IBM Rapid Deployment Solution for Commerce on Cloud

*Kick start your online store using the IBM WebSphere Commerce Starter Store and the fast, proven foundational features of IBM Software Services' **Rapid Deployment Solution for Commerce on Cloud (RDS-Commerce)**.*

The prescriptive RDS-Commerce approach

➢ leverages the out-of-the-box features of IBM WebSphere Commerce and the Starter Store as a foundation to your eCommerce solution

➢ provides you with a fast to market approach for your eCommerce site. Starting with the RDS-Commerce approach allows a base on which to expand your solution, with future phases taking advantage of the additional WebSphere Commerce features available to you.

This solution brings to market:

- *Known* cost and timeline for IBM WebSphere Commerce implementation
- Full solution from start to finish
  o Design, installation, configuration, deployment
- Predefined artifacts for project management and design
  o Collateral for project use
- Pre-built components for faster implementation
- Standard integrations for orders, inventory, payment, data load, etc.

IBM will help guide you on proven strategies and procedures that have been employed with other successful Commerce solutions.

Phases

P1. Blueprint / Solution Design

- Deliver high level solution design
- Finalize requirements to create architectures & solution design
- Update Implementation planning & timeline
- Install and configure WebSphere Commerce System software
- Create design for custom extensions

P2. Build / Development

- Code application extensions and configuration changes
- Unit & Function test code
- Iterative design / development
- Define catalog load
- Define integration process (Inventory, order, order status)

P3. SIT & UAT

- Validate functionality developed for the WC Implementation & integration with external systems
- Execute end-to-end test cases
- Identify & correct code defects
- Validate operational staff use of the solution
- Deployment planning

P4. Production Deployment

- Complete deployment production server environment
- Document & implement tuning parameters required
- Load/migrate production data
- Provide launch support

P5. On-Going Support Services

- Infrastructure updates
- Disaster Recovery
- Application server and DB health monitoring
- Application Release Management

Deliverables

- *Project Plan*
- *Solution Definition*
- *Architecture Design*
- *Deployment Plan*

Education

IBM strongly recommends education as part of every solution deployment to prepare your team to maintain your new solution as well as prepare for future expansion. For more information on WebSphere Commerce training plans, click here for the link to [IBM WebSphere Commerce training paths](www.tinyurl.com/WSCTraining) (www.tinyurl.com/WSCTraining).

Service Delivery

IBM utilizes a global blended delivery approach to minimize the overall cost of the project. Services may be delivered on-site or remotely depending upon the project task.

Post implementation, work with IBM's Accelerated Value Program experts to give your business a boost with extra attention and expertise to decrease time to value and overall cost of maintaining the infrastructure.

Contact

For more information regarding this or any WebSphere Commerce Service, contact your IBM Commerce Sales Representative or visit our website at www.ibm.com/software/commerce/services/.

Benefits

- Rapid time to market
- Drastically reduce dependency on IT to drive on line sales
- Increase in conversion rates and cart size
- Consistent customer experience
- A foundation on which to build and expand as your business grows with full featured commerce implementation