

Increasing analytics on System z for improved visibility and higher availability

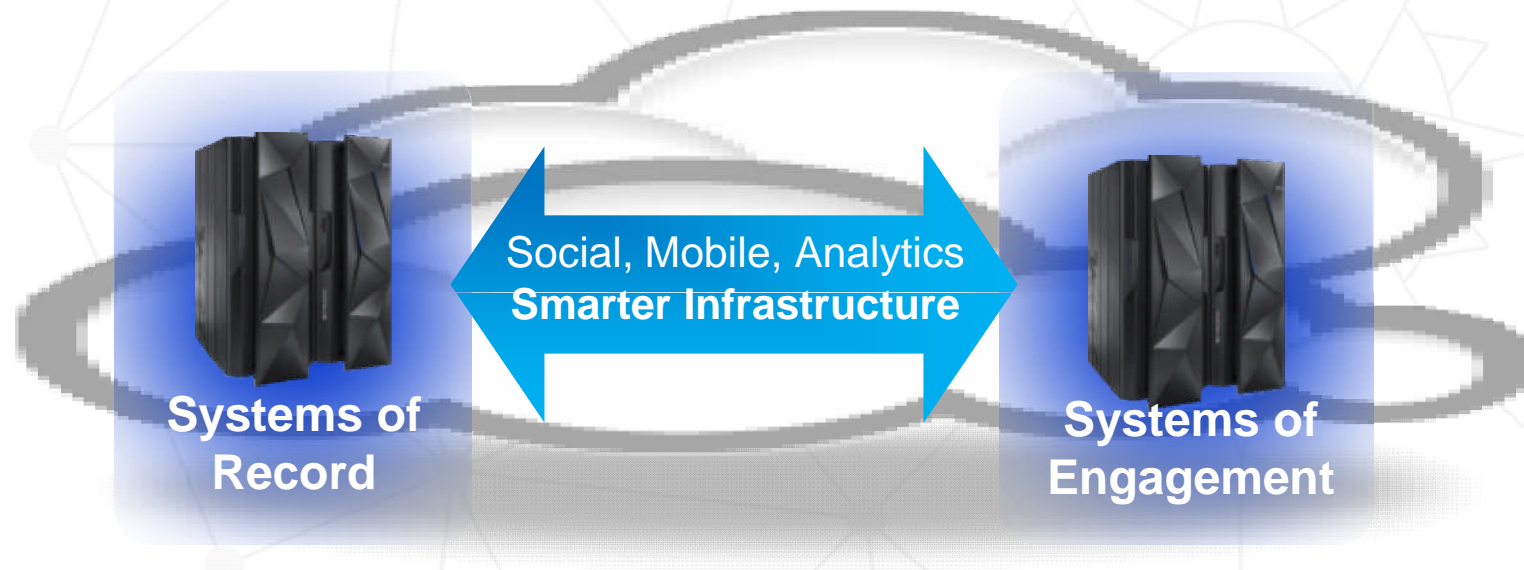
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IBM Software Group

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Rapid growth of data from next generation technologies can be supported seamlessly on System z

System z scaling model and security to manage and optimize both



- Business Transactions
- Quality of Service
- Command & Control
- Facts and data “source of truth”
- System z

- Mobile and Social
- Dynamic
- Interactions and Collaboration
- Insight, trends, analytics
- Linux on z

Analytics for System z addresses predict, search and optimize requirements on impact from new technology

- **Much greater amount of critical IT operational data** (SMF, log, journal) than distributed-only environments.
 - Focus on problem determination and time to resolution while placing premium on availability of services and applications.
- By 2016, **20% of Global 2000 enterprises will have IT operations analytics** architecture in place, up from < 1% today, looking to integrate across their enterprise to reduce outages (Gartner).
- **90% of the Fortune 1000 companies are running z** and have 'Systems of Record' dependencies for transactional processing and data serving applications .



Analytics strategy is now mission critical and impact bottom line results across all industries and IT

Industries

Banking

- Increase account profitability

Insurance

- Retain policy holders with better service & marketing

Retail

- Understand sales patterns

Telecommunications

- Reduce churn with custom retention offers

Operations

Industrial

- Predict maintenance issues before occur

Retail

- Improve store performance with P&L reports

Telecommunications

- Understand & manage network traffic

Insurance

- Streamline claims process

Government

- Reduce fraud and waste

New Technologies like cloud and big data already challenging current Enterprise tools

- **Too long to isolate, diagnose problems in applications and infrastructure.**
 - Complex application workloads span multiple platforms
 - Increasing amounts of IT data:
 - Performance metrics, events, infrastructure logs, application logs, configuration files, traces
- **Existing IT tools inappropriate for management of Systems of Engagement**
 - 100x to 1000x explosion in data flooding existing tools.
 - New runtimes, programming languages needing complex instrumentation.
- **Reactive analytics misses critical information leading to outages**
 - Analyzing all information better for predicting problems.



Is managing IT today like sipping from a fire hose?

IBM focused on managing end-to-end analytics for Big Data and applications across all platforms



Gain Cloud Insights

Predict:

- Pro-Active Outage Avoidance
- Predict Problems before occurrence

Search:

- Quickly analysis large volume of log data
- Match Log-files with alerts and metrics

Optimize:

- Improve Performance across IT Infrastructure

IBM Analytics solutions for System z

Predict

- OMEGAMON & NetView w/ IBM zAware
- IBM Cloud Analytics - Predictive Insights

Search

IBM Cloud Analytics - Log Analysis z/OS Insight Packs

Optimize

Capacity Management Analytics (CMA)

Handle increased mobile workloads on z with improved data analytics for find and fix problems faster.

Performance Data



Avoid Outages and service degradation through early detection of abnormalities

Improve insight through the analytical discover of metric relationships and trends

Reduce root cause analysis by reducing time to isolate faulty components in complex infrastructure

Unstructured Data



Identify problems quicker with insight to large unstructured repositories

Isolate problems quicker by bringing relevant unstructured data into problem investigations

Repair problems quicker with the right details quickly to hand.

ibm.com/it-operations-analytics



Search for and rapidly analyze unstructured data to assist in problem identification, isolation and repair



Faster Problem Identification and Isolation

- Search and indexing of logs and data
- Cross domain analysis

Faster Problem Repair

- Linking expert knowledge to log messages

Challenges

- No warnings before outages
- Reactive application resets to restore service.
- Root cause of outages unknown

Search

IBM Cloud Analytics -
Log Analysis z/OS
Insight Packs (DB2 and
WAS)

Results

Internet Banking

Up to 3 day advance warning of outages, 10 major incidents in 4 weeks. Savings of \$600K.

Communications Company

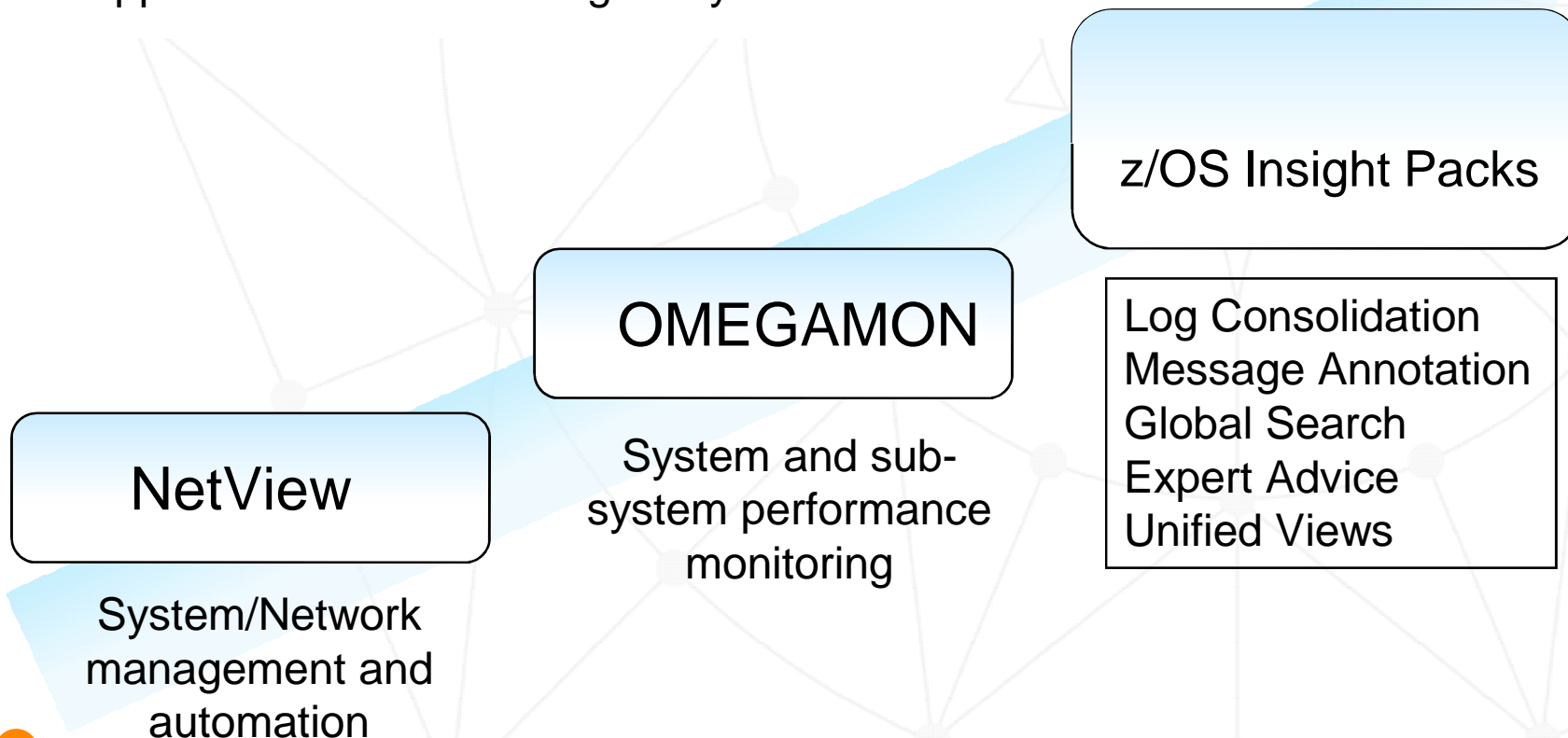
\$300K of cost avoidance annually.

Traditional Banking

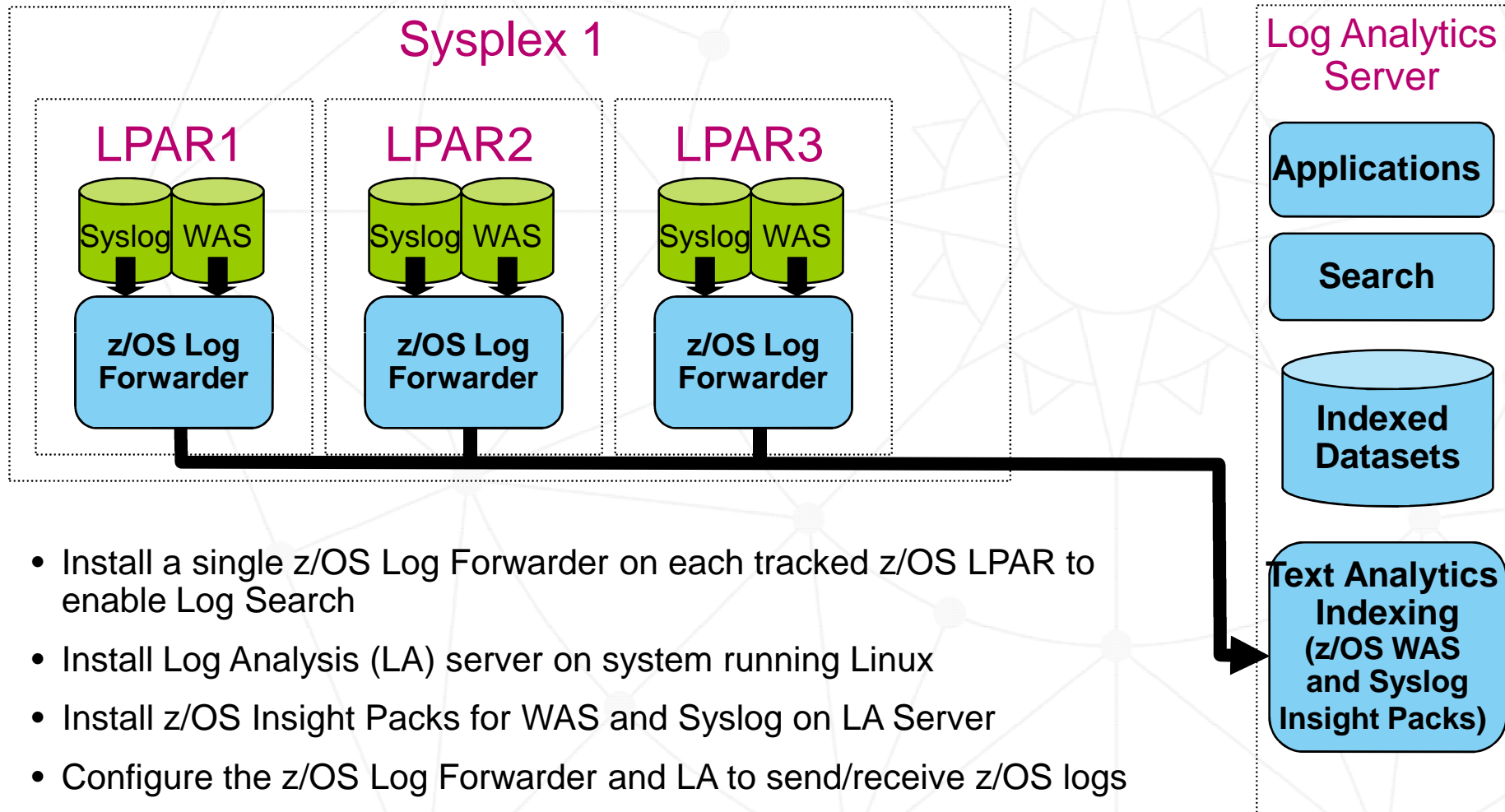
Outages reduced by 70%-80% due to problem isolation

z/OS Log Analysis Insight Packs next step in IBM value add for zEnterprise performance and availability management

- Matching problem information across multiple logs
- Included in IBM SmartCloud Analytics – Log Analysis
- Supports DB2 and WAS log analysis



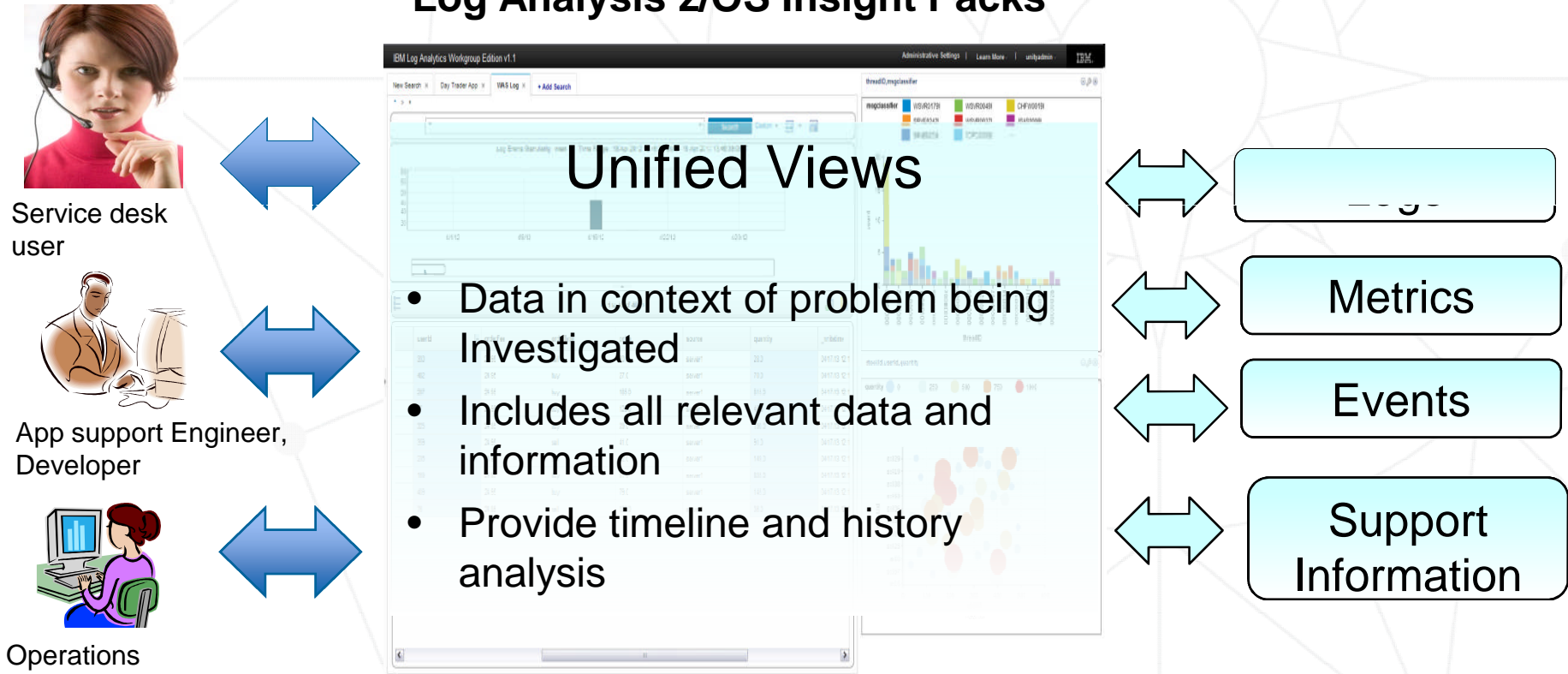
Log Analytics running on its own server collects and reports on data from z/OS LPARs



- Install a single z/OS Log Forwarder on each tracked z/OS LPAR to enable Log Search
- Install Log Analysis (LA) server on system running Linux
- Install z/OS Insight Packs for WAS and Syslog on LA Server
- Configure the z/OS Log Forwarder and LA to send/receive z/OS logs

Simplify and accelerate diagnostics and analysis of problems, and resolve before outage occurs

Log Analysis z/OS Insight Packs



Log Data searchable with simple, easy to use interface

The screenshot shows the IBM SmartCloud Analytics Log Analysis interface. On the left is a navigation sidebar with categories: Quick Searches, Custom Apps, ExpertAdvice, Configured Patterns, and Discovered Patterns. The main area has tabs for 'Getting Started', 'New Search', and '+ Add Search'. Below the tabs is a search input field containing an asterisk (*). To the right of the input field is a blue 'Search' button, a 'Last 15 Minutes' timeframe dropdown, and a 'Save My Search' button. Three yellow callout boxes point to these elements: 'Enter search string' points to the input field, 'Timeframe' points to the 'Last 15 Minutes' dropdown, and 'Save My Search' points to the 'Save My Search' button.

Simple search interface
EASY to customize

Easy to search for and find problems before they become major issues or outages

4pm - WAS application owner alerted to response time issue with WebSphere application

Search WAS log

Timeframe of problem

Search results

Log analysis already shows number of exceptions during timeframe

Quick and easy search with out-of-box log analysis

| exceptionPackageName | msgClassifier | _datasource | |
|---------------------------|---------------|----------------|------------|
| | BBO00222I | TVT7008_SYSOUT | 0X00000023 |
| | BBO00222I | TVT7008_SYSVRT | |
| org.apache.openjpa.kernel | BBO00220E | TVT7008_SYSOUT | 0X00000030 |
| | BBO00222I | TVT7008_SYSVRT | |
| | FFDC1003I | TVT7008_SYSOUT | 0X00000015 |
| | BBOJ0011I | TVT7008_SYSVRT | |
| org.apache.openjpa.kernel | BBO00220E | TVT7008_SYSOUT | 0X00000030 |
| | BBO00222I | TVT7008_SYSVRT | |
| | BBO00222I | TVT7008_SYSOUT | |
| | BBOJ0051I | TVT7008_SYSVRT | |
| | BBOJ0077I | TVT7008_SYSVRT | |

Quickly and easily access IBM Support Portal based Expert Advice from Log Analysis

Search for expert advice with the click of a button

All IBM support site documents that reference messages from search results

The screenshot shows the IBM Support Portal interface. On the left, there is a navigation pane with sections like 'Quick Searches', 'Custom Apps', 'ExpertAdvice', 'Configured Patterns', and 'Discovered Patterns'. The main content area displays search results for 'WebSphere Application Server V8: Administration and Configuration Guide'. A specific search result is highlighted: 'IZ05682: ADMIN TASK RECONFIGURE TAM PORT CONFLICT'. A blue arrow points from this result to a detailed document view on the right. The document title is 'WSKeyStore CWPKI0041W warning message is found in the SystemOut.log file'. The document content includes a 'Cause' section explaining that the warning occurs when WebSphere Application Server starts for the first time as a stand-alone application server. A 'Resolving the problem' section provides steps to eliminate the warning message, such as changing the default password using the administrative console.

Launch to Technote

Handle more complex workloads with increasing metrics for early prediction of problems

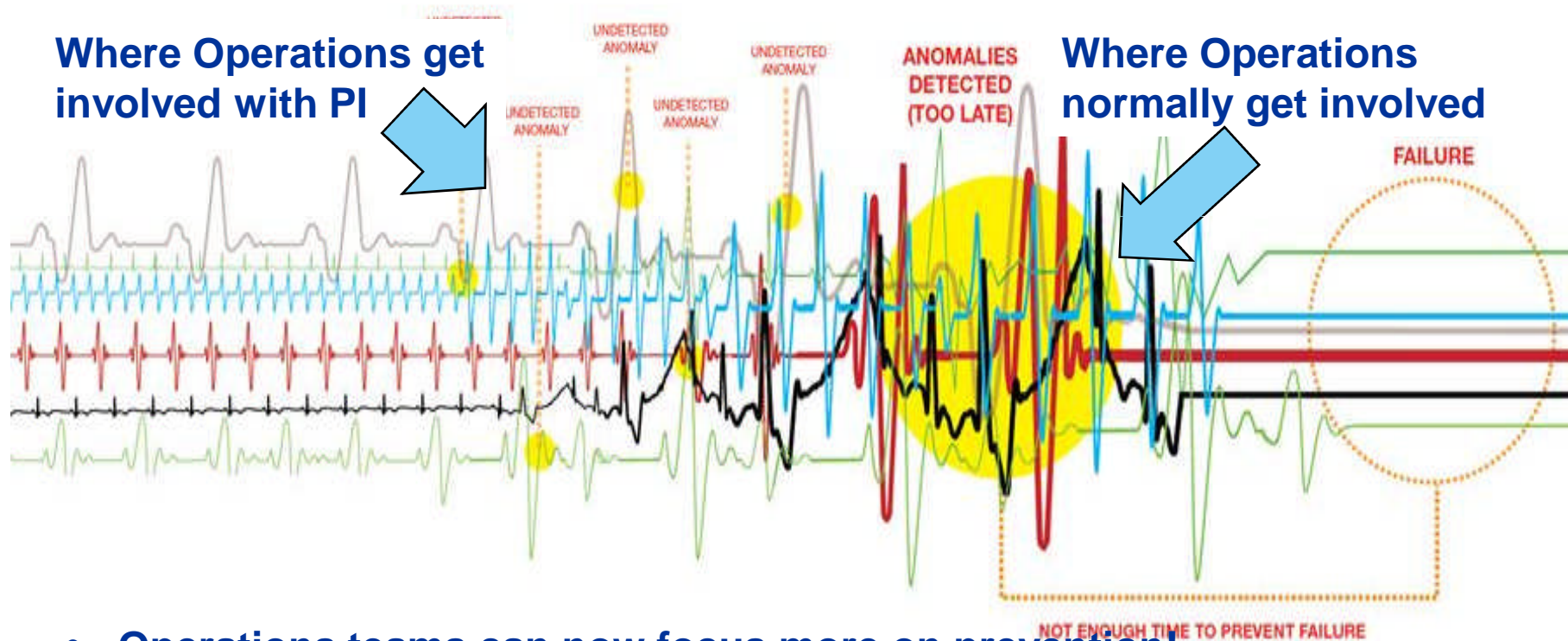
Predict



- New next-generation **behavioural learning** and predictive analytic solution.
- Discovers how IT and Network infrastructure related from **holistic viewpoint**.
- Maximizes **early detection** of problems manifest in performance and monitoring data before service or business is disrupted ([enabling prevention](#))

Predictive Insights (PI) Analytics reports on events and anomalies that could cause future problems

Using SmartCloud Analytics – Predictive Insights



- Operations teams can now focus more on prevention!
- Predictive Insights can consume data from distributed and mainframe systems

Predictive Analysis with IBM zAware – Log Analytics on System z using Anomaly Detection

- Save money by ensuring z/OS availability (decrease time to perform problem determination and lower Mean time to Repair)
- Problem isolation and management (NetView/OMEGAMON) and event visibility (OMNibus)

Predict

Event Management
OMNibus

Problem Determination
NetView
CANSLOG

Performance Monitoring
OMEGAMON



Surface Anomalies

Optimize Big Data and Cloud workloads to create knowledge for better business and IT planning

Capacity Management Analytics (CMA) solution

- Analytics, monitoring and management across Big Data on System z environment including CICS, DB2, IMS, WAS
 - Operations Insights with TDSz, SPSS and Cognos
- Focuses on data related to System and Workload Characteristics, Performance and Trending
- Provides recommendation to optimize Systems and Workloads based on Predictions and Forecasting

A background of green binary code (0s and 1s) arranged in a perspective view, creating a sense of depth.

IDC forecast projected worldwide big data technology and services market will grow at 31.7% CAGR - 21.1% services and 53.4% storage.

IBM Capacity Management Analytics provides cost effective, optimal use of zEnterprise capacity

A single, integrated cost effective solution



**System Management:
Problem Identification & Resolution
Capacity Forecasting & Monitoring**

Manage the complete time horizons



**Historical reporting of past performance
Forecasting future requirements
Right-time optimal decision making**

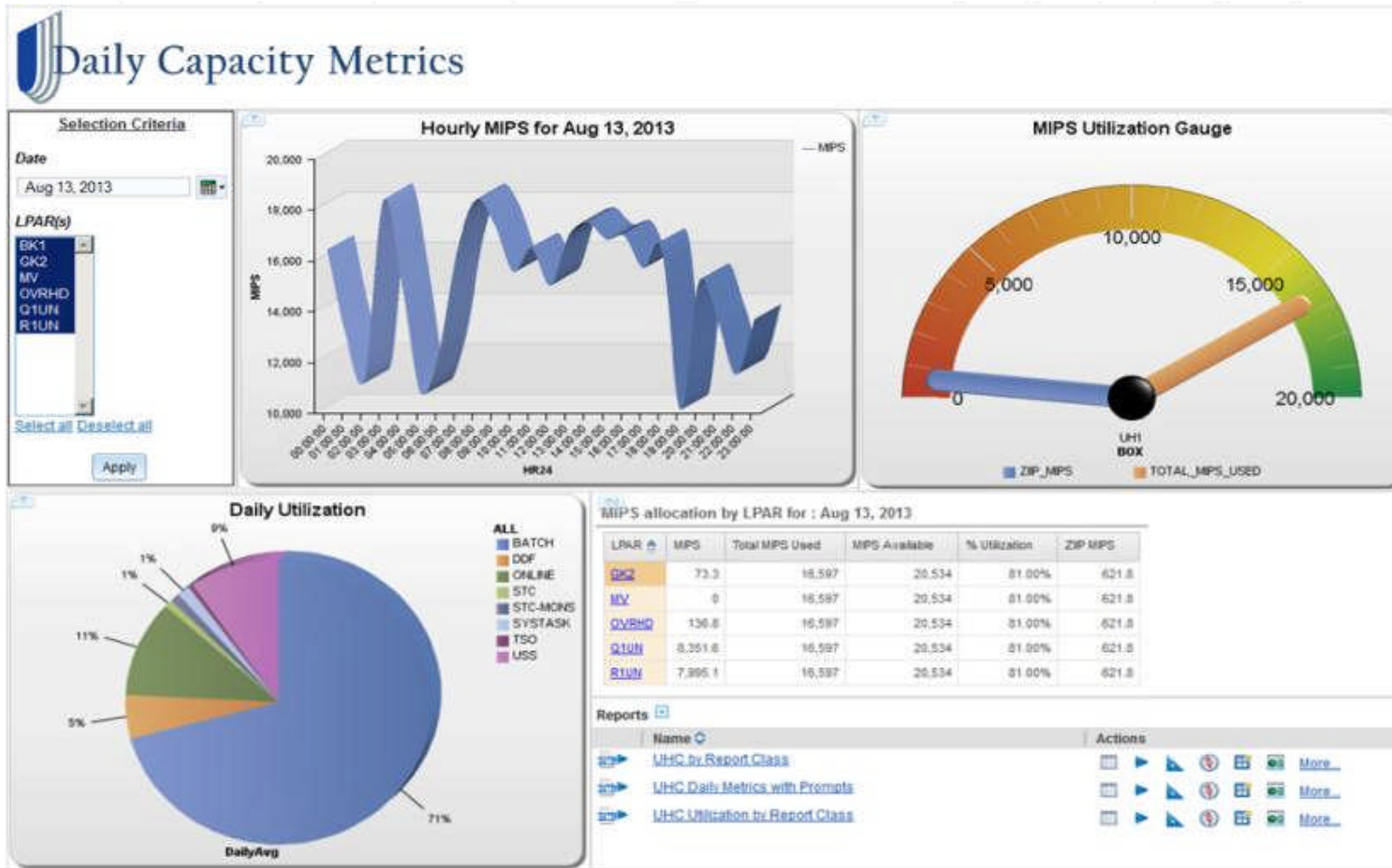
Jumpstart your time to value & ease implementation.



**Built on IBM's easy of use analytics
Includes prepackaged, interactive reports
Optional services and education**

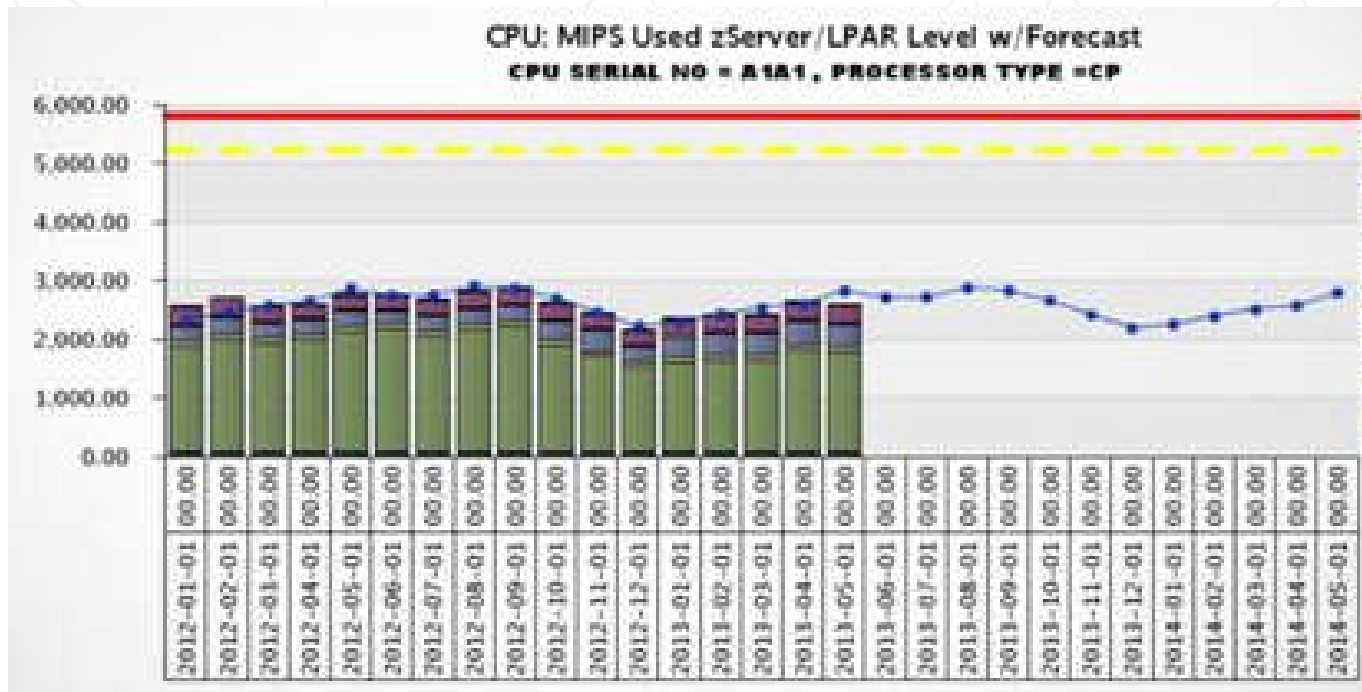
IBM Capacity Management Analytics: Systems Management

Dashboard & report capabilities provide executives, managers, capacity & performance specialists with custom views



IBM Capacity Management Analytics: Predictive Analytics, Capacity Forecasting & Real-time Scoring

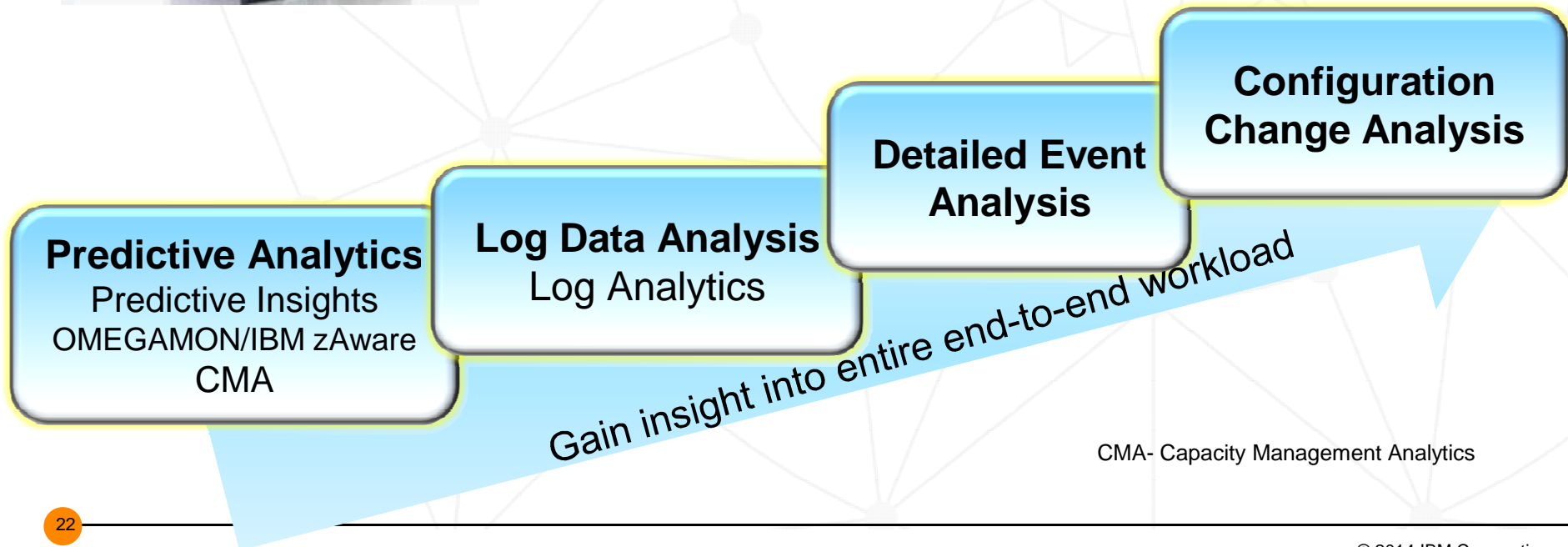
- Predictive analytics helps organizations use data to make better decisions
 - Draw reliable, data-driven conclusions about current conditions and future events.
- Requirements forecasted to ensure sufficient capacity available when business needs it.
- Real-time scoring of transactions performed enabling comparison to forecast.



IBM System z analytics improving ability to reduce risks by adding capability over time



- Operators and subject matter experts overwhelmed with volumes of data to be manually processed
- Enhance current tools with analytics for more efficiency and productivity
- Add additional analysis capability over time



IBM Analytics next step in ability to better manage and support business workloads on zEnterprise

Key Takeaways



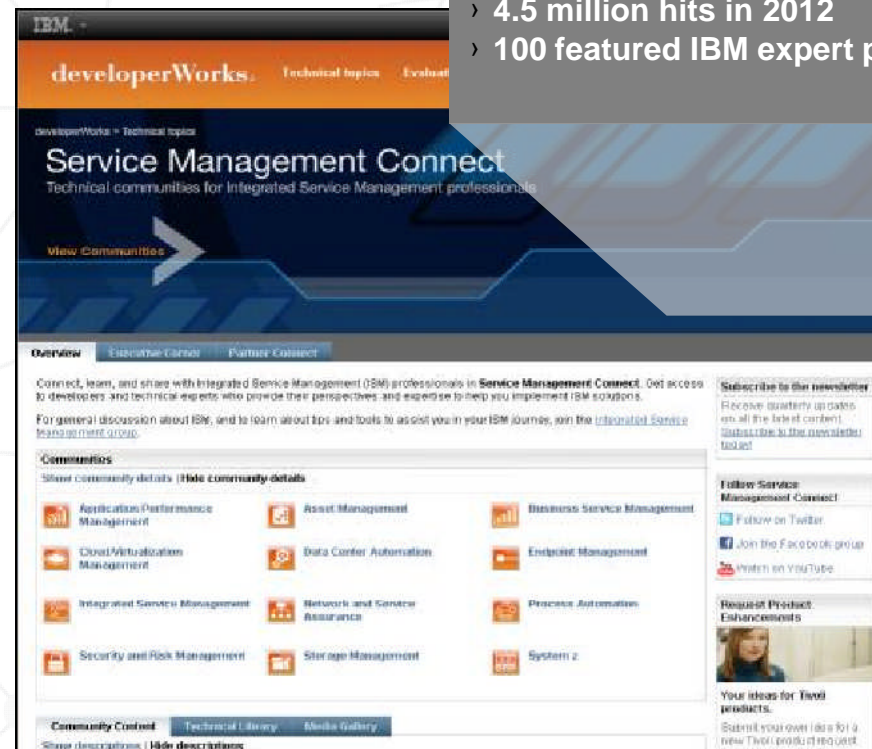
- IBM continues to enhance **Service Management Analytics** supporting new zEnterprise technology
- Improved analytics key to **supporting new technologies** running on System z, like Cloud, Mobile and Big Data
- IBM's complete analytics solutions support **IT, log and Capacity Management** requirements on System z

Service Management Connect

Connecting future of service management

- Transparent development
- Product roadmaps
- Code downloads and demos
- Access to the System z experts
 - Forums
 - Blogs
 - Wikis
- Best practices
- Submit requirements

- › 250+ System z blog entries from the IBM experts
- › 4.5 million hits in 2012
- › 100 featured IBM expert profiles



<http://www.ibm.com/developerworks/servicemanagement/z/index.html>

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