

IBM InfoSphere Balanced Warehouse C1000 offering for midsize organizations.

Easily deliver reports from scattered data resources with a comprehensive, simple data warehousing and reporting solution

Intense competition. Commoditization. Rapidly changing customer needs and expectations. Evolving regulations. Given today's business challenges, organizations of all sizes must have the ability to make quick, informed decisions just to keep up with the competition. And the more fact-based information that's available, the greater the chance that strategic moves will pay off. Unfortunately, even midsize businesses often have an array of unintegrated legacy systems, desktops, servers and intranets. And with data collected in different ways across the business, it's often difficult for business leaders and frontline employees to easily access the information they need to make decisions—or even accurately answer basic customer questions. Offsetting these challenges requires a fresh approach.

The IBM InfoSphere™ Balanced Warehouse C1000 offering combines practically everything you need to integrate and maintain multiple, scattered information resources in a central, accessible repository of company-wide data—or a data warehouse. This comprehensive data warehouse and reporting solution includes IBM InfoSphere Warehouse Starter Edition software, Cognos business intelligence applications and IBM hardware in a preintegrated, pretested configuration that is easy to install and maintain.

A comprehensive, ready-to-use solution for managing and analyzing information

The InfoSphere Balanced Warehouse C1000 solution addresses virtually the entire reporting process. By leveraging the untapped power of your information, you can help improve operations, sales and nearly all aspects of operational performance.

- **Enable users to analyze and report on organization-wide information.** The solution supports flexible, unconstrained database connectivity and can deliver complex information to users in intuitively formatted reports. Automated wizards and reusable templates help foster speedy report production.
- **Improve productivity by delivering right-time information.** Provide specific information to select users via right-time or scheduled reports. You can also personalize reports based on specific business needs.



- Integrates dispersed data to provide a single accessible and security-rich view of the organization
- Helps deliver the right information to the right people at the right time to enhance productivity
- Supports the Web-based creation, management and delivery of reports without straining the IT team
- Integrates with leading applications and portals to help optimize deployment speed and reduce costs



Could your business benefit from an InfoSphere Balanced Warehouse C1000 solution? It could if you need to:

- Consolidate up to 350 gigabytes of data spread across information silos.
- Turn disparate information into reliable, consistent and timely business insight.
- Make more informed decisions as you prepare for rapid growth.

- **Create, manage and deliver reports over the Web.** Develop professional reports with the look and feel you want—without applying complicated IT skills—and distribute them securely across the organization.
- **Easily integrate with applications and portals.** The InfoSphere Balanced Warehouse C1000 solution is based on open standards, so it supports leading Web application and server platforms and includes prebuilt portal integration kits for quick deployment. You can leverage extensive software development kits to view, print, export and modify reports within an application.

Why choose an IBM InfoSphere Balanced Warehouse solution?

IBM developed InfoSphere Warehouse software by leveraging years of experience and best practices gained from building and implementing data warehouses in enterprise environments. By combining essential components into a preintegrated and pretested InfoSphere Balanced Warehouse solution, IBM enables you to quickly and cost-effectively implement a powerful and scalable data warehouse solution that can help you drive improved business performance.

For more information

To learn more about the IBM InfoSphere Balanced Warehouse C1000 offering, visit:

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