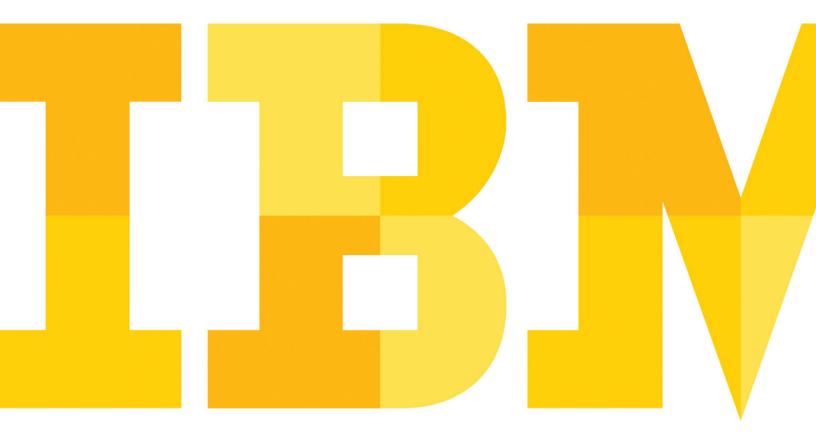
Business-ready mobile collaboration tools for your BlackBerry smartphone

BlackBerry clients for IBM Lotus software



IBM

Mobility and collaboration challenges

Even while they're on the move, people need access to valuable information and experts. Mobile devices, such as smartphones and laptops, can keep employees more productive throughout the day, whether they're in the office or on the road. But they lose time if they're constrained in how and when they work—for example, if they need separate applications and logins for smartphones, if they need to stop at a WiFi hotspot to access collaboration tools on a laptop or if they're unable to review materials until they arrive at their hotel rooms.

As a work-around, many mobile employees turn to social networking and collaboration tools available in the public domain. CIOs and administrators are concerned about the security risk this poses, so they need to provide an enterprisecontrolled, security-rich alternative that allows mobile employees to connect and collaborate with their colleagues.

Breaking through with smarter mobility for smarter collaboration

To help mobile employees work smarter and to help IT simplify administration of mobile technology, IBM and Research in Motion® (RIM®) have teamed up to offer security-rich mobile access to IBM Lotus® collaboration tools—including IBM Lotus Connections, IBM Lotus Quickr[™] and IBM Lotus Sametime® software—on RIM BlackBerry® smartphones. The combined solutions provide a seamless transition for mobile workers, from their desktops to their smartphones, so they can work the same way—using the same tools—from almost anywhere. The addition of rich collaboration features on BlackBerry smartphones can help mobile employees:

- Find or share expertise using social networking capabilities.
- Easily share information, including documents and files.
- Connect to colleagues using real-time communications capabilities.



Figure 1: The BlackBerry smartphone runs Lotus Connections software.

The BlackBerry clients for IBM Lotus software leverage the security features of the BlackBerry Enterprise Server, providing security-rich transmission of data. And, for administrators, the combined IBM and RIM solution helps reduce the challenges of managing remote employees' devices by:

- Delivering a consistent social networking and collaboration solution for the enterprise and beyond.
- Providing a simple-to-manage, unified control point.
- Supporting greater control over company data.

Here's more information about how these BlackBerry clients can help mobile employees collaborate more effectively.

Share ideas and expertise on the go

IBM Lotus Connections software helps drive collaboration, increase productivity and foster innovation across organizations of all sizes. When mobile workers use the BlackBerry Client for IBM Lotus Connections software, they can stay connected with their professional networks practically wherever they are and can:

- Search for people, communities, blogs, bookmarks and activities using keywords, tags or other criteria.
- Browse profiles of community members, blog authors and creators of bookmarks or activities.
- Send e-mail messages to a community member or the entire community.
- View a person's communities, blogs, bookmarks and activities.
- · Access their activities and to-do lists.

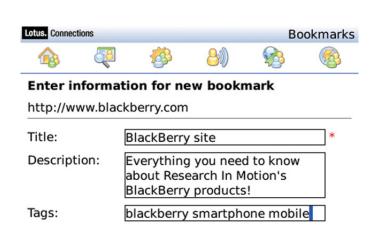


Figure 2: IBM Lotus Connections software, which can run on BlackBerry smartphones, is social computing software for business that empowers you to be more innovative. Lotus Connections software helps people find experts, carry on discussions, collaborate and work together more effectively.

Collaborate and review team projects from smartphones

The BlackBerry Client for IBM Lotus Quickr software gives on-the-go professionals wireless access to the team collaboration features of Lotus Quickr software from their BlackBerry smartphones. In addition to browsing libraries of files and folders, marking favorite libraries and sorting libraries, mobile users can:

- Download, edit and repost a document.
- Be automatically notified about new and updated documents.
- Take and share photos with their team.
- Notify their team when they share new content.

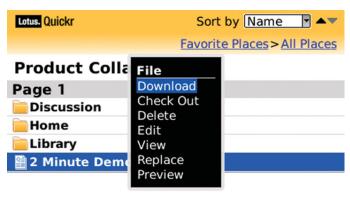


Figure 3: IBM Lotus Quickr software, which can run on BlackBerry smartphones, helps teams share content, collaborate and work faster online with their teams. Colleagues, partners and suppliers can easily share almost any kind of content, such as documents, spreadsheets, rich media and more—inside or outside the organization.

Connect to colleagues with IM and presence information

Mobility features in Lotus Sametime software or in the BlackBerry Client for Lotus Sametime software can help employees collaborate in real time—practically anywhere they are working. Many of the capabilities available in the desktop Lotus Sametime client are also available on their BlackBerry smartphones, including:

- Rich presence awareness, including online status, availability, geographic location and custom status messages.
- Business cards with contact information.
- Instant messaging (IM), including one-on-one and group messaging.
- Chat history.
- An intuitive user interface that manages multiple active chat sessions on small screens.

A dedicated business alliance

The combination of IBM's leading enterprise social networking and collaboration software with RIM BlackBerry smartphone technology is making it possible for people to work and collaborate smarter on the road. IBM has a rich background supporting the BlackBerry platform, including managing and maintaining the BlackBerry Enterprise Server, and the companies have collaborated to release tools that make it easier to develop software applications for BlackBerry smartphones.

For more information

Lotus knows how to optimize collaboration for professionals on the go. To learn more about IBM Lotus Connections, Lotus Quickr and Lotus Sametime software on BlackBerry smartphones, contact your IBM sales representative or visit: ibm.com/lotus/mobile

To learn more about the entire family of IBM Lotus collaboration software, please visit: ibm.com/lotus



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