



The Gold Standard for Enterprise Computing

Mainframe Skills – The Myth and the Reality



There's a perception of a mainframe skills shortage...

- ... which might discourage companies from deploying new workload on the platform
- ... or lead others to consider moving off the mainframe altogether



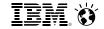


...Let's looks at the facts and try to understand the real picture



Three things to keep in mind

- Numerous indicators show mainframe usage continuing to grow for the foreseeable future
- IBM has made considerable investment in intuitive, GUI-based tools for mainframe administration and development
- IBM continues to invest heavily in development of mainframe skills for the next generation



Mainframe usage is growing and is projected to continue

Finally, despite regular declarations that "the mainframe is dead," the research shows this has never been further from the truth. In reality, the mainframe is working harder than ever. Almost two-thirds of respondents (62 percent) are now using mainframe applications, which were initially designed to perform back-end functions, to now support external-facing services, such as e-commerce (chart 9). This is putting added pressure on the mainframe and, in turn, increasing MIPS. This is evidenced by the fact that 68 percent of respondents believe that the increase in mobile applications is driving higher MIPS usage (chart 10).

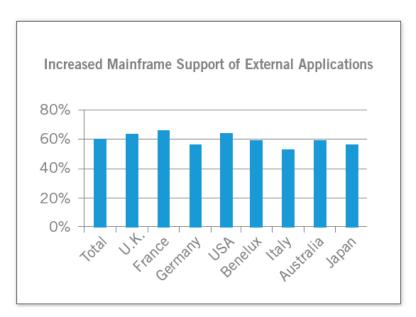


Chart 9: 62 percent of companies are using their mainframes to support external applications, such as online banking.

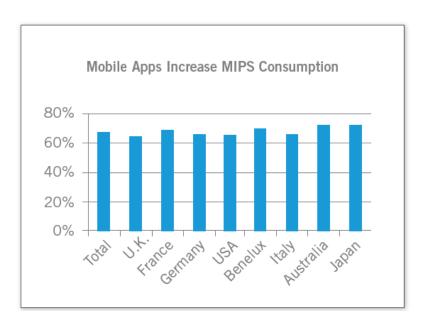


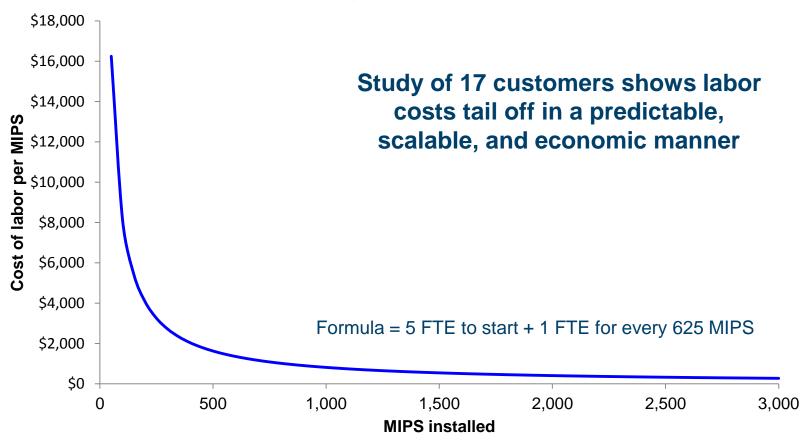
Chart 10: 68 percent of respondents believe that the increase in mobile applications is driving higher MIPS usage.

Compuware commissioned Vanson Bourne to study the impact of new IT trends and models. In September 2012, the independent research firm interviewed 520 CIOs from large enterprises across a range of industries in the U.S., Europe & Asia.



Eagle studies validate that adding workload to mainframes reduces labor cost per unit of work

Labor cost per mainframe MIPS

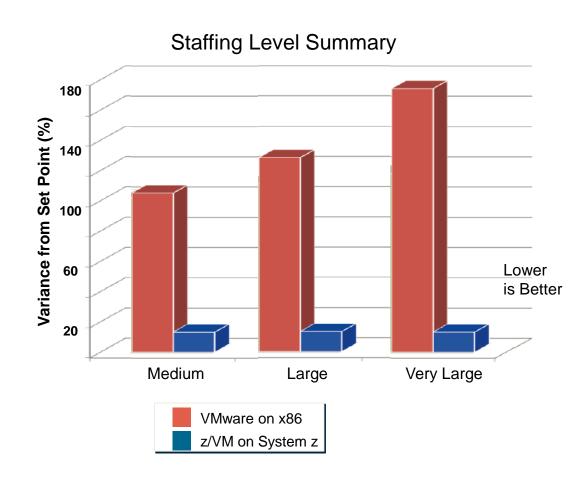




Independent analysis shows that mainframe administration requirements are typically less than for distributed platforms

Staffing levels required to maintain a "gold standard":

- Normalized to VMWare in Medium sized environment
- Staffing levels for z/VM was as much as 13x smaller

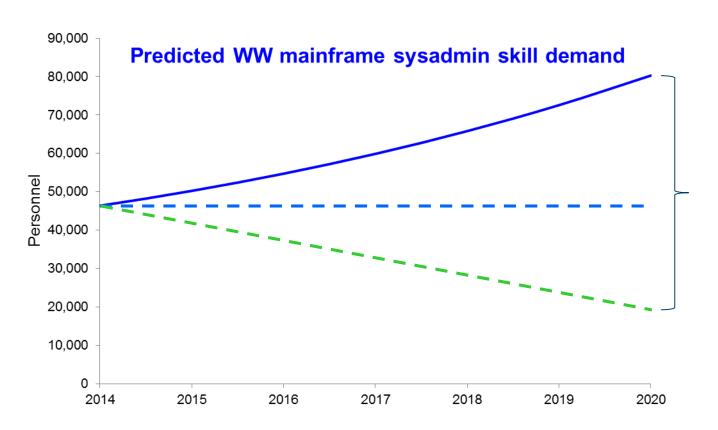


Source: Solitaire Interglobal Ltd., 2013



Estimation of the potential mainframe skills demand over the next six years

- IBM CPO projects 37,200 additional mainframe positions needed WW by 2020
 - Projection based on mainframe MIPS growth from 2005-13
- Some number of today's personnel will retire by 2020, increasing that demand



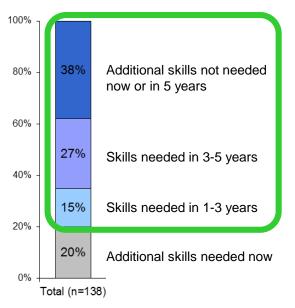
IBM programs such as the Academic Initiative are targeted to meet this demand

(Academic Initiative trains on average 6,400 annually)

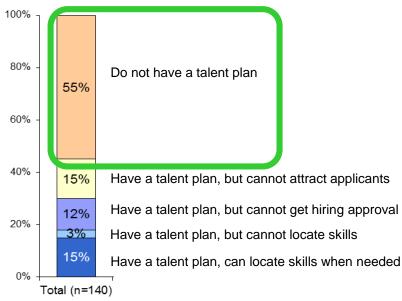


Most companies say they are OK now, but many need a talent replenishment plan

80% of System z customers don't have a skills issues now



55% of System z sites don't have a talent plan for mainframe skills



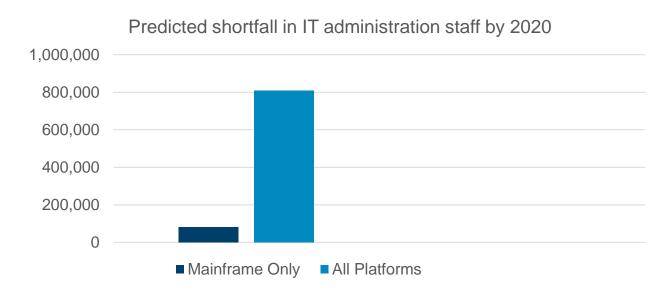
"Right now, it's pretty easy to hire programmers, and if they understand Java I can bring them back to procedural languages like Cobol,"

David Brown, managing director of BNY Mellon's IT transformation group**

Source: IBM's 2013 System z Tracker



The shortage of mainframe skills projected is only about 10% of a greater problem...



 US government predicts that approximately 810,000 new and replacement administrative personnel will be needed across all platforms by 2020

...the requirements for development of an aggressive talent plan should cover all platforms within the data center, and not just the mainframe

9



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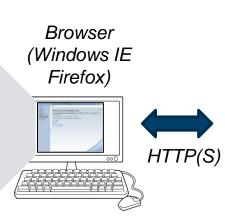


Today, mainframe system administrators use the latest workstation-based tools

IBM z/OS Management Facility (z/OSMF) - a modern, browser-based console for management of day-to-day operations and administration

- Maximizes productivity of a diversified workforce
 - Simplification of tasks
 - Enhanced collaboration
 - Reduced learning curve
- Role-based, scenario-based
- Integrates with other tools







z/OSMF

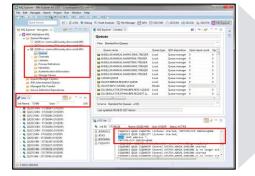


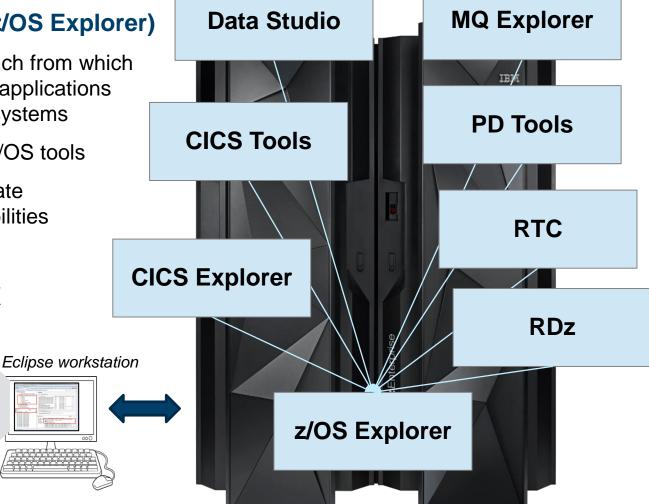
z/OS administrators work from an Eclipse-based integration platform

IBM Explorer for z/OS (z/OS Explorer)

- Provides a single workbench from which to develop, and test z/OS applications and manage related sub-systems
- Common base for many z/OS tools
- Extendable to accommodate user's roles and responsibilities

MQ Explorer plug-in in z/OS Explorer – showing Queues and Jobs







Business Connexion, Ltd. (South Africa) – Services company simplifies its IT to better meet customer requirements

A committed CICS service provider looking to continue delivering strong value proposition

Business challenge:

- Customers consistently requesting "give more for less"
- Required easier-to-use interfaces into its CICS systems

Solution:

- Reinvented their IT with the CICS Explorer, CICSPlex System Manager (CPSM), Events Processing and ATOM feeds features
- Enhanced CICS resources to populate a business operations dashboard – highlights all the CICS events in the system

Benefits:

- Made system administration more intuitive and user friendly
- Provides greater control and monitoring, helping customers better react to situations

"The CICS Explorer is a nonchargeable Eclipse based tool that provides our clients views of their resource state and information across multiple CICS Systems - it's simple to deploy and simple to use and should make it easier for our new staff to become competent on our CICS systems more quickly"

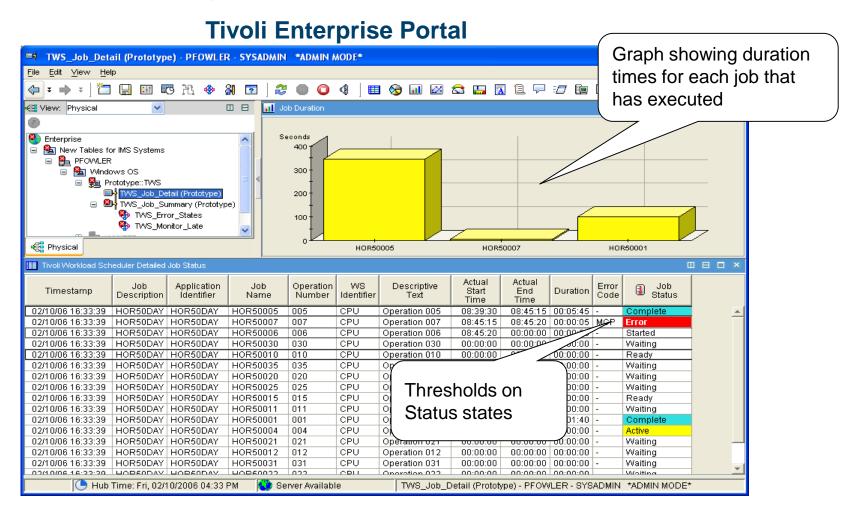
> Rob Loyd, data center services manager



Creating value together



An entire enterprise can be efficiently managed with intuitive, GUI-based capability



(Tivoli Enterprise Portal was used in the demos in modules 1 and 4)



COBOL continues to be alive and well!



See "Leaving the Myth business to the ancient Greeks and Romans: COBOL is dead ... seriously?" (http://get.syr.edu/news_alt.aspx)



Languages should be selected using "fit-for-purpose"

COBOL's use

- ✓ building mission critical applications in the business logic and data management layers
- calculated
- in delivering high service levels
 - sub-second response time is needed
- ✓ where you need to get programmers to learn a language quickly and that the resulting code needs to be readable by non-programmers
- not for the presentation layer where chasing a mouse around a screen is required

Compared to more modern programming languages such as Visual Basic, C#, C++ and Java, how does Cobol rate for these characteristics:

Function	Much better/ Somewhat better	About the same	Worse/ Much worse
Batch processing	82%	12%	4%
Transaction processing	65%	24%	9%
Handling business-oriented features	55%	21%	19%
Run-time efficiency	54%	33%	8%
Security	39%	38%	15%
Reporting	45%	37%	17%
Development cost	39%	32%	17%
Maintenance cost	43%	29%	18%
Ability to hire programmers	13%	25%	55%
Agility	15%	33%	45%
Base: 131 IT professionals			

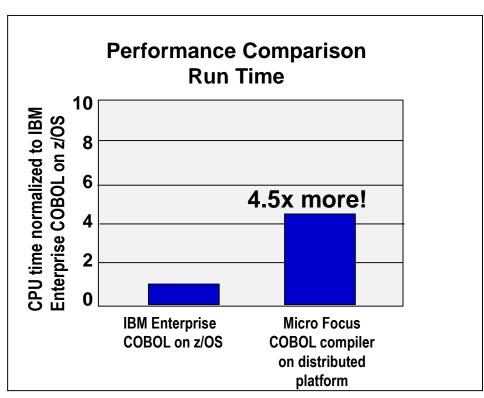


Jettisoning CICS/COBOL can be problematic, risky and expensive

- Moving applications off the mainframe with a Micro Focus compiler can lead to significant performance issues
- HP (a major rehosting competitor) estimates that 20% of COBOL lines will need to be rewritten under Micro Focus

"COBOL and the mainframe run well together, and that's where I want to keep it."

David Brown managing director of the IT transformation group at BNY Mellon

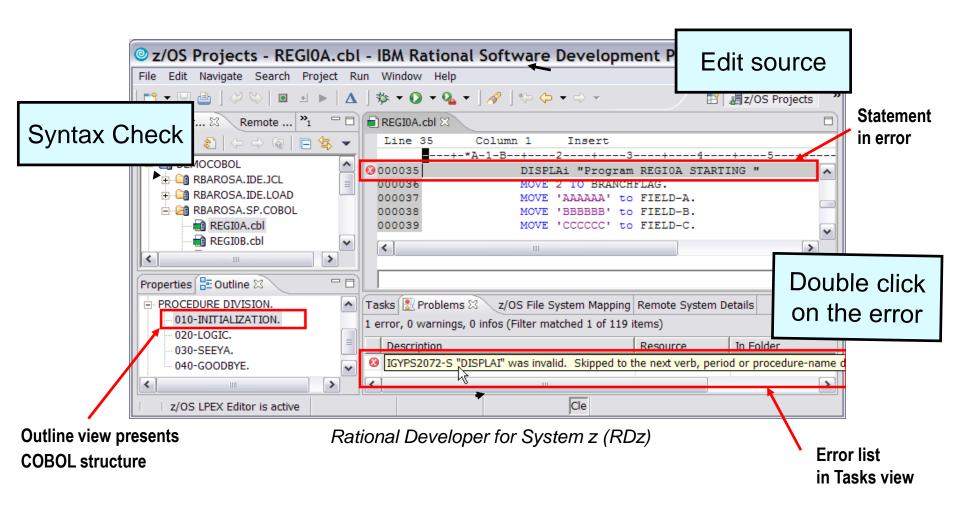


"Millions of users unknowingly activate CICS every day, and if it were to disappear the world economy would grind to a halt." Phil Manchester, Personal Computer Magazine

Source: IBM CPO

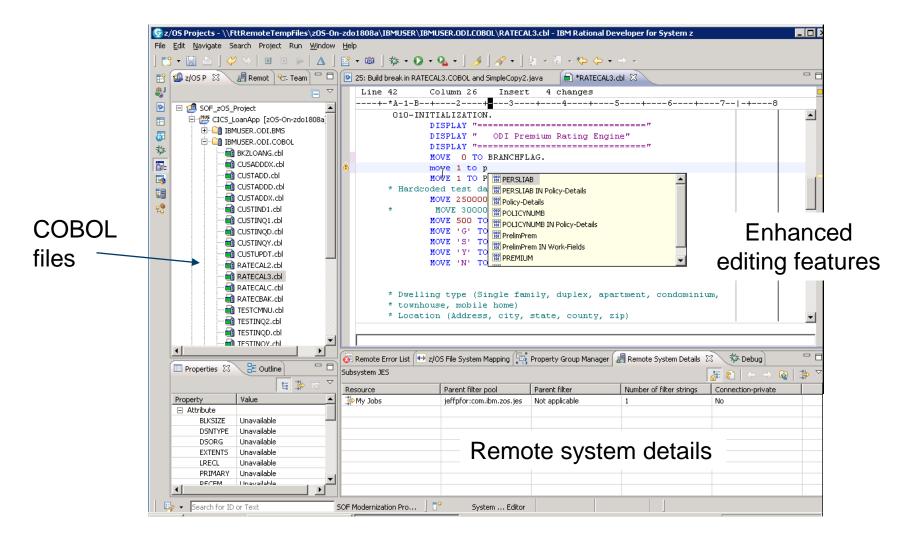


Today, COBOL application development is simplified using Eclipse-based graphical editing tools





DEMO: COBOL development using state-of-the-art Eclipse-based tools

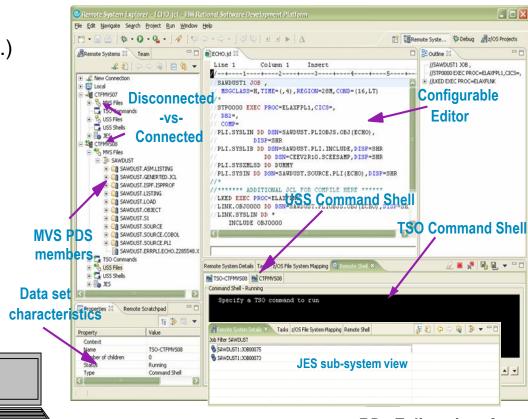




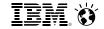
Use a single, rich, integrated interface for all zEnterprise development

Rational Developer for System z

- Supports all mainframe languages (COBOL, PL/I, C/C++, ASM, Java, etc.) and runtimes (CICS, IMS, Batch, USS, DB2, WAS, etc.)
- Fully supports development and reuse of all mainframe assets
- Connected and disconnected modes
 - Connect to z/OS for debug, job generation, etc.
 - Disconnect and reduce mainframe MIPS usage and costs
- Includes Web Services and JSON wrappers

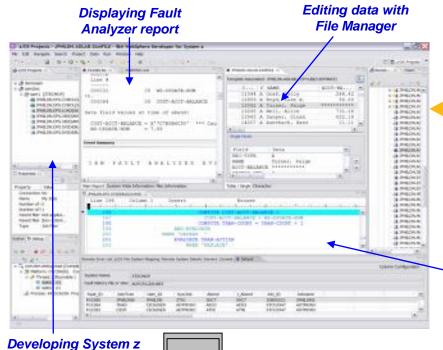


RDz Eclipse interface



Mainframe Problem Determination Tools (PDT) are integrated into the workstation development environment

 Easily debug and step through multi-tier applications



Applications under Debug Java COBOL **IBM IBM IBM** Debug File Fault Tool **Analyzer** Manager z/OS

VSAM

End-to-end debug

- Edit VSAM data
- Analyze ABEND logs!

Debugging

application

with
Debug Tool

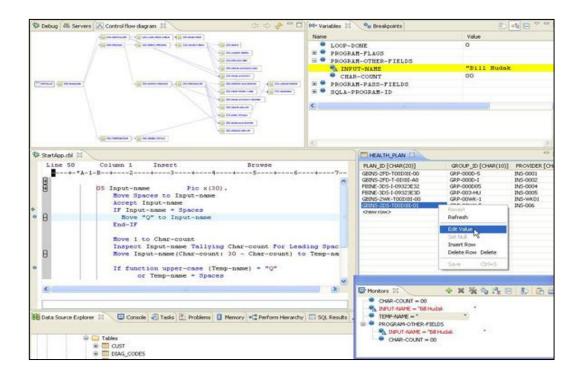
ABEND

Logs



DEMO: Grow and enhance the skills set of development teams through use of multi-faceted, integrated tools

- RDz makes it easy for Java developers to also contribute to COBOL applications
- Features in RDz enable cross-fertilization of development skills
 - Results in more unified team, back-filling capabilities, enabling future growth
 - Reduces overhead and cost of multiple tool sets



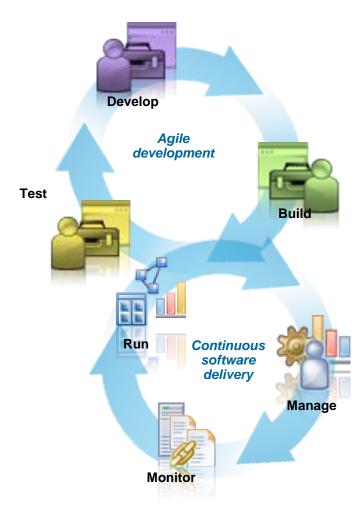


zEnterprise has tools that enable a DevOps approach for continuous development and operations

Today, customers expect better product quality and shorter release cycles. Businesses must meet this challenge, while keeping costs low

DevOps:

- A process that addresses this challenge
- Unites Development and Operations around a continuous and agile delivery model
- Enables Testers to have production-like environments
- Ensures an integrated view to govern and manage end-to-end delivery pipeline





Rational solution packages for zEnterprise help to automate the development and testing cycles for DevOps agility

For development teams...

Integrated Solution for System z Development

Rational Developer for System z

Rational Asset Analyzer

Rational Team Concert

Rational Development and Test



For test teams...

Continuous Integration Solution for System z

Rational Team Concert

Rational Development and Test

Rational Quality Manager

Rational Test Workbench

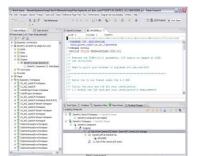


Agile compilation and unit test can be done off-platform to reduce costs and simplify operations

Rational Development

and Test (RD&T)

RDz



Compile and **Unit Test**



Intel x86 running Linux

IMS CICS WAS DB₂ MQ ...

z/OS

Edit and Debug



Deploy and Run



No interruptions to mainframe operations

- Compile and Unit Test on an Intel x86 server running Linux
- RD&T server runs z/OS and all mainframe software
- Continuously updated to emulate the latest releases of zEnterprise hardware and software
- Enables developers to rapidly prototype new applications
- Eliminates costly delays by reducing dependencies on operations staff



Using the right tools can yield significant business benefits

Business challenge	Business benefit of Rational Development & Test	
Application quality issues	Highest-fidelity environment (vs. simulators provided by competitors)	
Cost of mainframe development	Development and Test MIPS can be re-allocated for higher value production workloads	
Developer productivity affected by test system availability	More control in hands of developers – reduces dependency on test personnel	
Slow time-to-market	Reduces delays, faster debugging, improves testing speed and accuracy	
Competitive development costs at scale	Brings System z development and test in line with Unix and Windows	
Different skill sets required for mainframe and distributed	Use of a common IDE and processes eliminates need for cross-training – skills are immediately unleashed	

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Nationwide embraces DevOps to drive continuous delivery across platforms and improve speed to market

50% increase in software quality over the last three years

90% on-time delivery vs. 60% previously

70% decrease in user downtime

58% of developers moved to industry top quartile in productivity measures



"We're more agile as a business and more responsive to our customers. Collaboration has become an expected part of our culture."

Steve Farley, Vice President,
 Application Development Center, Nationwide





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Through the Academic Initiative, IBM is working to train new developers and administrators

- Since its inception in 2003, the program has grown significantly benefiting schools, students, and clients
- Market place demand for enterprise systems resources over the last decade has remained strong
- Our clients have expressed continued interest in expanding the program to ensure a healthy ecosystem

Growth 64K+Students **Over 1K Schools** http://www.ibm.com/university/systemz

Corporate **Engagement** 360+ companies



Professional Connections 9 Communities



Over 4,200 **Job Seekers**





Job Candidates

Program Investment \$10M+ over in 10 years



30



IBM zEnterprise Academic Initiative

Major Academic Institutions and Key Recruiters











Recruiters

Cigna
Compuware
EMC
Fidelity
JP Morgan Chase

Recruiters

Baldor BB&T Dillards JB Hunt Walmart

Recruiters

Daimler Dt. Bank SAP

Recruiters

CROC Lusoft Rosoboronexport









Recruiters

HSBC Tivit

Recruiters

China Construction Bank

Recruiters

Citi

Recruiters

Bull Groupama



Master the Mainframe competition is helping a new generation find opportunity in the mainframe

A three-part contest of increasing difficulty, open to high school and college students and offered around the world



43 students from 23 countries



Yong-Siang Shih - 1 Score: 3407 National Taiwan University Taiwan



Rijnard van Tonder - 2 Score: 3329 Stellenbosch University South Africa

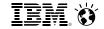


Philipp Egli - 3 Score: 3186 University of Brighton United Kingdom



Mugdha Kadam - 4
Score: 3031
University of South Florida
United States

GENERATION z.
They will create the future.



Use the Job Board to find needed skills



Welcome to the System z Job Board

Are you looking to hire talented System z professionals? Are you seeking a career with System z technology?

Then you've found the right place! This web site connects IBM System z clients, partners and businesses with students and professionals seeking System z job opportunities.

Special limited-time offer! Employers who hire a candidate through Systemzjobs.com and agree to publicize their hiring success can receive a voucher to send an employee to an instructor-led online System z course (valued at \$1,200). Once you make a connection through Systemzjobs.com, simply send an email to zskills@us.ibm.com to request your voucher. First-come, first-served!

Job Seekers

· View Job Opportunities

Browse the hottest new jobs in the enterprise computing industry.

· Receive job alerts

Set up a job agent so that jobs matching your search will be emailed to you.

· Create a free account

Store job openings and manage your job search through your My Career account.

Access your account

Log in to your free My Career account.

Employers/Recruiters

· Post a job

Post your System z job here to attract the most qualified candidates from universities and industry.

· Create a free account

Manage your job posts through your My Recruiting account.

Access your account

Log in to your free My Recruiting account.

http://systemzjobs.com



Every mainframe IT manager should know...

The Academic Initiative!

- Locate schools teaching enterprise systems to recruit new talent
- Partner with IBM to build new skills for your business zskills@us.ibm.com
- Advertise job opportunities to students and experienced professionals systemzjobs.com
- Use resources to assist with building employees skills (internal training programs)
 www.ibm.com/systems/z/education/skills_coursematerials.html
- Build credentials through the Mastery Test
 www.ibm.com/certify/mastery_tests/ovrZ05.shtml
- Online mainframe education (certificates)
 www.idcp.org/learnzos.html
- Stay connected with through communities and social media. "Like" us on Facebook.