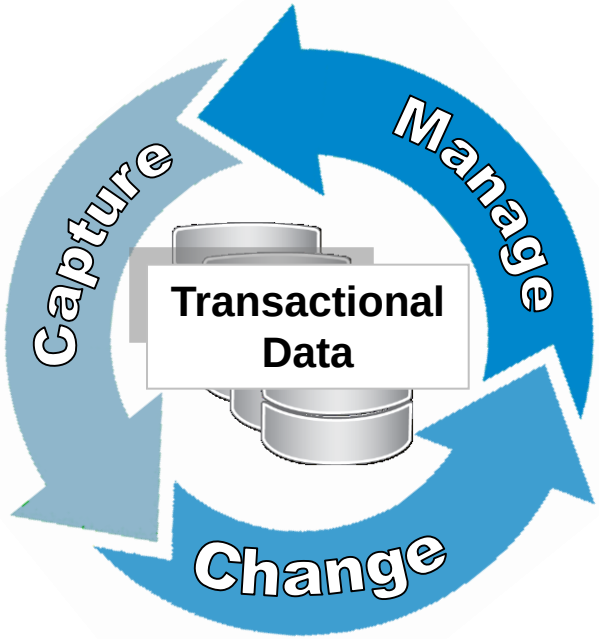
System z Is Optimized For Critical Data Workloads

The New zEnterprise – A Cost-Busting Platform

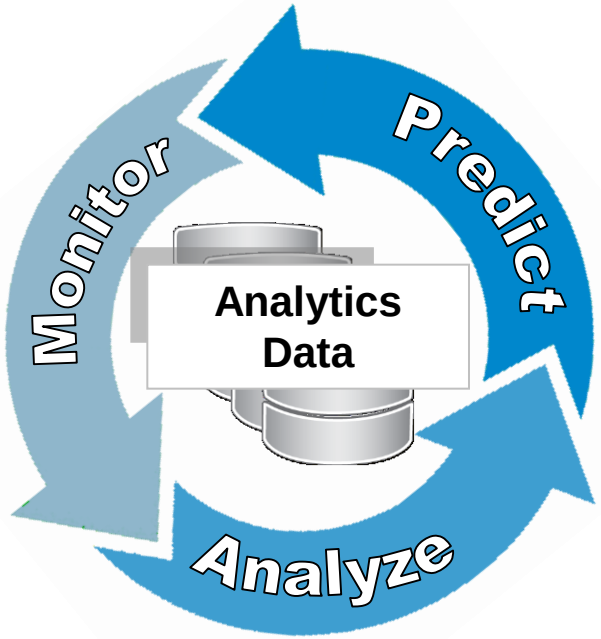
Business Depends On Critical Data

Run the business



Accounts
Orders
Inventory
Reservations

Grow the business



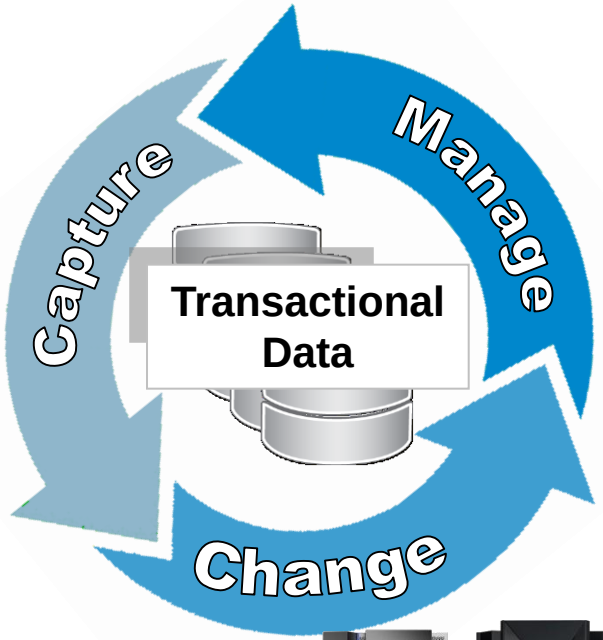
Sales
Order history
Inventory changes
Historical metrics

What Workloads Should Be Run On System z?

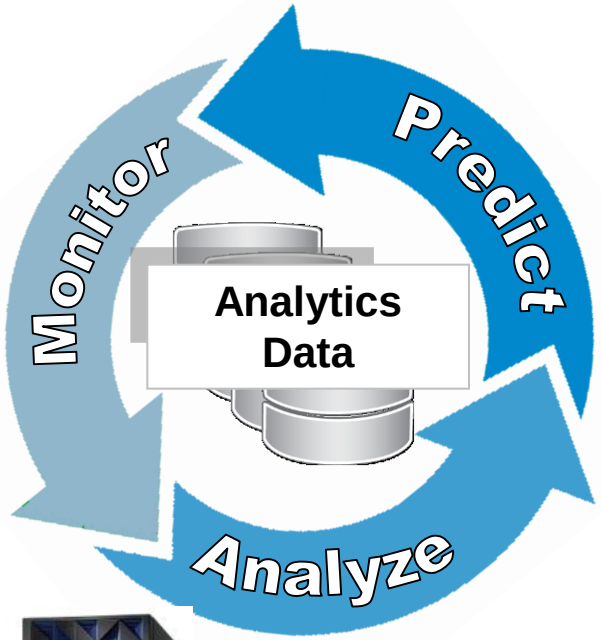
- Global Scale Transaction Processing
- Critical Data Workloads
- Large Scale Batch Processing
- Co-located Business Analytics

IBM zEnterprise System Is Optimized For Critical Data

Run the business



Grow the business



Data integrity

Efficiency at scale

Ultimate security

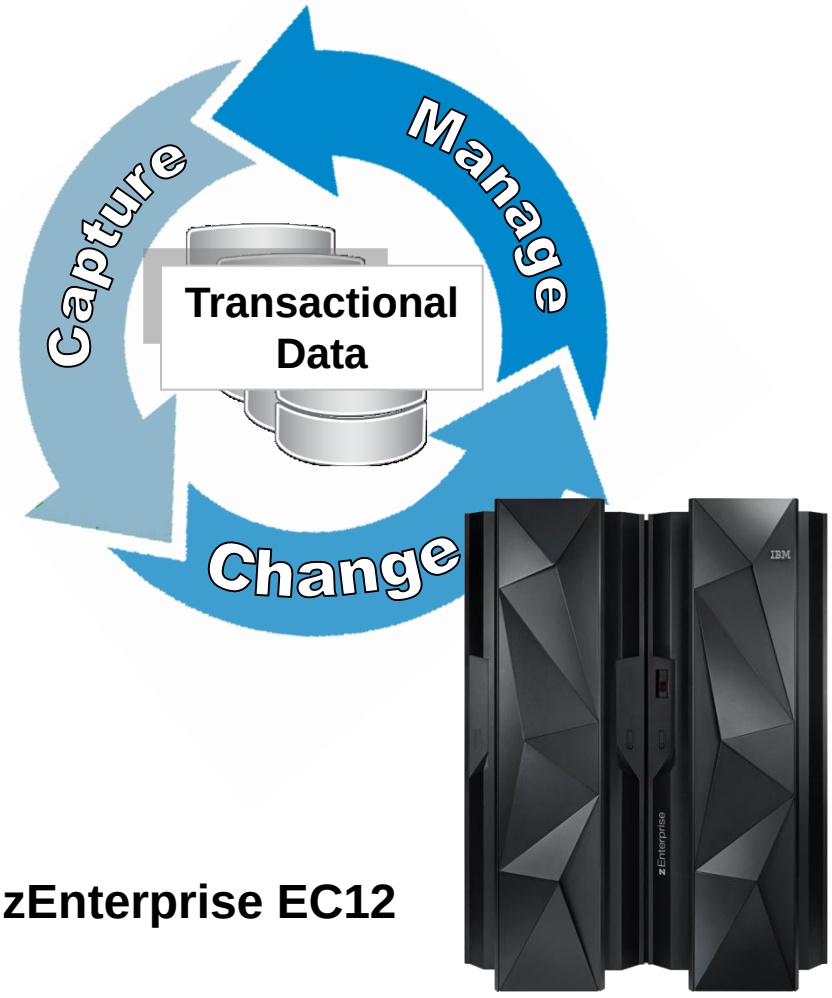
Operational analytics

Co-located workloads

Workload management

IBM zEnterprise EC12 Is Optimized For Transactional Data

Run the business



IBM zEnterprise EC12

- Transactional integrity with rock solid CICS, IMS, and DB2
- Unique design for efficiency at scale for both processing and data
- Trusted security and availability

Global Business Requires Transactional Efficiency At Scale

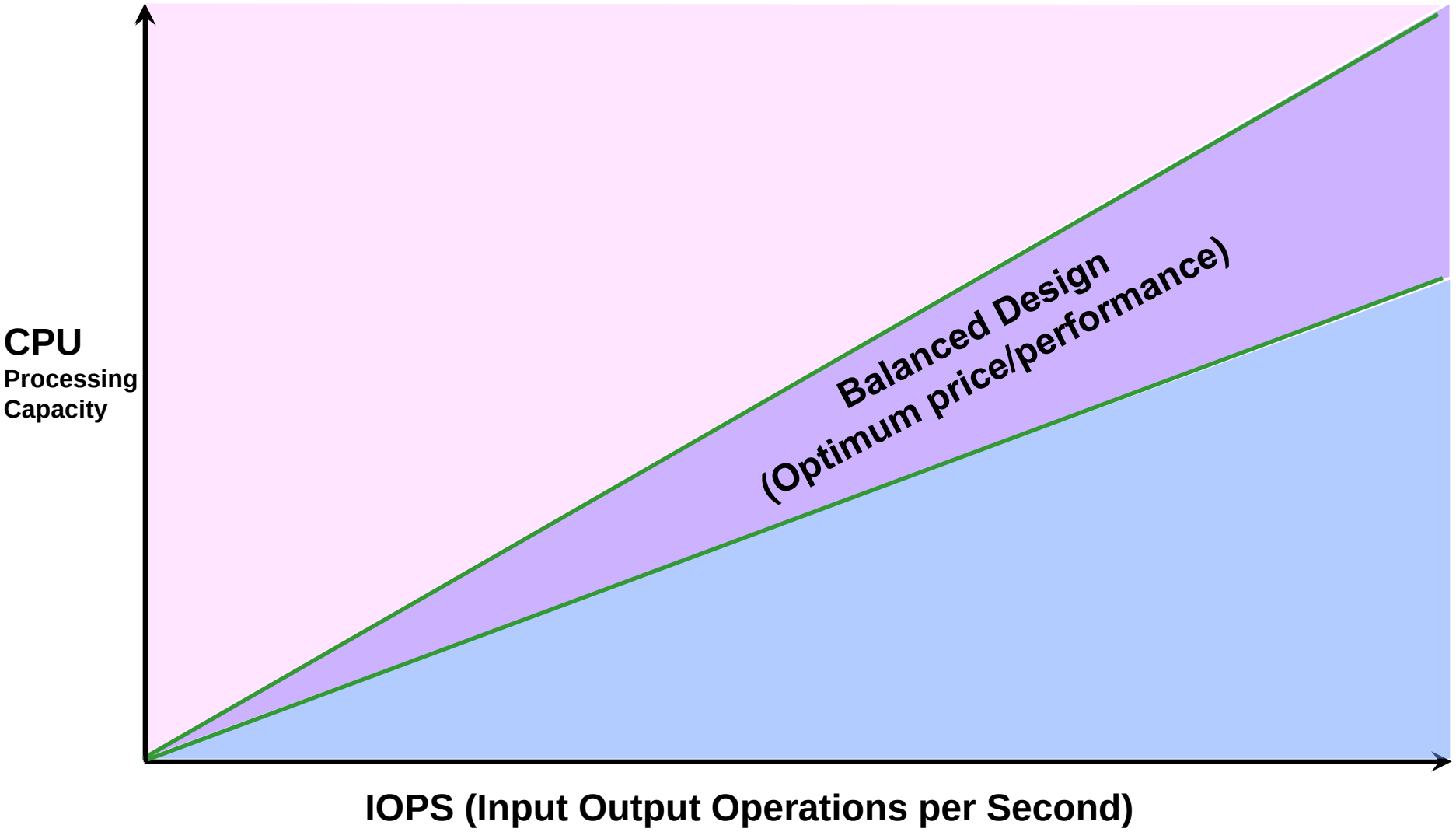
Trusted by the world's top businesses

2/3 of all business transactions for US retail banks run directly on mainframes

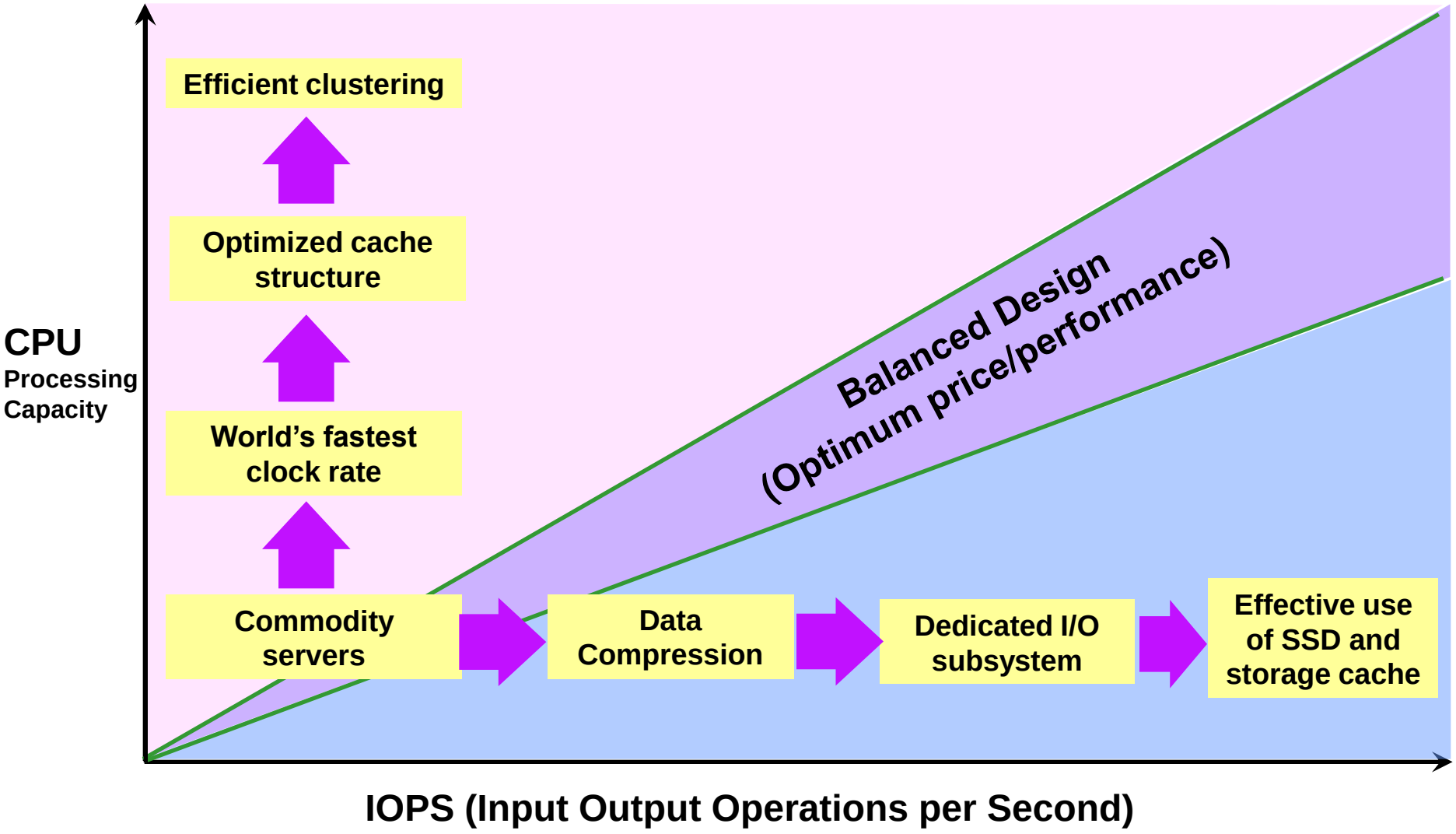
DB2 on z/OS runs on
all 65 of the world's top banks,
24 of the top 25 US retailers, and
9 of the top 10 global insurance providers

"Millions of users unknowingly activate CICS every day, and if it were to disappear the world economy would grind to a halt."
Phil Manchester, Personal Computer Magazine

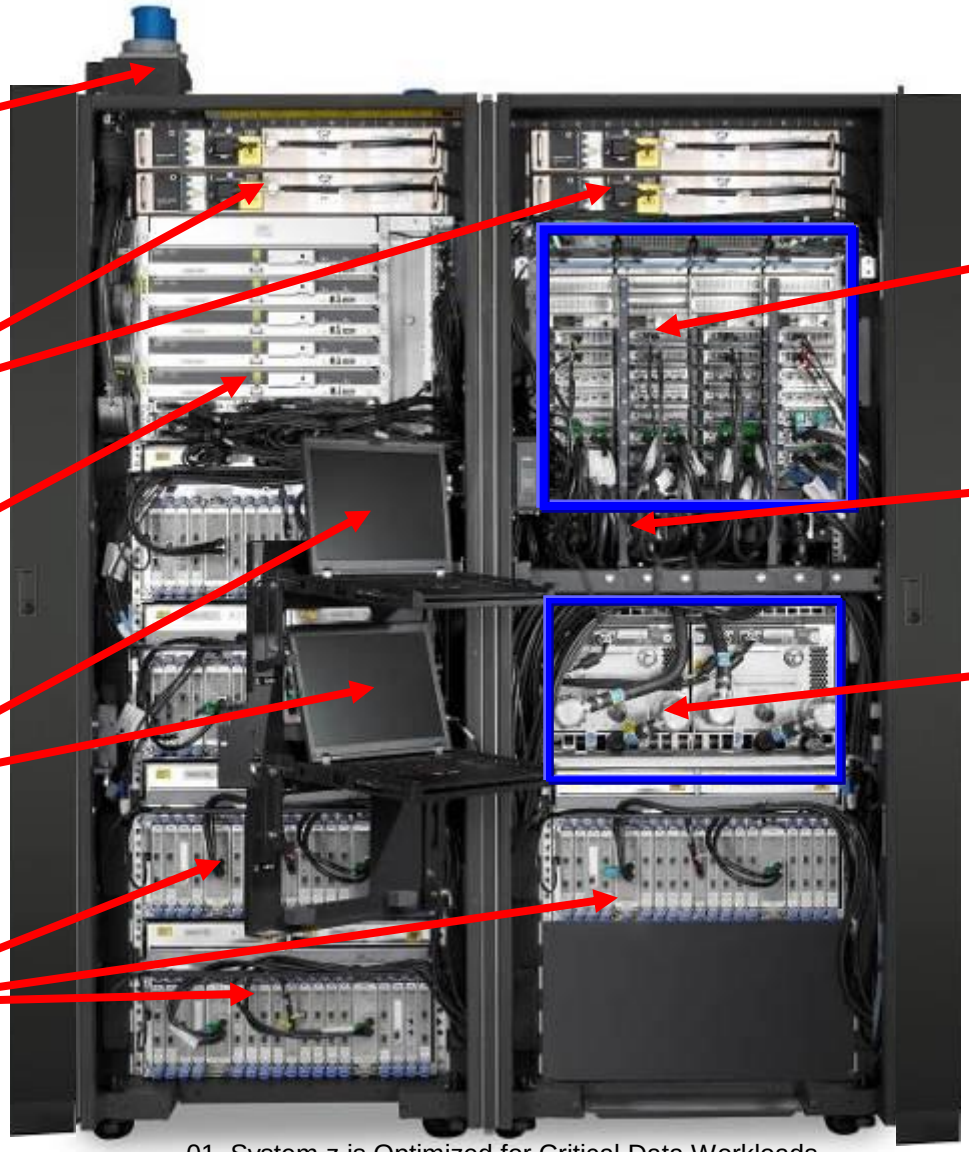
Transaction Processing Requires A Balance Of Capabilities



zEnterprise EC12 Design Is Unique And Optimized For Transaction Efficiency At Scale

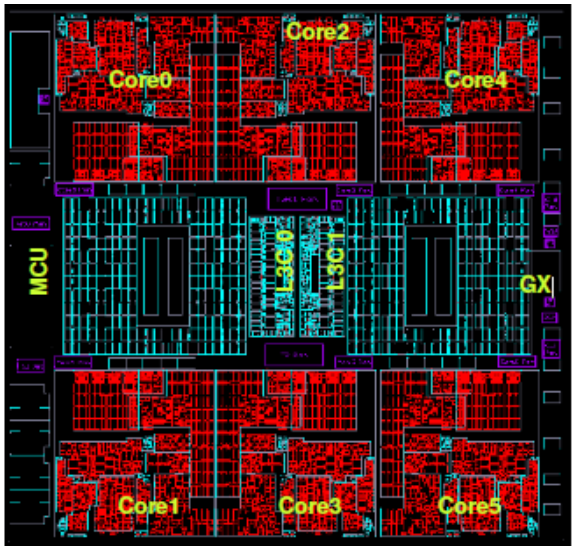


Air-cooled zEC12 Under The Covers



The New zEnterprise EC12 Delivers Unmatched Processing Capacity

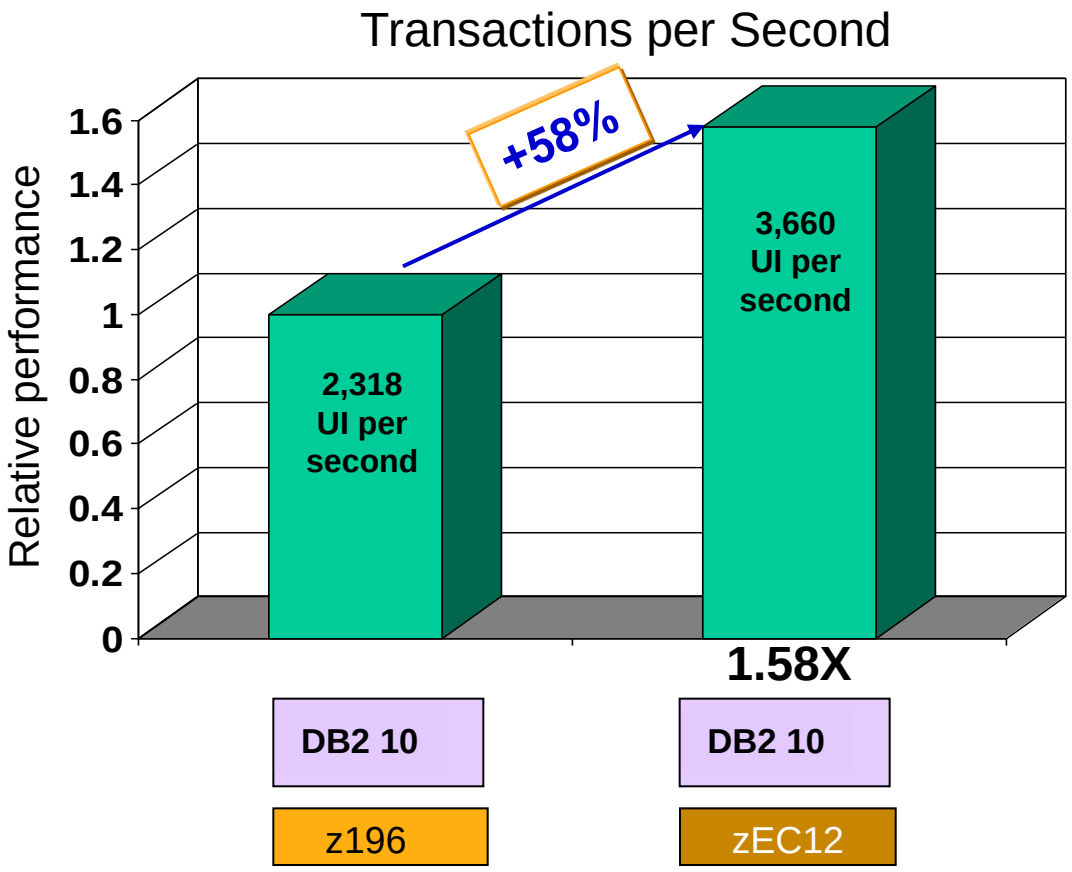
- **World's fastest processor**
  - 5.5 Ghz clock rate
  - 120 total processors (101 configurable)
  - 6 cores per chip
  - Hardware Transactional Memory
- **More cache**
  - **8MB** on-chip cache/core
  - Separate optimizations for instructions and data in L1 and L2 processor cache
  - On-chip L3 shared cache doubled to 48MB
  - Total book-shared L4 cache doubled to 1.5GB
- **Large SMP system image**
  - Over 78,000 MIPS capacity



6 cores per chip

Multi Chip Module

Continuous Processing Improvements For Transactional Workloads

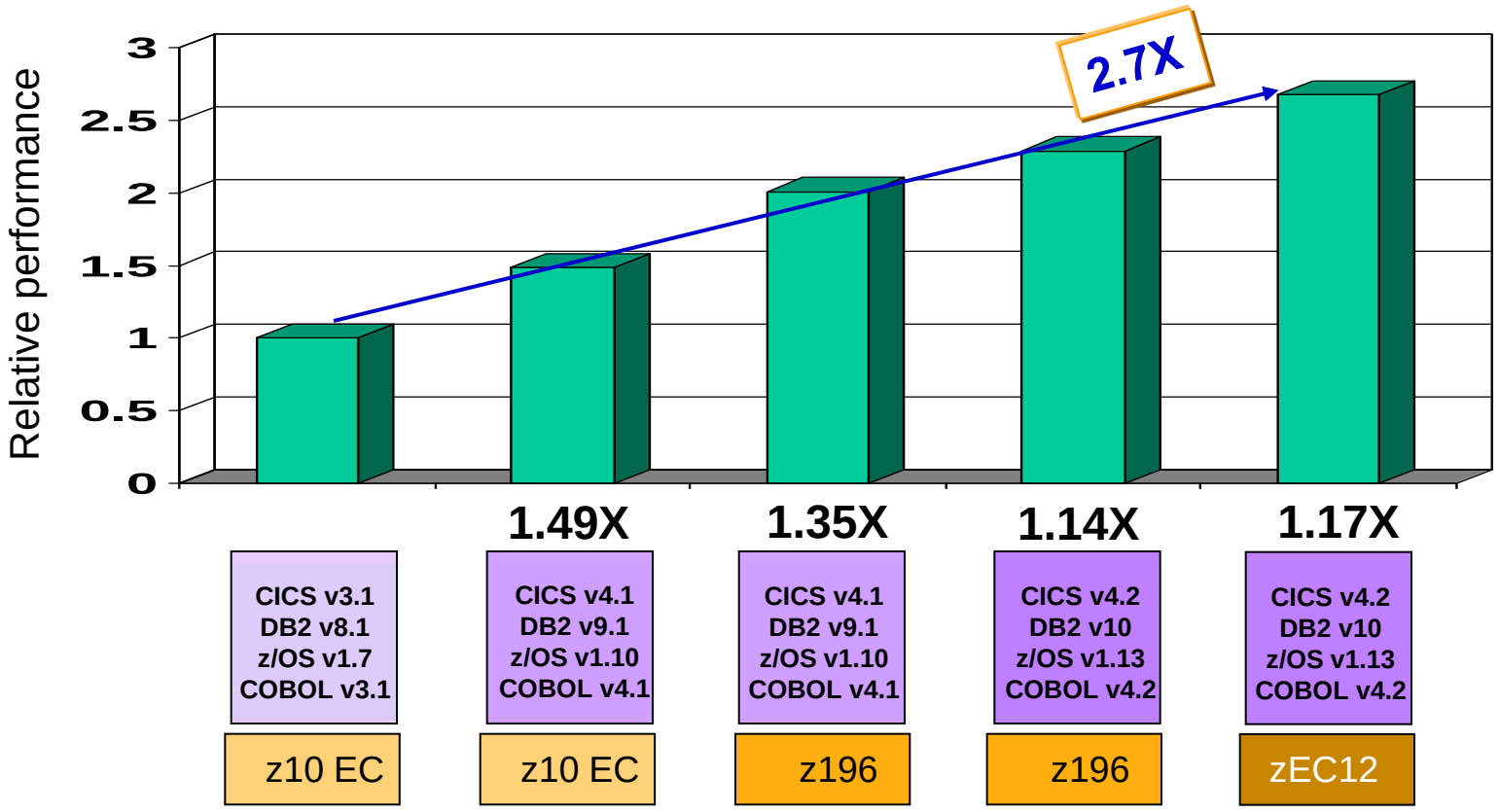


- Faster processors
- More I/O bandwidth due to:
  - 8GBps PCIe interface
  - Upgrade to FICON Express8S
- Both using SSDs

Database I/O Intensive Performance Study

Performance measured in User Interactions per second.
z196 results run on GA1. Results may vary.

Continuous Processing Improvements For Transactional Workloads



IBM internal core banking transactional workload (Friendly Bank)

Performance measured in User Interactions per second.
z196 results run on GA1. Results may vary.

Continuous Processing Improvements For Transactional Workloads

16% CPU util. | 77% CPU util.

DB2 10.1 | WAS 8.5

z/OS 1.13 | z/OS 1.13

z196-411 + 3 zIIP

Shared CPs & OSA / Java 7 / 2 servants

z196

19% CPU util. | 69% CPU util.

DB2 10.1 | WAS Liberty

z/OS 1.13 | z/OS 1.13

zEC12-405 + 5 zIIP

Shared CPs & OSA / Java 7 / Single JVM

zEC12

2,240 user interactions per second (UI per sec)

$2,449 / UI per sec

3,920 user interactions per second (UI per sec)

$933 / UI per sec

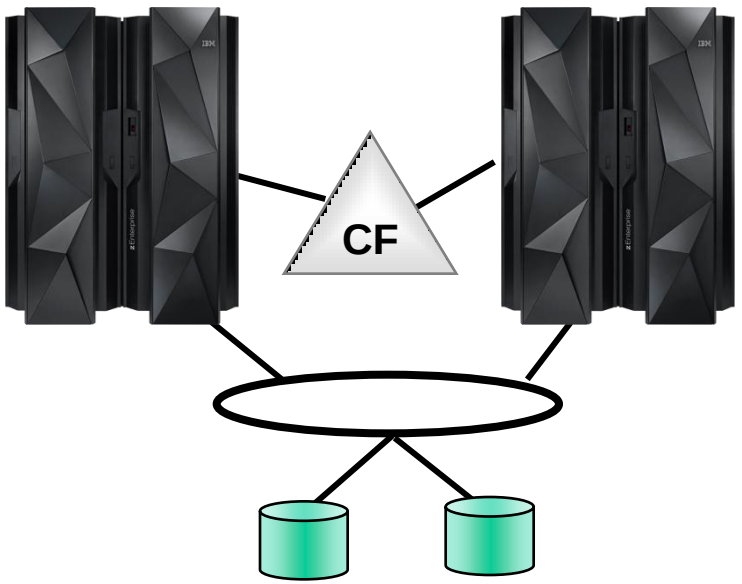
WAS Liberty also exhibited faster startup, smaller memory footprint and reduced response time.

zAAP offload increases from 62% to 97%.

***27%** more throughput at **21%** lower cost*

zEC12 Parallel Sysplex Clusters Provide Even More Processing Power

- Specialized hardware - Coupling Facility
  - Dedicated processor with specialized microcode to coordinate shared resources
  - High speed inter-connect to clustered systems
  - Hardware invalidation of local cache copies
  - Special machine instructions
- Exploited by IMS, CICS, DB2, MQ, and other middleware on z/OS to achieve near-linear transaction processing scale

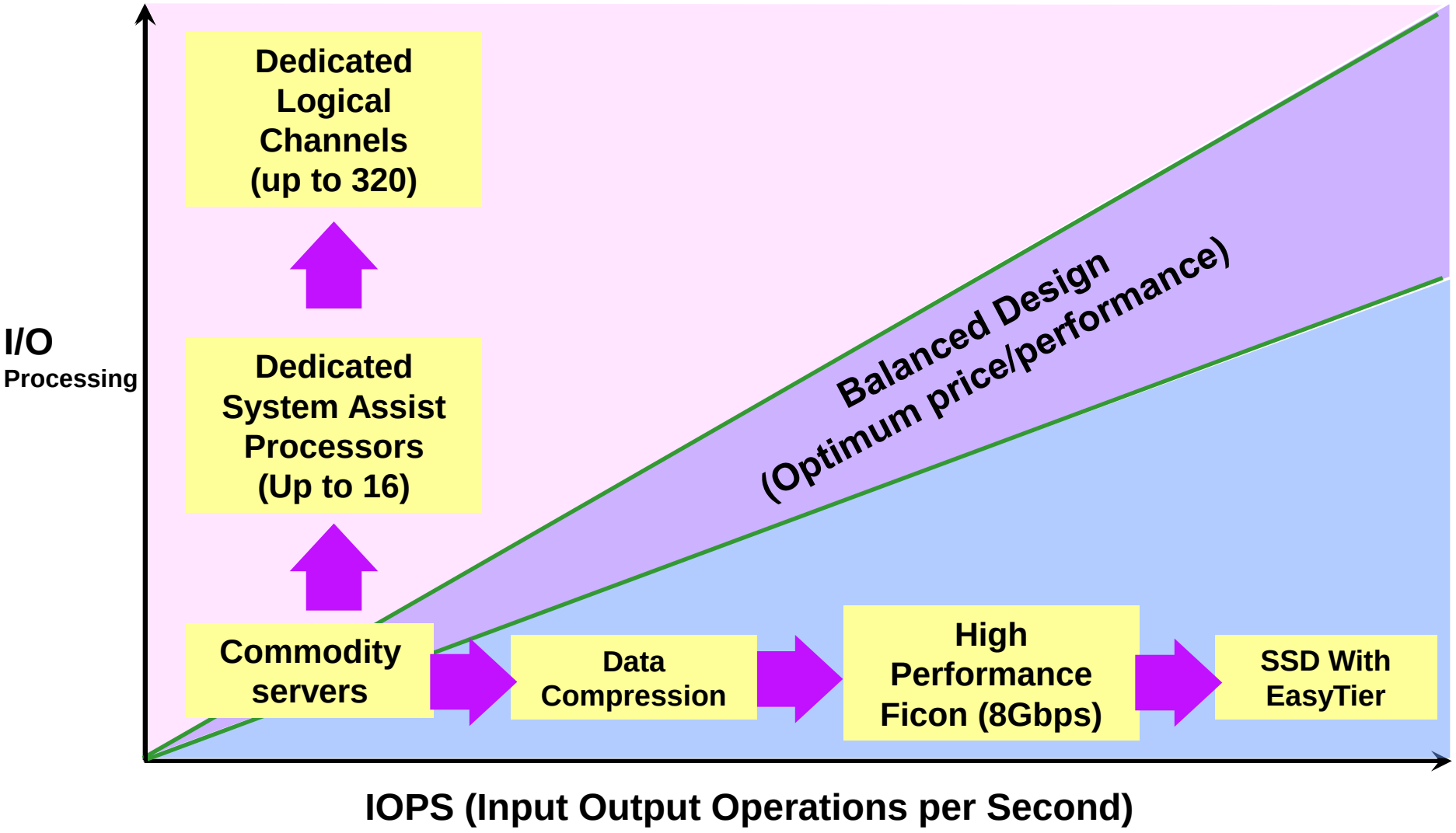


Data Sharing

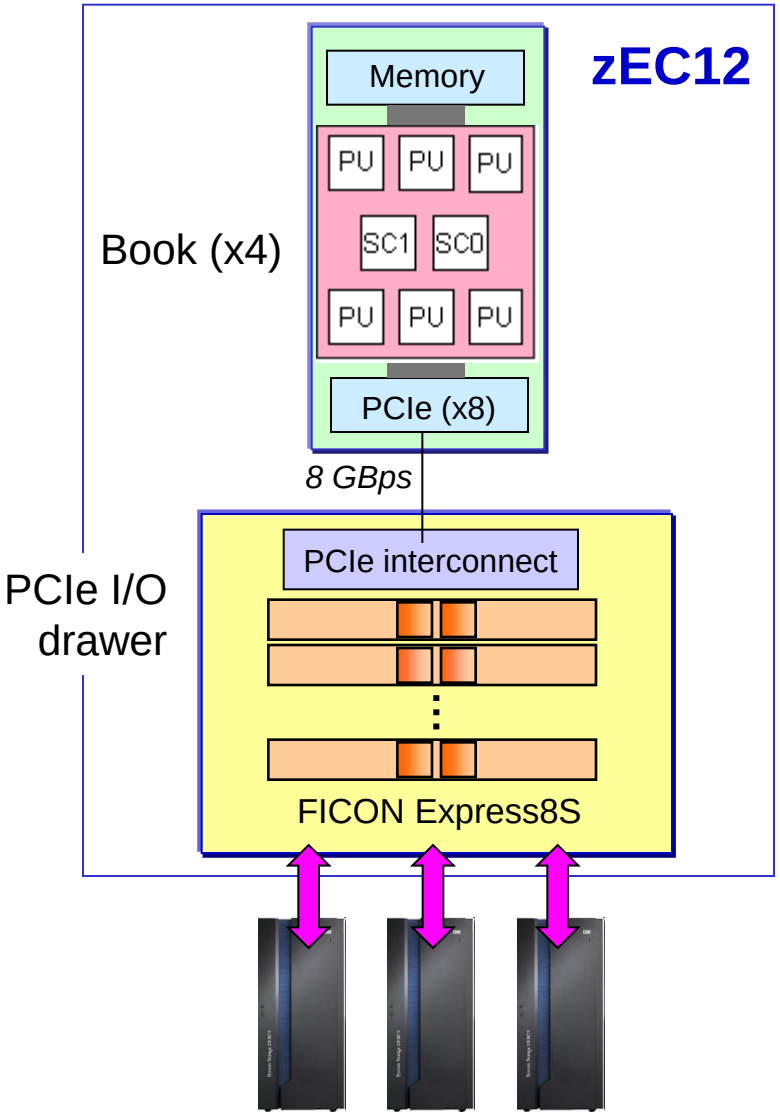
Cluster up to 32 nodes for a total of 3,232 configurable cores

- **Delivers efficiency at scale**

zEnterprise EC12 Delivers Unmatched I/O Processing Capabilities



zEC12 Has A Dedicated I/O Subsystem Which Can Deliver 1.7M I/O Operations Per Second

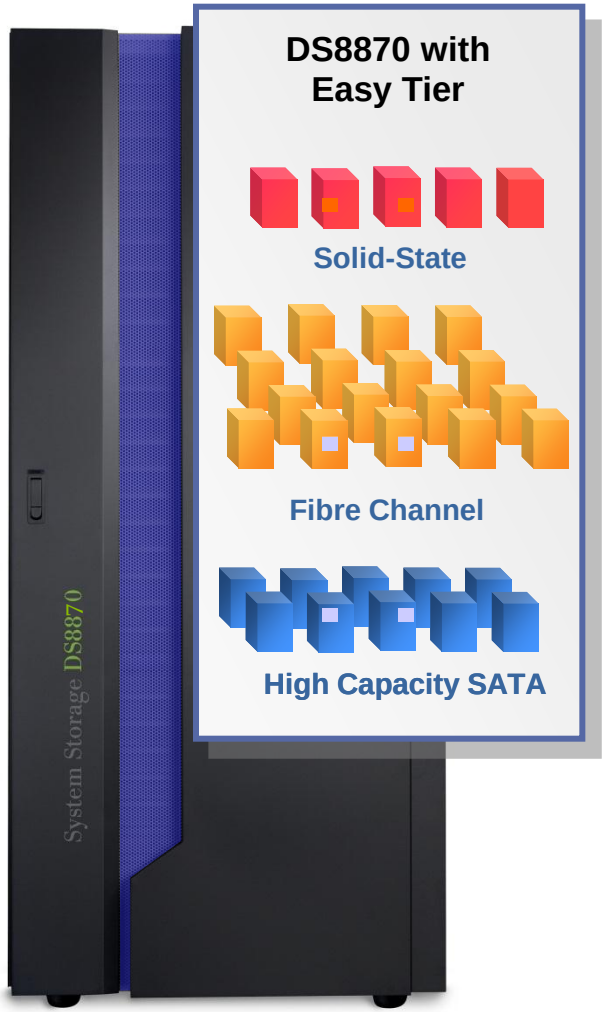


- At minimum, 2 core per server are configured as System Assist Processors (SAPs)
  - All I/O requests are offloaded to SAPs
  - Number of SAPs increases with capacity up to a maximum of 16 in a fully loaded system
  - Each SAP can sustain up to 2.4M IOPS*
  - I/O subsystem internal bus interconnect speed of 8 GBps
- Up to 160 physical FICON cards for I/O transfers
  - Up to 320 RISC processors (2 per card)
  - Up to 320 FICON channels (2 per card)
- IBM DS8800 Storage System
  - Up to 440K IOPS capability
- Delivers efficiency at scale

* Recommend 70% max utilization – 1.7M IOPS
Numbers represent High Performance FICON traffic

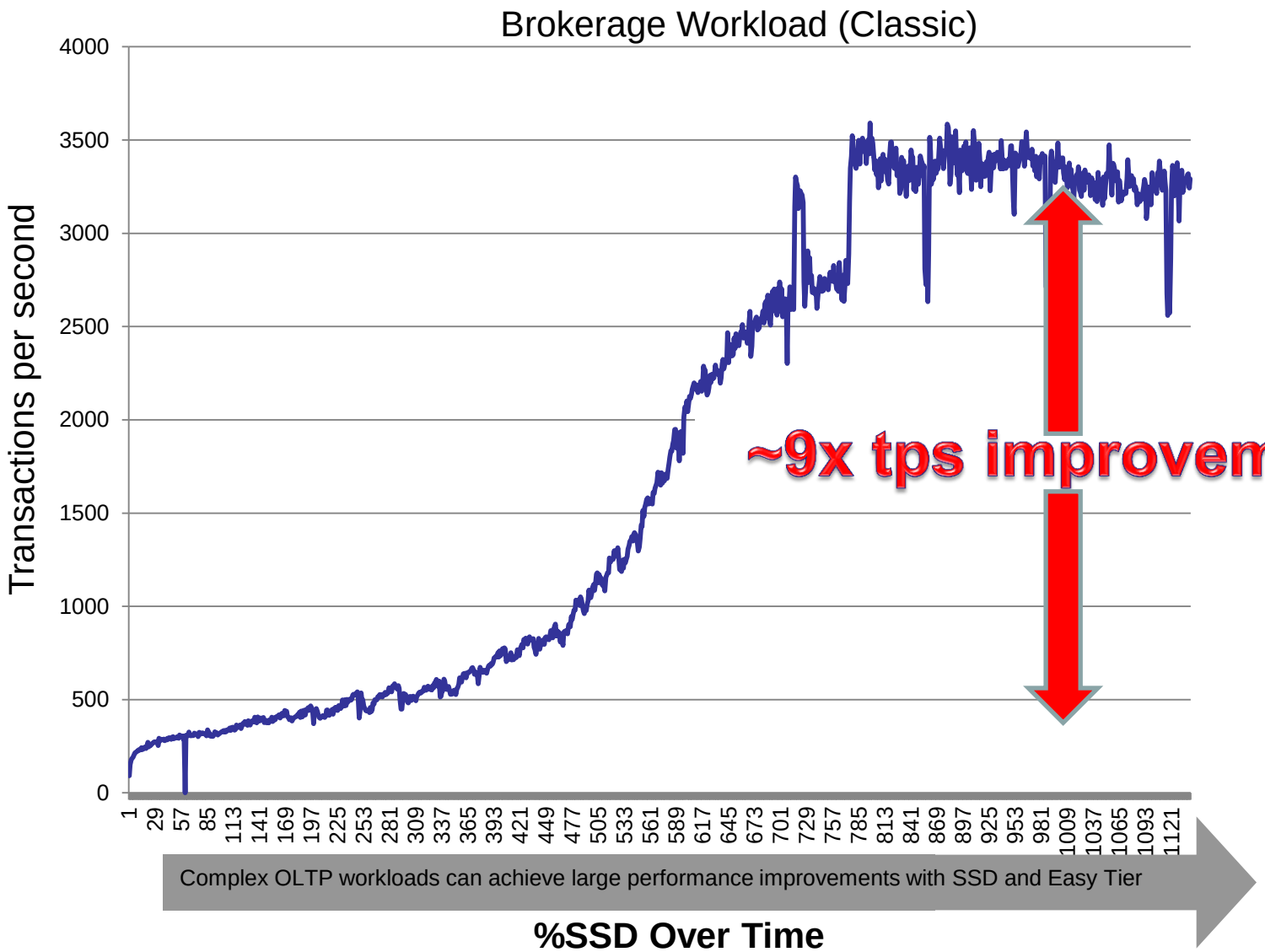
IBM DS8000 Smarter Storage Is Self-Optimizing To Improve Performance And Productivity

- Easy Tier migrates most frequently accessed data to faster storage
  - Less frequently accessed data moved to high capacity storage
- Migration based on actual usage
  - No administrator intervention
  - No missed hot spots
  - No application changes needed
- Performance gains up to 11.5x on I/O intensive workloads*



* Note: Based on IBM internal study of Brokerage database workload run on Easy Tier with 95% migration to SSD vs. well tuned baseline running on all HDDs. Performance measurements were specific to the configuration used. Your results may vary. Contact IBM to see what we can do for you.

Transaction Workloads Can See Up To 9x Throughput Benefit Using SSDs



zEnterprise EC12 Efficiency At Scale – Multi-tenant Database Workloads

Which platform can achieve the lowest cost per workload?

High Volume Trading Workload

Database I/O Intensive Workloads each driving a minimum* of **243** transactions per second on 200GB database

1 workload on **16**-core quarter unit

Pre-integrated Competitor Multi-Tenant Private Cloud

$2.27M/workload

5 multi-tenant workloads on zEC12 **4**-cores

DB2 10 for z/OS on zEC12

$1.73M/workload

***20x** DB density*
***25%** lower cost*

* Maximum TPS was measured at 270 based on 70 ms injection interval for customer threads. SLA requires no more than 10% degradation in throughput, yielding a minimum TPS of 243

Efficiency At Scale – Consolidated Oracle DB Workloads Benefit From Linux On System z's I/O Bandwidth

Which platform provides the lowest TCA over 3 years?

Oracle DB workload

Customer Database Workloads each supporting 18K tps

Oracle Enterprise Edition

Oracle Real Application Cluster

3 Oracle RAC clusters
4 server nodes per cluster

12 total HP DL580 servers (192 cores)

$13.2M (3 yr. TCA)

3 Oracle RAC clusters
4 nodes per cluster
Each node is a Linux guest
zEC12 with 27 IFLs

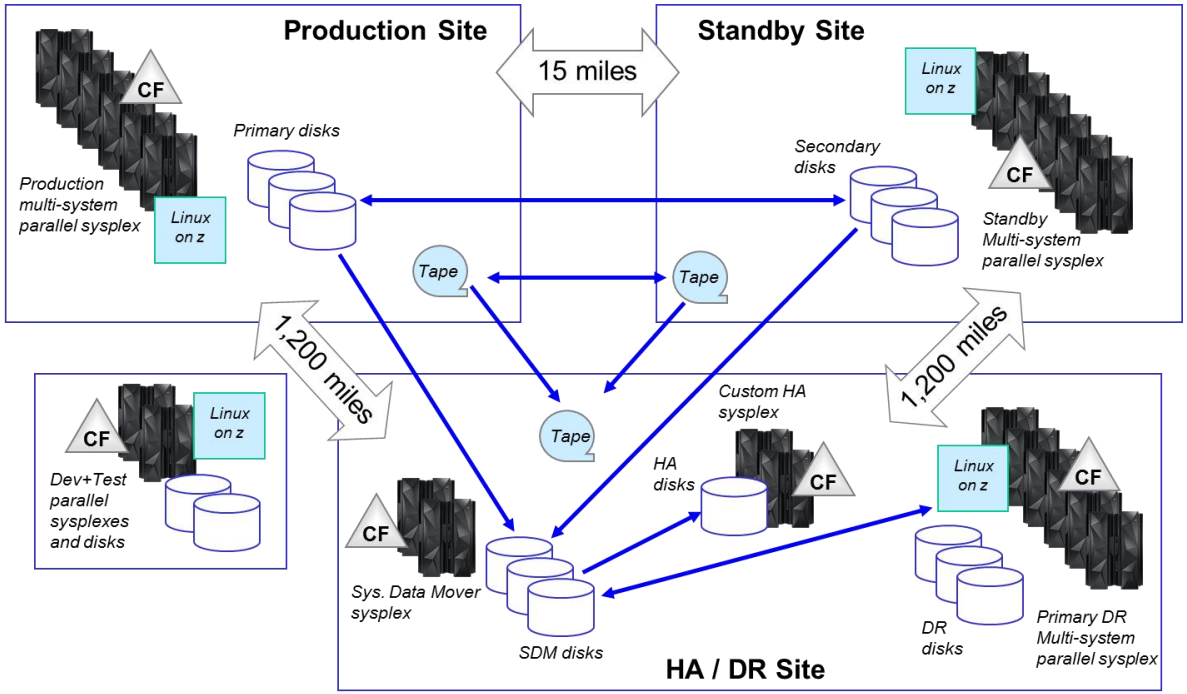
$5.7M (3 yr. TCA)

***Half** the cost*

TCA includes hardware, software, maintenance, support and subscription.
Workload Equivalence derived from a proof-of-concept study conducted at a large Cooperative Bank.

State-Of-The-Art Global Scale Transaction Processing

- 1B CICS trans/day
- 4,000 IMS trans/sec
- 14M ACH transactions in 2.5 hours
- 6-way sysplex
  - 30ms response
  - 216 engines at primary site
  - 200K MIPS



- Zero outages, zero customer impact
- Linux is Active-Active in the two data centers, with zero downtime
  - 15% Linux, growing at 30% p.a.
- *"Crazy about security overall, and the z system has a fortress around it"*

Trusted Resiliency – Protect Critical Data End To End

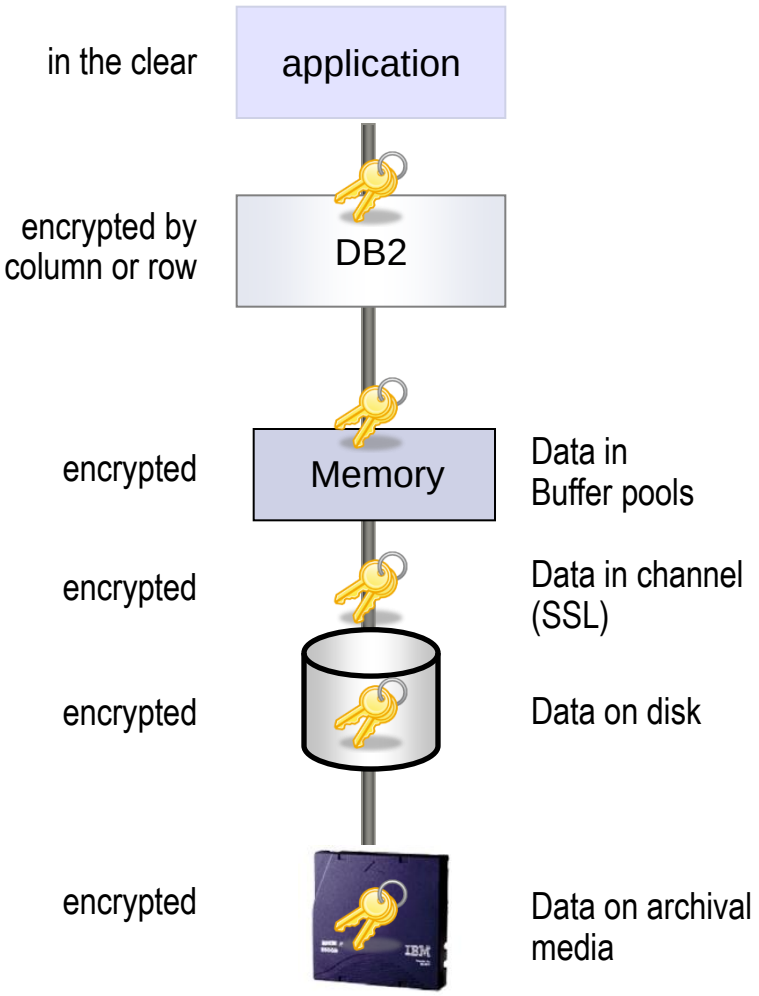
Privacy Rights Clearinghouse noted **230** security breaches during 2012, involving 9 million sensitive records …

System z security breaches: **0**

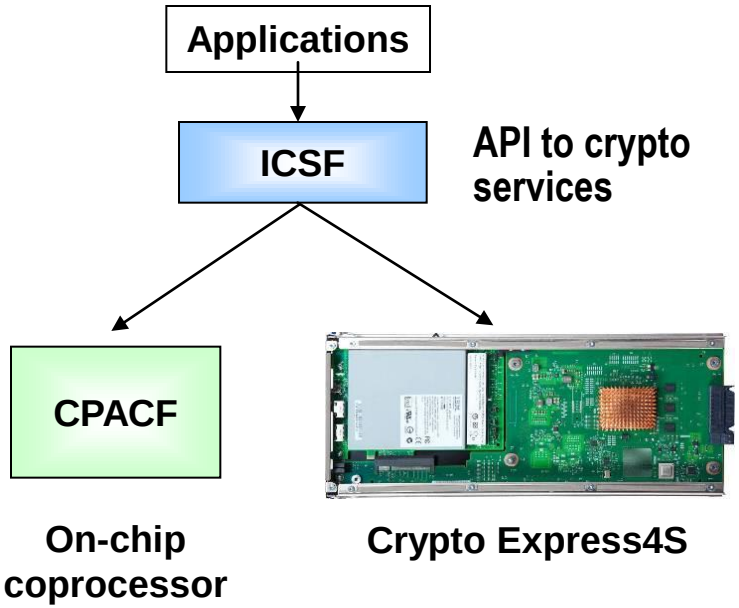
Source: http://www.privacyrights.org/data-breach/new
http://www.darkreading.com/database-security/167901020/security/news/240142846/10-top-government-data-breaches-of-2012.html
http://whnt.com/2013/01/16/zaxbys-computers-possibly-compromised-diners-alerted/

DB2 Top To Bottom Data Security

- DB2 supports encryption at every level
  - In memory, buffers, disk, and archival media
  - Table, index, logs, and backup copies
- DB2 provides multiple options for table encryption
  - Row and column level encryption
- DB2 supports Multi-Level Security (MLS)
  - Allows users with different access authority to safely access the same database image
- DB2 uses either CPACF or Crypto Express4S for encryption



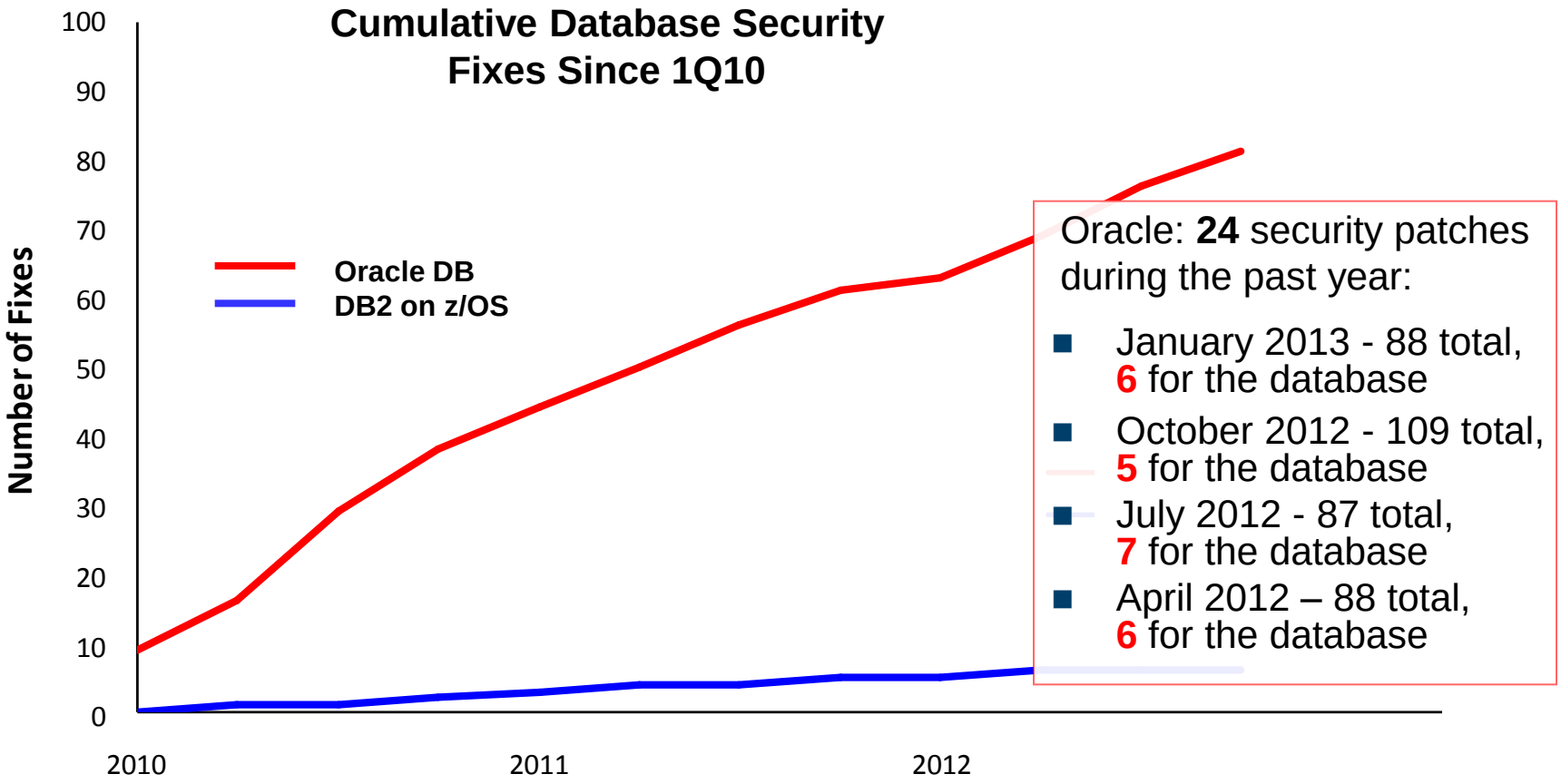
zEnterprise EC12 Hardware Accelerators For Encryption



Transparently use whichever accelerator is available

- **Central Processor Assist for Cryptographic Function (CPACF)**
  - Included free of charge, one coprocessor per core
  - 290-960 MB/sec bulk encryption rate
  - Support DES, SHA-1/2, AES
- **Crypto Express4S Card**
  - For SSL acceleration, clear key RSA operations
  - FIPS 140-2 Level 4
  - Dynamically configurable
    - Coprocessor or Accelerator

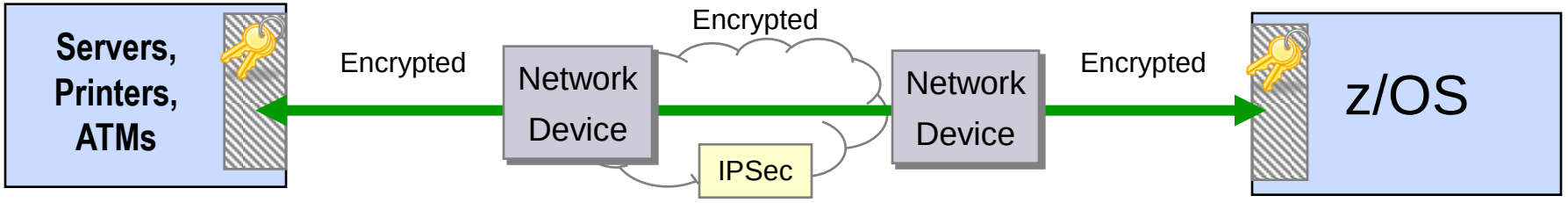
DB2 Maturity Delivers A Proven Track Record For Data Security



Source: http://www.oracle.com/technetwork/topics/security

Communications Server End-To-End Data Security

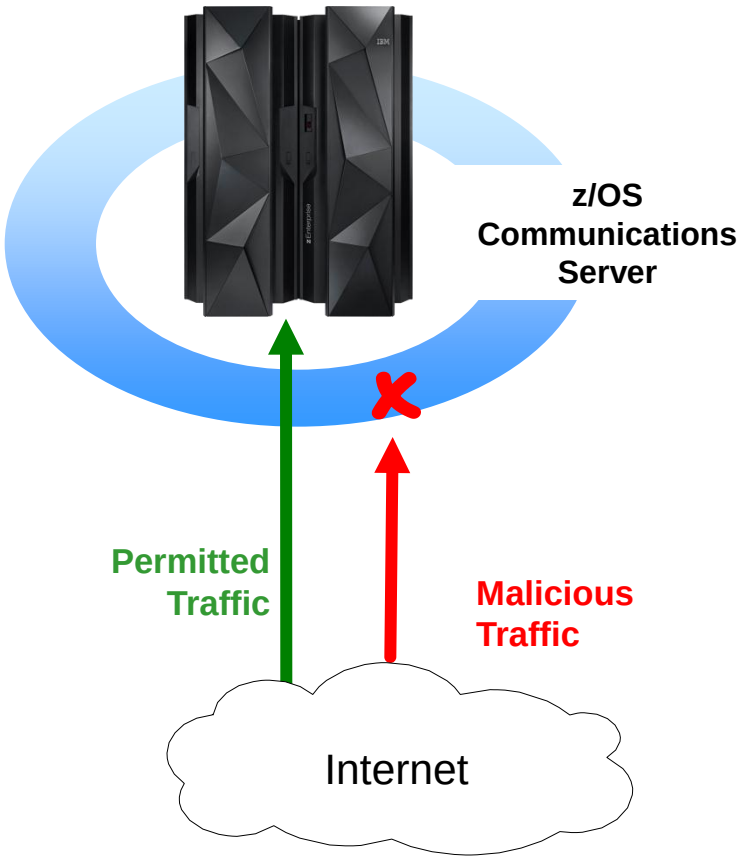
- z/OS Communications Server Encrypts Network Data End-to-End
- Multiple styles of encryption for network traffic
  - Application layer encryption, Network layer encryption, Virtual Private Networks with IPSec
- Application Transparent Transport Level Security (AT-TLS) transparently encrypts application data
  - Used by DB2, FTP, CICS Sockets, etc.
- TCP/IP SSL processed by crypto processor



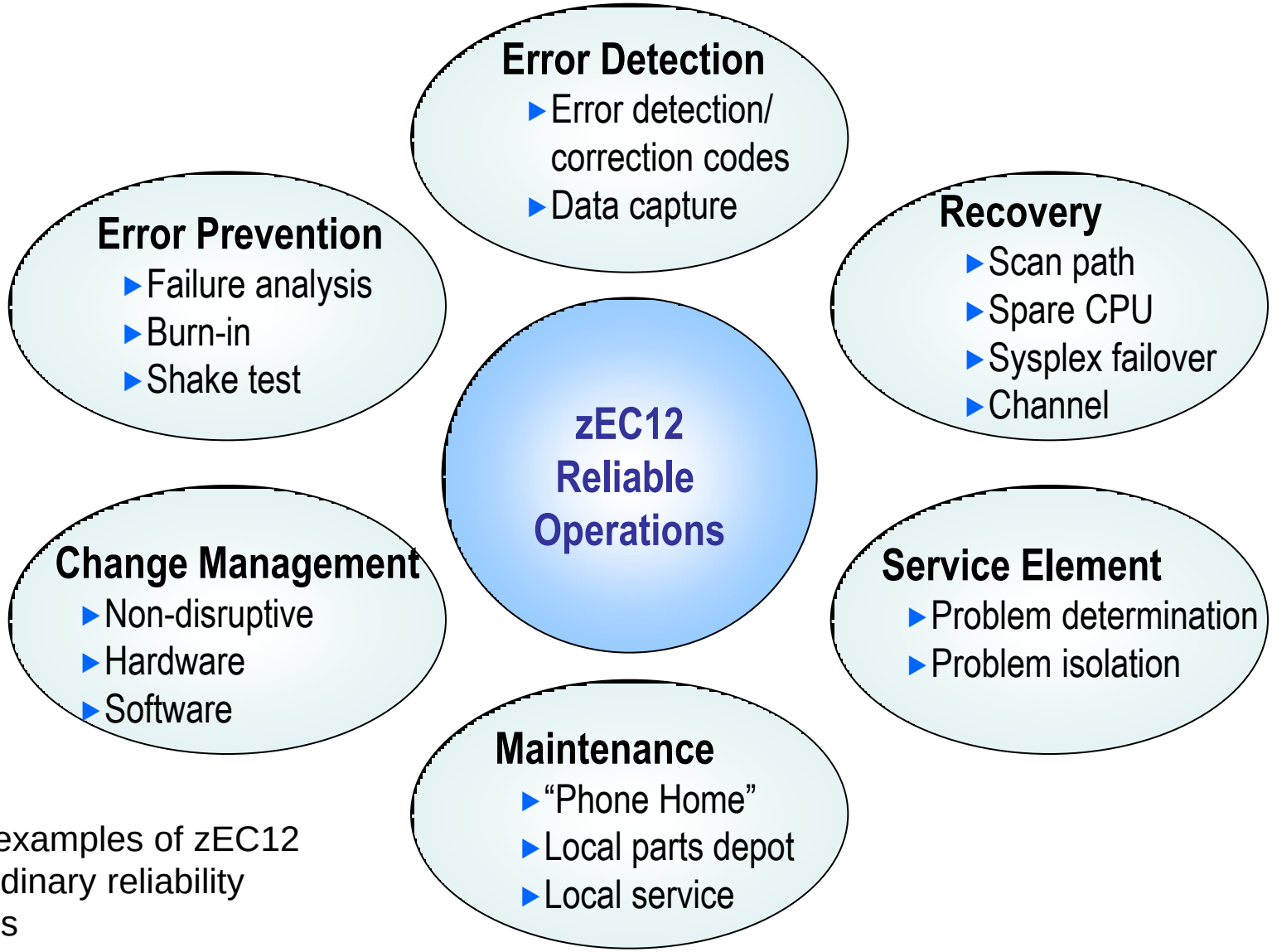
zEC12 – End-to-end network encryption

Defense Against Network Attacks

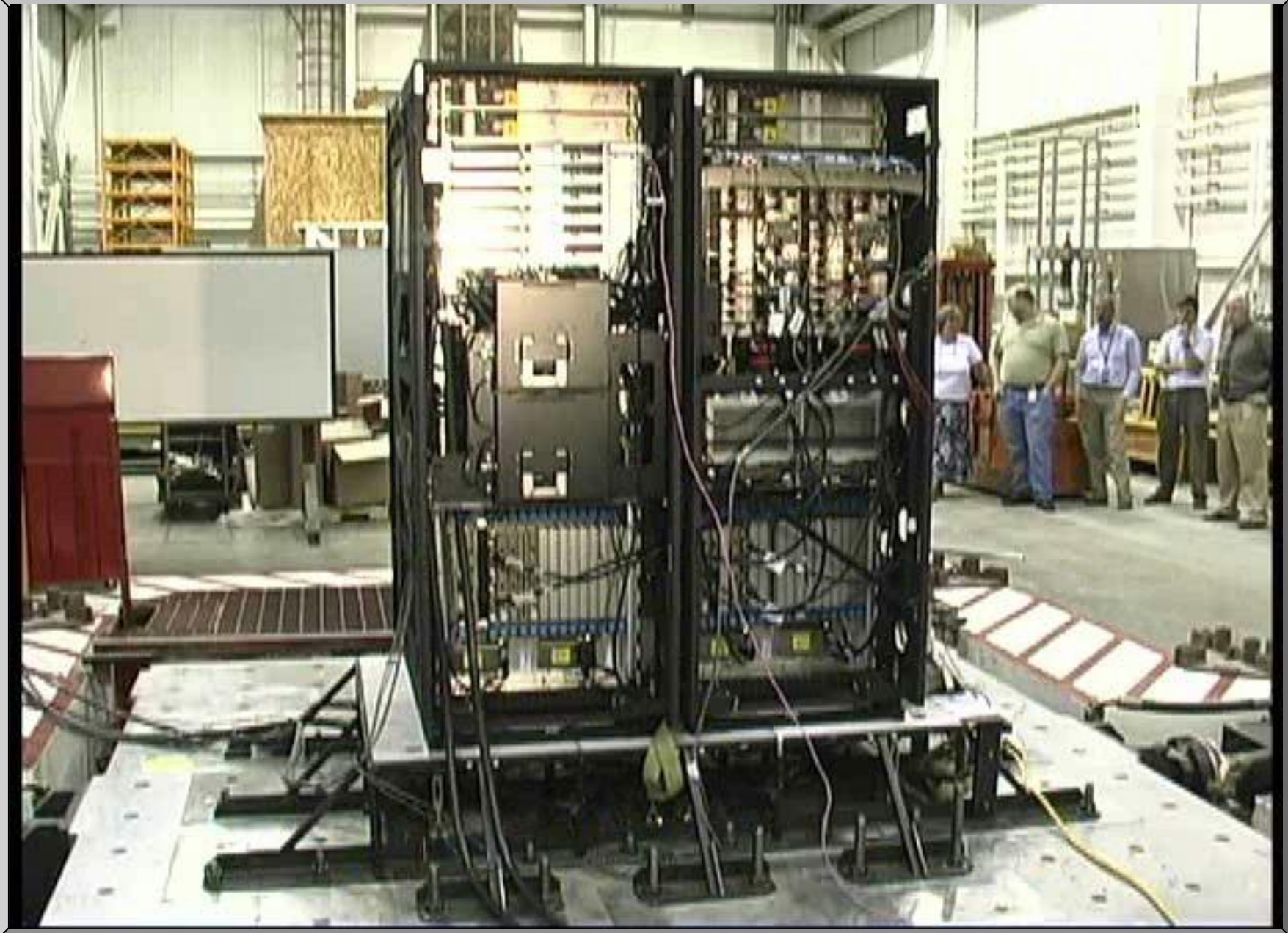
- **z/OS Communications Server detects network traffic attacks**
- Automatic application of defensive mechanisms
  - Evaluates inbound encrypted data for suspect activity
  - Policy controls connection limits, packet discard
  - Detects anomalies in *real-time*
  - *Avoids overhead* of per packet evaluation against known attacks
- Scan detection and reporting
  - Can map the target of an attempted attack
- Integrates with Tivoli Security Operations Manager



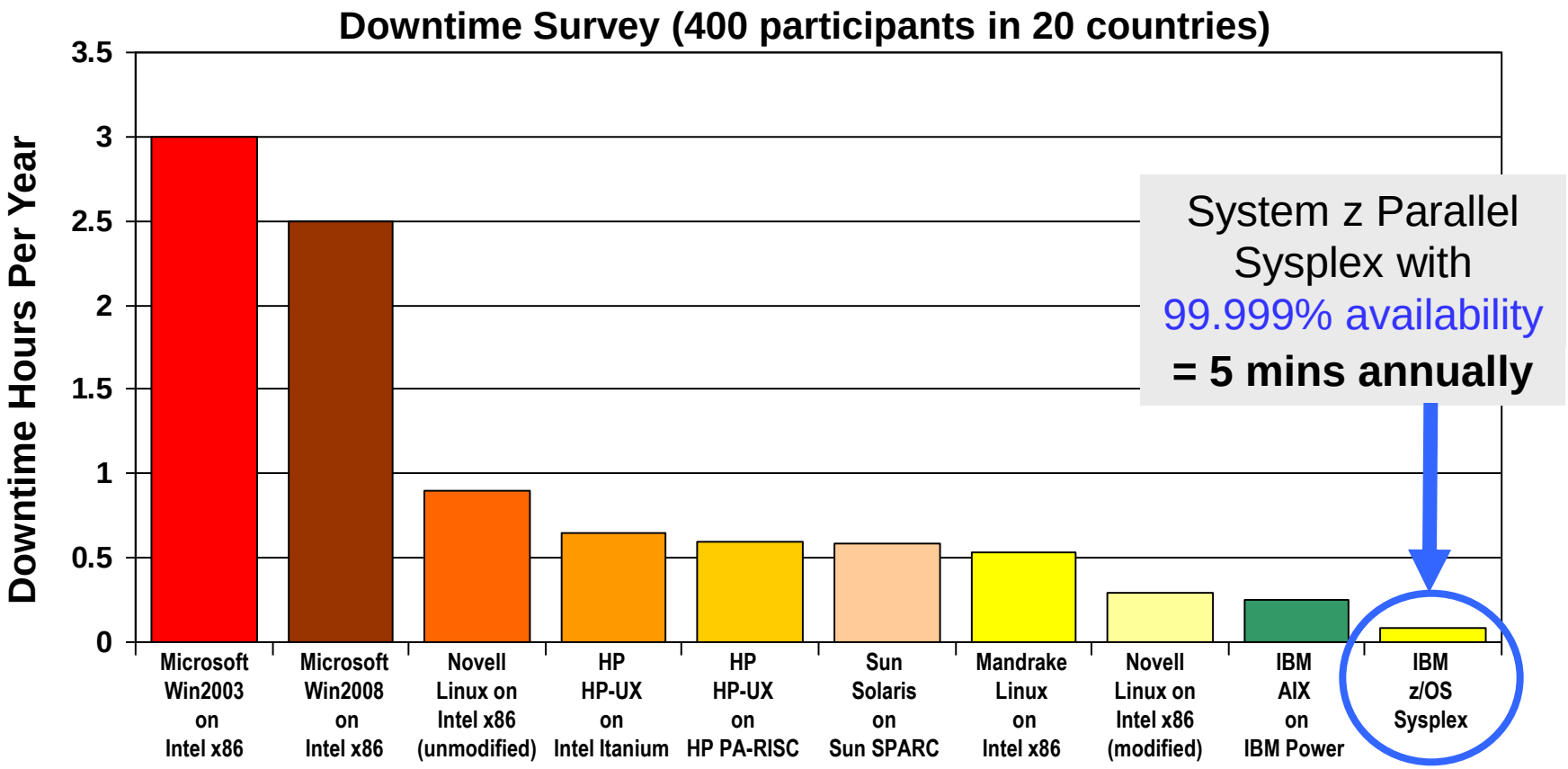
Trusted Reliability – Comprehensive Protection To Ensure Availability Of Critical Data



Some examples of zEC12 extraordinary reliability features

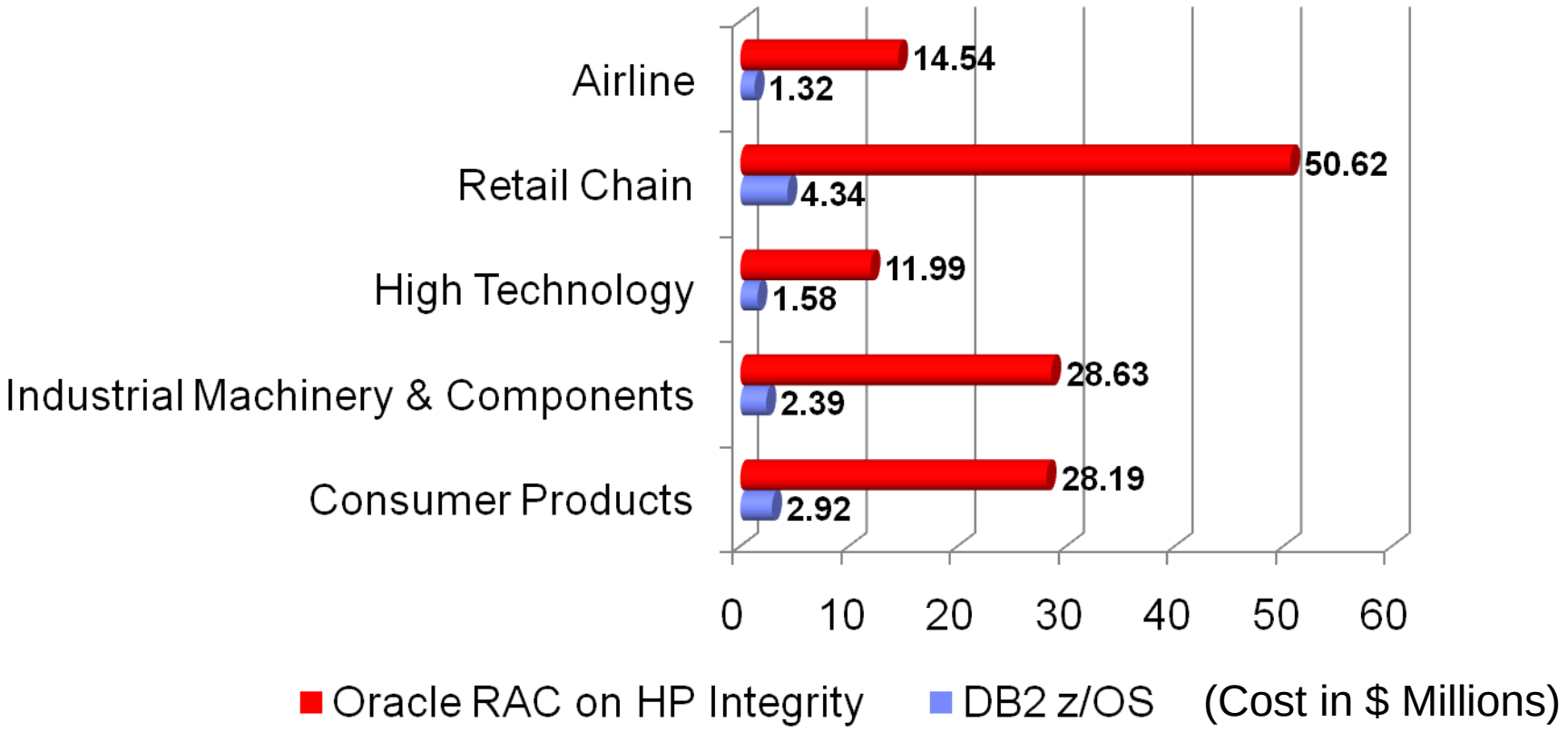


System z Leads The Pack



Source: ITIC: ITIC 2009 Global Server Hardware & Server OS Reliability Survey; July 2009; http://itic-corp.com/blog/2009/07/itic-2009-global-server-hardware-server-os-reliability-survey-results/; Results are measured in minutes per year. *Note: All operating systems included in the survey are not included in this chart. Fifteen operating systems on various processor architectures were included in the survey. The chart will be updated when the full report is available.

Cost Of Downtime For SAP On DB2 z/OS Trumps That Of SAP On Oracle RAC



Source: ITG 1005: Business Case for IBM System z – Bottom Line Impact of Availability and Recovery For SAP Enterprise Systems

Leading The World For Critical Data Workloads

IBM zEC12

zEC12

- Efficiency at scale
- Ultimate security
- Ultimate availability

Smarter Planet, Smarter Cities Need A Smarter Infrastructure For Critical Data

- Not just banks, insurance, logistics, travel companies

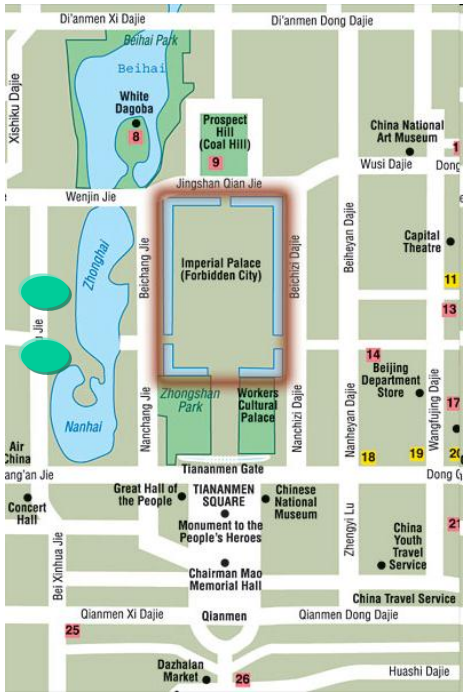
- Smarter Cities have critical data workload requirements
  - Global Scale Transaction Processing
  - Large Scale Batch Processing
  - Co-located Business Analytics

For example,

IBM's Smarter Cities Intelligent Operations Center

DEMO: Smarter Cities – Common Alerting Protocol – Example of how it works

1 Fire Hydrant is struck by a car
Maintenance crew fill out a order which
Will take 4 days



2 Fire breaks out
on same block

3 Fire is reported

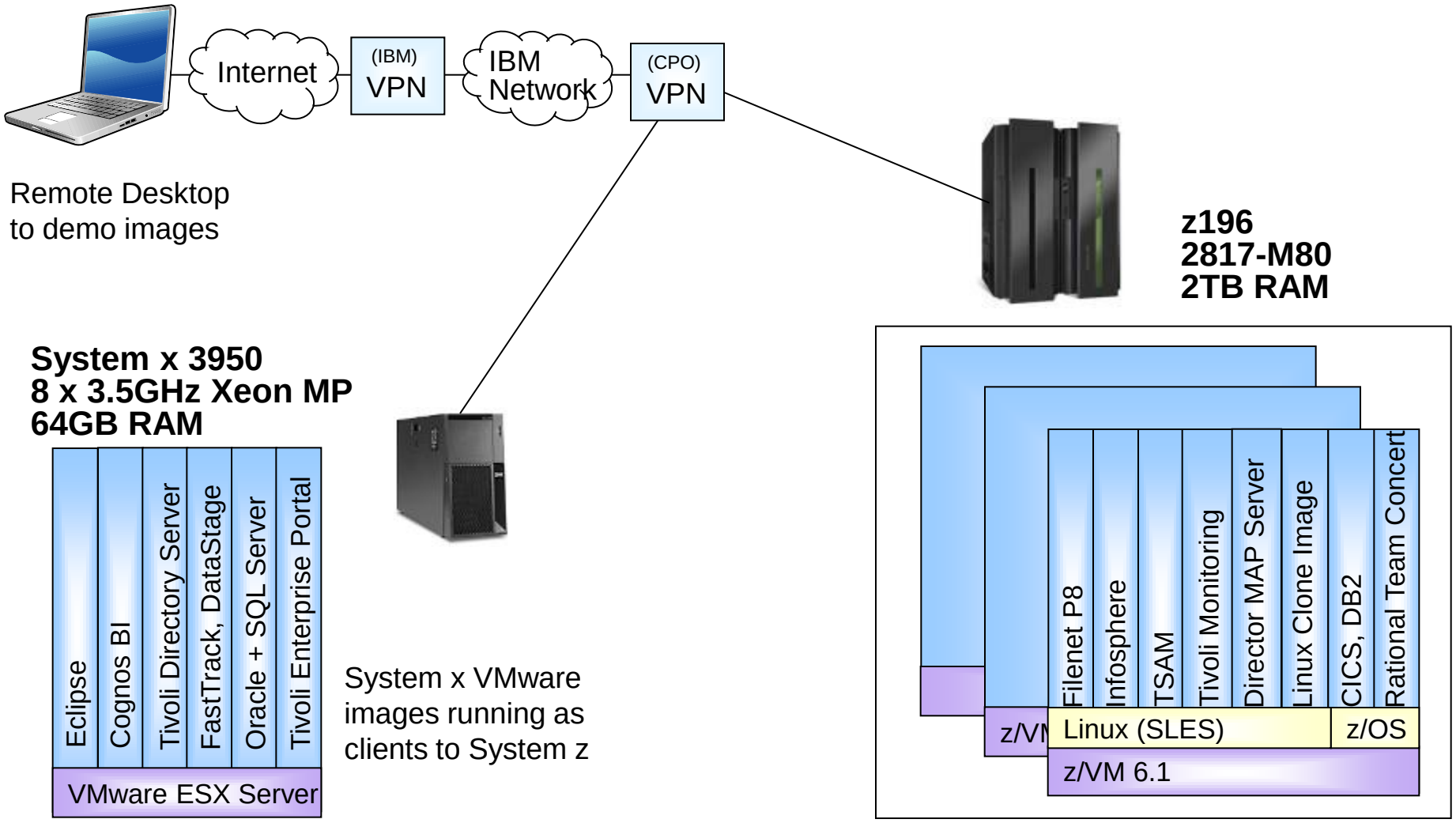
Bring water Truck

4 Alerts are sent to IOC along side the current city systems IOC see same time / same place correlation and updates fire house

Extra Long Hose

5 Fire Truck gets better information
On equipment choice

DEMO: Architecture



Agenda

60 minutes	**System z Is Optimized For Critical Data Workloads**
10 minutes	*Break*
60 minutes	**World's Fastest Analytics**
10 minutes	*Break*
60 minutes	**Simplify Your Solution Delivery Challenges/Academic Initiative**
45 minutes	*Lunch*
60 minutes	**Surround Critical Data Workloads With A Private Cloud**
10 minutes	*Break*
60 minutes	**What System z Can Do That Intel Can't**
10 minutes	*Break*
60 minutes	**TCO Lessons From Customer Engagements**
	Close

Notice Regarding Specialty Engines (e.g., zIIPs, zAAPs and IFLs):

Any information contained in this document regarding Specialty Engines ("SEs") and SE eligible workloads provides only general descriptions of the types and portions of workloads that are eligible for execution on Specialty Engines (e.g., zIIPs, zAAPs, and IFLs). IBM authorizes customers to use IBM SE only to execute the processing of Eligible Workloads of specific Programs expressly authorized by IBM as specified in the “Authorized Use Table for IBM Machines” provided at www.ibm.com/systems/support/machine_warranties/machine_code/aut.html (“AUT”).

No other workload processing is authorized for execution on an SE.

IBM offers SEs at a lower price than General Processors/Central Processors because customers are authorized to use SEs only to process certain types and/or amounts of workloads as specified by IBM in the AUT.