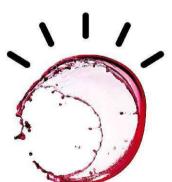




Degustare la crescita Un percorso in 4 tappe alla scoperta delle soluzioni IBM

L'infrastruttura IT di nuova generazione per il mondo Mobile





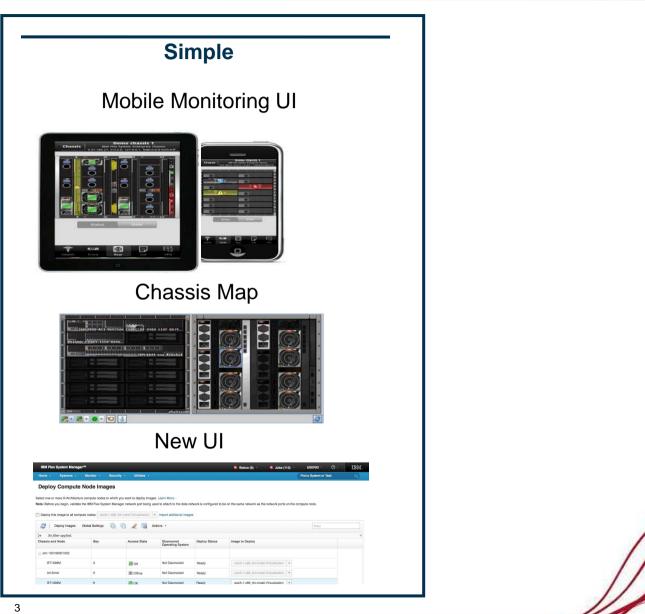
100 years in the making

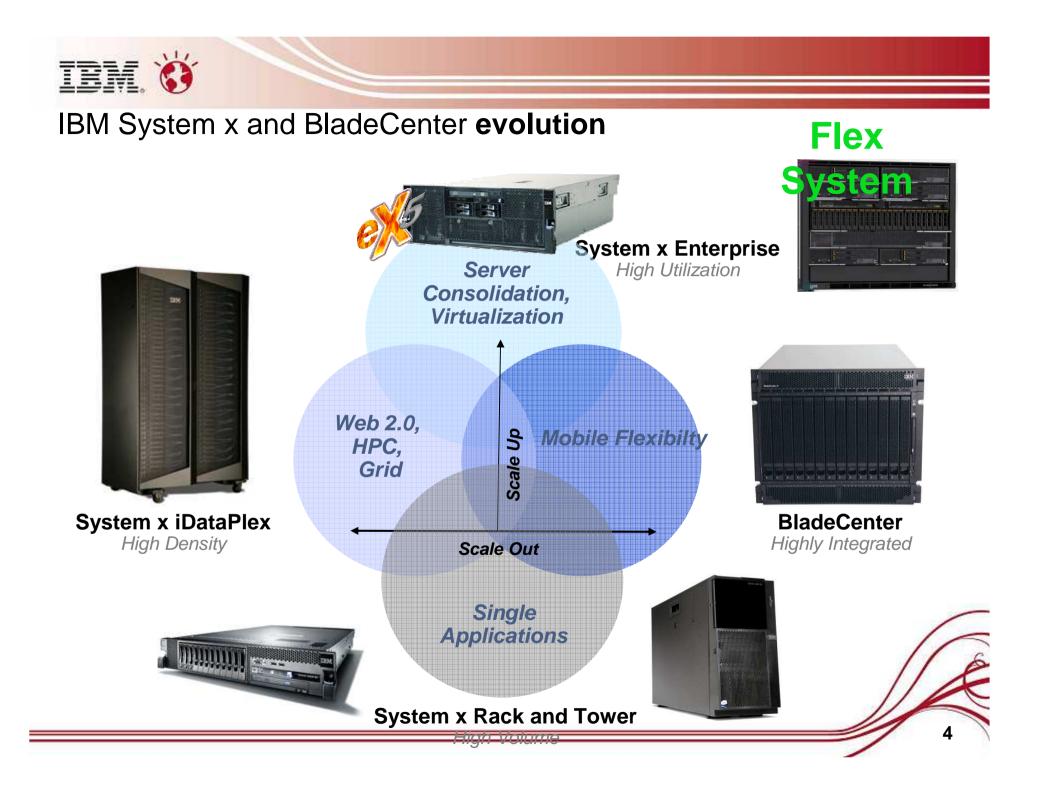
- Unparalleled expertise and level of investment
- Market leading systems and software
- Commitment to open standards
- Broadest ecosystem
- Unique ability to integrate
- Unwavering commitment to client success





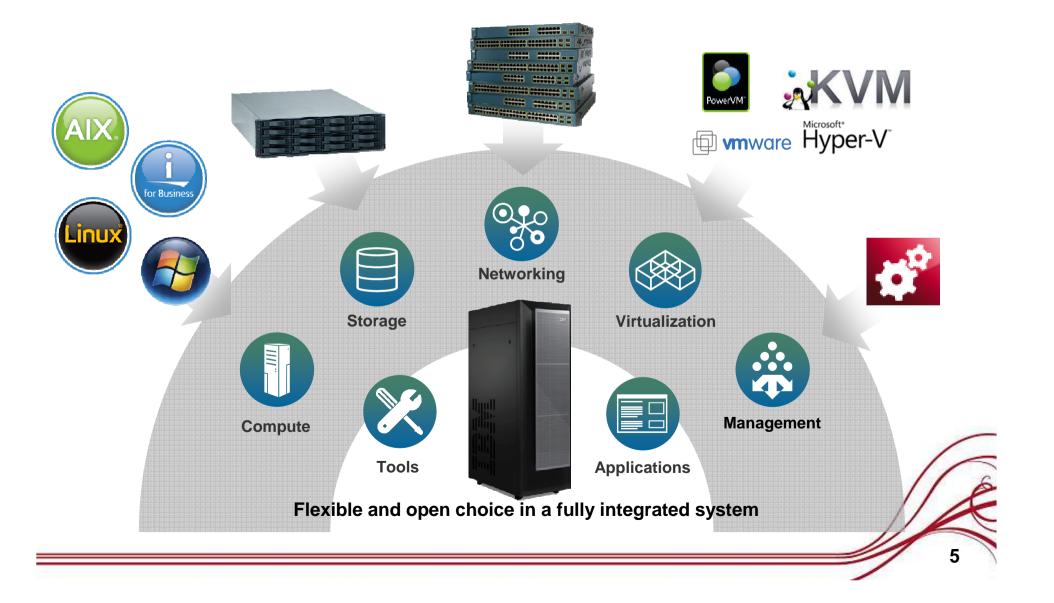








IBM PureSystems is Integrated by design





It is time for a new class of expert integrated systems

PureSystems

Built-in Expertise

Capturing and automating what experts do



Integration by Design

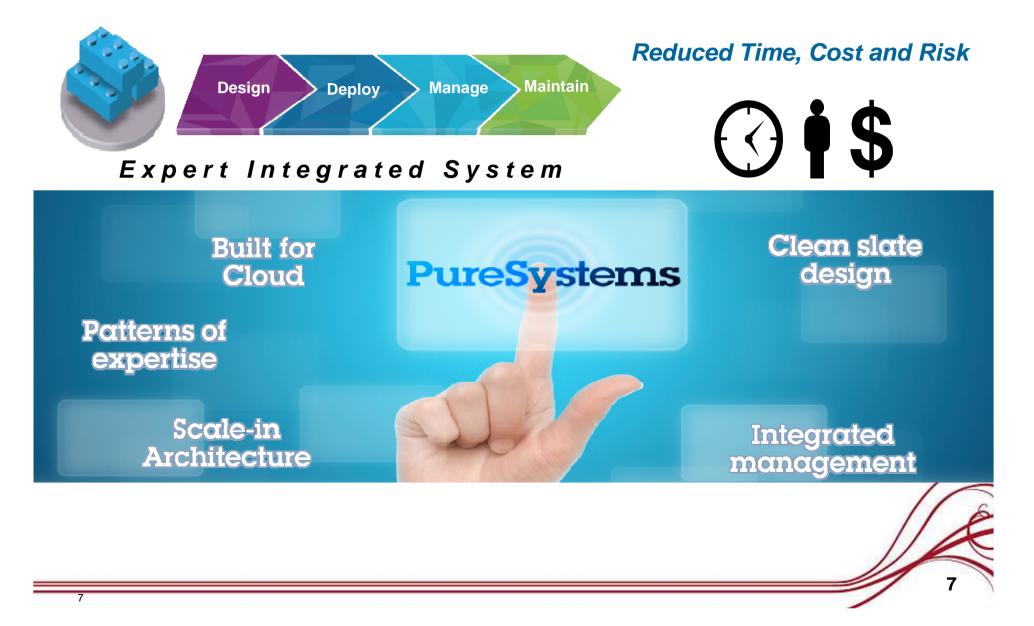
Deeply integrating and tuning hardware and software

Simplified Experience

Making every part of the IT lifecycle easier



PureSystems Solution: Simplifying the entire IT project lifecycle





Flex System



Infrastructure Components

Next Generation Blade





Integrated Infrastructure

Delivering Infrastructure Services





Application Platform

Delivering Platform Services





Data Platform





IBM PureFlex Systems Built-in expertise of thousands of data center optimizations

Enterprise Standard **Express** Infrastructure for Infrastructure for Infrastructure for Small and midsize application servers transactional and businesses. Most with supporting database systems. affordable entry storage and Redundancy for point networking resilient operation <u>ි</u> **?**



IBM Flex System: The best "Blade" for today, for tomorrow, for your datacenter



Best Blades

- Unmatched performance with max processor & memory capability for Intel based systems
- Integrated Flex System Flash to enable faster Database and High-IOPs workloads



Best Chassis

- Highest performance for IO. 40Gb Ethernet, 16Gb SAN speeds, 56Gb InfiniBand FDR
- Only platform to support a mixed environment of both x86 as well UNIX based systems



Best Management

Significantly reduce the number of manual steps to greatly simplify management
Manages IT as one; reducing complexity and automating everyday management tasks



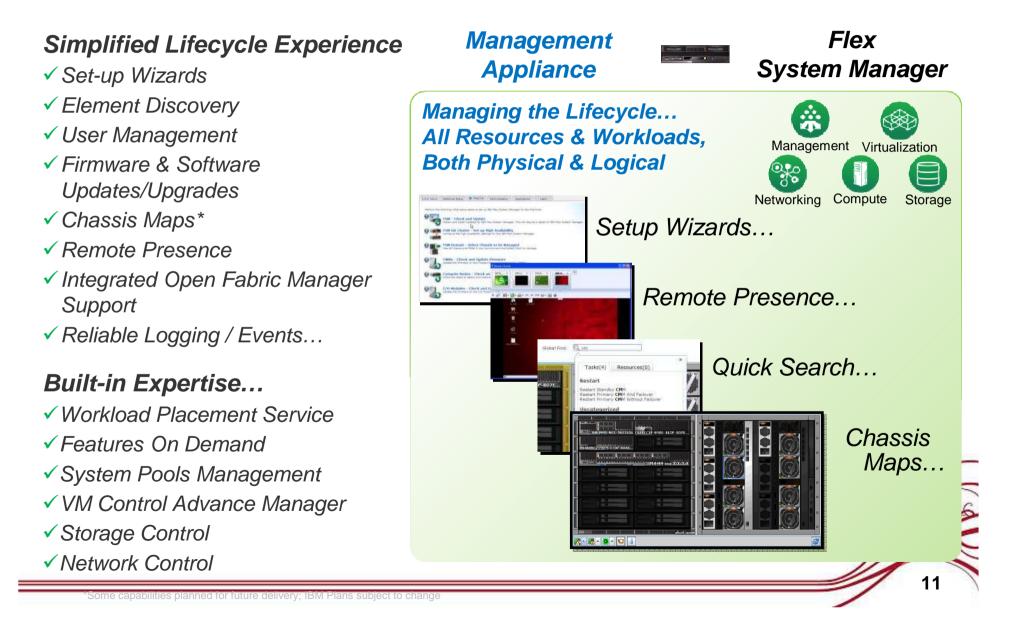
Best Storage

Reduce disk capacity needs by up to 80% with V7000 Real-time Compression
Automatically optimize data between storage tiers with IBM Easy Tier

Flex System deliver leading edge technology that increase resource utilization and reduce ongoing management costs



Simplified Lifecycle Experience & Built-in Expertise





Storwize V3500 (China only)

Meet The IBM Storwize[™] Family

A comprehensive range of fully virtualized storage systems

Storwize V3700

Nov. 6 2012



Storwize V7000 Unified Oct. 2011

Storwize V7000 Oct. 2010

Flex System V7000 Nov. 13 2012

New!

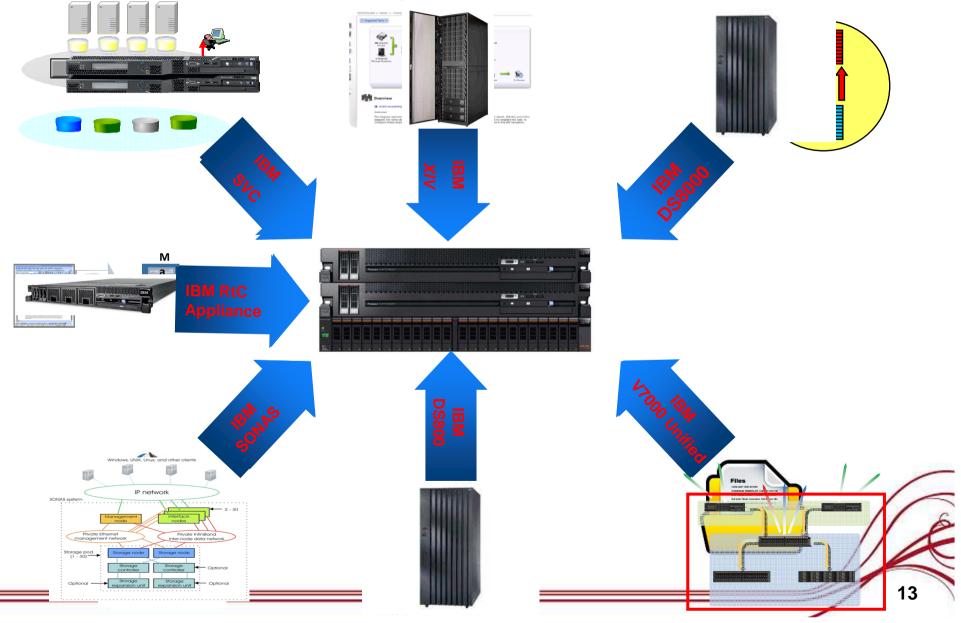
SAN Volume Controller

2004

- One code base on all platforms
- One set of functions (selectively licensed)
- One user interface
- One CLI



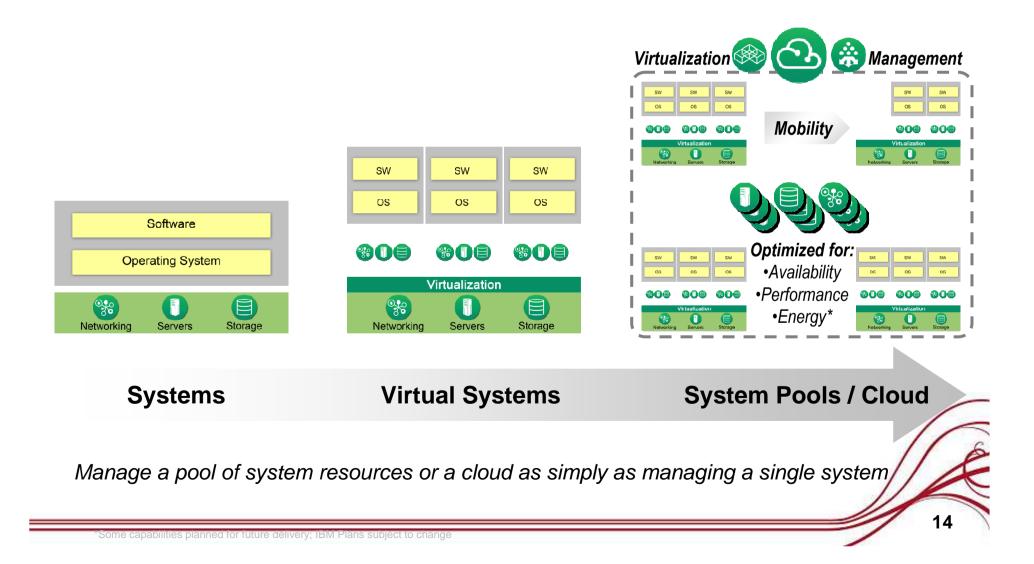
Storwize V7000 Unified at a glance





Resource Pooling & Automated Provisioning Expertise

Dramatically improve system utilization & admin productivity





Smarter Computing: the IT infrastructure that enables a Smarter Planet

Client-optimized system:

highly customizable systems designed to deliver the best in class capabilities uniquely tailored for the client's environment

Expert integrated systems:

combine the flexibility of a general purpose system with the simplicity of an appliance - and integrated expertise throughout

