

Software Management Strategy Workshop

The Software Management Strategy Workshop is a service product designed to promote consensus on priorities and strategy among the decision makers associated with any significant software initiative. Experienced facilitators guide workshop participants through exercises and discussions to evaluate your particular software initiative in the context of modern software economics and principles for successful software management. The goal is to achieve consensus on priorities and move software management strategy forward.

Rational created this workshop based on many years of experience successfully introducing technologies and management best practice in software development into a wide variety of organizations.

Defining Priorities and Moving Software Development Strategy Forward

The Software Management Strategy Workshop involves senior and middle management, staff, and technical decision makers in a collaborative forum. With Rational facilitating the session in the role of an objective third-party industry expert, your software initiative is assessed against modern software economics and management principles, and recommendations are made that will improve the initiative's chances for success.

Clearly Defined Milestones and Deliverables

Prior to the session, Rational works with you to prepare for the workshop, helping to ensure that the workshop goals, agenda, and supporting presentation materials are appropriately focused for your specific development initiative. During the workshop, Rational guides participants through two primary activities:

- A situation assessment, which strives for a common understanding of the current approach to managing software development in context of business priorities and constraints.
- A consensus-building exercise, which strives to gain agreement among the stakeholders on the priorities for your software initiative.

The result of these activities is a set of management recommendations for improving the initiative's chances for success. Following the workshop, Rational will prepare and deliver a customer report that summarizes the discussions, priorities identified, conclusions, and recommendations formulated for the initiative during the workshop.

Recommended participants

The Software Management Strategy Workshop is intended for:

- Customers who are initiating new software projects or programs, reviewing the performance of existing projects or programs, or undertaking initiatives to improve software development capability in their organizations
- Customers who would benefit from collaboration with industry experts and third-party facilitators to establish consensus on priorities and recommendations on software management strategy for moving the initiative forward

Rational Software

Dual Headquarters

18880 Homestead Road
Cupertino, CA 95014

20 Maguire Road
Lexington, MA 02421

Toll-free: (800) 728-1212
e-mail: info@rational.com
Web: www.rational.com

International Locations:
www.rational.com/worldwide