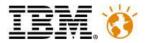


InfoPlanet

La Sicurezza per IBM: strategia e panoramica

Cesare Radaelli, Security Tiger Team leader, IBM Italia



Our world is becoming more . . .









1 trillion

By next year, an estimated 2 billion people will be on the Web... and a trillion connected objects – cars, appliances, cameras, roadways, pipelines – comprising the "Internet of Things."



90%

Nearly 90% of innovation in automobiles is related to software and electronics systems. 30-60% of the value is in the software.



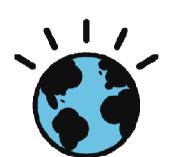
173.8 million Smart phones sold in 2009. More than the

number of laptops sold in the same year, for the 2nd year running (80 million in Q3 2010).

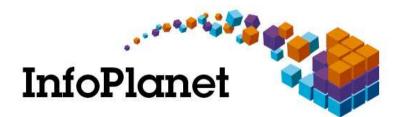


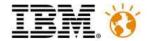


A Smart Planet which offers...



New possibilities. New complexities. New risks.





Key drivers for security projects

Increasing Complexity



Soon, there will be **1 trillion** connected devices in the world, constituting an "internet of things"



Spending by U.S. companies on governance, risk and compliance will grow to **\$29.8 billion** in 2010 Ensuring Compliance

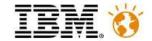


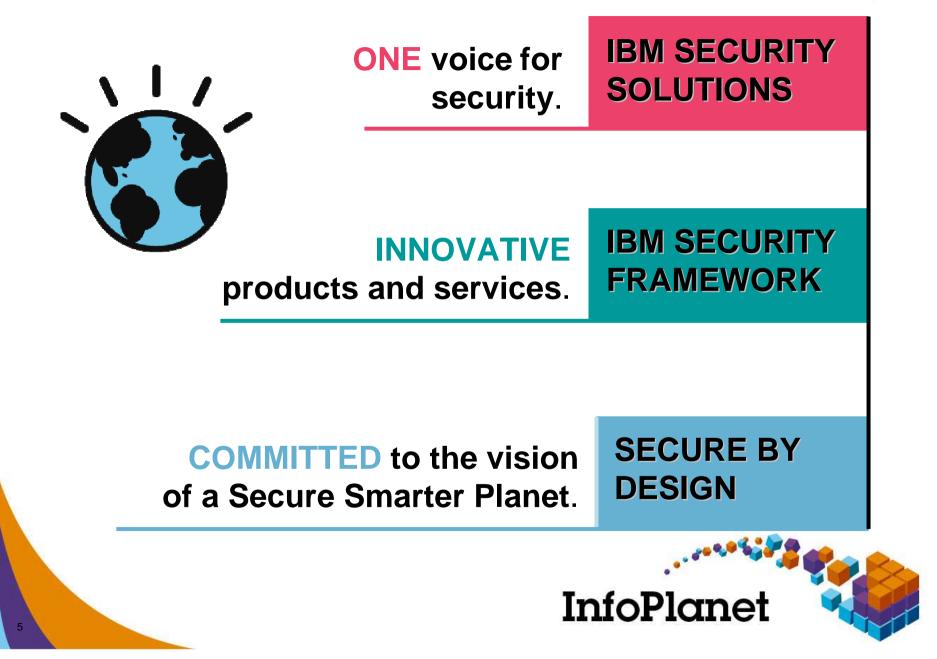
The cost of a data breach increased to **\$204** per compromised customer record

Source http://searchcompliance.techtarget.com/news/article/0,289142,sid195_gci1375707,00.html



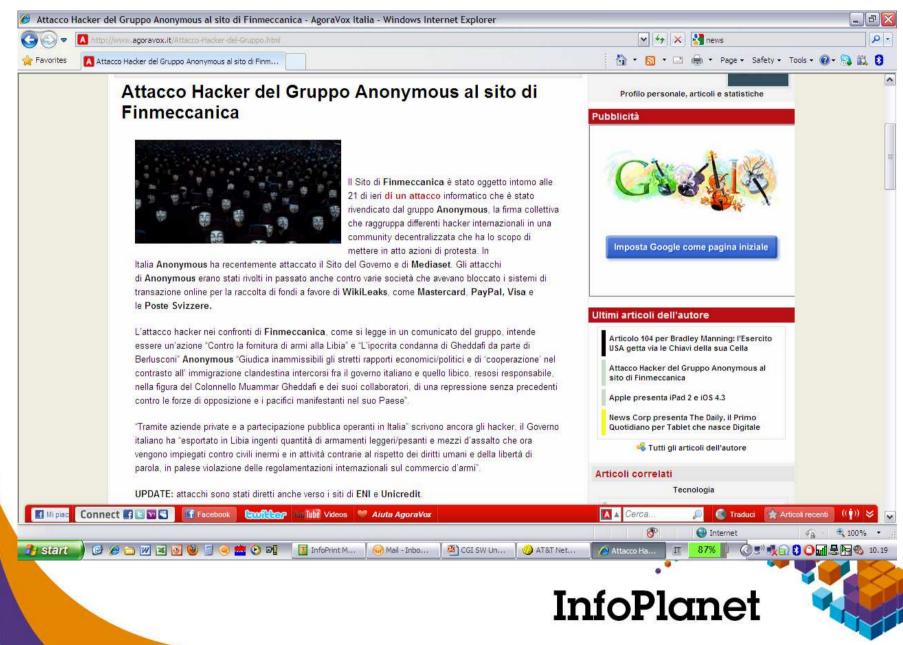




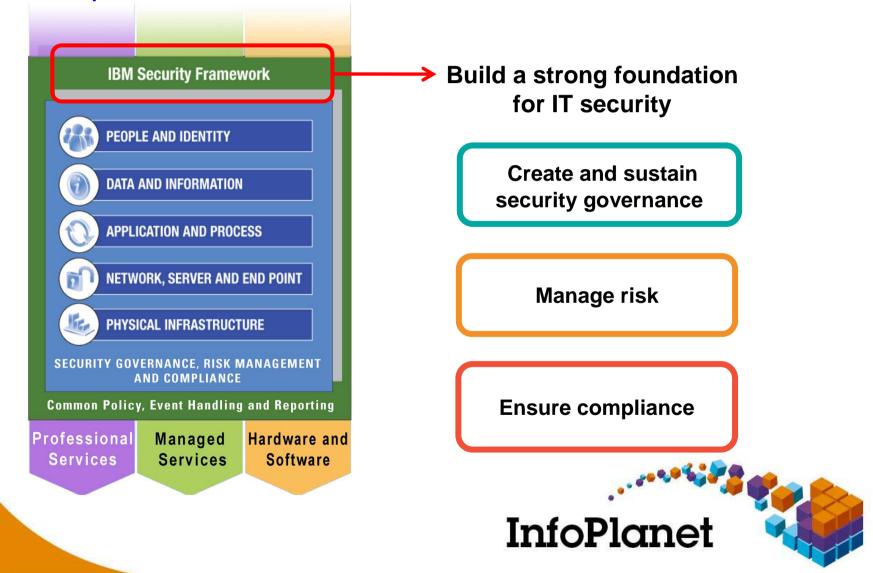


I rischi sono reali!



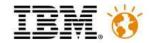


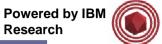
The IBM Security Framework foundation addresses your challenges of cost, complexity and compliance

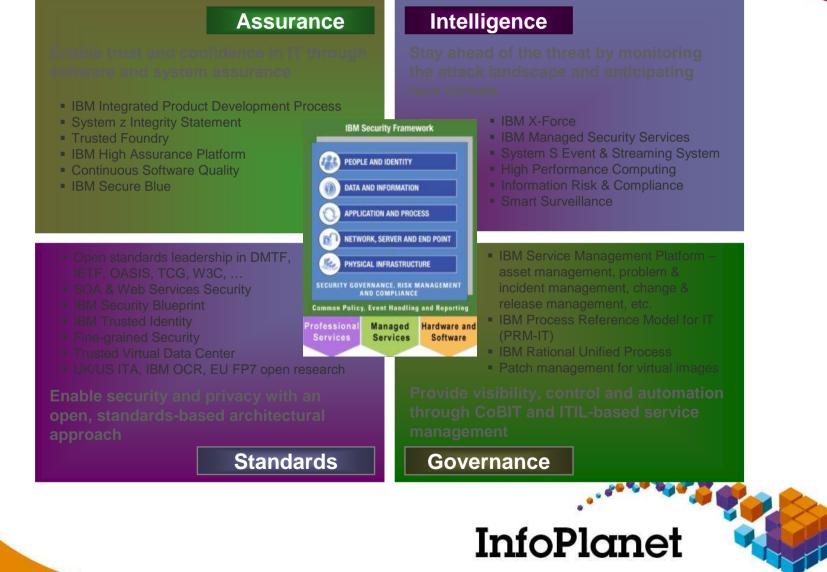




IBM's Approach to Secure by Design

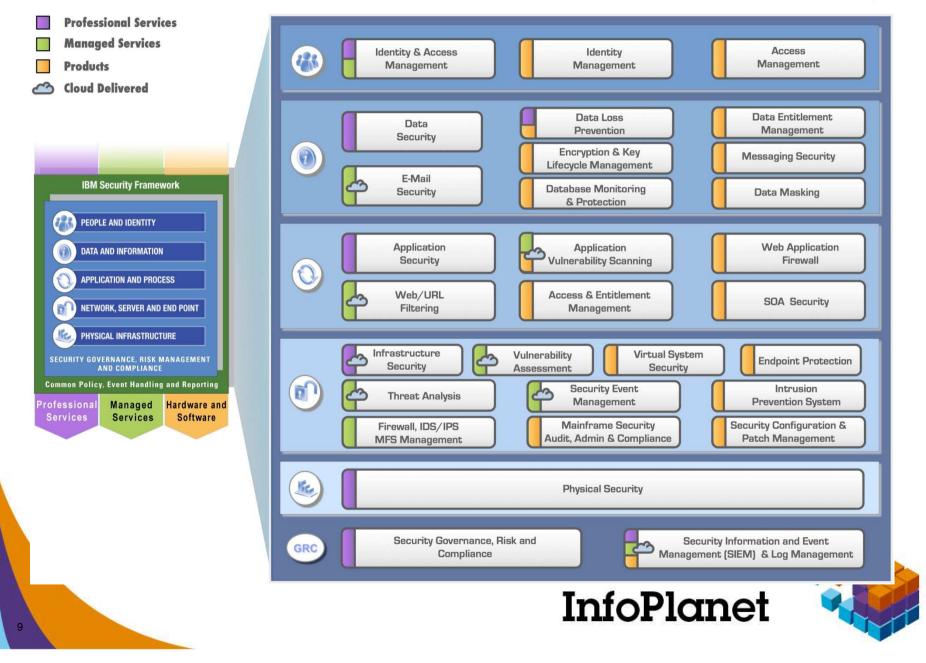






IBM Security Framework



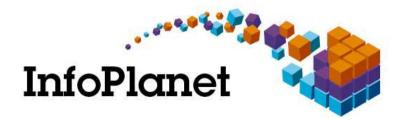


IBM acquistions included in the Security Portfolio

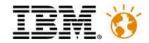


- **OpenPages** [Announced September 15, 2010] automates the process of identifying, measuring and monitoring all the different areas in an organization that risks will impact
- **BigFix** [Closed on July 19, 2010] provides an integrated architecture for endpoint management that will enhance existing capabilities in the IBM Integrated Service Management portfolio
- Initiate [closed March 1, 2010] a privately held data integrity firm based in Chicago
- **Guardium** [Closed November 30, 2009] market leader in real-time enterprise database monitoring and protection
- **SPSS Inc.** [Closed October 2, 2009] leading global provider of predictive analytics software and solutions
- Ounce Labs Inc. [Acquired July 28, 2009] provides source code (static) security testing tools that help companies identify and resolve security vulnerabilities in applications
- Encentuate, Inc. [Closed March 11, 2008] leading provider of identity and access management (IAM) software focused on enterprise single sign-on and strong authentication.
- **Cognos** [Closed January 31, 2008] a leading provider of Business Intelligence and performance management technologies
- Princeton Softech, Inc. [Closed September 10. 2007] protects data privacy in vulnerable development and testing environments and validating test results
- Watchfire Corporation [Closed July 20, 2007] provides web application security software that pinpoints critical vulnerabilities and helps manage the process of fixing them
- Consul Risk Management, Inc. [Closed January 22, 2007] leading provider of compliance and audit management solutions for distributed and mainframe systems
- **ISS** [Closed October 20, 2006] is at the leading edge of security research and innovation, including the invention of vulnerability assessment, intrusion detection and prevention technologies
- DataPower Technology, Inc. [Closed October 14, 2005] provider of technology that helps simplify, accelerate and increase the security of SOA deployments.









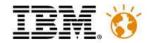
BUSINESS VALUE

Ensure comprehensive management of security activities and compliance with all security mandates



	Security Strategy Design	Pen Testing & Vuln. Assessment	Sec. Compliance Assessment	Incident Response
Business Challenge	Design and implement secure deployment strategies for advanced technologies such as Cloud, virtualization, etc.	Identify and eliminate security threats that enable attacks against systems, applications and devices	Perform security compliance assessments against PCI, ISO 27001 and other standards and regulations	Design and implement policy and processes for security governance, incident response; perform timely response and computer forensics
Software		Rational® AppScan®; Guardium Database Monitoring & Protection	Tivoli Security Information and Event Manager; Guardium Database Monitoring & Protection; Tivoli zSecure suite	Tivoli® Security Information and Event Manager; Tivoli zSecure suite
Professional Services	Consulting Services; Security Design	Ethical hacking and AppSec assessment	PCI Assessors ISo e Law Compliance assessment	Policy definition services; CERT team
Managed Services		App Vulnerability and S OnDemand	Source Code Scanning	Managed Protection Services
	1	1	Iniopian	ei 🔨





BUSINESS VALUE

Lower costs and mitigate the risks associated with managing user access to corporate resources

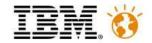
		IBM Security Framework	-	_
	Cost Ma	SECURITY GOVERNANCE, RISK MANAGEMENT	to	Auditing, reporting and managing access to resources
Business Challenge	 On ave 2 weeks all systematic accounting 30% of password call 	PEOPLE AND IDENTITY DATA AND INFORMATION APPLICATION AND PROCESS		 Privileged users cause 87% of internal security incidents, while firms cannot effectively monitor thousands of security events generated each day Role management, recertification, etc.
Software	•Tivoli® I Assuranc	Image: Server and End Point Image: Physical Infrastructure	r, y	•Tivoli Identity and Access Assurance, Tivoli Security Information and Event Manager
Professional Services	•Identity a Managen Services	Common Policy, Event Handling and Reporting	nal	•Compliance Assessment Services, Privileged Identity Management
Managed Services	•Manage Managen	d lde Professional <mark>DCE</mark> Managed ne Hardware and ment services services es and software ent		•Managed User Monitoring and Log Management
				A CONTRACTOR OF A CONTRACTOR







Data and information



BUSINESS VALUE

Understand, deploy and proper				e of sensitive business data	
		IBM Security Framework			
		SECURITY GOVERNANCE, RISK MANAGEMENT AND COMPLIANCE			
	Protecting Critical Databases	PEOPLE AND IDENTITY	ess and	Monitoring Data Access and Preventing Data Loss	
Business Challenge	•Mitigate threats against databases from external attacks and internal privileged users	DATA AND INFORMATION O APPLICATION AND PROCESS Image: Comparison of the second s	e had ach in the or theft of sonal ata breach record*	•42% of all cases involved third-party mistakes and flubs magnitude of breach events ranged from about 5,000 to 101,000 lost or stolen customer records [*]	
Software	•Guardium Database Monitoring & Protection	Common Policy, Event Handling and Reporting	lanager, anager, / Manager	•Data Loss Prevention; Tivoli Security Information and Event Manager	
Professional Services	•Data Security Assessment Services	•E Professional y Managed a Hardware mpli A services services es and software ces Service.	iance	•Data Security, Compliance Assessment Services	

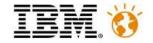
This is not intended to be a comprehensive list of all IBM products and services

* "Fifth Annual U.S. Cost of Data Breach Study", Ponemon Institute, Jan 2010





Application and process



BUSINESS VALUE

* IBM X-Force Annual Report, Feb 2009 ** Applied Software Measurement, Caper Jones, 1996

Keep application	s secure, proteine		•	, and harde	ned against failure
	_	IBM Security Framework			
	Security in Developr	SECURITY GOVERNANCE, RISK MANAGEMEN AND COMPLIANCE	T	dding App s Controls	Providing SOA Security
	•Vulnerabilities early in the development p are orders of	DATA AND INFORMATION		ing to ers, up to their ion	•Establishing trust and high performance for services that span corporate boundaries is a top priority
©Business Challenge	magnitude che fix versus afte application is	APPLICATION AND PROCESS		ment costs or coding access and their onding cture	for SOA-based deployments
Software	•Rational® Ap Ounce	PHYSICAL INFRASTRUCTURE		Identity and Assurance	•WebSphere® DataPower®;
Professional Services		Common Policy, Event Handling and Reporting ofessional Prod Managed an Hardw services and sof	vare rvice	ation Access es	•Tivoli Security Policy
Managed Services		Managed Vulnerability Scanning	•Mana Contro	ged Access	









Network, server and end point



BUSINESS VALUE

This is not intended to be a comprehensive list of all IBM product

Optimize service av	ailability b	IBM Security Framework	ertise, tech	nology and process
	_	SECURITY GOVERNANCE, RISK MANAGEMENT AND COMPLIANCE		
	Protectir	PEOPLE AND IDENTITY	tecting works	Protecting Mainframes
Business Challenge	•Mitigate th against ser prevent dat	Image: Data and Information Image: Data and Image: Data a	enetwork reats and data loss	•Mitigate threats against mainframes; protect against vulnerabilities from configuration; contain the privileged users
Software	•Server Pro Server Pro VMWare	NETWORK, SERVER AND END POINT	k Intrusion on System	•Tivoli® zSecure suite
Professional Services	•Server sec security as services		k security nent	
Managed Services	•Managed Privileged Us	Common Policy, Event Handling and Reporting Sel Professional Sec Managed m Hardware Services services and software	ged Network	

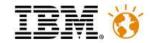
Jervices

* Gartner Desktop Total Cost of Ownership: 2008 Update, Jan 2008



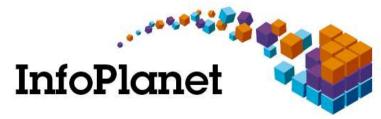


Physical infrastructure



BUSINESS VALUE

Provide actionable inte	IBM Security Framework	al infra	structure security
	SECURITY GOVERNANCE, RISK MANAGEMENT AND COMPLIANCE	s	Command and Control
Business challenge	•Lee sysi inte inte infra O APPLICATION AND PROCESS NETWORK, SERVER AND END POINT	om nt an to onnel, ∘r the ematic	•IT and physical security operate in silos and do not integrate. It is increasingly difficult and expensive to consolidate security information across locations for effectiveness and compliance
Software	•IT Sec part		•Command Control Center Solution
Professional Services	•Ba Common Policy, Event Handling and Reporting Surveill services Professional Services	عtion, rices	•Command Control Center Solution Services



From the Cloud – IBM Security Operations Centers **Vulnerability X-Force Threat** Security Event and Managed Web and **Email Security** Log Management **Management Service Analysis Service** Service Monitoring and Subscription **Cloud based** management service Offsite management of logs and Protection against spam, worms, Proactive discovery and Customized security events from IPS's, Firewalls and OSs remediation of vulnerabilities viruses, spyware, adware, and

Smart Business Security Services delivered from the IBM Cloud

offensive content

intelligence based on threat information from X-Force research and development team

To the Customer – Offloading Security Tasks on the Ground





IBM has unmatched global and local expertise in security





IBM X-Force Research and Development



• What does it do?

- Researches and evaluates vulnerabilities and security issues
- Develops assessment and countermeasure technology for IBM security offerings
- Educates the public about emerging Internet threats

• Why is it differentiating?

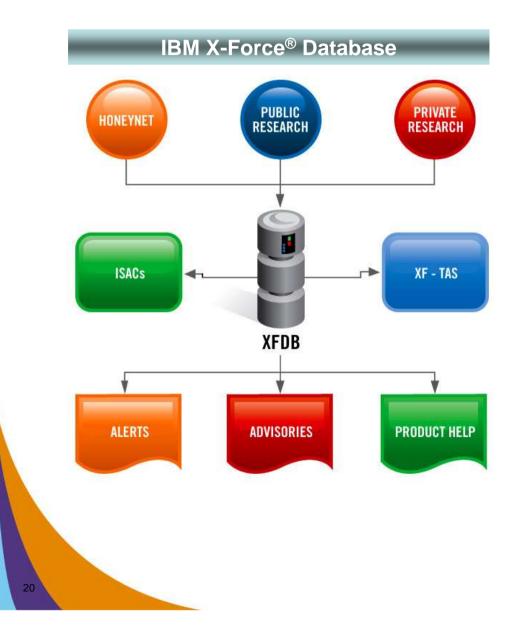
- One of the best-known commercial security research groups in the world
- IBM X-Force maintains the most comprehensive vulnerability database in the world dating back to the 1990s.
- X-Force develops our Protocol Analysis Module which is the engine inside IBM Security solutions. This technology allows X-Force to regularly and automatically infuse new security intelligence into IBM Security offerings on average 341 days ahead of the latest threats.





IBM X-Force Database



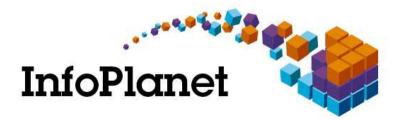


Most comprehensive vulnerability database in the world

Entries date back to the 1990's

Updated daily by a dedicated research team currently tracks over:

- 7,600 Vendors
- 17,000 Products
- 40,000 Versions



IBM continues to research and test new, more robust and more focused approaches to enterprise security

IBM is working with clients worldwide to implement the new Enterprise Security Architecture

Combines:

IBM Methodology for Architecting Secure Solutions Enterprise architecture framework of IBM Global Services Method

The new architecture is defined around the concept of six security zones of control (Boundary control, authentication, authorization, integrity services, audit/monitoring, and cryptographic services)









Advanced Risk Analytics is the key to future of IT Security



• Mine intelligence from logs and audit records from multitude of event sources

• Consolidate and correlate events and data at line speeds and present them to the analyst in a meaningful manner

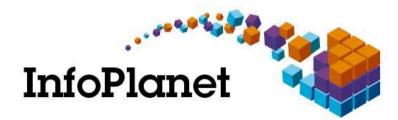
• Put control back into the hands of decision makers, such as security analysts, by taking over repetitive and manual tasks



Advanced risk calculators to provide faster data processing rates at **15 to 20 times** the scale of today's model

Automatically creates and checks behavioral Models for malware detection at real time

Provides pre-fraud detectors with extremely low false positive rates

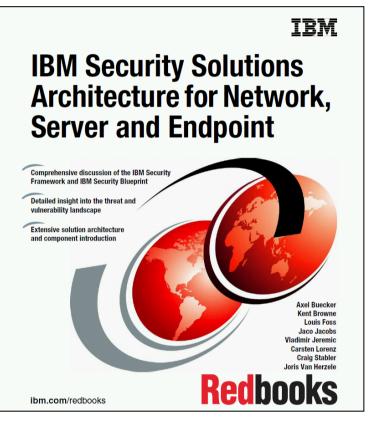


Resources

http://www-03.ibm.com/security/started.html







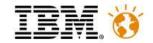
http://www.redbooks.ibm.com/a bstracts/sg247581.html



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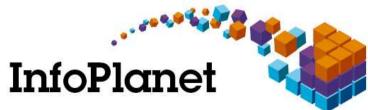
Resources



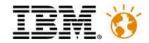


- 1 Un approccio di business alla sicurezza
- 2 La mitigazione delle minacce all'infrastruttura IT
- 3 Identity and access management
- 4 La sicurezza delle applicazioni
- 5 La sicurezza fisica
- 6 I Managed Security Services
- 7 La sicurezza IBM per il Cloud Computing





IBM Security Solutions, one coordinated voice for security



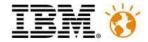
IBM has established a more efficient and dynamic, cross-company approach for its IT security portfolio in which research, design, development, marketing, services and support for IT security solutions for IBM clients worldwide are consolidated and linked together.



- ✓ IBM is the <u>Trusted Partner</u> delivering products and services recognized for leadership in IT security
- ✓ IBM's philosophy of <u>Secure By Design</u>; Factor <u>Security</u> and <u>Privacy</u> into the initial design, not bolted on after the fact
- ✓ IBM security solutions allow customers to address the 3 Cs; <u>Complexity</u>, <u>Compliance</u> and <u>Cost</u>

one coordinated voice for security.





Grazie @....Voi !

IBM

Cesare Radaelli

IBM Security Solutions

Security TT Leader Italy

. . .

Circonvallazione Idroscalo 20090 Segrate, Italy Tel +39 348 5219272 cesare.radaelli@it.ibm.com