



IBM Software Subscription and Support: access to new and enhanced capabilities and intelligence to secure your data, your systems and your investment day in and day out

IBM S&S Security Value Video featuring Jim Brennan, Director of Security Systems Strategy and Product Management, IBM Software

Security is a very unique space, not just in the IT industry but around the world in terms of just about every other industry. We are not just competing against other vendors as you typically see. We are competing against an adversary.

As we look at how threats have evolved. How they continue to evolve in the market, it is a bit of a cat and mouse game. The attackers continue to get smarter. They continue to get better at what they do. They continue to change their tactics every day, every hour, in some cases. It is critically important that enterprises today have the ability to keep up with that and actually to stay ahead of those threats.

Within the securities system division, we have got just a tremendous effort around R&D. Part of that is focused on security intelligence, threat intelligence, understanding the threats that are facing our customers.

The other part of it is understanding how do we make the best technologies in the world to deal with those threats from a capability standpoint. We have got the best and brightest minds literally around the world focused on this product.

These folks wake up every day thinking about this, thinking about how to solve our customers' problem. Thinking about problems that our customers themselves do not even know they have yet. So that is their mission. They are such a critical part of what we do in terms of the overall solutions.

What S&S does, again, is bring that value of intelligence. It allows our customers to stay ahead no matter where they are deployed on. No matter devices what their employees are using.

What it also is doing is making sure that it is protecting their investment, their initial investment. Security products are not something that you deploy once and then you walk away from. It just does not work that way. They need constant nurturing, care, and feeding, additional intelligence, additional insight, and visibility. S&S ensures that long-term investment; that long-term value for the life of the deployment.

It is going to, in the case of security products, ensure that those technologies have the best security intelligence bar none around the world--protecting our customers day in and day out.