

**Cordelia Chung**  
**General Manager, IBM ASEAN**



Cordelia Chung was named General Manager, IBM ASEAN in January 2009. In this role she oversees regional operations that include sales and distribution, manufacturing, procurement as well as support functions across IBM's business in ASEAN.

In 2008 Cordelia served as Vice President, Financial Services Sector, Asia Pacific. Ms. Chung joined IBM in 1991 as General Counsel for China and Hong Kong. She became General Counsel for the Greater China Group in 1994, covering China, Hong Kong and Taiwan when the management group was formed. In 1996, Ms. Chung was appointed as Vice President and General Counsel of IBM Asia Pacific, with responsibility for IBM's legal and security matters across the Asia Pacific region, and relocated her base from Hong Kong to Japan.

In January of 2001, Ms. Chung returned to Hong Kong and was named General Manager of IBM China/Hong Kong Limited, responsible for all of IBM's business operations in Hong Kong and Macau. In November of 2003, Ms Chung was appointed as Vice President, Business Partners, Asia Pacific. She returned to Greater China to take up the position of Vice President, Marketing and Channels in 2006 before she was named to her current role.

Prior to joining IBM, Ms. Chung practised law with an international law firm from 1983 to 1991. She specialized in corporate commercial law and in advising foreign companies doing business in the emerging markets.

Ms. Chung serves as member of various advisory committees of the Hong Kong Government, namely the Digital 21 Strategy Advisory Committee, the Appeal Board on Closure Orders (Immediate Health Hazard), and the Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption. In addition, Ms Chung is a member of the Court of The Hong Kong University of Science and Technology and a Council Member of the Hong Kong Polytechnic University. She also currently heads up the IBM Asia Pacific Women's Council.

Ms. Chung holds a law degree from the Law School of The University of Hong Kong. She is admitted to practise law in Hong Kong, the United Kingdom, Singapore, New South Wales and the Australian Capital Territory of Australia. She also holds a diploma in Chinese Law from The University of Law and Politics, the People's Republic of China.

Ms. Chung is married with two children.