IBM Blueworks Live

Easily streamline, document and run processes in the cloud

Highlights

- **Document**
  - Discover, model and document complex processes by creating Process Blueprints
- **Collaborate**
  - Scale your organization's process expertise by sharing best practices throughout your team and leveraging an expert community of BPM practitioners
- **Escape your inbox**
  - It takes only 90 seconds to configure Process Apps that let you automate simple approval or checklist-type processes that you would normally run over email
- **Get started now**
  - Visit blueworkslive.com and within 30 seconds you can start improving the way you work by signing up for a free 30-day trial

Today, your inbox and the inboxes of your colleagues represent your organization's knowledge repository. In fact, 75 percent of all the processes executed within your enterprise are made up of email threads zigzagging around your organization. This is extremely inefficient, leading to much time wasted and everyone tries to ensure that the right person has the right information to work on the right task at the right time. Thirty seconds from now you can change all this: Sign up for a free 30-day trial for IBM Blueworks Live at www.blueworkslive.com. Start by building Process Apps through which anyone can automate simple processes that are currently run over email. Gain valuable insights into how your organization runs—and how it *could* run—by discovering, mapping and documenting your processes using Process Blueprints. Then scale your process improvement initiatives by collaborating across teams and locations with your entire organization and by tapping into expert communities of practice. In lowering the barrier of entry through an easy-to-use, browser-based, zero-install interface, Blueworks Live gives everyone a voice in improving the way their organization runs.

There's a better way than email for your simple processes

One place to manage all your work

Are you tired of running your processes over email? Email chains get confusing, replies overlap one another causing rework, and work gets lost. Email was never built for "one-off" processes, but IBM Blueworks Live is. You will be able to easily manage and automate your work that is run through email today. Set up your process in Blueworks Live and you're done—in as little as 90 seconds.
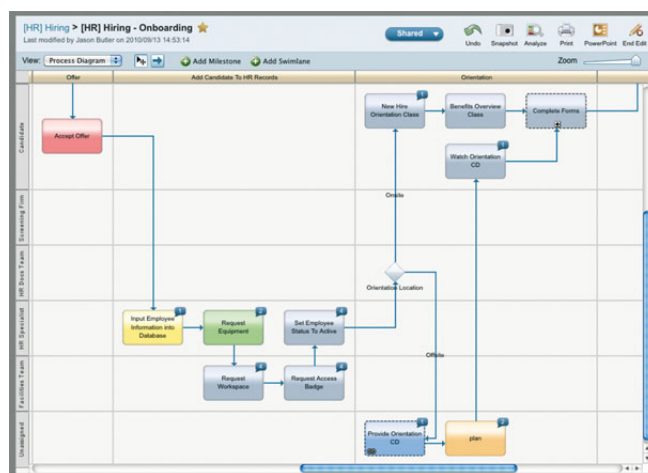
Gain visibility into your processes

Blueworks Live gives you the real-time visibility into how work gets done around your organization. As a manager, you will be able to see who is working each task and where they are in the process. You'll also have the ability to reassign work to make sure that deadlines are met. As a process participant, you can easily see what work is coming your way, search for work that you have already done and choose to follow what's happening with the work that involves you. Blueworks Live delivers the insight everyone needs to focus on the most "value add" activities.

Everyone has a role in process improvement

Where your company goes to work

IBM Blueworks Live is a safe and secure private community accessible from any Internet browser—with no software to install or maintain. With Blueworks Live, anyone in your organization can work on the same process in real time from anywhere in the world. You will be able to document processes, as well as build, run and participate in Process Apps quickly and easily using simple templates for checklists or approvals. Even the best business process management (BPM) suites take 90 days to release a Process App—with Blueworks Live you are just 90 seconds away from improving the way you work.

The Process Blueprints within IBM Blueworks Live provide simple, collaborative process documentation that enables every employee, partner and supplier to participate in communicating and improving your organization's business processes, ideas and initiatives.

Process made easy

Blueworks Live brings a simple, no-hassle method to process documentation and discovery. Blueworks Live was designed with everyone in your organization in mind; it's easy enough for novices to build a simple Process App, yet feature-rich enough for experts to model and analyze even the most complex processes by creating a Process Blueprint. If you can build a bulleted list in your favorite word processor, you can use Blueworks Live. With Blueworks Live, every employee, partner and supplier has the ability to participate in making your business run better.

Continue to learn, from your processes and from your people

The new process social

Social Networking meets BPM in Blueworks Live. Built-in communication features (such as instant messaging, live news feeds and the ability to comment on each other's work) enable you to react immediately to process changes that impact your projects. In addition to building your own organizational knowledge

repository through the processes you build and the information you share, you gain instant access to Blueworks Live's expert community of process and industry know-how, making it possible for you to generate great ideas and buy-in for your own BPM program. With these enhanced collaboration features, Blueworks Live provides your team with a smarter, faster way to improve your business processes.

Gain understanding of your complex processes

Blueworks Live makes it easy to develop complete Process Apps for your simple processes—but it can also help you make sense of even the most complex ones. The advanced analysis capabilities of Blueworks Live give you insight into how your process is performing and which systems are impacted. Because you are now collaborating with your whole organization in a secure private community, you will be able to break down the process silos to achieve alignment and consensus throughout your organization. When you are ready to take these complex processes to the next level, the Process Blueprints within Blueworks Live seamlessly flow into the rest of the IBM® WebSphere® BPM suite.

Process improvement is everybody's business. Where do you fit in?

Business user

Business users have a single view to follow work assigned to them, to track work that they care about, or to kick off new work. They can complete a step within a process by filling out a very simple form or they can choose to reject that budget request, and they can comment upon and even reassign the work to ensure it gets done on time and at the level they expect. Business users can view their team's process activity, make comments and ask for help—and they can do all this without the need to call on IT for assistance.

> *"Everyone is engaged in the process and people are participating; it's really worked out very well …This is as easy as it looks."*

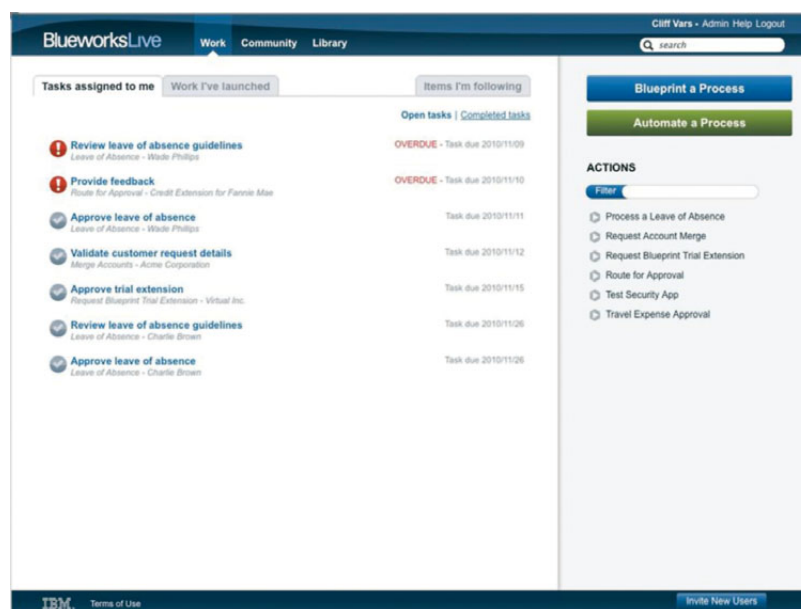—Rachel Pace-Maron, Director of Operations, PRC

Project manager

Project managers can configure and run simple processes for their groups without IT involvement. They can get the status of their team's work at a glance, without sending emails or making phone calls. Project managers now have confidence that their teams won't miss deadlines, with built-in support for due dates and notifications. They can gain back control over work they would traditionally "throw over the fence" and hope it gets done.

Business analyst

Business analysts can blueprint all processes in a single system and easily share the blueprints with their team. They can now use an interactive stream to see a summary of process changes, view feedback from others, and make comments. Business analysts can browse and use process templates based on industry and process best practices and they can feel confident that every individual who depends on a particular process is instantly informed of any changes that might be made.

Process Center of Excellence (COE) leader

Process COE leaders have insight into processes that in the past were manual and can better identify process problem areas. They can ensure that all the process knowledge within the organization gets stored and managed in a single repository in a standardized way—it will never again be out-of-date. Process COE leaders can easily communicate best practices and process strategy internally, while learning from the larger public community and leveraging prebuilt process templates from recognized industry standardization entities.

IBM Blueworks Live gives you increased visibility into all your work. Immediately see all the tasks that are assigned to you. Choose to follow work that is relevant to you. Configure Process Apps or blueprint a process, all in one place.

It's easy to get started

Just visit www.blueworkslive.com and sign up for your free 30-day trial.

Invite everyone on your team to join in. See how easy it is to collaborate on your processes. Get notified instantly when changes are being made to processes that involve you. It's your organization. It's your community. It's your company's future.

Be sure to investigate these features:

Expert community. Social media is changing the way we do business. Stay up to speed on all the latest process improvement buzz by participating in our built-in community. Leverage industry knowledge to help improve the way you work.

Industry templates. Not sure of where to begin with documenting your processes? IBM Blueworks Live has some process templates ready for you to customize. These templates are a great way to learn how to use the documentation and mapping tools that are available to you.

"We were looking for something that was easy to use, rapid to implement and would provide immediate tangible benefits within a couple of days if not weeks."

—Andy Kim, Director of IT Governance, MedImpact

Editor License

- USD50 per user per month

- Configure process apps

- Create new Process Blueprints and provide feedback

- Modify, publish or "share" Process Blueprints

Contributor License

- USD10 per user per month

- Configure process apps

- Review and comment on Process Blueprints

- Unable to create or modify Process Blueprints

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Additionally, financing solutions from IBM Global Financing can enable effective cash management, protection from technology obsolescence, improved total cost of ownership and return on investment. Also, our Global Asset Recovery Services help address environmental concerns with new, more energy-efficient solutions. For more information on IBM Global Financing, visit: **ibm.com**/financing