

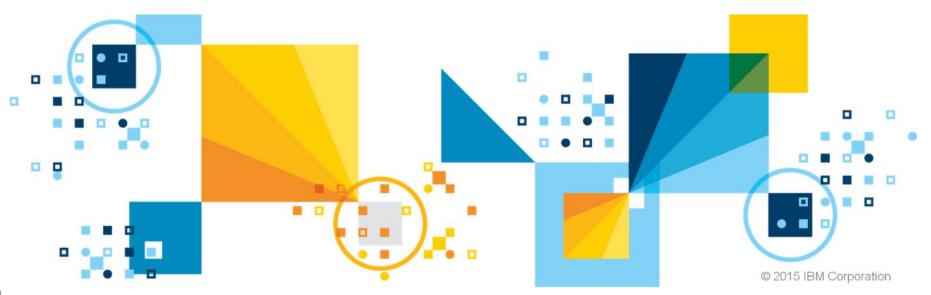


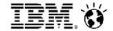
## Helping to Remove Big Risks from Big Data

Mark Simmonds – IT Architect and Senior Marketing Professional

Peter Mandel – InfoSphere Guardium Product Line Manager

#### March 30, 2015





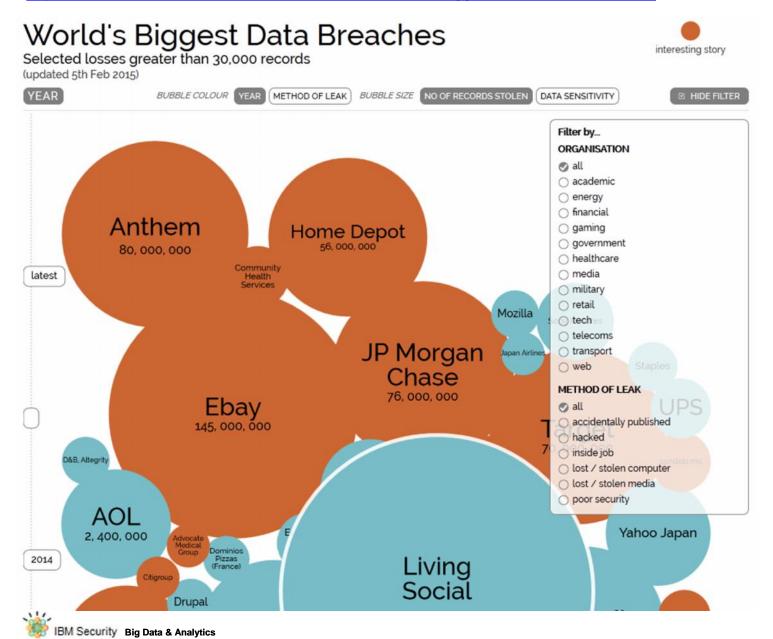
## **Agenda**

- Big Data opportunities and threats
- Proactive and preventative information protection
- Summary and Call to Action



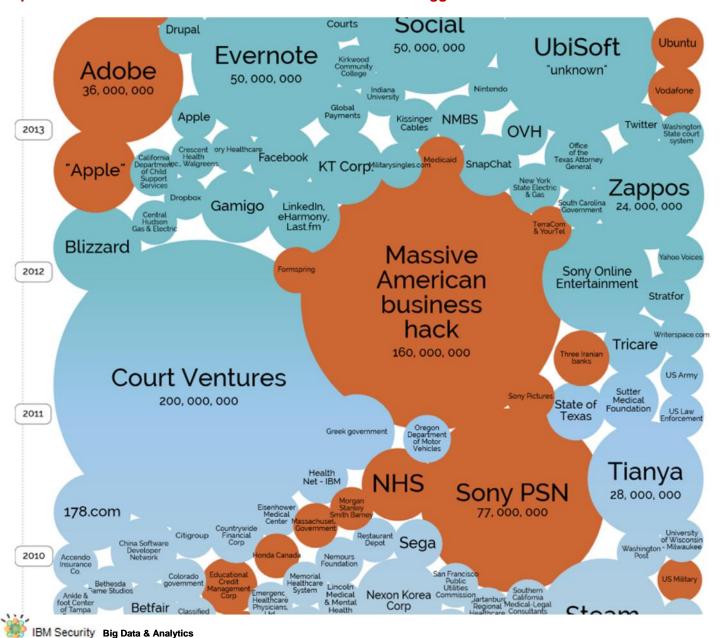
## The who's who of the world's biggest data breaches...

http://www.informationisbeautiful.net/visualizations/worlds-biggest-data-breaches-hacks/#

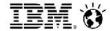


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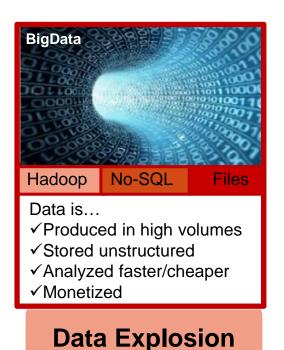


## Why is it happening?









✓ There is more data
✓ Data is leaving the data center
✓ Data is consumed everywhere
✓ Data is worth more than ever before



### Data Security is frequently in the news





President Obama declared that the "cyber threat is one of the most serious economic and national security challenges we face as a nation."



Former NSA director tells the Financial Times that a cyber attack could cripple the nation's banking system, power grid, and other essential infrastructure.



U.S. Defense Secretary Chuck Hagel said that intelligence leaks by National Security Agency (NSA) contractor Edward Snowden were a serious breach that damaged national security.



Hackers had broken into its in-store payments systems, in what could be the largest known breach of a retail company's computer network. Estimated 60 million credit card details stolen.



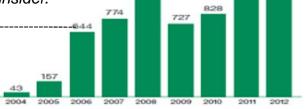
Hackers orchestrated multiple breaches of Sony's PlayStation Network knocking it offline for 24 days and costing the company an estimated \$171 million, and significantly damaged brand reputation.



One of the world's largest corporations has been hit with a widespread data breach: Vodafone Germany, personal information on more than two million mobile phone customers has been stolen, extracted from an internal databases by an insider.



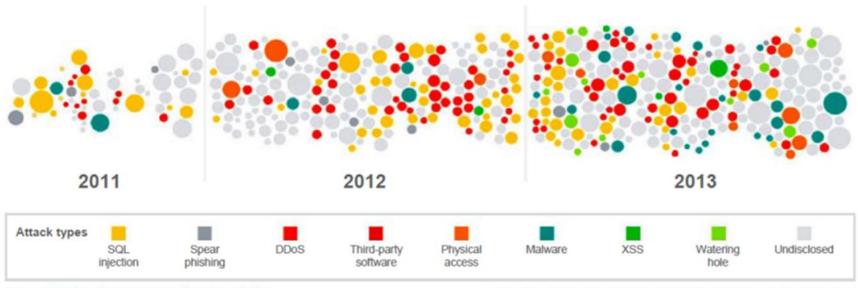
In an act of industrial espionage, the Chinese government launched a massive and unprecedented attack on Google, Yahoo, and dozens of other Silicon Valley companies.... Google admitted that some of its intellectual property had been stolen.



Data Breaches on

### Data breaches are on the rise...





Source: IBM X-Force Threat Intelligence Quarterly - 1Q 2014

Note: Size of circle estimates relative impact of incident in terms of cost to business.

Table 10. Compromised a	ssets by percent of b	reaches	and per	cent of r	ecords
Туре	Category	All	Orgs	Large	r Orgs
Database server	Servers	6%	96%	33%	98%

Data Breach Report from Verizon Business RISK Team.

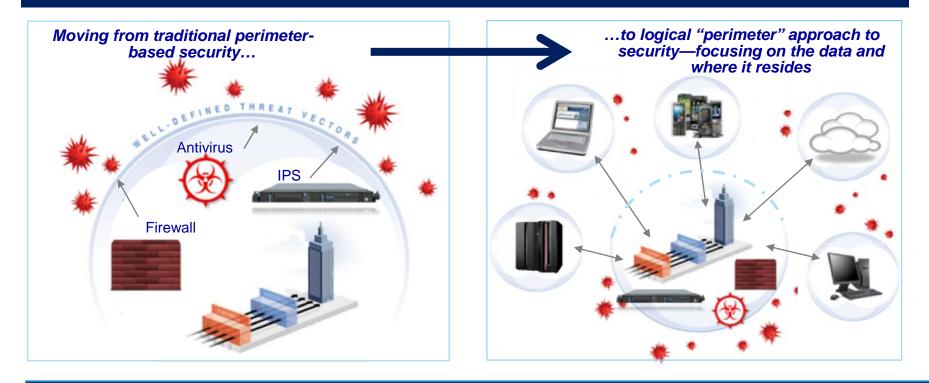
http://www.verizonbusiness.com/resources/reports/rp\_data-breach-investigations-report-2012\_en\_xg.pdf



## Data Governance and Security are changing rapidly



Extending the perimeter; focus shifts to protecting the DATA



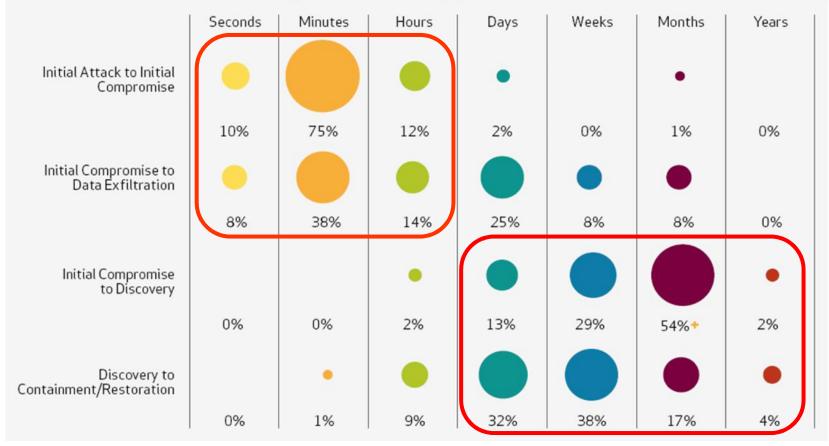
- Cloud, Mobile and Data momentum is breaking down the traditional perimeter and forcing us to look at security differently
- Focus needs to shift from the perimeter to the data that needs to be protected

### Real time monitoring and alerting is key



- Attacks occur in minutes yet not discovered for months without real-time monitoring
- •Customers will say they have their own solution but they never monitor in real time
- •They can't act as fast as the bad guys with home grown solutions.

#### Time span of events by percent of breaches





### z Systems and Big Data A significant data source for today's business critical analytics



- Data that originates and/or resides on zEnterprise
  - –2/3 of business transactions for U.S.
     retail banks
  - -80% of world's corporate data
- Businesses that run on zEnterprise
  - -92 of the top 100 worldwide banks
  - -24 of the top 25 U.S. retailers
  - 10 of the top 10 global life/ health insurance providers
- The downtime of an application running on z Systems = approx 5 minutes per yr
- 1,300+ ISVs run zEnterprise today

BM Security Big Data & Analytics

More than 275 of these selling over 800 applications on Linux



### IBM InfoSphere Information Governance solutions.

Discover

&

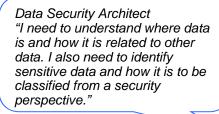
Classify

**Audit** 

Report

Critical DataServer Infrastructure





Corp Compliance Officer "We have to comply with regulatory and industry mandates and must protect the organization from negative external visibility resulting from failed audits and noncompliance."

- · Discover your DBMSs
- · Discover & classify sensitive data
- Continuously update security policies

Assess Harden

- •DB vulnerability assessments
  - · Masking sensitive data
- · Encryption of sensitive data Archive un-needed data
- Preconfigured tests based on best practices and standards

- · Cross-DBMS policies
- Pre-built compliance reports (SOX, PCI, etc.)
- · Enterprise integration
- SIEM integration
- · Sign-off management
- · Centralized audit repository
- No database changes

Monitor

- **Enforce**
- Monitor & alert on attacks
- · Monitor privileged users
- · Monitor changed behavior · Real-time alerts
  - · Prevent cyberattacks
- Detect application-layer fraud
  - · Enforce change controls
    - · Forensics data mining

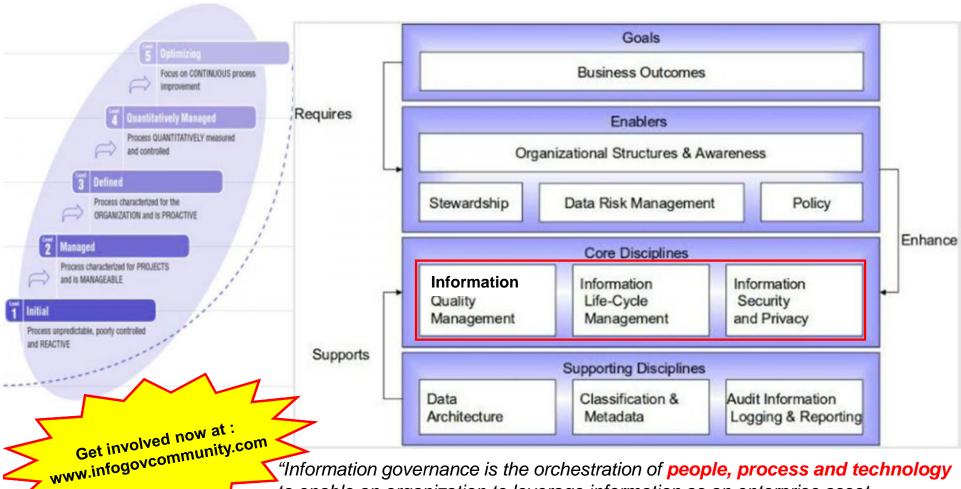
Auditor

"I need 100% visibility and transparency into the who, what, where, why and how of what's been happening with the data."

Chief Security Office "I need tools that help me interpret and implement security policies into IT deliverables. I also need better ways to manage security and be alerted of potential threats before a breach occurs."



### Core disciplines need to be in place to achieve benefits



"Information governance is the orchestration of people, process and technology to enable an organization to leverage information as an enterprise asset. Information Governance safeguards information, keeps auditors and regulators satisfied, uses improved data quality to improve customer satisfaction, lower business risk retain customers and constituents and drive new opportunities"

# Take the Information Governance Maturity Survey

	Section	Your Score	Desired Score	# Taken By Community	Community Average	Community Median
Take	Org Awareness & Structure	-	_	145	1.6	1.4
Take	Stewardship	_	_	118	1.7	1.5
Take	Policy	=	=	103	1.6	1.3
Take	Data Risk Management	-	_	103	1.9	1.7
Take	Value Creation	-	-	94	1.7	1.6
Take	Data Quality	-	_	121	1.8	1.7
Take	ILM	-	_	87	1.8	1.8
Take	Security	_	_	82	2.3	2.2
Take	Data Architecture	-	-	156	2.5	2.5
Take	Metadata	_	_	103	1.6	1.4
Take	Audit			99	1.9	1.7





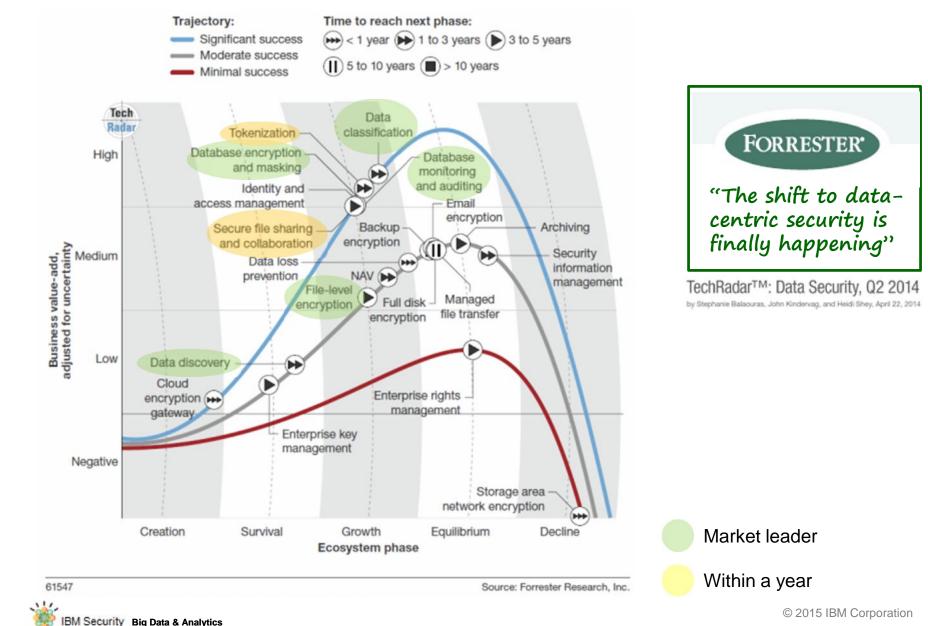
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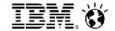


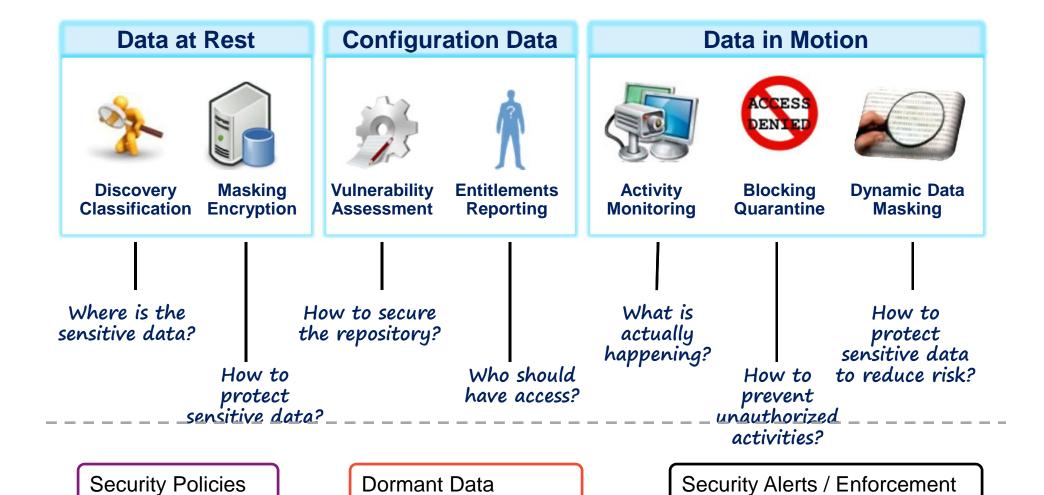
## **Focus moving to Data Centric Security**





### How we do it?



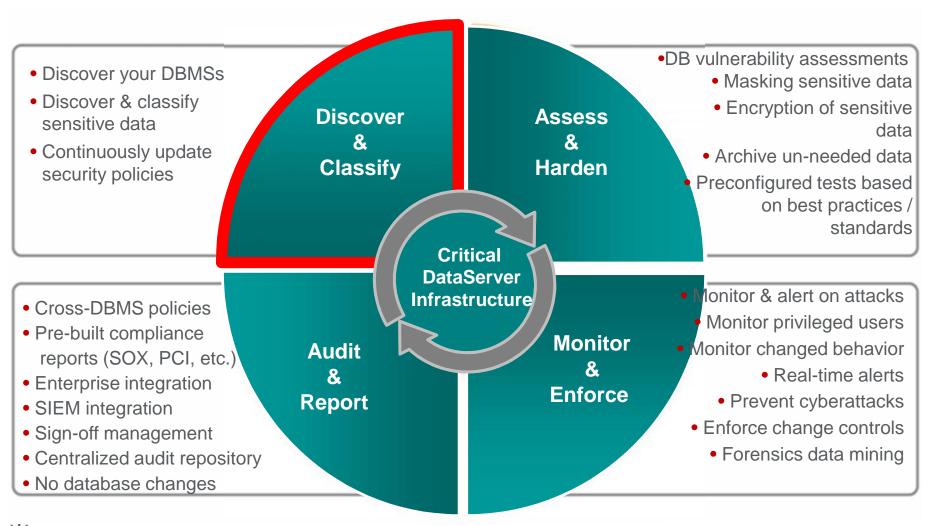


**Dormant Entitlements** 

**Compliance Reporting** 

### Address the Full Data Protection Lifecycle

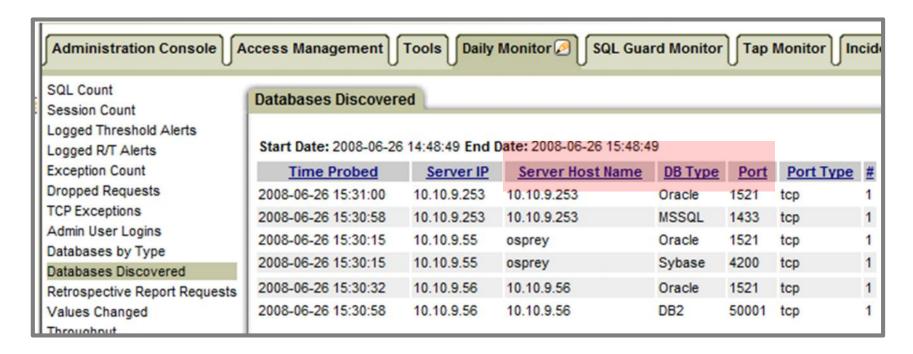




## Find your Data Servers

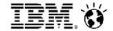


- Scan the network to develop an inventory of databases
- Schedule regular scans to discover new instances
- Policy-based actions
  - Alerts
  - Add to group for monitoring





## **Sensitive Data Discovery**



The Problem: Finding Sensitive Data can be difficult:

- Sensitive data can't be found just by a simple data scan.
- "Corporate memory" is poor
- Hundreds of tables and millions of rows:
- Data quality problems make discovery more difficult

#### The Solution:

- Common PII data element discovery
  - Pre-Defined Scanning
- Custom sensitive data discovery
  - Supply Discovery with "descriptions/examples"
  - Discovery will scan for matching columns
- Hidden sensitive data discovery
  - Sensitive data embedded in free text columns
    - Scan by "floating" patterns
  - Sensitive data that is partial or hidden

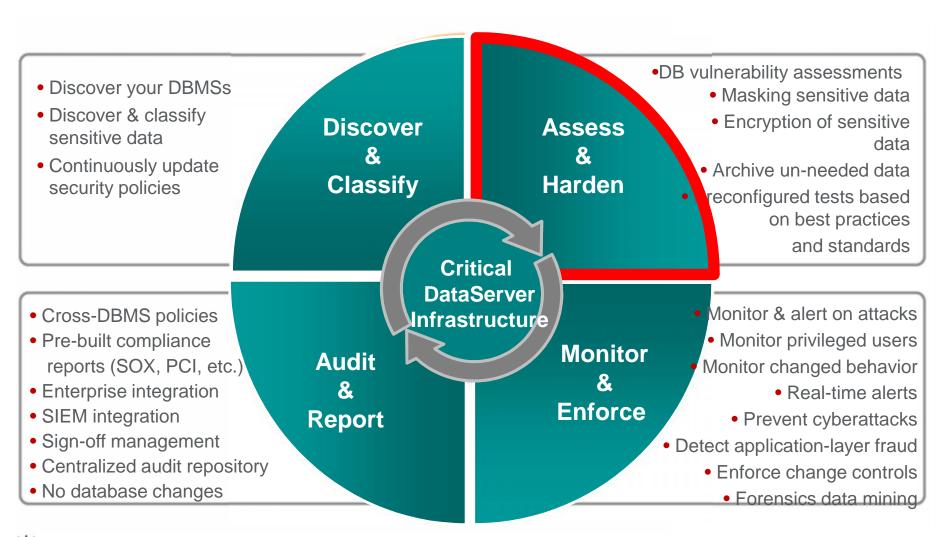
		٦l			15	1
Syst	em A Table 1		Sys	tem A Table	: 15	L
Number	Name	Ш	Patient	Result	Test	
3544600986	AlexFulltheim	Ш	3802468	N	53	
5728150928	BarneySolo	Ш	4182715	Ν	53	
3786736304	BillAlexander	Ш	4600986	Ν	32	
6783802468	BobSmith	Ш	5061085	Ν	53	
4035567193	EileenKratchman	Ш	5567193	Ν	72	
8037409934	FredSimpson	Ш	6123913	Υ	47	
4306123913	George Brett	Ш	6736304	Ν	34	
	JamieSlattery	Ш	7409934	Ν	34	
4594182715	JimJohnson	I٢	8150928	Ν	47	
1288966020	MartinAston	۲	8966020	N	34	
	System Z Table	25				
Test	Name					
53	Streptococcus py	oge	nes			
72	Pregnancy	_				
32	Alzheimer Diseas	е				
47	Hemorrhoids					
34	Dermatamycoses					
	<u> </u>					

<u>Sensitive Relat</u>ionship Discovery



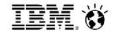
### **Address the Full Data Protection Lifecycle**



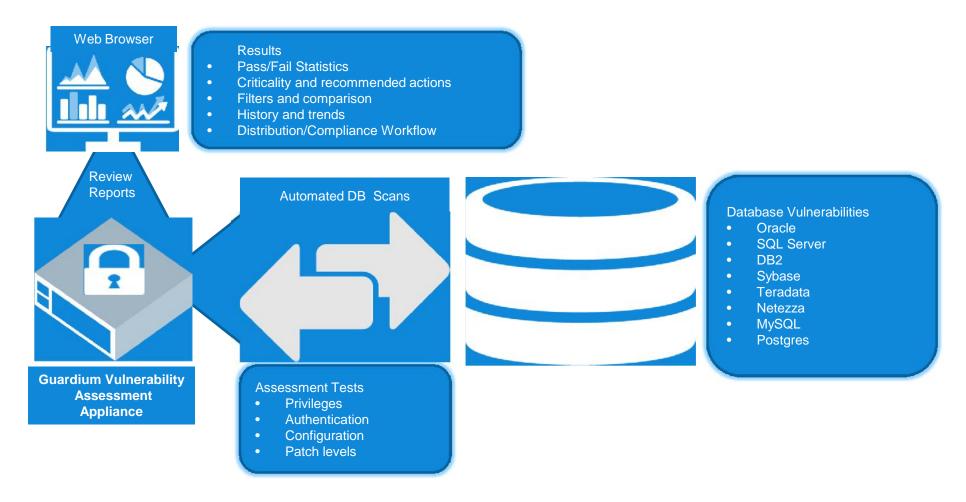


### **Vulnerability Assessment**





Cost effectively improve the security of data servers by conducting automated database vulnerability assessment tests



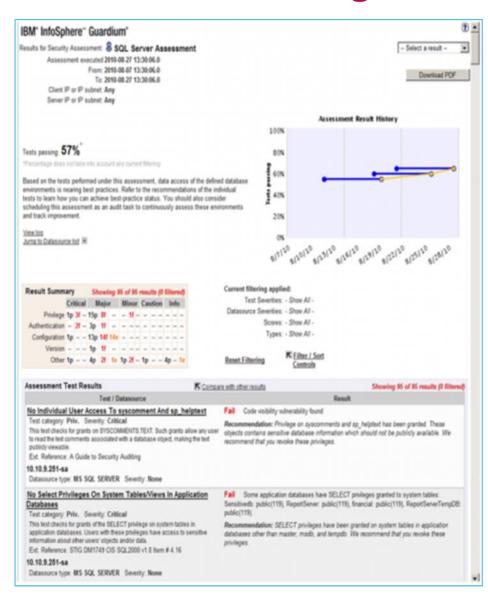


# Identify Unpatched and Misconfigured Systems

Current Test Results

Prioritized Breakdown

Detailed Test Results



Result History

Filters and Sort Controls

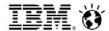
Detailed Remediation Suggestions

## Eliminate inappropriate privileges



Cat.	Test Name	Datasource	P/F	Sev.	Reason
riv.	Access To The UTL FILE Package is	ORACLE:	Fail	Major	Found Exec UTL_FILE privilege granted to public
	restricted	Oracle EE - Joe			ermissions to execute the UTL_FILE package have been granted to users other than DBAs. UTL_FILE allows rating system files from Oracle, which may result in a security breach.
Conf.	LOG ARCHIVE DUPLEX DEST Set	ORACLE:	Fail	Major	Parameter: 'LOG_ARCHIVE_DUPLEX_DEST' is not set.
		Oracle EE - Joe			OG_ARCHIVE_DUPLEX_DEST is not set. We recommend to set this parameter to a valid directory owned by er and group read/write permissions only.
Conf.	MAX ENABLED ROLES is not greater	ORACLE:	Fail	Major	Parameter: "MAX_ENABLED_ROLES" with a value of '150' has been obsoleted for version 10.2.
	<u>than 30</u>	Oracle EE - Joe			fax_enabled_roles is set to a value higher than 30. This parameter should be limited as much as possible 20 roles by default)
Priv.	No 'Catalog' Role Assignments	ORACLE: Oracle EE -	Fail	Major	Some users or roles other than predefined dba or roles have been granted default roles: SH, OLAPSYS, PERFSTAT, IX.
		Joe	'EXECUTE_ recommend 'SELECT_C. 'OLAP_DBA granted to 'S	CATALO restricti ATALOG ', 'OLAP SYS', 'DB	ccess to Data Dictionary and Catalog roles, 'SELECT_CATALOG_ROLE', 'OLAP_DBA', DG_ROLE', 'DELETE_CATALOG_ROLE', 'RECOVERY_CATALOG_OWNER' is granted to some users. We ng access to the Data Dictionary. Access to the Data Dictionary should be done using the V\$ views. BG_ROLE' may be granted to 'SYS', 'DBA', 'OEM_MONITOR', 'EXP_FULL_DATABASE', 'IMP_FULL_DATABASE', LUSER'. 'OLAP_DBA' may be granted to 'SYS', 'DBA', 'OLAPSYS'. 'EXECUTE_CATALOG_ROLE' may be IA', 'EXP_FULL_DATABASE', 'IMP_FULL_DATABASE'. 'DELETE_CATALOG_ROLE' may be granted to 'SYS', CATALOG_OWNER' may be granted to 'SYS'.
Priv.	No Authority To Create Libraries	ORACLE: Oracle EE -	Fail	Major	Some users or roles without DBA or IMP_FULL_DATABASE authority have CREATE LIBRARY privileges: MDSYS, DMSYS, EXFSYS, ORDSYS, ORDPLUGINS, XDB.
		Joe	revoking this	s privileg d to acce	the CREATE LIBRARY (or CREATE ANY LIBRARY) privilege has been granted to some users. We recommend the unless it is absolutely necessary for a very minimal number of users to have the privilege. These privileges as the operating system, and they allow a user to load an operating system binary file and make calls to that
Priv.	No Roles With The Admin Option	ORACLE:	Fail	Major	Found roles granted WITH ADMIN option
		Oracle EE - Joe		able, a u	toles have been granted with the admin option to roles or users other than DBA, SYS, and SYSTEM. When a user can grant that role to other users. Since granting roles should be restricted, we recommend that you not

## **Sensitive Data Masking**



Masked or transformed data must be appropriate to the context:

- -Consistent formatting (alpha to alpha) -Context and application aware
- -Within permissible range of values -Maintain referential integrity

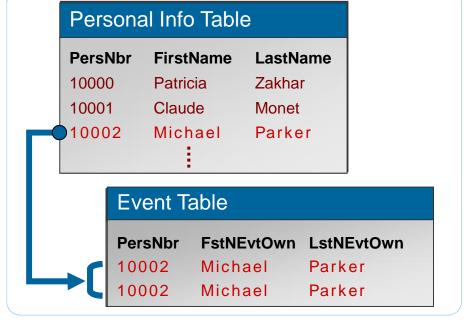
A comprehensive set of data masking techniques to transform or de-identify data, including:

- String literal values
- Character substrings
- Random or sequential numbers

- Arithmetic expressions
- Concatenated expressions
- Date aging

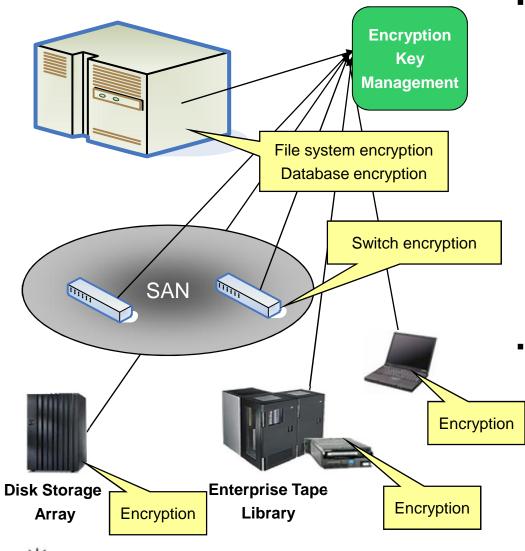
- Lookup values
- ■Trans Col







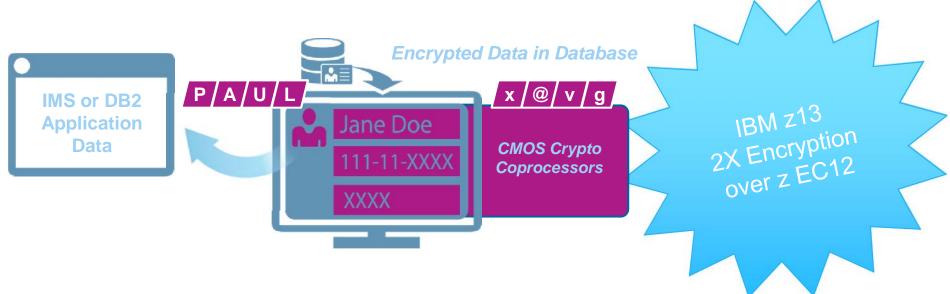
### Encryption is everywhere – but where and how makes a difference with the second control of the second control



- Encryption choices why should encryption be built into storage
  - Performance cryptography can be computationally intensive
  - Efficiency encrypted data is not able to be compressed or de-duplicated
  - Security Data in transit should use temporary keys, data at rest should have long term retention and robust management
  - Scalability best to distribute cryptography across many devices
- Key Management Interoperability Protocol Standard makes this viable
  - Four years now have demonstrated interoperability at the RSA conference with 8+ vendors
  - TKLM includes a c source reference implementation

## **Data Encryption for DB2 and IMS**





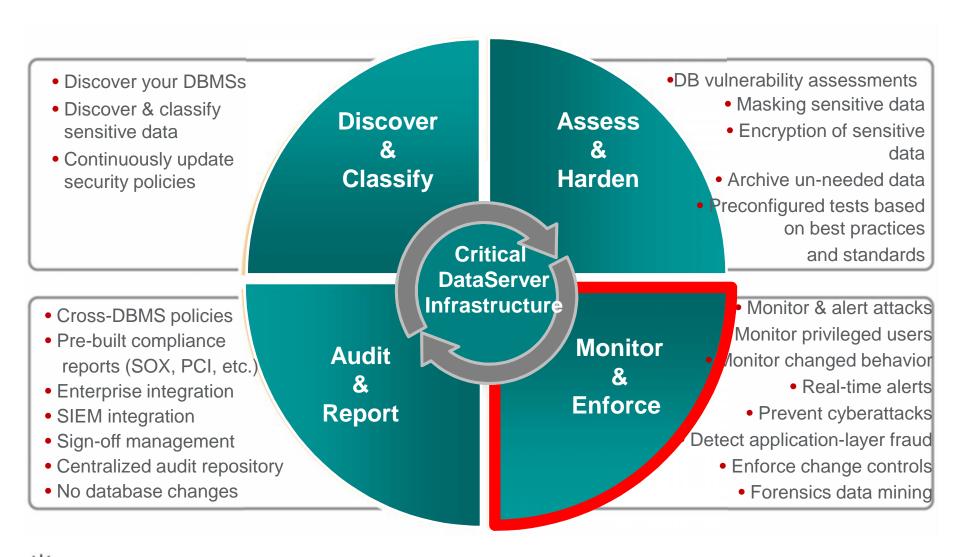
- Supports all levels of DB2
- No application changes needed
- Applications need no awareness of keys
- Supports both secure key and clear key encryption
- Index access is unaffected by encryption
- Compatible with DB2 Load/Unload utilities and DB2 Tools
- EDITPROC, FIELDPROC, or UDF invocation

IBM Security Big Data & Analytics

- Data encryption on disk
- Data on channel is encrypted (protects against channel/network sniffers)
- Existing authorization controls accessing this data are unaffected
- Assumption made that access is through the DBMS, or, direct access invokes the DBMS data exits

### Address the Full Data Protection Lifecycle





## **Data Activity Monitoring**

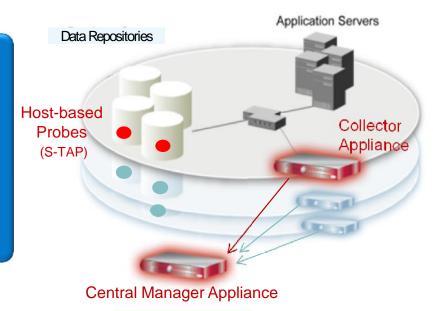


**✓** Activity Monitoring

Continuous, policy-based, real-time monitoring of all data traffic activities, including actions by privileged users

- ✓ Blocking & Masking

  Data protection compliance automation
- ✓ Vulnerability Assessment
  Database infrastructure scanning for missing patches,
  mis-configured privileges and other vulnerabilities



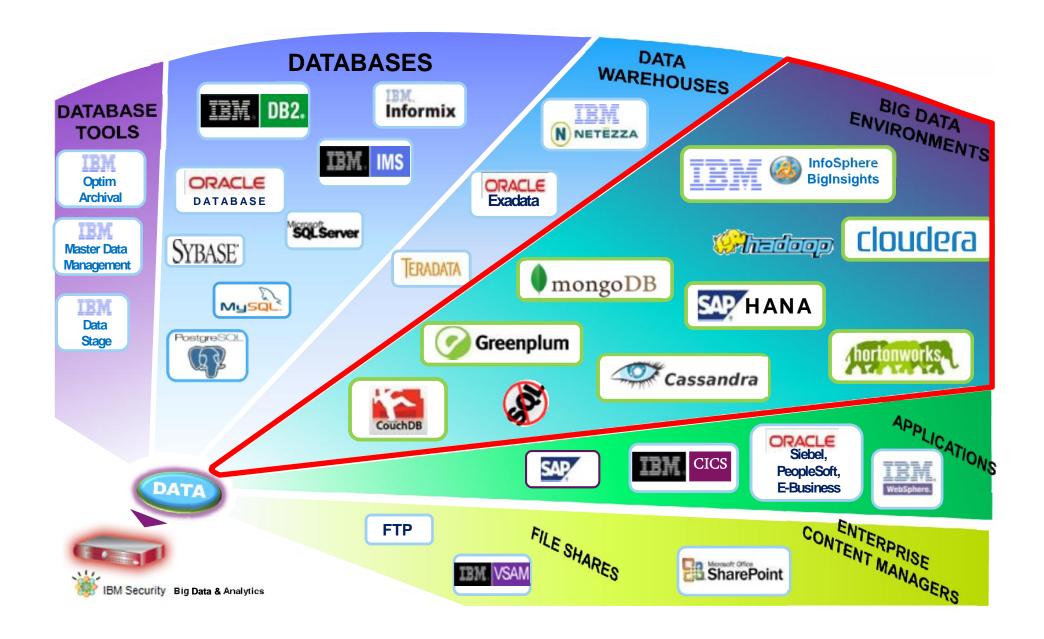
#### Key Characteristics

- Single Integrated Appliance
- Non-invasive/disruptive, cross-platform architecture
- Dynamically scalable
- SOD enforcement for DBA access.
- Auto discover sensitive resources and data
- Detect or block unauthorized & suspicious activity
- Granular, real-time policies
  - Who, what, when, how

- 100% visibility including local DBA access
- Minimal performance impact
- Does not rely on resident logs that can easily be erased by attackers, roque insiders
- No environment changes
- Prepackaged vulnerability knowledge base and compliance reports for SOX, PCI, etc.
- Growing integration with broader security and compliance management vision

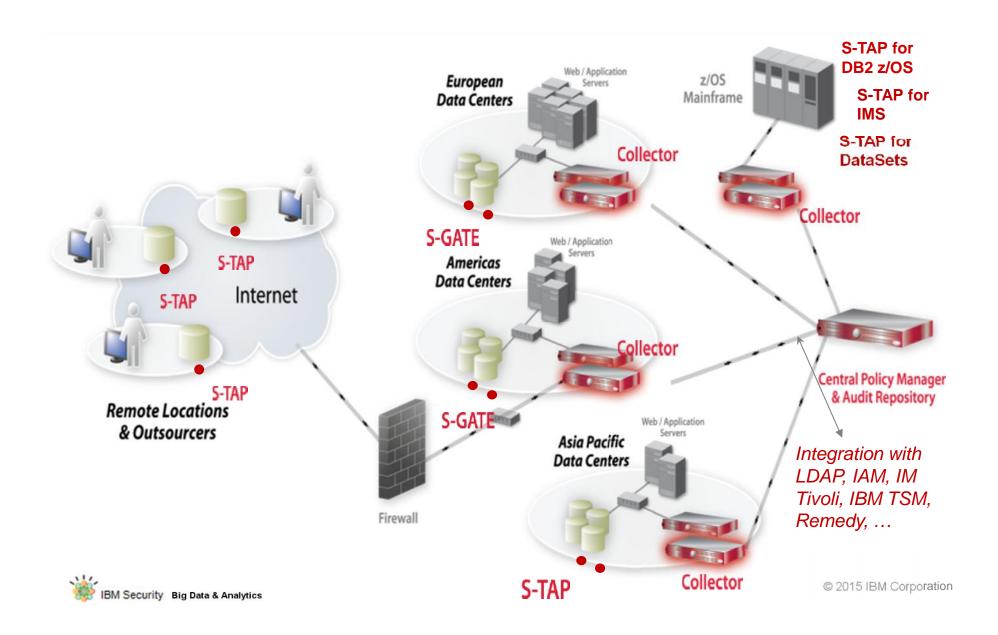
### Extend Activity Monitoring to Big Data, Warehouses, File Shares []





### **Scalable Multi-Tier Architecture**



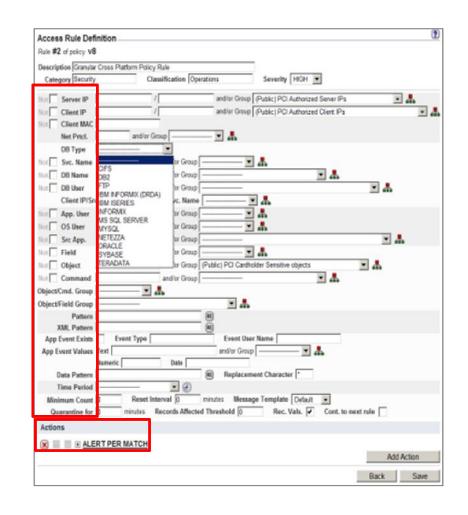


## Cross-platform policies and auditing across enterprise

Unified cross-platform policies easily defined

Responsive actions defined within policies

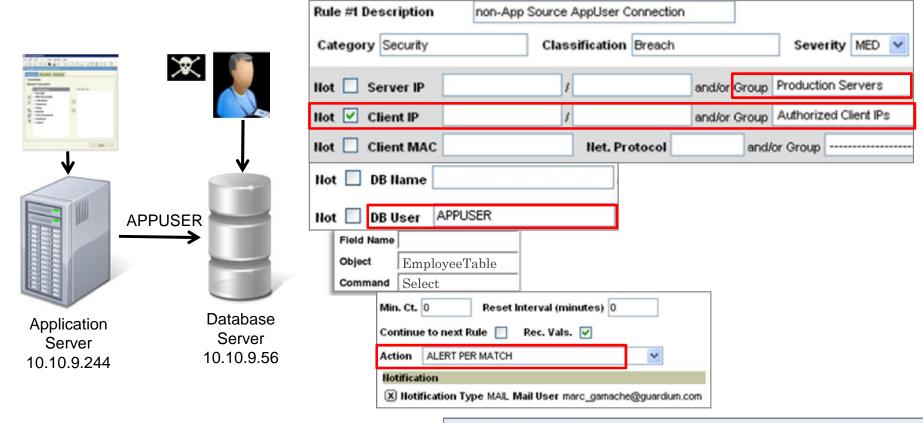
Single audit repository enables enterprise-wide compliance reporting and analytics





# A simple policy example: Application bypass





Sample Alert









Should my customer service rep view 99 records in an hour when the average is 4?

Is this normal?

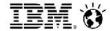
DB User Name	<u>Sql</u>	Records
STEVE	select * from ar.creditcard where i>? and i </td <td>4</td>	4
HARRY	select * from ar.creditcard where i </td <td>4</td>	4
JOE	select * from ar.creditcard where i </td <td>99</td>	99

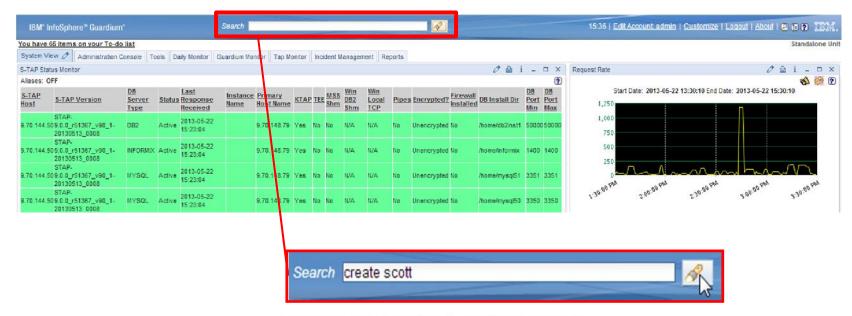
What did they see?

HARRY	select * from ar.creditcard where i </th <th>0002,0003,0004</th>	0002,0003,0004
JOE	select * from ar.creditcard where i </td <td></td>	
JOE	select * from ar.creditcard where i </td <td>**************************************</td>	**************************************
JOE	select * from ar.credificard where i </td <td>**************************************</td>	**************************************
JOE	select * from ar.creditcard where i </td <td>**************************************</td>	**************************************
JOE	select * from ar.creditcard where i </td <td>**************************************</td>	**************************************
JOE	select * from ar.creditcard where i </td <td>**************************************</td>	**************************************
JOE	select * from ar.creditcard where i </td <td>**************************************</td>	**************************************
JOE	select * from ar.creditcard where i </td <td></td>	



### Quick Search (db activities, exception, violations)





For manually entered search terms, the following rules apply:

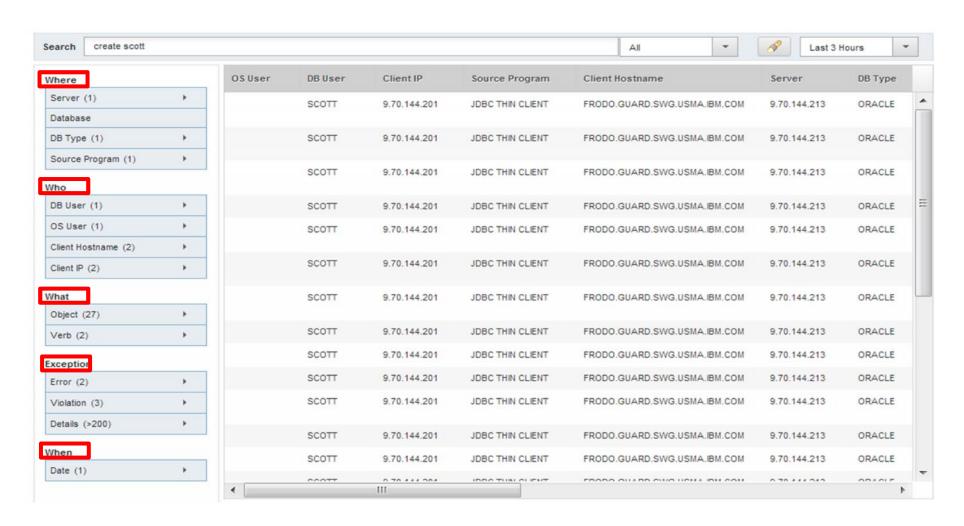
- For exact match, use double quotes. Example: "Connection Profiling List Alert"
- For results that have all specified terms (AND condition), enter terms separated by a space. Example: hadoop getlisting
- To get results that include any specified terms, use OR (or I) between the terms. Example: hadoop OR client
- To exclude a term, use NOT (or -). Example: NOT hadoop
- Use the wildcard character (\*) at beginning or end of a string. Example: \*.10.70.30

### **User Interface & APIs**



### **Quick Search (cont)**





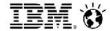


### Outliers – finding the needle in the security haystack



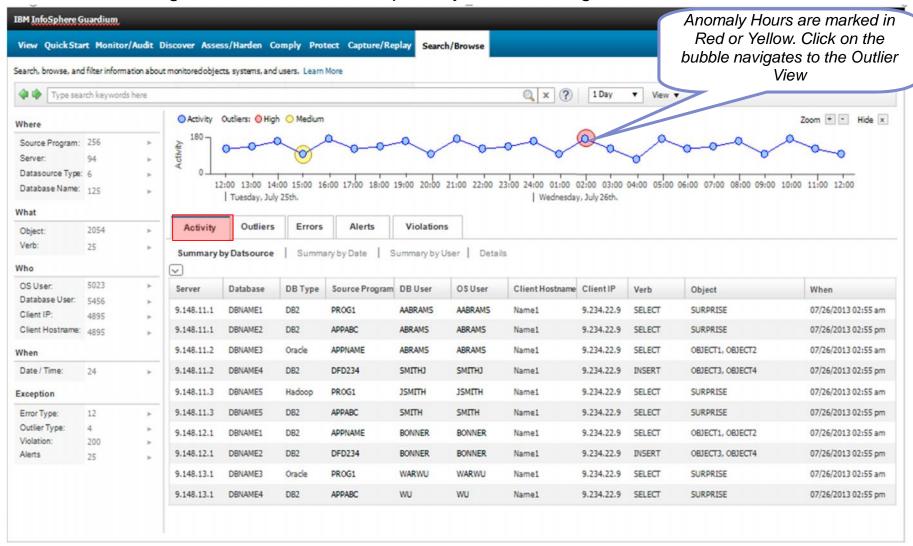
- Advanced Machine Learning algorithm
- Unsupervised model models normal activity patterns and analyzes new activities as they accumulate.
- Intuitive interface that clearly summarizes normal activities (who/what/when/where) and pinpoints anomalies and suspicious activities
- Cluster-based analysis predicts the appearance of data together, and flag anomalies when data appear out of "context" (i.e., if cluster is missing members)

### **Outliers Analysis**



The user opens 'Search/Browse' to see the all activity overview. In the overview chart the user notices medium (Tuesday, 15:00 clock) and high (Wednesday, 02:00) marked outliers.

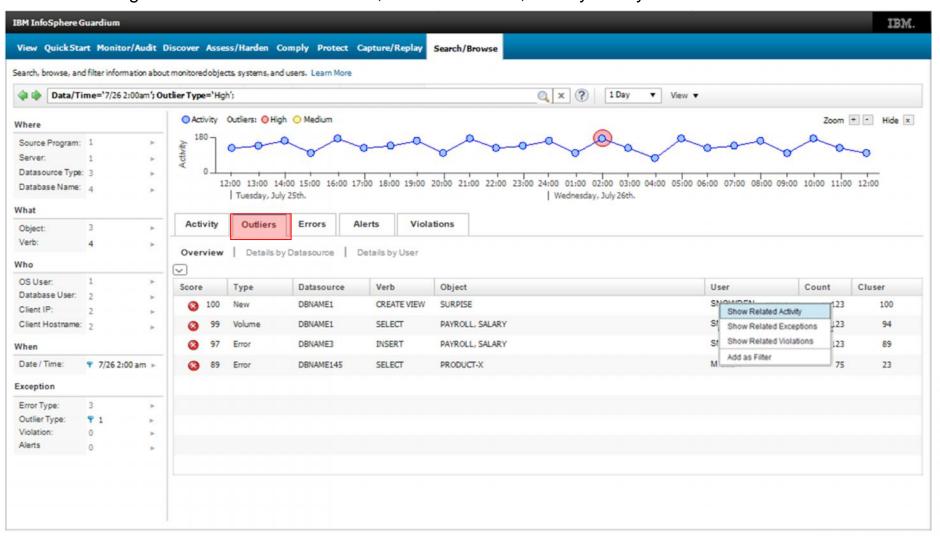
The user wants to get more information especially about the high classified outliers.



### **Outliers Details**



The ,Outliers' tab contains more information about the selected timeframe with high classified outliers. The 'Type' explains the reason. Examples: New/Unique, Rare, Exceptional Volume, Exceptional Errors The user can then interactively investigate each finding by Filtering-In / Out data or by using the Context Menu to navigate to the "Related Activities", "Related Errors", History or any other related data.

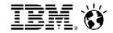


### **Monitoring on System z - Recent Enhancements**



- Termination of suspicious DB2 activity
  - Terminate a DB2 thread that a Guardium policy has flagged as high risk
- Many new System z RACF vulnerability tests
  - directly or via zSecure Integration
- New Entitlement Reporting for z
  - DB2 Catalog and RACF via zSecure
- New monitoring of DataSet activity (sequential and partitioned)
- Centralized IMS management
- Expanded DB2 monitoring including DB2 start and stop
- Resiliency across network or server outages
  - Consistent across all platforms
- Appliance based policy administration
  - Consistent with Distributed policies on Guardium UI

## Automate oversight processes to ensure compliance and reduce operational costs



Easily create custom processes by specifying unique combination of workflow steps, actions and users

Use case
 Different oversight processes for financial servers than PCI servers

Supports automated execution of oversight processes on a report line item basis, maximizing efficiency without sacrificing security

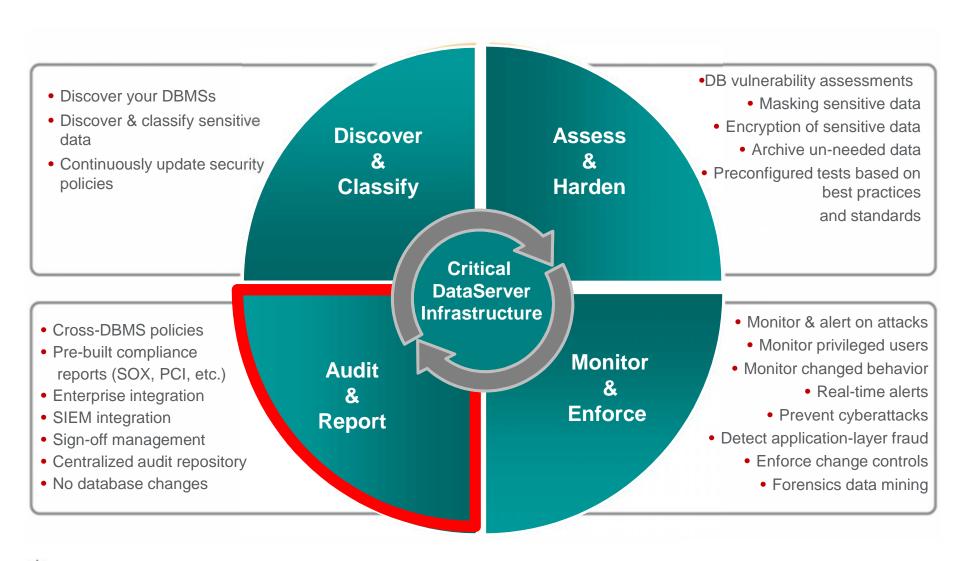
Use case
 Daily exception report contains 4 items I
 know about and have resolved, but one that
 needs detailed investigation. Send 3 on for
 sign-off;
 hold one





### **Address the Full Data Protection Lifecycle**





### **Audit and Report**



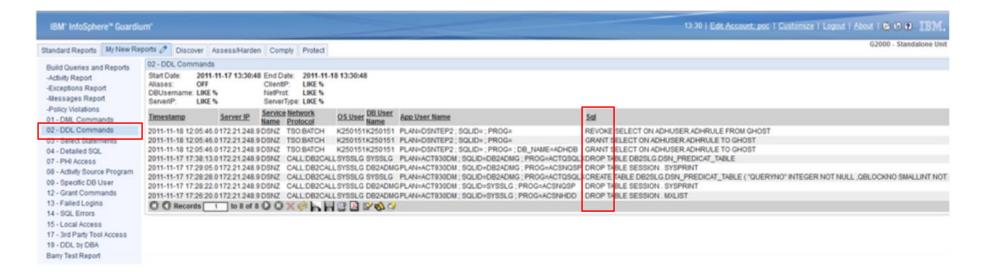
### Custom and Pre-Built Compliance Reports

- Custom reporting
- SOX and PCI accelerators
  - Financial application monitoring (EBS, JD Edwards, Peoplesoft, etc)
  - Authorized application access only
  - Automated compliance reporting, sign-offs & escalations (SOX, PCI, NIST, etc.)



# Reporting DDL and DCL



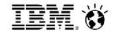


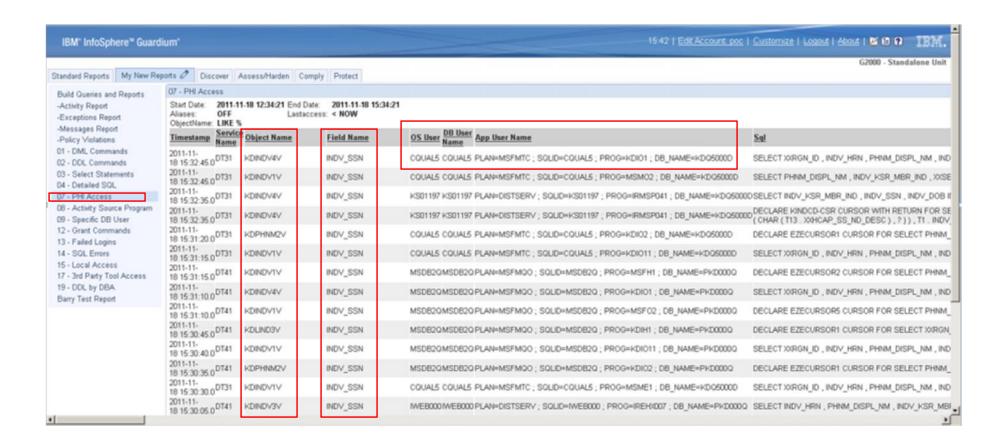
Ability to Monitor Data Definition Language Commands
•Create, Alter, Drop, etc.

Ability to Monitor Data Control Language Commands
•Grant, Revoke, etc.



# Reporting Sensitive Data Access

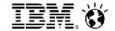


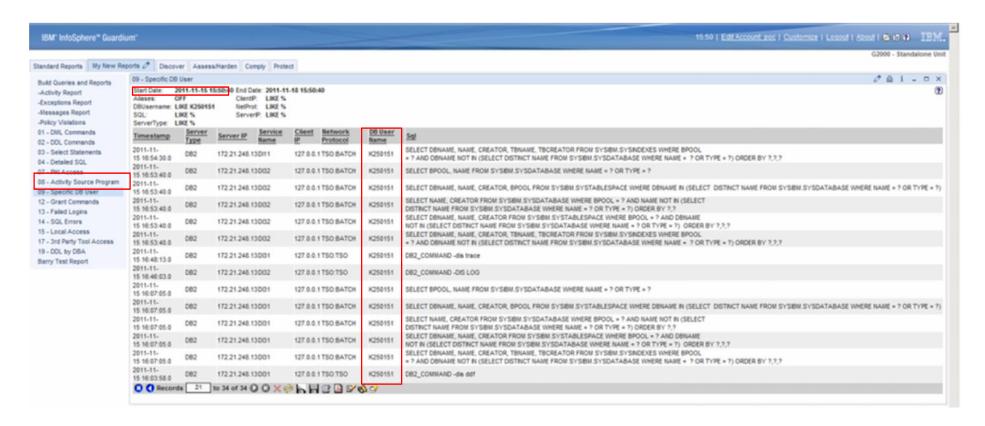


Ability to Monitor Access to Objects and Fields Containing Sensitive Data



# Reporting Specific User Activity





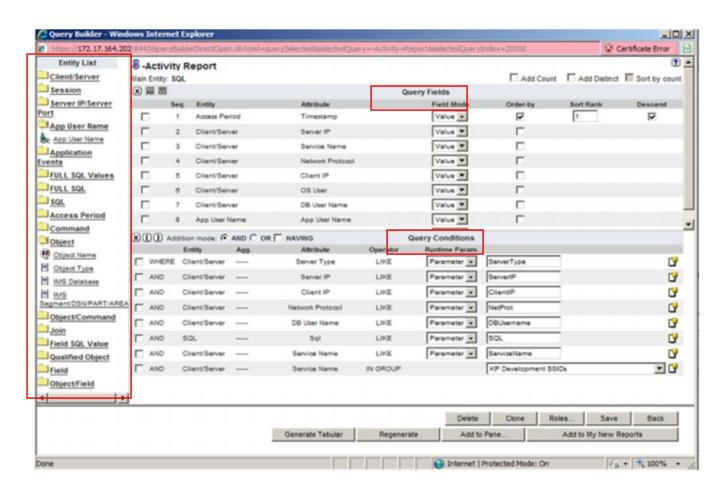
### Ability to Report on a Specific User's Activity



### Reporting

### **Custom Report Building**





Ability to Easily Create Custom Reports Through Point and Click Interface





### **Agenda**

- Big Data opportunities and threats
- Proactive and preventative measures to information protection
- Summary and Call to Action



### Summary and call to action...



- Enterprise wide protection across many databases, platforms and data streams
  - Preventative and proactive data security controls
  - Real-time data threat detection and monitoring alerts
  - Support for many data streams not just transactional
  - Extensive integration capabilities
  - Fast implementation with automated workflows, predefined compliance reports and policies
  - Data Masking, Encryption and vulnerability assessment.
- Sign up for future related papers in 2015 "The world of DB2 for z/OS" on LinkedIn and Facebook



### IBM. Ö

### **Useful URLs**

- www.ibm.com/software/os/systemz/security/
- www.ibm.com/guardium
- www.ibm.com/bigdata/z
- www.infogovcommunity.com



# THINK

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