

IBM Passport Advantage Software

Software Licensing in a Virtualized Environment

Focusing on Passport Advantage Software



Agenda

- Introduction to server virtualization
- Licensing basics for a virtualized server
- Determining the number of cores to license
- Sub-capacity eligibility of virtualization technologies
- IBM License Metric Tool introduction
- Licensing basics for a virtualized server cluster
- Benefits to IBM's software licensing
- Seller resources available

What is a Virtualized Server?

- Virtualization...provides a logical rather than physical view of data, computing power, storage capacity, and other resources. -- Jonathan Eunice, Illuminata Inc.
- A technique for hiding the physical characteristics of computing resources from the way in which other systems, applications, or end users interact with those resources -- Wikipedia

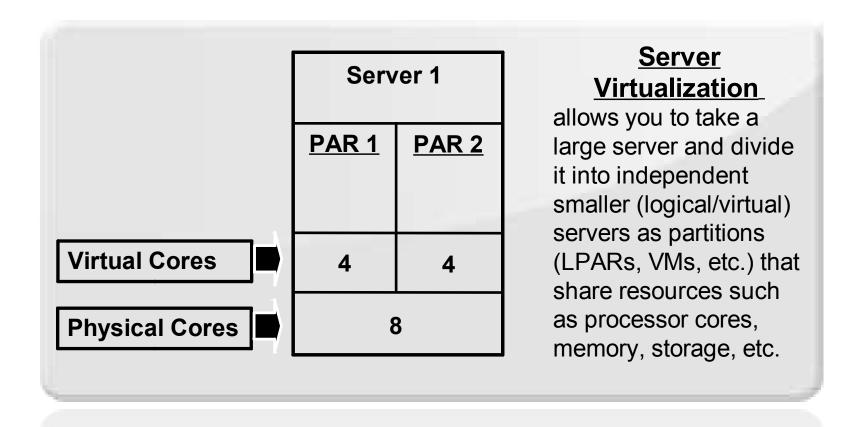
BENEFITS

- Higher utilization
- Increased Flexibility (provisioning / scalability)
- Reduce energy requirements
- Lower TCO

Link to: Brief Server Virtualization Video from InfoWorld



What is a Virtualized Server?





There are many virtualization technologies available

- Most virtualization vendors implement similar concepts, but use different terms to describe them
 - Technical details in implementations may vary
- A partial list of some leading virtualization technologies:
 - PowerVM (IBM)

Containers/Zones (Sun)

LPAR (IBM)

Integrity VM (HP)

z/VM (IBM)

- Xen (Open source)
- VMware ESX, VMotion (VMware)
- Etc.

- Hyper-V (Microsoft)
- For SW licensing, virtualization only impacts PVU-based offering

See the Sub-capacity Licensing website for information on supported virtualization technologies



Sub-Capacity (Virtualization Capacity) Licensing Overview

- Full capacity licensing
 - Customers acquire licenses for all the physical processor cores
- Sub-capacity (Virtualization Capacity) licensing
 - Customers acquire licenses for the lower of Virtualization Capacity or Full Capacity of the server, or group of servers
 - Virtualization Capacity is the sum of the virtual core capacity available to a product
 - Virtualization Capacity License Counting Rules differ by Virtualization Technology, see specific rules for your Virtualization Technology Environment:

Virtualization Capacity License Counting Rules

Examples of Licensing Scenarios Follow



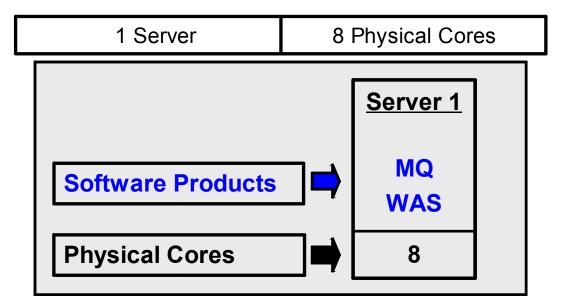
Summary of Sub-capacity Licensing Requirements

- Customers using sub-capacity licensing must:
 - Agree to the terms of the Sub-capacity Attachment
 - Follow Virtualization Capacity License Counting Rules for the Eligible Virtualization Environment(s)
 - Use Eligible Sub-capacity Products
 - Use Eligible Virtualization Technologies
 - Use Eligible Processor Technologies
 - Use the IBM License Metric Tool (ILMT) and maintain report documentation
 - Certain ILMT use exceptions may apply
- Customers are no longer required to submit reports to IBM!

See the Sub-capacity Licensing website for information on supported virtualization technologies



Full Capacity: Physical Cores on One Server



Customers must acquire licenses for the Full Capacity (all physical processor cores) in the server available to the software products:

| Cores to License | Full Capacity |
|--------------------|---------------|
| MQ software | 8 |
| WebSphere software | 8 |



Sub-capacity: Virtual Cores on One Server

1 Server 8 Virtual Cores 8 Physical Cores Server 1 PAR 1 PAR 2 MQ MQ **Software Products WAS Virtual Cores** 4 4 **Physical Cores** 8

PAR (or VM) = Partition

Eligible Virtualization Technologies can be used to create 'Partitions' or 'Virtual Machines' (VMs) which restrict processor capacity (i.e. virtualization capacity) available to a subset of the server or group of servers

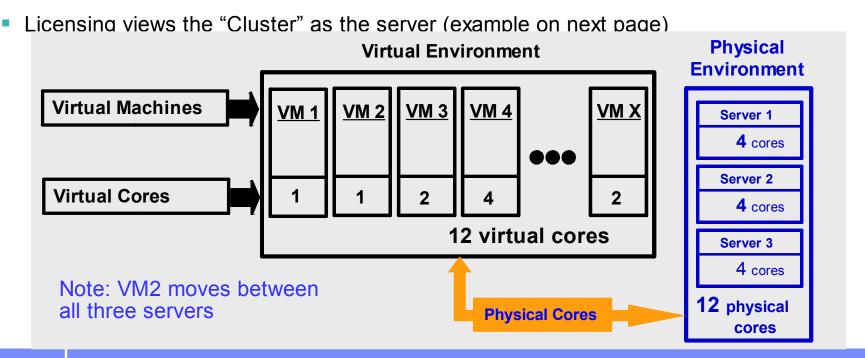
License for the lower of Virtualization Capacity (using LPARs, Partitions, Virtual Machines) or Full Capacity available in the Server.

| Cores to License | PAR 1 | PAR 2 | Sub-cap | Full Cap |
|--------------------|-------|-------|---------|----------|
| MQ software | 4 | 4 | 8 | 8 |
| WebSphere software | 4 | | 4 | 8 |



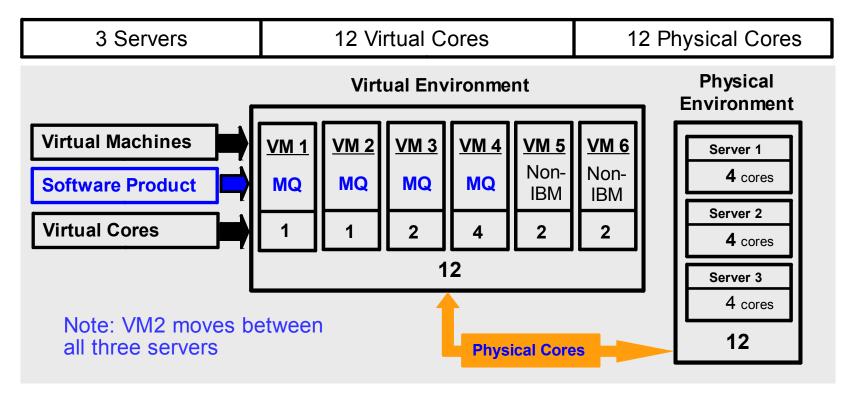
What is a Virtualized Server Cluster?

- A group of locally networked servers that
 - Are centrally managed by a logical pool of resources (processor cores, storage, network etc.)
 - Provides resources, including processor cores, to each of the VMs
- Virtualization Technology could dynamically move VMs between servers in the cluster
 - Example: VMware VMotion virtualization provides this movement capability



Virtualization Capacity: Virtual Cores on Server Cluster

(This example is applicable for selected Virtualization Technologies only)



 License for the Virtualization Capacity (using Virtual Machines) or Full Capacity available in a group of servers (Cluster)

| MQ software | VM 1 | VM 2 | VM 3 | VM 4 | VM 5 | VM 6 | Sub-cap | Full Cap |
|------------------|------|------|------|------|------|------|---------|----------|
| Cores to license | 1 | 1 | 2 | 4 | I | 1 | 8 | 12 |

IBM License Metric Tool (ILMT)

- Mandatory for PVU Virtualization Capacity environments, except when:
 - ILMT does not yet support an eligible Virtualization Technology (e.g. VMware today)
 - Enterprise has fewer than 1,000 employees and contractors worldwide
 - Full Capacity measurement of all servers running sub-capacity licenses is less than 1,000 PVUs
 - See next page for examples
 - Deployed Tivoli License Compliance Manager v2.3 (with 4Q08 Fix Pack)
- For above exceptions, customers must count manually using IBM template
- ILMT and/or Manual calculation records must be maintained for at least 2 years
 - If audited, provide saved reports to IBM's third party auditors
 - These reports are not submitted to IBM
- Recommended for Full Capacity PVU environments
- Benefits
 - Helps customers measure PVU licenses required, by software product
 - Can help customers maintain an audit ready posture
 - Essential for optimization of RISC/Unix virtualization technologies

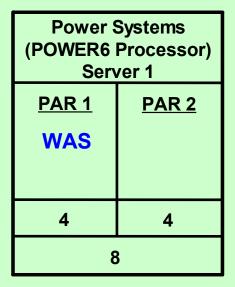
Recommended for Full Capacity, Required for Virtualization Capacity



1,000 PVU Exception Example

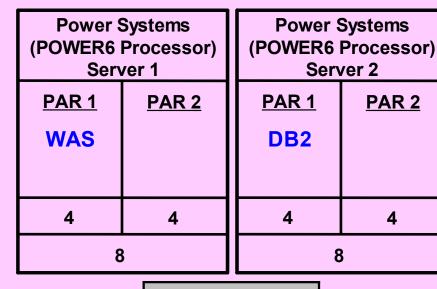
Full Capacity measurement of all servers running sub-capacity licenses is less than 1,000 PVUs

Qualifies for exception



Server 1 @ Full Capacity 960 PVUs

Does NOTQualify for exception



Server PVUs @
Full Capacity

Svr1=960 PVUs

Svr2=960 PVUs

Total 1920 PVUs



Eligibility of New Virtualization Technologies

- IBM has the best licensing coverage for virtualization in the industry!
- Many virtualization technologies are eligible for sub-capacity licensing
 - However, there are some that are not eligible for sub-capacity licensing
- Always check to be sure:
 - The customer's virtualization technology is eligible for sub-capacity,
 and
 - Whether ILMT supports the planned virtualization technology
- You can check these on the Sub-capacity Licensing website



Sub-capacity April '09 Announcement: Enhancements

- Nearly all PVU-based products now eligible for sub-capacity licensing
 - Only those that won't run in a virtual machine are ineligible
- Elimination of two part number structure (full cap vs. sub-cap)
 - The existing full-cap part numbers will now apply to both full-cap and sub-cap
 - Customers' existing PVU license entitlements can be used for full-cap or sub-cap.
 - Customers' S&S entitlements will be converted at next S&S renewal after July 1
- To use these products in sub-capacity mode, customer must still agree to the sub-cap terms per the Sub-Capacity Attachment to the PA Agreement
- Benefits of this change:
 - Offers a complete IBM SW PVU portfolio for customers who are virtualizing
 - Simplifies license ordering/tracking for both customers and IBM
 - Eliminates the need for conversions of existing licenses when deploying subcapacity environment

Sub-capacity April '09 Announcement: Enhancements

- Expansion of eligible virtualization technologies
 - Citrix Xen Server virtualization
 - Red Hat Enterprise Linux (Xen) virtualization
 - Microsoft Hyper-V virtualization
 - VMware Server 2.0
 - Operating System commands and BIOS settings
 - Above technologies will be supported in ILMT during 2H 2010
- Re-confirm ILMT support during 3Q 2009 for VMware
- Re-confirm eligibility & ILMT support during 3Q 2009 for PowerVM
- Benefits of this change:
 - Allows customers to expand the use of sub-capacity licensing to more workloads
 - Increased flexibility to use the most appropriate virtualization technology
 - IBM has the best licensing support for virtualization in the industry!

Benefits of PVUs and Sub-capacity Licensing

- Licensing to the core (or IFL on System z)
 - More granular measure of processor capacity available
 - Better surrogate for the value a client receives from IBM products
- PVU licensing
 - Flexible structure allows licensing to more closely track to the value a customer can receive from processor capacity available to software
 - Licenses are transferable across systems
- Sub-capacity licensing
 - Allows customers to license only to the maximum number of processor cores available to be used by the VM, not the entire physical server (or cluster)
 - Customers can leverage virtualization technologies to optimize their system design and improve their overall TCO

Virtualization Capacity Resources

Passport Advantage Virtualization Capacity (Sub-capacity) Licensing

http://www-306.ibm.com/software/lotus/passportadvantage/subcaplicensing.html

IBM License Metric Tool (ILMT)

http://www-306.ibm.com/software/lotus/passportadvantage/ibmlicensemetrictool.html

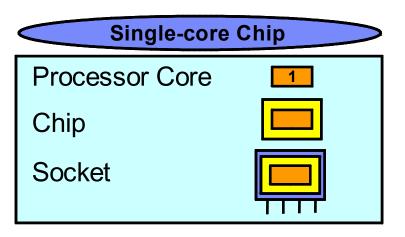


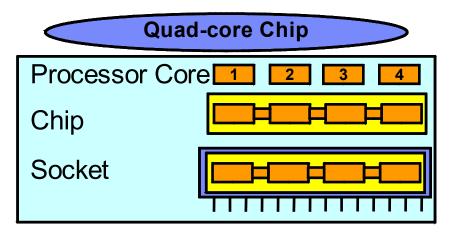
Backup



Processor Definition is Important in Middleware Licensing

- The core is a functional unit on which software executes
 - Multi-core chips have more than one processor core on the chip





IBM Software continues to define processor = core

- IBM Systems i, p, z and Power Systems also define a processor as a core
 - Do not need to adjust the processor count for these systems
- Other server vendors define a processor as a core or a socket, and their processor counts must be adjusted for the number of cores on the chip