

IBM Sterling Store V9.4





Agenda





Overview of IBM Sterling Store

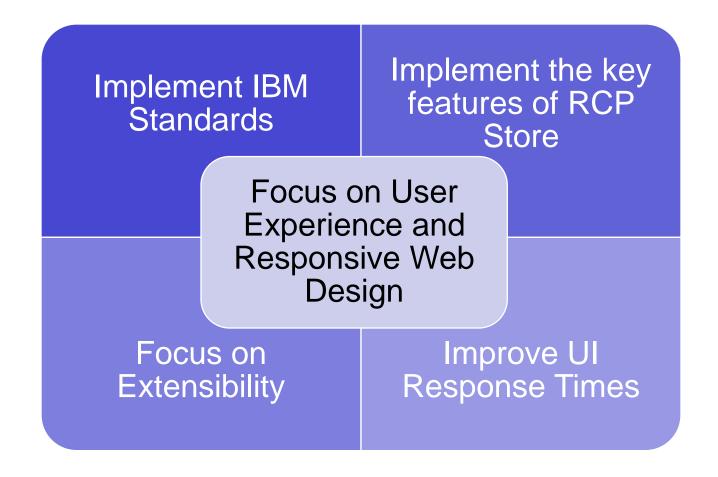
Features of IBM Sterling Store

Architecture

Demo



Goals of IBM Sterling Store





Features

- In-Store Picking for Ship Out or Pickup
- Stage Orders for Customer Pickup
- Confirm Customer Pickup
- Pack Shipments
- Confirm Carrier Pickup
- View Product Details
- Fully Extensible User Interface
- Responsive UI for desktop and mobile





Overview of IBM Sterling Store

Features of IBM Sterling Store

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Demo



Buy Online Pickup in Store Journey



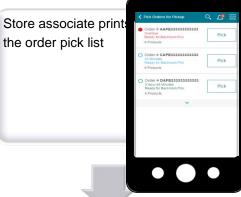


Buy Online Ship from Store Journey





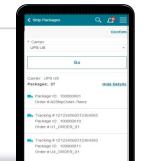




Store associate packs the products, weighs package, prints and packing Slip.

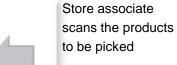
Store associate records carrier pickup

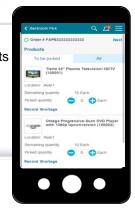




Store associate places the products at packing station





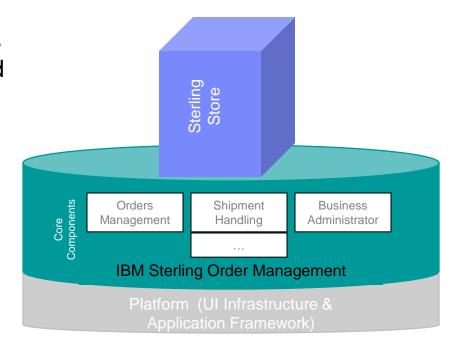




Product Overview

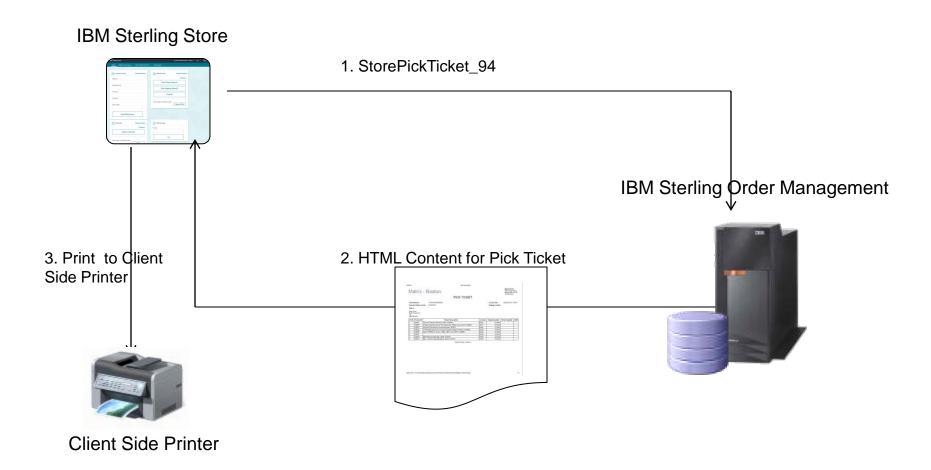
IBM Sterling Store is built on top of IBM Sterling Order Management

IBM Sterling Order Management contains the core business logic which is accessed by IBM Sterling Store Application using APIs.





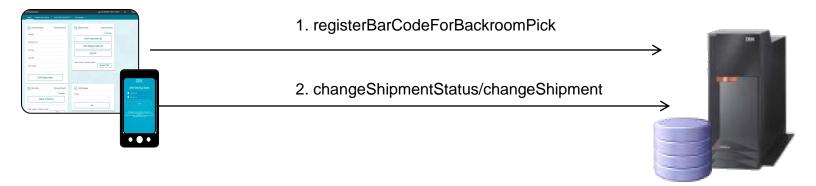
Functional Flow – Pick Ticket Printing





Functional Flow – Backroom Picking

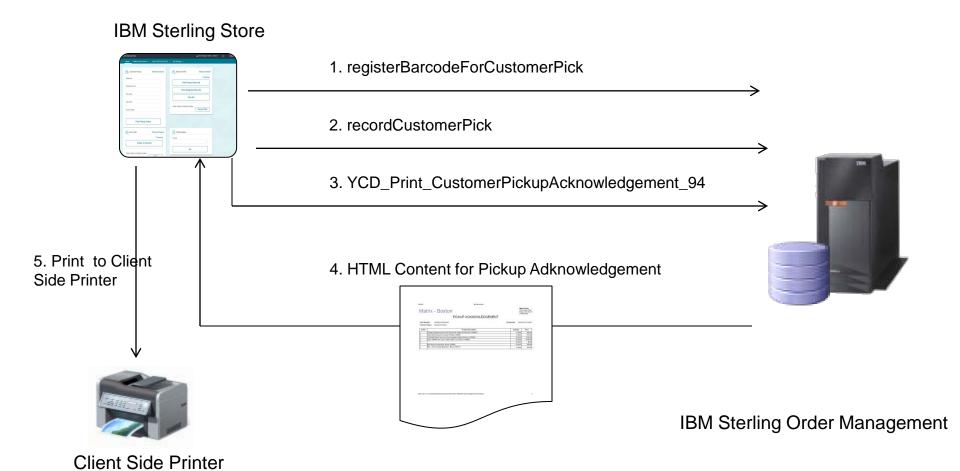
IBM Sterling Store



IBM Sterling Order Management

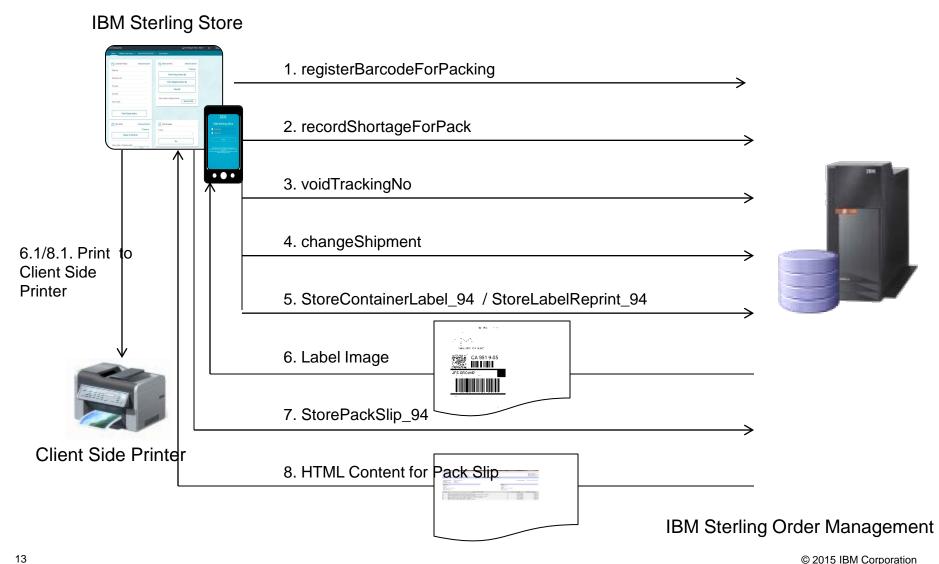


Business Logic – Customer Pickup





Functional Flow – Packing

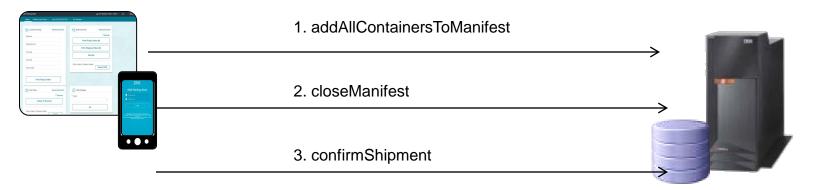






Functional Flow - Confirm Shipments

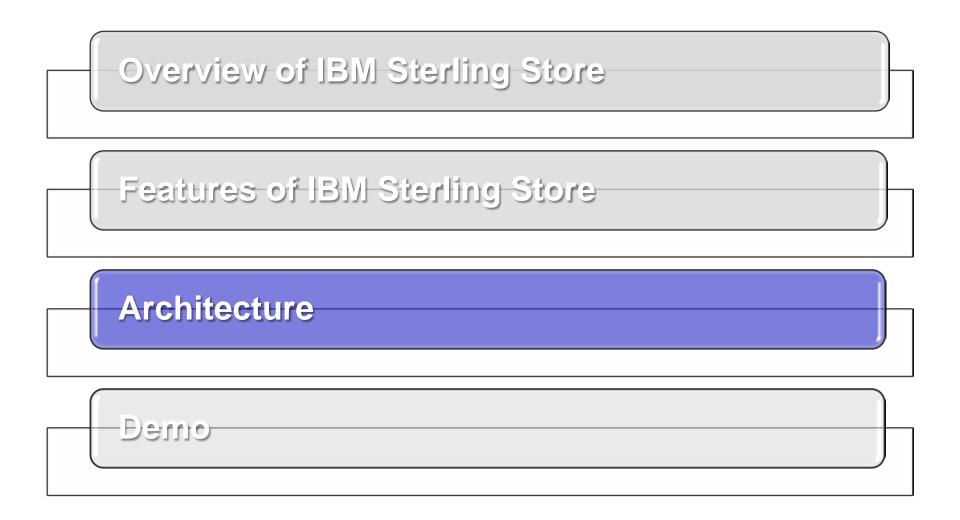
IBM Sterling Store



IBM Sterling Order Management



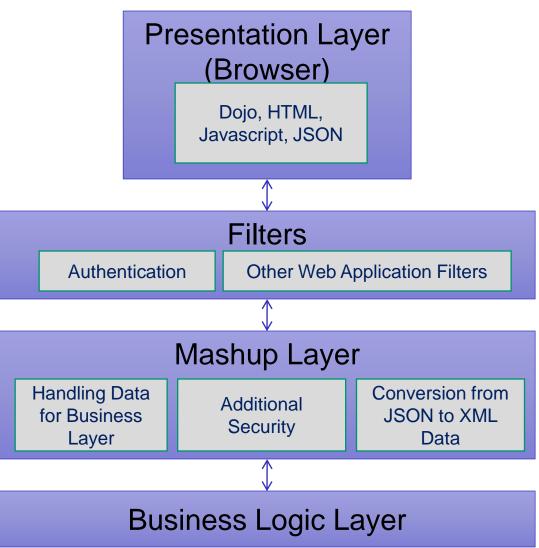
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Architecture Layers



Presentation Layer

- Dojo/JS/HTML/XML/JSON
- Runs in a IE, Firefox, Chrome, or Safari
- Filters
 - Authentication
 - Other Application Filters
- Mashup Layer
 - Authorization
 - Handling data between presentation and business logic layers
 - Conversion from JSON to XML Data
 - Additional security

Business Logic Layer

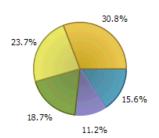
Application specific
Business Logic through
exposed APIs



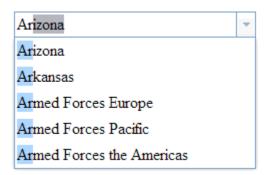
Web 2.0 Presentation Layer

- Dojo
 - Cross-browser Javascript library
 - Easily build sophisticated user interfaces with advanced UI interfaces
 - Auto Text Complete
 - Asynchronous and Synchronous server calls (Ajax)
 - Drag/drop
 - •Rich widgets like currency editor, calendar selection, tree, many more.
 - High-performance
 - Customizable
 - IBM's future for all web-based applications
 - Other libraries can co-exist
 - Includes inherent globalization and accessibility features













Server Side Technologies

- Based on standard frameworks to build Java web applications
 - Servlets
 - Web Application Filters
 - Designed so other technologies such as struts can be "plugged in."
- Thin mashup layer between business logic and presentation layer
 - Encapsulates server logic
 - Provides additional security
 - Provides end points to direct certain calls to specific servers
 - Conversion of XML data to JSON objects that are used client side
- Out of the box, ALL business logic achieved through IBM Sterling standard APIs.



Fully Extensible User Interface

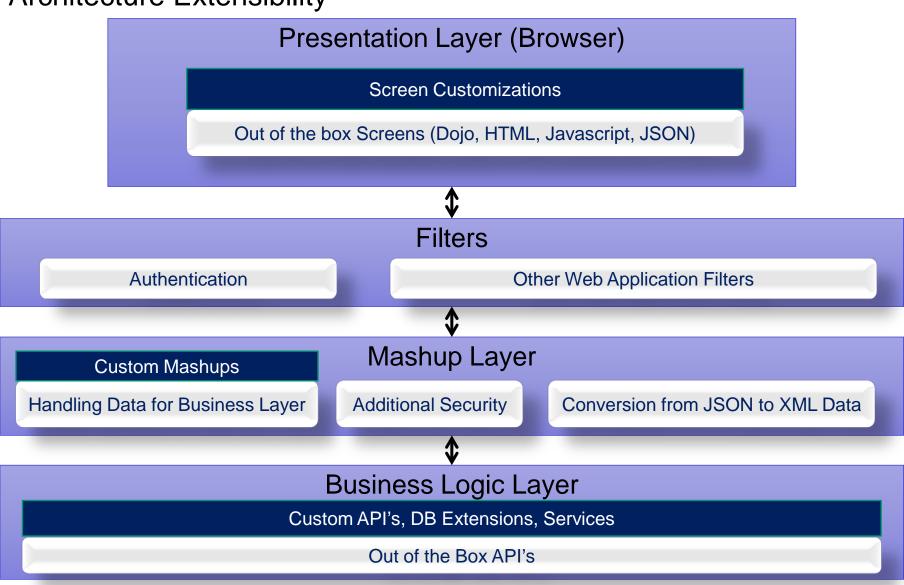
- Major focus on allowing customers to extend the UI
- Simple extension environment setup
- Reduced proprietary knowledge required to extend
- Two modes of extensibility:
 - Full
 - Incorporate new custom screens
 - Copy and/or replace out of the box screens
 - •Open out of the box screens from custom screens
 - •Etc.

- Differential

- •Add components and logic to out of the box screens without copying the entire screen. Only differential extension is saved **you only own the extensions**.
- •Makes upgrade easier as out of the box screen can be updated while leaving the customizations in place.



Architecture Extensibility





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Overview of IBM Sterling Store Features of IBM Sterling Store Architecture Demo



Demo



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