

IBM Passport Advantage Software

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- PVU Licensing for System z10 IFLs

February, 2008



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Notice

This presentation includes customer consolidation examples which are based on relative processor core performance estimates. While these estimates are calculated by IBM using internal performance benchmarks, actual performance may vary based on each customer's unique server configuration and workload, among other factors.

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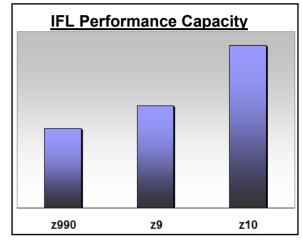
Agenda

- z10 Integrated Facility for Linux (IFL) Highlights
- Price / Performance Comparison
- PVU Table
- z10 Processor Chip Architecture
- PVU Licensing for IBM System z10 IFL Summary

z10 Integrated Facility for Linux (IFL) Highlights

 z10 hardware technology is the next generation of the System z server technology replacing z9 and z990

- Up to 60% performance capacity increase over z9 technology
 - ▶ Up to 100% increase over z990
 - Fewer IFLs needed for equivalent workload



- Processor Value Unit (PVU) Licensing for Passport Advantage middleware on IFLs
 - ▶ Each z10 IFL requires 120 PVUs
 - Same PVU requirement as for IBM POWER6 processor cores
 - > z9 and prior hardware continues to require 100 PVUs

Price / Performance Comparison*

Assuming Equivalent Software Workload:

z990 IFL				
System z990	PVUs per IFL	PVU Licenses Required		
32 IFLs	100	3,200		



+40%

% Software Price / Performance Advantage: (equivalent workload)

Vs.

z9 IFL					
System z9	PVUs per IFL	PVU Licenses Required			
26 IFLs	100	2,600			

	z10 IFL						
Vs.	System PVUs z10 per IF		PVU Licenses Required				
	16 IFLs	1,920					

% Software Price / Performance Advantage: (equivalent workload)



PVUs required for same workload:

- ✓ z10 = 1920 PVUs
- \checkmark z990 = 3200 PVUs

z10 has 40% SW price/performance advantage over z990

PVUs required for same workload:

- ✓ z10 = 1920 PVUs
- ✓ z9 = 2600 PVUs

z10 has 26% SW price/performance advantage over z9

*Estimates based on IBM Internal Benchmarks

PVU Table

Table of Processor Value Units (PVUs) per Core¹

NEW

Processor Value Unit Table

PVU website

Link: http://www-306.ibm.com/software/lotus/p assportadvantage/pvu_licensi ng_for_customers.html

	Processor ² Families		Processor Type			Гуре)	
Vendor	Brand	One-Core (1)	Dual-Core (2)	Quad-Core (4)	Hexa-Core (6)	Octi-Core (8)	IFL Engine	PVUs <u>per</u> Processor Core
IBM	POWER6							120
IBM	System z10						3	120
IBM	POWER5							
IBM	System z9, z990, S/390 ⁴						3	
Fujitsu	SPARC64 VI		•					
HP	PA-RISC		-					100
Intel®	ltanium®		•					
Sun	UltraSPARC IV							4 Tiers
Any	Any single core							//
IBM	PowerPC 970							
IBM	POWER5 QCM							
AMD	Opteron							50
Intel®	Xeon®							
Sun	UltraSPARC T2							
IBM	Cell/B.E. [™]	■ ⁵						30
Sun	UltraSPARC T1							30
					Pul	blish	date	e: Feb 26, 2008

³ Each IFL or CP engine is equivalent to 1 processor core.

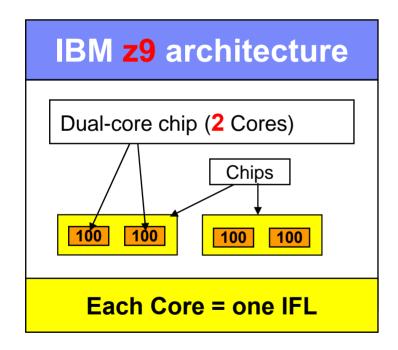
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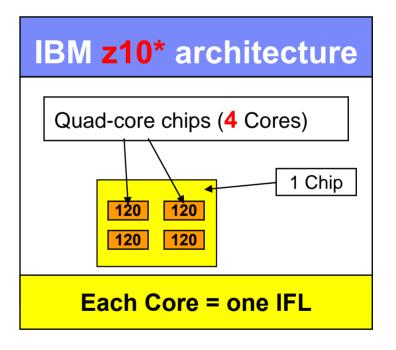
⁴ Refers to System z9, eServer zSeries, or System/390 servers.



IFL = Engine = Core

- The IBM System z10 has quad-core processor chips (4 cores per chip)
 - ▶ The System z9 has dual-core processor chips (2 cores per chip)
- PPA Software continues to be licensed per PVU, which is determined by number of IFLs (i.e. core)





*Each IFL requires 120 PVUs for software licensed on a PVU basis (480 PVUs for all 4 engines on a quad-core processor chip)

PVU Licensing for IBM System z10 IFL Summary

Realize the Value of Software on a Superior Performer

- > z10 performance per IFL is significantly higher than z9 and z990
- Handles more workload with same number of IFL Engines, and/or
- Runs equivalent workload with fewer IFL Engines
- Additional value from sub-capacity licensing, where available

120 PVU's per IFL (IFL = one <u>Core</u>)

- PVU requirement reflects superior value
- Provides significantly improved software price / performance
- Apply existing PVU licenses toward z10 migration
 - Only purchase additional PVUs if current entitlements are insufficient

Substantial Customer Savings

- On new workload growth
- Consolidation from competitor technology



PVU licensing customer link: PVU website

http://www-306.ibm.com/software/lotus/passportadvantage/pvu_licensing_for_customers.html

Sub-capacity offering customer link:

http://www-306.ibm.com/software/lotus/passportadvantage/subcaplicensing.html