Connect 2017
Redefine work with Watson

Moscone West
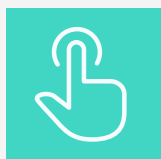### San Francisco, CA
February 20–23

IBM

IBM Connect 2017 is moving to San Francisco, the center of the tech world! Join us to discover how digital workplace technologies, cloud and machine learning are helping organizations of all shapes and sizes reimagine everyday work and augment human expertise.

Meet Watson
Learn how a cognitive business puts limitless expertise at our fingertips and empowers us to work with a seamless flow of information.

200+ sessions
Increase your expertise in breakout sessions, panel sessions and technical labs across three tracks: Emerging Technologies, Strategy and Business and Development, Design & Code.

Expand your professional network
Network and gain insights from thousands of industry experts, thought leaders, professionals and executives from around the world.
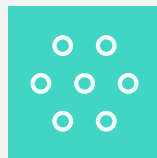
Real-world success stories
Discover the winning strategies that accelerate collaboration, engage customers and drive growth.
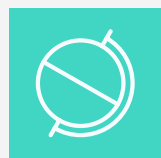
Technical Labs
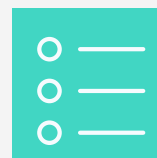Get hands-on training, meet IBM coders and provide feedback on IBM products and prototypes.

100+ IBM Business Partners in the EXPO
Learn, network and grow your business in our interactive showcase of leading-edge solutions and services.

Ask the Experts
Get answers to your most challenging problems in interactive sessions including "Gurupalooza"and "ASK the Technical Team."

Join our Hackathon
Show us your coding, design, testing and documentation skills in a team environment.

Discover San Francisco and connect with area tech leaders, startups and businesses in one of the world's most dynamic cities, known for high-tech innovation and development.

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