

– **VIDEO** –

Security Intelligence Integration Expertise

IBM SolutionsConnect 2013

Turning Opportunity into Outcomes.



Security Intelligence

Erno Doorenspleet



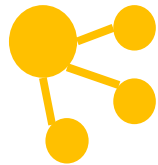
Innovative technology changes everything



**1 trillion connected
objects**



**1 billion mobile
workers**



Social business

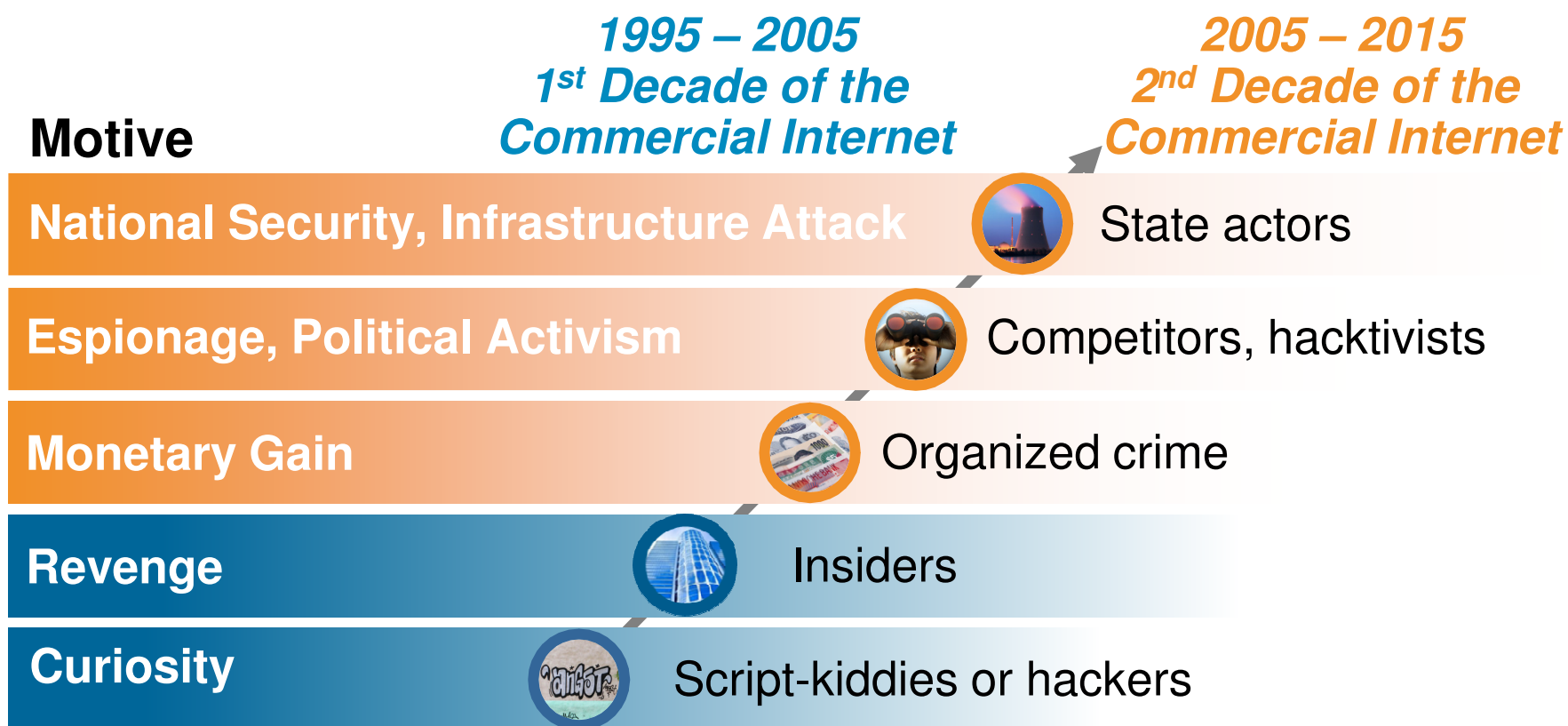


Cloud and virtualization



**Bring your
own IT**

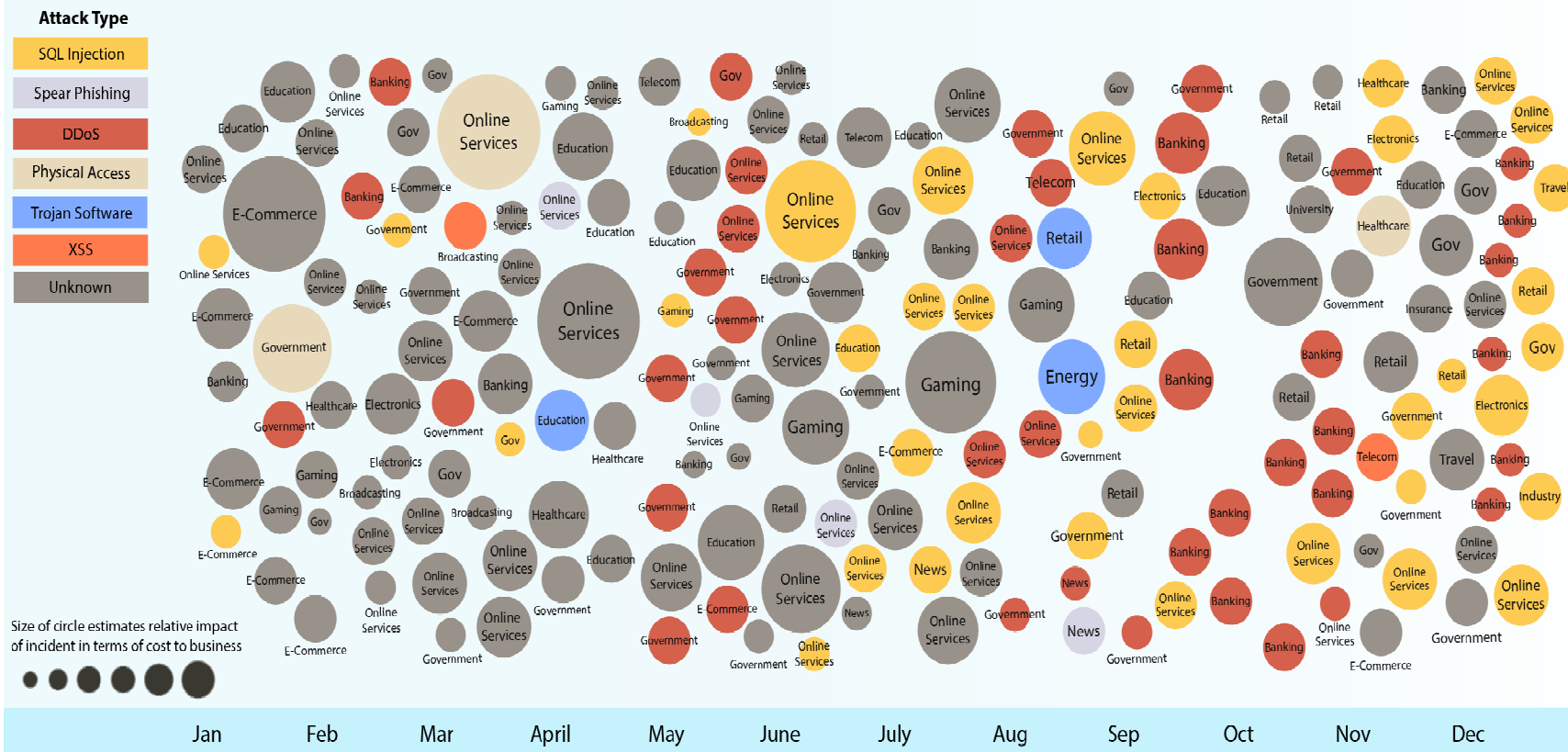
Motivation and sophistication is evolving rapidly



Nobody is immune

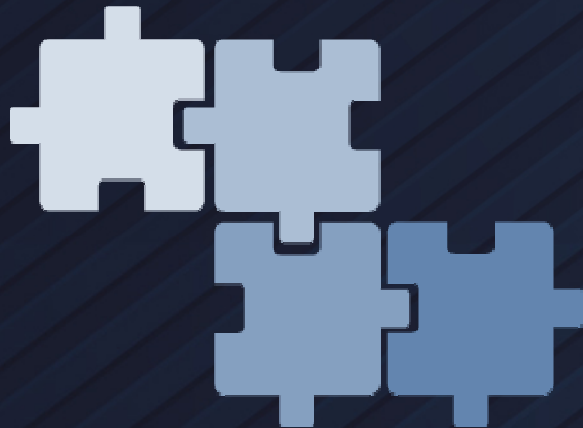
2012 Sampling of Security Incidents by Attack Type, Time and Impact

Conjecture of relative breach impact is based on publicly disclosed information regarding leaked records and financial losses



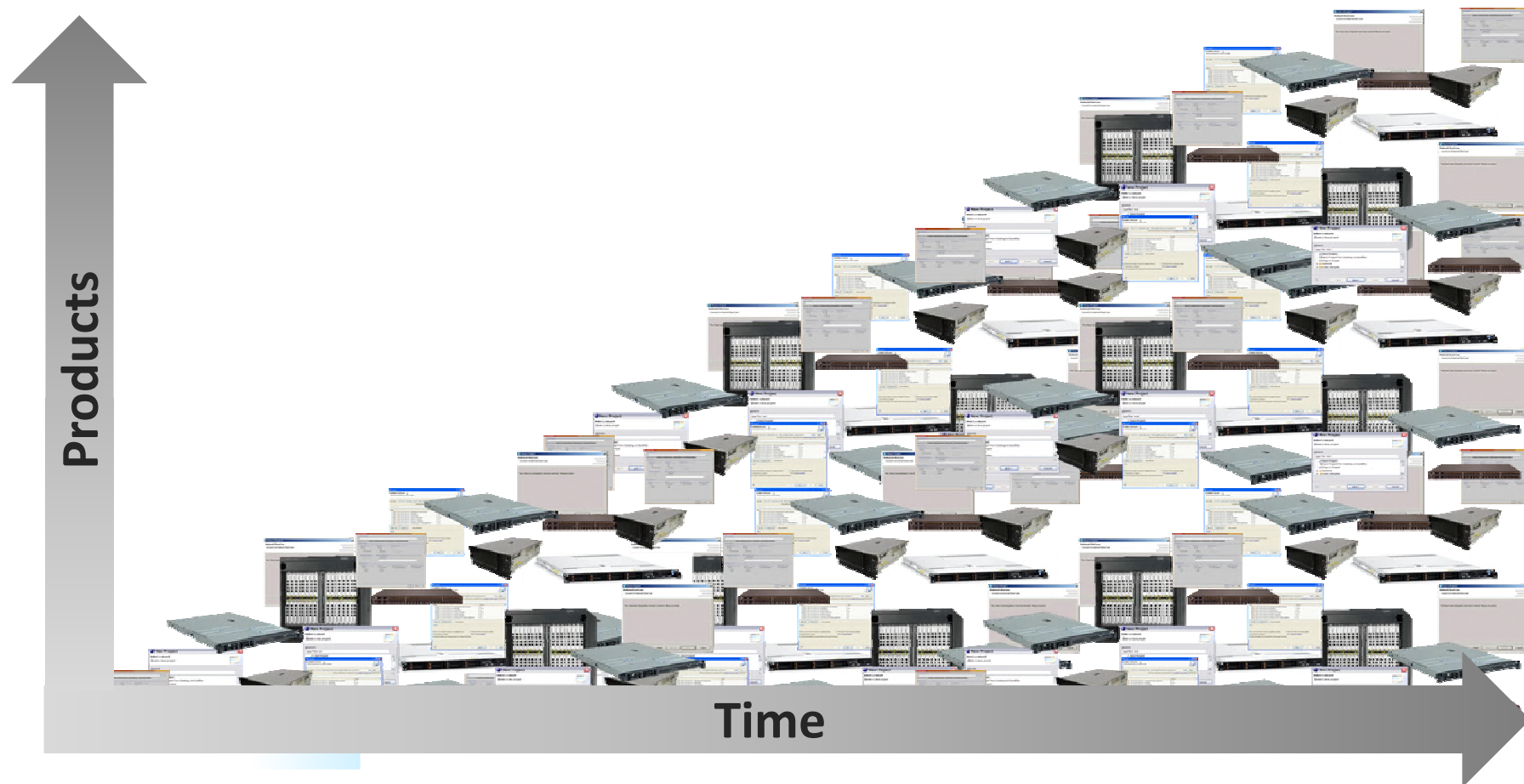
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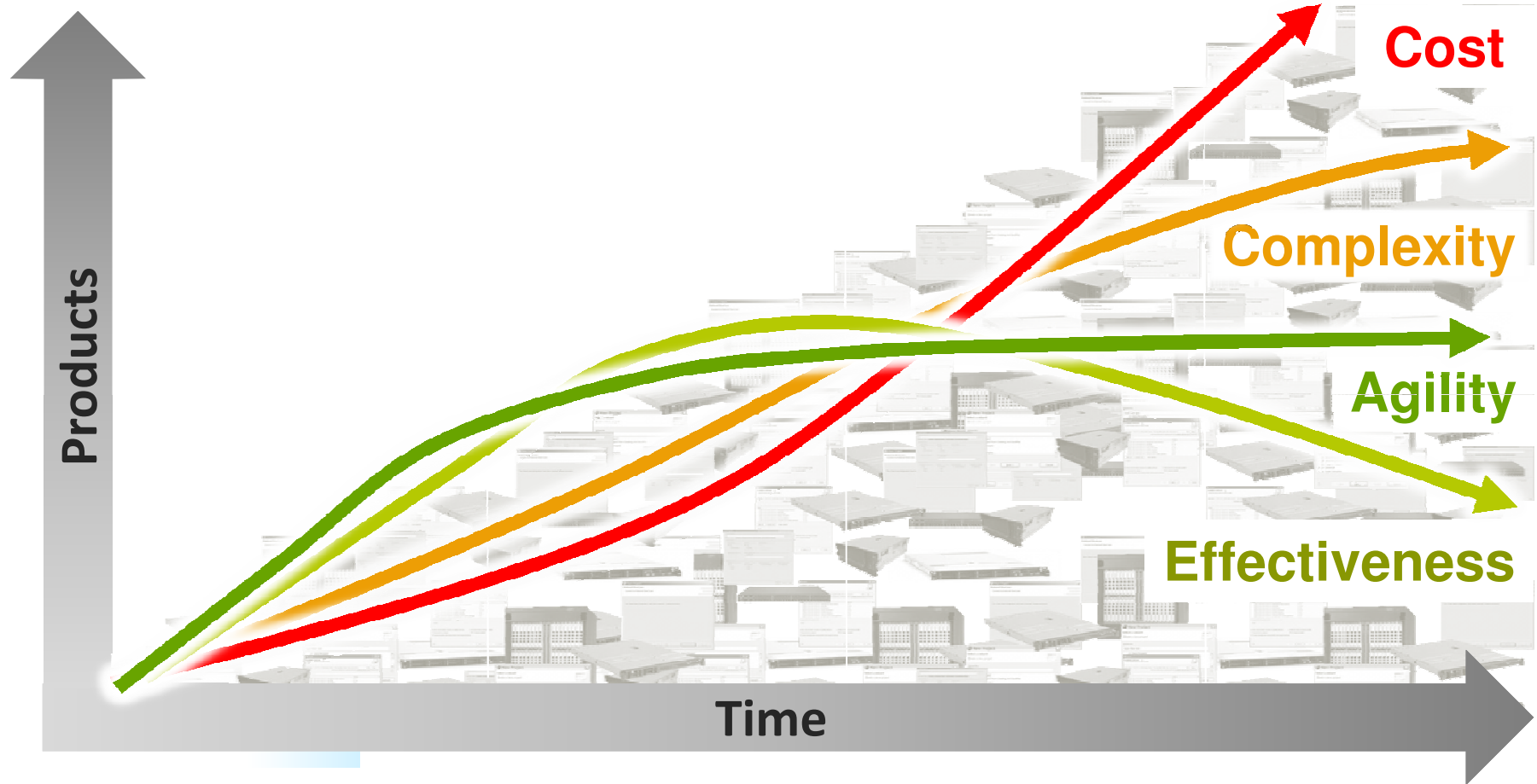
Turning Opportunity into Outcomes.



How do we
solve this?

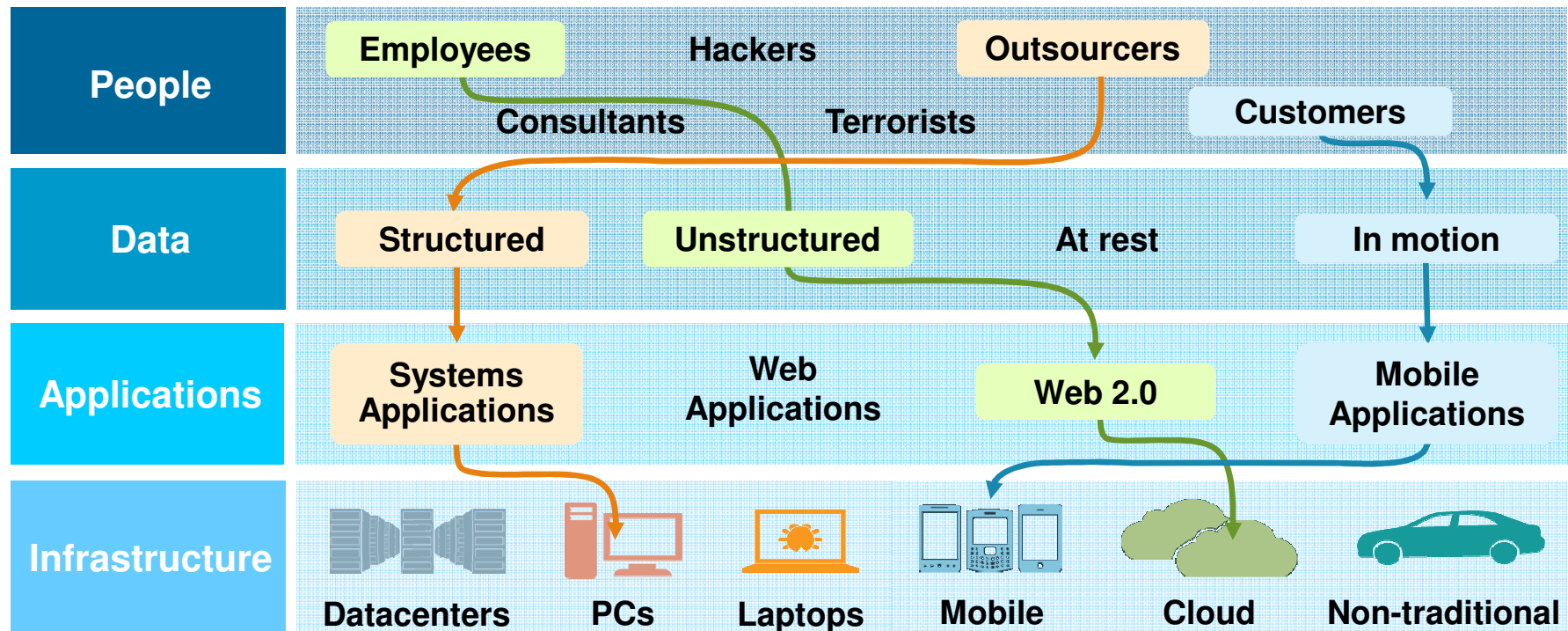




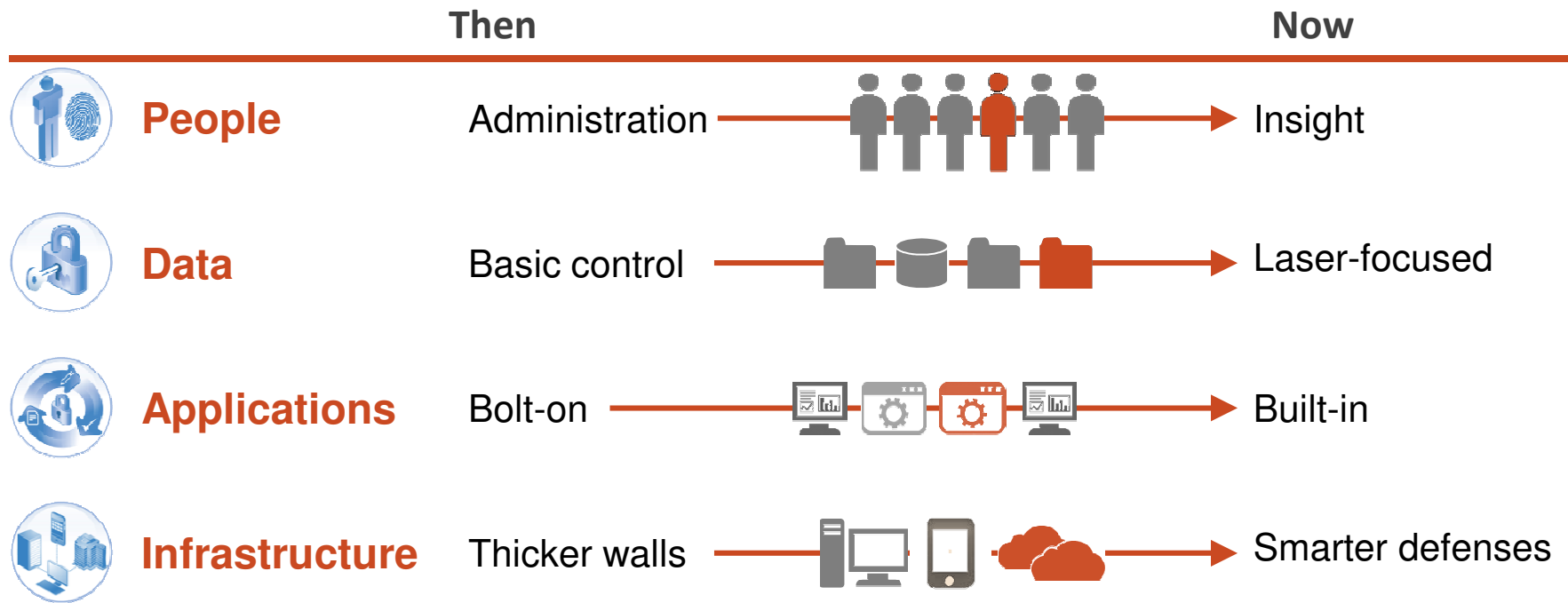


Your security team sees noise

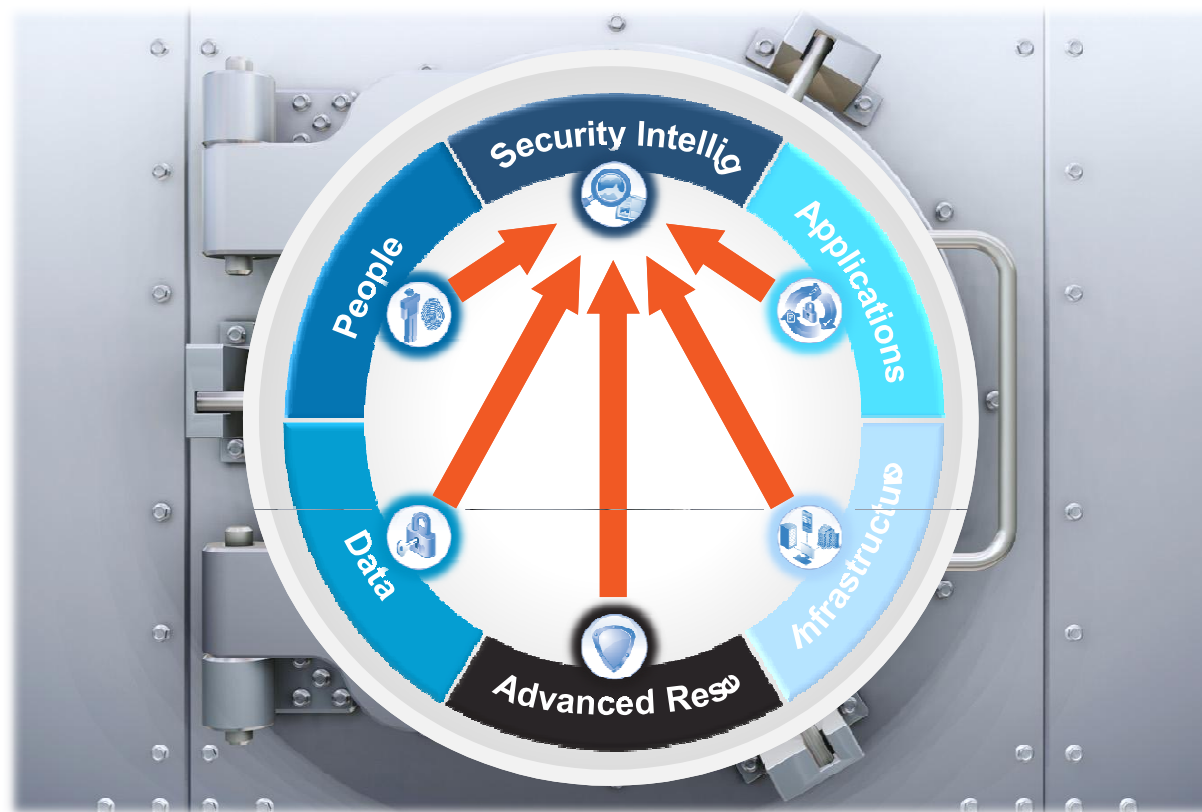
Security challenges are a complex, four-dimensional puzzle ...



... that requires a new approach

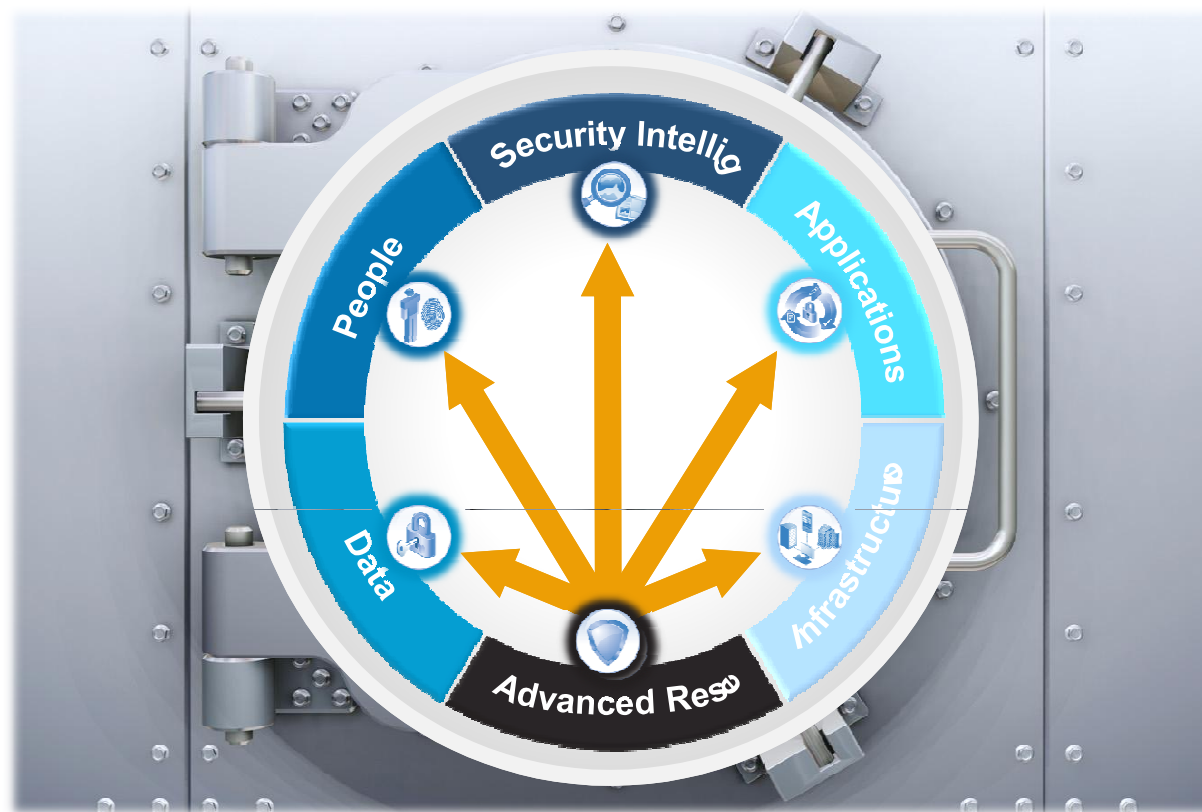


Collect and Analyze Everything

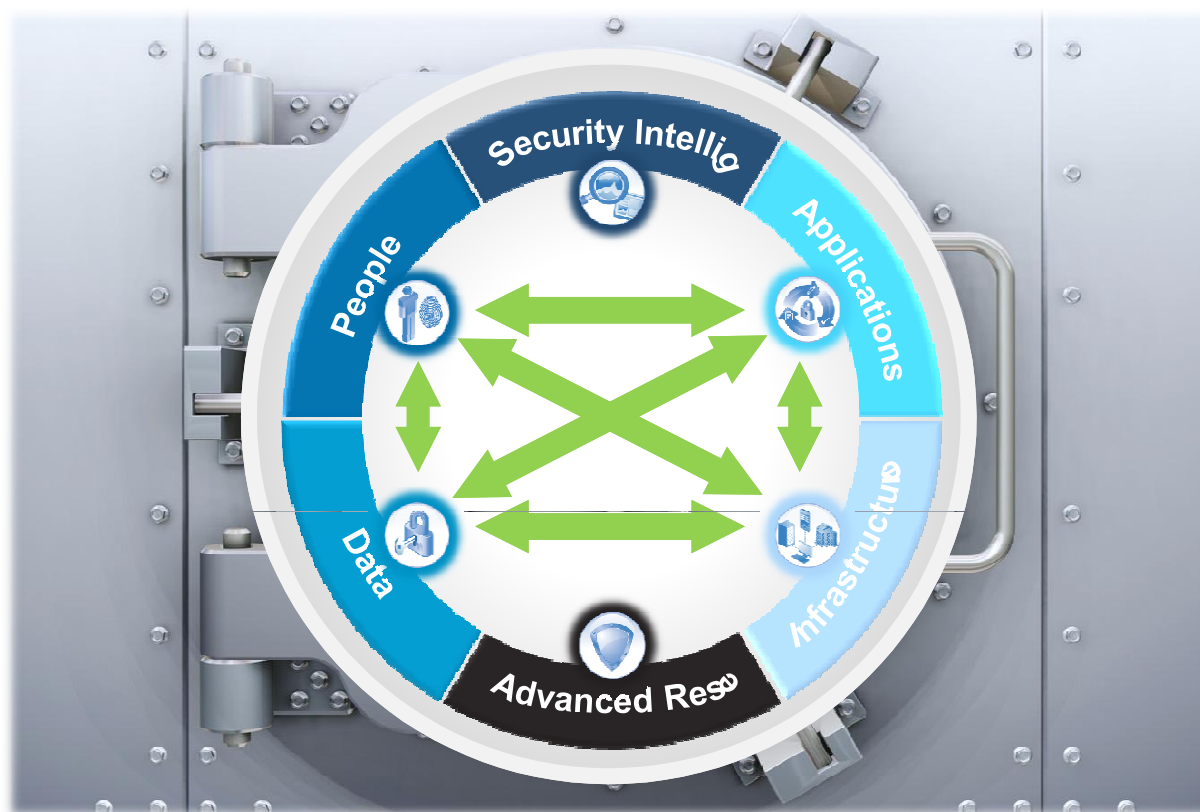


Monitor Everything





Consume Threat Intelligence



Integrate Across Domains

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Turning Opportunity into Outcomes.



Applying these principles



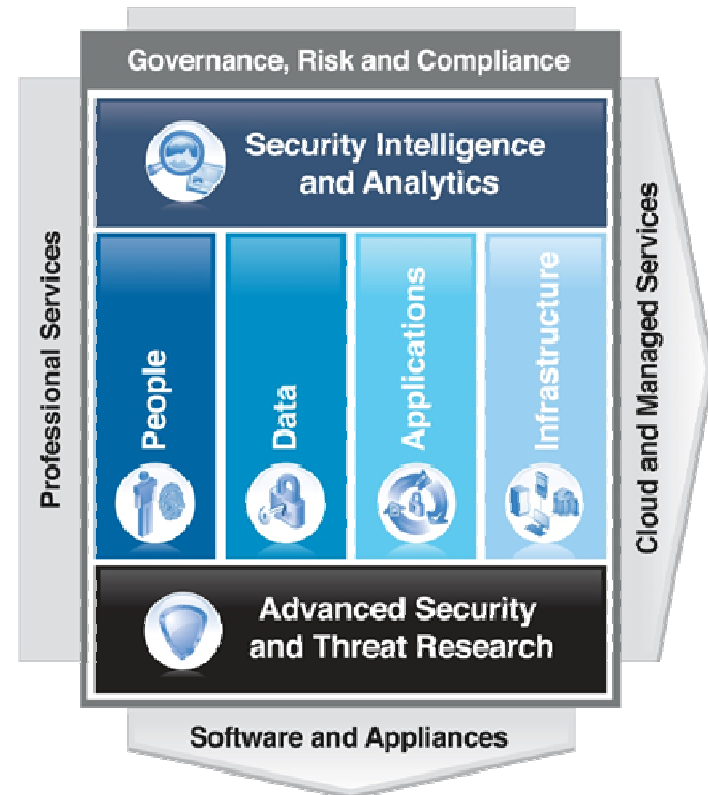


IBM delivers security solutions across a comprehensive framework

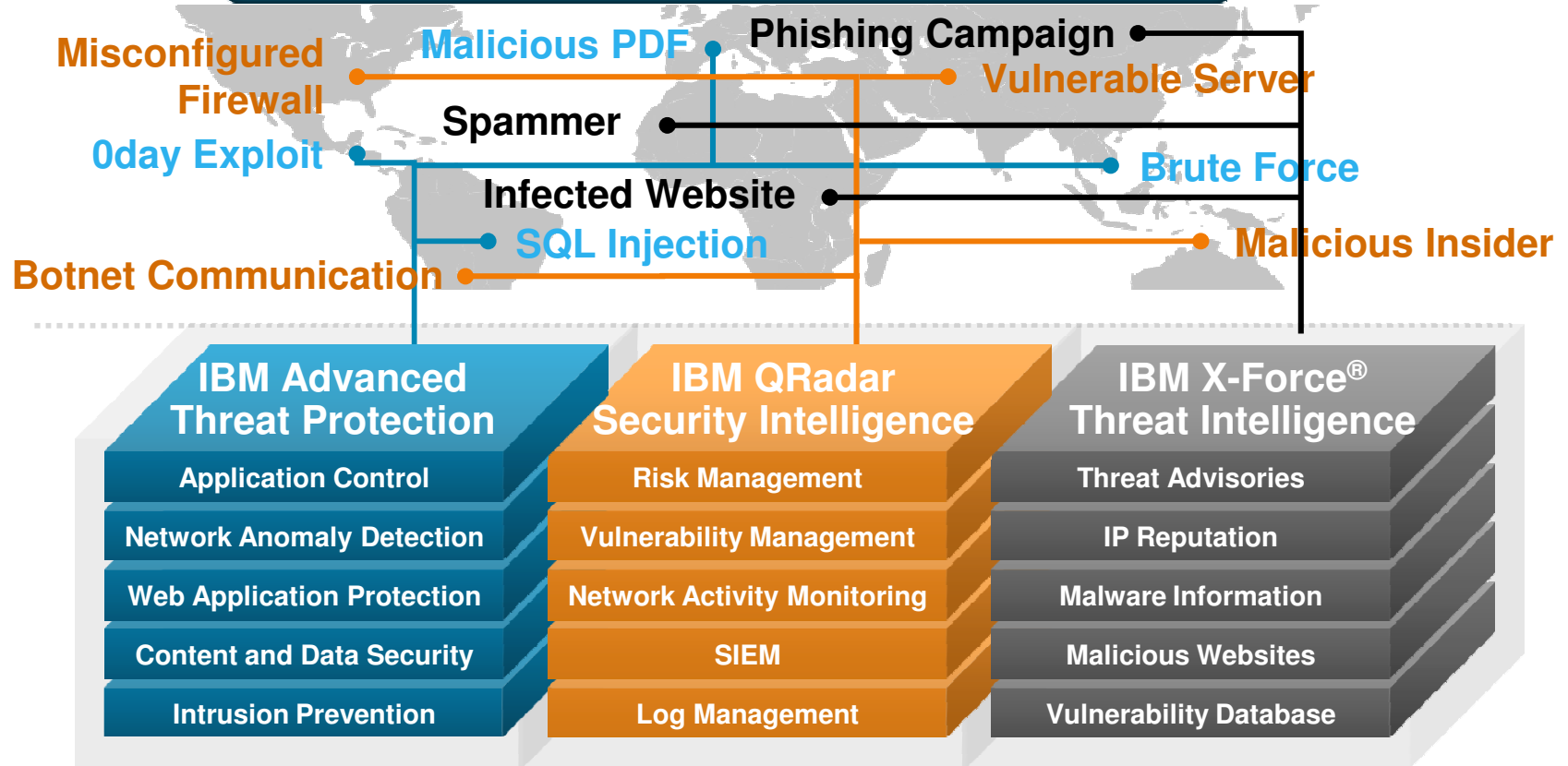
Intelligence

Integration

Expertise



IBM Advanced Threat Protection Platform



IBM Mobile Security



Device Management

Security for endpoint device and data

Network, Data, and Access Security

Achieve visibility and adaptive security policies

Application Layer Security

Develop and test applications



In 2013 we will continue to focus on solving the big problems

Advanced Threats

Sophisticated, targeted attacks designed to gain continuous access to critical information are increasing in severity and occurrence



Advanced Persistent Threats
Stealth Bots Targeted Attacks
Designer Malware Zero-days



Customers

Cloud Computing

Cloud security is a key concern as customers rethink how IT resources are designed, deployed and consumed



Mobile Computing

Securing employee-owned devices and connectivity to corporate applications are top of mind as CIOs broaden support for mobility



Regulation and Compliance

Regulatory and compliance pressures are mounting as companies store more data and can become susceptible to audit failures

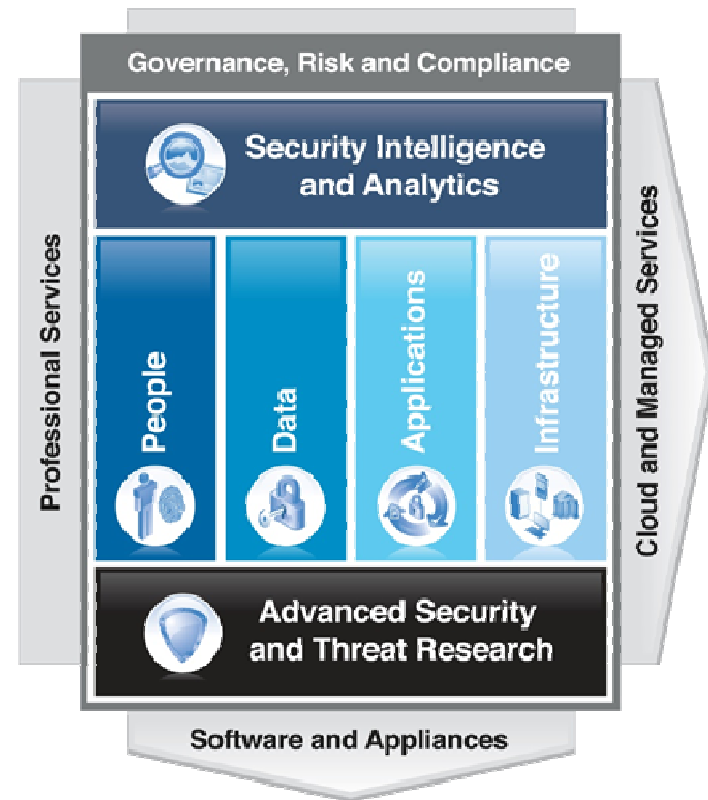


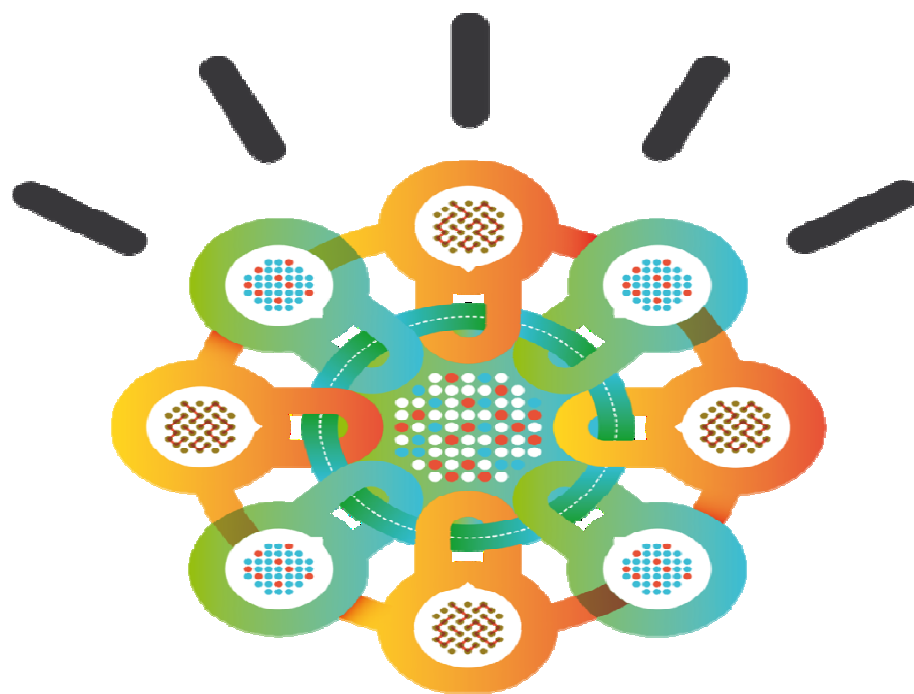
Your security team sees noise



IBM Security Framework

Intelligence
Integration
Expertise





Security Intelligence

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