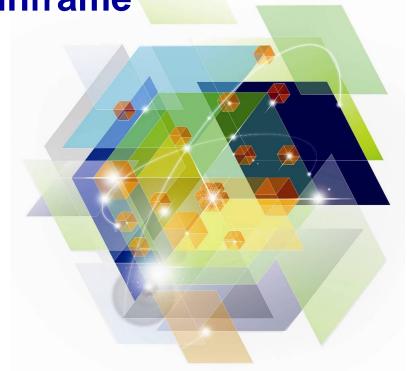


Delivering Information Governance and Data Security for the Mainframe

Dan Wardman, Vice President, Information Management for System z, IBM Software Group



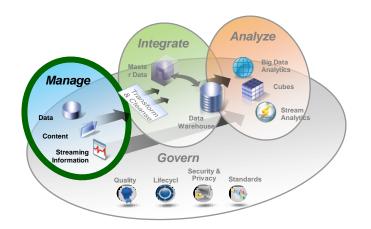


IBM Offers a Complete Information Ecosystem





Managing Information



Products

DB2 Solid DB

Informix IMS

Data Management

- Capabilities for managing structured information
- Leverage existing IT investments across a heterogeneous landscape
- Flexibility to adapt to changing business needs
- Lower total cost of ownership

Capabilities

Clustering Java Optimizations

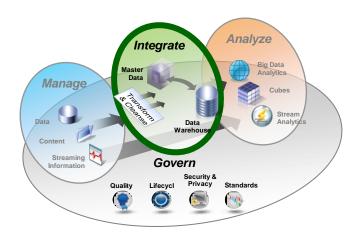
Data compression SQL skins

Autonomic Workload Optimization

In memory DB XML



Integration



Products

InfoSphere Data Warehouse



Data Warehouse Appliances 2010

Data Warehouse

- Deal with TB and PB of data
- Reduced time to value, days not weeks
- Perform data mining without copying data
- Work with analytical and transactions data in real time.

Capabilities

Data mining & visualization

Embedded data movement and transformation

Unstructured Data Analysis

Extreme Workload Management

Data models & sample reports

Integrated analytics systems

Mashups

Real time analytics

Industry models

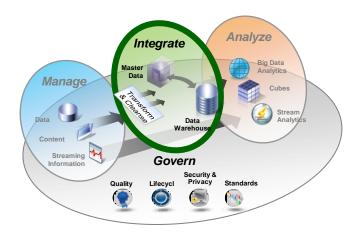
Clinical analytics

Modeling & design tools

Hadoop



Integration



Products

InfoSphere Information Server

Change Data Capture

Replication

Information Integration

 Integrating and transform data and content to deliver authoritative, consistent, timely and complete information

Capabilities

Data Discovery

Data Extraction, Transformation and Loading

Data Modeling

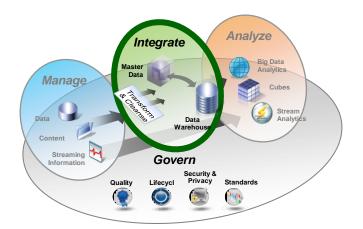
Data Profiling

Data Quality

Metadata Management



Integration



Products

InfoSphere MDM

Initiate Exchange

Entity Analytics

Master Data Management

Create common data about customers, suppliers, partners, products, materials, accounts and other critical entities

Capabilities

Account

Customer

Product information

Asset track and trace

Entity Resolution & Analysis

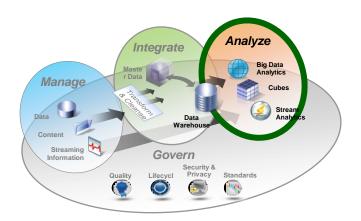
Name Recognition

Healthcare Information Exchange

Location



Business Analytics





Business Analytics

Delivers complete, consistent and accurate information that decision-makers trust to improve business performance

Capabilities

Business Intelligence

Financial Performance & Strategy Management

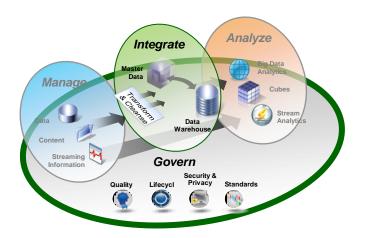
Analytic Applications

Predictive & Advanced analytics

Governance Risk & Compliance



Information Governance



Products

Optim

Guardium

Infosphere Discovery

Information Governance, Risk, and Compliance

Delivers complete, consistent and accurate information that decision-makers trust to improve business performance

Capabilities

Data Discovery

Data Encryption

Data Growth Management

Data Masking

Database Activity

Monitoring

Test Data

Management



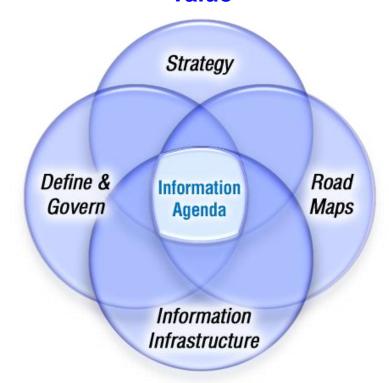
The IBM Information Agenda Approach

Align people,

process, &

information

vision & business-driven value



Accelerate projects for short & long-term ROI

Architect an extensible information infrastructure



Challenges around governing the usage, sharing and processing of massive amounts of electronic data

Growing infrastructure and resource management costs

- No policies for management of data growth performance degradation
- Redundancy of data
- Disparate, complex applications and more users

Lack of common security and privacy requirements

- Risk of security breaches, compliance, audit failures
- No ability to assess areas of vulnerability and prevent unauthorized intrusion
- Lack of an overall protection strategy (relational / nonrelational data and access controls)

Lack of trusted information

- No alignment of definitions across business and IT
- No clear understanding of data sources & relationships
- No standardized quality rules or threshold metrics
- Lack of control over test data environments

"[A]n [information management] strategy should incorporate life-cycle information governance practices [to ensure] consistent execution of ... business optimization, agility, and transformation [initiatives]."

 Forrester Research, Inc., "Refresh Your Information Management Strategy to Deliver Business Results"
 Rob Karel & James G. Kobielus, August 2009

"If you are going to protect your company's most valuable asset—your data—you will begin to view data security as a component of a more comprehensive information governance strategy."

- Hurwitz & Associates,

"Why you need an information governance strategy for 2010"

Marcia Kaufman, December 2009

"By 2013, 25% of the companies in highly regulated industries will create and staff positions in accounting, human resources, compliance and audit and law that deal explicitly with the management of information via technology."

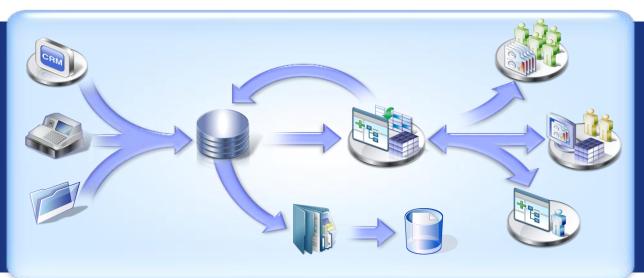
Gartner, Inc., "Organizing for Information Governance"

Debra Logan, November 2009



What Makes the IBM Information Governance Approach Different?

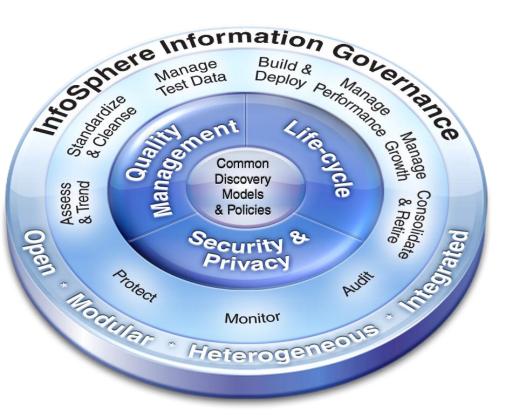
- Applied to Enterprise Information Supply Chains not just another "process"
 - Information Supply Chains represent the flow of information throughout an organization, much like goods through a physical supply chain
- Validated by the Information Governance Council (top global companies, business partners and industry experts)
- Accelerate deployment with the Information Governance Maturity Model
 - A framework for prioritizing actions, a starting point, a common language and a method to measure progress



Information Governance optimizes the information supply chain:
Supporting compliance initiatives, reducing cost, minimizing risk and sustaining profitable growth.



InfoSphere: Collaborative Information Governance



Reusability and consistency

Shared metadata and policies

Breadth of portfolio

Three core information governance disciplines

Modular deployment entry points

Supports business and IT priorities

Flexible support for enterprise environments

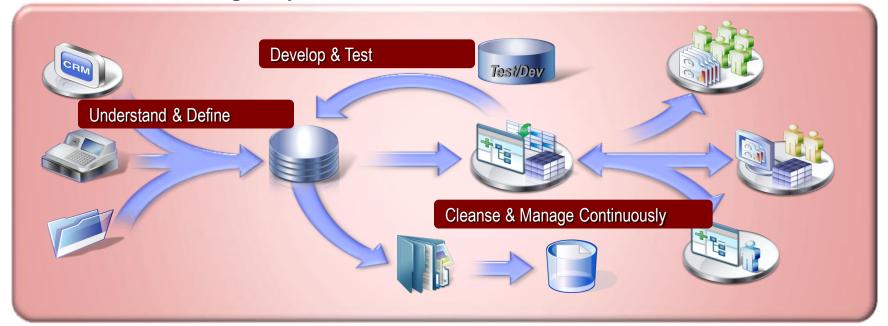
 Open technology for heterogeneous support

Single solution provider to Optimize the Information Supply Chain



Managing & Maintaining Data Quality in the Information Supply Chain

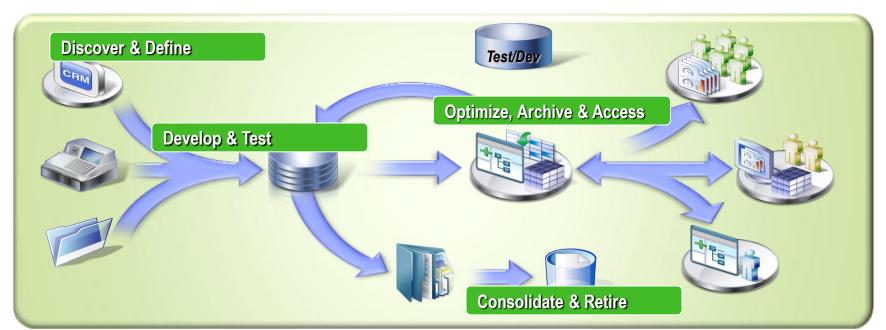
- Define what 'high quality' data means within your business
- Develop realistic and reusable test data which adheres to privacy policies
- Standardize and cleanse data to enable strategic initiatives
- Constantly monitor for data quality issues and understand how to deal with an exception when it occurs
- Understand the lineage of your data





Managing the Lifecycle of Data in the Information Supply Chain

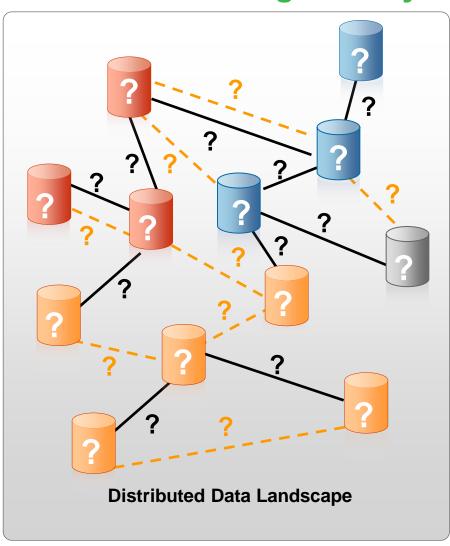
- Understanding the "what & where" of enterprise data
- Developing models and code to store and access enterprise data including the configuration of data for test environments
- Optimizing performance through identification of bottlenecks and building the right strategy for managing applications and data growth
- Implementing a consistent process for retiring or consolidating applications





Discover and Classify

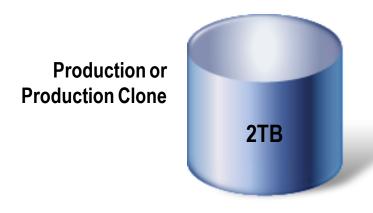
You can't manage what you don't understand



- Data is highly distributed over multiple applications, databases and platforms
- Challenging to find all forms of sensitive data
- Complex, poorly documented data relationships
- Relationships not understood because:
 - Corporate memory is poor
 - Documentation is poor or nonexistent
 - Logical relationships (enforced through application logic or business rules) are hidden

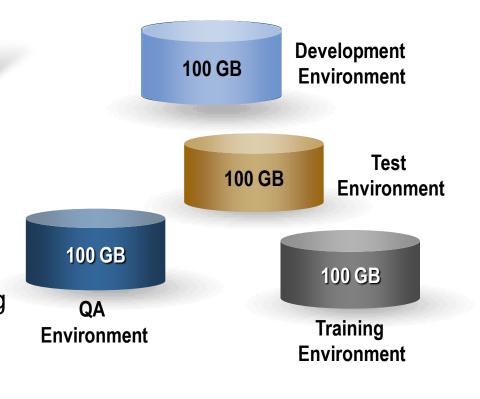


Effective Test Data Management



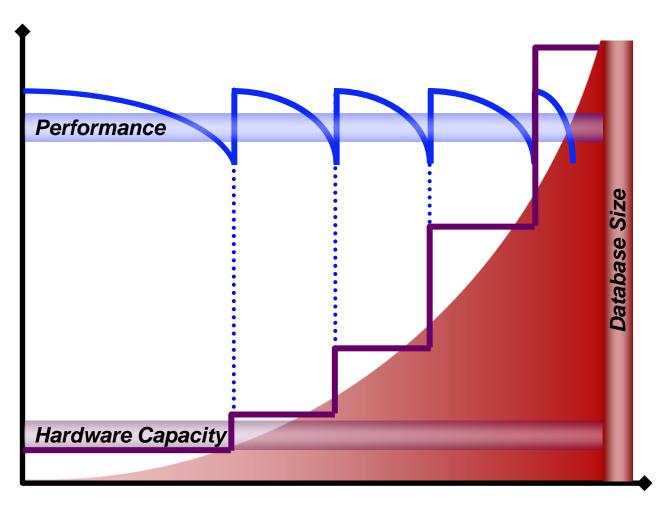
Create targeted, right-sized test environments instead of cloning entire production environments.

Development environments are then more manageable, improving agility to deploy new functionality more quickly and with improved quality.





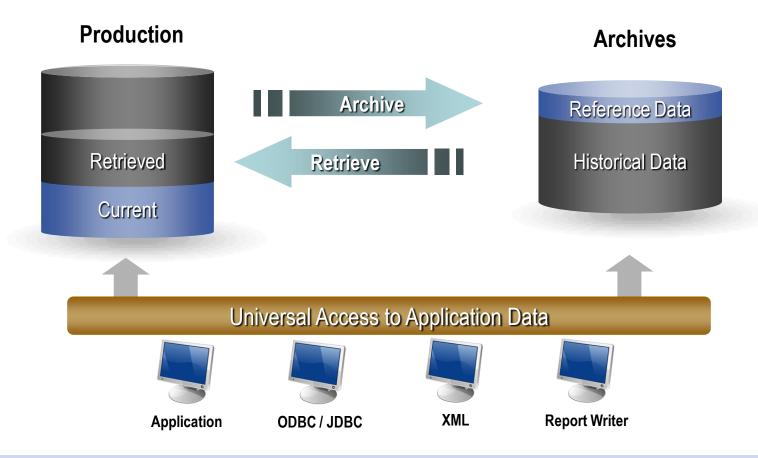
How are Organizations Responding to Data Growth?



- Use database partitioning
- Use database vendor compression
- Buy more Storage& CPU hardware



Archiving for Data Growth Management

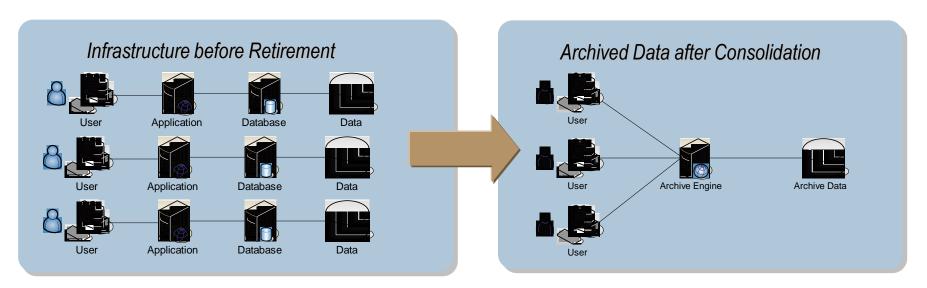


Archiving is an intelligent process for *moving* inactive or infrequently accessed data that still has *value*, while providing the ability to *search and retrieve* the data



Retire redundant and legacy applications

- Preserve application data in its business context
 - Capture all related data, including transaction details, reference data & associated metadata
 - Capture any related reference data may reside in other application databases
- Retire out-of-date packaged applications as well as legacy custom applications
 - Leverage out-of-box support of packaged applications to quickly identify & extract the complete business object
- Shut down legacy system without a replacement
 - Provide fast and easy retrieval of data for research and reporting, as well as audits and ediscovery requests

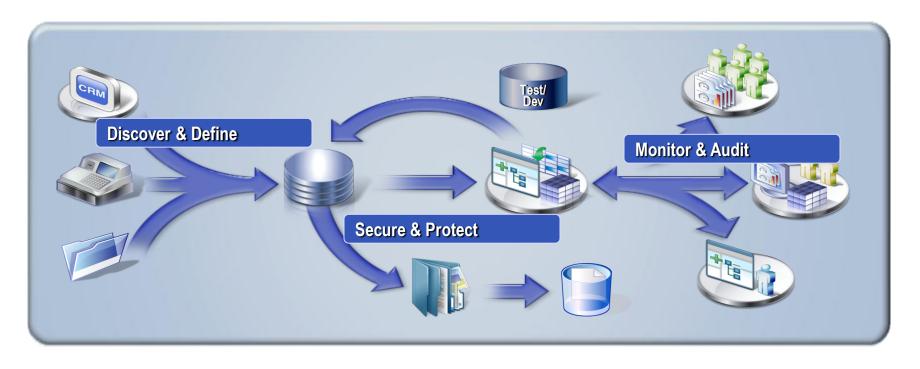




Securing and Protecting Your Information Supply Chain

- Understanding the "what & where" of enterprise data
- Protecting the data across the enterprise, both internal and external threats
- Knowing who's accessing your data when, how and why
- Monitoring and reporting on database access for audit purposes

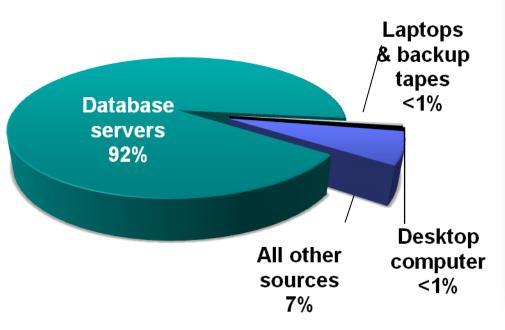






Database Servers The Primary Source of Breached Data

% of Records Breached (2010)



...up from 75% in 2009

"Although much angst and security funding is given to offline data, mobile devices, and end-user systems, these assets are simply not a major point of compromise."

- 2009 Data Breach Investigations Report

Source: http://www.verizonbusiness.com/resources/security/reports/2009 databreach rp.pdf

Note: multi-vector breaches counted in multiple categories



Why?

- Database servers contain your most valuable information
 - -Financial records
 - Customer information
 - -Credit card and other account records
 - -Personally identifiable information
- High volumes of structured data
- Easy to access



"Because that's where the money is."

Willie Sutton



Database Danger from Within

- "Organizations overlook the most imminent threat to their databases: authorized users." (Dark Reading)
- "No one group seems to own database security ... This is not a recipe for strong database security" ... 63% depend primarily on manual processes." (ESG)
- Most organizations (62%) cannot prevent super users from reading or tampering with sensitive information ... most are unable to even detect such incidents ... only 1 out of 4 believe their data assets are securely configured (Independent Oracle User Group).

24



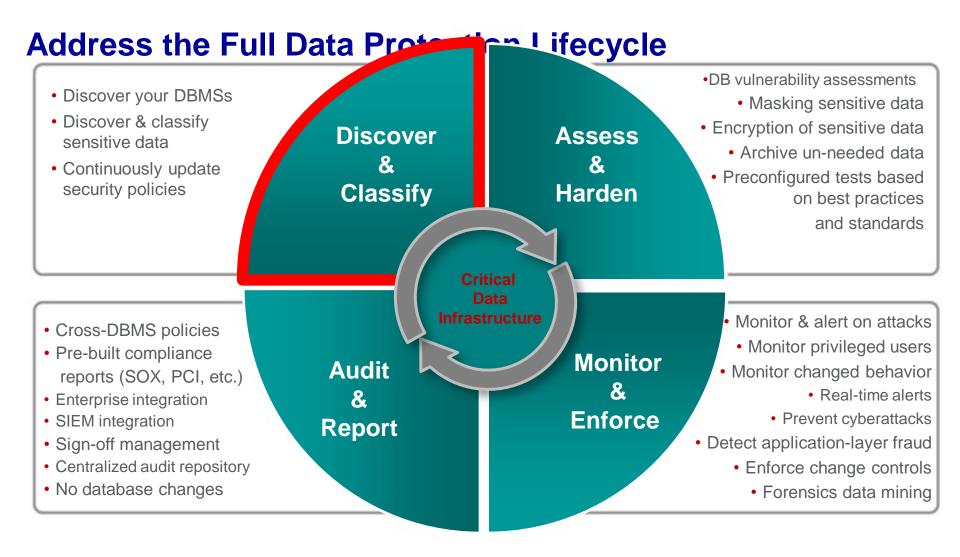


Growing Compliance Mandates



- Explosion in successful breaches has resulted in growing regulation of sensitive data in North America
 - SOX
 - HIPAA
 - PCI DSS
 - 46 state-specific data privacy laws
 - Gramm-Leach-Bliley
- Many EU and Asian countries have enacted similar regulations
 - EU Data Privacy Directive and supporting local laws
 - C-SOX
 - FIEL
 - PCI DSS
 - etc.







Sensitive Data Discovery - Infosphere Discovery

- Common PII data element discovery
 - Pre-Defined Scanning
- Custom sensitive data discovery
 - Supply Discovery with "descriptions/examples"
 - Patterns
 - · Data examples.
 - Discovery will scan for matching columns
- Hidden sensitive data discovery
 - Sensitive data embedded in free text columns
 - Scan by "floating" patterns
 - Sensitive data that is partial or hidden
 - Use Transformation Discovery to find data that are "transformed"



Why is Sensitive Data Discovery so Data Difficult?

Sensitive Relationship Discovery

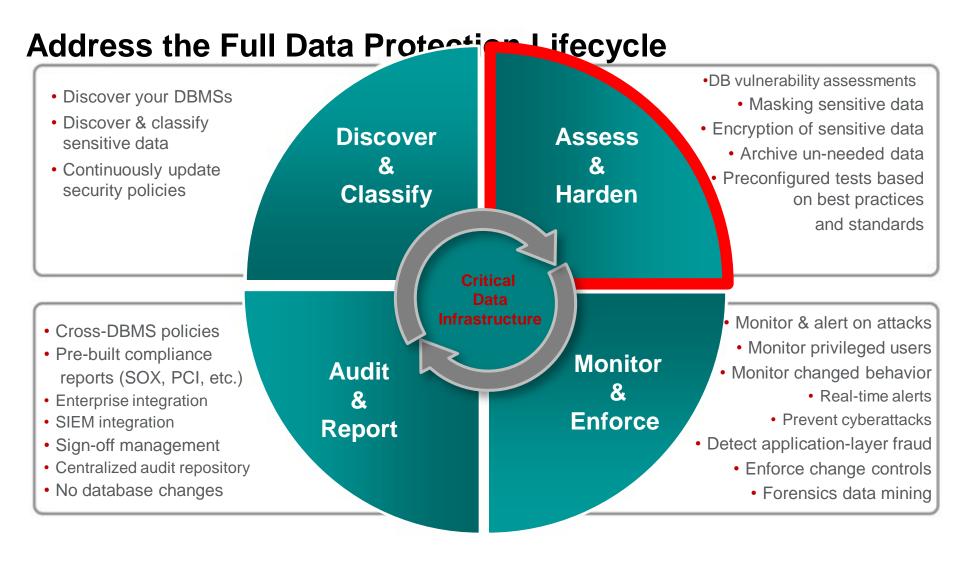
System A Table 1		
Number	Name	
3544600986	AlexFulltheim	
5728150928	BarneySolo	
3786736304	BillAlexander	
6783802468	BobSmith	
4035567193	EileenKratchman	
8037409934	FredSimpson	
4306123913	George Brett	
9525061085	JamieSlattery	
4594182715	JimJohnson	
1288966020	MartinAston	

System A Table 15			
Patient	Result	Test	
3802468	N	53	
4182715	N	53	
4600986	Ν	32	
5061085	Ν	53	
5567193	N	72	
6123913	Υ	47	
6736304	N	34	
7409934	N	34	
8150928	N	47	
8966020	N	34	

System Z Table 25		
Test	Name	
53	Streptococcus pyogenes	
72	Pregnancy	
32	Alzheimer Disease	
32 47 34	Hemorrhoids	
34	Dermatamycoses	

- Sensitive data can't be found just by a simple data scan.
 - Must connect tables and lookup tables
 - Hidden within larger fields (substring)
 - Hidden across fields (concatenations)
 - Represented differently (lookup tables and case statements)
- "Corporate memory" is poor
 - Documentation is incomplete
 - SME's and Data Analysts are only knowledgeable of one or two systems
- Hundreds of tables and millions of rows:
 - Complex
 - Difficult to verify
- Data quality problems make discovery even more difficult

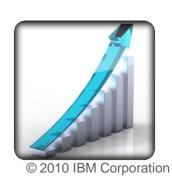






Assess and Harden - Guardium Vulnerability Assessment Based on best practices

- New capability enabling customers to cost effectively improve the security of mainframe environments by conducting automated database vulnerability assessment tests
 - Packaged tests to detect vulnerabilities including inappropriate privileges, grants, default accounts, etc..
 - Capabilities enabling the development of custom tests
- Based on industry standards such as STIG and CIS
- Management of mainframe VA testing from central InfoSphere Guardium console for enterprise-wide control
 - Configuration and scheduling of mainframe tests
- Integrated with other InfoSphere Guardium elements for improved process efficiency, including Compliance Workflow Automation and audit repository





IBM[®] InfoSphere[™] Guardium

Results for Security Assessment: VA test for system Z

Assessment executed 2010-09-20 13:55:27.0 From: 2010-09-19 13:55:27.0 To: 2010-09-20 13:55:27.0

Client IP or IP subnet: Any Server IP or IP subnet: Any

Tests passing: 88%

count any current filtering

Based on the tests performed under this assessment, data access of the defined database environments conform to best practices. You have a controlled environment in terms of the tests performed. You should consider scheduling this assessment as an audit task to continuously assess these environments.





Current filtering applied:

Test Severities: - Show All -

Datasource Severities: - Show All -

Scores: - Show All -

Types: - Show All -

Showing 73 of 73 results (0 filtered)

z/OS Grant option - Resauth

Test category: Priv. Severity: Critical

This test check for privileges on various resources that has been granted with the grant option. These resource include: Buffer pool, Collection, Distinct type, Table space, Storage group and JAR file. Grant option is not a good practice and should be avoid where possible. When privileges are granted with the grant option, a user can grant privileges on that resource to other users. We do not recommend granting resource privilege with grant option. This test exclude grantee who is a member of SYSADM and SYSIBM user.

Test / Datasource

Ext. Reference: Guardium, Test ID 2179

System Z Datasource

Datasource type: DB2 Severity: None

Details: Grantee causing failure: Grantee=ADMIN_A: Obtype=D: Qualifier=GU0003: Name=CANADIAN_DOLLAR Grantee=ADMIN_A: Obtype=D: Qualifier=GU0002: Name=CANADIAN_DOLLAR

z/OS Grant option - Schema

Test category: Priv. Severity: Critical

This test check for schema privilges that has been granted with the grant option. Grant option is not a good practice and should be avoid where possible. When object privileges are granted with the grant option, a user can grant privileges on that object to other users. We do not recommend granting objects privilege with grant option. This test exclude grantee who is a member of SYSADM and SYSIBM user.

Ext. Reference: Guardium, Test ID 2181

Result

Recommendation: We recommend that you revoke resources privileges granted with the grant option. Please redo your resource privilege so that you are using grant instead of grant option. If you need to exclude certain grantee or resource that must have grant option, you can create a group then populate it with authorize grantee and or resource name and link your group to this test.

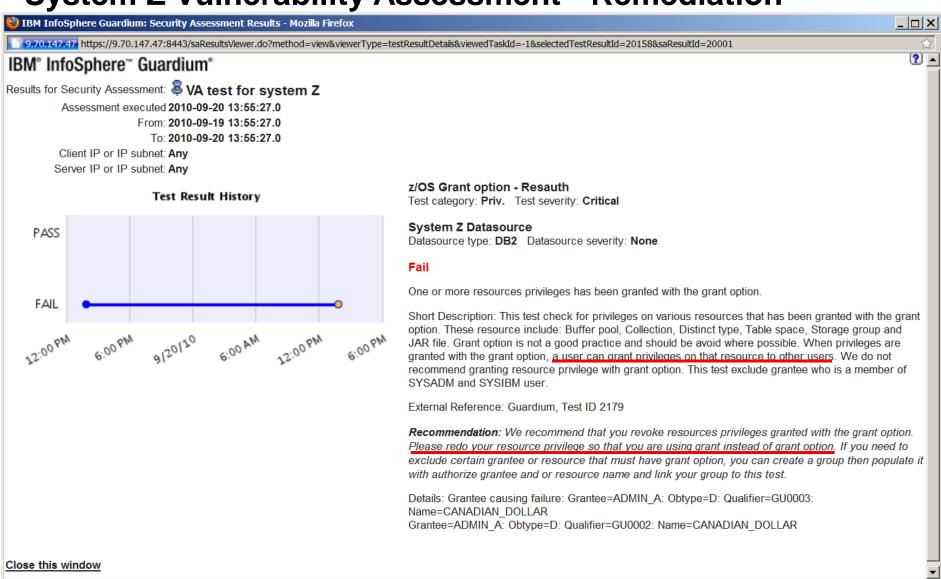
ail One or more object privileges has been granted with the grant option.

One or more resources privileges has been granted with the grant option.

Recommendation: We recommend that you revoke schema privileges granted with the grant option. Please redo your schema privilege so that you are using grant instead of grant option. If you need to exclude certain grantee or objects that must have grant option, you can create a group then populate it with authorize grantee and or objects name and link your group to this test.



System Z Vulnerability Assessment - Remediation

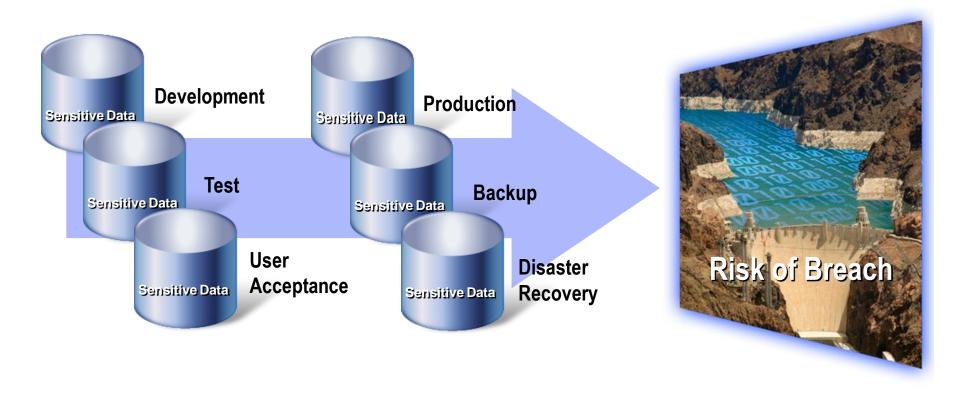


Done



Assess and Harden

Sensitive Data Proliferation



Actual risk and compliance burden =

Original production data + all derived clones



Assess and Harden - Data Masking

Masked or transformed data must be appropriate to the context:

- -Consistent formatting (alpha to alpha)
- Context and application aware

-Within permissible range of values

-Maintain referential integrity

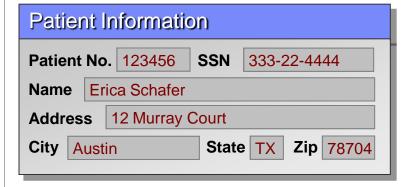
A comprehensive set of data masking techniques to transform or de-identify data, including:

- String literal values
- Character substrings
- Random or sequential numbers

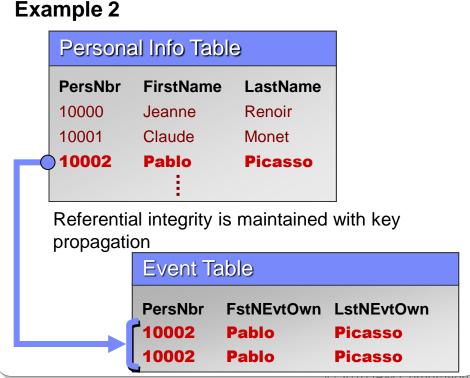
- Arithmetic expressions
- Concatenated expressions
- Date aging

- Lookup values
- **TRANS COL**

Example 1

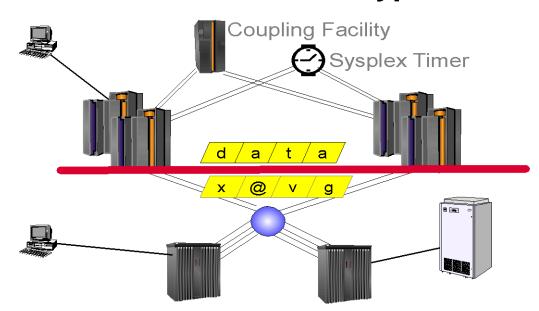


Data is masked with contextually correct data to preserve integrity of test data





Assess and Harden - Data Encryption for DB2/z and IMS



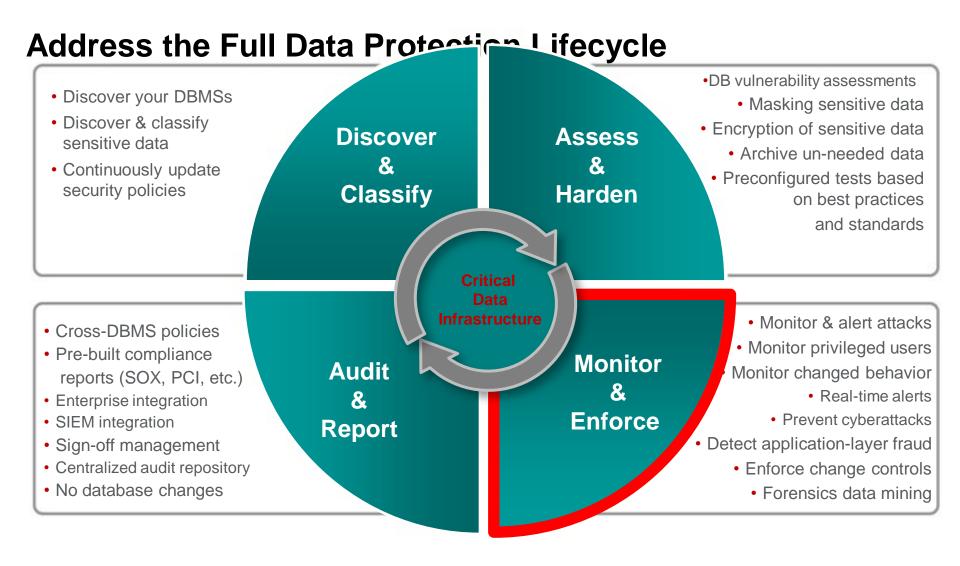


- Row/Segment level encryption
- Data encrypted on disk and through channel
- Pre-coded EDITPROC for DB2 and segment edit routines for IMS
 - Can be used for multiple tables / segments
 - Fast Implementation
- Low Performance overhead
- Key management use System/z facilities
 - No new key management facility learning curve
 - Uses existing ICSF facility to manage encryption keys in one central repository

- Supports all levels of DB2
- No application changes
 - System administration changes only to the segment or table definition
- Compatible with DB2 Load/Unload utilities and DB2 Tools
- Encryption and compression can be combined
- Supports both secure key and clear key encryption

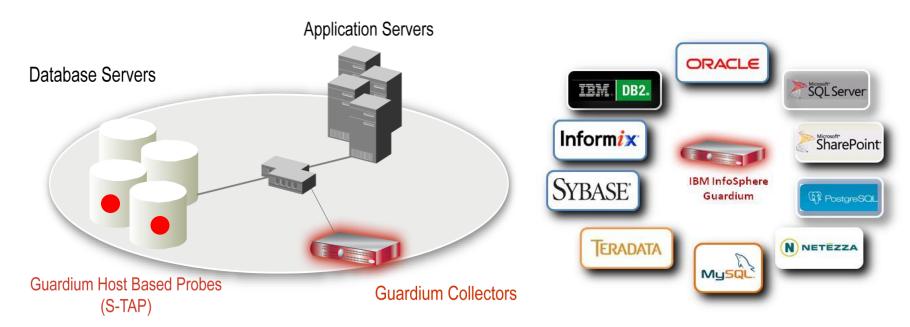
 © 2010 IBM Corporation







Monitor and Enforce – Database Activity Monitoring



- Non-invasive architecture
 - Outside database
 - Minimal performance impact
 - No DBMS or application changes
- Cross-DBMS solution

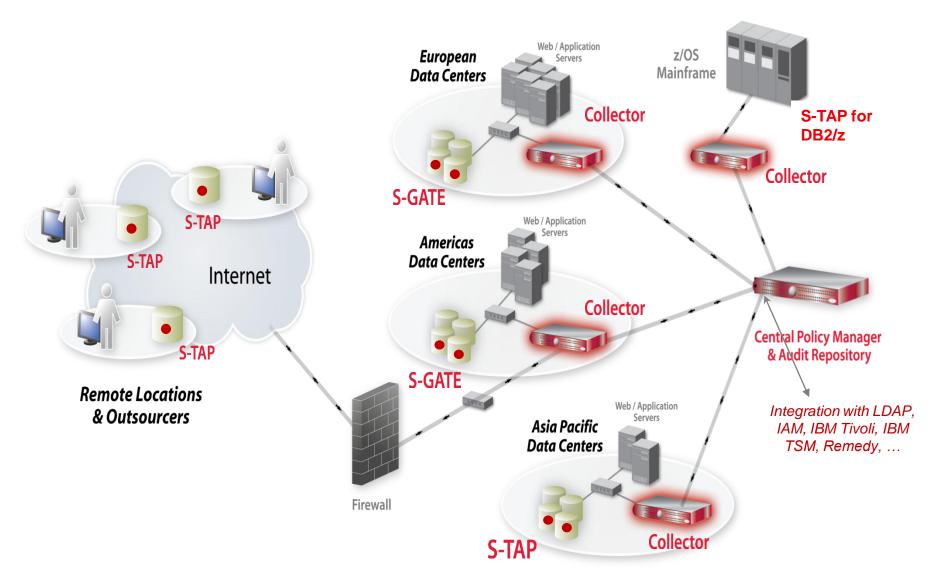
37

100% visibility including local DBA access

- Enforces separation of duties
- Does not rely on DBMS-resident logs that can easily be erased by attackers, rogue insiders
- Granular, real-time policies & auditing
 - Who, what, when, how
- Automated compliance reporting, sign-offs & escalations (SOX, PCI, NIST, etc.)



Scalable Multi-Tier Architecture





Guardium for z



- Provides a unified view and secure audit trail of all database activities
 - Across both mainframe and distributed environments
 - Enterprise-wide compliance reporting, alerting, analytics & forensics
- Best Database Activity Monitor Technology from Guardium
 - Leverage all Guardium functionality off host
- Best DB2/z event capture technology
 - Lightweight deployment
 - Audited data streamed to Guardium appliance, not stored in DB2/z
 - DB2 trace not used for high volume SQL events
 - Class 4 / Class 5 audit traces NOT used
 - Ongoing performance and collection enhancements
 - Optimal performance for customers using IBM Query Monitor
 - Query Monitoring and Audit requirements leverage a single collector process
- Exploring support for IMS and VSAM



Guardium for z - Components

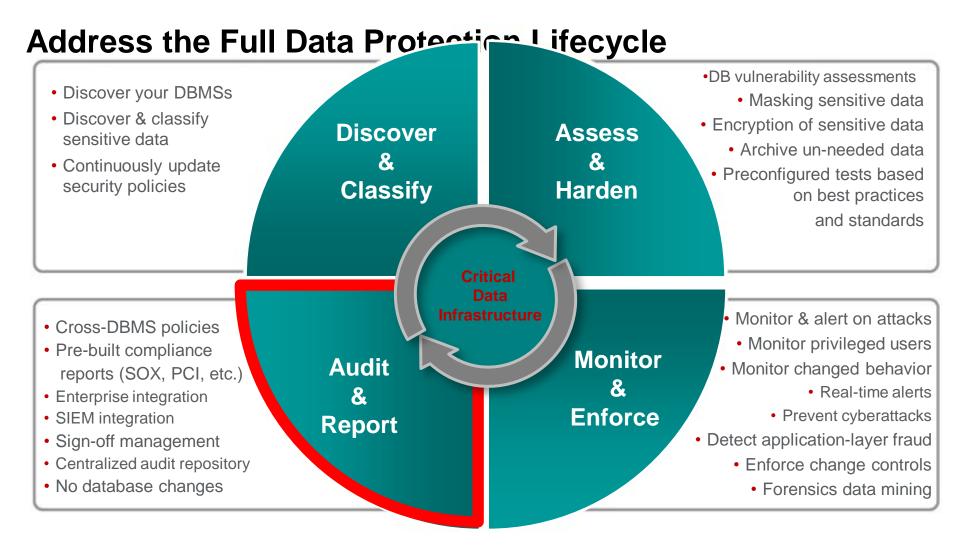


Guardium Collector appliance for System z

- Securely stores audit data collected by mainframe tap
- Provides analytics, reporting & compliance workflow automation
- Integrated with Guardium enterprise architecture
 - Centralized, cross-platform audit repository for enterprise-wide analytics and compliance reporting across mainframe & distributed environments

S-TAP for DB2 on z/OS event capture

- Mainframe tap
- Collects audit data for Guardium appliance
- Leverages existing IBM DB2/z collection technology
- DB2/z event capture policy editor

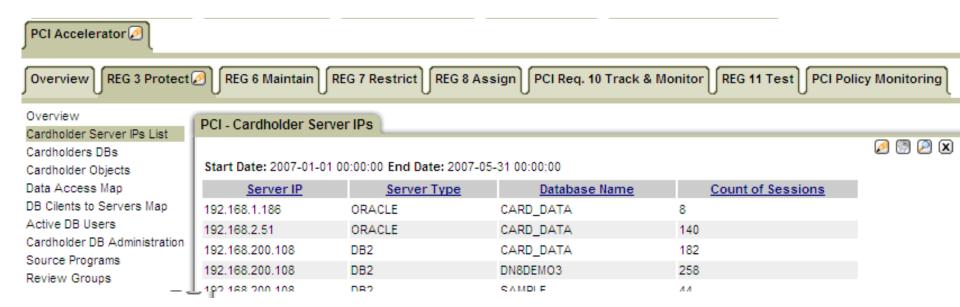




Audit and Report

Custom and Pre-Built Compliance Reports

- Custom reporting
- SOX and PCI accelerators
 - Financial application monitoring (EBS, JD Edwards, Peoplesoft, etc)
 - Authorized application access only
 - Automated compliance reporting, sign-offs & escalations (SOX, PCI, NIST, etc.)









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Evolving IBM Smart Analytics Optimizer

Dan Wardman

Santa Barbara August 2011

IBM Confid



Agenda

V1

- Architecture
- Value propositions

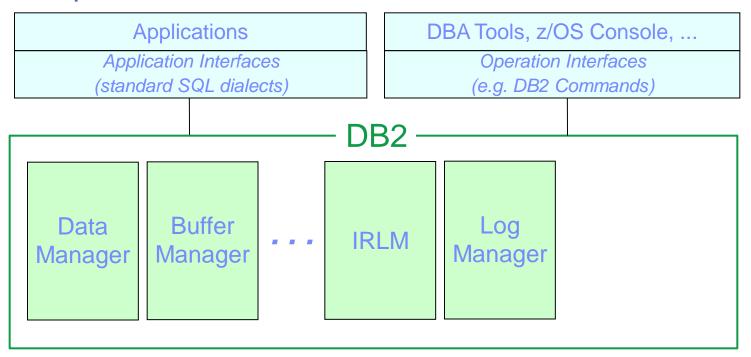
• V1.2

- New query engine
- Preserving value propositions



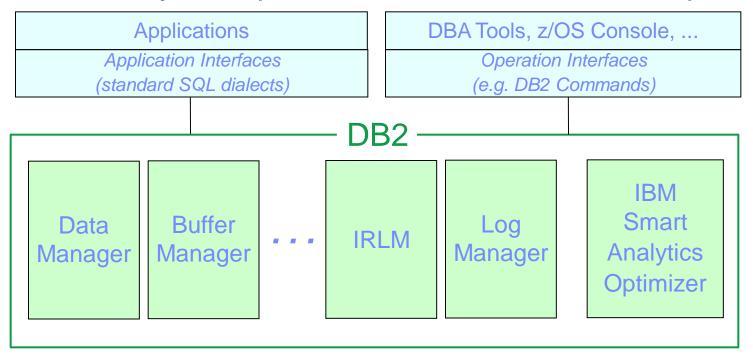
DB2 Components

47



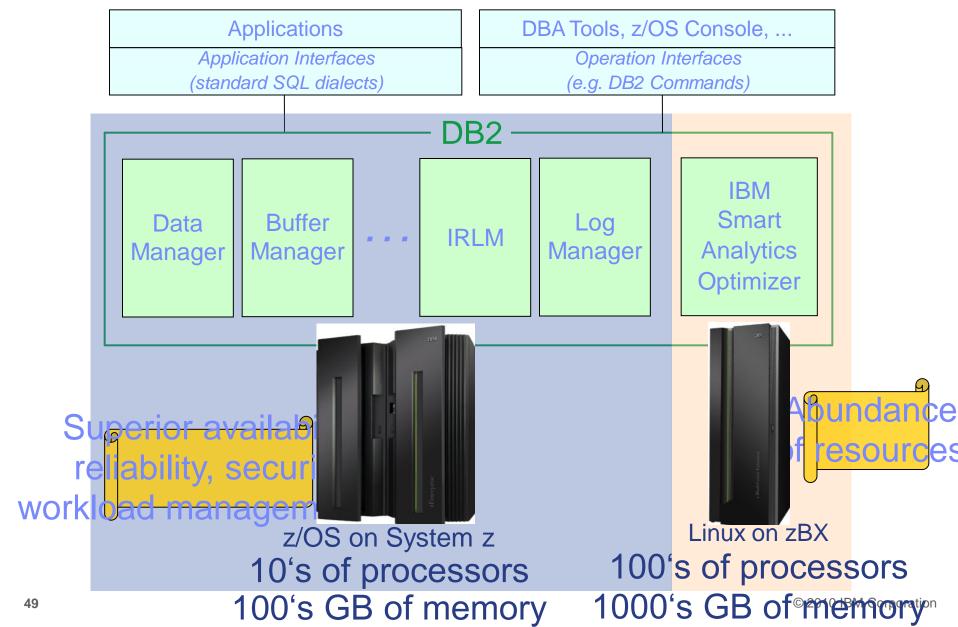


IBM Smart Analytics Optimizer as a Virtual DB2 Component





Deep DB2 Integration within zEnterprise





Enabling Technology – IBM Research Project BLINK

Various Compression Techniques

- Enables in-memory database
- Order-preserving
- Frequency partitioning

Register-store: a combination of row- and columnbased stores

Multi-core friendly scans

- Massive scale-out parallelism
- Scans on compressed data
- Vector processing



ISAOpt V1 Query Off-load Limitations

- Multiple query blocks are processed one by one resulting in less than optimal performance of:
 - Subselects in quantitative predicates (SOME, ANY, ALL)
 - EXISTS or IN predicates with subselects
 - UNION, INTERSECT, EXCEPT
- Outer query block that contains a subselect cannot be accelerated
 - Only the leaf-blocks in an access path tree apply for acceleration
- Limited support for very large dimension tables
 - Especially if the predicates on them are not selective
- No full outer join, no right outer join
- Only equi-joins (no range join predicates)
- No queries that do not include at least one fact table
- Fact table cannot appear at the null-padding side of the outer join
- No queries that spread across multiple marts
- No static SQL
- No support for Unicode
- Not all DB2 data types such as LOBs, ROWID, XML.
- Not all DB2 functions
 - No mathematical functions such as SIN, COS, TAN.



ISAOpt V1 Needs Following Enhancements

- 1. Increase applicability by relaxing current off-load restrictions
- 2. Increase applicability by supporting larger amount of data
- 3. Support concurrent query execution
- 4. Improve data currency
- 5. Support disaster recovery
- 6. DB2 10 support



Agenda

- V1

- Architecture
- Value Propositions

V1.2

- New query engine
- Preserving value propositions

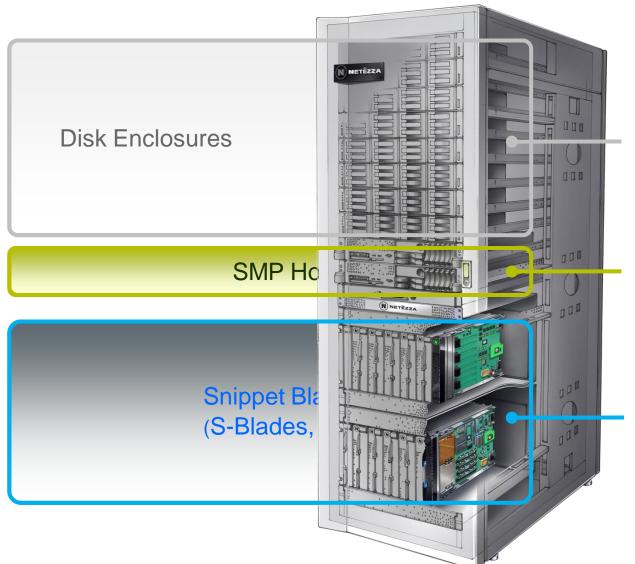


Enter Netezza





ISAO V1.2 Powered by Netezza TwinfinTM Appliance



Slice of User Data Swap and Mirror partitions High speed data streaming High compression rate

EXP3000 JBOD Enclosus 12 x 3.5" 1TB, 7200RPN max 116MB/s (200-500

ISAO Server 12.

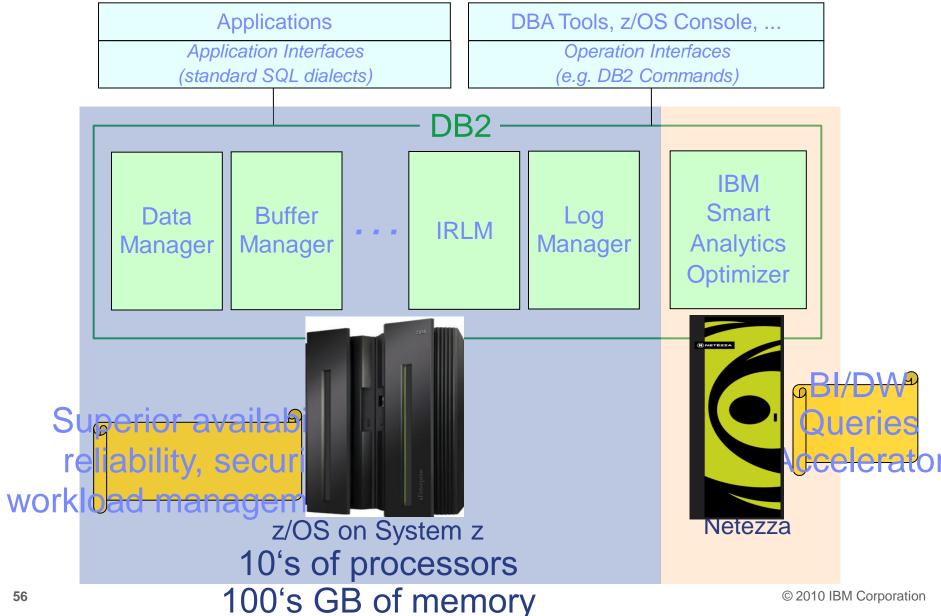
Administration losures → 96 HE 2 front/end hosts, IBM 36 32 TB uncompressed us clustered active-passive Processor & str2mlyelaalem-EP Quad-co

High-performance database engine streaming joins, aggregations, sorts, etc.

e.g. TF12: 12 back/end S (more details on followi

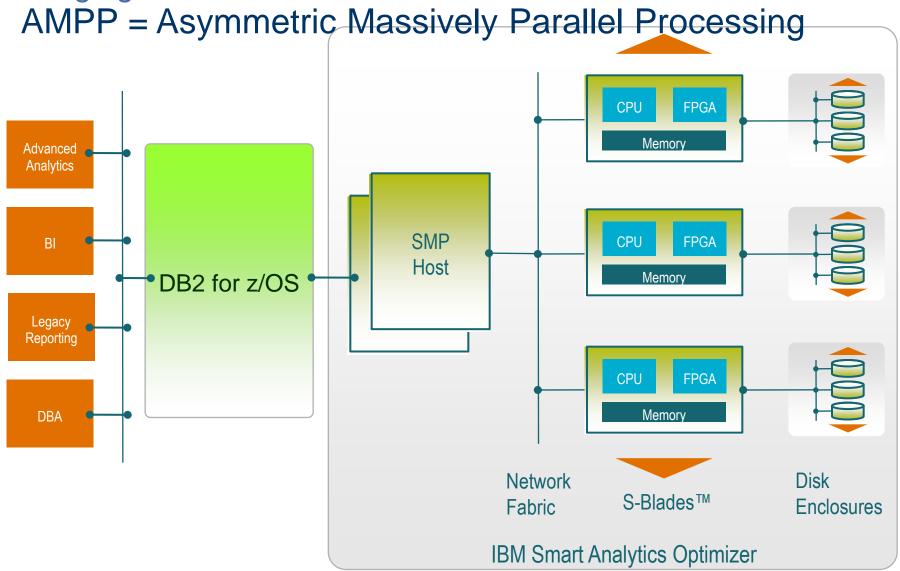


Deep DB2 Integration





Bringing Netezza AMPPTM Architecture to DB2





Asymmetric Massively Parallel Processing

Database tables spread across all disks on all S-Blades

Distribution done during loading and during query processing (hash and random supported)

The SMP Host

Receives incoming SQL from DB2

Compiles SQL into AMPP optimized plan and distributes plans step-by-step to S-Blades

Receives, consolidates and transmits the results to DB2

Provides system management and oversight when problems detected, and reports back to DB2

The S-Blades

Work in parallel on up to 8 data streams (data 'slices') from associated disks

Perform complex operations on their local data (joins, aggregating, sorting, etc)

Communicate data with each of the other S-Blades across internal Ethernet fabric

For each table accessed

Data is read into table cache buffers for all disks on each S-Blade

ZoneMap ™ statistics are used to skip reading data extents that can't have needed data

FPGAs decompress data, validate transactional visibility, apply restrict and project rules and write resulting data subset into DRAM for further processing by DBOS software

The NPS architecture achieves massively parallel processing by

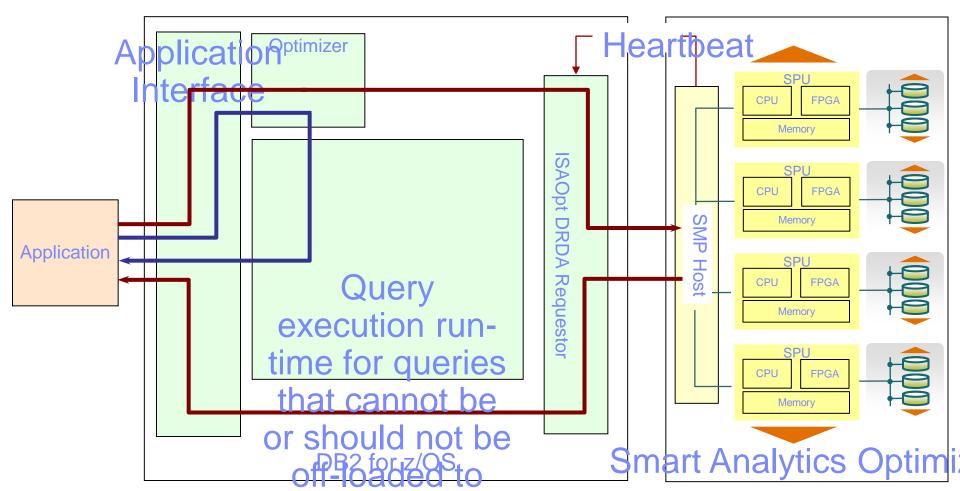
Using all S-Blades in all operations whenever possible

Eliminating unnecessary data by reading and processing only the data required to satisfy the query

Processing the data on the S-Blades close to the disks where it resides



Query Execution Process Flow



(Smart Analytics Opting Pavailability and performance indicateries executed without Smart Analytics Optimizer eries executed with Smart Analytics Optimizer



ISAOpt V1 Needed Following Enhancements ISAOpt V1.2 addresses all of them!



1. Increase applicability by relaxing current off-load



2. Upcle 22 Papple and Papple and



3. Exploiting Netezza workload management capabilities



4. Partitione cone updatency



5. Suilding placks sterredovery



6. Sappto 12 supports both DB2 9 and DB2 10 Requires zEnterprise (z196 or z114)



ISAOpt V1.2 Lifting Query Off-load Limitations

- Multiple query blocks are processed one by one resulting in less than optimal performance of:
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ISAOpt V1.2 Preserves V1 Key Value Propositions

- DB2 continues to own data (both OLTP and DW)
 - → Access to data (authorization, privileges, ...)
 - → Data consistency and integrity (backup, recovery, ...)
 - → Enables extending System z QoS characteristics to BI/DW data as well
- Applications access data (both OLTP and DW) only through DB2
 - → DB2 controls whether to execute query in DB2 mainline or route to ISAOpt
 - → DB2 returns results directly to the calling application
 - → Enables mixed workloads and selection of optimal access path (within DB2 mainline or ISAOpt) depending on access pattern
- ISAOpt continues to be implemented as DB2 internal component
 - → DB2 provides key ISAOpt status and performance indicators as well as typical administration tasks by standard DB2 interfaces and means
 - → No direct access (log-on) to ISAOpt
 - → Enables operational cost reduction through skills, tools and processes consolidation
- Investment protection
 - → The full value of ISAO V1 will be applied to ISAO V1.2