Traceability of development requirements



Automatic ticket creation and repair assignment when a bug is detected



Immediate visibility of how changes affect the model