



# Got COBOL, Get BRMS

Share in Denver  
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Brett Stineman, IBM  
[bstineman@us.ibm.com](mailto:bstineman@us.ibm.com)



**WebSphere** software

## Agenda

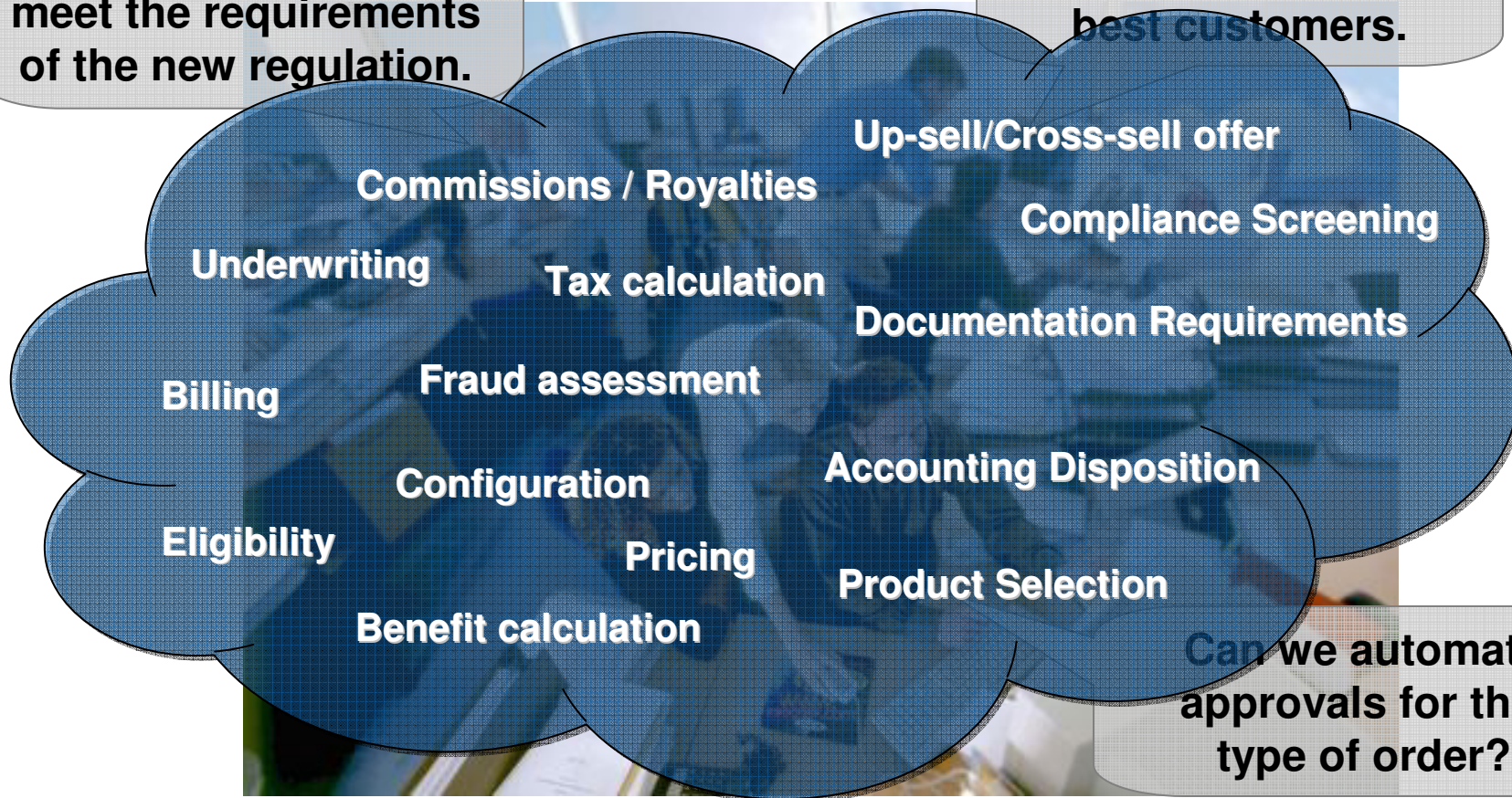
- What is a Business Rule Management System (BRMS)
- BRMS Value for System z Applications
- Implementing BRMS on System z
- Conclusion, Q&A



## Business Decisions are Everywhere...

We need to add an eligibility check to meet the requirements of the new regulation.

Let's create a special promotion for our best customers.



Can we automate approvals for this type of order?

## And Changing Frequently



# Traditional Approach for Managing Decision Change

The traditional (ad hoc) approach of dealing with rule changes leads to...

- 💣 Reduced organizational agility
- 💣 Reduced employee productivity
- 💣 Increased load on IT

## Where Business Rules Typically Exist

```

#ifdef __WIN__
/*
Before performing any socket operation (like retrieving hostname
in init_common_variables we have to call WSASStartup
*/
{
WSADATA WsaData;
if (SOCKET_ERROR == WSASStartup (0x0101, &WsaData))
/* errors are not read yet, so we use english text here */
my_message(ER_WSAS_FAILED, "WSASStartup Failed", MYF(0));
unireg_abort();
}
#endif /* __WIN__ */

if (init_common_variables(MYSQL_CONFIG_NAME,
                        argc, argv, load_default_groups))
unireg_abort(); // Will do exit

init_signals();
if (!!(opt_specialflag & SPECIAL_NO_PRIOR))
my_thread_setprio(pthread_self(), CONNECT_PRIOR);
    
```

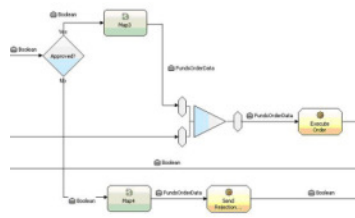
Applications



Documents



People



Processes

## Issues

- Rules are hidden in code or isolated within the organization
- Changes are hard to track and maintain over time
- Rules used by systems have to be programmed and require IT resources
- Duplication and multiple versions of the same rules
  - Lack of auditability, traceability
- Decision changes cannot be easily tested or simulated



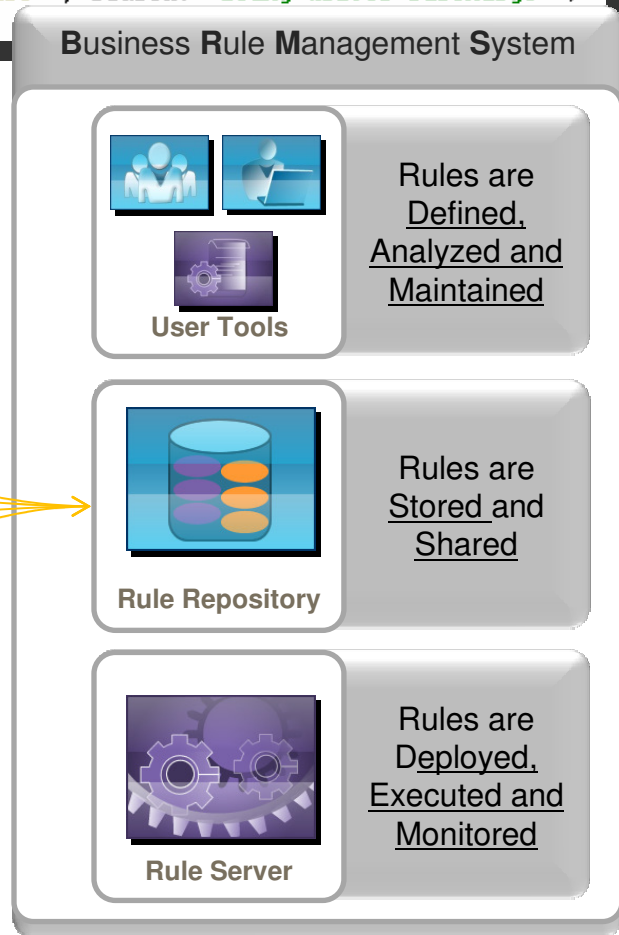
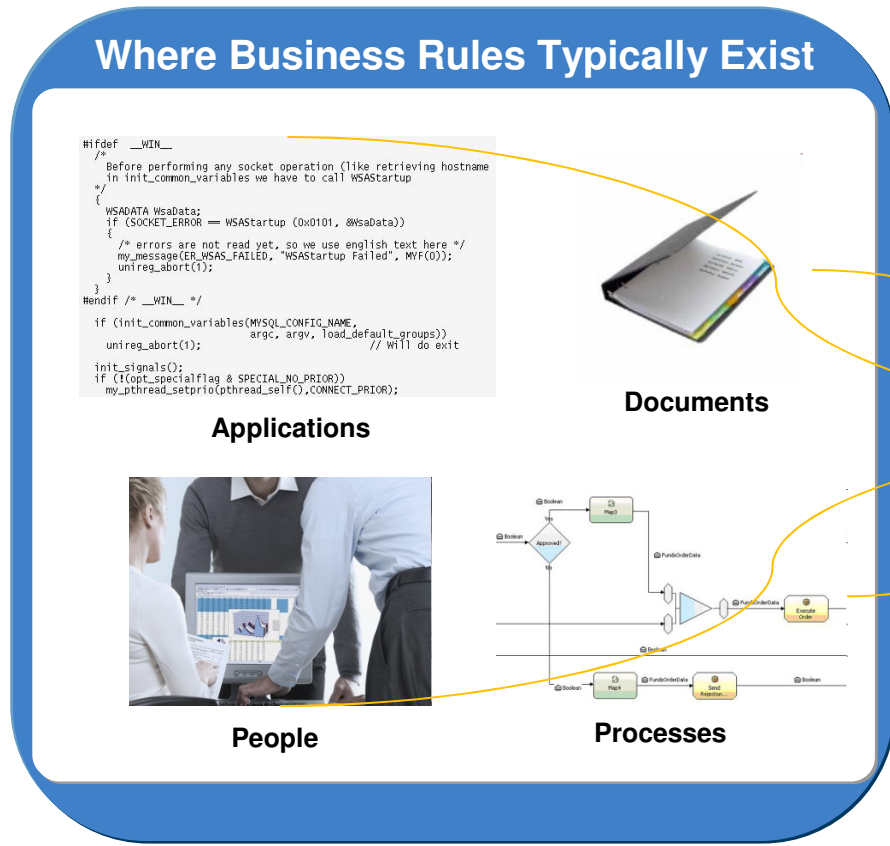
# Manage and Automate Decision Logic with BRMS

- Eliminate decision silos
- Make decision logic accessible to Business and IT
- Implement fine-grained, context-specific logic

```

if
    all of the following conditions are true :
        - the age of the driver is between 18 and 21
        - the number of accidents the driver has been involved is at least 1
        - the number of traffic tickets the driver has received is at least 1

then
    add a $ 8 surcharge to 'Auto Quote Response', reason: "Young driver surcharge" ;
    
```



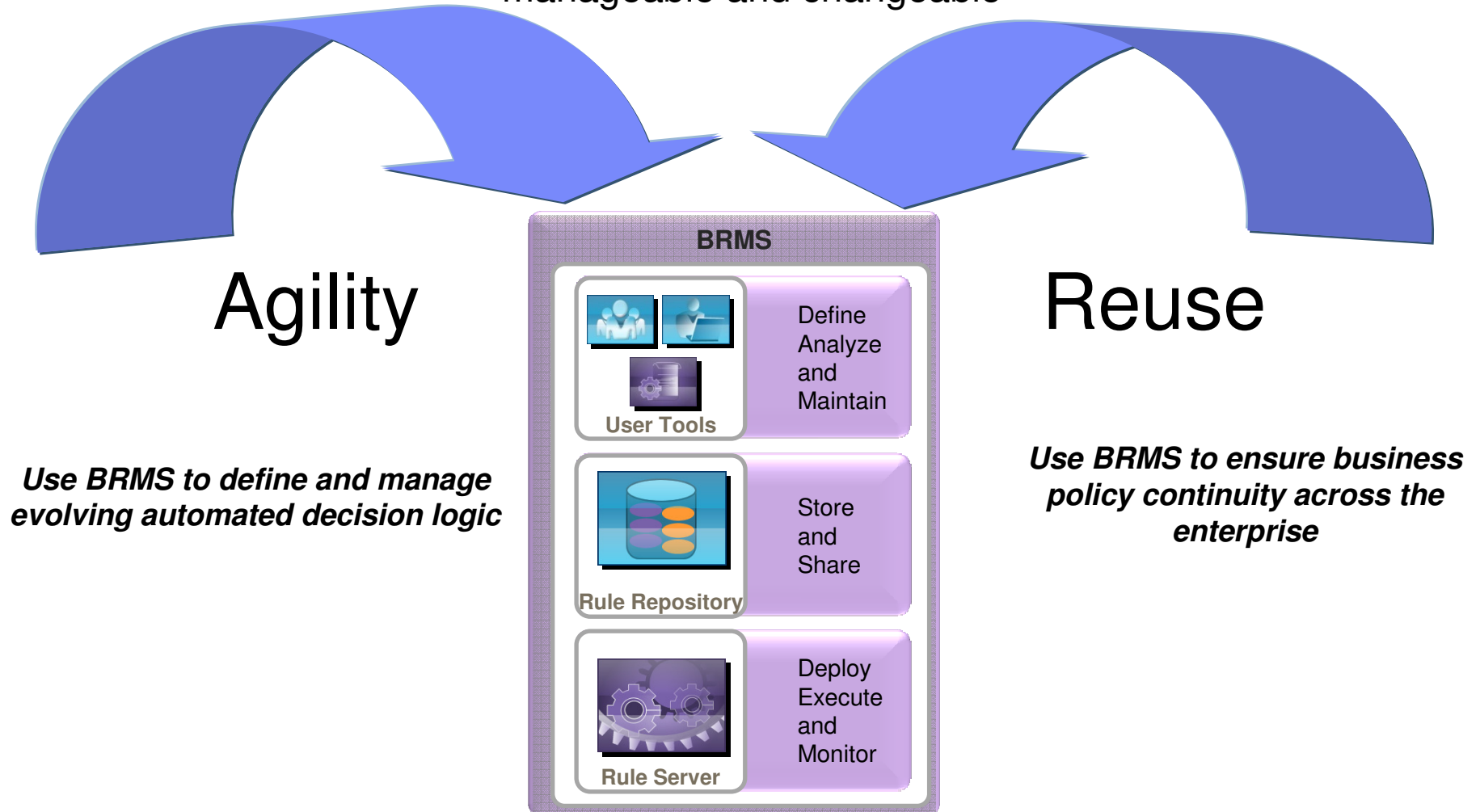
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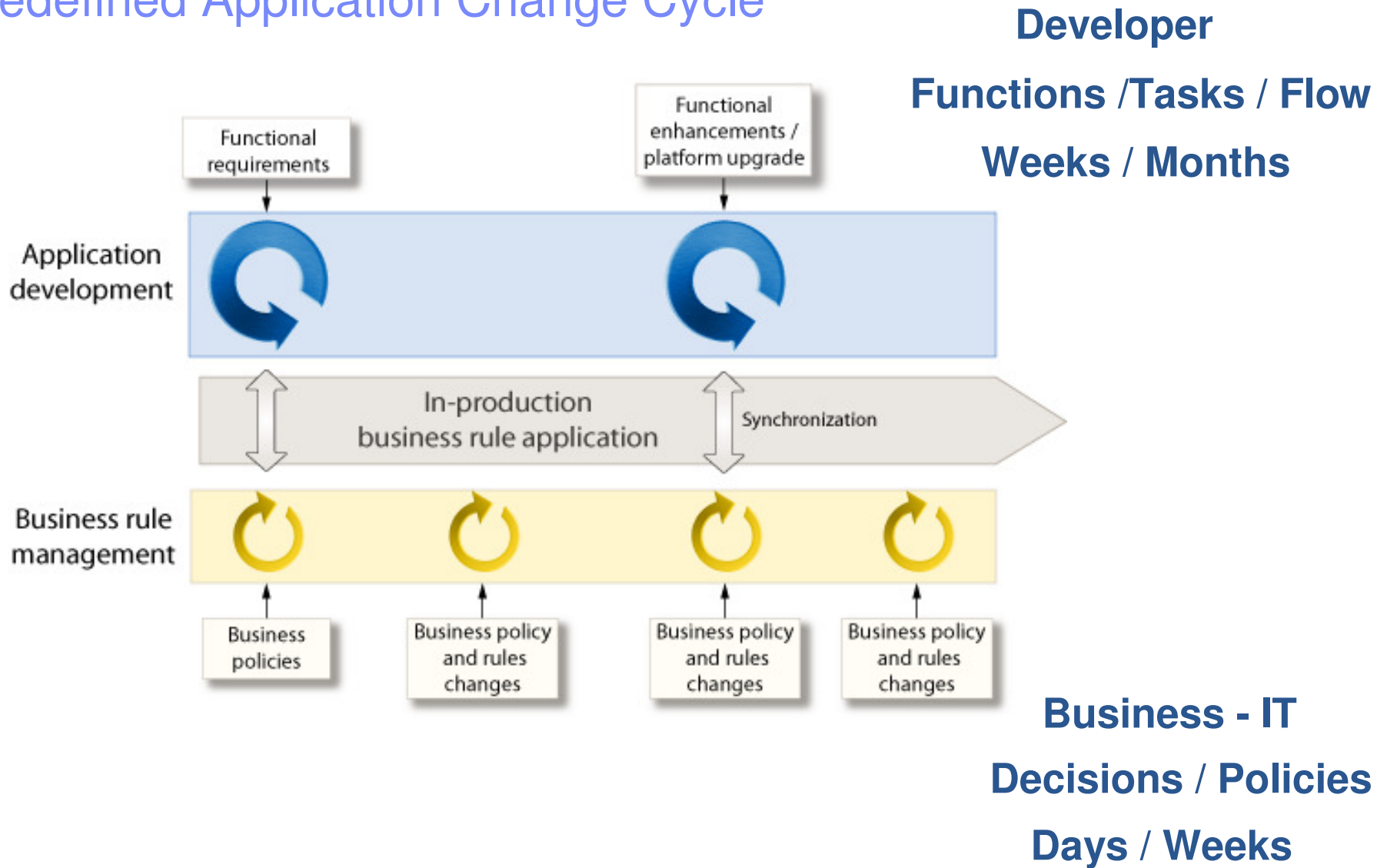


## Value of BRMS on System z

A BRMS manages the business logic in a form that is EASILY readable, manageable and changeable



# Redefined Application Change Cycle





## BRMS Brings Reuse to System z

Without a BRMS, rules are:

- Hidden in code, databases,...
- Potentially undocumented
- Accessible only by IT people
- Subject to same life cycle as the core code

With BRMS, rules are:

- Expressed and documented in business terms
- Versioned
- Able to rapidly change based on business needs
- Managed and shared with collaborative web tools
- Easily reusable across applications
- Easily implemented as Java or SOA decision services, or as native COBOL code (with the right BRMS)

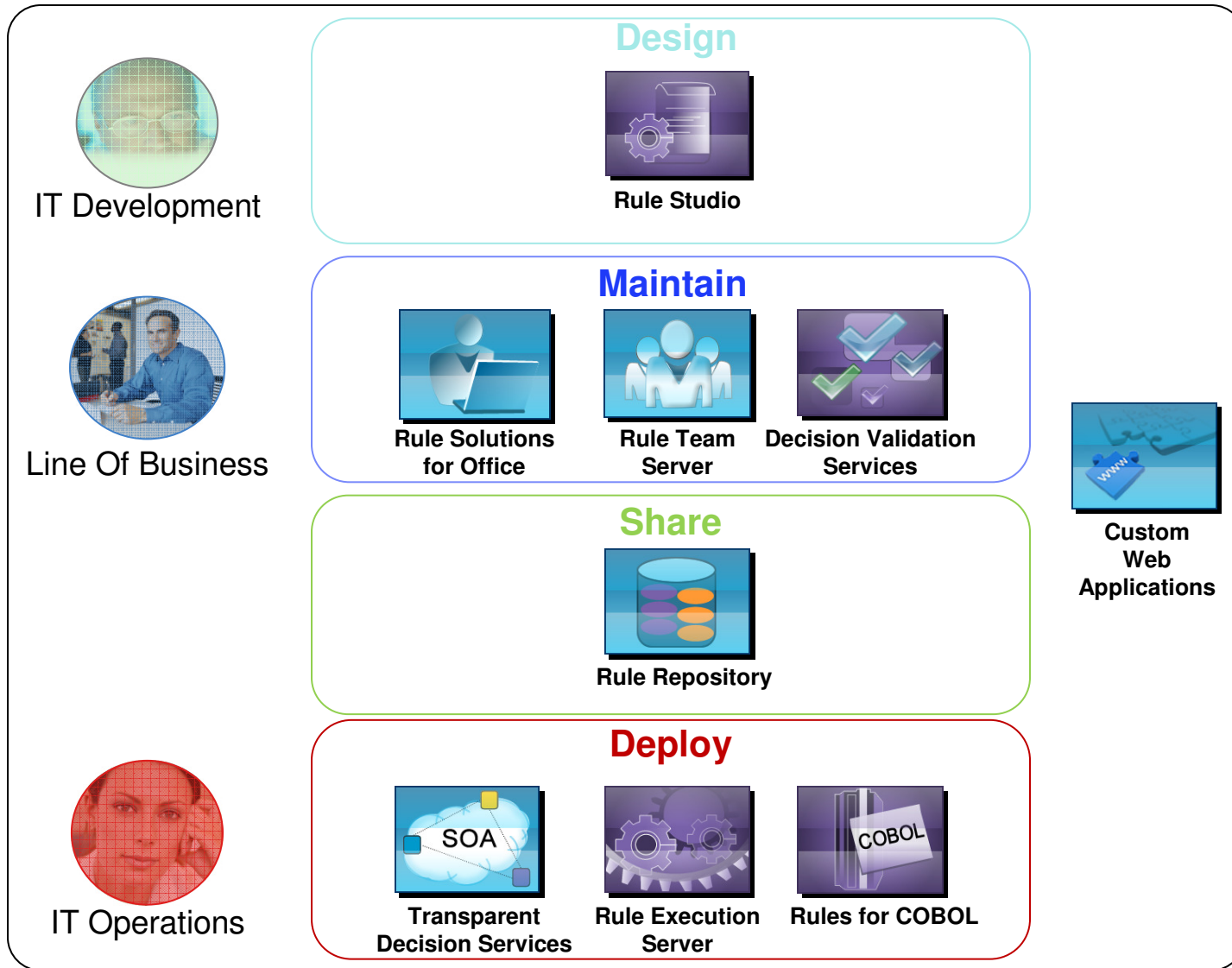


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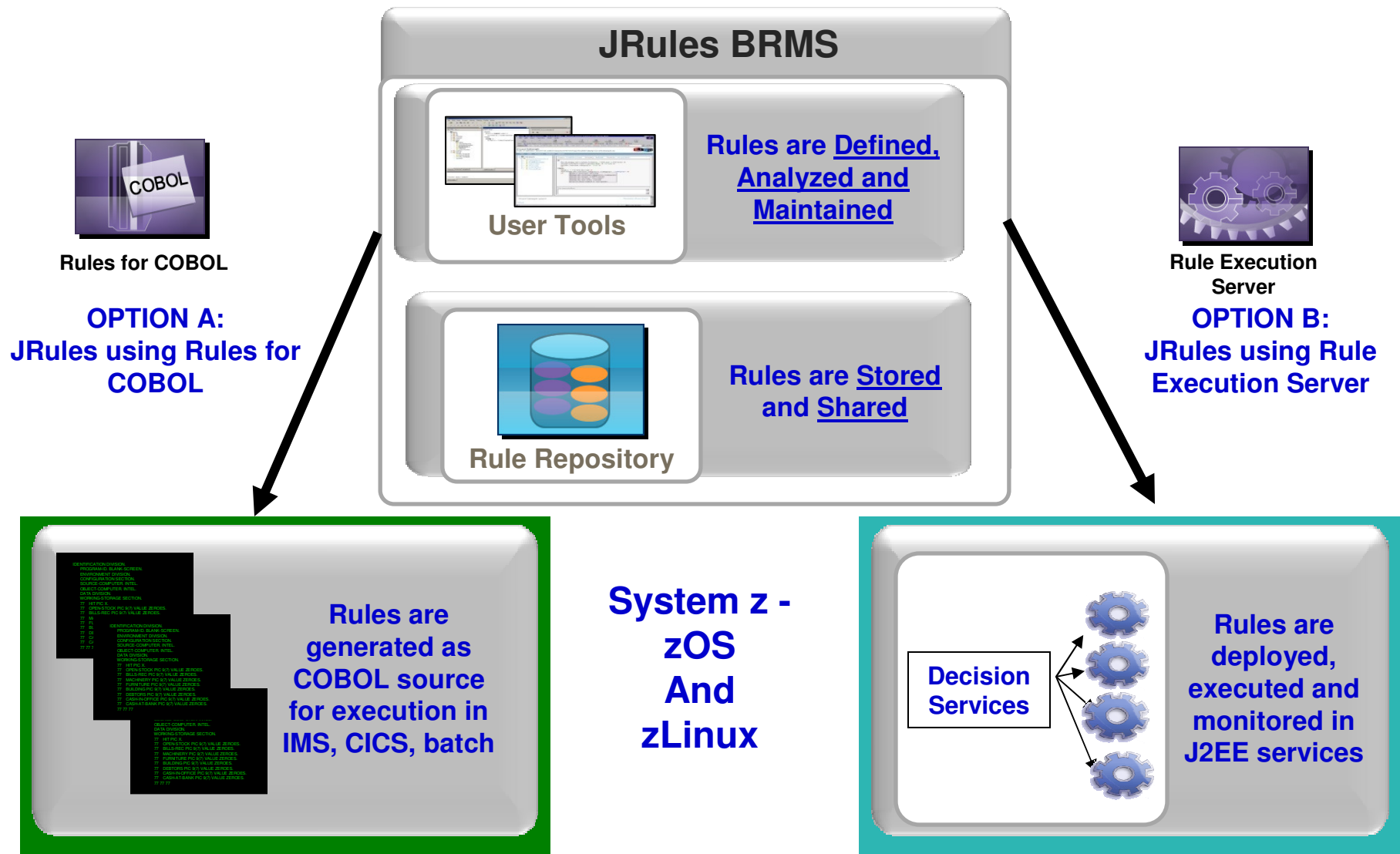
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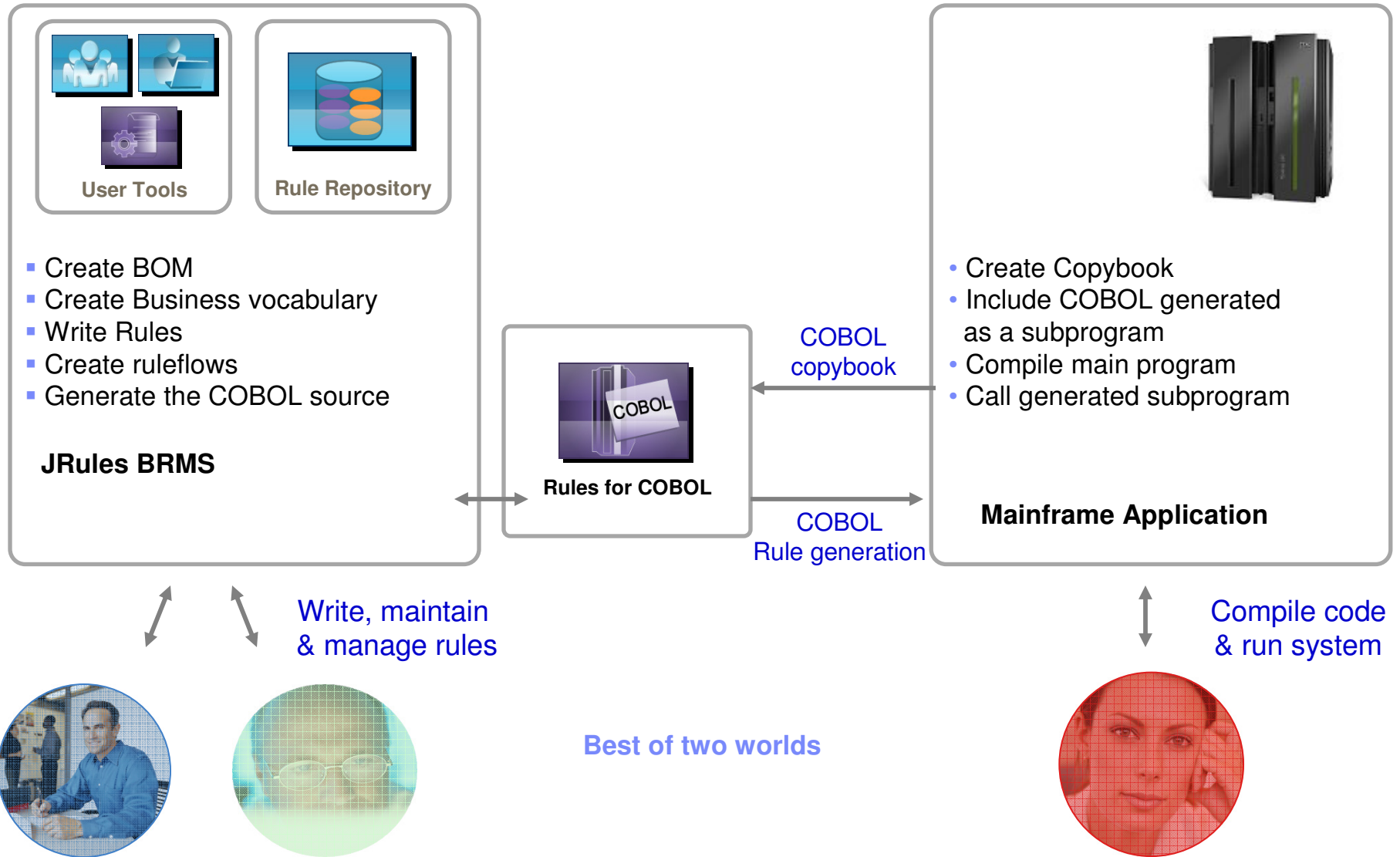
# WebSphere ILOG JRules 7.0 BRMS



# WebSphere ILOG JRules Options for System z



# Overview of Rules for COBOL



## Rules for COBOL with CICS Channels and Containers

### ■ Scenario

- A Rules for COBOL generated program is wrapped inside a program that receives CICS Channels and Containers.

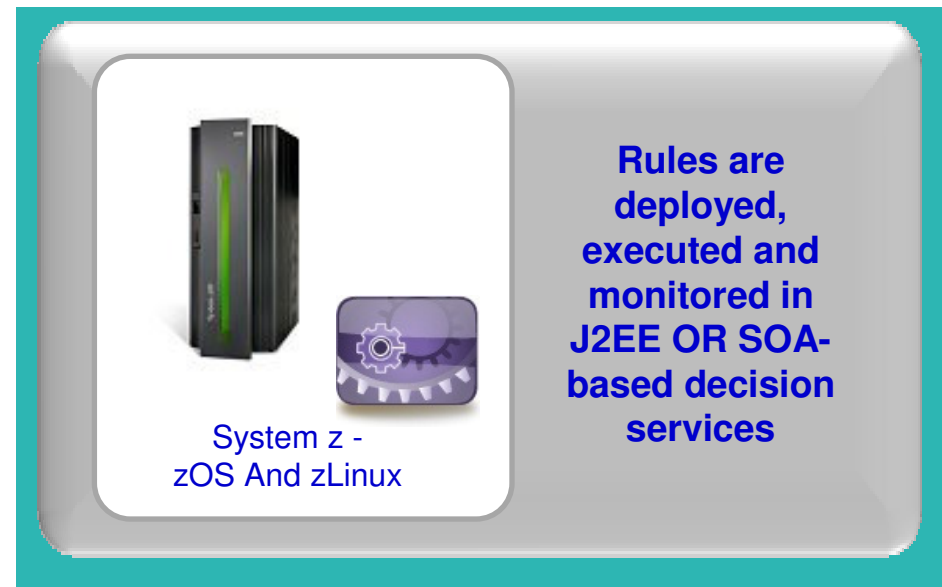
### ■ Benefits

- ✓ Instead of linking with each calling program, we just link into the Load Library.
- ✓ Can be used with CICSplex SM Workload Management to achieve best throughput.
- ✓ Reasonably easy to create a program, or modify Rules for COBOL to automatically generate this program for a user.

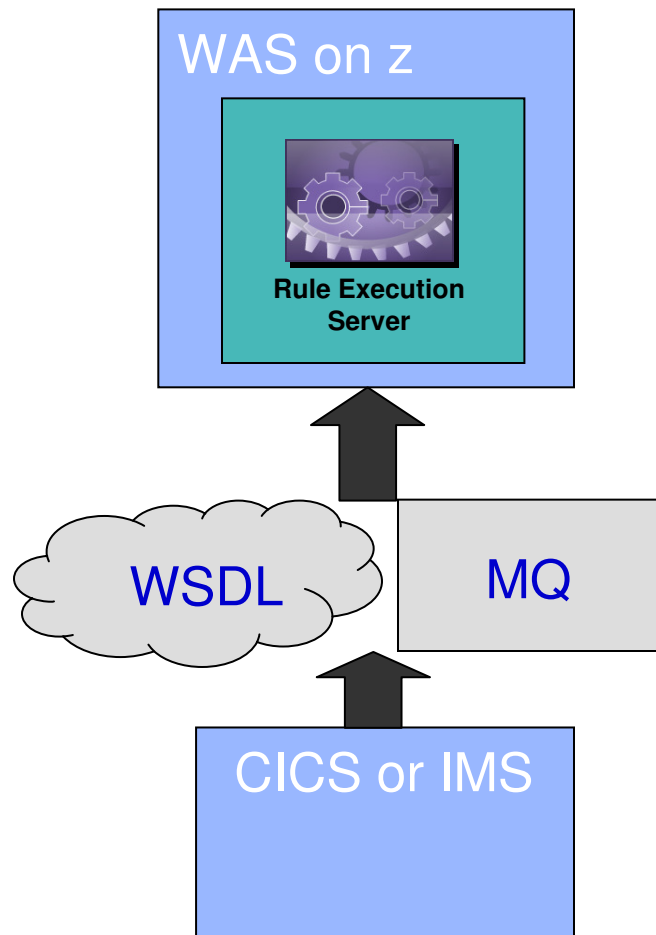


## ILOG BRMS for System z

- Decision Logic is managed in WebSphere ILOG BRMS and deployed to the JRules Rule Execution Server:
  - Deployed in J2EE or J2SE environment as a Resource Adapter
  - JMX-based management interfaces
  - Integrate with any Java, XML, WSDL data source
- Exposes rule services as:
  - POJO stateful/stateless session beans
  - J2EE stateful/stateless session beans
  - J2EE MDB stateless beans
  - Web Services
  - IBM SCA Components



## CICS or IMS calling JRules



### ■ Scenario

- CICS or IMS application calls a Transparent Decision Service hosted in WAS

or

- CICS or IMS makes a call to MQ. MQ makes a JMS call to JRules. MQ provides response to CICS or IMS

### ■ Benefits

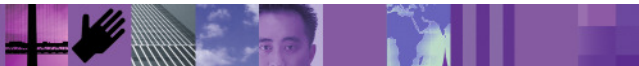
- WAS on System z has full Rule Team Server and Rule Execution Server support.
- Allows CICS or IMS to integrate with externalized rules





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## A couple things to know about WebSphere ILOG BRMS:

- More customers

- *“With an installed based of 984 customers and 4,542 licenses sold, ILOG has the most market penetration of any of the vendors evaluated.”*  
(Forrester Research, The Forrester Wave™: Business Rules Platforms, Q2 2008)

- More market share

- *“ILOG is the only vendor residing in the upper right quadrant ...with both high market share and high growth.”* (IDC, Worldwide Business Rules Management Systems 2008-2012 Forecast and 2007 Vendor Shares)

- Better integration with IBM technologies

- Rational Software Architect and WebSphere Integration Developer
- WebSphere App Server and WebSphere Process Server
- FileNet
- Z-series



## Examples of Customer BRMS Applications

### Banking

- Loan Origination
- Credit Decisioning
- Sales Advisory
- Payments
- Accounting

### Insurance

- Claims Processing
- Underwriting
- Quoting
- Rating
- Commissioning

### Capital Markets

- Automated Trading
- Trade Order Management
- Accounting
- Compliance KYC / AML
- On Boarding

### Public Sector

- Claims Processing
- Entitlement and Benefit calculation
- Fraud Detection and Management
- Screening and Targeting

### Telecom

- Offer Configuration
- Order Management
- Fraud Detection and Management
- Loyalty Programs
- Network Monitoring

### Transportation and Travel

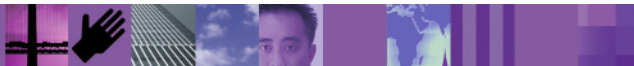
- Promotions Management
- Loyalty Programs
- Customer Service
- Billing
- Contract Management

### Retail

- Online recommendation
- Campaign Management
- Order Management
- Pricing

### Manufacturing

- Order Management
- Billing
- Contract Management



## WebSphere ILOG BRMS: What Makes Us Better

### ✓ The most complete BRMS solution

- A comprehensive, collaborative solution that meets the needs of all stakeholders involved in managing decisions across the organization, and fits the widest range of enterprise architectures.

### ✓ Superior decision governance capabilities

- Easy, safe and predictable management of decision logic throughout its entire lifecycle, from initial development and deployment, through monitoring and maintenance due to ongoing change.

### ✓ Recognized BRMS leadership

- More than just technology, ILOG provides the services, expertise and community that allow organizations to achieve long-term success in their use of BRMS.



## Recap – Why BRMS



- Implementing change in a way that is easy, safe and predictable



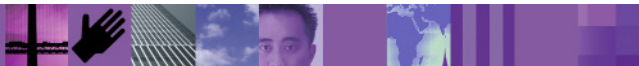
- Reducing the time and cost required to develop and maintain operational systems that are affected by change



- Providing a way for IT and Business functions to work collaboratively on defining and updating the decision logic that drives operational systems



- Increasing the visibility of how systems use and are affected by decision logic



## Q&A



**Want to learn more – visit the IBM booth in the Technology Exchange Expo**

