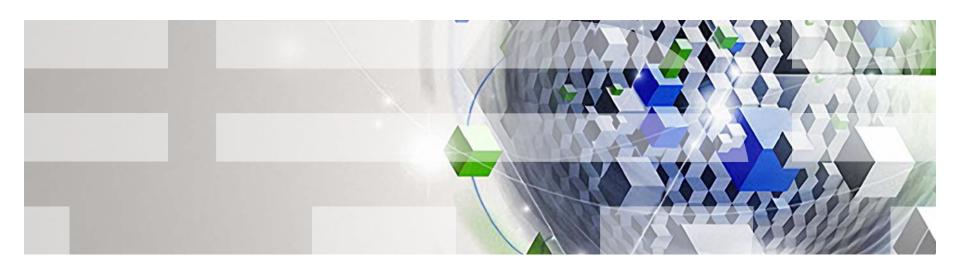


Integrated Service Management with

SRM, CCMDB & TAMIT





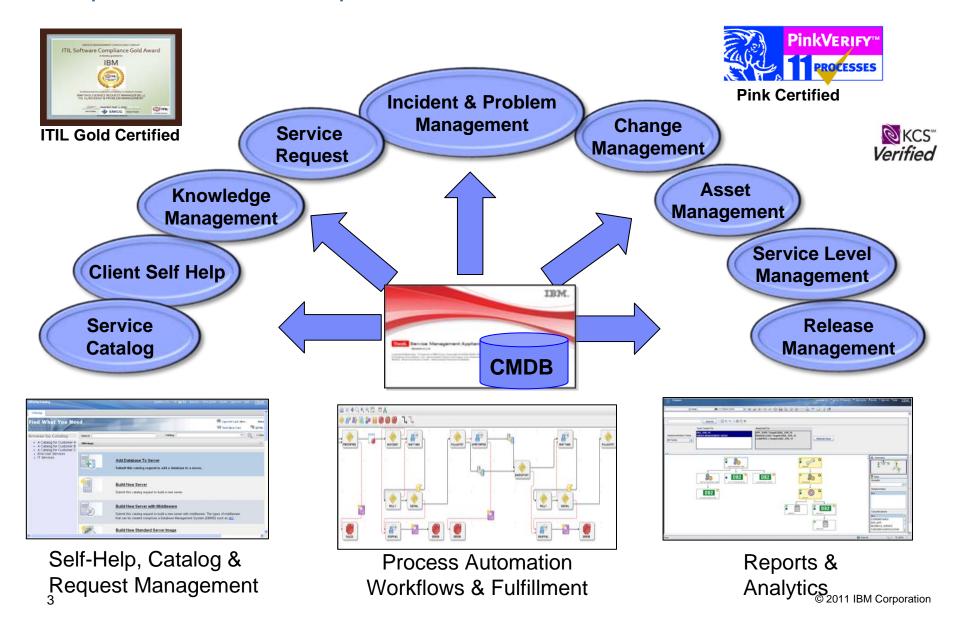
Integrated approach to Service Management

Integrated Solution An Integrated set of solutions represent the **Tivoli Asset** Maximo Asset full management of data, processes, tooling **Management for** Management and people IT **Common Data Model** The core solutions share a common data subsystem for simple data sharing **Tivoli Process Automation Engine Processes that Work Common Data Subsystem Together** The core solutions share a process workflow automation engine No Rip and Replace Leverage existing investments in IBM and 3rd **Change & Config Tivoli Service Tivoli Provisioning** party IT management tools Management **Request Manager** Manager Database **Lower Cost of Ownership** Lower infrastructure and training costs, simple upgrade model **TADDM**

MAM – Maximo Asset Mgr; TADDM – Tivoli Application Dependency Discovery Mgr; TAMIT – Tivoli Asset Management for IT; CCMDB – Change & Configuration Management Database TSRM – Tivoli Service Request Manager; TPM – Tivoli Provisioning Mgr; TSAM – Tivoli Service Automation Mgr



Comprehensive ITIL Capabilities





Available in multiple delivery models

Service Management Products

Enterprise license

(incident, problem, change, config, release and asset management & service catalog)

• CCMDB, SRM, TAMIT



Software as a Service

(incident, problem, change, config, release and asset management & service catalog)

• Tivoli Live service manager



ITIL roles and workflows

SW VM Appliance

(incident, problem, change, config, release and asset management & service catalog)

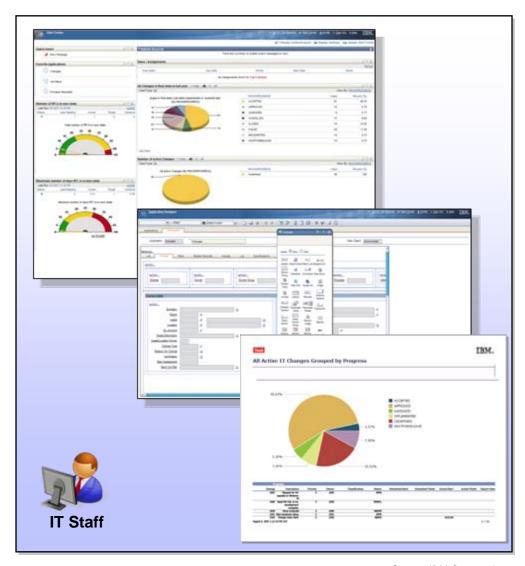
Tivoli Service ManagerQuick Install





Simplified Role-based User Interfaces, based on ITIL

- Role-specific start centers
 - Instant access to key performance indicators, work items and favorite applications
- Application designer offers
 WYSIWYG tooling to configure
 screens and workflow configuration
 - Configure with Visio-like ease no developers or programmers required
- Extensible database attributes and object types
- Report administration:
 - inherits look and feel and deliver uniform report-level security
 - removes separate reporting server installation





Comprehensive Self-Service

Self Service:

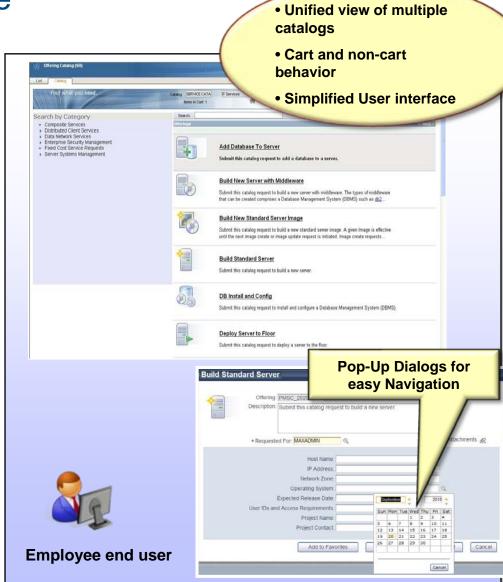
 Web-based portal that enables end Users to create service requests, find its status, search for solutions from the knowledgebase, view bulletin board messages and access service catalog.

Integrated Service Catalog

 Each user community can have their own catalog.

Bulletin board

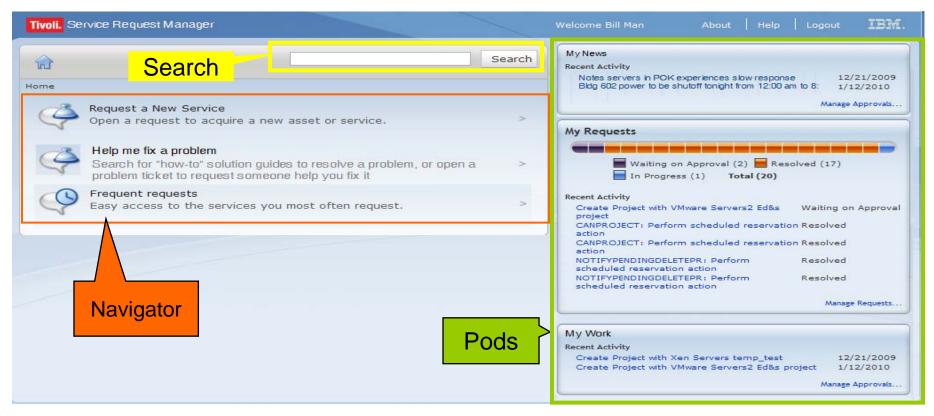
Real-time notifications





Web 2.0 based Self Service UI

- New Self-service UI
 - Specifically targeted for Self Service Users; very intuitive; no need to train end users to use the application
 - Guides end user through common self service processes.
 - Integrates Service Desk and Service Catalog self service functions into one application





Reduce Mean Time to Repair

Knowledge Management - Built-in, searchable solutions database enables agents to resolve issues faster, improving first call resolution rates.

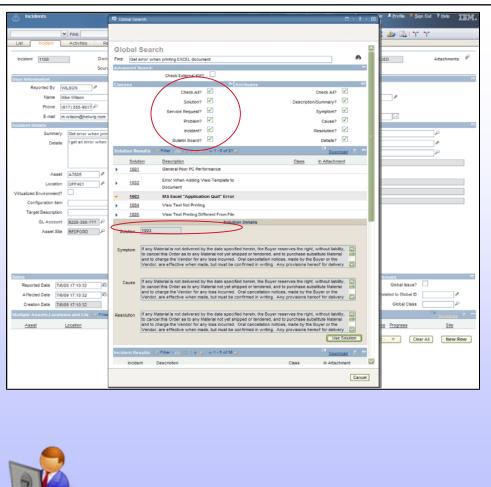
- Process to add solution
- KCS best practices
- -Embedding images to solutions

Global Search — Enhanced search capability across the application

- Attachment hit indicator
- -Ranking based on quality of match
- -User defined fields for indexing & searching
- Search external websites/application

Remote diagnostics - Embedded remote diagnostics capability that enables remote takeover of workstations for problem resolution. Recording, storing and playback of the remote sessions.

Response plans — automated response to tickets through best practices





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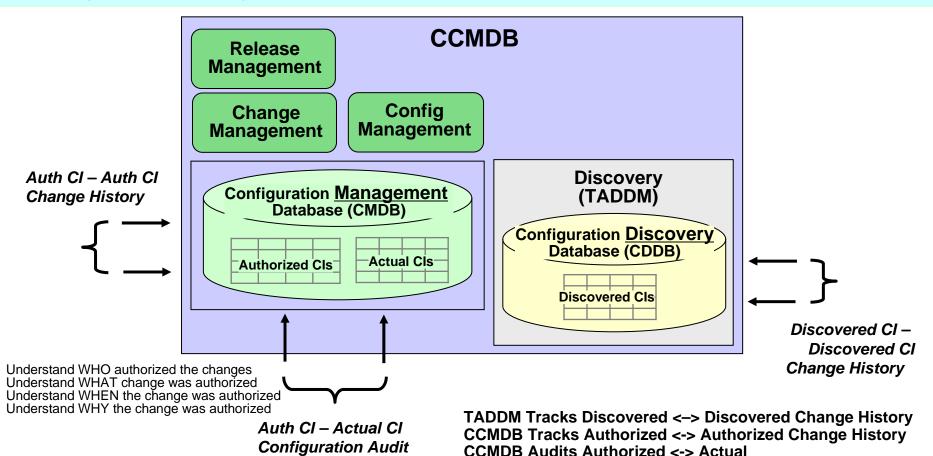
Robust Configuration, Change and Release Management capabilities with an included CMDB

- Change Management
 - Manage changes across CIs
 - Change Windows
 - Black out periods
 - Change Implementation Schedule Calendar view
 - Impact Analysis based on CI relationships
- Configuration Management
 - CI Topology views
 - CI Update processes
- CMDB accessible from all applications
- Change History view available from Incidents and Problems
- Robust Data Model
- Asset/CI integration
 - -Financial tracking along with Change processes



CCMDB – Change, Configuration Management Database

CCMDB: Tivoli's CMDB as the <u>trusted knowledge</u> source for CI's, Relationships, Associated artifacts and assets. It is used by other ISM applications as the trusted source for configuration information. In addition CCMDB provides, Change, Config and Release Process that provide the governance that eliminates outages due to IT changes.



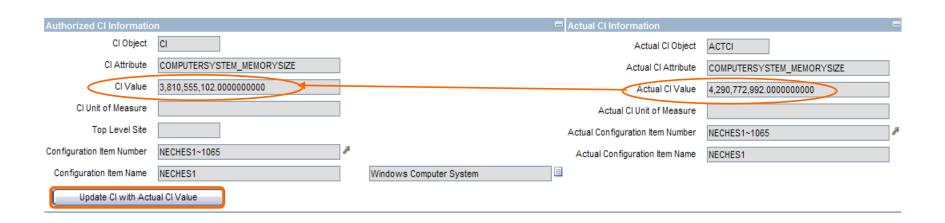


CI Auditing

Identify unauthorized Changes before they cause problems.

Insure accurate Authorized CIs to allow business processes to run successfully and efficiently.

- Immediately remediate an audit variance by updating authorized with actual value
- Create a Change, Incident or Problem to remediate an audit variance.
- Browse approved Changes, attribute history, and audit results for a CI.





CI Baselines

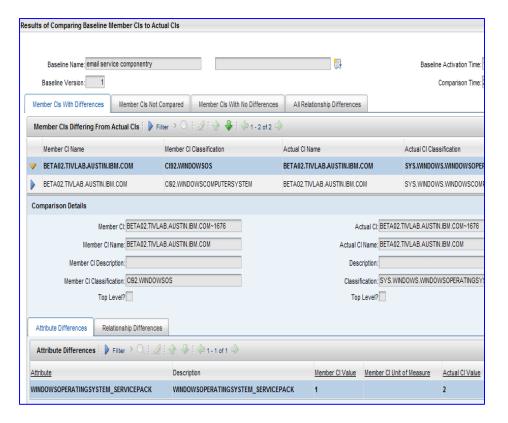
Authorized CIs Name: May Baseline Date: 5/1/09 Server1 Baseline Baseline

What is a Baseline:

"A configuration baseline is a snapshot that represents an approved configuration at a particular time that people can reference, compare to, and apply changes to in a manner that is understandable."

Business Value:

Provide IT standardization by easily taking a snapshot, at any time, of CIs to produce an approved configuration. Ability to quickly detect changes to those approved configurations.



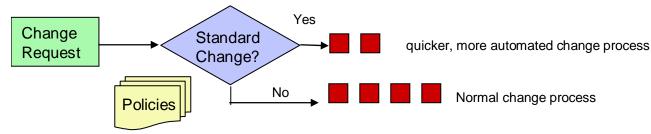


Change Process Automation for "Standard Changes"

Virtualization and Cloud increases the rate and pace of change – Customers are asking for ways to automate routine changes without requiring human touch.

Business Value:

- Allow customers to easily standardize and pre-authorize routine (low risk) changes to process them quickly, therefore allowing them to focus on their high risk Changes
- Automated Risk, Impact and Priority calculation that drive the Change process flow to ensure the Changes get processed quickly, accurately and there is minimal impact to the Business.



CCMDB 7.2.1:

- Automated calculation of key process drivers
 - Risk: Based on impact & probability of failure
 - Impact: Based on outage impact & maximum assessed impact
 - Priority: Based on impact and urgency
- Automatic process adjustment based on these calculated values
 - Standard Change
 - Emergency Change
 - Normal Change



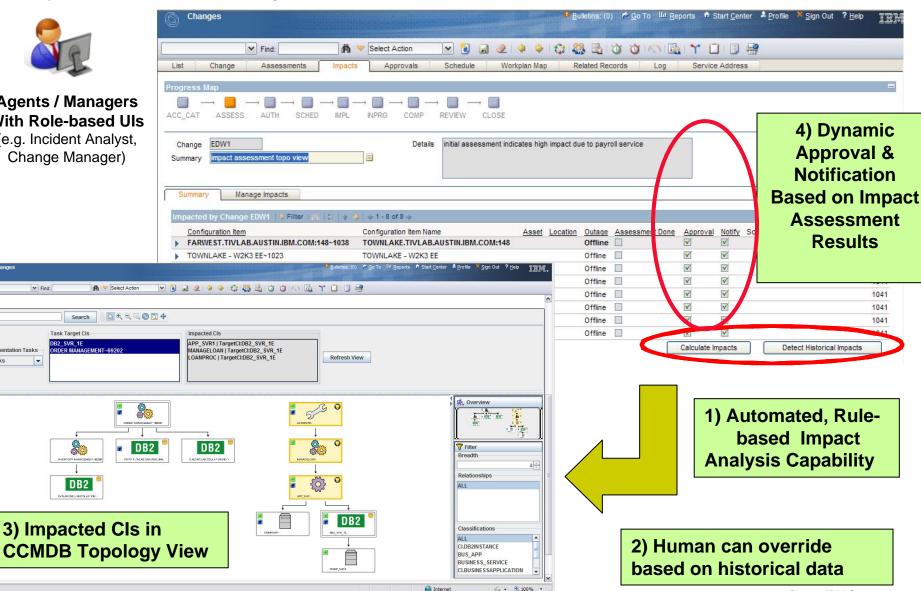
Sophisticated Analytics and Process Automation



Agents / Managers With Role-based Uls (e.g. Incident Analyst, Change Manager)

Task Target Cls

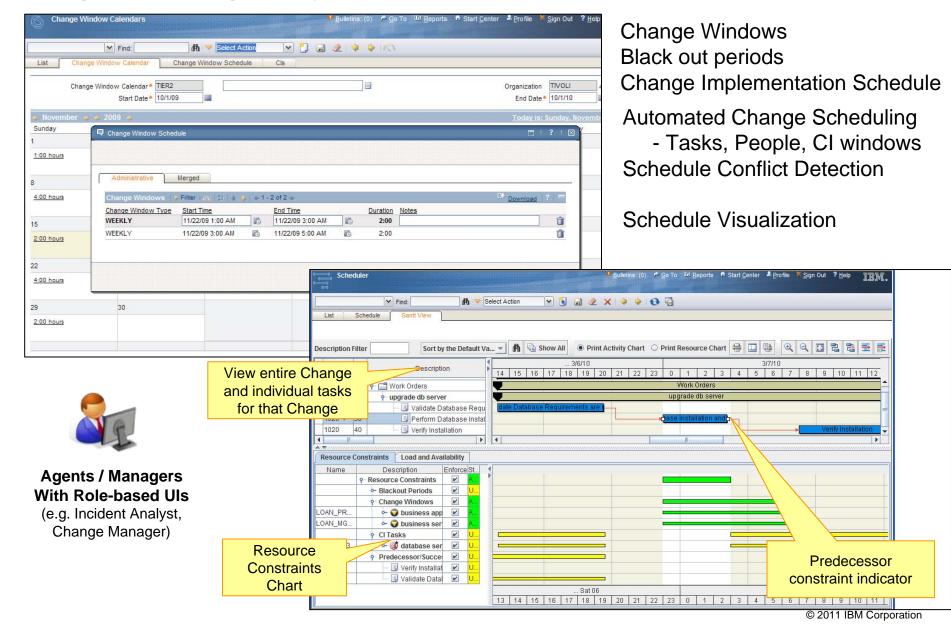
All Tasks



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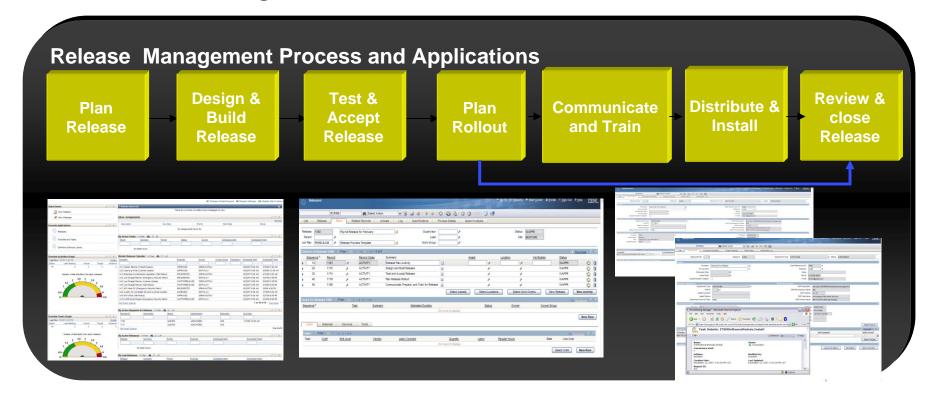


Change Scheduling – Subject to multiple constraints





Release Management



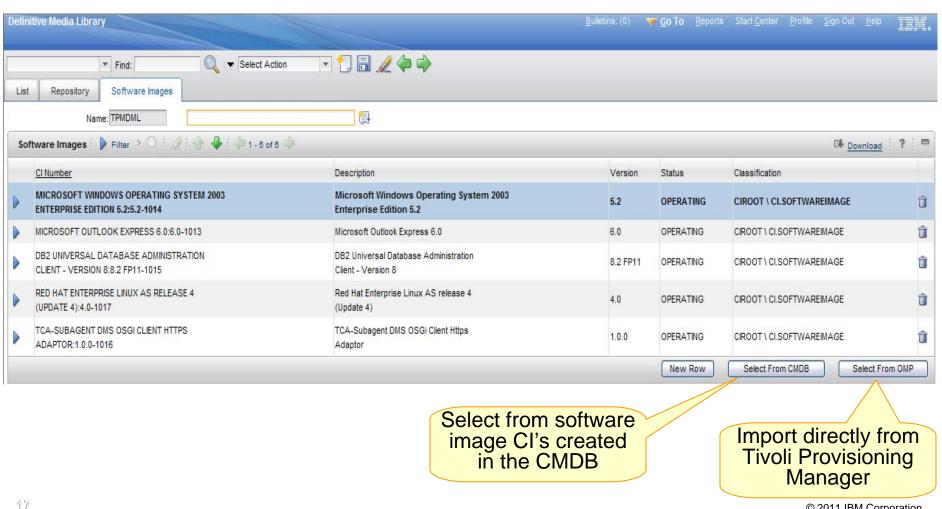
- 1. Ability to plan and oversee the successful roll-out of new and changed software and associated hardware, including documentation and training.
- 2. Role-based start centers, workflows, scheduling and analytics
- Integration with deployment tools like TPM and TCM, and to repositories like the Rational Asset Manager.

16



Definitive Media Library – Identify approved software

Business Value: Reduce support costs by allowing only approved software images to be deployed





Comprehensive IT Asset Management





"Enterprises that begin an IT asset management program experience up to a 30% reduction in costs the first year... and continue savings of 5-10% for the next 5 years" – Gartner



IT Asset Management Portfolio

Tivoli Asset Management for IT

- Full Asset Lifecycle Management support for Hardware and Software License Management
- Identifies under or over utilized software to reduce costs due to over-purchasing and to reduce risk to under-purchasing

Tivoli Asset Discovery for Distributed

- Provides discovery and identification services for distributed platforms (VRMF) and virtual environments
- Monitors software usage and trends
- Provides reporting for inventory and usage

Tivoli Asset Discovery for z/OS

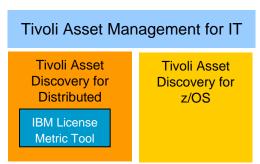
- Provides discovery and identification services for the z/OS platform
- Monitors software usage and trends
- Provides reporting for inventory and usage

IBM License Metric Tool

- No fee utility, mandatory for PVU Sub Capacity, optional for PVU full capacity
- Helps maintain an up-to-date inventory of deployed PVU-based software and measures the maximum processor core capacity in PVUs available to this deployed software

Software Knowledge Base Tool

- A collection of information about software products, their components, dependencies between them and the means to discover them
- Shared component that is used by all related IBM products





Tivoli Asset Management for IT - Capabilities

Contract Management •



- Contract Terms & Conditions
- Notifications
- Software Contracts

Procurement



IT Asset

Management

- Procure based on standards
- Create and route purchase orders
- Use catalogs
- Integrate with ERP systems

Financial Management



- Purchase/Lease Cost Tracking
- Work/Service Cost Tracking
- Usage Accounting
- Total Cost of Ownership

License Management



- Full Lifecycle support
- Multiple License types supported
- Audit Ready Reports

Asset Management



- Software Asset Management
- Hardware Asset tracking
- Installs, moves, adds, changes
- Reconciliation/Audit
- Extend beyond IT (data center facilities, power, etc.)

Work Management



- Work planning and scheduling
- · Skills, labor, and inventory management
- Service plans and cost management

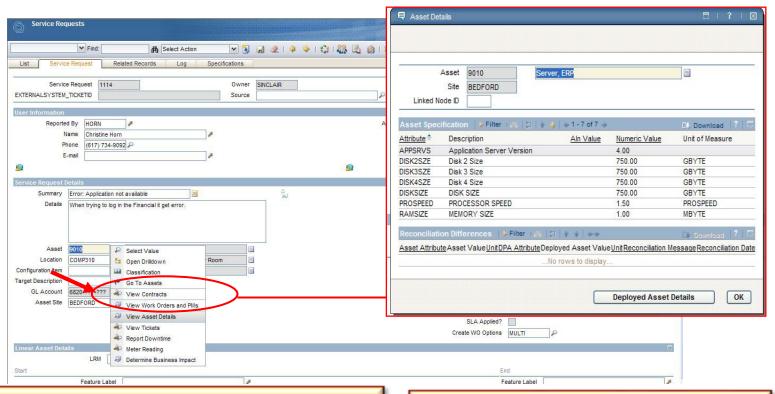
Easy Configuration



- UI, dashboards, KPIs, reports
- Process workflows with alerts & escalations
- New applications



Example: IT Asset Management and Service Request Mgmt



- When the Service Desk has access to asset detail including contract and procurement information:
 - Service request handling is streamlined
 - Incident & problem resolution is expedited
 - Service levels & customer satisfaction improve

- Service Desk data provides IT Asset Management with:
 - Information on frequency and nature of issues with IT assets
 - Ability to increase efficiency and cost effectiveness

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Process Automation Architecture

Enterprise
Asset
Management
MAXIMO

IT
Asset
Management
Management
TAMIT

Change &
Configuration
Management
Management
CCMDB

Service
Catalog
Service
Catalog
SRM
SRM

User

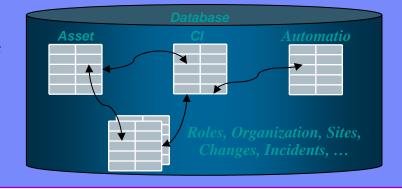
Interface

Tooling UI Data Workflow Common Process Runtime & Services

Workflow, Work and Job Management, Collaboration, Notification, Escalation, Security

Federated Information Services

- Federation
- Discovery
- Reconciliation Topologies



Integration

Development Tools & Processes SOA Tools & Processes

Discovery TADDM

Provisioning Tools

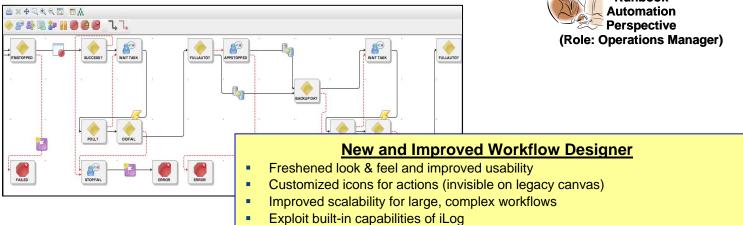
Image Repositories Monitoring & Event
Management
Tools





Tivoli's Process Automation enhancements for Runbook Automation Scenarios

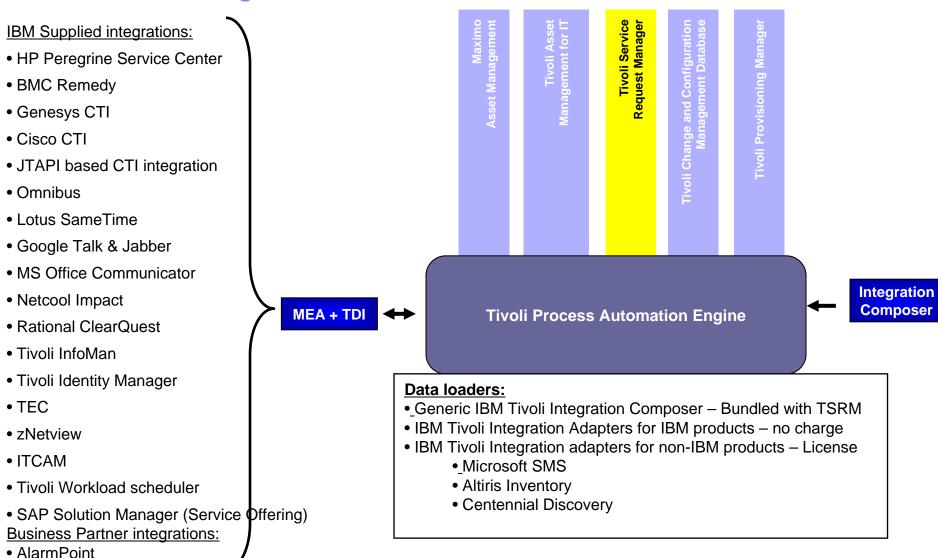
- Today's TPAE capabilities support automation of operational processes. Relevant capabilities include:
 - Workflow Designer / Job plans
 - Workflow Engine
 - Actions/Scripts
 - Start Centers
 - Inbox / Work queue
 - Escalations
 - Notifications
 - Communication Templates
 - CMDB



Infrared 360

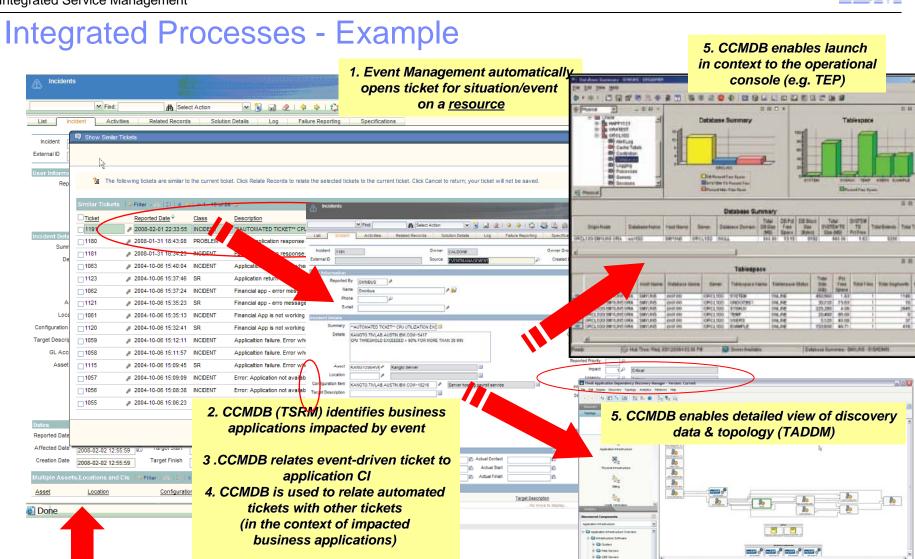


Extensive Integration & Interfaces



Omnibus



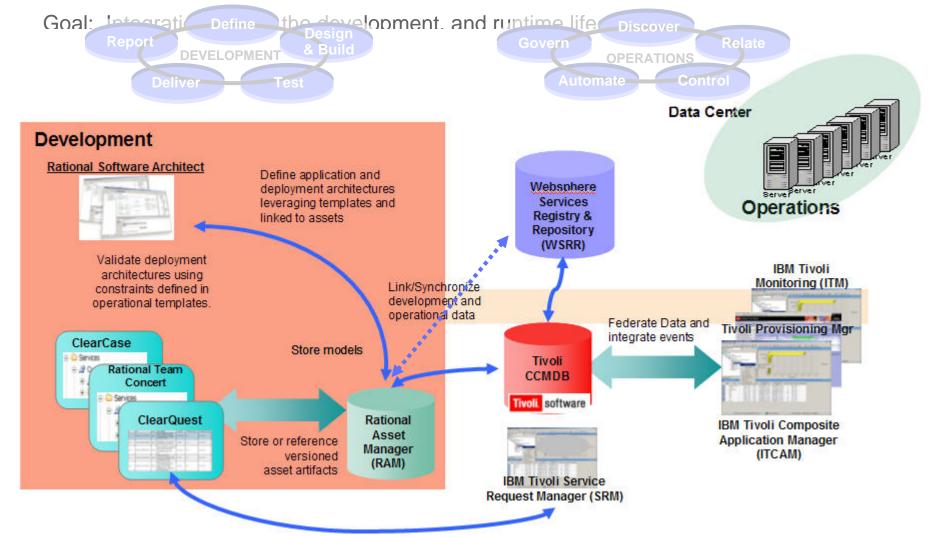


Debataces
Debataces
Debataces

DLDAP (arvines)

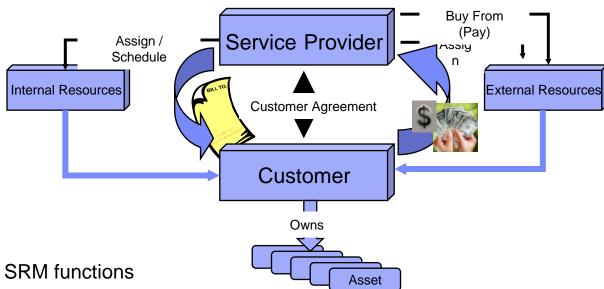


Integrated Design and Delivery





Service Provider Enablement - Support multiple customers on the same instance



- Multi-Customer enablement
 - Across TAMIT, CCMDB and SRM functions
- Enables Managing Service as a Business More Profitably
 - Manage Customer Agreements
 - Entitlement What Services should be provided to each Customer and under what Conditions
 - Pricing What Pricing Rules are Used for each Service and under what Conditions
 - SLAs What is the Response Commitment for each Customer and under what Conditions
 - Provide for Efficient Service Delivery
 - Automatic Assignment of Responsibility and Job Plan
 - Automatic Notification and Determination of Next Steps
 - Timely, Detailed and Accurate Billing
 - Reduction in DSOs Due to Level of Detail and Customer pre-Approval of Bills



iPhone Support*

Supports the following activities through iPhone

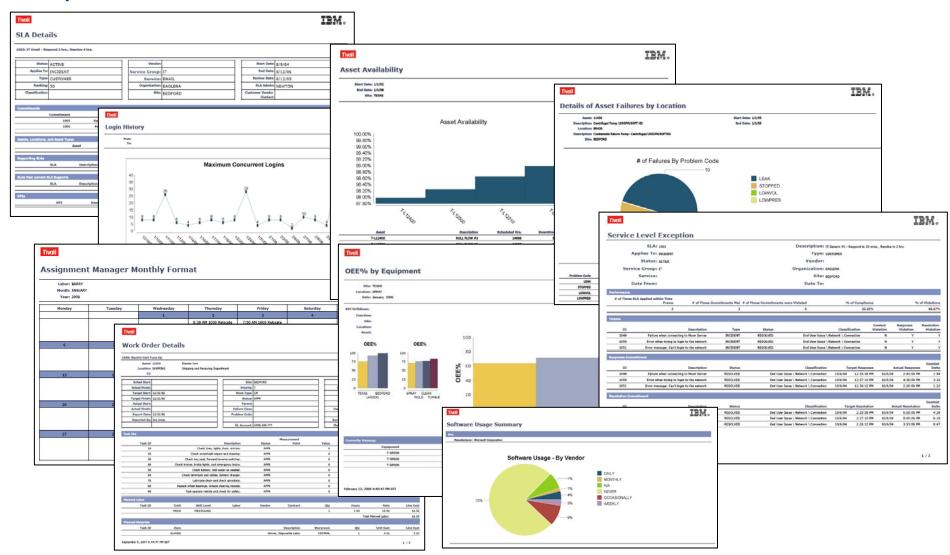
- end user creates and or views service request
- analyst changes service request owner or status
- service request approval by manager
- analyst creates and/or views incident



* Requires Maximo Everyplace license



Reports – 150+ Delivered





Multilingual support helps address the needs of a global workforce.

Languages supported include:



- Arabic
- Czech
- Danish
- Dutch
- English
- Finnish
- French
- German
- Greek
- Italian

- Japanese
- Korean
- Mandarin
- Norwegian
- Polish
- Portuguese
- Russian
- Spanish
- Swedish
- Turkish

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