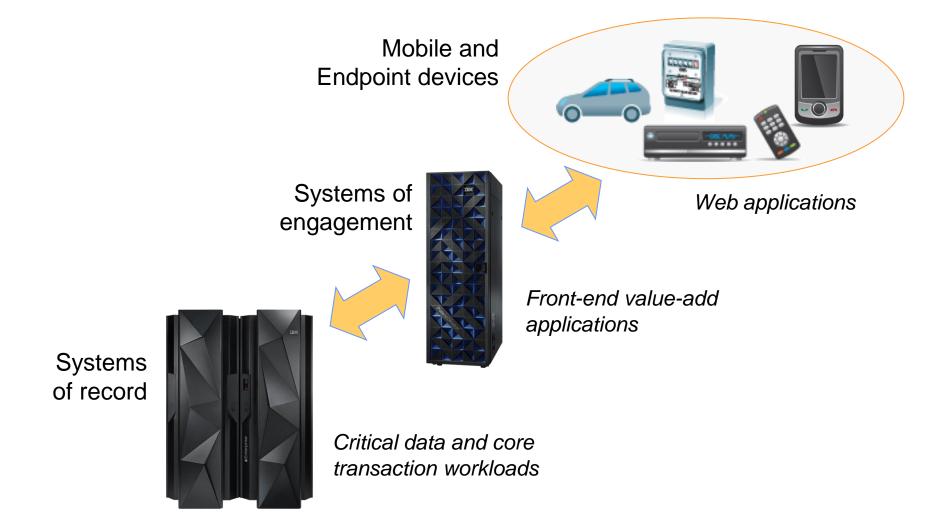


Smarter Solution Delivery On System z

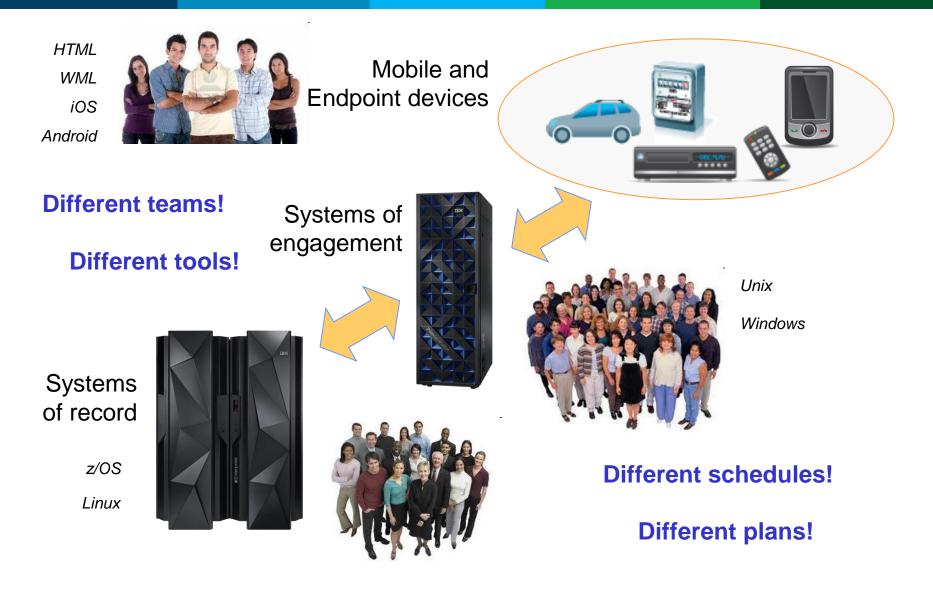
The New zEnterprise – A Cost-Busting Platform

IBM CPO System z Customer Briefing 2013

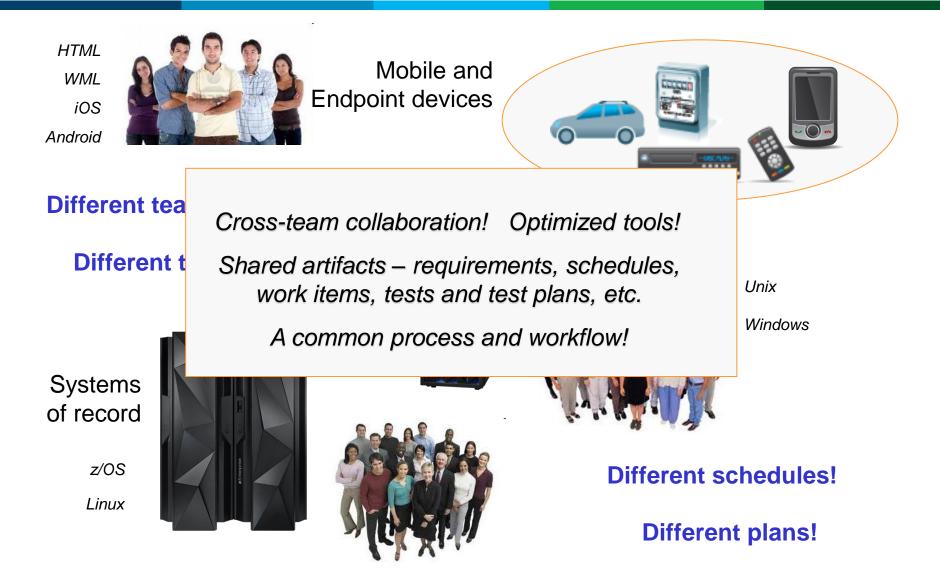
Increasingly Today, Businesses Are Developing Cross-platform Hybrid Applications



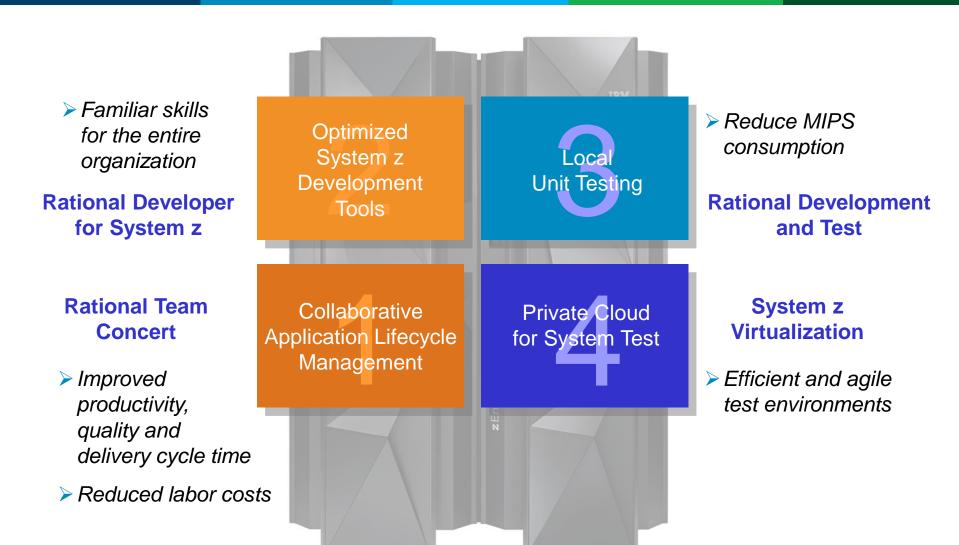
But Traditional Development Environments Are Not Set Up To Support This



What's Needed?

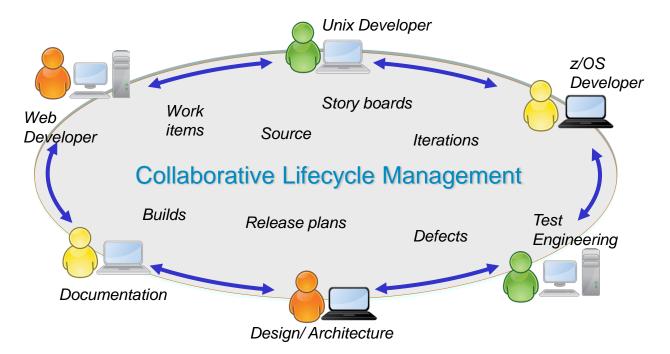


How Can We Do This For System z?



Rational Jazz Provides The Foundation For Collaborative Lifecycle Management

A whole-team, whole-view approach for hybrid applications development:



- · Single, advanced graphical user interface used by all
- Enables all development teams to collaborate
- Based on a common agile process with shared and linked artifacts
- Transparent, with end-to-end governance

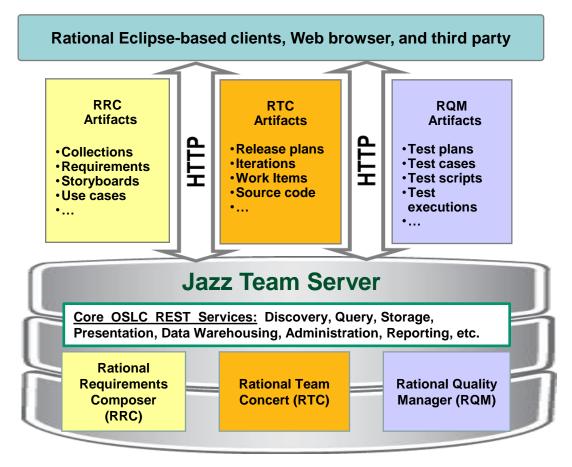
Collaborative Lifecycle Management Is Built On Proven Principles

- 1. Accelerated time to delivery with Real-time Planning
- 2. Improved quality with Lifecycle Traceability
- 3. Maximized product value with In-Context Collaboration
- 4. Refined predictability with **Development Intelligence**
- 5. Reduced costs with Continuous Improvement



Jazz Team Server Is The Heart Of Rational's Collaborative Lifecycle Management (CLM)

- Jazz Team Server provides a single, consolidated hub of information
 - All artifacts are shared resources addressed by URLs
 - Accessible via REST API
 - Based on Open Services for Lifecycle Collaboration (OSLC)
- Supports three CLM applications
 - Rational Requirements Composer to define requirements
 - Rational Team Concert for team collaboration
 - Rational Quality Manager for test management



Runs on z/OS, Linux for System z, and other platforms

Rational Team Concert (RTC) Enables Team Collaboration

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RTC Eclipse interface

Rational Team Concert

Work Items

- Planning and execution items link project artifacts
- Easy wizard-driven creation interface
- Includes full, in-context collaboration features

Configuration Mgmt

- Secure storage of processes and methodologies
- Versioning, tracking, baselining for milestones
- Simultaneous editing by multiple developers

Project Management

- Iteration process tracking
- · Easy work load balancing
- Planning at daily, iteration and release levels
- Reporting and dashboards

Build System

- Automated build process
- Continuous build status updates
- Build results link to change sets and work items



DEMO: Rational Team Concert

- Intuitive Eclipse-based graphical interface
- Easy to view and manage all project work items, and current team activity
- Project Manager can quickly determine who is the best person to fix a defect...



Rational Team Concert

Rational Team Concert Brings Unity And Consistency Across The Entire Team



- Analysts, Managers, Developers, and Testers working on the same project collaborate from within the context of their tools
- All work items are linked and visible to everyone on the team, enabling instant and dynamic communication
- RTC includes project-wide planning capability and governance





Automate software delivery tasks and accelerate handoff to Operations



Achieve quality by design with an integrated, automated testing process

Web Developer



Collaborate across diverse disciplines and teams to meet business requirements

CACEIS Boosts Collaboration With Rational Team Concert

...Driving down development costs and speeding time to market

Disconnected teams

To minimize bugs and reduce time to market, Caceis needed to establish more effective communication between its open platform and mainframe teams, which were spread out in three separate countries.

Comprehensive collaboration

Caceis implemented IBM Rational Team Concert software to support its teams with features such as communication in context, event feeds, integrated chat and automated traceability.

Benefits

- Improves communication and collaboration between development teams, resulting in greater productivity and reduced costs
- Reduces the time required to debug applications through a common communication platform, improving operational efficiency
- Helps increase revenue potential with shortened time to market for new product development



"Thanks to Rational Team Concert software, our teams can collaborate and develop programs that are increasingly robust in a minimum of time, helping us meet the needs of our clients at a lower cost."

—Bertrand Avé, architect, open programs, CACEIS

Solution components:

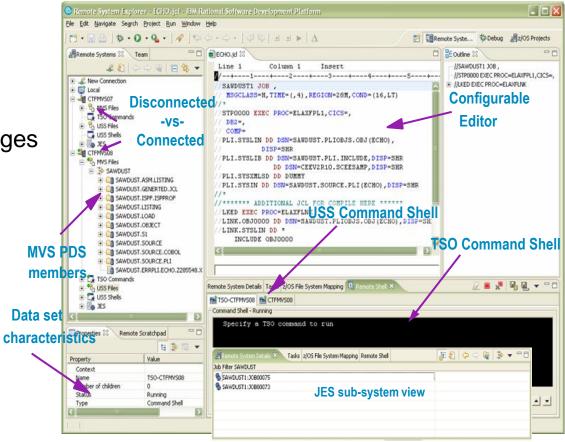
- IBM Rational Team Concert
- IBM System z platform

Rational Developer For System z Is A Graphical Development Environment For Developers

Rational Developer for System z

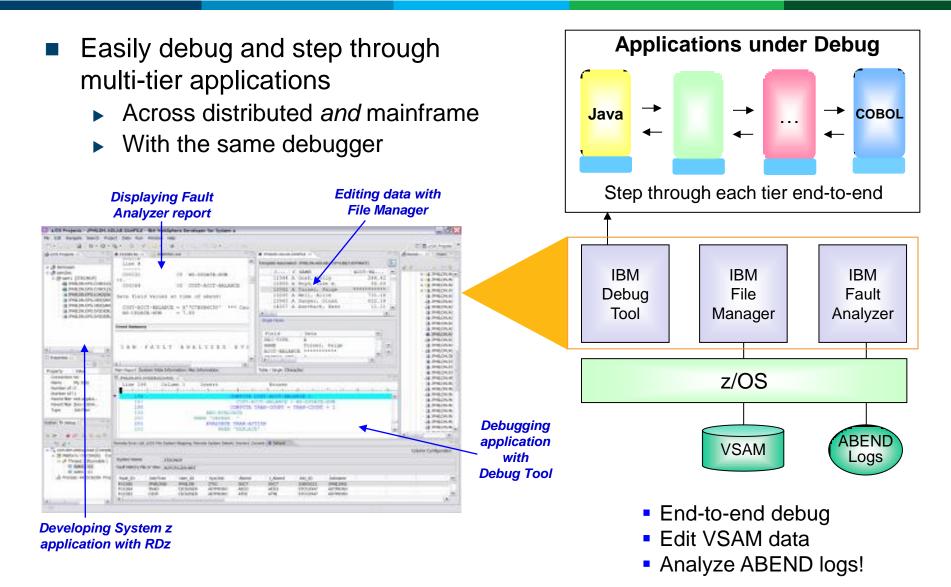
- Fully supports development and reuse of all mainframe assets
- Supports mainframe languages and runtimes
- Includes interactive access to z/OS for debug, job generation, submission, monitoring, command execution, etc.

Presents a mainframe development platform that is fully consistent with the distributed environment



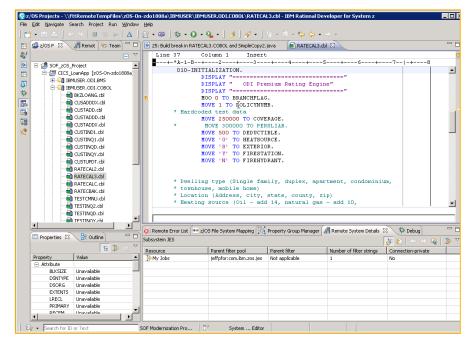
RDz Eclipse interface

Mainframe Problem Determination Tools Are Integrated Into The RDz Environment



DEMO: Rational Developer For System z

- Automatic notification of pending work items
- Easy to move between different development tasks using Eclipse perspectives
- Breeds familiarity for all developers
- A Java developer can easily edit and fix a COBOL defect...



Rational Developer for z

If Desired, Mainframe Programmers Can Continue To Develop With ISPF And Integrate With RTC

Rational Team Concert ISPF Client

- For users familiar with TSO/ISPF green screen interfaces
- Has a subset of the Eclipse client function tailored to SCM interaction
- Uses RTC repository workspaces, change sets, links to work items, build requests, etc.
- Provides an interface to edit, check-in/out, deliver, and build ISPF code that is stored in a RTC repository
- Facilitates phased implementation of Eclipse-based tools for mainframe developers

See: http://www.youtube.com/watch?v=DFbNQNa13y0 and http://www.youtube.com/watch?v=g3I-pF4osbc

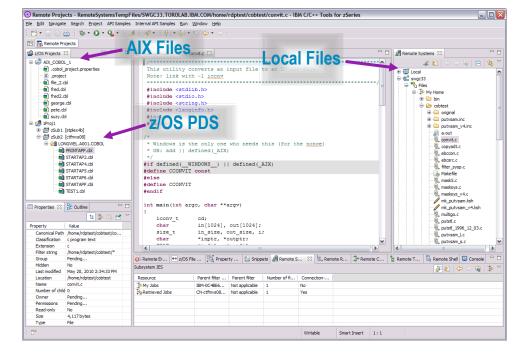
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Rational Packages A Solution For Integrated Development Of zEnterprise Hybrid Applications

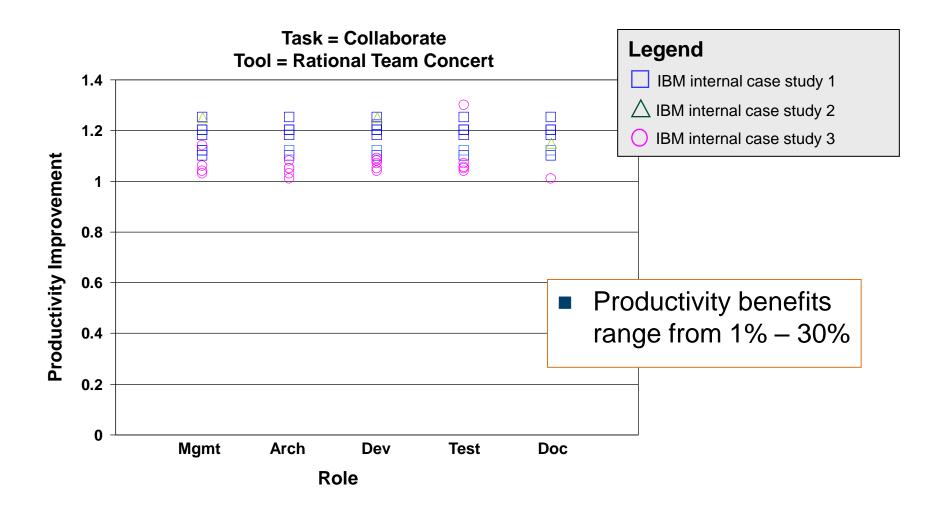
Rational Developer for zEnterprise

- A comprehensive, integrated development environment for heterogeneous enterprise application development
- Spans zEnterprise architectures (z/OS, Linux for System z, x86 and Power)
- Languages supported: Java, COBOL, PL/I, Assembler, EGL, C/C++ and JCL
- Runtimes supported: AIX, Linux for System z, Linux on Power, x86 Linux, CICS, IMS, DB2 and Batch

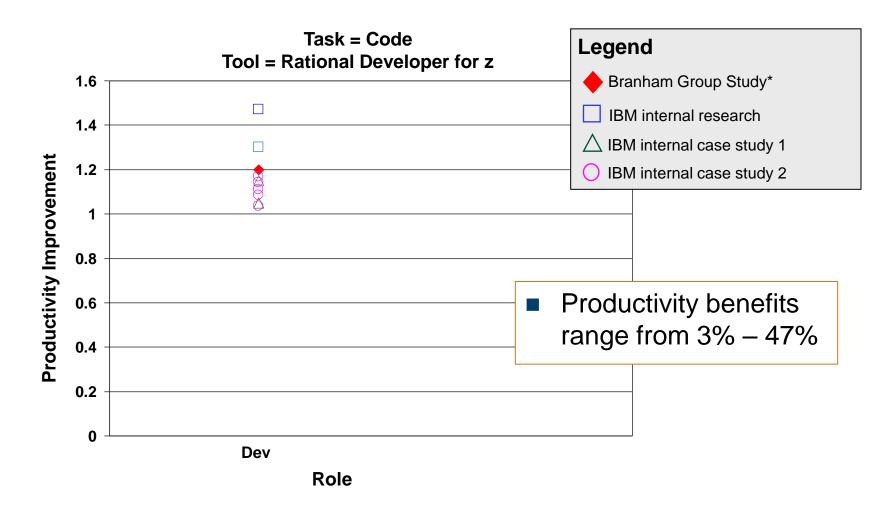
Work with artifacts on multiple platforms in one GUI



Research And Case Studies Show Rational Team Concert Improves Collaboration



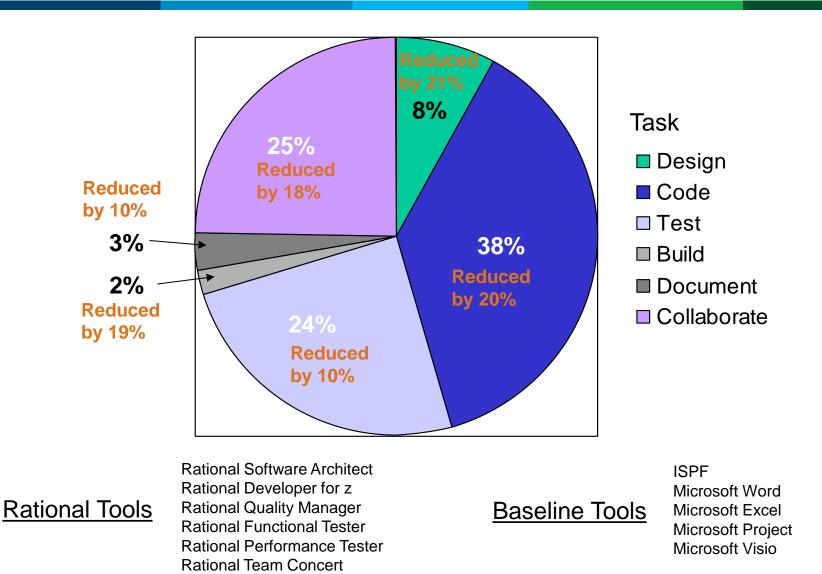
Research And Case Studies Show Rational Developer For System z Improves Development



Source: The Branham Group, Inc.

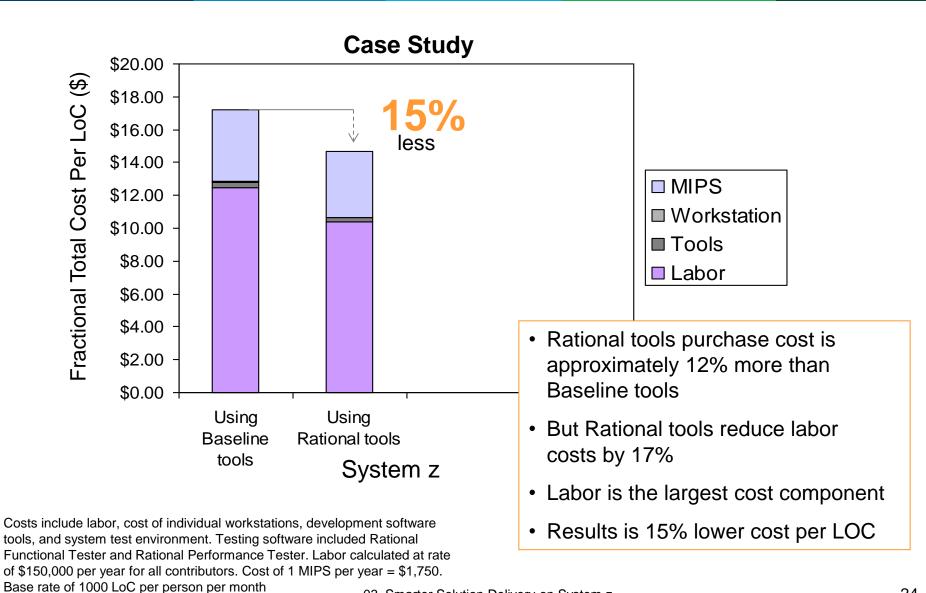
http://www.branhamgroup.com/CustomContentRetrieve.aspx?ID=2002290&A=SearchResult&SearchID=2196098&ObjectID=2002290&ObjectType=35

When Data Is Best Fit To A Model, Rational Tools Shown To Reduce Total Labor By 17%



May vary with customer.

Rational Labor Savings Far Outweigh The Cost Of The Tools



IBM CICS Internal Development Team Uses Rational Tools To Improve Productivity

IBM<mark>Systems</mark>

Rational Team Concert Energizes the CICS Development Process

November 2011 | by Ian Hodges, Kevin Bowkett, Nigel Hopper,



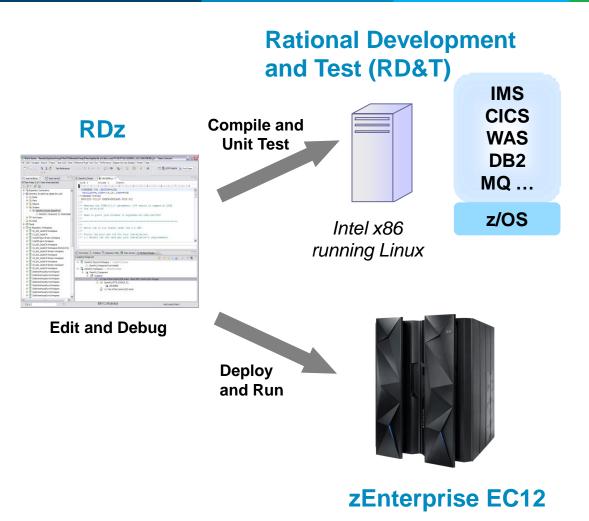
The introduction of Rational Team Concert (RTC) into the portfolio of IBM software products has enhanced the agility of IBM software development practices. Over the past two years, CICS Transaction Server for z/OS has adopted RTC, Rational Quality Manager (RQM) and Rational Developer for System z to modernize its development and service environment. This resulting success story proves it's possible for established products to adopt the Rational tool set.

- CICS team had operated with largely the same specialized, proprietary and isolated environment for more than 30 years
- Skills were diminishing, tools were disparate and incompatible, understanding project status and traceability of work was complex and time-consuming
- The needs and demands of the business required a more flexible environment

Rational tools provided agility through a more open, transparent, integrated and collaborative environment

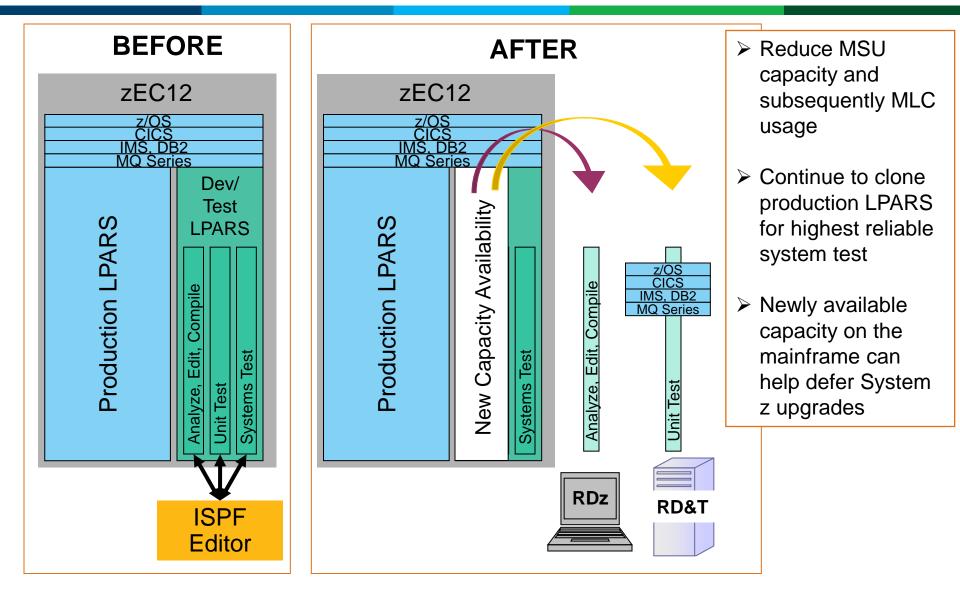
http://www.ibmsystemsmag.com/mainframe/administrator/cics/CICS_RTC/

For Further Savings, Offload Unit Testing From The Mainframe To "z/OS-on-Intel"



- Compile and Unit Test on an Intel x86 server running Linux
- RD&T server runs z/OS and all mainframe software
- Enables developers to rapidly prototype new applications
- Can significantly reduce MIPS consumption
- Eliminates costly delays by reducing dependencies on operations staff

Rational Developer For System z Plus Rational Development And Test Can Reduce MIPS



Customer Savings From Combined Use Of Rational Developer For z And Rational Development And Test

Customer	Percentage of Total MIPS Offloaded with RDz and/or RD&T	Annual Savings
1. Insurance	17	\$510,000
2. Communications	100	\$2,721,600
3. Financial	14.3	\$1,124,479
4. Healthcare Services	9.4	\$582,511
5. Financial	12.4	\$851,200
6. Banking	9	\$540,000
7. Healthcare Services	8	\$1,765,029

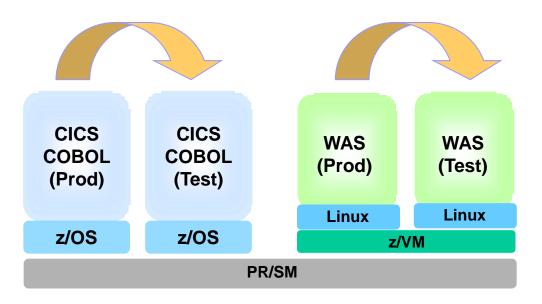
All customers anticipated payback from RDz and RD&T investments within 8-20 months Dev and Unit Test accounted for 17% of total MIPS used. Moving it off saved \$510,000

Dev and Unit Test accounted for 100% of this dedicated System z. Moving it off recovered 945 MIPS for new production

Moved only 50% of Dev and 50% of Unit Test, but still saved almost \$1.8M

System z Virtualization And Workload Management Enable Cost Efficient System Testing

- Development + Unit Test + System Test typically consumes ONLY about 20% - 30% of total capacity*
- Virtualization makes it easy to clone and synchronize LPARs
- Exact clones reduce errors in system testing



* Before offload to RDz and RD&T. Source: Internal IBM customer assessments and Eagle Team studies

Rational Solution Packages Make Adoption Easy And Complete

For development teams...

Integrated Solution for System z Development

Rational Developer for System z

Rational Asset Analyzer

Rational Team Concert

Rational Development and Test



For test teams...

Continuous Integration Solution for System z

Rational Team Concert

Rational Development and Test

Rational Quality Manager

Rational Test Workbench



Academic Initiative for System z Skills

The New zEnterprise

2013 Update





IBM Academic Initiative >

Building skills for a Smarter Planet



Membership in the IBM Academic Initiative is free and open to individual faculty members.

A skills initiative –

An IBM program that partners with academic institutions worldwide to build a pipeline of skilled students for the IT jobs of tomorrow and for a smarter planet.

ibm.com/university/systemz

Take advantage of our offerings



Explore our teaching topics

Resources to enhance IT, computer science, and business curricula



Use our courseware

Teaching materials for IBM products, open source technologies, tools



Access IBM software and systems

Hundreds of IBM products, virtual access to IBM systems and solutions



Program goals and overview

- Assist and enable the Mainframe community with skills (Mainframe access, courses, training, certification, etc.)
- Explore enterprise systems education alternatives
- Not selling IBM products
- Not asking educators to teach a predefined training program
- Resources available at no charge
- Build important relationships with educators, clients, and partners

- Participation continues to increase
- Wide variety of schools in the program
- Different level of participation
- All programs are unique
- Designed to provide flexibility to the school to meet their requirements and capabilities

IBM Academic Initiative

Open standards, open source and IBM resources for academia







Program Resources To Assist And Enable Educators





Full software stack available

Program membership takes 10 minutes





1111

Courses and z/OS Mastery Exams to validate z knowledge

z Skills Help Desk to assist the community zskills@us.ibm.com

Student Mainframe Contests to generate interest

Faculty skills development and education

Roundtables on Campus to get industry input





Locate schools teaching Enterprise Systems

System 2 Academic Initiative p			
US & Canada	Europe, Middle East, Africa	Latin America	Asia Pac

Educators from all over the world are currently investigating or actively teaching mainframe technologies. This is a partial listing of the most active schools in the United States and Canada. The schools are listed alphabetically by state or province.

If you are interested in locating and recruiting new talent for internship and job opportunities, reach out to the educator listed as the school contact.

For general inquires about the IBM Academic Initiative program or if you're an educator that would like to be included in this list, contact the System z Academic Initiative team at <u>zskills@us.ibm.com</u>.

States and provinces with participating schools				
↓ Multiple U.S.	↓ Illinois	√ New York		
locations	↓ Indiana	↓ North Carolina		
↓ Alabama	↓ Iowa	↓ Ohio		
↓ Arkansas	↓ Louisiana	↓ Pennsylvania		
↓ California	↓ Maryland	↓ South Carolina		
↓ Colorado	↓ Massachusetts	↓ South Dakota		
↓ Delaware	√ Minnesota	↓ Texas		
↓ Florida	1 BRILLING	1. The b		

www.ibm.com/systems/z/education/academic/schools_na.html



We Want Every Mainframe Client to Know...

Use the Academic Initiative to build and locate skills

- Locate schools teaching enterprise systems to recruit new talent
- Partner with IBM to build new skills for your business zskills@us.ibm.com
- Advertise job opportunities to students and experienced professionals systemzjobs.com
- Use resources to assist with building employees skills (internal training programs) www.ibm.com/systems/z/education/skills_coursematerials.html
- Build credentials through the Mastery Test www.ibm.com/certify/mastery_tests/ovrZ05.shtml
- Online mainframe education (certificates) www.idcp.org/learnzos.html
- Stay connected with through communities and social media. "Like" us on Facebook.





Partner with IBM to build new skills for your business

IBM will assist and enable a school of your choice to teach enterprise systems

Follow these steps:

- 1. Identify a school of your choice and ask yourself these questions:
 - Where does your company recruit new talent today?
 - Do you have an existing relationship with someone at a college or university?
 - Don't limit your thinking to Computer Science.
 Consider IT, MIS, IS, CSE and Business majors.
 IBM has courses and modules that can be included in various majors to expose students to enterprise systems thinking
- 2. Contact IBM at zSkills@us.ibm.com.





Use IBM's Job Board - SystemzJobs.com

Lets employers post detailed job requirements for job seekers of all experience levels to review and apply Global pool of talent specializing in mainframe technology, including both students and experienced professionals

Benefits of using SystemzJobs.com

- Free, secure, and easy to use
- Fast access to mainframe jobs and talent
- Global



Getting started

Follow these steps at SystemzJobs.com to get started:

- 1. Create a secure account
- 2. Post or Search for jobs
- 3. Connects students and industry

Sponsored by the IBM Academic Initiative, System z Visit: ibm.com/university/systemz

Questions? Contact zSkills@us.ibm.com



IBM can assist you with Enterprise Systems Skills

Contact us at zskills@us.ibm.com





Important Web Sites And Contacts

- Academic Initiative for the Mainframe <u>ibm.com/university/systemz</u>
- Locate participating schools www.ibm.com/systems/z/education/academic/schools_na.html
- IBM System z Mastery Exam ibm.com/certify/mastery_tests/ovrZ05.shtml
- System z Job Board SystemzJobs.com
- Stay connected and "like" the IBM System z Academic Initiative on Facebook

Academic Initiative System z program manager: Kathy Pfeiffer, <u>pfeiff@us.ibm.com</u> Questions? Contact <u>zskills@us.ibm.com</u>





THANK YOU