

IBM Software Group



# Quarterly Content Management Business Partner Conference Call

Shawn James

Americas Data Management Channels Marketing

April 10, 2002

# Agenda

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- Welcome / Introduction / Key News Bulletins
  - ▶ Shawn James
  
- 2002 Now and Looking Forward
  - ▶ Debra Taufen, Director, Content Management Marketing
  
- Sales in Content Management
  - ▶ Cathy Billingsley, Content Management Sales Manager, North America
  
- Start Now Solutions for Content Management
  - ▶ Roni Beverly, Americas Channel Marketing, Start Now
  
- Business Partner Education
  - ▶ Bonnie Endicott, IBM Business Partner Education

# Replay available

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- If you are unable to attend the call, a recorded version will be available for two weeks.
- Replay Number: 1-888-203-1112
- Passcode: 720416

# Business Partner Feedback

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- We welcome suggestions for topics you want to hear
- Tell us what you like and don't like about this call, our programs
- Forward feedback to Shawn James at [skjames@us.ibm.com](mailto:skjames@us.ibm.com)  
or call me at 415 545 - 4251