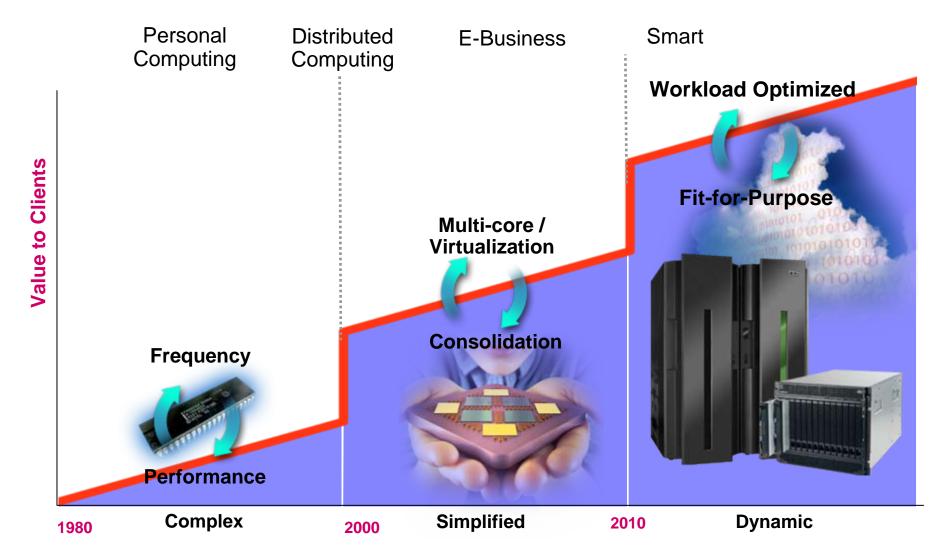


L'infrastruttura tecnologica per IBM Smart Analytics System





The Next Era of Systems Innovation



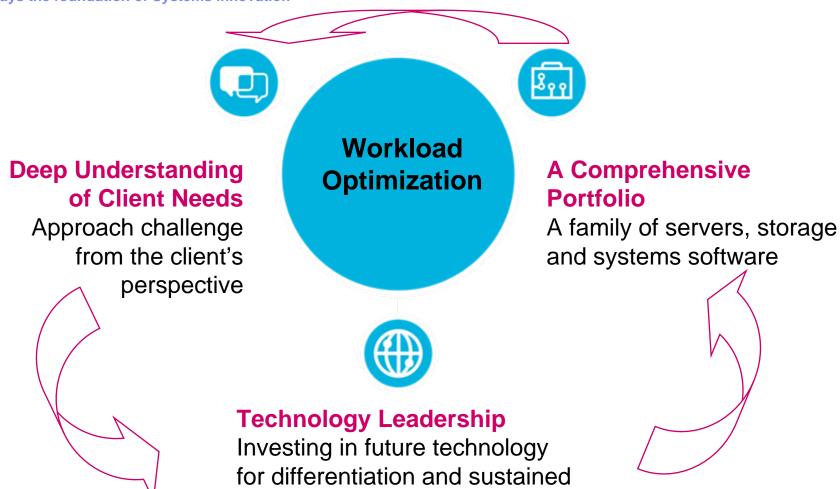


Our Vision

Designed, integrated systems are part of the transformational story of the next decade.



IBM lays the foundation of Systems innovation



leadership



IBM delivers the solution

STG + SWG + Services

New Delivery Models will offer multiple delivery options: managed services, outsourcing, cloud and system offerings Systems
designed
for a smarter
planet

STG

Systemswill deliver hardware optimized for specific

client workloads

Workload Optimized

STG + SWG

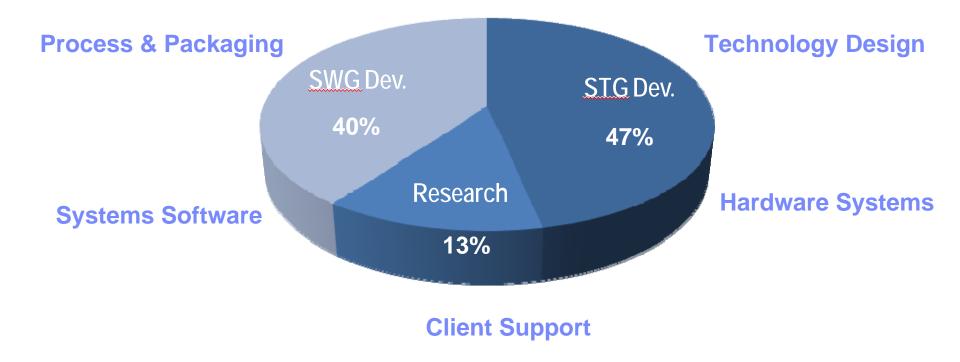
Integrated Service

Management
will enable a fully
virtualized infrastructure
providing rapid
deployment and
lower cost



Technology Capabilities and IBM investment in STG

Nearly 50% of IBM's R&D investment for Systems leadership





Our portfolio

General Purpose Platforms System z

DS8000 XIV POWER7based systems



A choice of architectures – servers and storage – each fit for purpose

System Optimizers



IBM Smart Analytics Optimizer for DB2 for z/OS

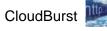
POWER6 Decimal Floating Point



POWER7 Accelerators

System technology enhancements that hone capabilities for specific workloads

Pre-integrated Solutions





SONAS



Smart Analytics Systems

Integrated HW and SW solutions, deeply tuned for specific workloads

Integrated
Heterogeneous
Systems



System x future



Power Systems future



System z future



A single multi-architecture solution, optimized for multiple workloads



Optimizing Workloads

Meeting Clients Where Their Information Is...

IBM Smart Analytics System

Transforming information into business insight



3x Faster

Workload optimized analytics run 3x faster

50% Less Floor Space

Data compression Reduces storage cost

World Record Performance

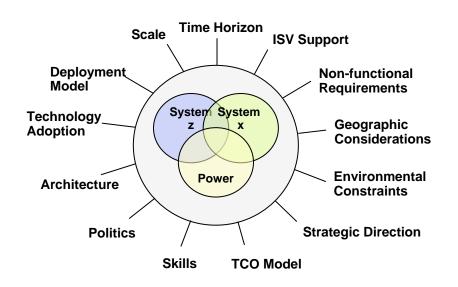
Based on Unix

Based on x86

Based on Mainframes

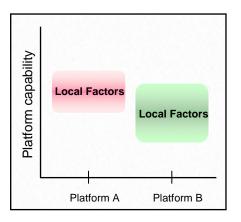
Platform choices are important: Fit for purpose Highlights





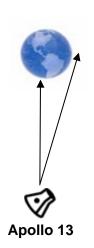
Local Factors Matter

- Skills
- Technology adoption
- Management
- Volume of servers
- Organizational



Infrastructure Size Matters

- Changes people dynamics
- Increases handoffs
- Affects testing, patching, etc











Workload Matters



IBM Smart Analytics System Family Available in System x, POWER System, and System z

Offering the information you need to empower your business



5600

- NEW: System x based technology
- Designed for business analytics workloads
- Optional Solid State Disk reducing data latency



7600

- Based on Power technology
- Scaling to hundreds of terabytes of data
- Extract knowledge & insights from untapped information



9600

- NEW: System z based offering
- Advanced query /workload management
- Database designed and optimized for System z
- Smart Disk controller, optimized to reduce data latency



IBM Smart Analytics System 5600 (with System x)

Target Customers

 Enterprise-wide reporting and analytical capabilities at an attractive entry point

Hardware/OS

- SUSE 10
- IBM System x3650 M2
- IBM System Storage DS3400
- Flexibility of a custom integration approach to take advantage of ongoing hardware and software enhancements without full system replacement (avoids rip and replace)



Unique Software

- InfoSphere Warehouse
- Cognos 8 BI can be removed

Optional Components

 Optional FusionIO Solid State Drive technology to improve response time in complex workloads





IBM Smart Analytics System 9600 (with System z)

Target Customers

 Medium to large implementations for departmental to enterprise reporting and analytical capabilities



- z/OS r 12
- IBM System z10 technology
- IBM System Storage DS8700 Intelligent Disk controller

Large controller cache and 3 Tier disk offering



Unique Software

 Cognos 8 BI included in base offering, can be removed

Optional Components

- Suite of IBM replication, ETL, and analytic software
- Solid State drives, integrated into DS8700

Integrated tooling to identify and migrate "hot data" to SSD technology



IBM Smart Analytics System 7600 Key Hardware Components – POWER6 Power 550

- Modular building blocks
 - –4 DB2 logical data partitions per Data Module
- Latest POWER6 technology
 - -2 x dual-core 5.0 GHz POWER6™ /w SMT
 - -32GB RAM
- 2 GigE dual-port PCI-X adapters @ 1 Gbit
 - 2-ports for Mgmt / ETL network
 - 2-ports for FCM communications network
- 2 dual-port 4Gbps FC adapters
- Optional hot standby node for High Availability

