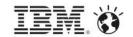
Turning Opportunity into Outcomes.



Your data always on with PureData for Transactions

Marc Decker
IBM SWG Technical Sales



Disclaimer

© Copyright IBM Corporation 2012. All rights reserved. U.S. Government Users Restricted Rights - Use, duplication or disclosure restricted by GSA ADP Schedule Contract with IBM Corp.

THE INFORMATION CONTAINED IN THIS PRESENTATION IS PROVIDED FOR INFORMATIONAL PURPOSES ONLY. WHILE EFFORTS WERE MADE TO VERIFY THE COMPLETENESS AND ACCURACY OF THE INFORMATION CONTAINED IN THIS PRESENTATION, IT IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED. IN ADDITION, THIS INFORMATION IS BASED ON IBM'S CURRENT PRODUCT PLANS AND STRATEGY, WHICH ARE SUBJECT TO CHANGE BY IBM WITHOUT NOTICE. IBM SHALL NOT BE RESPONSIBLE FOR ANY DAMAGES ARISING OUT OF THE USE OF, OR OTHERWISE RELATED TO, THIS PRESENTATION OR ANY OTHER DOCUMENTATION. NOTHING CONTAINED IN THIS PRESENTATION IS INTENDED TO, NOR SHALL HAVE THE EFFECT OF, CREATING ANY WARRANTIES OR REPRESENTATIONS FROM IBM (OR ITS SUPPLIERS OR LICENSORS), OR ALTERING THE TERMS AND CONDITIONS OF ANY AGREEMENT OR LICENSE GOVERNING THE USE OF IBM PRODUCTS AND/OR SOFTWARE.

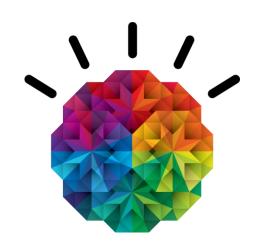
IBM, the IBM logo, ibm.com, Information Management, IMS, CICS, DB2, WebSphere, PureSystems, pureScale, PureExperience, PureApplication, PureData and z/OS are trademarks or registered trademarks of International Business Machines Corporation in the United States, other countries, or both. If these and other IBM trademarked terms are marked on their first occurrence in this information with a trademark symbol (® or ™), these symbols indicate U.S. registered or common law trademarks owned by IBM at the time this information was published. Such trademarks may also be registered or common law trademarks in other countries. A current list of IBM trademarks is available on the Web at "Copyright and trademark information" at www.ibm.com/legal/copytrade.shtml

Other company, product, or service names may be trademarks or service marks of others.



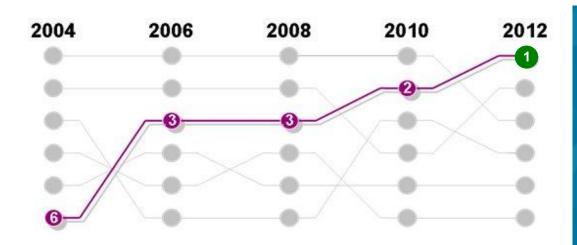
Agenda

- IBM PureSystems Family Overview
- A closer look at PureData System for Transactions
 - Key technology concepts
 - Hardware overview
 - Software and tools
- Using the Management Console
 - Cluster instance creation and management
 - Database deployment and management
 - Maintenance and system upgrades





Technology is the Leading Force for Impacting Business



Factors impacting organizations:

- 1. Technology factors
- 2. People skills
- 3. Market factors
- 4. Macro-economic factors
- 5. Regulatory concerns
- 6. Globalization

Source: IBM CEO Study 2012

Speed Value

90% view cloud as critical to their plans





Extended Reach

1Billion

Smartphones and 1.2 billion mobile employees by 2014

Responsiveness

20B+
Intelligent business assets

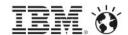




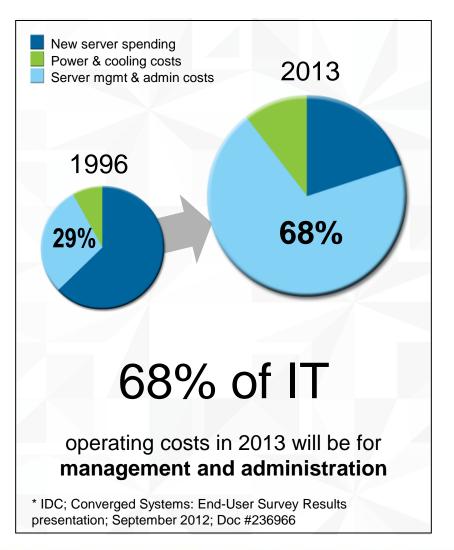
New Insights

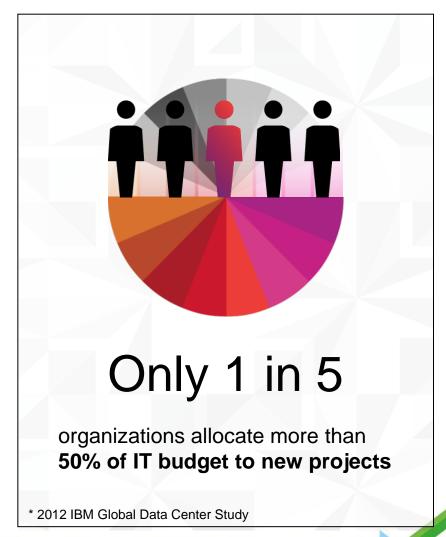
2.7z_B

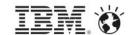
of digital content in 2012, up 50% from 2011



Is IT Ready for the Challenge?







IBM's family of expert integrated systems

PureSystems

Systems with integrated expertise and built for cloud

Built-in Expertise

Capturing and automating what experts do

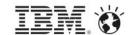


Integration by Design

Deeply integrating and tuning hardware and software

Simplified Experience

Making every part of the IT lifecycle easier



Smarter systems that meet your challenges by ...

Reducing complexity

The entire system
lifecycle is simplified
from acquisition to retirement

Accelerating time to value

Management expertise
is built in
each system and ready
for immediate use

Improving IT economics

for the different needs
of different workloads

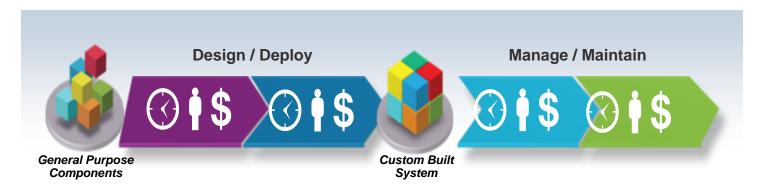
Business

Financial



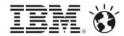
PureSystems deliver greater simplicity, speed and lower cost

Today's problem: Time and effort is spent tuning general purpose components



The PureSystems solution: simplifies the entire IT project lifecycle

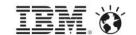




Appliances







IBM PureSystems Family: Introducing PureData!

How much flexibility, integration and workload optimization do you want **out of the box**?



Delivering IT infrastructure services

applications

middleware

and

PureApplication

Application Platform

Integrated and optimized application platform

Built on IBM middleware to accelerate deployment of your choice of applications

 Delivering application platform services

PureData

Data Platform

Integrated and optimized data platform

Delivers high performance data services to transactional and analytics applications



 New PureSystem with models optimized exclusively for data workloads



Different Applications Rely on Different Data Processing

Different appliances for different types of workloads







Transaction Processing



Reporting and Analytics



Operational Analytics



IBM PureData System... Meeting Your Data Requirements

Meeting Big Data Challenges – Fast and Easy!



PureData
System for Transactions

Database services that handle large volumes of transactions with high availability, scalability and integrity

PureData System for Analytics

powered by Netezza technology Data Warehouse services for complex analytics and reporting on data up to petabyte scale - with minimal administration

PureData
System for
Operational Analytics

Operational Warehouse services for continuous ingest of operational data, complex analytics, and a large volume of concurrent operational queries

IBM PureSystems... for SAP



Meeting Big Data Challenges – Fast and Easy!



PureData
System for Transactions

Fully Supported for SAP Applications on SAP Netweaver 7.0 e.g. ERP

OSS Note 1790400

PureData System for Operational Analytics

Fully Supported for SAP BW OSS Note 1789511

PureApplication

Supported for SAP CRM 7.0 Ehp1 instances as a virtual application pattern (VAP)

http://www-

01.ibm.com/software/brandcatalog/puresystems/centre/details?uid=FC_S SRRCQ

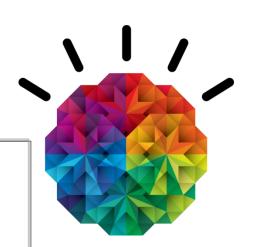


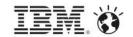
Agenda

- IBM PureSystems Family Overview
- A closer look at PureData System for Transactions
 - Key technology concepts
 - Hardware overview
 - Software and tools



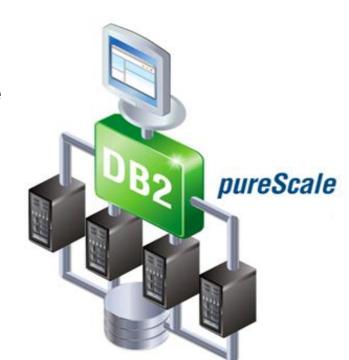
- Cluster instance creation and management
- Database deployment and management
- Maintenance and system upgrades





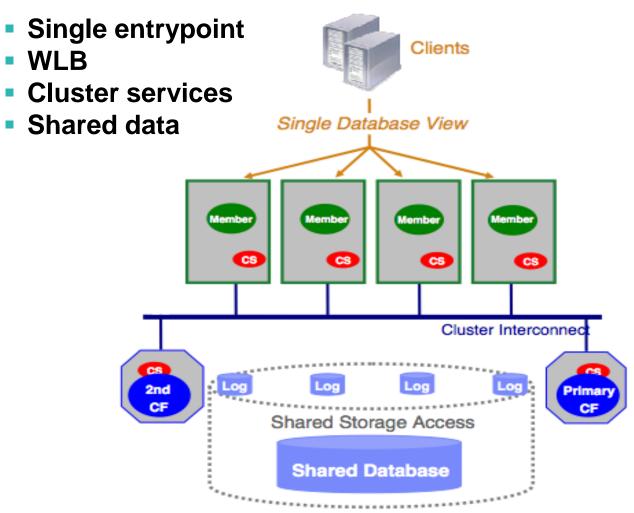
Built with DB2 pureScale Technology

- Continuous available and scalable database environment with application transparency
- Work spread across a cluster of nodes
 - Acts as a single database system
- If one node (member) fails, no disruption to work
 - System automatically detects the failure
 - System automatically routes work to the other members
 - System automatically recovers and restarts the failed member
 - System automatically rebalances work across the members by default
- Additional nodes can be added
 - Start small and grow





pureScale Architecture

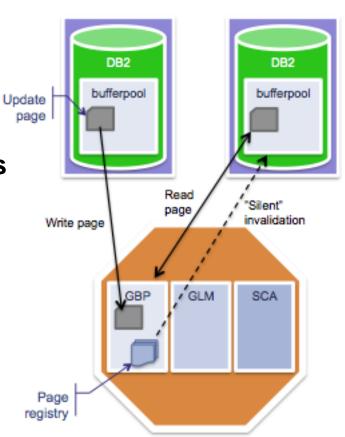


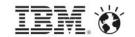
- Members
- Cluster Caching Facility (CF)
- High speed, low latency interconnect
- RDMA
- GPFS



Differentiator - Cluster Caching Facility

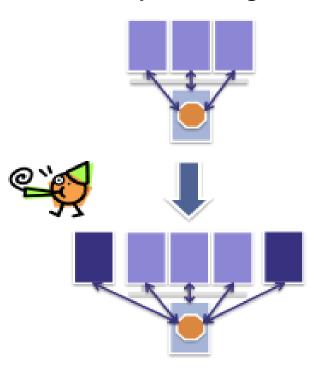
- Centralized locking and caching
- Services provided:
 - Group bufferpool
 - Global Lock Management
 - Shared Communication Area
- Synchronous duplexing of structures to primary and secondary CF to eliminate single points of failure



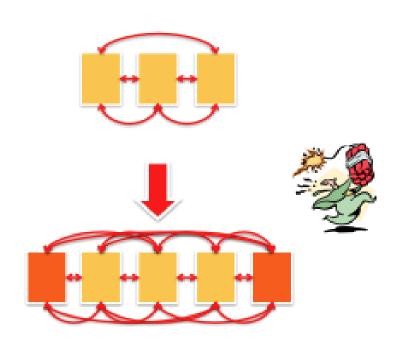


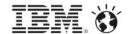
CF versus - Inter-node communication

pureScale: central locking and memory manager



Other DBMS cluster may require CPU intensive inter-node communication





Built with Hardware designed for high availability





External Network Connectivity

 Dual 10Gb Ethernet Switches for external and rack-to-rack communication



Storage System

- Utilizes Storwize v7000 chassis and expansion units
- Holds up to 192 disks in large configuration
- 1:3 workload balanced SSD to HDD ratio



Balanced HDD & SSD

- 48-disk module (12 SSD + 36 HDD) to optimize for performance & cost
- RAID 10 for extreme storage reliability
- Up to 9.5 TB SSD and 64 TB HDD capacity



Flex System Chassis

- Up to 2 per rack (Large)
- Holds up to 14 compute nodes each
- Back plane with fully redundant Network (Ethernet) and Storage (SAN) connectivity



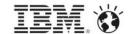
Compute Nodes

- Up to 24 per rack
- Serves as CF and Member nodes for pureScale instances

Pure System Manager

- 2 per rack for redundancy
- Integrate management for all system resources





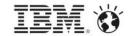
Upgrade

Three Standard Configurations to Choose From

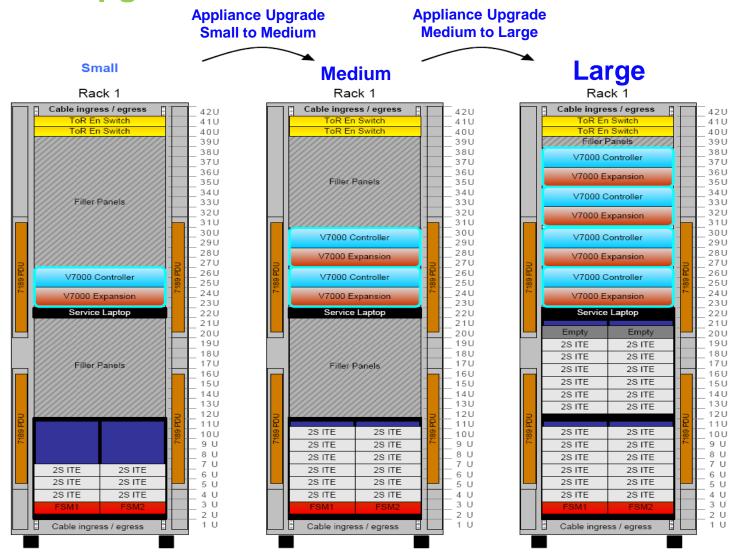


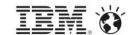
Configurations	T1500-96 (¼ Rack)	T1500-192 (½ Rack)	T1500-384 (Full Rack)
Flex Chassis Module	1	1	2
Compute Nodes (16 cores per node)	6	12	24
CPU Cores	96	192	384
Memory	1.5 TB	3.1 TB	6.1 TB
V7000 Storage Unit (each unit has: 18 x 900GB HDD, 6 x 400 GB SSD)	1	2	4
V7000 Storage Expansion (each unit has: 18 x 900GB HDD, 6 x 400 GB SSD)	1	2	4
User Capacity Raw SSD Storage Raw HDD Storage	18.6 TB 4.8 TB 32.0 TB	37.2 TB 9.6 TB 64.0 TB	74.4 TB 19.2 TB 128.0 TB

Upgrade



Hardware Upgrade Paths





Simplified deployment with built-in expertise

Deploy clusters in an hour and databases in minutes using patterns

SGEN

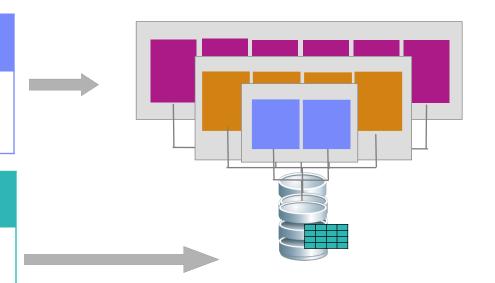
System Console configuration ("SGEN phase")

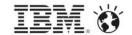
Cluster patterns

Automatically creates, configures and deploys a database cluster topology with built-in redundancy and high performance

Database patterns

Automatically creates, configures and deploys IBM-defined or client-specified databases optimized for transactional workloads





Deploy Complete Database Systems in Hours

IBM PureData System For Transactions



IBM + Customer

Includes (at no additional cost):

- ✓ Set-up and configuration
- ✓ System ready for database load

Designed to be up and running in hours

Traditional systems - **build it yourself**

Versus

PureData System for Transactions -

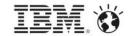
built-in

Over several days/weeks:

- Define High Availability topology
- 2. Configure HW/SW/Network
- Set up storage pools
- 4. Install multiple operating systems
- 5. Install instance
- 6. Set up management tooling
- Create and configure databases
- Set up backup processes
- Test, tune, reconfigure...

In minutes:

 Just specify cluster name, description and topology pattern



Software Stack

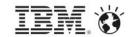
Compute Nodes

- Red Hat Enterprise Linux 6.2
- IBM DB2 Enterprise Server Edition 10.1 FP1, plus
 - pureScale Feature
 - Storage Optimization Feature
 - Workload Management
- TSM for policy-based backup and restore

Pure System Manager Nodes

- Optim Performance Manager (OPM)
- Data Studio
- IBM Workload Deployer (IWD)
- System Console
- +++





IBM PureData System for Transactions

Optimized exclusively for transactional data workloads!



Speed

- Industry leading DB2 performance
- Database node recovery in seconds¹

Simplicity

- Database deployment in minutes, not hours¹
- Capable of running multiple database software versions
- Handles more than 100 databases on 1 system²
- No planned downtime for firmware / OS upgrades¹

Scalability

- Scaling up to 30x³
- Designed to expand from small to medium to large configurations with no system downtime

Smart

- Supports Oracle Database apps with minimal change; supports DB2 applications unchanged
- Clients have experienced cases of 10x storage space savings via Adaptive Compression⁴

Footnotes

d on IBM internal tests and system design for normal operation under expected typical workload. Individual results may vary

Based on the designed minimum and maximum processor and memory resources required for a single database.
 Based on client testing in the DB2 10 Early Access Program.



Built on DB2 V10

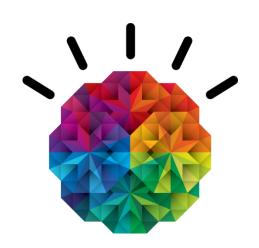
Simplified database administration using DB2 V10.1

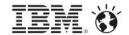
Self-balancing	Data access requests automatically load balanced for optimal performance
Self-tuning	Memory management dynamically balances resources
Self-optimizing	Best data placement and access automatically selected based on usage statistics for optimal performance
Self-monitoring	Based on thresholds and alerts, system will monitor and automatically make changes as needed to improve performance
Self-healing	Failed database nodes are isolated and recovered automatically



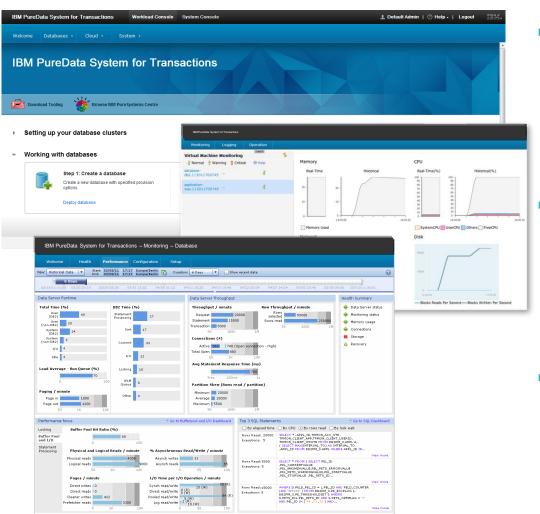
Agenda

- IBM PureSystems Family Overview
- A closer look at PureData System for Transactions
 - Key technology concepts
 - Hardware overview
 - Software and tools
- Using the Management Console
 - Cluster instance creation and management
 - Database deployment and management
 - Maintenance and system upgrades





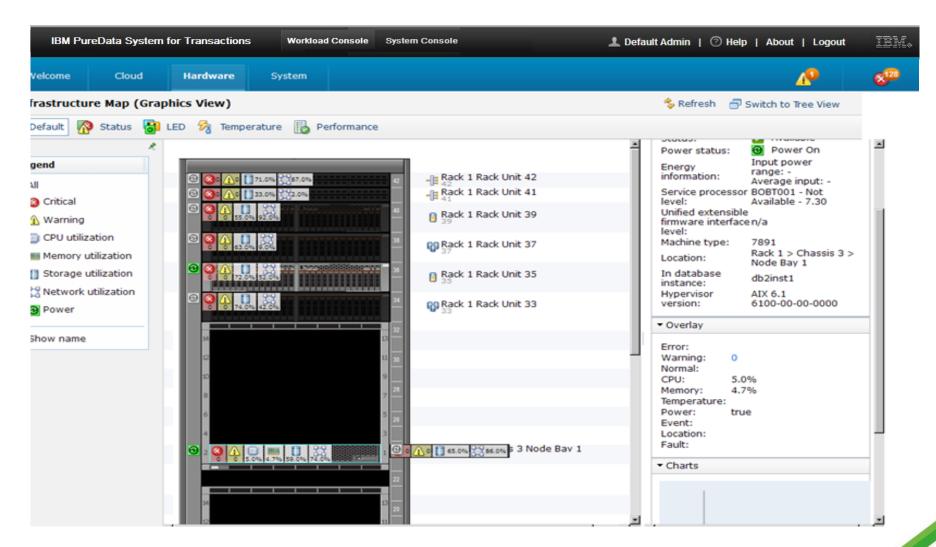
Simplified experience through integrated console



- Single console to manage all resources and work running on the system
 - Consistent IBM
 PureSystems console
- Role-based security and tasks
 - Management
 - Monitoring
 - Maintenance
- Easy integration with broader enterprise monitoring tools and processes

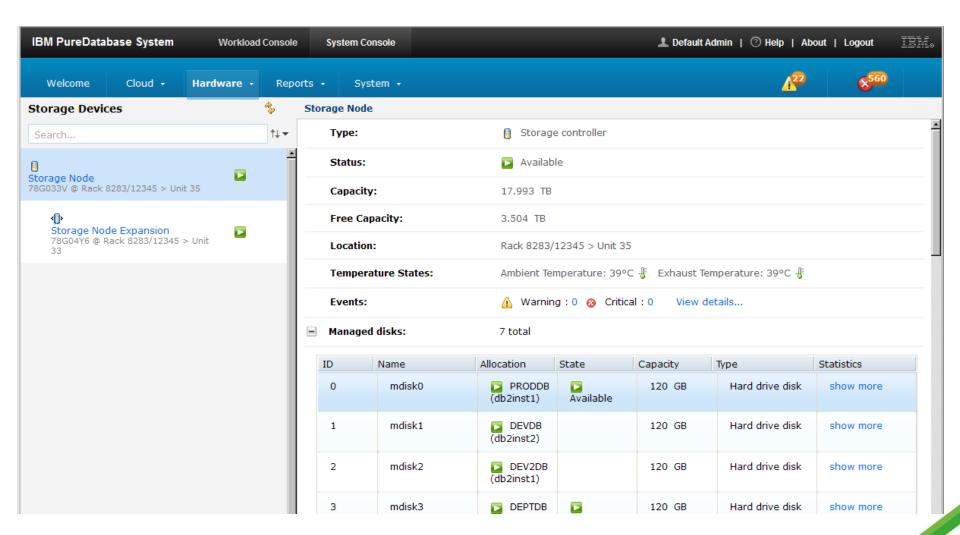


System Console – Easily monitor hardware



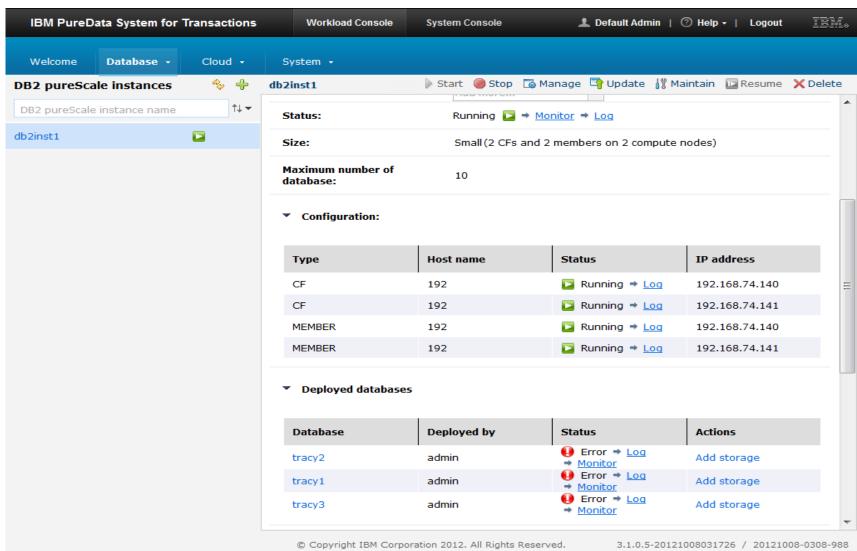


System Console – Easily monitor storage



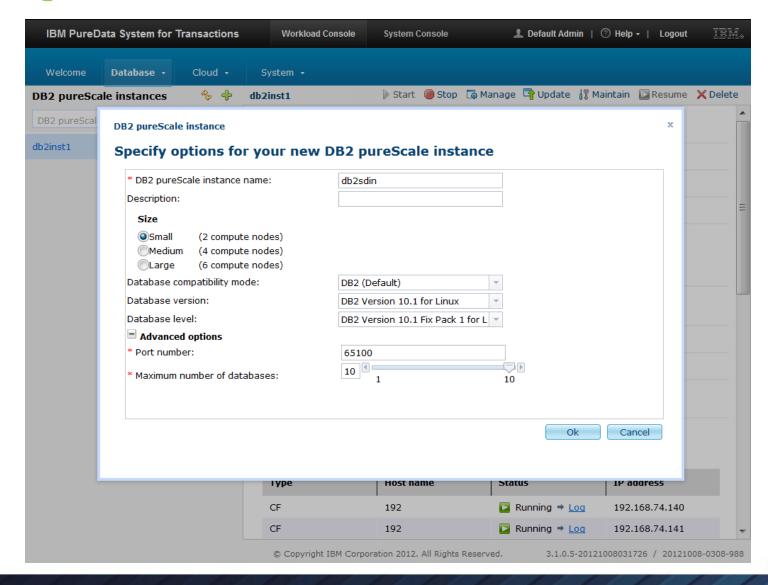


DB2 pureScale Instances View



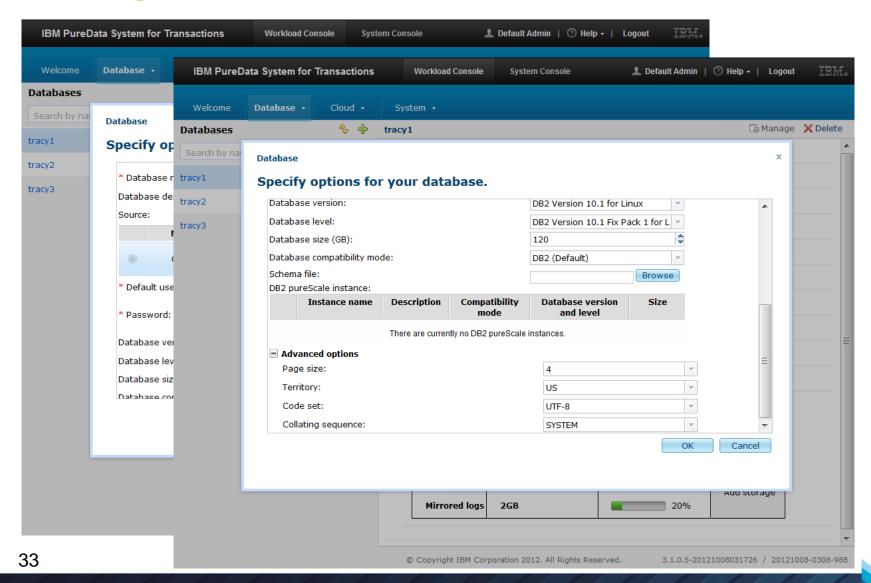


Creating a Database Cluster Instance



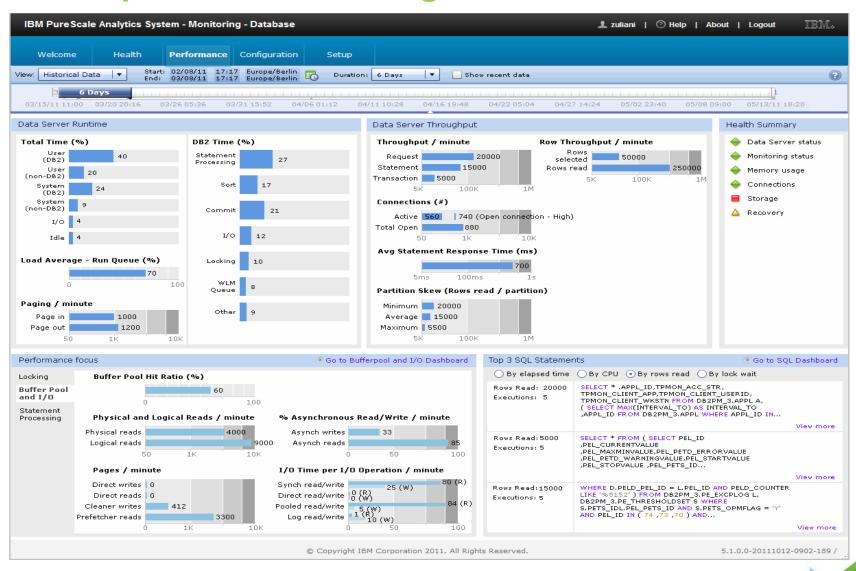


Creating a Database with OLTP Workload Pattern



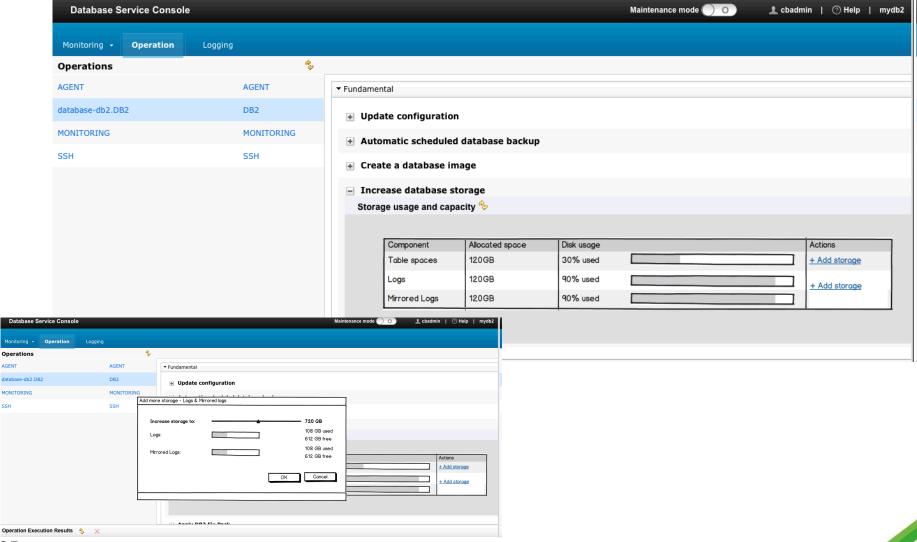


Database performance management





Database operations

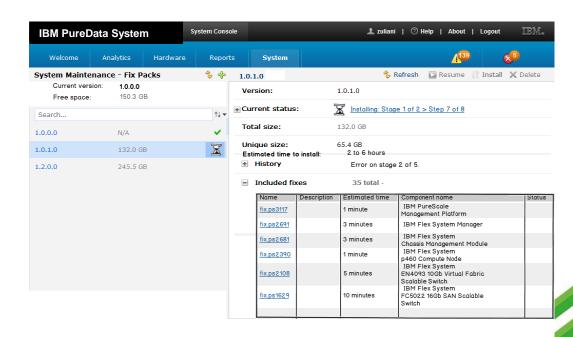


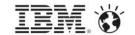


Simplified Maintenance with Pre-Integrated Fixes

Reduce risk and eliminate manual errors when applying maintenance

- All hardware firmware and OS software patches integrated and tested together
- Designed to allow hardware and OS maintenance with zero downtime
- Single entry point for support
 - Integrated stack support





PureData for Transactions will provide YOU

Reducing complexity

The entire system
lifecycle is simplified
from acquisition to retirement

Accelerating time to value

Management expertise
is built in
each system and ready
for immediate use

Improving IT economics

Fach system tuned for the different needs of different workloads

IT

Business

Financial



Thank You!

marc.decker@nl.ibm.com