

통합관제 중심의 서비스 관리 방안

IBM Software



Optimizing the World's Infrastructure

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•통합 관제의 목적

- •관제 팀의 역할
- •통합 관제 시스템 요건
- •레퍼런스 아키텍처
- •산업별 적용 예







- right information
- to right people
- on time
- to make correct decision and action

> % 정확성 (Accuracy)







Hubble Control Center, Goddard Space Flight Center Image Credit: NASA, 1999







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의사 결정자

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통합 관제 시스템 요건



효율적 투자 (Infrastructure &

Security)

Optimize capital investments

- Optimize equipment Right size equipment, install temperature and humidity sensors and gateway controllers, evaluate alternative power generation systems such as solar and wind
- Secure facilities Automatically monitor and manage for fuel theft, short fuel deliveries, copper theft and more

지휘 통제 (Command & Control) Provide real-time data & control

- Instrumentation Transform traditional "dumb" equipment and infrastructure into intelligent data sources
- Communication Bi-directional communication and control to the site from the field, NOC or anywhere
- Automation Transition from manual, technician based control at a site to mechanized and even automated control anywhere

똑똑한 운영 (Smarter Operations) Enable long-term sustainability

- Integrated operations Bring together site data with trouble ticket, energy consumption and work force management systems to provide an enterprise-level view
- Intelligent dispatch Troubleshoot and isolate service degradations and/or failures to ensure single site visit resolution and even remedy many problems remotely



레퍼런스 아키텍처



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산업별 통합 관제 적용 예

-Telecom



Challenges of AT&T Network Operation

- •Multi technology on the network: TDMA, CDPD, GSM/GPRS, EDGE, UMTS HSDPA
- In this competitive market, AT&T always has to introduce New Services to keep and attract subscribers
- •The number of subscribers and services has grown rapidly
- •Combining all the systems means combining all the alarms.

While the network was evolving and growing, the complexity of managing it increased:

Reduced headcount

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- Reduced number of presented network faults
- Increased automation

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90 day rolling Count/Tally

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Architecture Background

- High volume of alarms across
- Support multiple silos per "region".
- Faults are routed across silos for correlations.
- •Numerous triggers and policies across silos.
- •High volume of alarms across

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Sample Operations Dashboard

Sample real-time service and operational metrics dashboard.

Fotal Order Co	ounts					Qualificat	tion					Truck Rolls				
Title Install Orders	Curr 600	ent Arg	(mo) Avg	(year) 500	Status 7	Broadband	Title Broadband		Current Avg (mo) Avg (year) Status 490 355 340 +		Title Related to Insta	Curre a 1700	nt Asg (me 0 14750) Avg (year) 12000	Status +	
Change Orders	1400	0 130	000 11	000	2	MisQualific	cations					Related to Trou	ble 3000	1450	1150	1
30 Day Disconnects	130	0 11	00 4	00		Percent Ma	sQualified (19)	170	3	110						
						Breadband	Chavallable	130	310	330		Broadband	Failures			
Order Cycle Time			Force Qualified Orders		20	23	25	•	Title	Current .	Asg (mo)	Arg (year)	Status			
Order Entry to Assign	ment	1	(mo) ((year)		Total Cal	ls					In 1 Week	5500	3200	2500	*
Assignment to Install	(d)	4	5	5		1	Title	Current	Avg (mo)	Arg (year) Status					
Order Entry to Shipme	nt (d)	1	2	2		NOC Tier 1		\$3805	79000	65000		Mean Time	to Repai	ir		
Install to Billing (d)		1	2	2		CSC 1		42000	\$000	7000		Title Retail Customer	Cur	rent Avg (n	o) Avg (year) Status
Held Orders						CSC 1		500	325	235		Business Custor	ner (d)	1	1	
Title Avg days on hold Percentage of orders	(%)	arrent A 21 5	26 14	22 40	r) Status †	Percent True	ik Rolls (%)	5	4	4	•	Outages				
						rirstCal	Resoluti	on		5.76		Tide	Curren	t Avg (mo)	Arg (year)	Status
CPE Shipment			Title	Current	Avg (mo)	Arg	(year)	Status	Access Network	1700	1400	1200				
Title Current Avg (mo) Avg (year) Status Total Shipped 15500 12000 11000 #		CSC	400	275	52	85		Application	5	4	4					
Total Returned	3654	2602	120	10		Chronic	Troubles				_	Hold Times				
						1	litle	Current .	Avg (mo)	Avg (year)	Status	Title	Current	Avg (mo)	Avg (year)	Status
						30 Day sam	e close code	27000	22000	17000	*	NOC1	6	4	4	+
						60 Day sam	e close code	35000	32000	30000	*	NOC 2	30	20	15	
						and the second sec	Constant of the second		-			CSC 1	10			

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SQM Service & Application KQIs



Sample NOC Service Dashboard



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Sample Customer Care Service Dashboard

Mobility Customer Care Service Dashboard



Historical Service Reporting

Voice	<u>Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov D</u>	ec
Data	<u>Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov De</u>	ec
<u>MMS</u>	<u>Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov De</u>	ec
<u>SMS</u>	<u>Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov De</u>	ec
<u>Voicemail</u>	<u>Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov De</u>	ec
Activation	Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov De	ec





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MTTR Improvements

Sample customer MTTR improvements from real business automation implementations.



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산업별 통합 관제 적용 예

-Public & Industrial













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Functional Requirements for Grid Monitoring

- Open and extendable mediation for alarms, metrics and topology data
 - Initially XML over HTTP or TCP for integration with initial vendor choice
 - Extending to OPC and DNP3 to bring in other major vendors
 - Packet decoding and data routing included in mediation layer (essential as alarm, metrics and topology changes are all sent using the same protocol and transport)
 - Use existing mediations where they are appropriate (e.g. for SNMP support)

• All analytics for real time and near real time reporting

- Compatible with IBM industry solutions tiered analytics model
- Alarms created by both simple thresholds and complex analytics
- Real time requirement demands streaming analytics
- Analytics may have a topology component which requires updating in near real time (or immediately in case of synchrophasor)

• Compatible with industry semantic models

- Ensure metrics are tied to a unique resource name
- Updatable from external model or from data provided in event stream
- Service Model dependencies map to industry standard CIM

Compatible with Enterprise architectures (IBM and non-IBM)

- Gateway to Enterprise Message Bus regarded as standard interface
- Optional addition of Impact to support point to point links to legacy Historians and SCADA systems, and to enterprise GIS







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SCADA Management & Monitoring







Data management and display

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US SPAWAR ENMS



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산업별 통합 관제 적용 예

-Enterprise



What's keeping CIO "Awake at Night"

- 1. <u>Better visibility</u> of critical applications and underlying infrastructure -across all stakeholders; spanning LoB, App Development and Infrastructure/Operations, relative to managing and delivering business services
- 2. Become more preventative and predictive in management and delivery of the application environment
- **3.** <u>**Tear cost out**</u> of managing and delivering the application environment...CIO responses (high growth category) from 2009 IBM Global Survey of ~2,600 customers:
 - 61% think business processes will be completely standardized and low cost in five years
 - 74% expect end-customers to continuously explore new channels (e.g. Cloud, SaaS) for application delivery
 - 76% foresee a strongly centralized infrastructure in five years
 - 56% use third party business or IT services more often to improve their business agility
 - CIOs spend about 14% of their time to take costs out of the ongoing technology environment

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Business Service Management Overview.

 Core Competence customer

 Strategy

 Organisation

 Business process

 Application

 IT-System and Net

Strategy			
Organisation			
Business process	vice	Business Process Monitoring	vice
Application	ess Sen	Application & Transaction monitoring	ess Ser toring
IT-System and Network	Busin	Component monitoring	Busin Moni

Core Competence T-Systems



Business Service Monitoring.

Situation.





Business Service Monitoring

Integrated ICTmeans: one-stop shopping, e2e services & service delivery





Business Service Monitoring BSM Views. (1/4)





Business Service Monitoring BSM Views. (2/4)

Processual View: B ହାରାଇଙ୍କାସ୍କାର୍କ୍ଷା	odywork Order Spain B 🕄 🔋 🛛 🕞	Apply
	Bodywork order	
Portal access	Order input	Order examination
Search field Search I model ty	by Search by Search to Search to Search to Search to Search by Search to Sea	by Selection of component and supplier

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Business Service Monitoring BSM Views. (3/4)





Business Service Monitoring BSM Views. (4/4)



MDA





- 1. 통합 관제 = 정확한 정보 (Visibility) + 판단과 조치 (Command & Control)
- 2. 그러나, 데이터는 너무나 많고, 흩어져 있습니다. 사람은 적고,,,
- 3. 똑똑한 Command Center가 필요한 때입니다.



감사합니다 !

