Portal solutions for small and midsize businesses
To support your business objectives

WebSphere® software

IBM

IBM WebSphere Portal Express Version 6.0 software.
Your answer for sharing information and improving productivity

one solution

deploy new
Web sites quickly

•

integrate people,
applications,
information

•

customize to
fit your
organization

"The IBM WebSphere Portal Express
solution from Elinar Oy has placed
Satamaito Dairy on an excellent footing
not only for meeting European Union
directives, but also for controlling and
refining our processes. This is a reli-
able, low-cost solution that is a positive
asset to developing the business."

— *Jarmo Oksman, managing director,
Satamaito Dairy*[1]

Improve the efficiency and productivity of your

business and keep customers, partners and staff informed and working
together with collaboration, document management, Web content and portal
capabilities from IBM WebSphere® Portal Express Version 6.0 software.

IBM WebSphere Portal Express Version 6.0 software can help your small
and midsize business, or departments within larger organizations, achieve
faster time to value with intranet and extranet example site installation in less
than an hour. The prebuilt example Web sites can be populated out of the
box or can be easily changed to meet the needs of your business.

Consolidate

IBM WebSphere Portal Express Version
6.0 software delivers a single view to
the people, information and applications
you need every day, so you can share
information more easily, respond to cus-
tomer needs more quickly and conduct
business transactions with greater accu-
racy. Plus, WebSphere Portal Express
software is designed specifically for
small and midsize businesses or depart-
ments like yours, so it's easy to deploy,
easy to use and easy to manage.

Inform

WebSphere Portal Express Version 6.0
software provides prebuilt example Web
sites so you can get up and running
more quickly and easily.

• Achieve faster time to value with
  intranet and extranet example site
  installation in less than an hour.
• Enhance relationships with your
  employees, partners and customers
  by keeping them informed.
• Let employees add or update Web
  site content on their own to keep infor-
  mation fresh and relevant.
• Improve productivity by providing
  people with timely access to the infor-
  mation they need.

Collaborate

Presence awareness, instant messaging
and document management capabilities
make it easier for everyone who inter-
acts with your business to communicate,
collaborate and share information.

- Share, view and organize documents
  of all types among different user
  groups.
- Keep teams connected and get the
  right information to the right user at
  the right time.
- See who is online and have online
  conversations with colleagues and
  customers in real time.

- Save time and money by leveraging
  your existing applications.
- Support access to a wide variety of
  applications, including IBM Lotus®
  Notes®, Microsoft® Office and
  Microsoft Windows® applications,
  to let your employees work with the
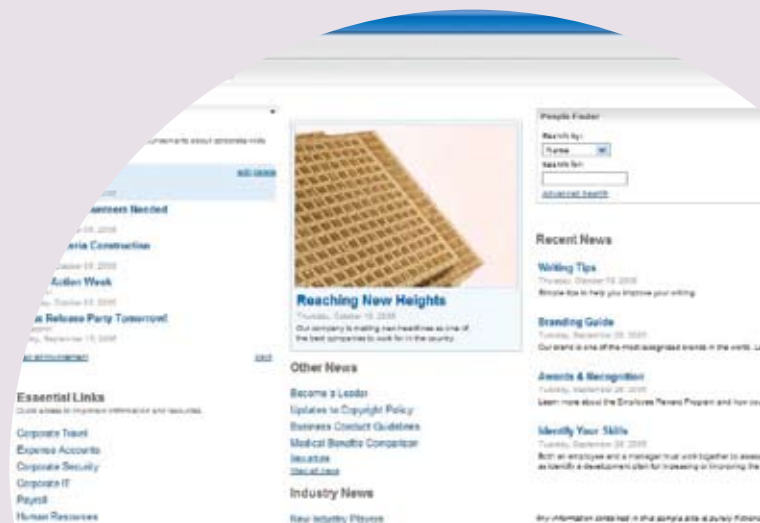 applications they know.

Extend

WebSphere Portal Express software
continues IBM's commitment of helping
you extend and make the most of your
existing IT systems and applications.

- Take advantage of support for existing
  mail and calendaring systems, as
  well as syndicated news and specific
  industry applications.

- Simplify system maintenance, migra-
  tion and updates by accessing all of
  your features and functionality through
  one interface.
- Roll out new applications and
  functionality with less complexity
  and effort.
- Reduce implementation time with out-
  of-the-box examples.
- Gain access to and integrate with
  third-party systems to leverage your
  existing infrastructure even more.
- Let users manage and change select
  actions themselves, helping to further
  reduce administration costs.

*One view of your business—people, information and applications—in one
place and at your fingertips, using WebSphere Portal Express software*

believe

IBM WebSphere Portal software is the worldwide marketplace leader in portal software.[2] Small and midsize businesses worldwide are already using it to share information among employees, respond to customer needs and save time and money. To learn how small and midsize businesses are using WebSphere Portal Express software, visit ibm.com/websphere/portalexpress and click on *Success Stories* in the right-hand column.

Customize

WebSphere Portal Express software is built on open standards and provides development tools and examples to let you create custom business solutions and applications.

- Provide a view of your business that is adaptable to your needs.
- Use the included development tools to accelerate customization of applications.
- Buy only what you need, when you need it — and expand as your business evolves.
- Make the most of industry standards with a solution that can grow as you grow, without incurring high maintenance and migration costs.
- Choose from a wide range of features and flexible pricing options.

For more information

To learn more about IBM WebSphere Portal Express Version 6.0 software, please visit:

ibm.com/websphere/portalexpress

1 *Satamaito Dairy builds compliance, cuts costs with IBM WebSphere Portal - Express,* June 2006, SWC02316-FIEN-00

2 *Report: IBM Ranks Number One in Worldwide Enterprise Portal Software Market Share,* August 9, 2006