

IBM Rational Software Conference 2009 Enterprise Modernization *Lowering the cost of multi-platform application development and delivery*

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Rational. software

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Change is the new norm



There are 1 billion camera phones in use today IBM Sequoia Super Computer... It would take the entire population of the earth, about six billion, each of us working a handheld calculator at the rate of one second per calculation, more than 320 years to do what Sequoia can do in one day.

"8 of 10 CEOs see significant change ahead" - 2008 IBM CEO Survey

The internet of people is over one billion strong. The internet of things is almost one trillion.



Soon there will be over 2 billion people on the web





By 2010, there will be 30 billion RFID tags in circulation

China sends more text messages in a week than the U.S. does in 1 year





IBM Rational Software Conference 2009



Change can be very disruptive an opportunity

IT skills shortage reaches highest level in 10 years

All software systems crashed due to software bud when F-22 flew over international dateline



50% of outsourced projects are expected to under perform

"The gap between expected change and the ability to manage it has almost tripled since 2006." - 2008 IBM CEO study





Is your IT infrastructure flexible enough?



"The message for IT is clear; business needs and expects greater agility from IT. A new approach to IT delivery models and sourcing options is required that allows IT organizations to be more responsive to the needs of the business."

– Gartner, October 14, 2008, "Changing the Cost Structure of IT Will Become a Business Imperative for Most CIOs"





Rational solutions can help in 3 domains



- Enterprise Modernization harness the same power and flexibility for all types of applications, no matter what platform they are deployed on
- IT Business Transformation align your IT infrastructure with your business strategy and vision to innovate new business strategies and meet long term objectives
- Complex/Embedded Systems deliver innovative software for your products, while integrating across mechanical, electronic, and software domains





Key modernization challenges for IT organizations



"We don't understand the effort, risk and impact of modernizing our legacy software portfolio"



"Our skills gap just seems to keep growing. How do we stay current with all the language and technology changes?"



Our architecture has evolved to be too complex and convoluted– we need to be flexible and agile." "Our development teams working on different platforms are struggling to communicate. How do we collaborate in the context of our work?"



Application Challenges

- Lost application knowledge
- Architectural complexity
- Poor quality and performance
- Regulatory and compliance risks
- Higher costs

People Challenges

- Skills lock-in
- Plethora of new technologies
- Unattractive, low productivity tools
- Steep learning curve due to platform/language-unique tools

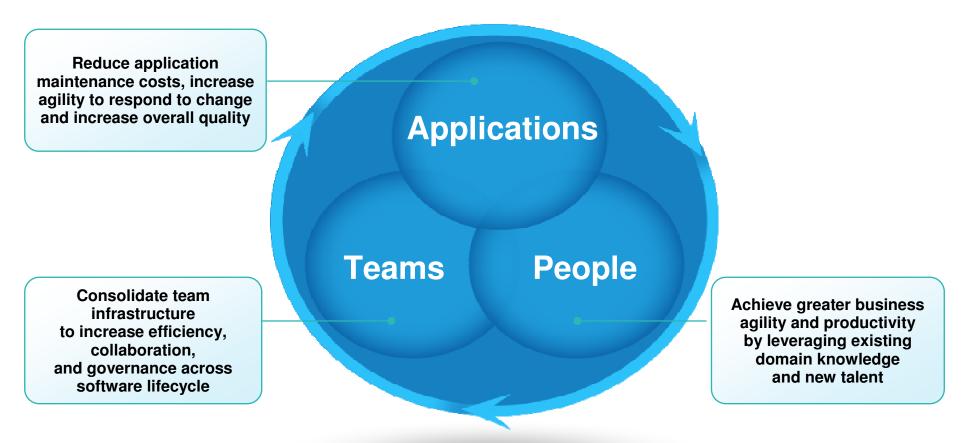
Team Challenges

- Poor communication
- Incompatible tools & processes across platforms
- Weak project oversight
- Lack of traceability across lifecycle



Enterprise Modernization solutions

A smarter way to maximize the value of your applications, people and teams



For more information, visit:

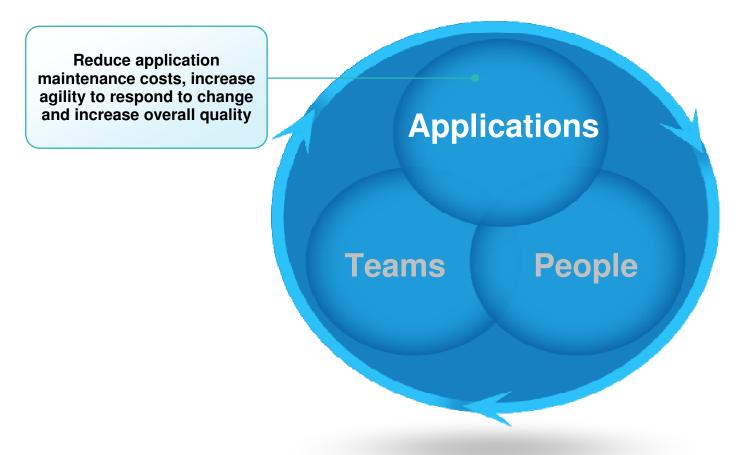
www.ibm.com/rational/modernization





Enterprise Modernization solutions

A smarter way to maximize the value of your applications, people and teams



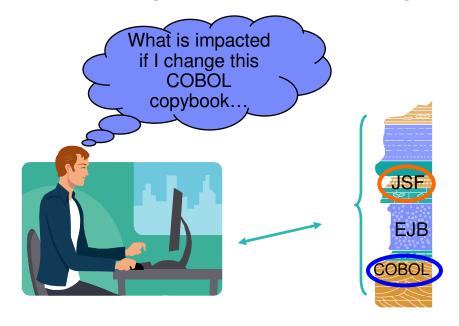
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Enterprises want to

Understand the impact and cost of change to their IT systems



But

They have no business intelligence inventory of their application assets, relying instead on manual and error-prone processes and incomplete knowledge. They must compensate with more extensive planning and extra testing.





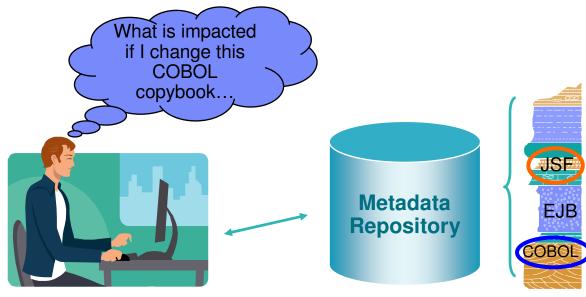




Solution: Business intelligence for applications



Restore lost application knowledge via technical analysis



Rational Asset Analyzer WebSphere Studio Asset Analyzer

Delivering

Reduced risk by quickly determining the full impact of proposed changes and lowered costs via dead code elimination, optimal planning, focused testing and faster development



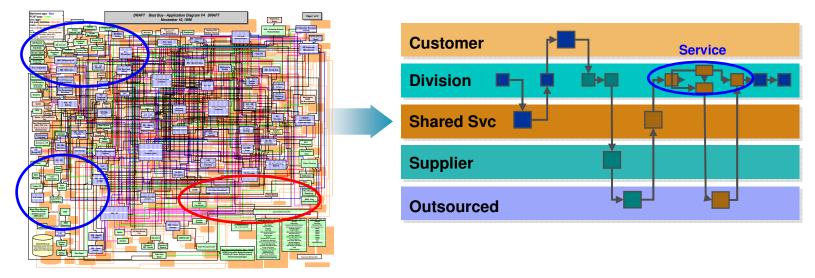


Applications

eams People

Enterprises want to

Have a nimble IT organization that leverages SOA to respond more quickly to the needs of the business



But

They have application architectures that were built incrementally over the last 20-30 years and are no longer flexible or agile



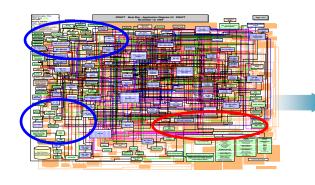
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Applications

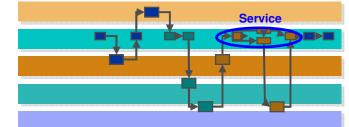
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Solution: SOA tools for all platforms, languages

Use powerful tools to quickly begin SOA evolution by leveraging the proven assets that have been running the enterprise for years, and then accelerate with visual specifications and platform-independent services



EGL, C/C++, COBOL, PL/I, RPG, Java applications, stored procedures, SQL



Rational Application Developer Rational Developer for System z Rational Developer for i for SOA Construction Rational Business Developer Host Access Transformation Services

Delivering

5x lower costs through reuse of existing assets, higher productivity and platform portability of new services



Enterprises want to

Provide a range of appealing, more intuitive user interfaces to increase employee productivity and boost customer satisfaction



But

The cost of replacing or re-writing these applications is prohibitive, and they may not have the necessary web and UI technology skills







Solution: UI modernization



Deploy the ideal UI for your application, from quickly creating a modern web UI from an existing green screen application to customizing a highly interactive, graphical web 2.0 UI



Host Access Transformation Services Rational Application Developer Rational Developer for System z Rational Business Developer

Delivering

Greater customer satisfaction, lower employee training costs, and fewer errors from more modern and compelling UIs





Host Access Transformation Services (HATS) for IBM i

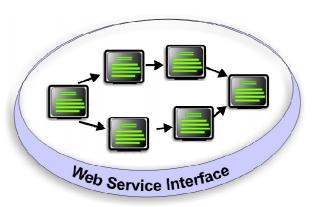
What can you do with HATS?

- Quickly and easily create Web, portal or rich client applications
 - Provide easy-to-use GUI for your green-screen applications
 - Low skills requirement
 - Highly customizable
 - Iterative development process
 - Transformation "on the fly"
- Extend terminal application tasks as Web services

Benefits

- Extend host application to new users
- Improve the navigation of your host application
- Reuse your existing assets in a Service Oriented Architecture
- Avoid rewriting applications (no impact to code)

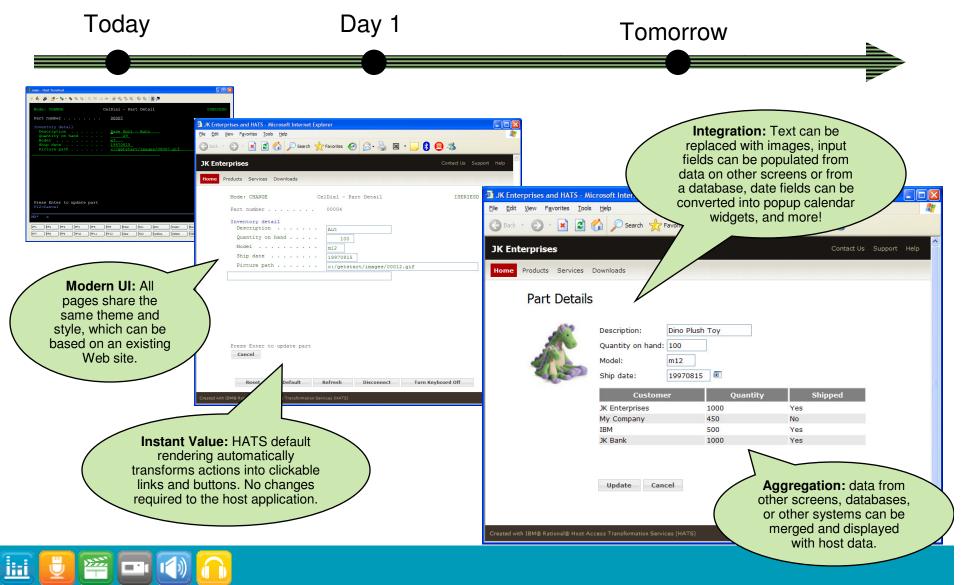








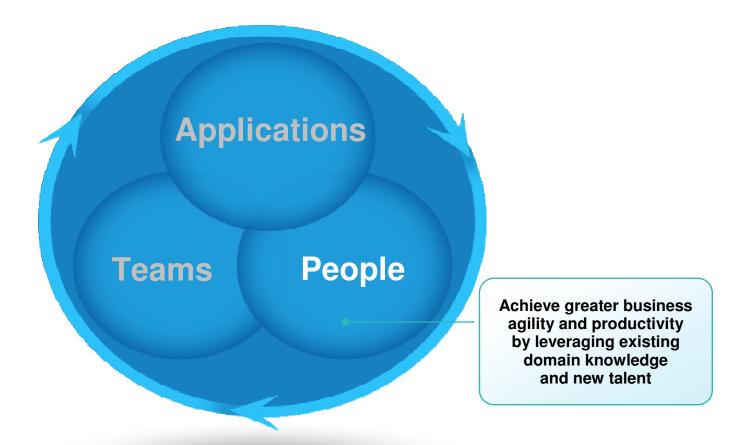
Modernization At Your Own Pace





Enterprise Modernization solutions

A smarter way to maximize the value of your applications, people and teams



For more information, visit:

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Enterprises want to

Increase productivity of their "backend" development staff, as well as attract new employees to this work

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But

They have antiquated development tools which deliver low productivity and are repulsive to younger staff







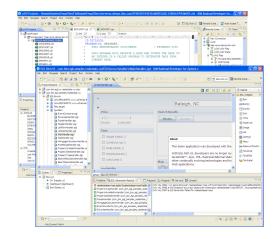


People

Applications

Solution: Modern IDEs for all platforms and languages

Upgrade to modern Eclipse-based tools to develop and maintain enterprise applications spanning multiple platforms and languages



Rational Developer for System z Rational Developer for IBM i Rational Developer for IBM i for SOA Rational Business Developer

Delivering

50%-80%¹ reduction in host CPU usage with workstation syntax checking, ~15% improvement in developer productivity¹, and tools with which to attract new talent

¹ Aggregation of results from a productivity study conducted by IBM System z customers.





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Rational Developer for i

Rational Developer for i (RDi)

- Modern workstation development tools for native RPG, COBOL, CL, DDS development
- Integrated edit, compile, debug, and search capabilities
- Work with remote libraries, objects, members, jobs, IFS files, and run CL commands
- Tools to help developers *understand* monolithic applications
- <u>Replacement</u> for green screen ADTS tools ("SEU/PDM") and the CODE (CODE/400) workstation tools

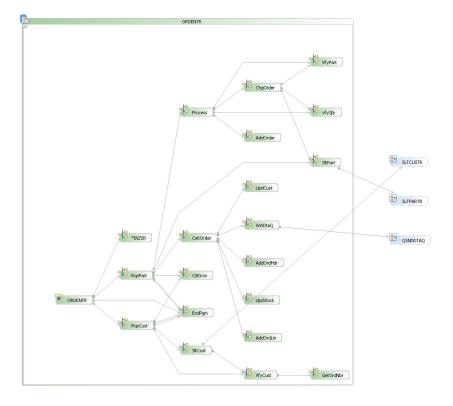
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Benefits of Using Rational Developer for i

- Improve productivity
 - Modern development features
 - Integrated tools
 - Tools to help understand monolithic applications
 - Customizable environment
- Lower learning curve for other technologies
 - Learn Remote System Explorer for RPG / COBOL development
 - Then use similar tools for Java, Web, EGL, XML, or PHP development
- Common development tools across all programming / hardware platforms
 - Rational Developer for i for IBM i
 - Rational Application Developer for J2EE
 - Rational Business Developer for EGL
 - Rational Software Architect for UML modeling





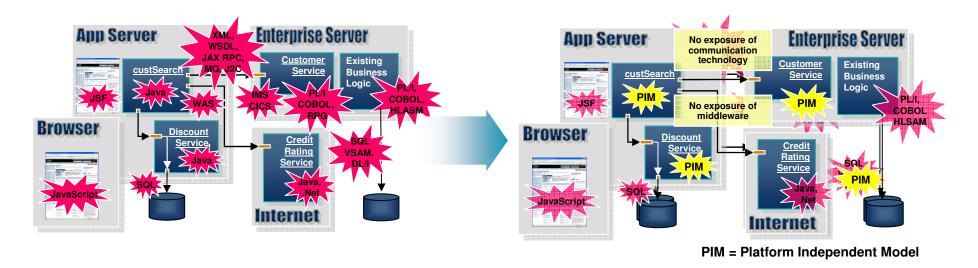


People

Applications

Enterprises want to

Build modern, multi-platform applications with existing and new staff



But

They have different teams of developers for each platform, and re-training them to all the new technologies would be costly, time consuming, and often impractical



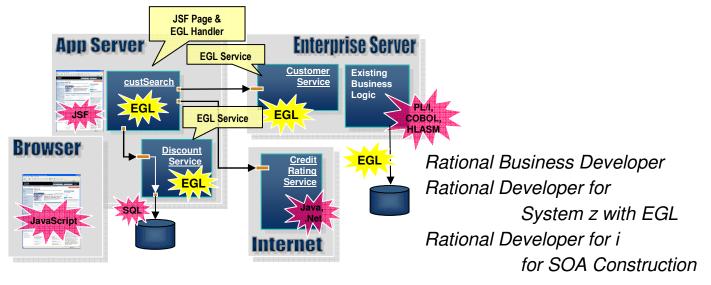


People

Applications

Solution: EGL – next gen business language

Build new or extend existing multi-platform enterprise applications leveraging EGL with its middleware abstractions and high productivity language and development environment



Delivering

Skills flexibility, high productivity and platform portability for existing and new developers when building all types of modern enterprise applications



Enterprises want to

Reduce tool support costs and move to modern platforms, languages, and tools for their multi-platform application development



But

They are stuck on poorly supported, expensive, legacy development platforms









People

Applications

Solution: Application transformation tools and services

Migrate from old, stagnant languages to modern development platforms, languages and tools



Delivering

Rational Migration Extension for Natural Rational Migration Extension for IBM i

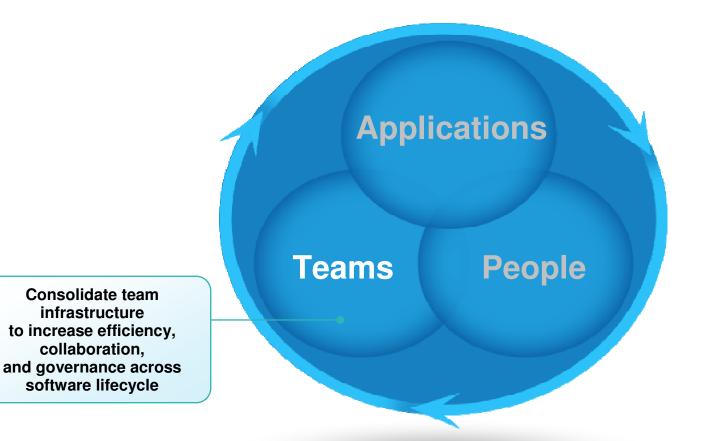
Greatly reduced development platform support costs, and more flexible, integrated SDLC environment for making future application enhancements (eg. SOA and web 2.0)





Enterprise Modernization solutions

A smarter way to maximize the value of your applications, people and teams



For more information, visit:

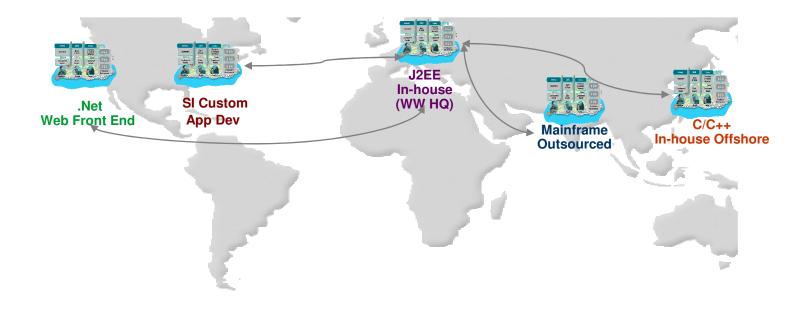
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Enterprises want to

Enable agile, multi-platform and cross-geo collaboration and governance



But

They have "islands" of development, each with different tools, processes and team infrastructure, and they do not support real-time collaboration or integrated, comprehensive oversight

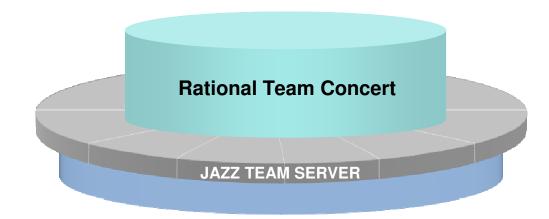




Solution: Modern team infrastructure



Deploy new team infrastructure that supports collaboration in context across all platforms and geographies, real-time, automated monitoring of project health, and built-in development workflows



Rational Team Concert for System z Rational Team Concert for i Rational Team Concert

Delivering

Improved communication, higher quality, informed decision-making, and more automated, transparent and predictable software development



Rational Team Concert for i Meeting Today's IT Challenges

- Increased Regulation and Governance
 - Support and enforcement for development process
 - Traceability of work items and source changes
 - Generate reports

Multiple Development Teams

- Single process, work items, SCM, and iteration planning for all development teams
- IBM i, Java, EGL, PHP, and .NET
- Reduce project risk for composite application development

Collaboration

- > Between developers, testers, teams, business stakeholders
- Bring together geographically distributed teams

Project Transparency

- No more manual status meetings and status distribution
- Business stakeholders can get self-serve, real-time access to their project status via dashboards



Process Awareness & Customization





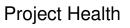






Build & Deploy



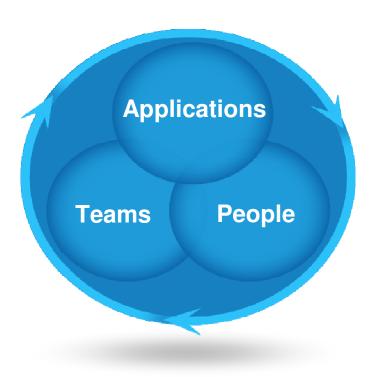








Rational Enterprise Modernization Solutions Lowering the cost of multi-platform application development and delivery



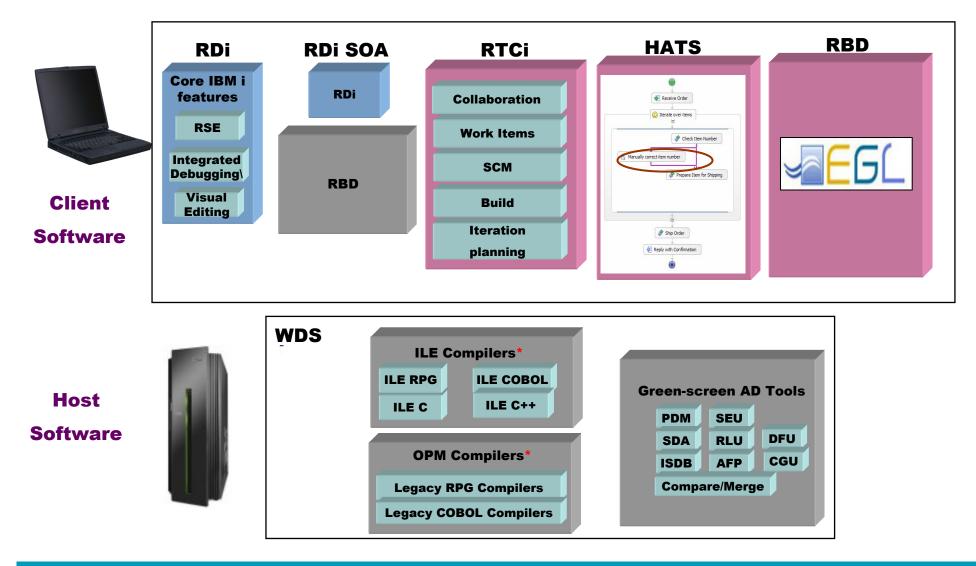
- Difficult times present opportunities to companies that can adapt quickly
- IT frequently inhibits flexibility due to fragile and poorly understood applications, limited staff productivity, poor collaboration and traceability across teams
- Rational Enterprise Modernization solutions deliver flexibility by:
 - Improving how you build, maintain, and manage your Applications
 - Helping your People be more productive
 - Consolidating Teams across locations, roles, and platforms

Now, can we do this for less cost, better quality, and with more predictability?





Taking Inventory IBM i Application Development Tools & Compilers









RDz V.Next

Support reuse of CICS v4.1 applications as services (tech preview)

https://www14.software.ibm.com/iwm/web/cc/earlyprograms/ibm/cicsts41open/

Integration with CA Endevor® SCM (tech preview)

http://www-

01.ibm.com/support/docview.wss?rs=3365&context=SSQ2R2&context=SS9KR6&context=SS2JX4&context=SS2J

 RTCz - extend the z/OS platform to support multiplatform software development and delivery on z/OS, Windows, and Linux, integration with RDz (tech preview)

https://jazz.net/downloads/rational-team-concert/

Tech preview for new C/C++ and COBOL IDEs for POWER on alphaWorks

http://alphaworks.ibm.com/tech/cremoteide

RTCz open beta – try out the latest features for z/OS development

https://www-304.ibm.com/software/earlyprograms/surveys/cust/nomination.wss?id=875

- Improve your skills preview version of online course to learn COBOL with RDz, at the COBOL Café <u>http://www-949.ibm.com/software/rational/cafe/docs/DOC-3129</u>
- Free version of EGL, with Java & Web 2.0 support, available soon on the EGL Café

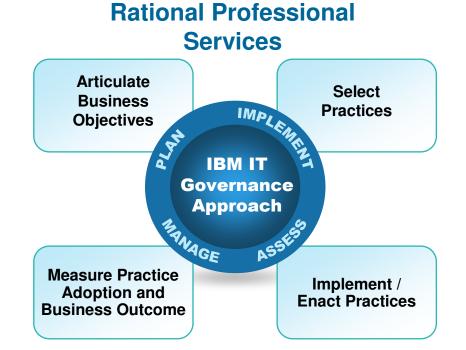
http://www-949.ibm.com/software/rational/cafe/community/egl





Leverage IBM Services to get started today

- Executive Services
 - Schedule an Enterprise Modernization Executive Planning Session to define modernization strategies
- Application Modernization Services
 - Application Assessments to:
 - Develop Modernization roadmaps to resolve specific business issues
 - Improve Application Quality & Performance
 - Identify opportunities for business software delivery improvements
- People and Team Modernization Services
 - Provide Implementation Services for Rational Enterprise Modernization tools
 - Provide SCM migration assistance
 - SDLC Assessments to:
 - Improve Software Delivery performance
 - Implement Software Delivery Metrics to more effectively manage the software development environment





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- Extend application value with richer user interfaces using Dojo and flexible deployment with Java[™]

eclipse

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