

The IBM Enterprise Linux Server – A solution to your IT challenges

The Right Solution: IBM's Enterprise Linux Server



What's the right solution to address today's IT challenges?

Is this what your data center looks like?

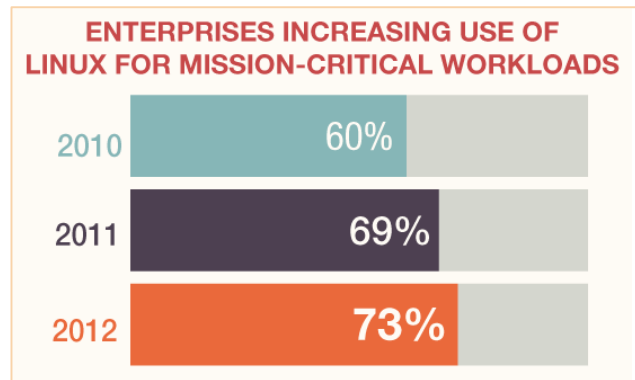
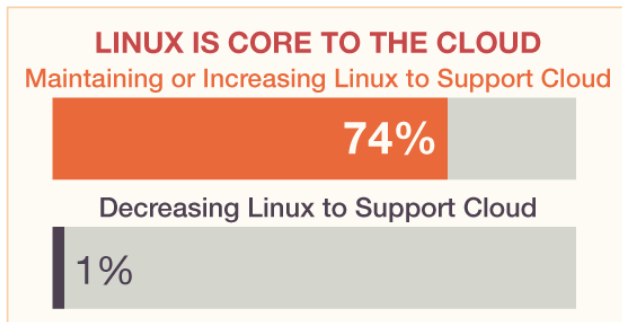
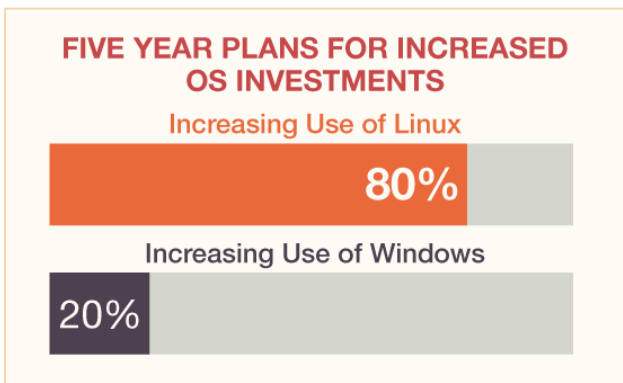


Is this where you'd like to be?



- Currently running lots of x86 or UNIX servers
- Have serious concerns about
 - Downtime
 - Data security
 - Data center floor space and energy usage
 - Growth and scalability
- Strategically committed to Linux and open source
- Improved efficiency
 - Fewer servers, less networking
 - Fewer software licenses
 - Growth within the box
 - Better utilization of compute resources
- Reduced risk, better security, higher availability
- Reduced costs, reduced staff, simplification

Linux adoption is growing to support cloud and mission-critical workloads

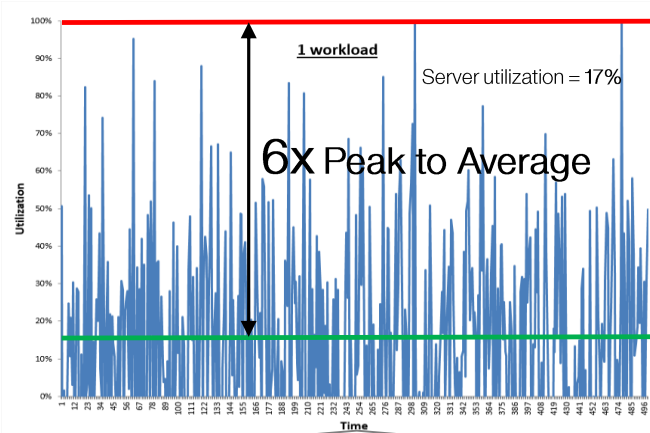


Introducing the IBM Enterprise Linux Server

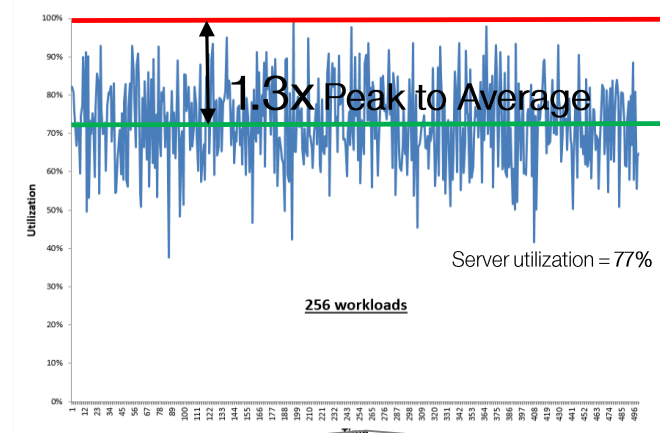
- An excellent platform for large scale consolidation
- Highly virtualized, and designed to run at very high CPU utilization rates
- Fast, very high-capacity processors; extreme scalability and elasticity; ultimate levels of reliability, availability and security
- Simplified administration, efficient IT operations
- Low comparable total cost of ownership (TCO)
- Ideal Linux platform for today and the future



Statistics models show how consolidating workloads drives up CPU utilization



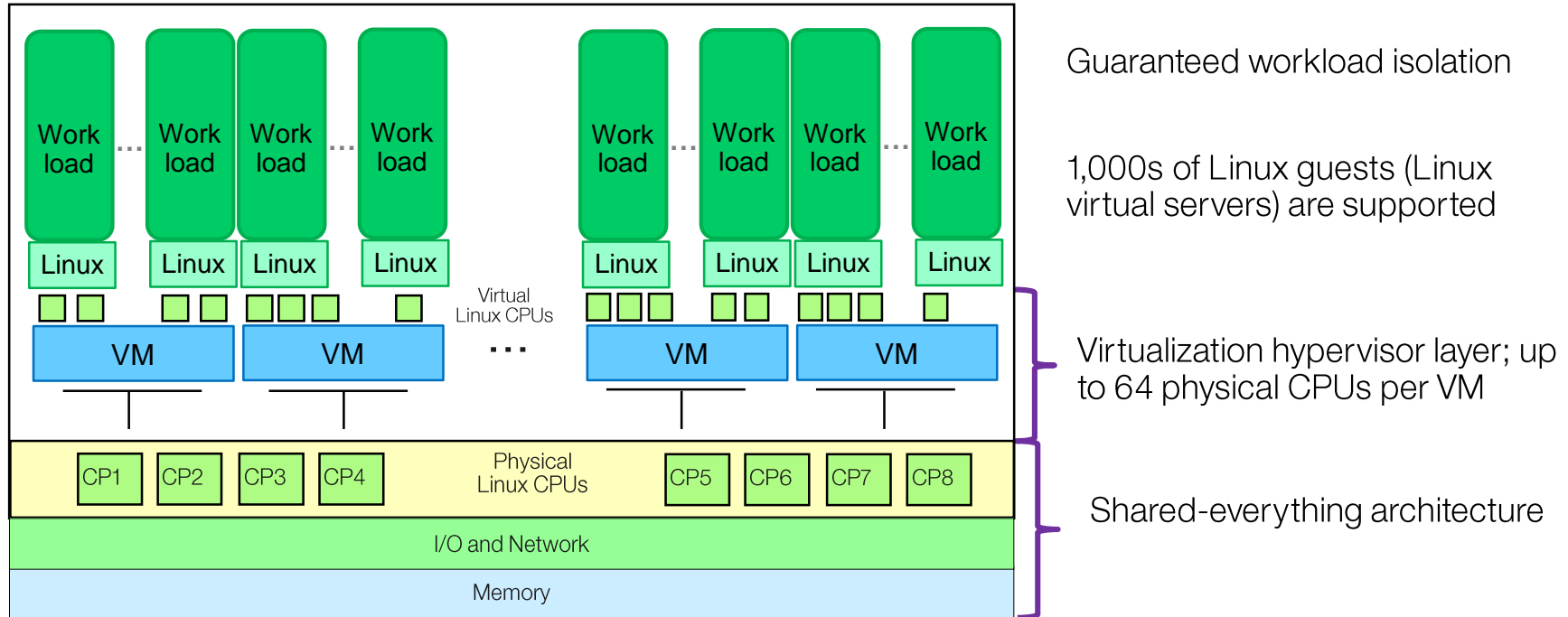
1 variable workload:
Machine capacity (red) =
6x average demand (green)



256 variable workloads:
Machine capacity (red) =
1.3x average demand (green)

- Consolidating large numbers of variable workloads reduces the overall variance (statistical multiplexing)
- Larger servers with capacity to run more workloads can be driven to higher average utilization levels without violating service level agreements

ELS virtualization is built-in (not added-on) to give the best workload isolation



Hardware-enforced isolation: 10% of circuits support virtualization

Enterprise Linux Server has superior virtualization compared to distributed servers

Enterprise Linux Server

- Most sophisticated and functionally complete hypervisors
- Virtualization can simulate devices not physically present
- Highly granular resource sharing (<1%)
- Deploy Linux virtual servers (guests) in seconds
- Add physical resources without taking system down
- Extensive built-in facilities for virtual server life-cycle management
- Hardware-enforced isolation

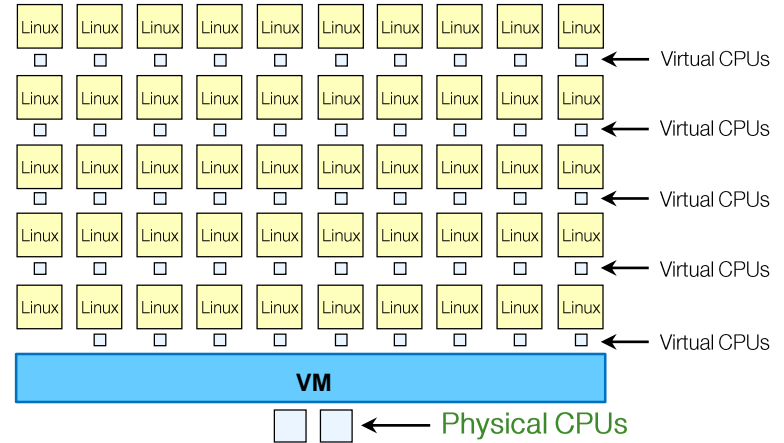
Enterprise Linux Server is designed to run 1,000s of Linux virtual servers at nearly 100% utilization nearly 100% of the time

Distributed Platforms

- Limited per-core virtual server scalability
- Physical server sprawl is needed to scale
- Operational complexity increases as virtual server images grow
- VMware tools only support VMware hypervisor (ESX)

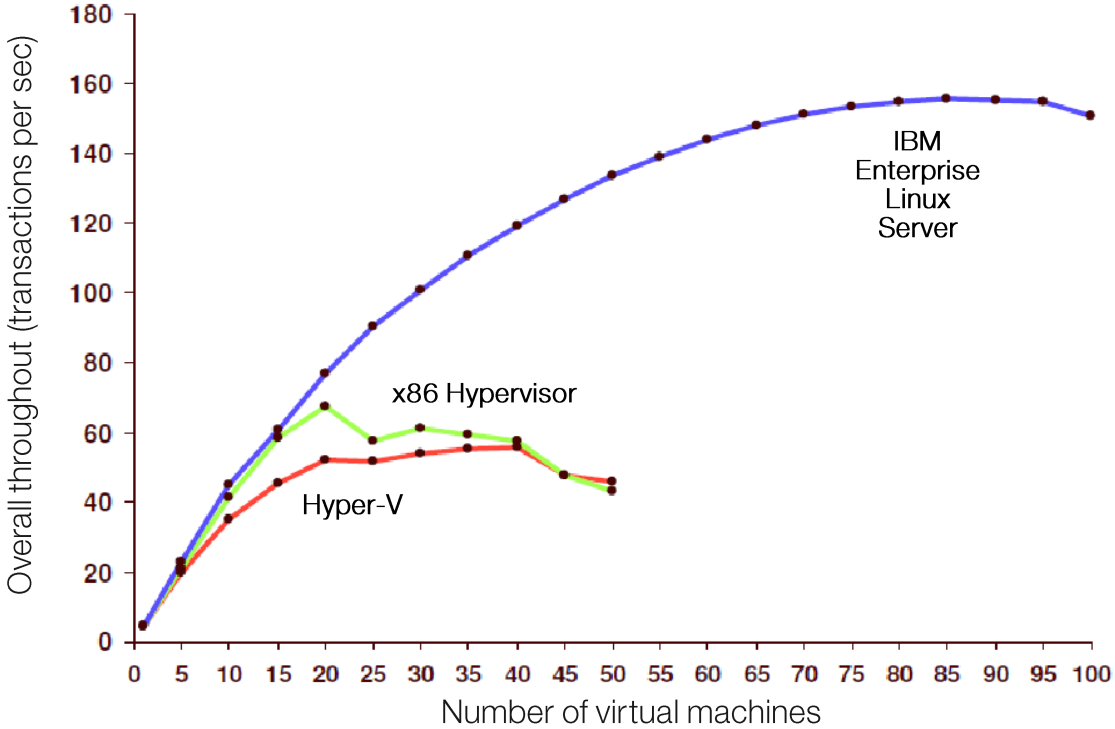
A key strength to ELS virtualization is the ability to over-commit resources

- Hosted environment can support considerably more virtual CPU and memory, in aggregate, than what is configured for the VM instance
 - Translates directly into cost savings for hardware and software
 - Reduces overhead for administration, power and cooling, and space

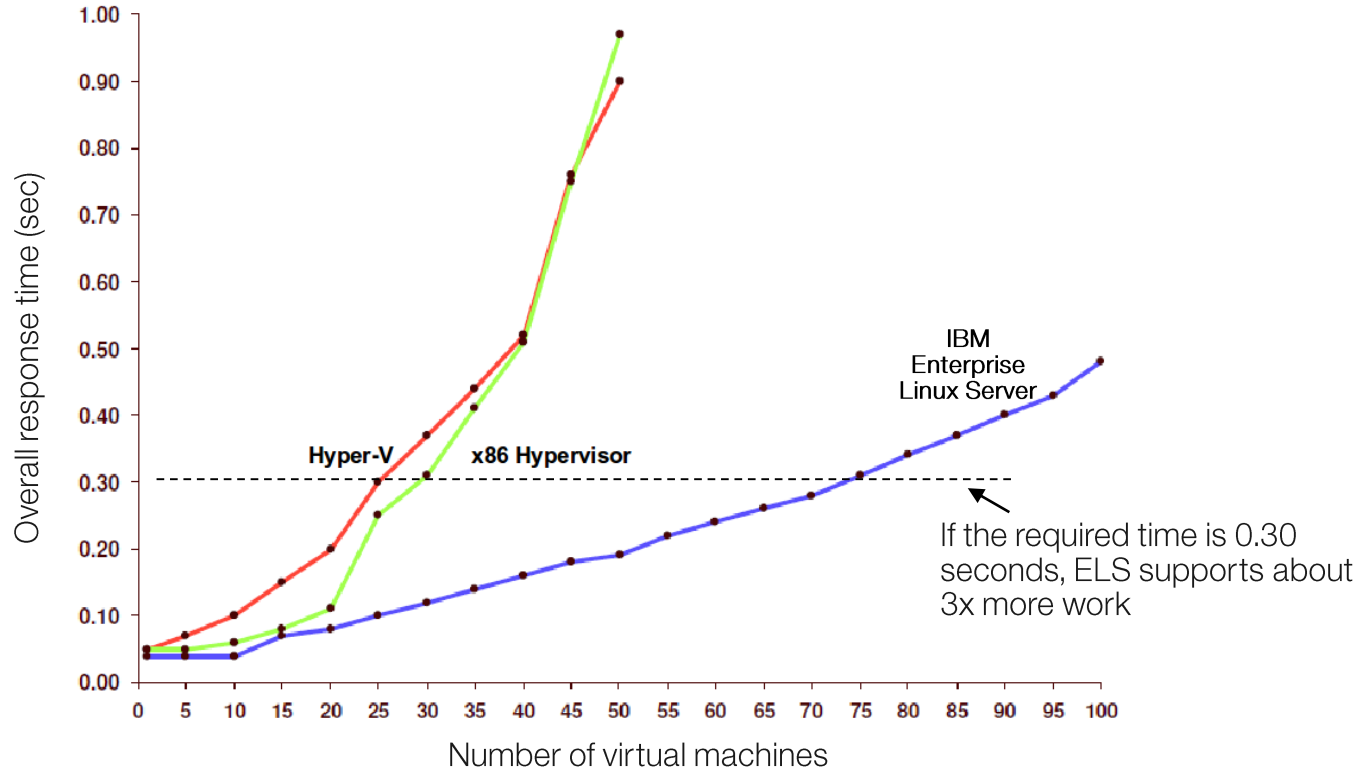


Example: Software is licensed for two physical CPUs, but runs on 50 virtual Linux CPUs

Throughput comparison for different virtualization platforms

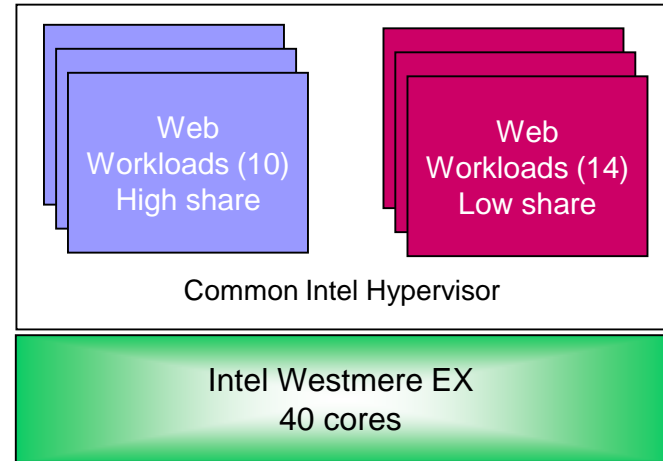
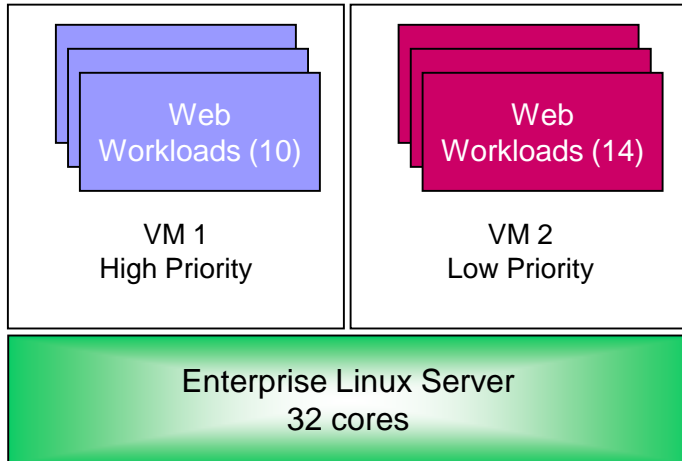


Response time comparison for different virtualization platforms

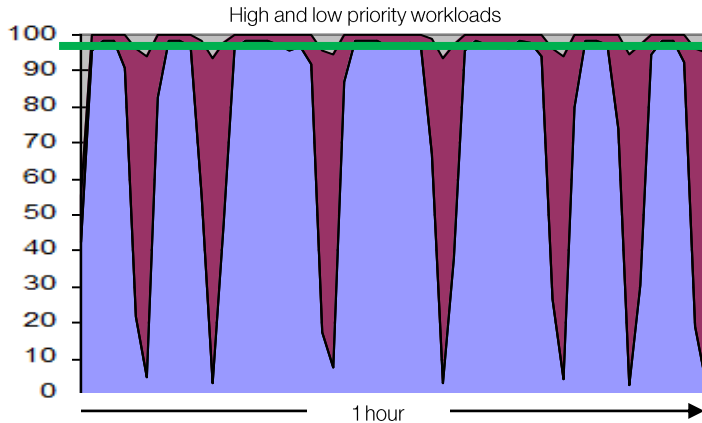


Tests compare Enterprise Linux Server virtualization to a common x86 hypervisor

- High priority workloads had defined demand over time
 - Service Level Agreement (SLA) requires that response time not degrade over time
- Low Priority workloads had unlimited demand
 - Allowed to “soak up” any unused CPU resource



ELS has exceptional workload management, guaranteeing service delivery for workloads

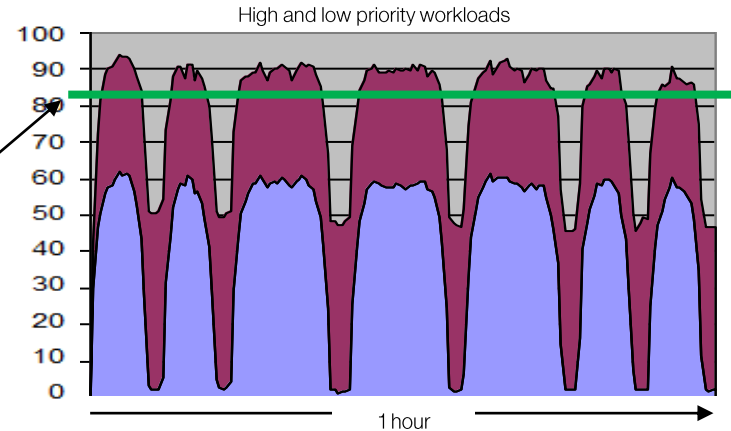


Enterprise Linux Server

High priority workloads (blue) run at very high utilization and do not degrade when low priority workloads added

Low priority workloads (maroon) consume all but 2% of remaining resources (gray)

Utilization levels for high priority workloads alone



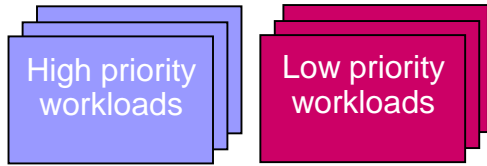
Intel server with common x86 hypervisor

High priority workloads (blue) run at *lower* utilization and *degrade* when low priority workloads (maroon) added

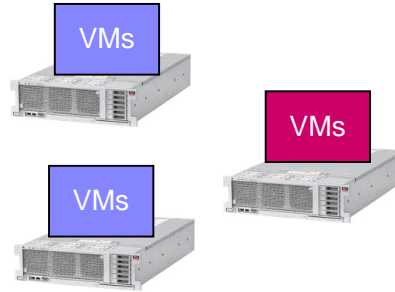
Too much resource (gray) *remains unused* (22%)

Result: Enterprise Linux Server easily manages mixed priority workloads at lower cost

Which platform provides the lowest TCA over 3 years?

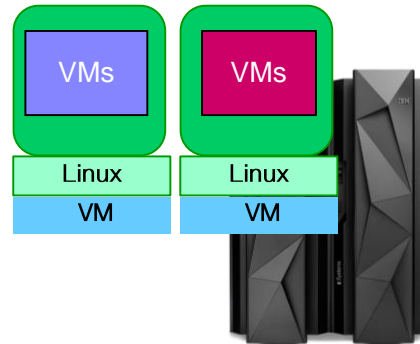


High priority online banking workloads driving a total of **9.1M** transactions per hour and low priority discretionary workloads driving **2.8M** transactions per hour



Virtualized on 3 Intel 40 core servers

\$15.9M (3 yr. TCA)



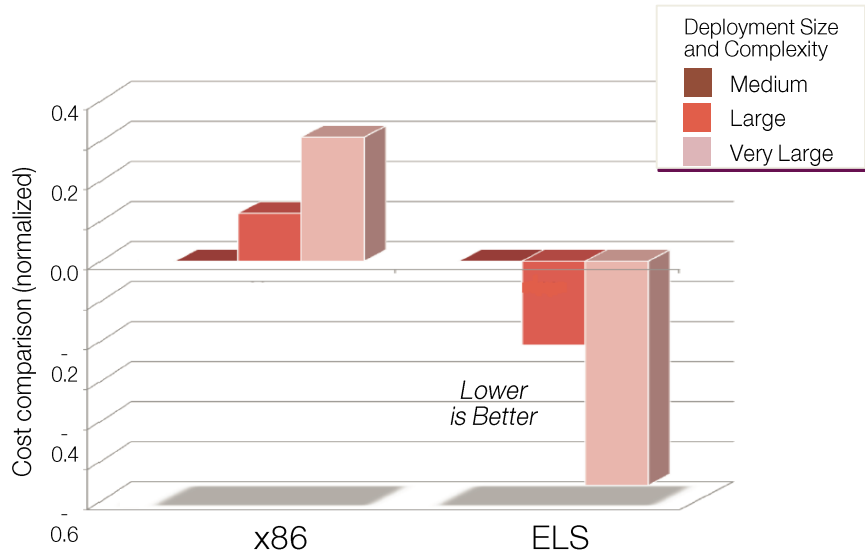
Enterprise Linux Server with 32 processors

\$6.5M (3 yr. TCA)

59% lower cost!

Compared to other virtualization platforms, ELS demonstrates real economies of scale

Efficiency of Scale – TCO

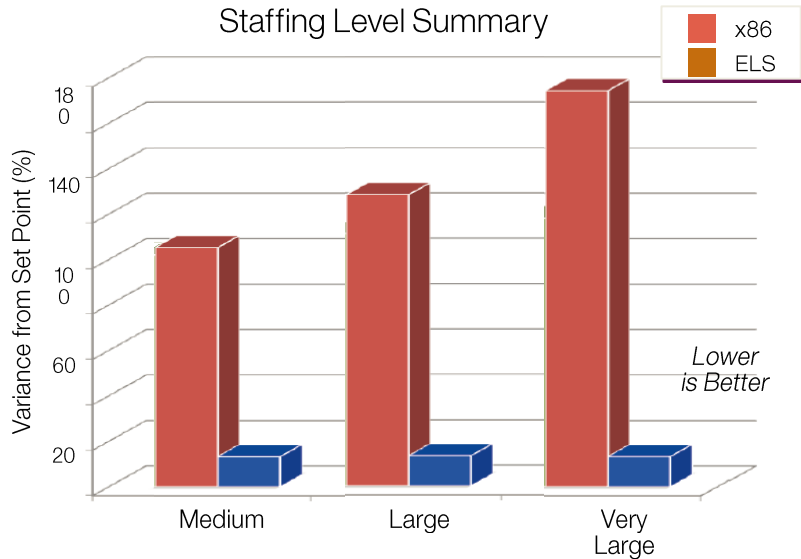


When going from Medium to Large Deployments:

- x86 – 135% *increase* in cost per VM
- ELS – 68% *reduction* in cost per VM

Better efficiency leads to savings of millions of dollars in deployment and operational costs

Better economies of scale leads directly to reduced administration staffing levels

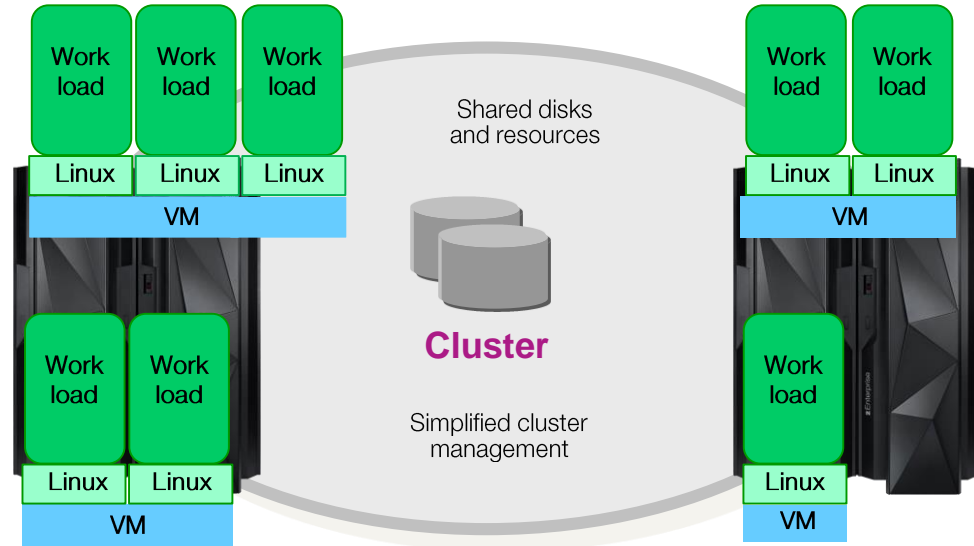


Staffing levels required to maintain a “gold standard”:

- Normalized to VMWare in Medium-sized environment
- Staffing levels for ELS are up to 13x smaller

Enterprise Linux Server has multi-system clustering and virtual server mobility

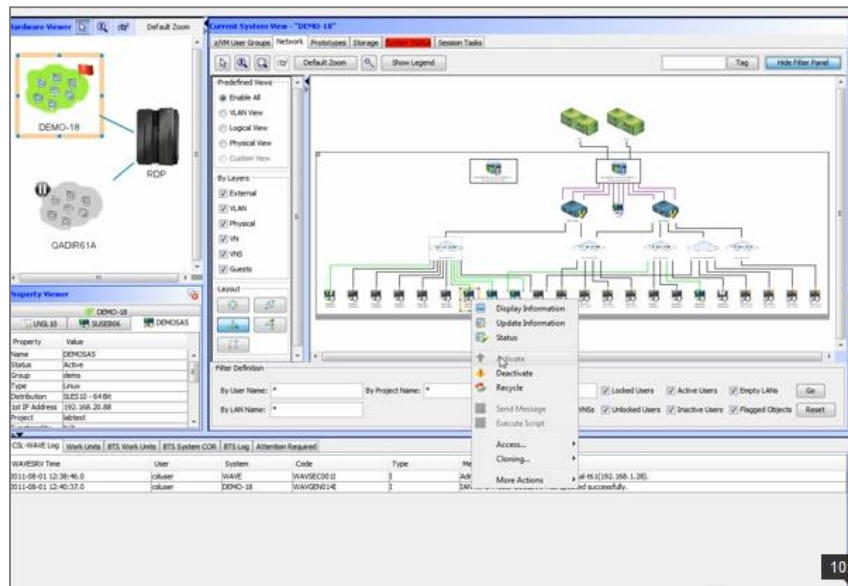
- Each VM instance can support **thousands** of Linux virtual guests
- **Capacity on Demand** allows addition of Linux cores on a temporary basis if need demands
- For large scale growth, **VM clustering** allows for up to 4 systems to be clustered in a single system image



Manage the complete virtualized network using a simple, intuitive, rich graphical user interface

- Intuitive graphical workspace with powerful drag-and-drop capability
- Automatically detects all resources in the environment
 - Spans partitions, servers, sites, geographies
 - Supports SSI clustering and Live Guest Mobility
- Simplifies and automates management
 - Monitor, provision, manage user accounts
- **Significantly reduces administration requirements and costs**

IBM Wave virtualization management software for Enterprise Linux Server systems



Enterprise Linux Server supports *standard* Linux distributions

- Enterprise Linux Server supports both **SUSE** and **Red Hat** distributions
- Plentiful availability of skills administrators and developers
- Large selection of applications middleware and tooling from IBM, ISVs and Open Source

IBM has been collaborating on innovative Linux solutions for years

Top 10 Linux Kernel Contributors (2013)

Company	Changes	Total
None	12,550	13.6%
Red Hat	9,483	10.2%
Intel	8,108	8.8%
Texas Instruments	3,814	4.1%
Linaro	3,791	4.1%
SUSE	3,212	3.5%
Unknown	3,032	3.3%
→ IBM	2,858	3.1%
Samsung	2,415	2.6%
Google	2,255	2.4%
Vision Engraving Systems	2,107	2.3%
Consultants	1,529	1.7%
Wolfson Microelectronics	1,516	1.6%
Oracle	1,248	1.3%
Broadcom	1,205	1.3%



- IBM has been an active Linux community member since 1999
- IBM has over 600 full-time developers working with Linux and open source

Virtually all IBM middleware runs on the Enterprise Linux Server

AIM / WebSphere (51)	IM (52)	SCI / Tivoli (57)	BA (15)	Industry Solutions (28)
<p>CICS Transaction Gateway Desktop Edition CICS Transaction Gateway for Multiplatforms Communications Server for Linux HTTP Server for WAS HE Novell SLES IBM Business Monitor IBM Business Process Manager Advanced IBM Business Process Manager Standard IBM Integration Bus IBM Mobile Foundation IBM Runtime Environment, Java Technology IBM Worklight TPF Toolkit WebSphere Adapter for Email WebSphere Adapter for ECM WebSphere Adapter for File Transfer Protocol WebSphere Adapter for Flat Files WebSphere Adapter for IBM I WebSphere Adapter for JDBC WebSphere Adapter for Lotus Domino WebSphere Adapter for Oracle E-Business WebSphere Adapter for PeopleSoft WebSphere Adapter for SAP Software WebSphere Adapter for Siebel Business WebSphere Adapters WebSphere Application Server WebSphere Application Server - Express WebSphere Application Server FP Web 2.0 WebSphere Application Server for Developers WebSphere Application Server Hypervisor WAS HE for Novell SLES on System z (2) WAS HE for Red Hat Enterprise Linux Server WAS HE Intelligent Management Pack WAS HE V7.0 on RHEL for System z (2) WebSphere Application Server Liberty Core WebSphere Application Server ND WebSphere Enterprise Service Bus WebSphere Extended Deployment WebSphere Extended Deployment CG WebSphere eXtreme Scale WebSphere Lombardi Edition WebSphere Message Broker WebSphere MB Connectivity for Healthcare WebSphere MQ, FTE, Low Latency (3) WebSphere Service Registry and Repository WebSphere SSR Advanced Lifecycle Edition WebSphere SSR Client WebSphere Virtual Enterprise</p>	<p>Cúram Social Program Management Database Enterprise Developer Edition DB2 Advanced Enterprise Server Edition DB2 Advanced Workgroup Server Edition DB2 Connect Application Server Advanced DB2 Connect Application Server Edition DB2 Connect Enterprise Edition DB2 Connect Unlimited Advanced z, I (3) DB2 Enterprise Server Edition DB2 for Linux, UNIX and Windows for SAP DB2 Merge Backup for Linux UNIX, Win DB2 Recovery Expert for Linux, UNIX, Win IBM Data Studio IBM InfoSphere Business Info. Exchange IBM InfoSphere Foundation Tools IBM InfoSphere Identity Insight IBM InfoSphere QualityStage Module US Cert IBM Metadata Workbench IBM solidDB Information Server Bus. Glossary Anywhere Informix Client Software Development Kit Informix Connect Runtime Informix Dynamic Server Enterprise Edition InfoSphere Business Glossary InfoSphere Change Data Capture InfoSphere Change Data Delivery InfoSphere Data Replication InfoSphere Federation Server InfoSphere Guardium InfoSphere Information Analyzer InfoSphere Information Server, SAP (2) InfoSphere Master Data Management InfoSphere Master Data Management Server InfoSphere Optim Configuration Manager InfoSphere Optim Performance Manager (2) InfoSphere Optim pureQuery Runtime z/OS InfoSphere Optim Query Capture and Replay InfoSphere Warehouse Advanced Depart. InfoSphere Warehouse Advanced Enterprise InfoSphere Warehouse Departmental Edition InfoSphere Warehouse Developer Edition InfoSphere Warehouse Enterprise Base InfoSphere Warehouse Enterprise Edition InfoSphere Warehouse Optim Data Retention Optim High Performance Unload for DB2 Optim Performance Manager (2) Optim Query Tuner for DB2</p>	<p>IBM License Metric Tool IBM SmartCloud Control Desk IBM SmartCloud Cost Management IBM TRIRIGA Application Builder IBM TRIRIGA Application Builder IBM TRIRIGA Application Platform IBM TRIRIGA Connector Business Apps (2) IBM TRIRIGA Connector for Offline Forms Maximo Adapter for Microsoft Project Maximo Adapter for Primavera Maximo Archiving Adapter for Optim Data Gr. Maximo Asset Configuration Manager Maximo Asset Mgmt, Essentials, Schedule (3) Maximo Calibration Maximo Change and Corrective Action Mgr Maximo Enterprise Adapter, SAP (2) Maximo Everywhere Maximo for Government Maximo for Life Sciences Maximo for Nuclear Power Maximo for Oil and Gas Maximo for Service Providers Maximo for Transportation Maximo for Utilities Maximo Health, Safety and Environment Mgr Maximo Linear Asset Manager Maximo Mobile Asset Manager Maximo Mobile Inventory Manager Maximo Mobile Suite Maximo Mobile Work Manager Maximo Spatial Asset Management Tivoli Application Dependency Discovery Mgr Tivoli Asset Discovery for Distributed Tivoli Business Service Manager Tivoli Monitoring, Energy Mgmt, VE (3) Tivoli Netcool/Impact Tivoli Netcool/OMNIBus Tivoli NetView for z/OS Tivoli Network Manager IP Edition Tivoli Provisioning Manager Tivoli Service Automation Manager Tivoli Storage Productivity Center Editions (3) Tivoli System Automation Application Mgr Tivoli System Automation for Multiplatforms Tivoli Usage and Accounting Manager, Ent (2) Tivoli Workload Scheduler, z/OS, Agent (3) TotalStorage SAN Volume Controller</p>	<p>Cognos Business Insight Cognos Business Intelligence & Analysis Cognos Insight Cognos Mobile Cognos Real-time Monitoring IBM SPSS License Authorization Wizard IBM SPSS Modeler Limited SPSS Collaboration and Deployment Services SPSS Decision Management SPSS Modeler & Server (2) SPSS Statistics & Server (2)</p> <hr/> <p>ICS / Portal (15)</p> <p>IBM Connections IBM Connections Mail IBM Customer Experience Suite Rich Media IBM Domino IBM Forms Experience Builder IBM Forms Server IBM Mobile Portal Accelerator IBM Web Content Manager, Rich Media (2) IBM Web Experience Factory Lotus Domino WebSphere Dashboard Framework WebSphere Portal Enable, Extend, Server (3)</p> <hr/> <p>Security (7)</p> <p>IBM Security Access Manager for Web IBM Security Identity Manager Tivoli Access Manager for e-business Tivoli Directory Integrator Tivoli Federated Identity Manager Tivoli Federated Identity Mgr Bus. Gateway Tivoli Key Lifecycle Manager</p>	<p>Case Foundation Case Manager Content Analytics Content Foundation Content Integrator Enterprise Edition Content Manager Enterprise Edition Content Manager OnDemand Multiplatforms Curam Social Program Management Enterprise Records FileNet Business Process Manager FileNet Content Manager IBM WebSphere Multichannel Bank Toolkit Sterling B2B Integrator Sterling Connect:Direct Sterling Connect:Express Sterling Control Center WebSphere Commerce Enterprise WebSphere Multichannel Bank Toolkit WebSphere Transformation Extender WebSphere Transformation Extender SEPA WebSphere Transformation Extender SAP WebSphere Transformation Extender SWIFT WebSphere Transformation Extender EDI WebSphere Transformation Ext. Financial WebSphere Transformation Ext. Healthcare WebSphere Transformation Ext. NACHA</p> <hr/> <p>Rational (19)</p> <p>Rational Asset Manager Enterprise Edition Rational Asset Manager Standard Edition Rational Automation Framework Rational Build Forge Rational Build Forge Enterprise Edition Rational Build Forge Enterprise Plus Edition Rational Build Forge Standard Edition Rational ClearCase Rational ClearCase MultiSite Rational Collaborative Lifecycle Management Rational Developer for System z Rational Developer for zEnterprise Rational DOORS Rational Host Access Transformation Service Rational Programming Patterns Rational Programming Patterns for System z Rational Quality Manager Rational Requirements Composer Rational Team Concert</p>



The ISV ecosystem for the Enterprise Linux Server is strong and continues to grow



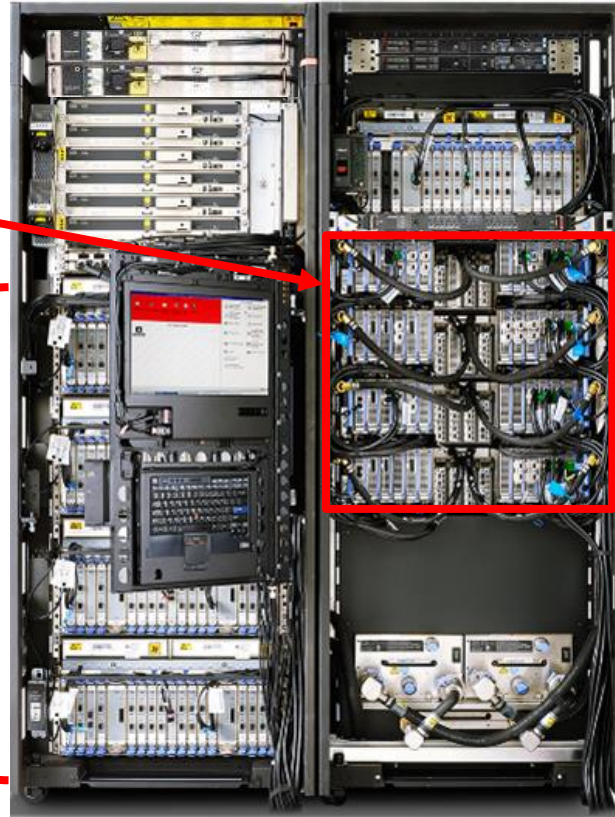
The IBM Enterprise Linux Server is designed for high availability and redundancy

Easy-access, drawer-based design with cables between the drawers

PCIe Gen 3 I/O drawers (1-4)

Two-frame base system (enterprise class model)

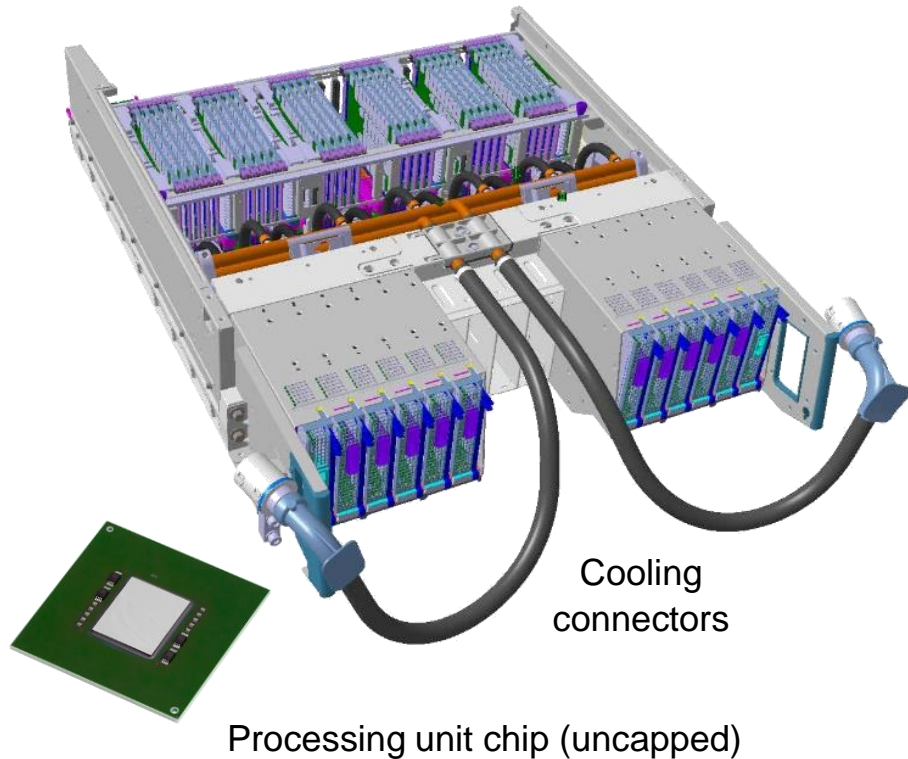
Maximum input power of 27.5 kW



PCIe Gen 3 I/O drawer (5)

Serviceability options –
Non-raised floor,
Water cooling,
High-voltage DC power, Top exit power,
I/O cabling
– designed to increase flexibility and save space

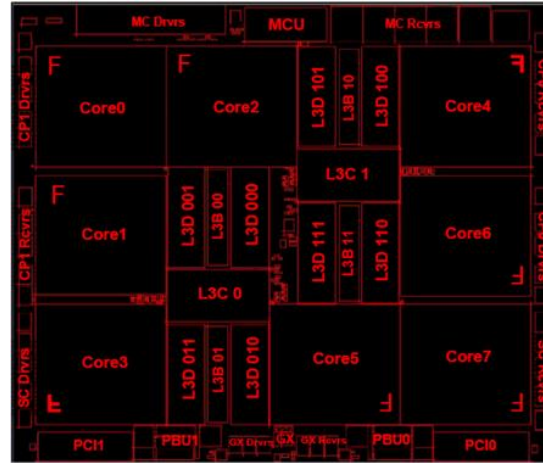
Blade-like processing unit drawers support a balanced, pluggable technology



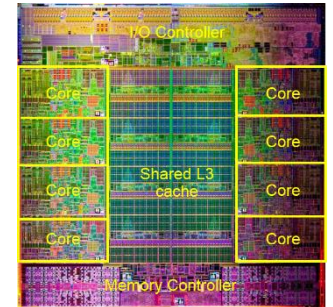
- Single-chip processing unit modules (6 per drawer) contain CPUs, co-processors, memory controllers and cache
- Two L4 cache chips per drawer
- Up to 3,200 GB RAIM memory per drawer
- Drawers support concurrent maintenance

ELS yields exceptional processing power from highly advanced processing unit chips

- 22 nm SOI technology – almost 4B transistors!
- Up to 8 active cores per chip
- 5.0 GHz clock speed
- Up to 141 total Linux processors
 - Each Linux core can support two threads (Simultaneous Multi-threading)
 - Superscalar design, with advanced pipelining and out-of-order processing
- Each core has dedicated cryptographic and compression coprocessors



Enterprise Linux Server Processing Unit chip

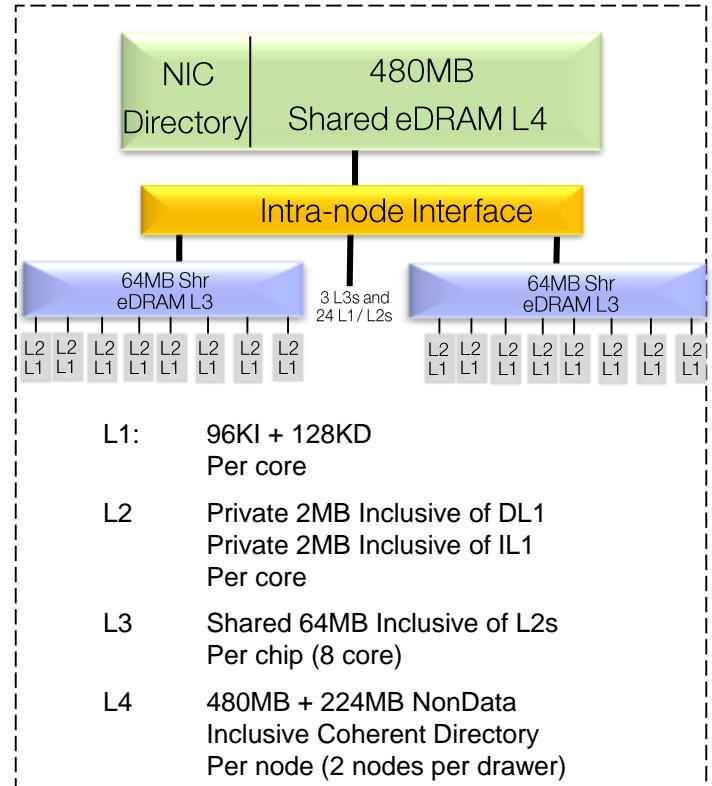


Intel x86 chip

- Typical servers have 3.0-3.3 GHz and 8-24 cores
- Max: 4.0 GHz and 64 cores

Enterprise Linux Server includes optimized cache structure

- Continuous advancements in design for optimum performance of large data sets
 - L1 and L2 cache is per core
 - L3 shared across processing unit chip (8 cores)
 - L4 cache shared across all cores
- Today's “performance” x86 systems have only 8MB cache (no L4 cache)
- Enterprise Linux Server also includes a maximum of 10 TB memory (RAIM)



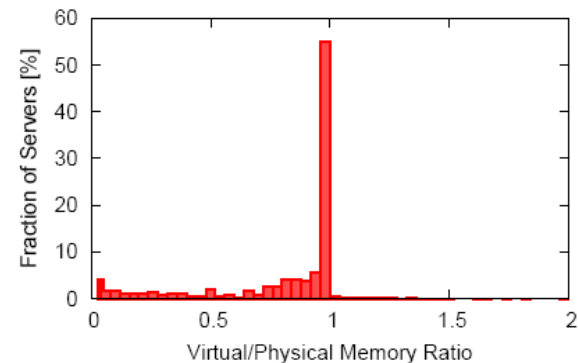
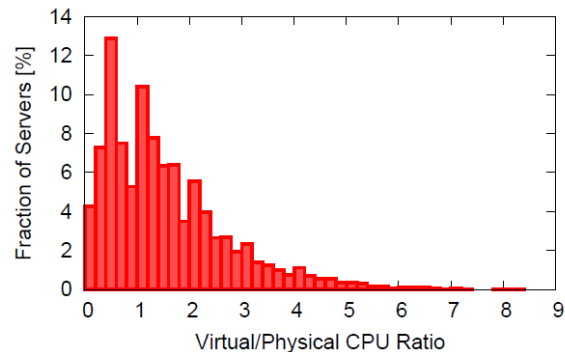
More memory yields more sustainable business growth

Research on state-of-the-art usage practices at very large-scale virtualized production data center shows:

- Strong tendency to over-commit CPU – (Some workload slow-down is acceptable)
- Memory was *rarely* over-committed – (Insufficient memory results in significant slow-down, paging, error, and possibly failures!)

Memory is more important than CPU

- Enterprise Linux Server – with very large memory – is more efficient platform

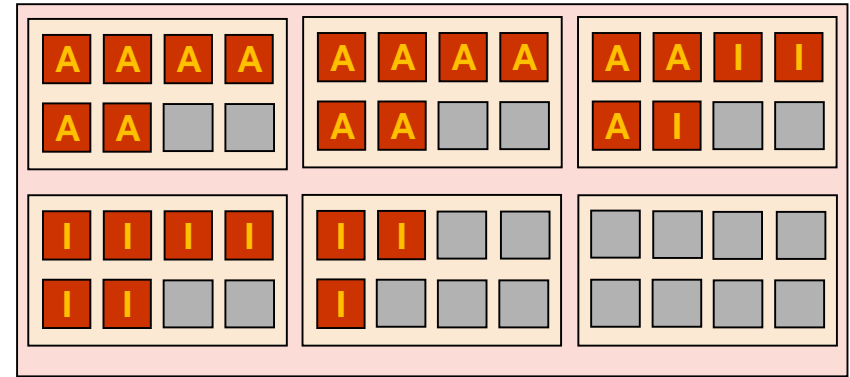


Source: IBM Zurich Research Lab, "State-of-the-Practice in Data Center Virtualization: Toward a Better Understanding of VM Usage", by R. Birke, A. Podzimek, L. Chen and E Smirni

Use Capacity on Demand and pay for only the number of processors needed

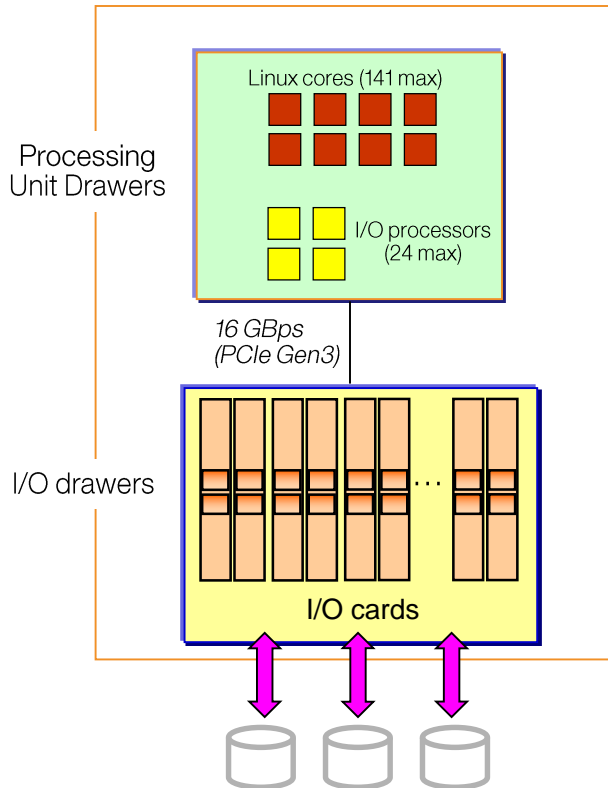
- Servers are shipped fully populated
 - Customers purchase (activate) only the number of processors desired
- Customers can also purchase “inactive” processors at reduced price (Capacity on Demand)
 - Activate only as needed
 - Use for temporary or permanent capacity
 - Self-managed on/off
- New capacity is immediately available for work without service disruption

Enterprise Linux Server drawer with 48 processors



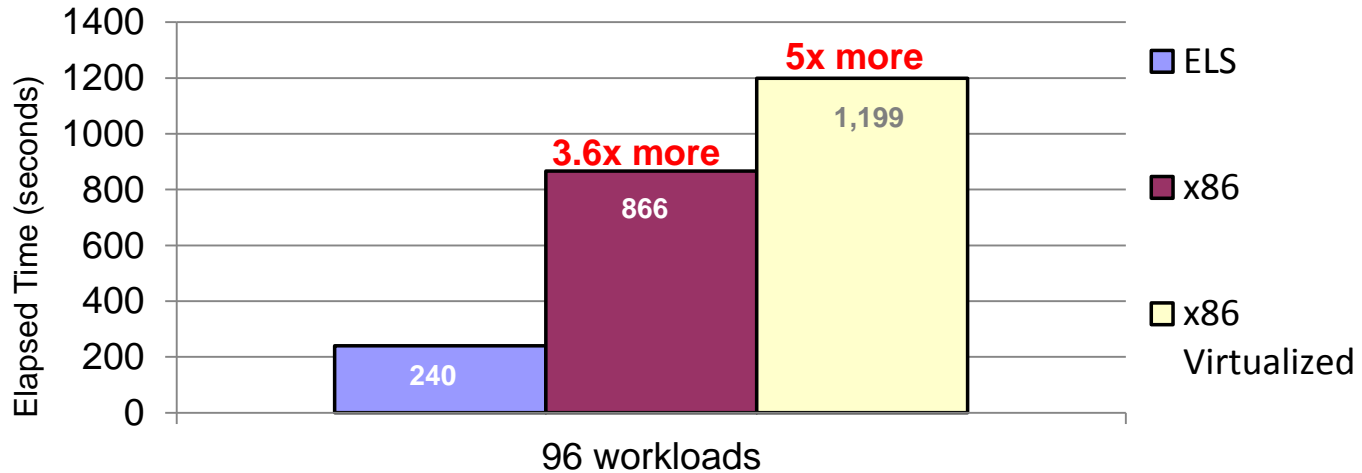
- A** Active processors (15) – pay standard price
- I** Inactive processors (12) – pay only 2% of full price
- []** Dark processors (21) – no charge

Enterprise Linux Server includes special processors dedicated to driving I/O



- I/O processing logic is offloaded to special processors
 - Isolates Linux cores for business logic processing
- I/O processors managed Logical I/O Channel Subsystem
 - Determines optimal physical I/O path to be used
 - Delivers optimized I/O efficiency
- Dedicated I/O subsystem is excellent for high I/O workloads
- Intel servers have no dedicated I/O subsystem

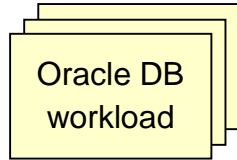
In comparison tests of I/O load capacity, Intel times were significantly slower



Performance comparison test of an I/O intensive workload with identical enterprise class storage. Enterprise Linux Server with 8 core. Westmere EX server with 40 core @2.4GHz. Each system connected via 4 x 8Gb links to DS8800. Enterprise Linux Server running against 8 SSD DASD CKD volumes. Intel server running against 8 SSD LUNs FB volumes. Note: Storage limitations came into effect at workload counts greater than 96.

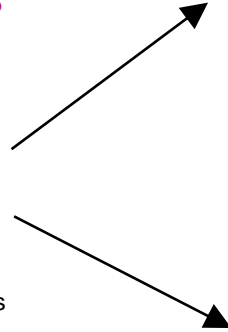
Workloads with higher I/O bandwidth requirements benefit from ELS architecture

Which platform provides the lowest TCA over 3 years?



Customer Database Workloads
each supporting 4K TPS

Oracle Enterprise Edition
Oracle Real Application Cluster



T5-8 server (128 cores)
3 x 4-node Oracle RAC DB

\$8.9M (3 yr. TCA)



ELS with 16 IFLs
3 x 4-node Oracle RAC DB

\$3.6M (3 yr. TCA)

60% less cost!

TCA includes hardware, software, maintenance, support and subscription. Workload Equivalence derived from a proof-of-concept study conducted at a large Cooperative Bank and projecting to T5-8 servers using published TPC-C Results normalizing them to Relative Performance Units as available from Ideas International

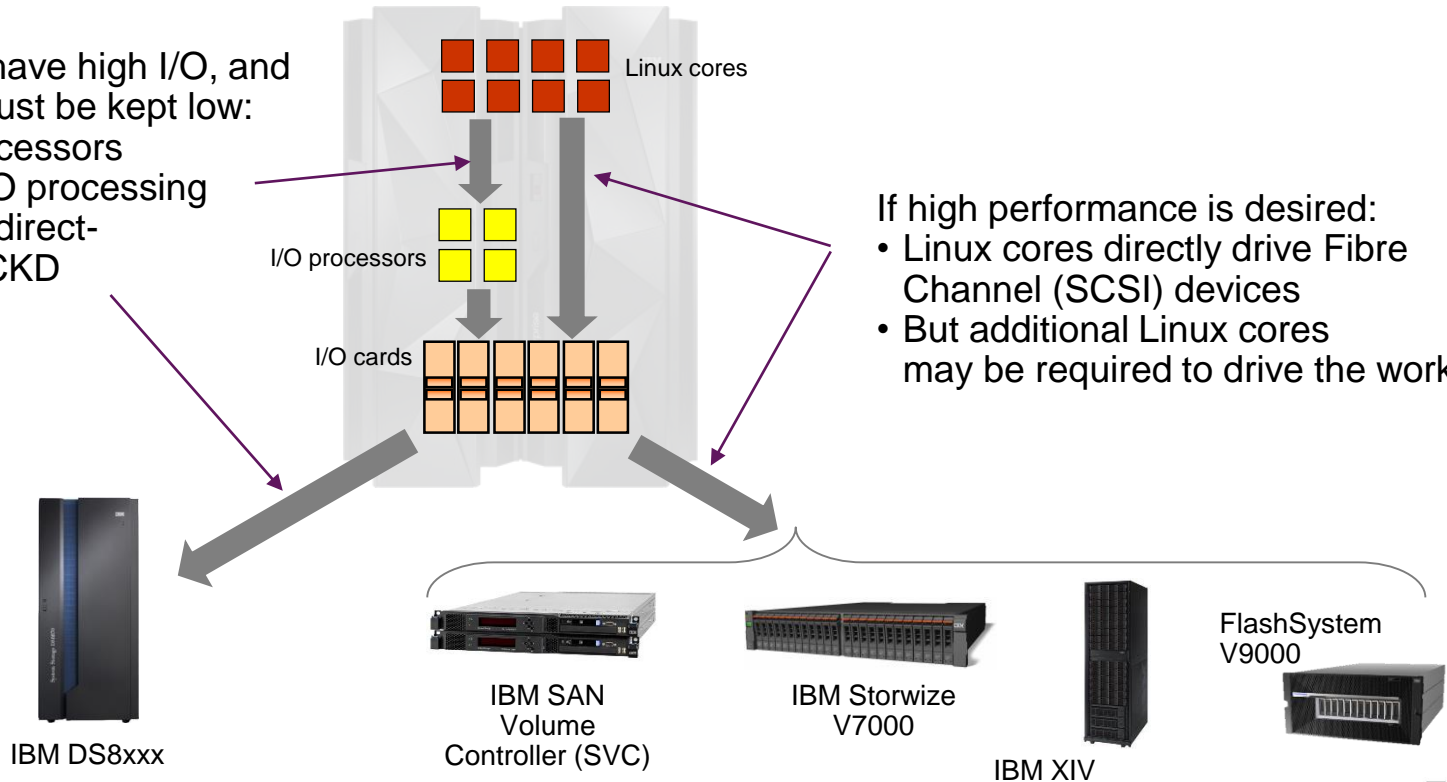
Enterprise Linux Server can be configured to support different storage options

If workloads have high I/O, and CPU costs must be kept low:

- Use I/O processors to offload I/O processing
- Connect to direct-attached ECKD storage

If high performance is desired:

- Linux cores directly drive Fibre Channel (SCSI) devices
- But additional Linux cores may be required to drive the workload



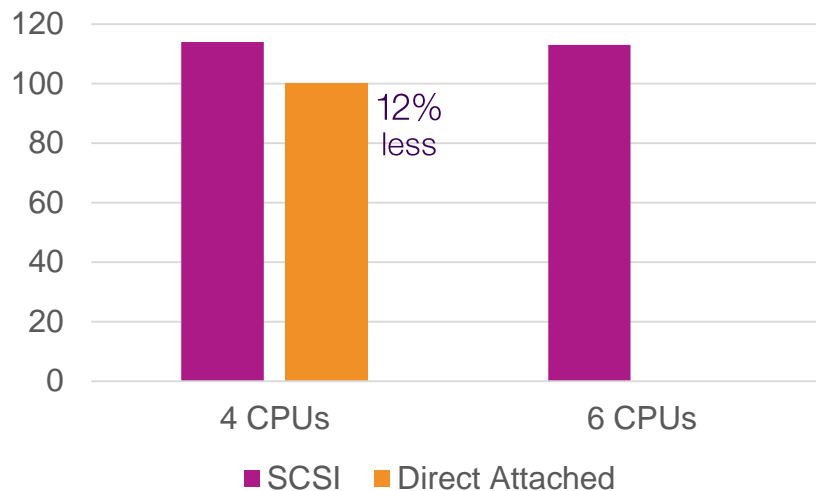
Tests show how ELS with Direct Attached storage can be the right option for certain workloads

- Tests with high transaction workloads confirm:

Direct attached storage option required less CPU than SCSI to drive the same amount of workload

- Direct Attached storage costs 12% less with 4 CPUs
- Increasing SCSI system to 6 CPUs, and Direct Attached option still costs less

CPU Cost per Transactional Throughput



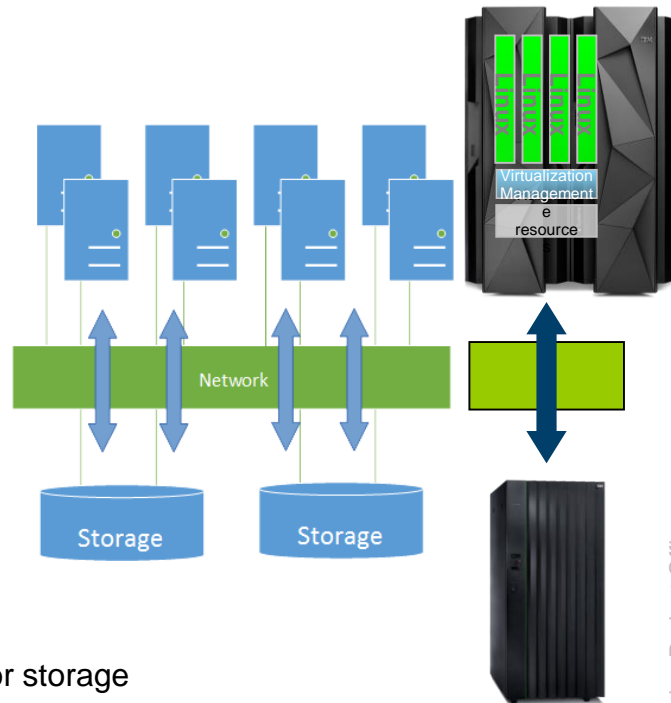
ELS supports Elastic Storage – IBM's shared disk, parallel cluster file system

Based in IBM's General Parallel File System (GPFS)

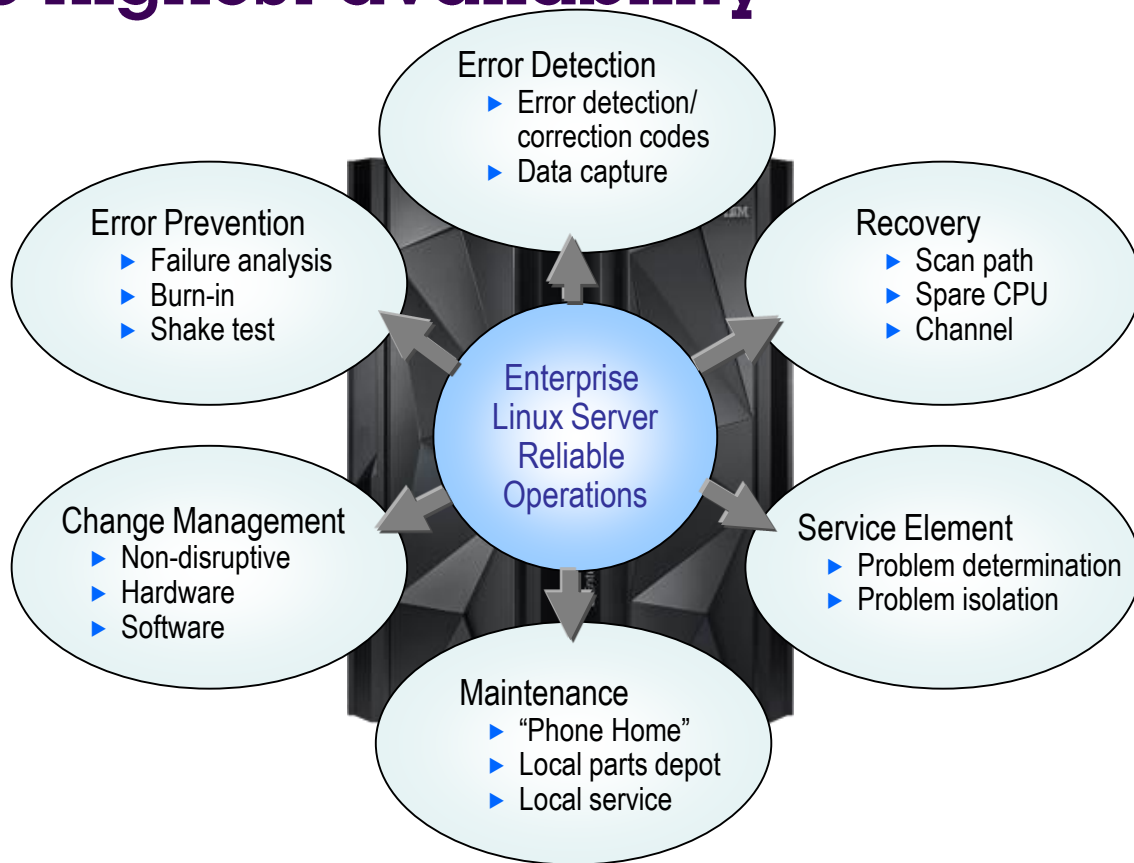
- **Cluster:** Numerous nodes, fast reliable communication, common admin domain
- **Shared disk:** All data and metadata on storage devices accessible from any node through block I/O interface (“disk”: any kind of block storage device)
- **Parallel:** Data and metadata flow from all of the nodes to all of the disks in parallel

Benefits

- Concurrent high-speed, reliable data access from multiple nodes
 - High data availability through data access even at malfunctions of nodes or storage
- Extreme scalability and accelerated performance
 - Elimination of single points of failure and single points of bottleneck
- Smooth, non disruptive capacity expansion and reduction



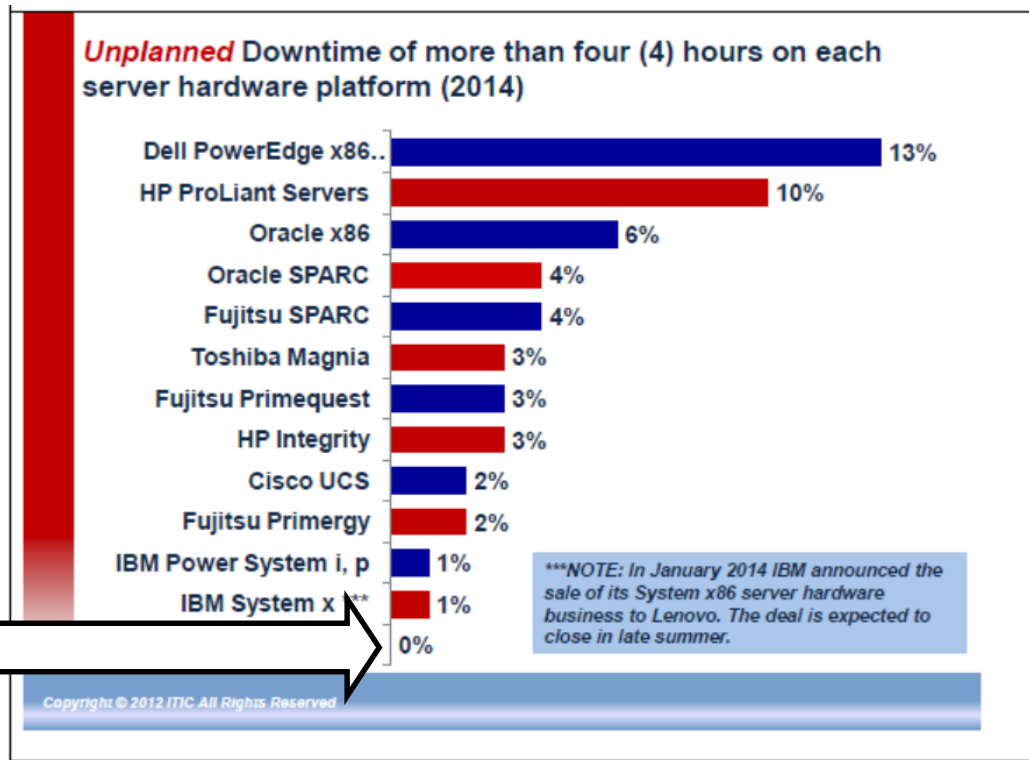
Trusted reliability – comprehensive protection to ensure highest availability



Compared to distributed servers, Enterprise Linux Server has minimal unplanned downtime

- ITIC survey reports IBM's Enterprise system was the only mainstream server offering that had no – **0%** – of unplanned system downtime due to any inherent flaws in the hardware
- On the other end of the spectrum, corporate customers reported that 13% of their Dell PowerEdge x86 machines and 10% of the HP ProLiant systems racked up downtime exceeding four hours per annum/per server downtime.

Enterprise Linux Server hardware platform



IBM Enterprise Linux Server supports concurrent operations during maintenance

Capability	ELS	x86
ECC on Memory Control Circuitry	Transparent While Running	Can recognize/repair soft errors while running; limited ability with hard errors
Oscillator Failure	Transparent While Running	Must bring server down to replace
Core Sparring	Transparent While Running	Must bring server down to replace
Microcode Driver Updates	While Running	Some OS-level drivers can update while running, not firmware drivers; reboot often required
Book Additions, Replacement	While Running	Must bring server down
Memory Replacement	While Running	Must bring server down
Memory Bus Adaptor Replacement	While Running	Must bring server down
I/O Upgrades	While Running	Must bring server down to replace (limited ability to replace I/O in some servers)
Concurrent Driver Maintenance	While Running	Limited – some drivers replaceable while running
Redundant Service Element	2 per System	“Support processors” can act as poor man’s SE, but no redundancy

Single book systems may not support concurrent memory upgrades

Summary – Advantages of Enterprise Linux Server over distributed server farms

- Exceptional virtualization – complete workload isolation and perfect workload management
- Fast Linux processors, with maximum overcommit of resources – nearly 100% utilization nearly all the time
- Designed for superior reliability, highest availability, and ultimate security
- Low total cost of ownership – reduced costs for software licenses, networking, real estate, power and administration

