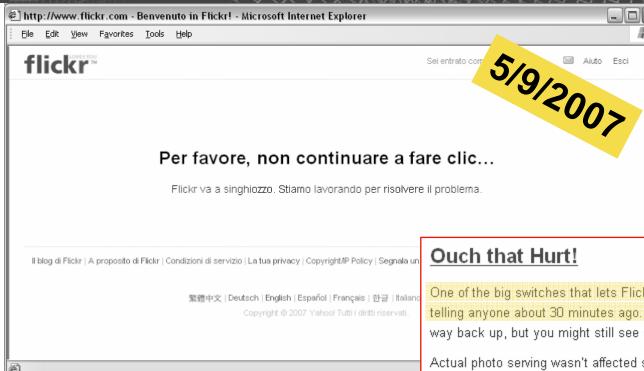
# Governance and Risk Management E' ancora una questione per uomini duri?

Mauro Orlando mauro.orlando@gartner.com

Milano 18/9/2007 - Roma 20/9/2007



## Avvenimenti recenti L'anello debole rompe la catena



Un apparato di rete si guasta e costringe ad un complesso (inaspettato) processo di riavvio del servizio

One of the big switches that lets Flickr talk to the outside world went on vacation without telling anyone about 30 minutes ago. The problem has been fixed and we're wobbling our way back up, but you might still see some strange behavior for the next 10-20 minutes.

Actual photo serving wasn't affected so any photos you were showing elsewhere (like on your blog) should have gone on happily showing up.

update 12:58pm; hmmm, still stuck in baggage claim on the way back up. We're looking at another 20 minutes at least until everything is all shiny.

update 1:33pm; all cuteness aside, our dedicated team of server whisperers are bringing each frightened server up one by one. This is taking a bit longer then they had promised us. Current predictions are 15 minutes. We'll provide updates as necessary.

update 1:39pm: WE'RE BACK! Thanks for your patience.

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90+ min!

## Avvenimenti recenti Servizi consumer adottati dalle imprese

#### Quando il virus arriva via Skype

Megalab - 23 ore fa

Anche se il modus operandi non è particolarmente originale, un nuovo malware sta utilizzando la rete di contatti **Skype** per tentare di replicarsi su quanti ...

#### Skype trema: nuovo worm per la piattaforma VoIP

oneITsecurity - 13 set 2007

D che si diffonde utilizzando l'Istant Messaging di **Skype**, piattaforma leader nel settore della telefonia VoIP. La notizia è comparsa su **Skype** HeartBeat, ...

#### Skype in crisi, i dati lo confermano

oneVoiceOverIP - 13 set 2007

Non siamo tutti perfetti, questo vale anche per **Skype**, sembra infatti che per il software freeware più scaricato al mondo sia un periodo negativo e il suo ...



#### Il virus arriva via Skype

Diregiovani - 11 set 2007

ROMA - Conoscete **Skype**? E' un software freeware di istant messaging e VoIP che unisce caratteristiche comuni ad altri client quali chat, salvataggio delle ...



#### La versione Linux di Skype legge le password

La Stampa - 28 ago 2007

Alcuni utenti dotati di sistema operativo open-source hanno riportato sul forum di **Skype** un comportamento anomalo del software Volp. ...

#### Skype sviene sotto il solleone

il Giornale - 22 ago 2007

Già, perché per la prima volta nei suoi quattro anni di vita, il servizio Volp (Voice over lp) **Skype** (gratuito per le connessioni da pc a pc, ...

#### BLACK OUT DI **SKYPE** CAUSATO DA AGGIORNAMENTO DI WINDOWS

La Repubblica - 20 ago 2007

Non e' stato un attacco di pirati informatici a causare quasi tre giorni di black out mondiale di **Skype**, ma un semplice aggiornamento automatico del sistema ...

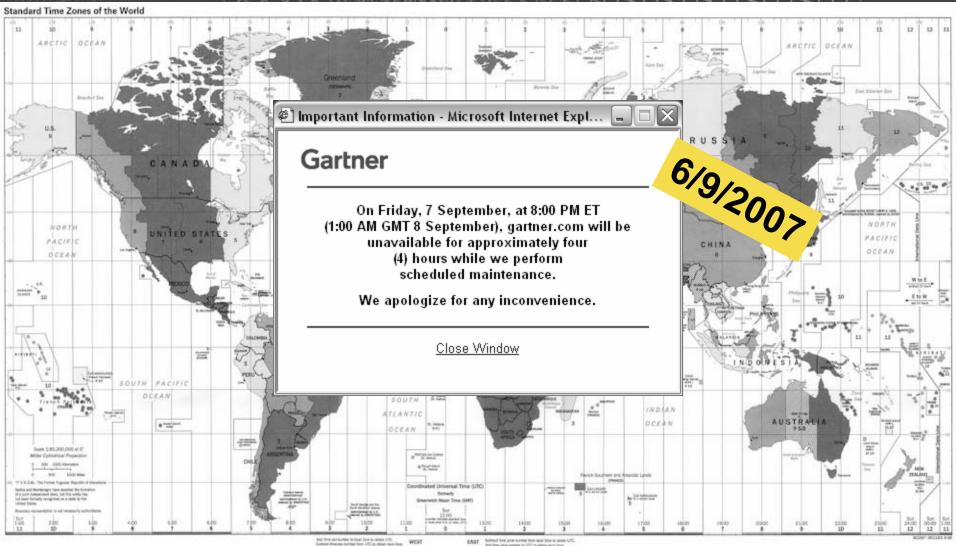


### 'Skipe' in Google News

Sui primi 10 risultati (per rilevanza) 7 riguardano problemi o minacce



## Avvenimenti recenti Ogni tanto bisogna fermarsi



## Concetti popolari e ... miti in decadenza?

Source: Gartner for IT Leaders Security & Risk Management Home Page

Swicki Most Popular Search Terms for
This Role

"ard party Encryption" authentication
blackberry centralized security
organization cognos Data Governance
strategy disaster recovery
identity management laptop
encryption Oracle upgrade organization
structure PHISHING risk
management RME Security
metrics security policy soa

PLAN OVERVIEW.

\*\*Date of the state of the st

Source: The 2007 CIO Agenda Survey involving 1400 CIOs worldwide

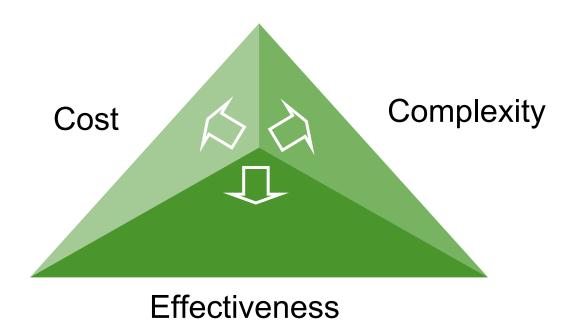
Top 10 CIO Technologies					
To what extent is each of the following a priority for you in 2007?	2007		2006	2005	2007 Increase
Security technologies	6	ţ	2	1	9.3%



■ ■ ■ Gestire i rischi e non le minacce

### There Will Always Be Risk

• Goal: Protect the organization from these risks... while enabling the business to operate securely... in a justifiable, cost-effective manner... that manages the risks at an acceptable level.





## Promote a Risk-Aware Culture, Not Just Awareness of Risk

#### **Risk-Averse Culture**

- Low degree of "psychological safety" — Can't discuss risk openly
- Avoids risk/responsibility
- Hides problems
- Assigns blame when things go wrong
- Doesn't learn from failures
- Avoids opportunities because they have risks

### **Risk-Aware Culture**

- High degree of "psychological safety" — Open discussions about risks and strategies for managing them are the norm
- Accepts (calculated) risk
- Shares risks and risk management
- Learns from (managed) failures
- Can act on opportunities as well as risks



## An (In)Complete Map of RM (Operational)

**Risk Management Business** Domain (I Security) Continuity **Contingency Planning** Business **Business** Crosscheck Recovery procedures Info **Business** classification Resumption **IT Risk Management IT Availability** Domain (IT Security) Hi Availability Back Up/Recovery Data **Data integrity Disaster Recovery** protection **Availability** Confidentiality Integrity

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## The Evolution of Security Architectures

#### **Selective**

### Historic Model



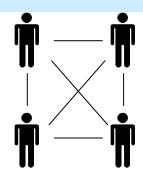
**Fortress** 

#### **Airport**



**Emerging Model** 

#### **Future Model**



Point-to-Point

**Dynamic Trust** 

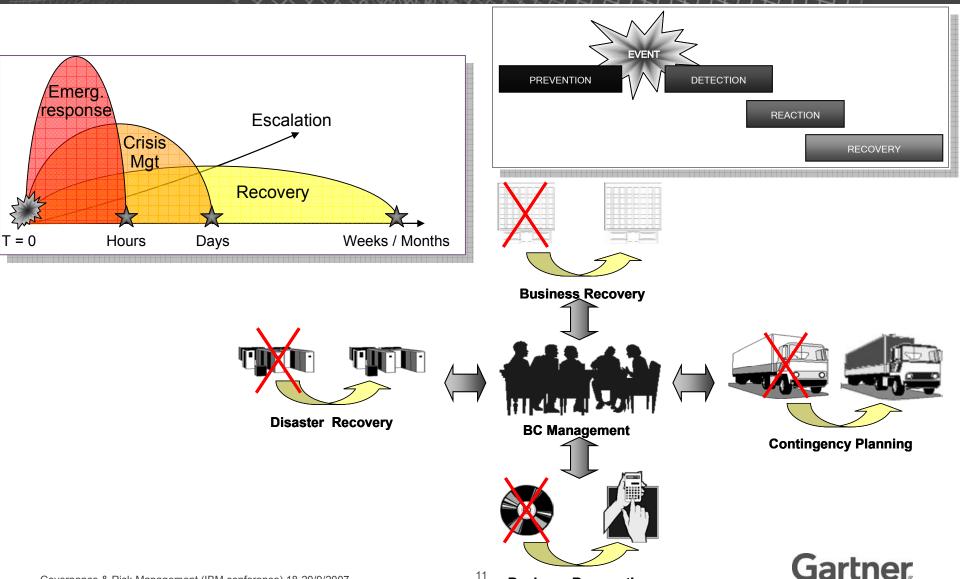
**Uniform** 

**Static** 

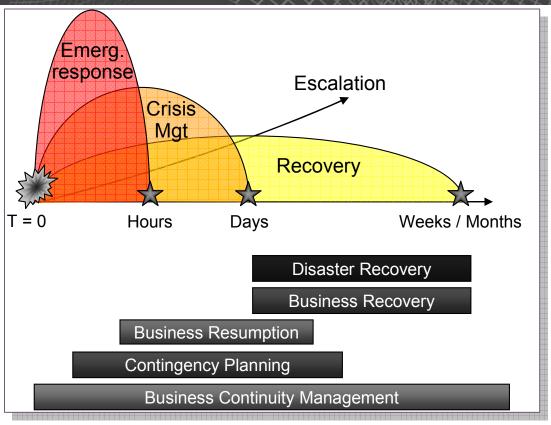
**Dynamic** 

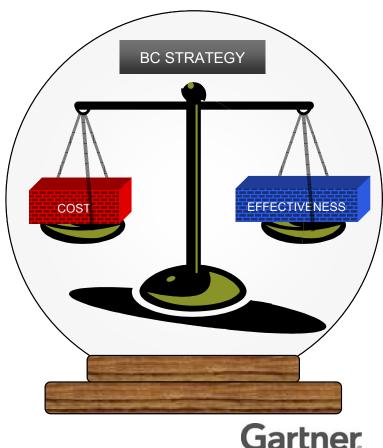
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## Business Continuity is a matter of mixing & melting different initiatives and plans



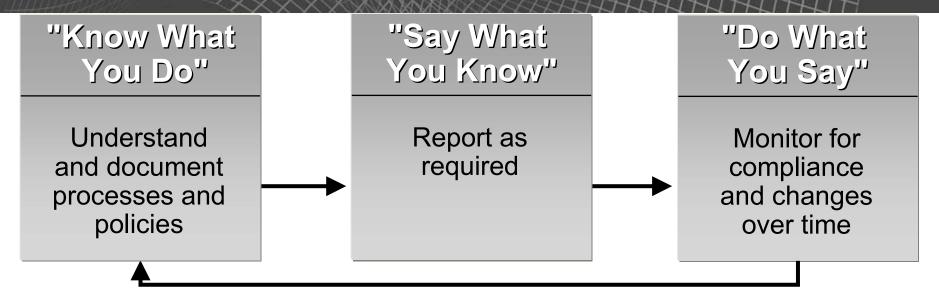
## Business Continuity is a matter of mixing & melting different initiatives and plans





■ ■ ■ 'Governare' la Governance

## Compliance goals are almost the same



Most regulations address process, governance and reporting — not technology

### **Be Compliant**

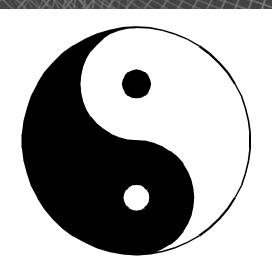
Maintain infrastructure and program integrity

## Support Compliance

Provide the business with compliance "tools" and services



## 'Operationalize' the Routine

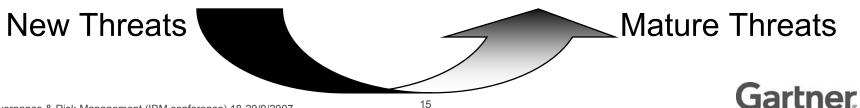


IT Security

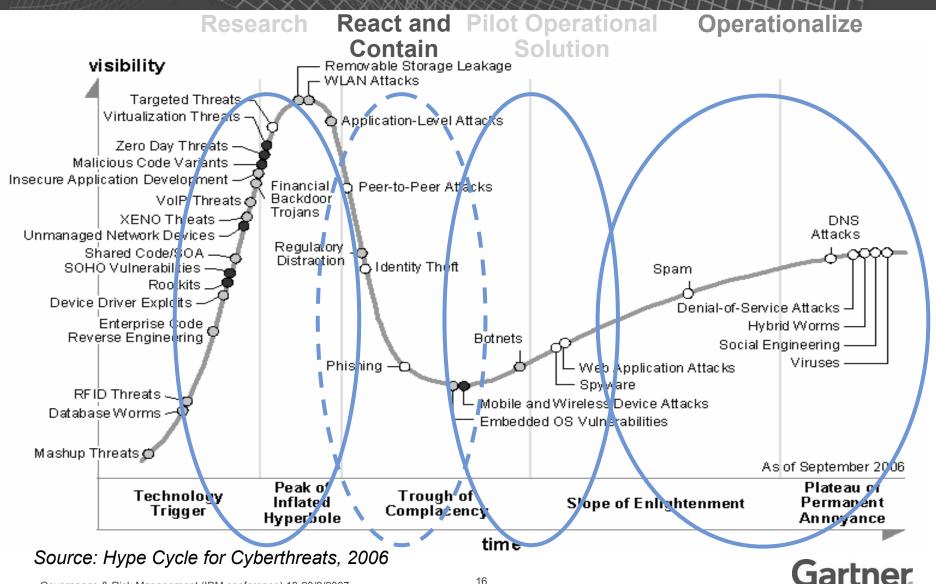
- Need to react and respond quickly
- Expensive resources to tackle new threats
- Effective (doing the right things)

IT Operations

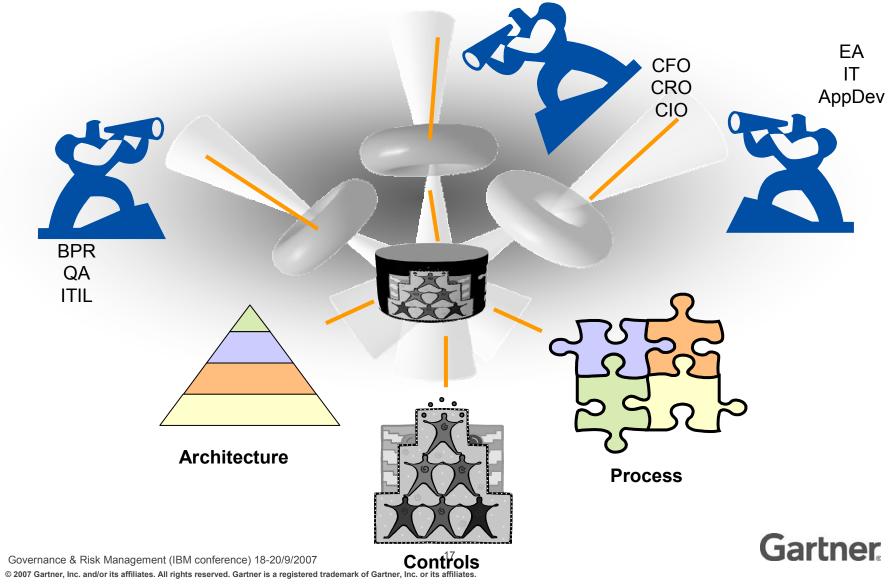
- Don't want things to change
- Economies of process for established, repetitive tasks
- Efficient (doing things right)



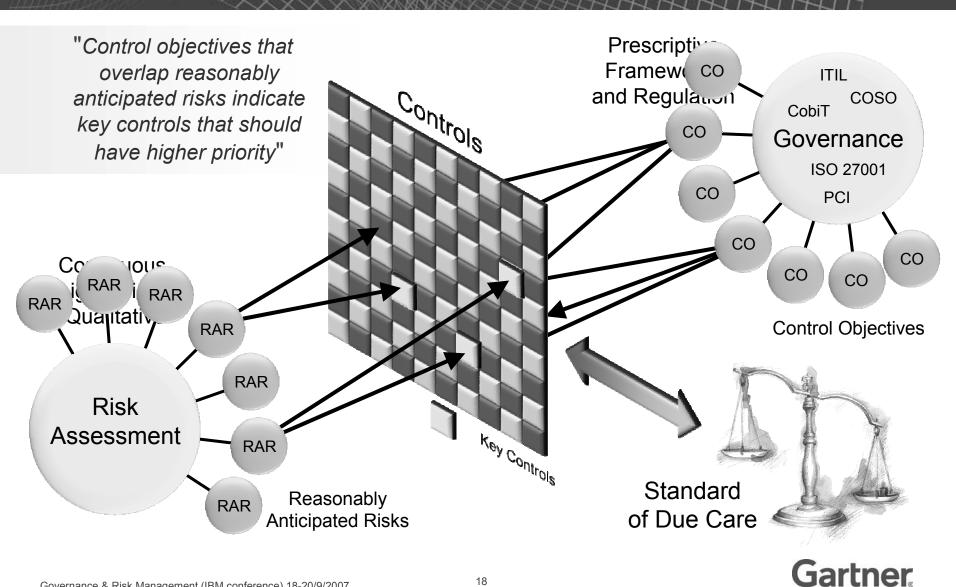
## Different approaches against threats Different actors involved



### Who Looks for What?

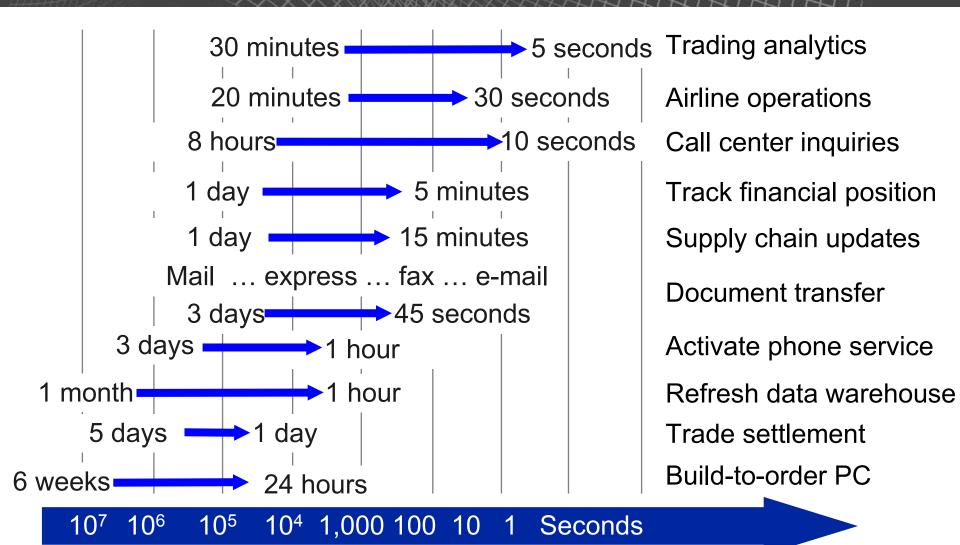


### **Controls View**



■ ■ ■ Service Management
Affrontare nuove sfide:
Availability and Performance
Management

### Moving to the Real-Time Enterprise



## Availability and Performance Management: More than Red, Green, Yellow

## 40% of unplanned downtime due to operator error

- Traditional A&PM developed for the client/server environment
- Stand-alone A&PM continues to be a reactive practice
- Today's market initiatives driving how A&PM tools are being developed, purchased, deployed and used
- A&PM value being added by business/IT service needs with new, innovative tools, providing predictive capabilities allowing proactively outage avoidance

Management

**Business Service** 

Availability and Performance Management

**Gartner** 

### Managing Chaos: The New Norm?

### The Emerging Reality

### Virtualization

Highly distributed and shared IT infrastructure

IT operations <u>efficiencies</u> must be measured

IT operations is accountable (service quality, policy and compliance adherence)

IT infrastructure change is in support of IT services

IT change is constant

#### The Need

IT infrastructure change detected instantly

IT infrastructure change is understood and evaluated in-line with IT service impact

IT operations <u>performance</u> measured <u>against</u> IT service availability

IT infrastructure monitored dynamically, automatically adjusting to change

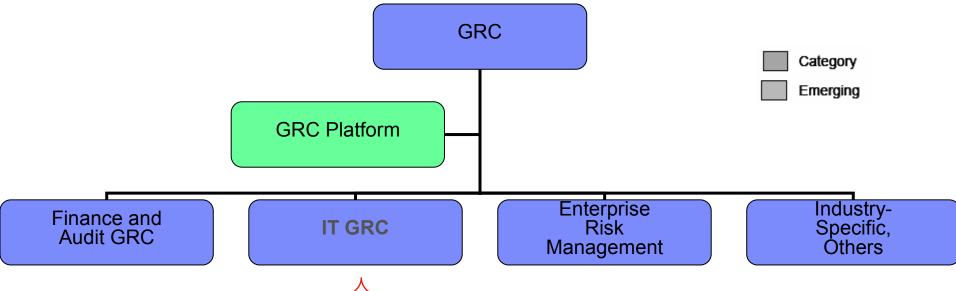
Issues predicted, evaluated and avoided

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■ ■ ■ Mercato

Governance Risk & Compliance

### **GRC Market Categories**



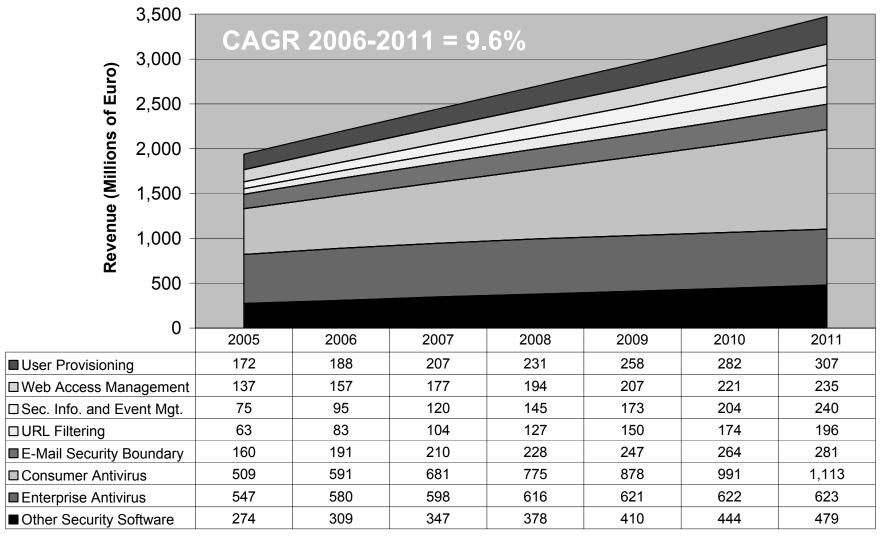
Policy and controls library
Policy distribution and response
IT control self-assessment and measurement
IT asset repository
Automated general computer control measurement
Remediation and control management
Basic compliance reporting
IT risk assessment and compliance dashboard

#### **Related Technologies**

- Security event and information management (SEIM)
- Security configuration policy compliance
- Identity and access management
- Configuration and change management
- Configuration auditing

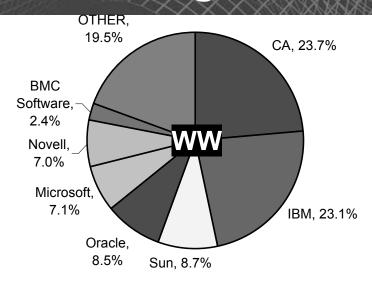


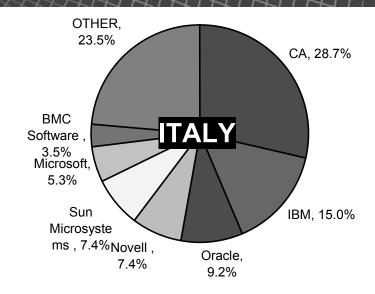
## Total Security Software Revenue by Subsegment, 2006-2011 - EMEA

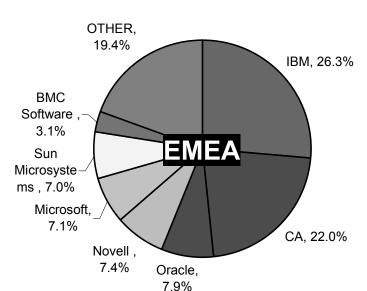


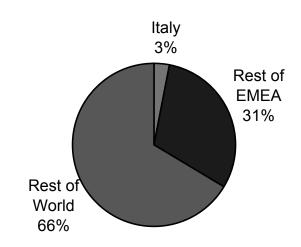


## Security Software Market Share for User Provisioning + Web Access Management



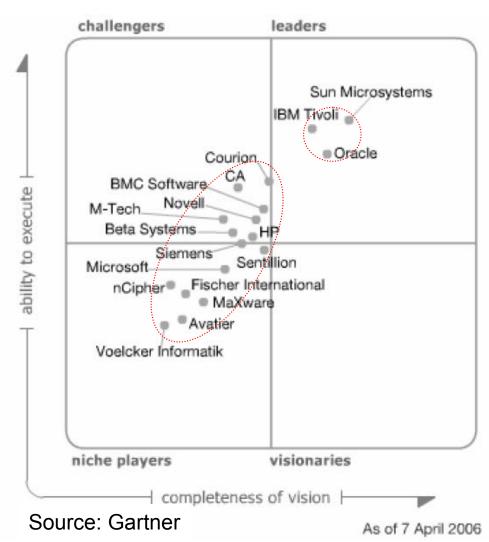






**Gartner** 

## Magic Quadrant for User Provisioning, 1H06



#### **Ability to Execute**

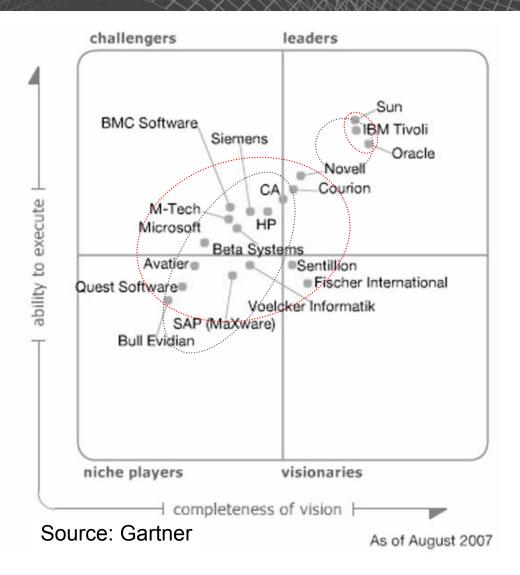
- Product/Service
- Overall Viability
- Sales Execution/Pricing
- Market Responsiveness and Track Record
- Marketing Execution
- Customer Experience
- Operations

#### Completeness of Vision

- Market Understanding
- Marketing Strategy
- Sales Strategy
- Offering (Product) Strategy
- Business Model
- Vertical/Industry Strategy
- Innovation
- Geographic Strategy

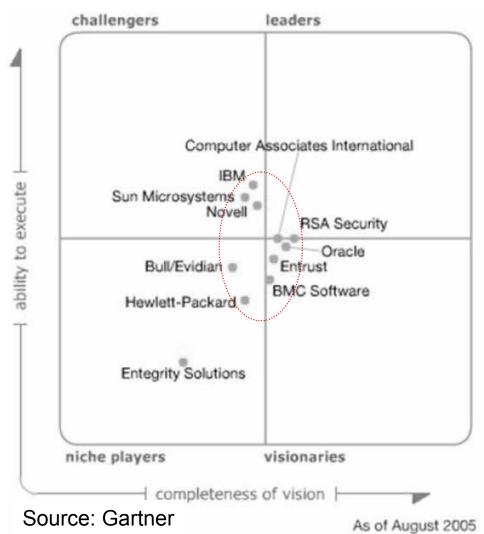


## Magic Quadrant for User Provisioning, 2H07



- Consolidamento della posizione per il gruppo dei leader
- Generale
   differenziazione e
   stabilizzazione degli
   altri

## Magic Quadrant for Extranet Access Management, 2H05



#### **Ability to Execute**

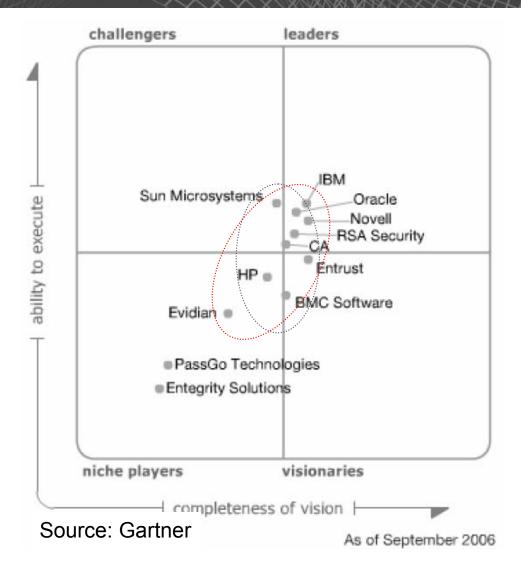
- Product/Service
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- Customer Experience
- Operations

#### **Completeness of Vision**

- Market Understanding
- Marketing Strategy
- Sales Strategy
- Offering (Product) Strategy
- Business Model
- Vertical/Industry Strategy
- Innovation
- Geographic Strategy



## Magic Quadrant for Web Access Management, 2H06



- Mercato ancora in evoluzione
- Comincia a differenziarsi

### Conclusione

The purpose of risk management is NOT risk avoidance but knowing what risks are worth taking.

Enrique Rueda-Sabater, World Bank.



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