Turning Opportunity into Outcomes.



# **Content in Motion**

Smarter Content. New Insights. Better Outcomes

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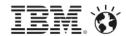


# **Conclusion & Closing**

John Emmerik, Strategy Leader Information Lifecycle Governance Benelux

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# Thank You













Transform Big Data into your most valuable resource. Increase the efficiency of data management, simplify its analyzing and improve the protection of sensitive information.



Create a highly responsive organization by integrating mobile applications with your existing IT infrastructure in a cost-effective manner. Keep a tight grip on security and privacy issues to mitigate any possible risks.



Increase computing capacity and agility while reducing IT investment. Deploy resources according to your real-time business needs.



Increase the effectiveness of your security protocols to protect your intellectual property, customer data and brand intelligence.



Discover the new era of IT. IBM PureSystems makes it a reality.



## **Agenda**

#### 9h00 Plenary Session

- Welcome
- Executive Address over Strategy & Roadmap
- Executive Address over Information Lifecycle Governance
- Advanced Case Management keynote session

10h30 Coffee break - ECM lobby

10h45 Break-out sessions

#### TRACK I

- \* Client Case: Innovation at Ministerie Vlaamse Gemeenschap through IBM Content Analytics
- \* Client Case: IBM SmartCloud Content Management helps transform insurance company Nationale Nederlanden

#### TRACK II

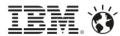
- \* Demo: StoredIQ
- \* Demo: Bestrijd fraude met Intelligent Investigation Manager

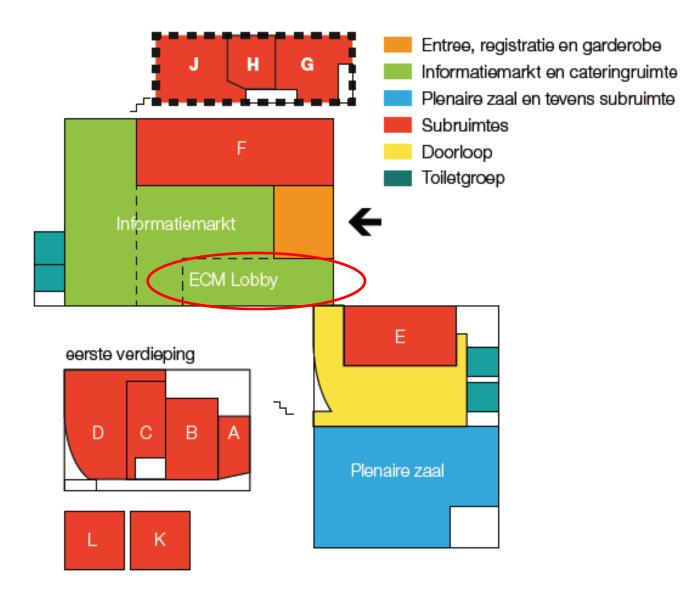
#### TRACK III

- \* Demo : Content Navigator
- \* Client Case: Content Analytics in Healthcare

#### 11h50 Closing

- 12h00 Plenary Session SolutionsConnect
- 13h00 Networking lunch ECM lobby





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# Thank You!

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