

IBM Software Group

## **Business Process Lifecycle Management**

## with Websphere

## for Business Partners





| 09.00 - 09.30<br>09.30 - 09.45 | Registration<br>Welcome                                                                                                                      | Anthony Chapman                                |
|--------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|
| 09.45 - 10.45                  | SOA & BPM with Websphere                                                                                                                     | Julius Peter /<br>Michael Hock<br>Roland Peisl |
| 10.45 - 11.45                  | Value of WebSphere Modeler for SIs and ISVs                                                                                                  |                                                |
| 11.45 – 12:00                  | Coffee break                                                                                                                                 |                                                |
| 12:00 - 12.30<br>12.30 - 12.45 | Demonstrate WebSphere Modeler<br>Value of IBM Industry business process model<br>templates for SI or ISV (banking, insurance, manufacturing, | Roland Peisl                                   |
| 12.45 - 13.45                  | Lunch Break                                                                                                                                  |                                                |
| 13.45 - 14.30                  | WebSphere BPM real life business cases using<br>Rapid Business Value Assessment methodology                                                  | Andreas Dax                                    |
| 14.30 - 15.00                  | WebSphere BPM enablement Roadmap<br>and free of charge licenses and education<br>- WebSphere Modeler<br>- Rapid Business Value Assessment    | Julius Peter                                   |

