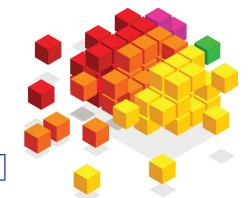
## Austin

## Content in Motion ECM UserNet 2012





			Thurse	lay, June 7	<b>7</b> th			
1:00pm - 2:15pm	General Session & Keynote Address Craig Rhinehart, Director, ECM Strategy and Market Development IBM Enterprise Content Management							
2:15pm	Break and Sponsor Expo							
2:30pm - 3:20pm	Room 616A Information economics - Quantifying the risk and cost of IT's "keeping everything" policy  Room 615A/B ECM user interfaces and solution development platform							
3:20pm	Break							
3:30pm - 4:20pm	Room 616B Content analytics – Unleashing the power of your un- structured content	Room 615A/B Smarter government solutions and strategies with IBM ECM	Room 616A Information governance programs - Launching a highimpact defensible disposal program in your enterprise	Room 614 IBM Datacap Taskmaster - The linchpin in an integrated solution for case processing hands-on lab		Room 602 Production Imaging Edition update	Room 619 IBM FileNet Systen Monitor	Room 617  DAS' MultiViewer Enhancement for the Daeja Viewer - Demo
4:20pm	Break							
4:30pm - 5:20pm	Room 615A/B New manufacturing & energy solutions to leverage your ECM and increase RO!!	Room 616B ECM and Smarter Cities	Room 616A  Modernizing your eDiscovery and hold processes - Reduce risks and increase transparency	The New IBM E user interface hands-on lab		Room 602 Social content management	Room 619 What's new with Content Analytics with Enterprise Search	Room 617  New SAP accounts payable integration lessons learned
5:20	Reception & Sponsor Expo Sponsored by Document Access Systems							
			Frida	y, June 8 <sup>th</sup>	1			
7:45am	Breakfast Buffet & Sponsor Expo Sponsored by Adjacent Technologies, Inc.							
9:00am - 10:00am	General Session & Keynote Address Alan Weintraub, Principal Analyst Forrester Research							
10:00am	Break							
10:15am - 11:05am	Room 616B Be ready for Watson with IBM Content and Predictive Analytics  Room 61 Modernizing y retention prog Mechanisms t information variation variation.		r IBM Case Manager: A product update		•		o needs it?	Room 614  Adjacent Technologies (Business partner presentation)
11:05am			Bre	eak				
11:15am - 12:05pm	Room 616B Content classification – Where's my stuff?	Room 616A  Value-based archiving and defensible disposal - Dispose rather than store unnecessary data	Room 602 IBM FileNet platform update	Room 61s IBM Datacap Taskmaster Ca		Room 619 Office document management and SharePoint update	Room 614 ECMG (Business Partner Presentation)	Room 617 ICC for SAP: Big benefits and no-hassle migrations
12:05pm	Lunch & Closing Session Sponsored by ecmg							