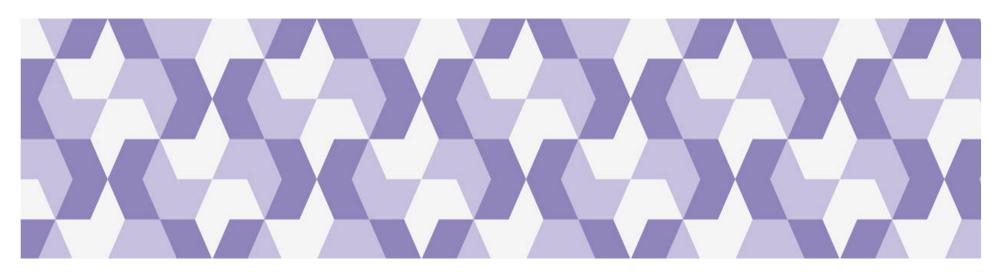


Trusted Content Analytics

Mark Rice September 15, 2010







- What's the problem?
- What is IBM's vision ?
- What are IBM's solutions?





- What's the problem?
- What is IBM's vision ?
- What are IBM's solutions?





Regulations

70% say Regulations drive up storage demands, businesses realizing they **must** classify, manage, delete data - not just keep adding storage



Volume

Every day, **15 petabytes** of new information are being generated. By 2010, the amount of digital information will grow to 988 exabytes

IDC: Expanding Digital Universe 200



Variety

80% of new data growth is unstructured content, generated largely by email, with increasing contribution by documents, images, and video and audio.



Velocity

An average company with 1,000 employees spends \$5.3 million a year to find information stored on its servers. 42% of managers say they use the wrong information at least once per week.

orage Changing Prionties, Changing Practices", Jan 2009, Delahunty, Stev

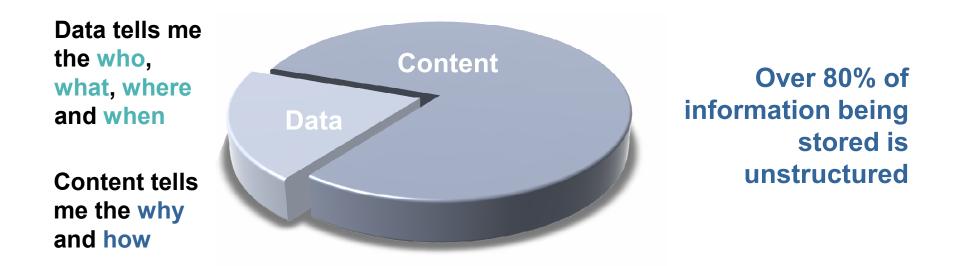


."The Hidden Costs of Information Work" April 25, 2006 Accenture: Managers Say the Majority of Information Obtained for Their Work is useless 2007

© 2010 IBM Corporation

 $http://newsroom.accenture.com/article_display.cfm?article_id=4484$





Most business intelligence initiatives are about data. Optimizing business outcomes to include Content requires a new approach ...



The Problem: More than 75% of information is unnecessary!



Necessary Information

is valued
requires governance
is legally relevant

Too much information has amassed – necessary and unnecessary – and people:

- → Don't know what to ask or where to look for answers
- → Can't find information because of how it has been saved,
 - even if they know where to look
- \rightarrow Can't identify trusted information and trusted repositories



Gain actionable insights from data



- What's the problem?
- What is IBM's vision ?
- What are IBM's solutions?







... driving a need for better Enterprise Content Management

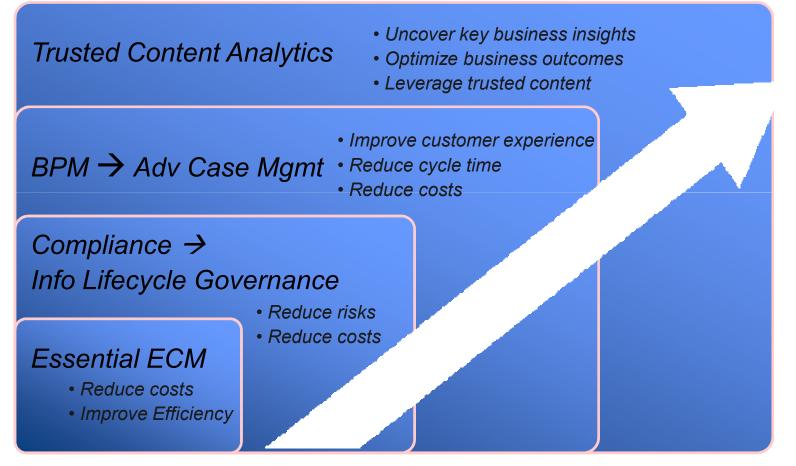
Instrumented
 Interconnected
 Intelligent

from data

- Managing essential content anywhere
- Governing information over it's lifetime
- Optimizing processes that rely on content
- Deriving unexpected content insights



Optimization

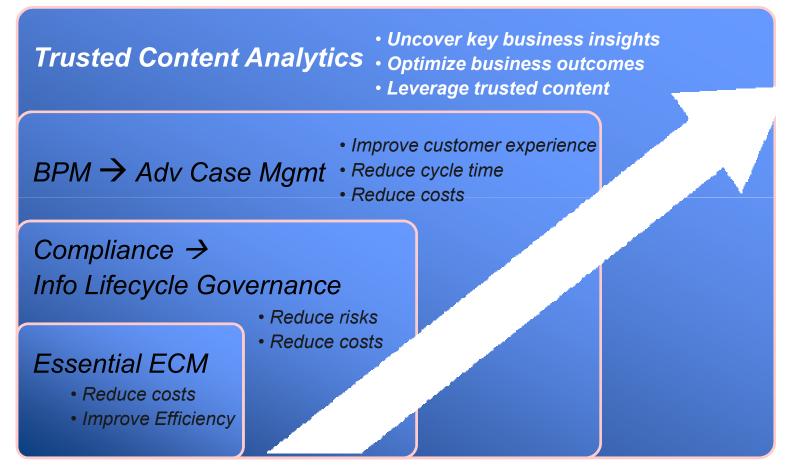




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Optimization





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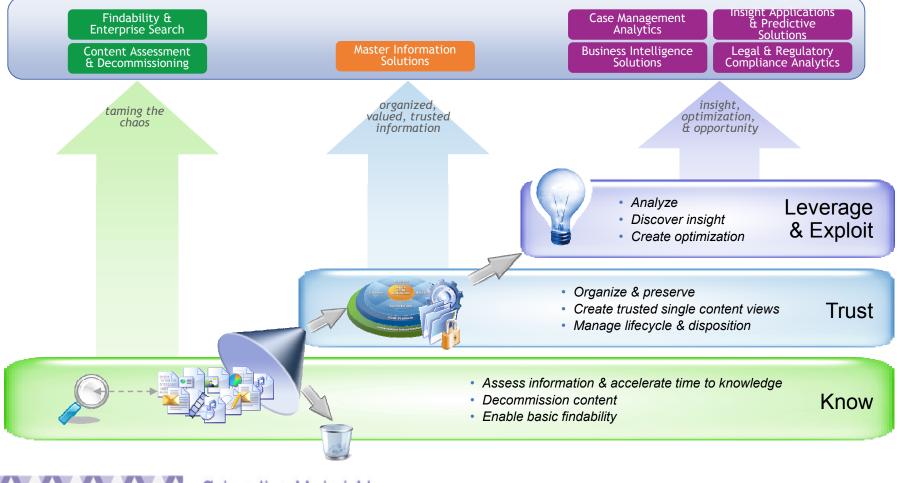
- What's the problem?
- What is IBM's vision ?
- What are IBM's solutions?



IBM.

Applying dynamic analytics to help organizations achieve smarter business outcomes by better knowing, trusting, and leveraging their content





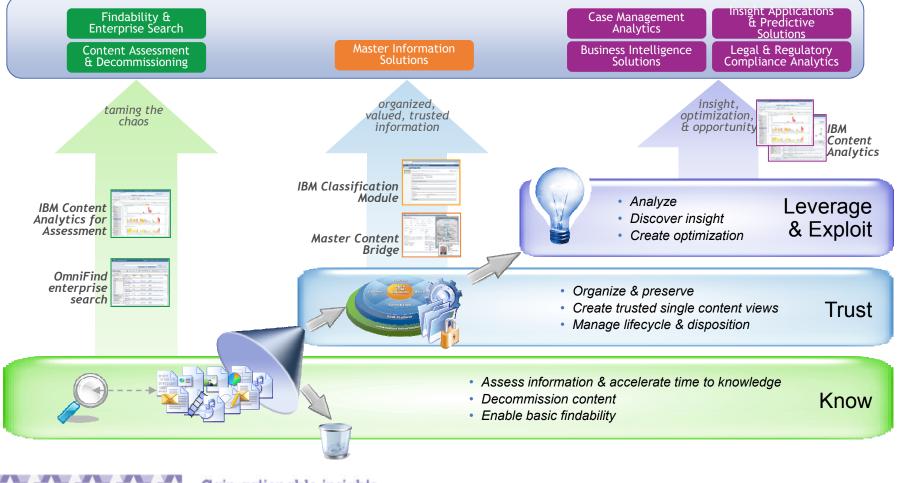


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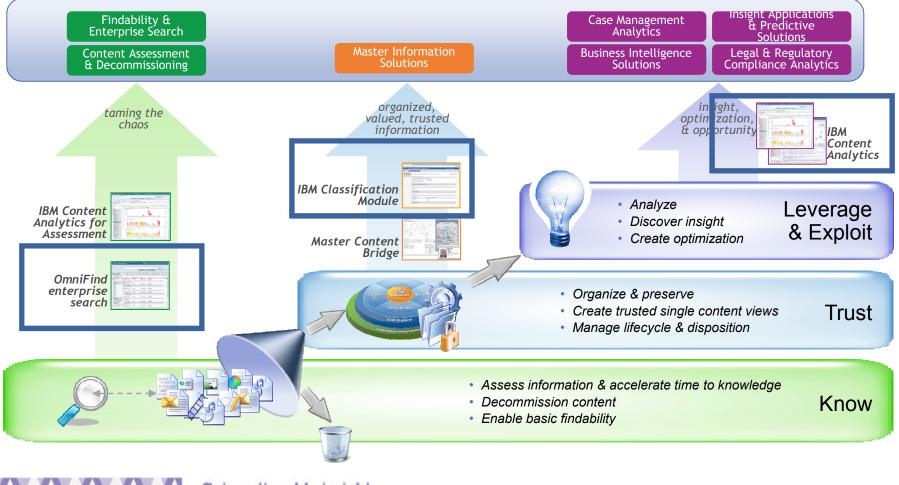


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Gain actionable insights from data

from data

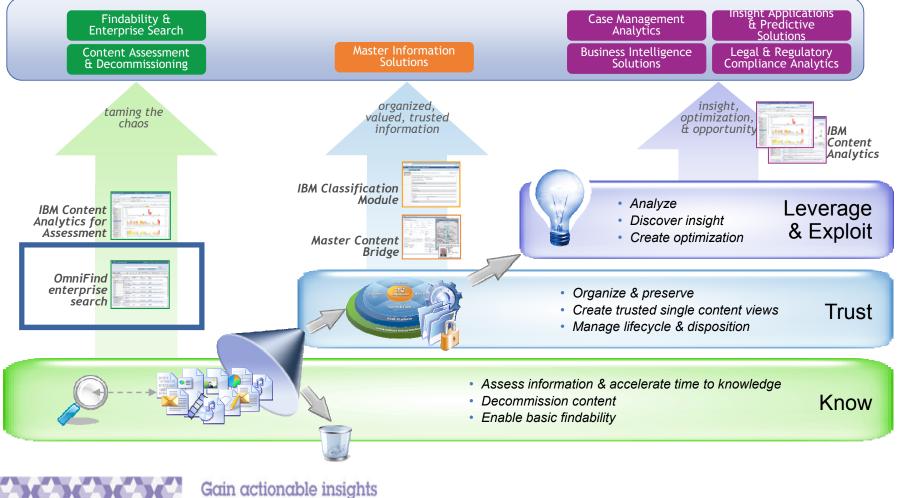
IBM.

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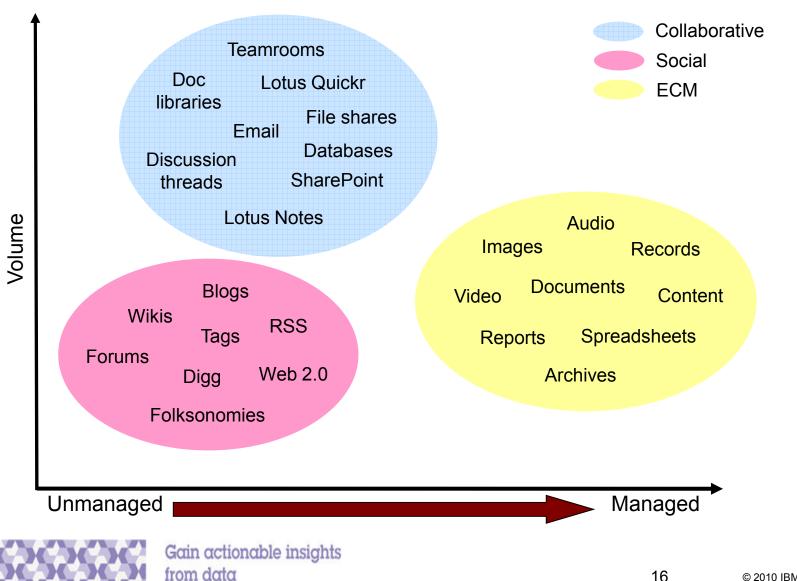
© 2010 IBM Corporation

Applying dynamic analytics to help organizations achieve smarter business outcomes by better knowing, trusting, and leveraging their content



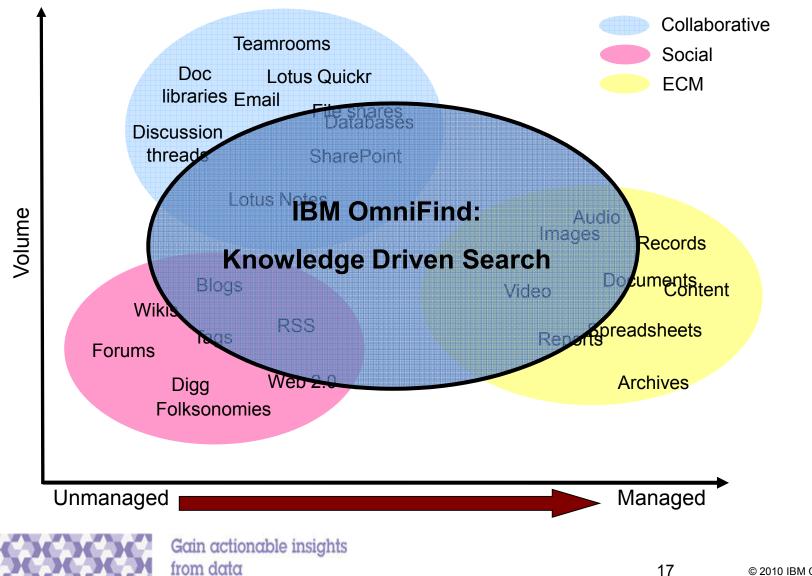


Know: Enterprise Search: fragmented content landscape



16

Know: Enterprise Search: fragmented content landscape



Know: OmniFind Enterprise Edition 9.1

IBM.

- Enables Knowledge Driven Search to:
 - accelerate time to knowledge
 - provide greater accuracy
 - deliver business context with enterprise search

OmniFind delivers on the Five Pillars of Knowledge Driven Search:

- <u>Dynamic</u> Delivers complete dynamic facet capabilities, typeahead search, query saving and result exporting, and is reactive to search-led content exploration
- <u>Tailorable</u> Delivers business adjustable relevancy and UIMA standardisation
- <u>Supportable</u> Delivers search on 5 platforms, connects to 30+ repositories
- <u>Secure</u> Delivers enforced security across content repositories
- <u>Scalable</u> Lucene-based index for enterprise level scalability



Know: OEE - An enterprise search platform & end-user search

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	Windows file system 4/20/09 IBM ECM Omnifind AE Email Complia	ance
	Adobe InDesign CS2 (4.0.4) Email Investigation and Compliance with IBM OmniFind Analytics Edition	

Scalable to very large search collections

Connects to a wide variety of repositories

Whole range of search options

Concept / Semantic Search

- Dynamic summaries
- Thumbnails
- Top Results Analysis
- ✓ Drill down facetted search
- ✓ Featured Links
- Customizable
- Based on Open standards (UIMA)



Gain actionable insights from data

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Know: OmniFind Customer Examples





 Global engineering firm improves productivity and reduces project delivery costs via secure intranet search of Lotus Domino and other content

 Government organization improves productivity and customer satisfaction via OmniFind search for WebSphere Portal (e-Gov award finalist)

 Global media company improves knowledge sharing and search on 5 Terabytes of Lotus Domino content

 Government organization improves service and collaboration, and reduces costs via OmniFind search on e-Government portal

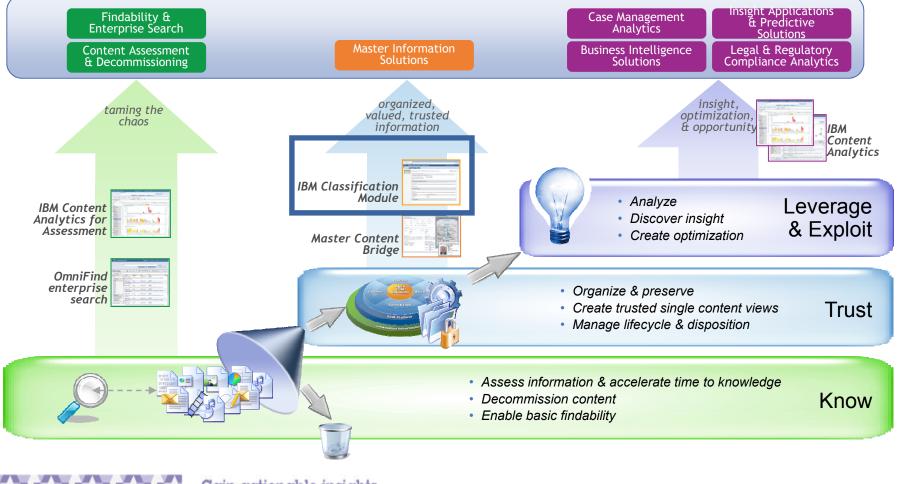
 A leading healthcare provider in the southeast US gains greater insight into their network of service
 Gain action providers, enabling better customer service

om data

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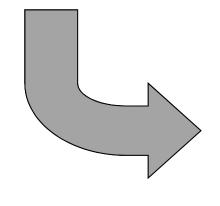
Gain actionable insights from data



Content is disorganized...



...I need to automatically organize and tag it to improve management, compliance, and gain leverage.





Gain actionable insights from data





Definition:

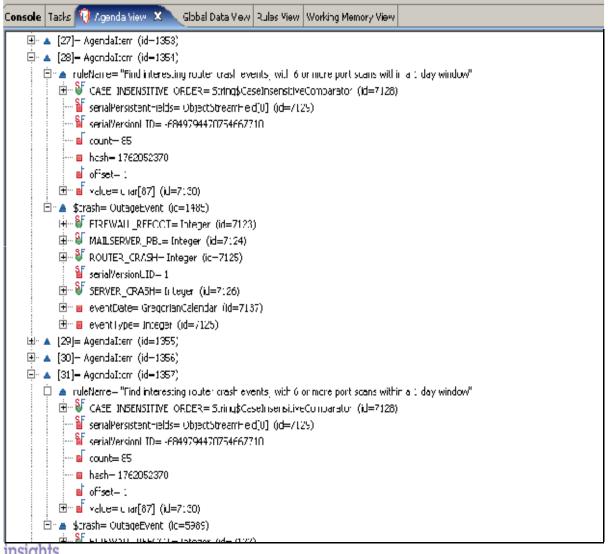
Class.i.fic.a.tion [klas-uh-fi-key-shuhn] - n – the act of assigning an element (a document for example) to a category.



Trust: Rules-based classification

IBM.

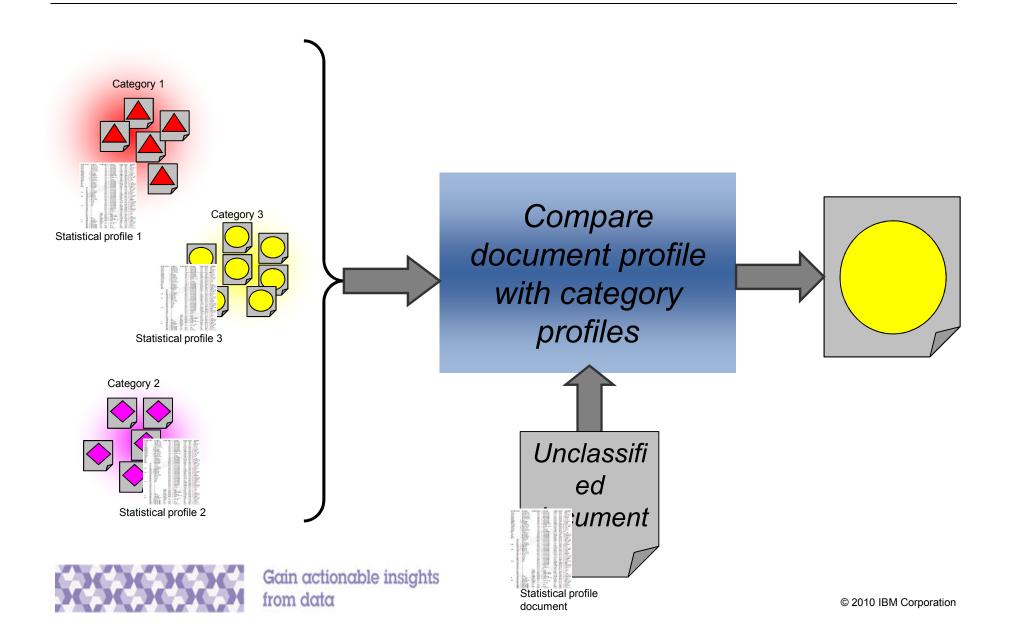
- Extemely Consistent
- Extemely Reliable
- Good at extracting "unique" data
- Can be Complex = expensive and less accurate





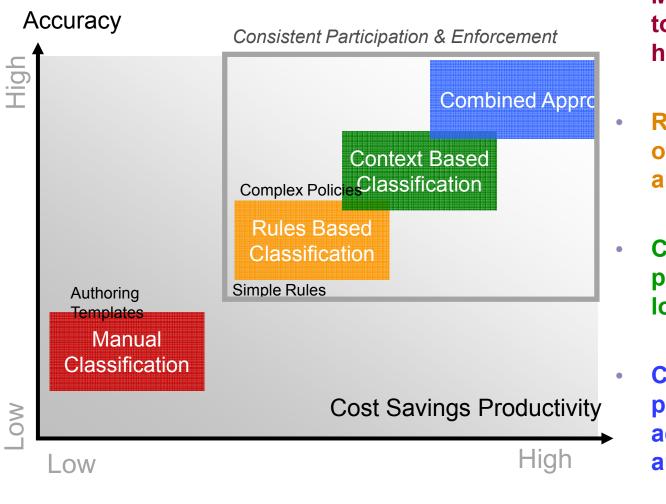
Gain actionable insights from data

Trust: Context sensitive classification



Trust: Optimizing classification methods



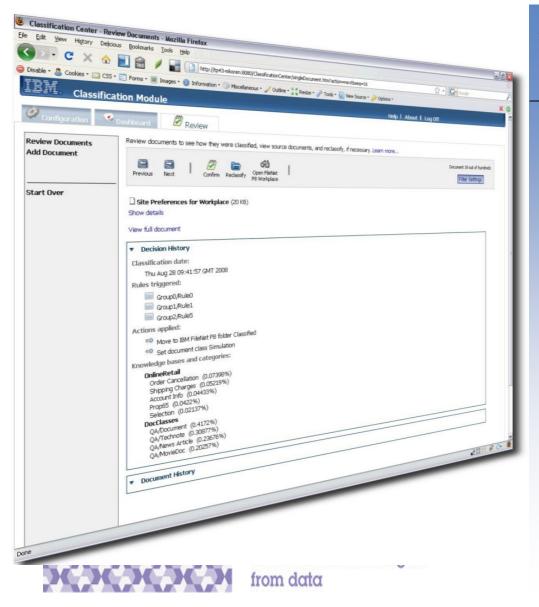


- Manual methods lead to inconsistency and high costs
 - Rules based methods offer high consistency and higher accuracy
 - Context based provides flexibility and low maintenance
- Combined approaches provide the maximum accuracy from automation



The Solution: IBM Classification Module





Accelerating time to value from ECM investment, while cutting costs

Trust: Classification at the US Army



The Challenge

- Government Accountability Office (GAO) Report: 4 federal agencies surveyed revealed NARA regulation non-compliance, specifically with email
- "Factors contributing to noncompliance included insufficient training and oversight as well as the difficulties of managing large volumes of email."*

Training 1.2 million users:

- Logistical impossibility, given the scale of the organization
- Poorly aligned to users' skills and inefficient use of their time

The Solution

 Utilize IBM Classification Module in IBM's email archiving and records management solution to automate record categorization without burdening users

Business Benefits

- 85% automation after Phase 1
- 99% automation after Phase 2
- Each phase tested on approximately 600,000 email messages (different corpus per phase)

ROI Projections:

- 900 TB of disk savings, annually
- \$1.8 M in hardware savings alone, independent of human costs and consistency of classification
- High satisfaction when Records Manager checked accuracy manually

"As a records manager with a 25-year background in federal and civilian records management, I believe the automatic categorization of information is the next logical evolution in managing the records of an organization."

-- Records Manager involved in pilot



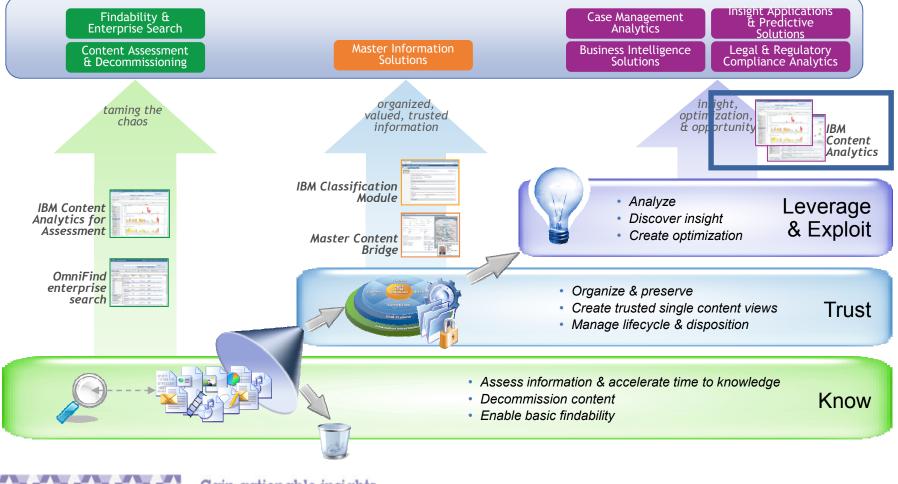
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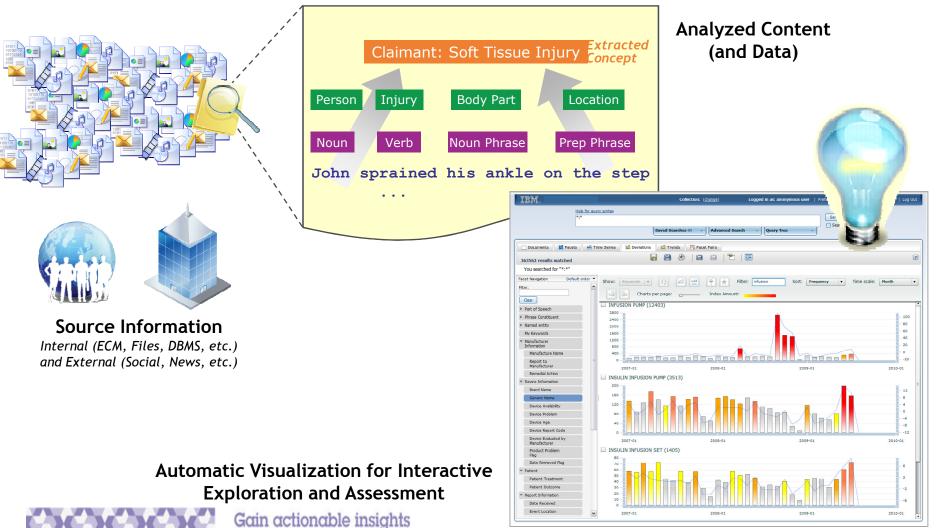




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29

Leverage and Exploit: Content Analytics – How it works



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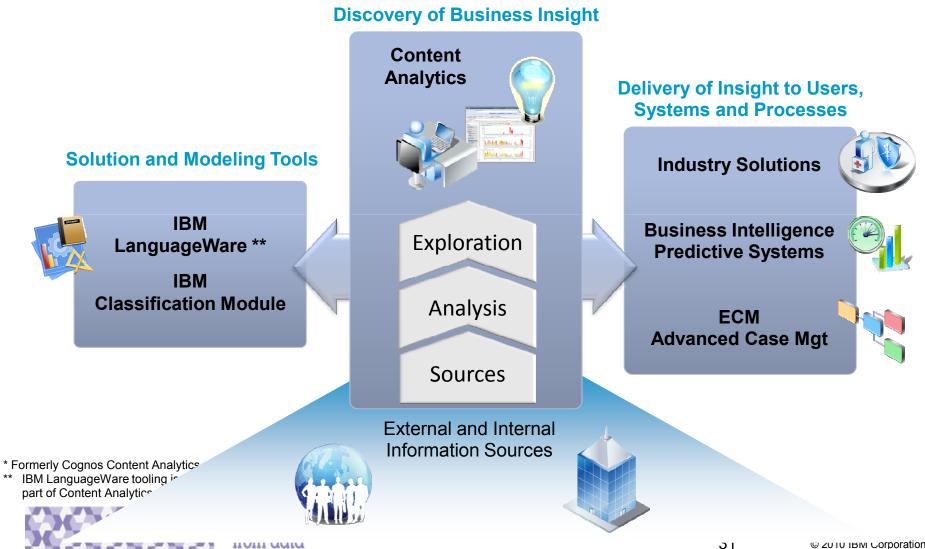
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Leverage and Exploit: Content Analytics – How it works

Interactive Assessment and

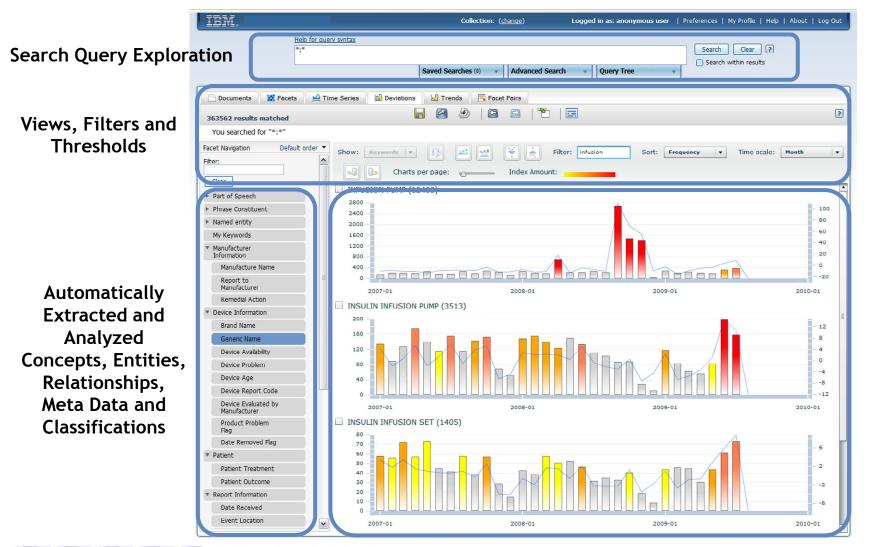




SТ

Leverage and Exploit: Content Analytics: Powered by Dynamic Analysis







Gain actionabl Visualization with Drill Down for Exploration and Assessment

from data

32 © 2010 IE

Case Study 1: NTT Docomo

360 view of customer improves customer sat, reduces churn, drives new marketing opportunities

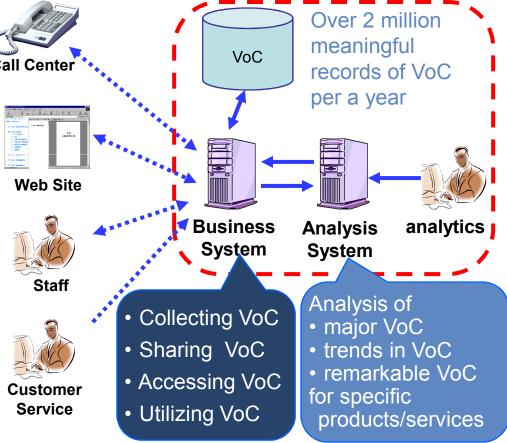
The Corporate Strategy :

 Adopt a customer-oriented business strategy to offer highly satisfying products and services based on real voice of customers (VoC)

The Results:

- Increased internal use of VoC across depts
- Business benefits:
 - Improved rates for model and service upgrades to loyal customers
 - Started new Premium Club points program based on VoC
 - Set initial parameters of mobile phones based on VoC
 - Opened kiosks in international airports







Case Study 2: NYPD NYPD is Solving More Crime Faster with New Insight from Content Analytics

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Challenge

- Search and analyze complaints, police reports, 911 records, arrest records, and data marts ... all stuck in silos of information
- All of these forms of text suffer from the common problems of call center text i.e. abbreviations, misspellings, synonyms (Police-specific i.e. perp, ML, FM, MO, pistol, gun, etc...)
- Find events that keyword search can never find because they are all described differently – what keyword to use?

Solution

- IBM OmniFind Enterprise Edition with Content Analytics enables insight and understanding across all silos
- Customized with NYPD-specific case management analytics



Gain actionable insights from data

The Results

- Text Analytics can describe events, categorize them and allow for concept searches across often unstructured and at times inaccurate descriptions
- Enables aggregated view of information beyond silos
- In the first week of deployment two old murder cases were solved which were directly attributed to being able to analyze trusted data and content

Leverage and Exploit: Content analytics adds value to...

Telecom

Retail





Healthcare Analytics

•Analyzing: Care records

•**For:** Clinical analysis; treatment protocol optimization

•**Benefits:** Better management of chronic diseases; optimized drug formularies; improved patient outcomes

Telco Customer Care

- Analyzing: Call center logs and emails
 - For: Churn prediction and FAQ generation
 - **Benefits:** Improved customer retention & customer satisfaction

Crime Analytics

Stimulus

- Analyzing: Police records, 911 calls...
- For: Rapid crime solving & crime trend analysis
- Benefits: Safer communities & optimized force deployment







Insurance Fraud

- Analyzing: Insurance claims
- For: Detecting Fraudulent activity & patterns
- **Benefits:** Reduced losses, faster detection, more efficient claims processes



Retail Banking Customer Care

- •Analyzing: Call logs, online media
- •For: Buyer Behavior
- •Benefits: Improve Customer satisfaction, marketing
- campaigns, find new revenue opportunities Gain actionable insights



rom data

Stimulus

Banking

...and more!



Intelligence

Automotive Quality Insight

Analyzing: Tech notes, call logs, online media
For: Brand Reputation Management
Benefits: Reduce warranty costs, improve customer satisfaction, marketing campaigns

Healthcare

Cities

Water

Retail Customer Care

- Analyzing: Call logs, online media
- For: Brand Reputation Management
- Benefits: Improve customer sat, marketing campaigns

35

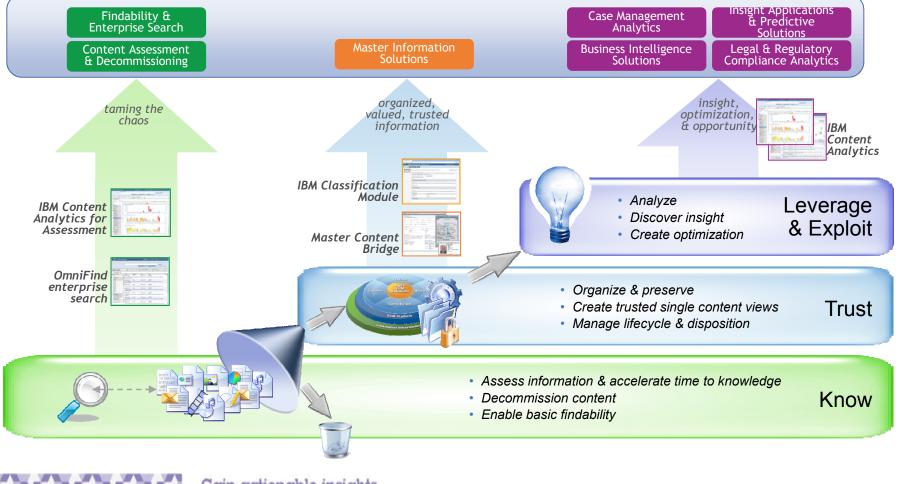
ore!



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Take Action using Trusted Content Analytics!

- Leverage the IBM ECM portfolio to take action by ...
 - <u>Knowing your content</u> with OmniFind Search and Content Assessment
 - <u>Trusting your content</u> with Classification and Master Content
 - <u>Leverage & Exploit your content</u> with Content Analytics







- What's the problem?
- What is IBM's vision ?
- What are IBM's solutions?





Mark Rice (mrice@nl.ibm.com)

- OmniFind Enterprise Edition:
 - <u>http://www-01.ibm.com/software/data/enterprise-search/omnifind-enterprise</u>
- IBM Content Assessment*
 - <u>http://www-01.ibm.com/software/data/content-management/assessment.html</u>
- IBM Classification Module*:
 - <u>http://www-01.ibm.com/software/data/content-management/classification</u>
- IBM Infosphere Master Content:
 - http://www-01.ibm.com/software/data/infosphere/mdm_server/master-content.html
- IBM Content Analytics*
 - <u>http://www-01.ibm.com/software/data/cognos/products/cognos-content-analytics</u>

* These products are currently undergoing a name change and may have a different name on the product page referenced here.



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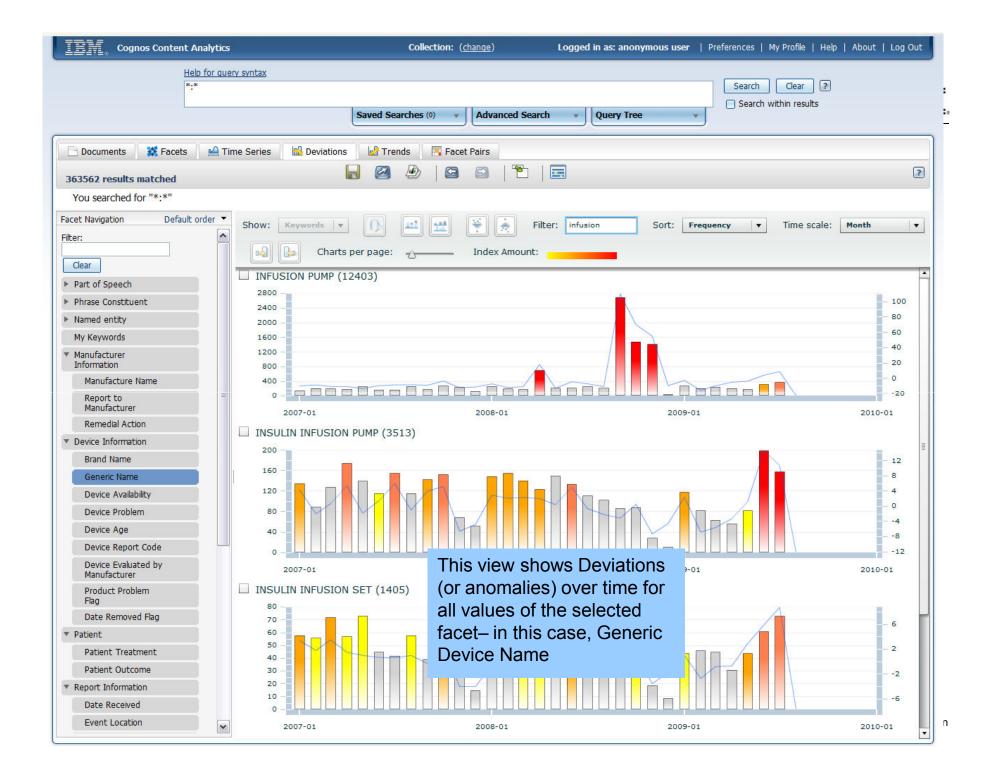


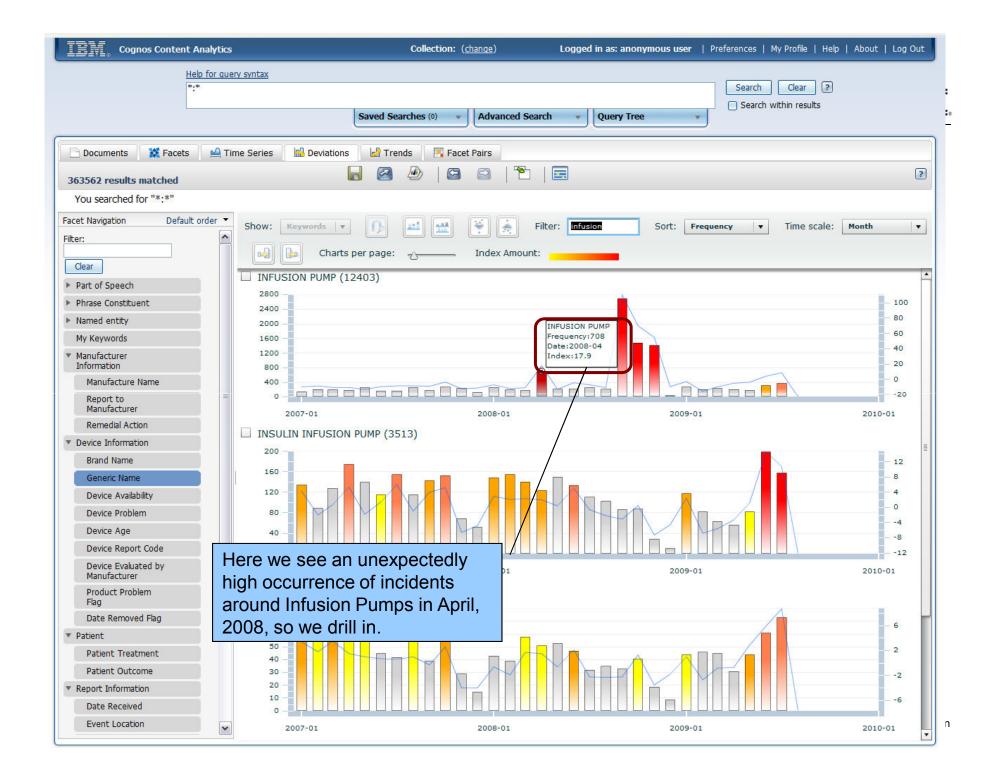
Detecting medical device failures 8 months earlier than manual approaches



U.S. Department of Health and Human Services				Form Approved: OMB No. 0910-0291			
MedWatch			TARY reporting of See OMB statement o act problems and use errors FDA USE ONLY				
The FDA Safety Information and Adverse Event Reporting Program General Instructions A. PATIENT INFORMATION		Page 1	l of 2	Triage unit # Sequence # E. SUSPECT MEDICAL DEVICE			
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	DBLEM OK ERROR late of this Report D6-03-15		3. Manufacturer Name BAXTER HEALTHCARE PTE. LTD.				
3. Describe Event, Problem, or Product Use E THE FACILITY REPRESENTATIVE REPO DURING BIOMED TESTING ON SITE. T REPRESENTATIVE DID NOT HAVE INFO WHETHER THERE HAVE BEEN ANY REPO INJURY OR MEDICAL INTERVENTION. INFORMATION IS AVAILABLE.	ORTED A BAD BATTE THE HOSPITAL ORMATON REGARDING ORTS OF ANY PATIE	ERIES	Device Problem	5. Manufacturer Evaluation EVALUATION SUMMARY: THE REPORTED CONDITION OF DEPLETED BATTERIES WAS CONFIRMED. THE BATTERIES WERE REPLACED DUE TO POTENTIAL DAMAGE. REVIEW OF THE COMPLAINT HISTORY REVEALS SIMILAR REPORTS HAVE BEEN RECEIVED FOR THIS PRODUCT FOR THE REPORTED ISSUE. THIS ISSUE IS BEING INVESTIGATED UNDER CAPA. EVALUATION WAS CONDUCTED ON SITE			

FDA MedWatch incident reports are one source of data for medical device manufacturers to understand problems being reported by consumers about their products. It contains both structured and unstructured information. A manufacturer could also analyze internal content, such as warranty claims or support incidents .





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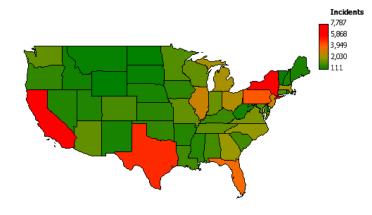
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Quality Early Insight

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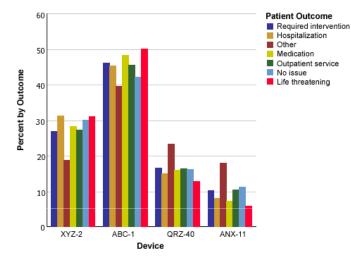
Incidents by State



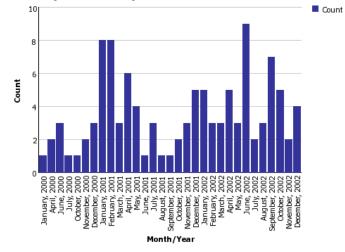
Top correlated medications reported by device

Top medications for XYZ-2	Count	Top medications for ABC-1	Count
MOTRIN	1,066	TYLENOL	425
TYLENOL	808	VICODIN	353
IBUPROFEN	452	TORADOL	222
VICODIN	405	TETANUIS TOYOTO	218
Through Cogno	s Conten	t Analytics	214
• •			205
OLAP/Star Sche	ema expo	ort ability,	171
Cognos BI repo	rts and d	ashboards	169
		IOX01D	159
can be created t	o monito	or and track	132
these issues over	ar time		131
	or time.		130
ATIVAN	140	NORMAL SALINE	100
TYLENOL NO. 3	137	IBUPROFEN	96

Patient Outcomes by Device



Battery mentions by Date



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	<u>query syntax</u> je volumetric infusion pump		Saved Searches (0)		Search Clear Search within results	
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date ▼ 2009 (47) 2009/9 (47) 2009/9/25 (47) 2009/9/25/3 (47)	Pumps Ambulatory Pumps I Pump The COLLEAGUE Vol the fluid therapy needs of t	V Stands and Accessories Lar metric Infusion Pump and Co coday's evolving healthcare	ge Volume Infusion Pumps Globa DLLEAGUE CX Volumetric Pum FLO-GARD Volumetric Infusion F	he Infusion Pumps Global Us<< Back II Pumps >COLLEAGUE Volumetric 1 Ip with GUARDIAN feature are designed Pump The FLO-GARD 6201 Volumetric Ir In pump technology.Copyright & Legal	Infusion to meet	
	∭ Web	89.76%	9/25/09	<u>U.S. Products -</u> Large Volume Infr <u>Pumps</u>	usion	Ĩ
	Pumps Ambulatory Pumps I Pump The COLLEAGUE Vol the fluid therapy needs of t	V Stands and Accessories Lar umetric Infusion Pump and Co oday's evolving healthcare	ge Volume <mark>Infusion Pumps</mark> Globa DLLEAGUE CX Volumetric Pum FLO-GARD <mark>Volumetric Infusion F</mark>	ne Infusion Pumps Global US<< Back I Pumps >COLLEAGUE Volumetric I p with GUARDIAN feature are designed Pump The FLO-GARD 6201 Volumetric Ir n pump technology.Copyright & Legal	Infusion to meet	
	_]Web	88.16%	9/25/09	<u>U.S. Products -</u> Large Volume Infi <u>Pumps</u>	usion	
	Volumetric Infusion Pump designed to meet the fluid	he COLLEAGUE Volumetric In therapy needs of today's evo	nfusion Pump and COLLEAGUE Conversion Pump and COLLEAGUE Conversion Conve	ne Infusion Pumps Global Pumps >C K Volumetric Pump with GUARDIAN fe olumetric Infusion Pump The FLO-GARD standard set infusion pump technology	eature are 6201	
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relevant.		73.05%	9/25/09	<u>COLLEAGUE Volu</u> Infusion Pump	metric	
	Pumps <conditions therapie<br="">Global Technical Services Pa device that delivers intraver</conditions>	es Products Services About Ba in <mark>Pumps</mark> Syringe <mark>Pumps COL</mark> nous fluids and medicine to	axter Baxter Worldwide > United LEAGUE Volumetric it?The CO . units.Links to COLLEAGUE custo	ssories Large Volume Services Pain States Accessories Large Volume Inf DLEAGUE Volumetric Infusion Pump is a omer letters Where can customers go fo all August 7, 2007 : Baxter Provides Upd	medical or more	

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Discovering Unexpected Correlations in ER medical records data

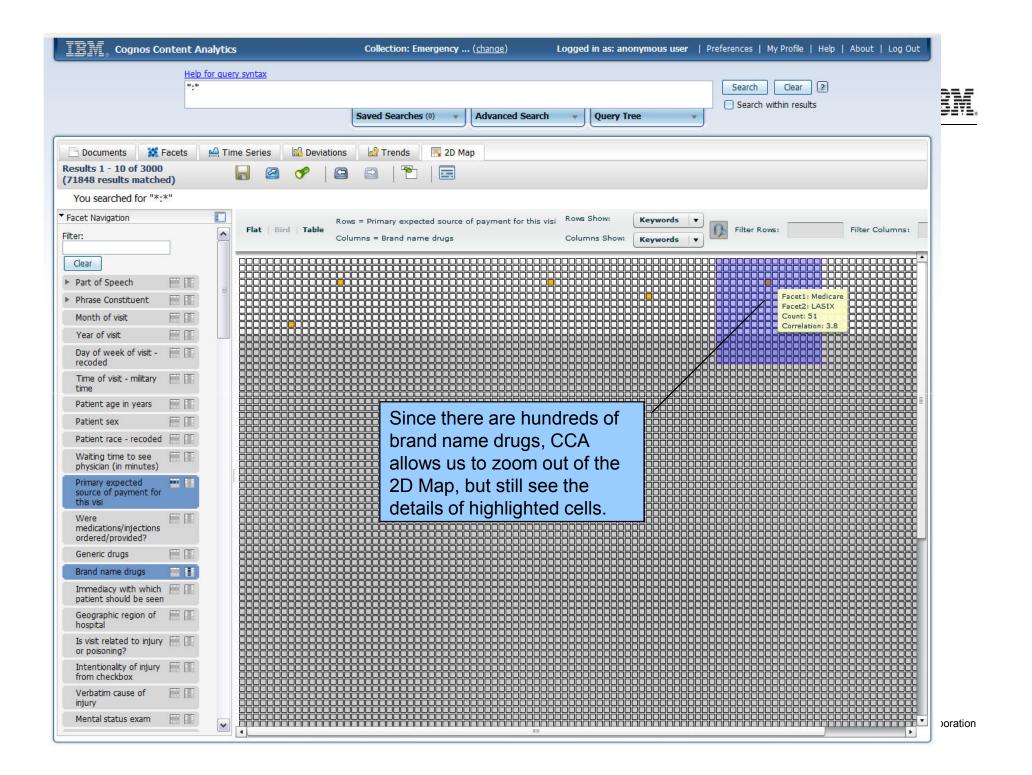


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Month o				on and Statistcal Efficiency Act (PL -107-347)	
Year of		1 PATIEN	IT INFORMATION		
Day of v recoded	b. Wait time: 00			i. Medications:	
Time of	a. Date of visit: d. Day of week: Sa		r heartbeat Nausea Foot bain, ache, soreness,		
time Bationt	Month Day Year e. DOA: No		normal pulsations and	PHENERGAN REGLAN ANAPROX DS	
Patient : Patient :	07 01 2006	palpitati symptoms	ions Nausea Foot and to	e	
Patient (O ympoonio			
Waiting	2. DIAGNOSTIC TE	STS PERFORMED	3.	PHYSICIANS DIAGNOSIS	
physiciar Primary (1 None	11 Extremity X-ray	j. Diagnosis: Closed fracture of ot	k. Cause of injury (broad):	
source o this visi	2 No Urinalysis	12 Other X-ray	metatarsal b Nause		
Were	3 No Pregnancy Test	13 No MRI	Palpitations (825) Fr one or more tarsal	(787)	
medicati ordered,		14 No Ultrasound	Symptoms involving di		
Generic		15 No CAT scan	sy (785) Symptoms cardiovascul	involving	
Brand na Immedia		16 Other diagnostic imaging 17 Yes Pulse oximetry	I. Cause of injury: (verbatim)		
patient	7 Yes Pulse oximetry 8 Blood alcohol concentration	17 Ites Puise oximetry 18 Blood alcohol concentration	STEPPED ON ROCK INJUR	ED FOOT	
Geograp hospital		19 Yes CBC	m. Controlled substance:	n. Generic Drugs:	
Is visit re or poisor	10 Chart X ray	20 Chest X-ray			
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injury					
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ter:	JDBC database	100.00%	7/1/06	2006ERVisit1059	<u>13.h</u>	38	<u> </u>
Clear Part of Speech	fracture of other met (785) Symptoms invo	tatarsal b Nausea alone Pa olving cardiovascul PHENE	alpitations (825) Fracture RGAN REGLAN ANAPROX	of one or more tarsal (787)	rol No control No control Closed Symptoms involving digestive sy n drug Prescription drug Irregular oot and toe symptoms		
Phrase Constituent	🔥 JDBC database	100.00%	7/1/06	2006ERVisit1059	1 <u>2.h</u>		
Month of visit					tion drug Single entity drug No cont	trol	
Year of visit					und of toe(s) alone MARCAINE escription drug Nonprescription drug		
Day of week of visit - recoded		Laceration/cut of lower ex				-	
Time of visit - military	🔥 JDBC database	100.00%	7/1/06	2006ERVisit1059	<u>1.h</u>		
Patient age in years					ther cellulitis and abscess of hand,		-
Patient sex	(882) Open wound o Injections	of hand except finge (682	2) Other cellulitis and absc	ess ZINACEF Prescription drug	Carbuncle, furuncle, boil, cellulitis		=
Patient race - recoded							
Waiting time to see physician (in minutes)	IDBC database	100.00%	7/1/06	2006ERVisit1059			
Primary expected source of payment for		Machinery Single entity dru 10TRIN SILVADENE Undete			rmal loss [2nd degree] (944) Burr	n or	
this visi	JDBC databas			200055017 114958	9.h		
Were		he facets on	the left han	d side show			
medications/injections ordered/provided?	Innala/Ingest of	ou all of the		reig	n body in esophagus Examination examination (530) Diseases of		
Generic drugs	and the second second second			254013	ity in swallowing (dysphagia) Difficult	ty in	
Brand name drugs	e	extracted from	n the data.	hese			
Immediacy with which patient should be seen	the second second second second second	nclude pre-ex	•	uleu uala,	2 <u>8.h</u>		
Geographic region of	Accidents cause opn wound of u	s well as sni	ppets of uns	tructured	ol No control No control Multipl/unsp OSPORIN TYLENOL Prescription dru		
hospital	Monorcogription	ext such as n		19729			
Is visit related to injury or poisoning?	244 C 425 C 42 C 42 C 42 C 42 C 42 C 42	entities.	icaningia p		<u>27.h</u>		
Intentionality of injury	Striking against or stri	uck accidental Combinatio			ex (920) Contusion of face, scalp, r symptoms of nose Headache, pain		
from checkbox	min contrib moscipt		an insurancing, pain in	mana running (officope) other	symptomo or nose neaddeney pain		
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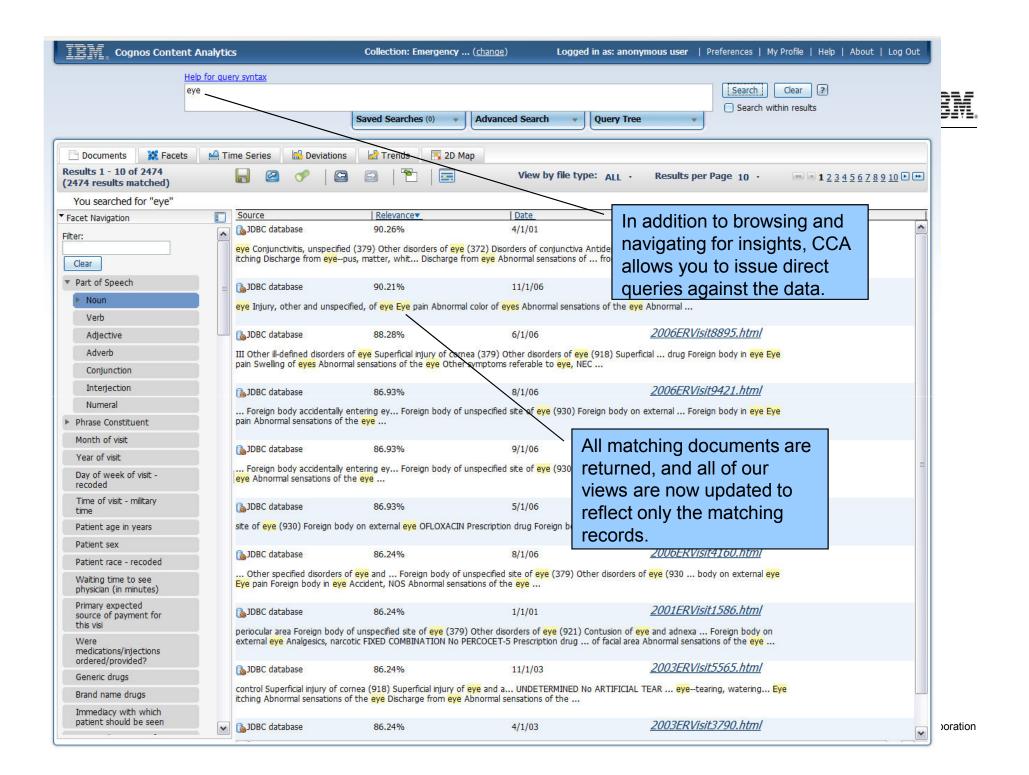
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Facet Navigation	Flat Bird Table	Rows = Primary expect Columns = Immediacy		ould be seen Columns		immediacy. We see both the frequencies of co-occurrence as well as the
Clear Part of Speech Phrase Constituent	Subfacets/ keywords Private insurance 27935	Less than 15 minutes 1110 446 0.9	15- 60 minutes 2597 1136	>1 hour - 2 hours 1464 614	328 0.9	correlations (which factor out normal distributions in the data). Here, there are
Month of visit	Self-pay 11928	200 0.9	452 0.9	266 0.9	174 1.1	no anomalies highlighted implying that people are triaged the same regardless of
Day of week of visit - I III III IIII IIII IIII IIIIIIIIII	Medicaid 8089 Medicare 7777	114 0.7 141	301 0.9 263	194 1 126	108 0.9 62	expected payment type.
Patient age in years III III Patient sex IIII IIII IIIIIIIIIIIIIIIIIIIIIIIII	Medicaid/SCHIP 4610	0.9 0 0	0.8 0 0	0.6 0 0	0.5 0 0	
Patient race - recoded in the see physician (in minutes) Primary expected in the see in the second s	Workers compensation 4062 Other	73 0.9 59	219 1.3 73	129 1.2 69	78 1.3 22	
source of payment for this visi Were medications/injections	2352 No charge 327	1.2 2	0.6 4 0.1	1.1 1 0	0.5 6 0.4	
ordered/provided? Generic drugs III III Brand name drugs III III	All sources of payment 111	0 0	0 0	0 0	0 0	
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hospital Is visit related to injury 🔛 🛄 or poisoning?	73	0	0	0	0	
Intentionality of injury III III from checkbox Verbatim cause of IIII IIII injury						
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		Subfacets/	MOTRIN	TYLENOL	VICODIN	IBUPROFEN	TORADOL	TETANUS TOX	KEFLEX	LORTAB	PERCOCE *
Clear		keywords	5346	3995	3435	2691	1928		1577	1429	1249
 Part of Speech Phrase Constituent 		Private insurance 27935	2297 1.1	1655	1424	1159	668 0.8	636 0.9	610 0.9	523 0.8	504 0.9
Month of visit		Self-pay	870	542	643	445	414	292	297	321	233
Year of visit		11928	0.9	0.7	1	0.9	1.1	0.9	1	1.2	1
Day of week of visit -		Medicaid	658	563	278	253	188	120	188	130	81
recoded	EED DBC	8089	1	1.1	0.6	0.7	0.7	0.5	0.9	0.6	0.4
Time of visit - military time		Medicare	169	425	353	96	222	218	130	131	132
Patient age in years	E	7777	0.2	0.9	0.8	0.3	0.9	1	0.6	0.7	0.8
Patient sex		Medicaid/SCHIP 4610	408	245	High cor	relations	are	59	91	77	79
Patient race - recoded	Contract of Contra		1.1	0.8	-			0.4	0.7	0.6	0.7
Waiting time to see		Workers comper 4062	335	highlighted in sh				177	108	106	108
physician (in minutes)		Other	1	0.6				1.6	0.9	1	1.2
Primary expected source of payment for		Other 2352	211	135 0.8	130 0.9	113	56 0.6	40 0.5	39 0.5	43 0.6	37 0.6
this visi		No charge	26	26	14	11	6	9	10	16	6
Were medications/injections		327	0.6	0.9	0.5	0.4	0.2	0.5	0.6	1.3	0.3
ordered/provided?	-	All sources of pa	8	4	4	3	3	1	1	2	2
Generic drugs		111 In	thic 2D) Map, we			0.1	0	0	0.1	0.1
Brand name drugs Immediacy with which							6	2	4	10	4
patient should be seen					t expecte	a	0.6	0.1	0.3	21	0.4
Geographic region of		No charg pa	yment	type vs.	brand		1	1	4	2	2
Is visit related to injury	原面	na	me dru	igs presc	ribed.		0	0	0.5	0.1	0.1
or poisoning?											
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injury Mental status exam											



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Part of Speech		Private insurance	53	39	39	31	37	19	32	25	40
Phrase Constituent		27935	1	0.7	0.7	0.6	0.7	0.3	0.6	0.5	0.8
Month of visit		Self-pay 11928	12	7	17	26	13	1	9	27	13
Year of visit		11920	0.4	0.1	0.6	1	0.4	0	0.3	1.2	0.5
Day of week of visit -		Medicaid 8089	12	10	12	6	9	10	10	11	7
	e de l	Medicare	0.5	0.4	0.6	0.2	0.4	0.5	0.5	0.5	0.2
time		7777	6 0.2	21 1.2	1 0	15 0.8	14 0.7	51	27	6 0.2	4 0.1
		Medicaid/SCHIP	2	0	4	5	9	4	0	1	1
		4610	0	0	0.1	0.2	0.7	0.1	0	0	0
and the second		Workers comper	6	11	11	2	0	1	6	6	13
Waiting time to see physician (in minutes)	CO LEU	4062	0.3	0.9	1	0		0	0.3	0.3	1.4
Primary expected source of payment for		Other 2352	2	3	1	1	2	0	0	6	0
this visi		Whe	n we zo	oom bac	k in to our		0	0	0	0.6	0
Were medications/injections		NO CI		rest, we			0	0	1	0	2
ordered/provided?	-	Concerne and Conce				L	1	0	0	0	0
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Immediacy with which patient should be seen		¹⁰⁷ can	drill-dov	wn our se	earch to		0	0	0	0	0
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Noun	diuretic	13		168.0		
Verb	heart	13		95.8		=
Adjective		1000000				=
Adverb	failure	13		92.0		
Conjunction	ISOSORBIDE	3 🗖		84.5		
Interjection	vomitus	3 💻		67.0		
Numeral	due	3		67.0	•	
Phrase Constituent	Pneumonitis	3 🗖		65.0		
Month of visit	solid	3	مم استا م			
Year of visit	DIGOXIN	T	e we've drilled	·		
Day of week of visit - recoded	nitroglycerine	5 Swit	ch over to the I	Facets view and		
Time of visit - military	solution	7 See	all of the most	highly correlated		
time	replacement			ase Nouns) for o		
Patient age in years	I		• •	dicare patients		
Patient sex Patient race - recoded	bromide	2	•	uicare patients		
Waiting time to see	AMLODIPINE	3 rece	eiving LASIX).			
physician (in minutes)	NORVASC	3				
Primary expected source of payment for	PAXIL		oks like LASIX	is a diuretic that	is	
this visi	food		erentially prese	ribed in Medicar	e	
Were medications/injections ordered/provided?	PAROXETINE			ent of certain typ		
Generic drugs	potassium	⁷ of h	eart failure.			
Brand name drugs	shortness	8		21.9		
Immediacy with which patient should be seen	breath	8		21.9		
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You searched for "eye" Yeacet Navigation						
	Show: Keywords V Filter:					
	Keywords		Frequency	Correlation	1 🔻	
Clear	cornea	627		29.4		
 Part of Speech 	eye	2138		29.2		
► Noun	ey	694		29.2		
Verb	ALCAINE	100 🔳		28.8		
Adjective	fluorescein	65		28.5		
Adverb	PROPARACAINE	136 🔳	\searrow	28.4		
Conjunction	SULFACETAMIDE	66 🔳	The Fa	cets view shows us all		
Numeral	TOBREX	82	the high	nly correlated terms		
Phrase Constituent	anti-inflammatory	111 🔳		n the results for our		
Month of visit	eyeball	81				
Year of visit	TOBRAMYCIN	118 🔳		for "eye". Notice that		
Day of week of visit -	appearance	130	"cornea	"cornea" has a high correlation.		
recoded Time of visit - military	conjunctivitis	157 🗖	correlat			
time	conjunctiva	247		25.7		
Patient age in years	color	128		24.1		
Patient sex	gentamicin	187		23.1		
Patient race - recoded	adnexa	464		23.0		
Waiting time to see physician (in minutes)	eyelid	122		22.6		
Primary expected source of payment for	discharge	92		15.8		
this visi	_					
Were medications/injections	sensation	691		15.2		
ordered/provided?	erythromycin	208		14.3		
Generic drugs	vision	108		13.0		
Brand name drugs	tetracaine	153 💻		12.2		
Immediacy with which patient should be seen	body	856		11.8)0	
	anti	205		9.8		

