

Demonstrating the ROI of IBM's Exceptional Digital Experience Solutions

A review of findings from IDC's 2013 White Paper:

Reduced TCO 
by **47%**



IBM Delivered 
Five Year ROI of
>500%
And Paid Back
The Initial
Investment In
<7 Months

Enhanced User
Productivity 
13%



Improved Business
productivity by 
11%



Total Benefits
>\$300,000
for **Every 100**
Users Annually 



Click here to read the IDC Report: <http://ibm.co/18ztEOB>