Smarter**Commerce** Global Summit 2014 Tampa

May 12-15, 2014 | Tampa Convention Center

Smarter Commerce: Moments Matter



Integration and File Transfer

Content designed especially for you

At the Smarter Commerce Global Summit, learn how better integration of the value chain reduces complexity, increases business value and improves customer satisfaction.

Exciting Keynote: Synchronizing Your Data at the Speed of Life with IBM B2B Integration and Managed File Transfer Solutions

Multi-enterprise process collaboration, whether transaction or file-based, is the lifeblood of nearly every organization. However, effective collaboration can be challenging due to increasing customer demands, varying levels of trading partner capabilities, resource constraints, and ever-changing industry standards and regulations.

To succeed, organizations must connect, integrate and synchronize their extended value chains so they may become essential to their customers, partners, and suppliers. Learn how the IBM B2B Integration and Managed File Transfer solutions are evolving to keep you one step ahead of your competition.

Hear our product development executives discuss what has changed since last year and where we are headed, as well as learn about our newly acquired Aspera solutions and how they can help you move the world's data at maximum speed.

Speakers will include:

- Charles Chu, VP of Product Management
- Michelle Munson, CEO of Aspera
- A featured Aspera customer that has transformed its digital value chain with Aspera technology

Don't miss this insightful update on how IBM is revolutionizing the B2B Integration and File Transfer marketplace.

Topic and solution areas in this track include:

- Sterling B2B Integration
- Managed File Transfer
- Aspera capabilities

Register now: ibm.com/summit