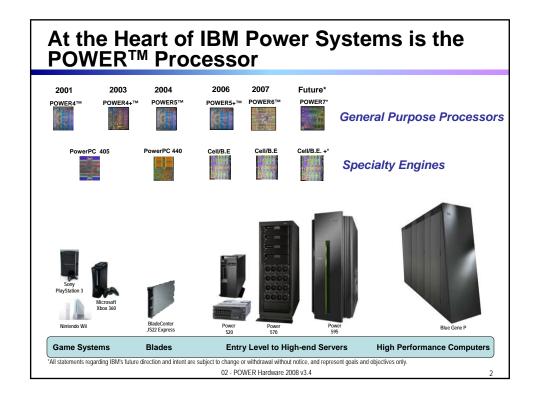
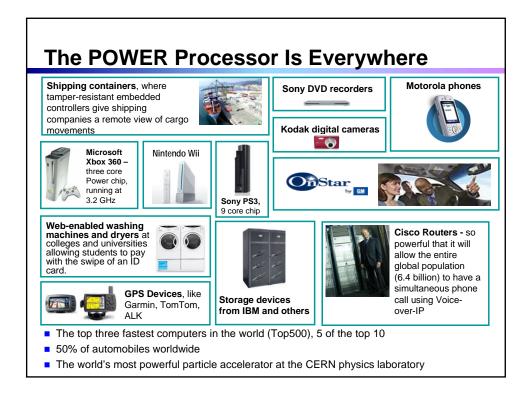
Building a Better Infrastructure With IBM Middleware on IBM Power Systems

POWER Hardware Improves Utilization and Reduces Costs





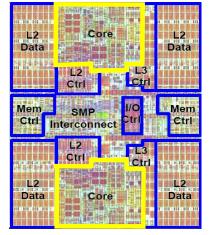
Quiz: What Does the Acronym POWER, Represent?

- A. Packets Of WebSphere Engineered Requests
- B. Performance Optimized Workloads Engineered Resilient
- C. Processor Optimized With Energy Reduction
- D. Performance Optimized With Enhanced RISC
- E. Programmatic Octal Wavelengths Electromagnetically Refined

POWER Architectural Concepts

- Multi-core
 - More than one Central Processing Unit (CPU) per chip
 - ► Each central processing unit is referred to as a "core"
- Symmetric Multi-processing (SMP)
 - Allows sharing of workload across cores
- Simultaneous Multi-threading (SMT)
 - Instructions from two threads are executed in each core concurrently
 - Improves throughput, performance

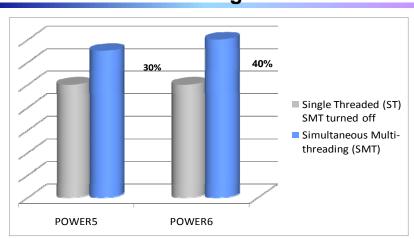
Dual-core POWER6 processor chip



* CPU = core

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Simultaneous Multi-threading (SMT) Delivers More Processing Power

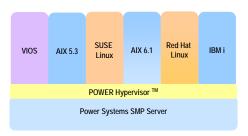


- Net result
 - ▶ Better performance and processor utilization increases throughput and response time, depending on workload

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- Run multiple operating system images on a single platform
 - ▶ Like having several separate servers running simultaneously
- Each image runs in a logical partition
- The POWER HypervisorTM shares the underlying physical resources dynamically among the partitions



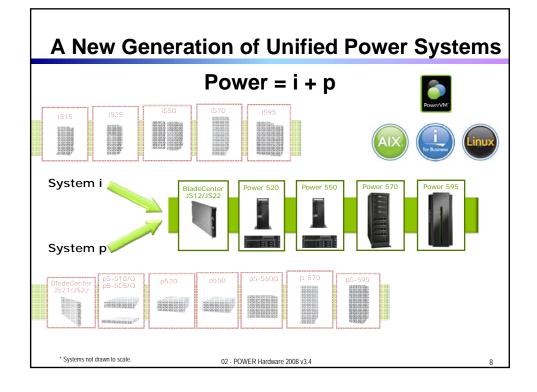
We will discuss virtualization and consolidation in more detail later today.



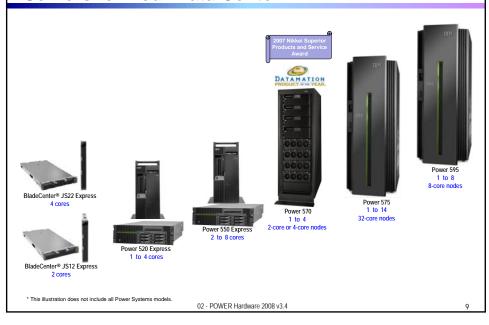
Dynamically shared physical resources in a single platform

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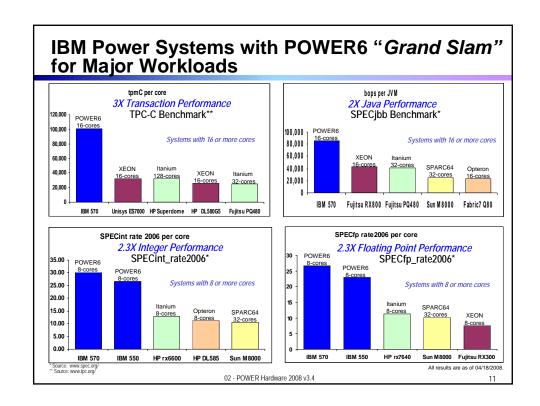
IBM Power Systems Has a Complete Line of Servers for Your Data Center*

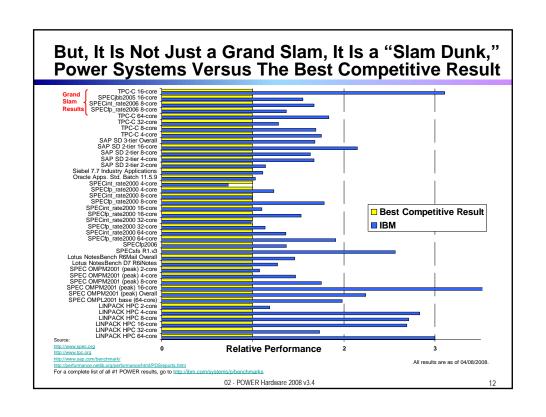


Quiz: What Is a Grand Slam?

- A. In tennis, a singles player or doubles team that wins all four Grand Slam event titles in the same year.
- B. In baseball, a Grand Slam is a home run with all of the bases occupied.
- C. In computing, a Grand Slam is being the performance leader in four major benchmarks at the same time.
- D. A breakfast item on the menu at Denny's restaurant.
- E. All of the above

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Power Systems with POWER6 Delivers More Than Just Lightning Fast Processor Speed

- Breaks the 5.0 GHz milestone within the same energy envelope as POWER5
- On-chip energy efficiency intelligence for dynamic energy savings
- Balanced design with highest system bandwidth
- Integrated hardware accelerators for specialized performance
- Designed for continuous availability

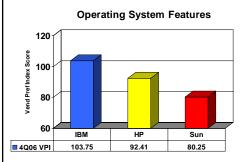
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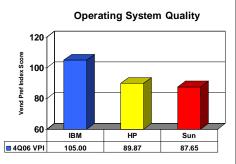
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Power Systems Support Standard Programming Interfaces In a Flexible Ecosystem **Partitions** x86 Linux apps PowerVM Lx86 IBM and 3rd Party Compilers C++ Java C++ Java Fortran COBOL С Java (C, C++, COBOL, Fortran, Java, Perl, Scripts, ...) Virtual I/O Server IBM and 3rd Party Middleware Middleware Middleware Middleware Middleware (IBM, SAP, Oracle, Apache, Sybase, BMC, ...) IBM and 3rd Party Operating Systems IBM i AIX Linux (AIX, IBM i, SUSE Linux, RedHat Linux) POWER Hypervisor ™ Power Systems SMP Server 02 - POWER Hardware 2008 v3.4

Survey of 277 Enterprise Customers Rank AIX the Best

- AIX has a long history of binary compatibility Binary Compatibility Guarantee: http://www-03.ibm.com/systems/p/os/aix/compatibility/
- More than 8000 applications from 3000+ software vendors



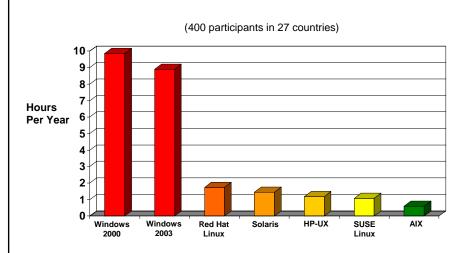


Source: UNIX Vendor Preference Survey, Gabriel Consulting Group, December 2006

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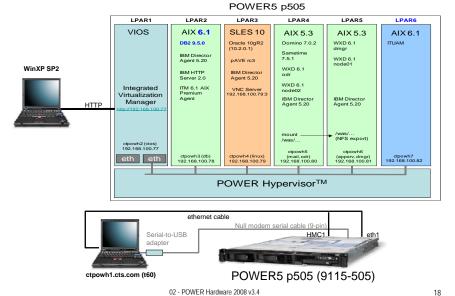
AIX Leads Competitors in Operating System Downtime Comparison



Source: 2007-2008 Global Server Operating Systems Reliability Survey, Yankee Group, March 2008. As quoted in 'Windows Server: The New King of Downtime' by Mark Joseph Edwards at https://www.sunbellsoftware.com/articleia/tricleid/98475/windows-server-the-new-king-of-downtime.html, March 5, 2008 and in https://www.sunbellsoftware.com/stu/Yankee-Group-2002-2008-Server-Reliability.pdf. Measured in hours per year.

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DEMO: Demonstrations in Partitions on One Power Systems p5-505 POWER5 p505 POWER5 p505 LPAR1 LPAR2 LPAR3 LPAR4 LPAR5 LPAR6 VIOS AIX 6.1 SLES 10 AIX 5.3 AIX 5.3 AIX 6.1



Cool Blue Power Systems Are Environmentally Friendly

- Energy efficiency management functions for POWER6 chips
 - Power reduction
 - Nap mode
 - ▶ Thermal tuning
- Energy efficiency management and control functions in the new Power Systems with EnergyScale
 - ▶ Enhanced design and implementation
 - Variable fan speed
 - Power off PCI slots when not in use
 - ► Rear door heat exchanger
 - System energy efficiency management software
- Consolidation and virtualization inherently reduce energy requirements

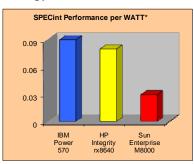


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Cool Blue Power Systems Are Green

- IBM Project Green The IBM Energy Efficiency Initiative
 - Best practices and services
 - Technology and management innovations
 - Environmental responsibility
- The innovation green design of the Power 570 saves energy



The top 15** most energy efficient computers are Power processor based systems (Green500).

- * Performance per WATT based on dividing SPECint_rate2006 performance by vendor recommended mass requirement.
- Source: www.spec.org * Only systems where measured power is available Source: http://www.green500.org/

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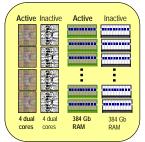
What Is Power Systems Capacity Upgrade on Demand?



Power 570 2-16 cores 2-768 Gb RAM

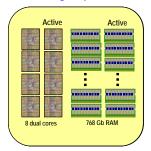
Customer orders Power 570* with maximum cores and memory, but with only half activated

> Only pay in full for active resources and get 65% discount to cover the cost of unactivated processors



Customer determines they need additional capacity for their workload and activates** remaining processors and memory

Additional payment required for newly activated resources, total cost is the same as if all hardware was activated at the time of the original purchase



^{*} System optional capacity options do not require purchase of a new system. Assumes appropriate storage, IO drawers, software licensing, etc. for the configuration. Only processors and System opinions capacity opinions our noticipal epinionals on a new system. Assumes appropriate storage, for unavers, someware increasing, etc. for the configuration. Only processors and memory are shown here as an illustration.

** Activation occurs via one of the optional capacity options available for Power Systems. Not all processors or memory need to be activated at one time. This was done as an illustration

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Four Other Capacity on Demand Options Are Available

- Capacity Upgrade on Demand (processors, memory)
 - ► Activate capacity permanently for non-disruptive growth
- On/Off Capacity on Demand (processors, memory)
 - Temporary capacity for fluctuating workloads
- Trial Capacity on Demand (processors)
 - ▶ Temporary capacity for workload testing or any one time need
- Utility Capacity on Demand (processor minutes)
 - Autonomic, charges based on measured workload
- Capacity Backup (processors, memory)
 - Only pay for installed disaster recovery capacity when used
 - ▶ Can be used with PowerHA Cluster Manager and PowerHA Cluster Manager/XD software in failover scenarios

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Power Systems Reliability

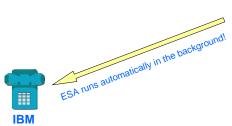
- Error detection
 - ► Predictive failure analysis on processors, caches, memory, I/O and DASD
- Built-in redundancy
 - ▶ Redundant power supplies, fans, service processor
- Processor instruction retry
 - Transparent retry of soft errors on application fault
- Storage protection keys
 - ▶ POWER6 storage keys will isolate data and protect against memory overlay that can cause subtle, intermittent problems
- First Failure Data Capture (FFDC)
 - ▶ Automatic capture of diagnostic information

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- AIX supports concurrent maintenance
 - Non-disruptive fixes to AIX
 - No downtime (reboot) required to apply fix and make it active
- Hot swappable parts replacement
- Electronic Service Agent (ESA)
 - Automatically contact IBM if problem





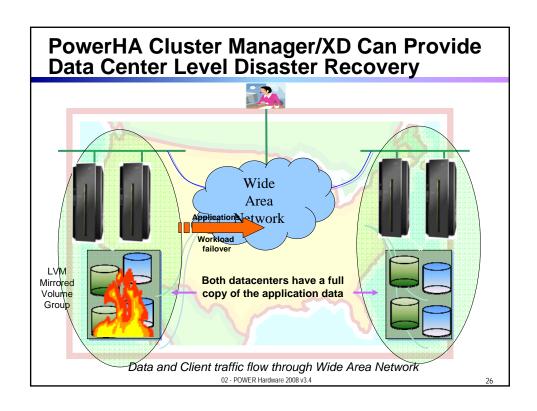
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PowerHA Cluster Manager Options Provide High Availability

- PowerHA Cluster Manager increases availability
 - ▶ Standard clustering option for high availability and failover
- PowerHA Cluster Manager/XD (Extended Distance) provides disaster recovery
 - ▶ Provides a high availability and disaster recovery solution
 - ▶ Recovers locally or moves entire application to backup site
 - ► Integrates PowerHA Cluster Manager with unique data replication code to provide a fully automated solution
 - Resources automatically failover to surviving node, no manual steps required

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Compare the Competition

	IBM ☆ Power Systems	Sun Families	HP Families
Processor speed within an energy envelope	✓	Slower	Slower
Integrated energy efficiency functions	✓	Future	Future
Overall, price/performance	✓	Higher Cost	Higher Cost
Integrated hardware decimal floating point	✓	No	No
Integrated RAS functions	✓	Partial	Partial
Single unified processor architecture	√	No (SPARC, UltraSPARC, SPARC64)	No (Itanium, PA-RISC)
Integrated virtualization assists	~	Only UltraSPARC T1,T2, T2+	Only With Itanium (Limited Capability)
Has gone to Mars	✓	No	No
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POWER Processor Has Gone To Mars!

NASA's New Phoenix Lander



The Phoenix Lander is powered by a processor based on the POWER Architecture, similar to the one used in Sony's PlayStation 3.

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