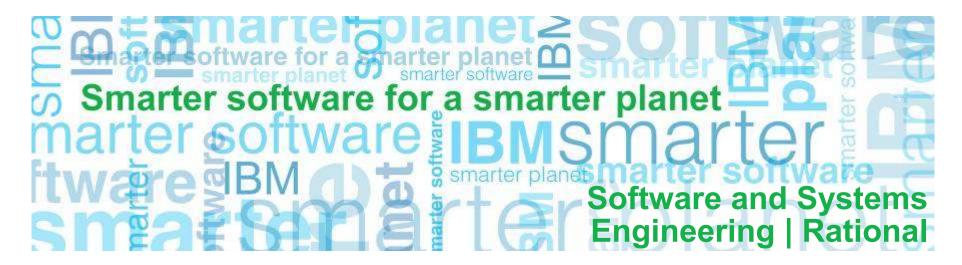
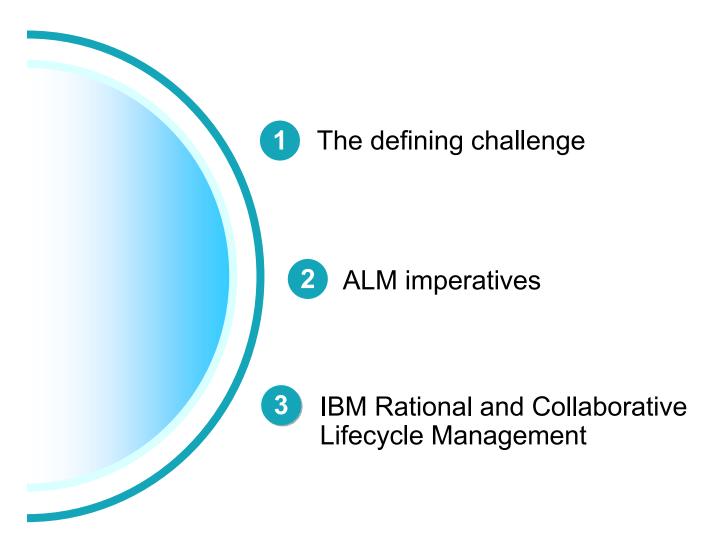


# IBM Rational solution for Collaborative Lifecycle Management



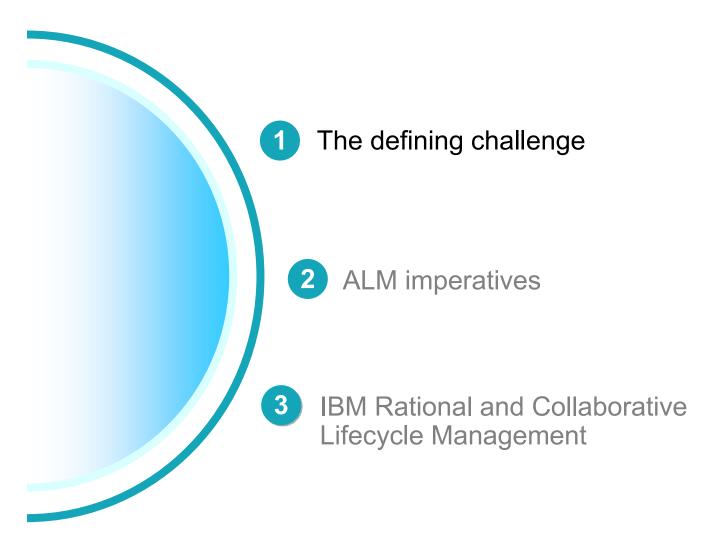


## Agenda





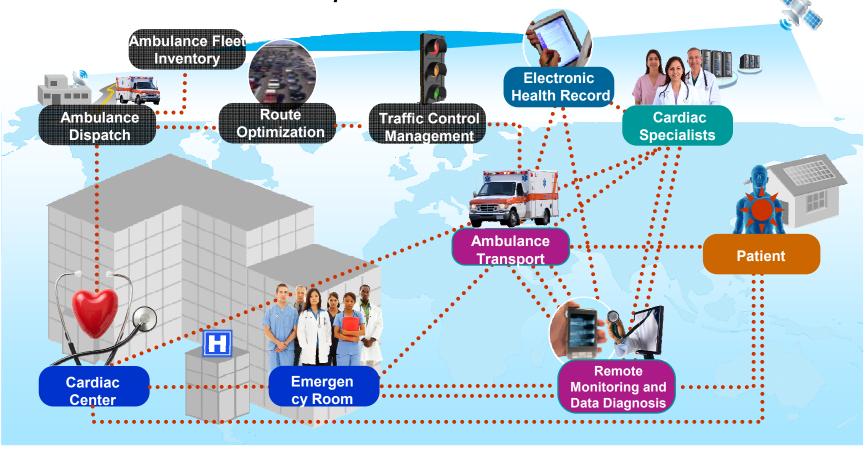
## Agenda





#### Software is the invisible thread that drives business innovation

Example of software-driven "systems of systems" used to deliver emergency cardiac care within a six-minute response window.





#### What is Needed to Support Business and IT Agility

- IT Must Deliver:
  - ✓ More business solutions
  - √ More flexibility
  - √ More quality
  - √ More business value

-yet-

- √ Less risk
- √ Less costs
- √ Less or flat resources

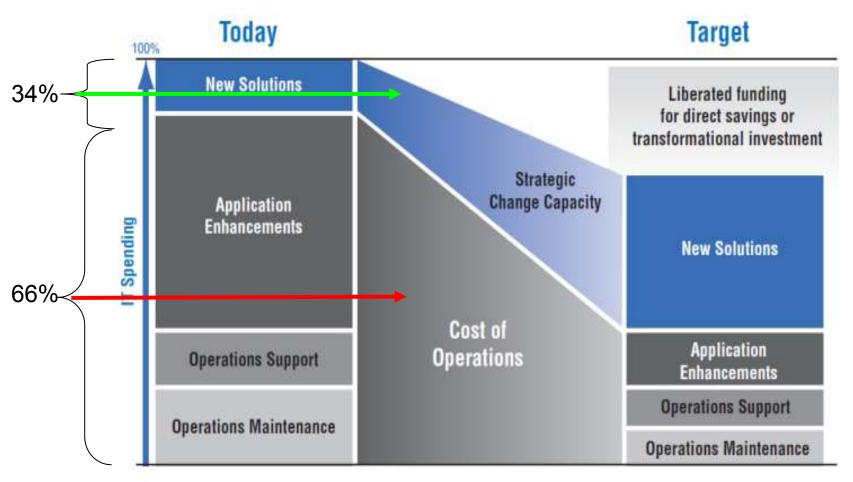


Agility requires a delicate balance of resources, reducing costs while delivering more, higher-quality business solutions.



#### Business and IT Agility: Balancing Resources to Support Business Innovation

Balance IT investments to focus on new solutions.



- Forrester estimates that ongoing operations and maintenance consume 66% of IT budgets
- While new projects and software initiatives represent only 34%



Anytime, for any team, silos create barriers to effective software delivery

Decide

#### 1. Business



"At some point, you take a step back, and you realize you have an awful lot of siloed systems that are limiting transparency across strategic projects."

> - Development Director Temenos, Inc.



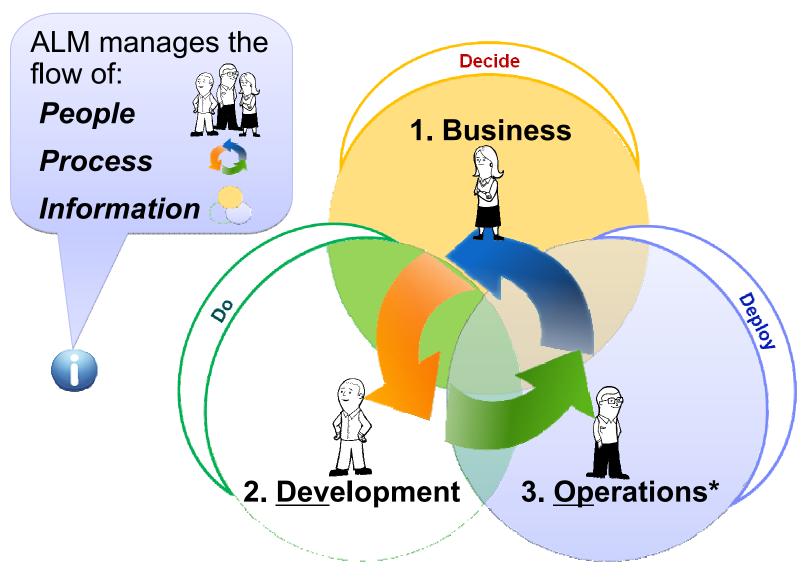
2. Development



3. Operations\*



## Application Lifecycle Management can help!





#### ALM is about connecting the disciplines

#### **Project/Planning**

- Business Drivers
- Iterations
- Sign-off
- Contract
- Risk Assess
- User
   Involvement

#### Requirements

- Use Cases
- Nonfunctional
- Sign-off
- Contract
- Risk Assess
- Threat Model
- Test Requirements

#### **Development**

- TDD
- Build Management
- Static Analysis
- BVT
- Source Management
- PairProgramming/Code Review

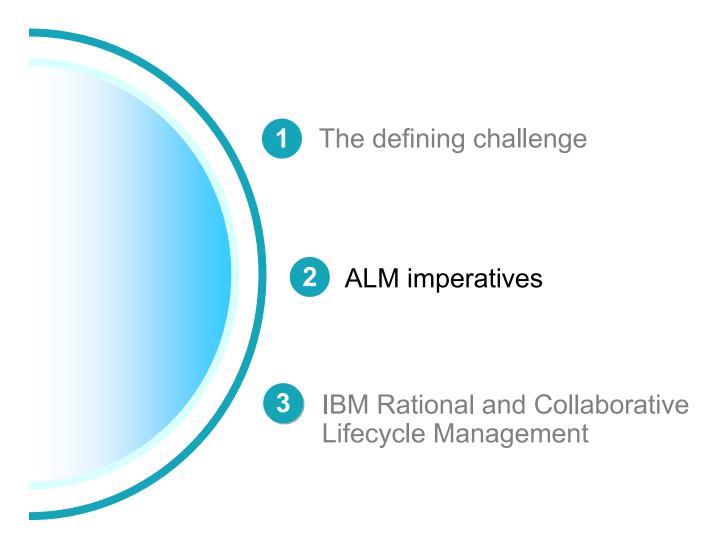
#### **Testing**

- Scenario-Driven Automation
- Exploratory Test
- User Involvement
- Contract
   Validation

**Continuous Learning and Feedback** 



## Agenda





## Five Imperatives for Effective Application Lifecycle Management to improve organizational productivity



Maximize product value with In-Context Collaboration



Accelerate time to delivery with Real-Time Planning



Improve quality with Lifecycle Traceability



Achieve predictability with Development Intelligence



Reduce costs with Continuous Improvement

Learn more at ALM Everywhere

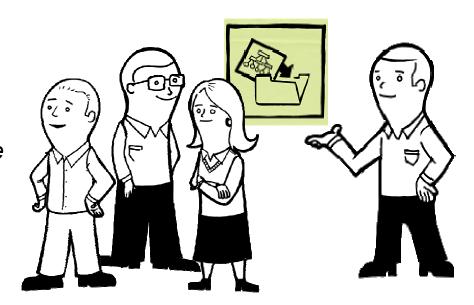


## Collaboration challenges

Can your team...



- ...find all the information related to a specific task?
- ...quickly grasp the "who, what, when and why" of team activities?
- ...bring new team members up-to-speed quickly?
- ...overcome the barriers of multiple time zones when working with outsourced and distributed team members?

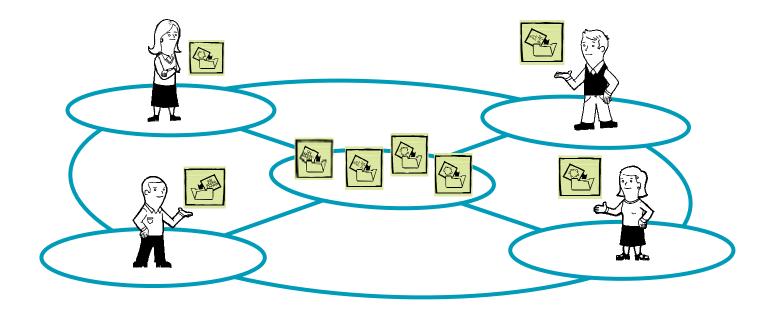




#### In-Context Collaboration improves product value



- Empower teams to collaborate on and review software development artifacts so they can incorporate feedback early and often aligning delivery with stakeholders' vision
- Provide a single source of truth hosted in a shared repository so that team members can collaborate effectively around the globe to build a collective intelligence
- Make information immediately accessible to all team members in the context of their work



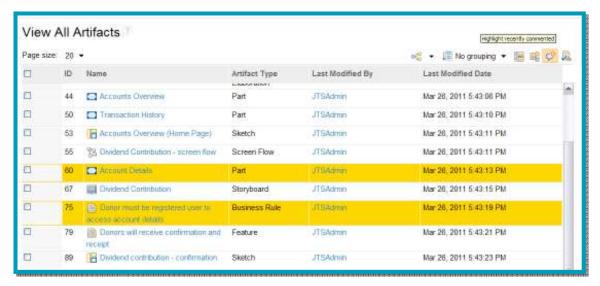


## In-Context Collaboration always shows the latest

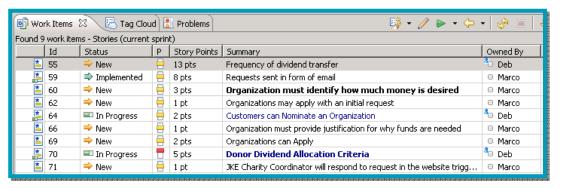




Threaded discussions on requirements



#### Recent discussions highlighted on requirements

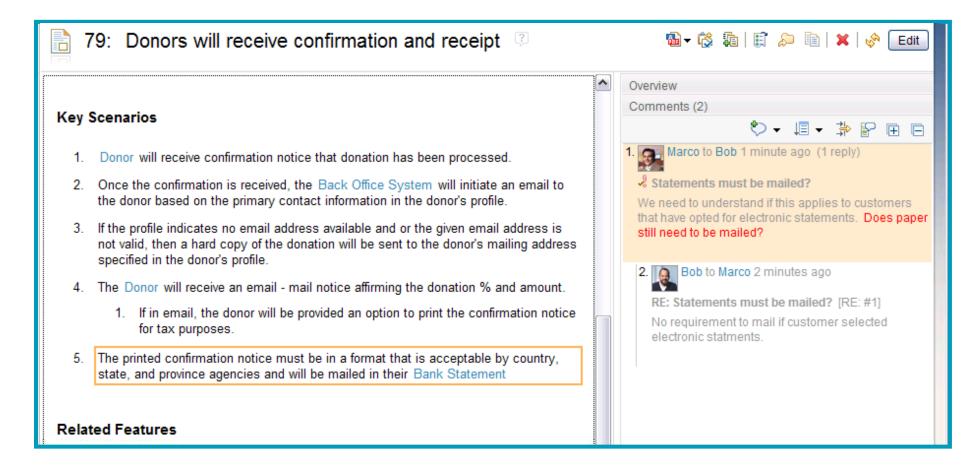


Unread work Items bolded for developers



## Comments on requirements details are in-context





A click on the comment highlights the text under discussion.



## Formal reviews drive agreement & prevent re-work

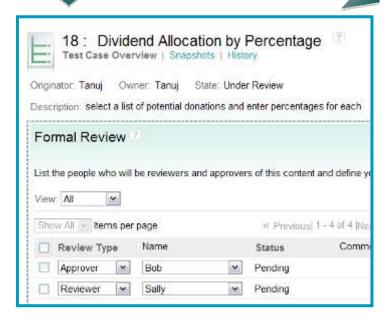


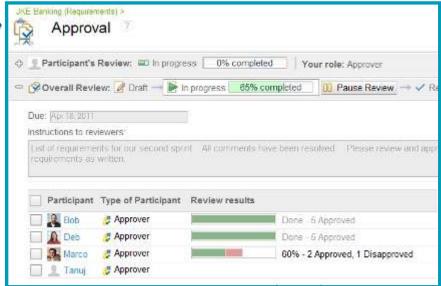
Reviews & approvals insures artifacts are reviewed and/or approved by key team members and captures compliance requirements.

#### Requirements



**Test Artifacts** 





Approvate (1) -	Story (U) SERVINGS TIS ASSIST		
New Z Appra	eal -		
Type	Name	State	
Seniew -	Check of algorithm to prevent transfer on weekend	Pending	0  A
	А	Pending	
	Curtis	Pending	
	Tania	Approved *	
	Acta Approvers		



## Rich hovers automate information access without having to click



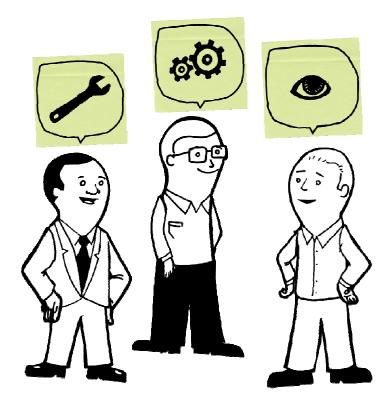


## Planning challenges

Does your team...



- ...plan across the entire team?
- ...manually collect and report status?
- ...instantly see the impact of a change in project scope or resources?
- …integrate planning with execution?
- ...plan for waterfall, iterative and agile environments?

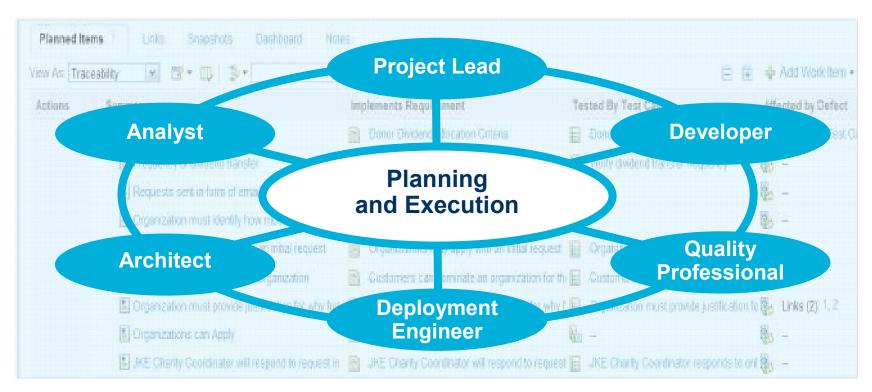




### Real-Time Planning accelerates time to delivery



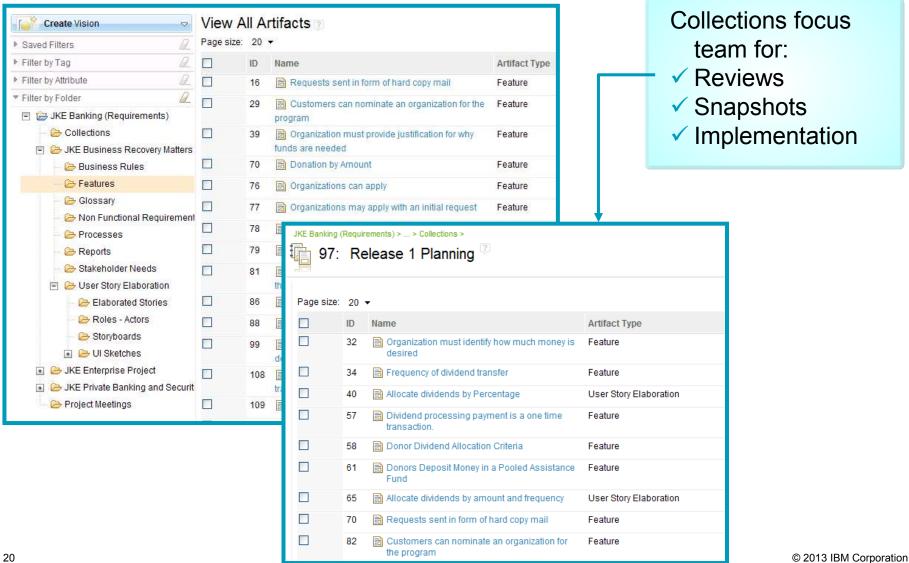
- Provides a single plan that spans requirements, development, and test, ensuring the whole team understands the overall scope of a project
- Integrates planning with execution ensuring the entire team understands the true project status
- Allows everyone to participate in keeping the plan current and accurate
- Helps teams respond to the unexpected in a timely manner ensuring the team stays on schedule





#### Requirements collections focus teams on goals for a release

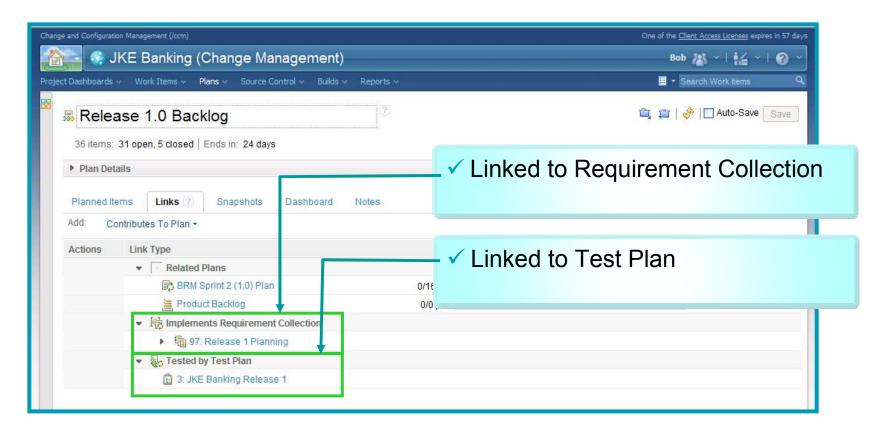






## Align planning across the business, development and test teams



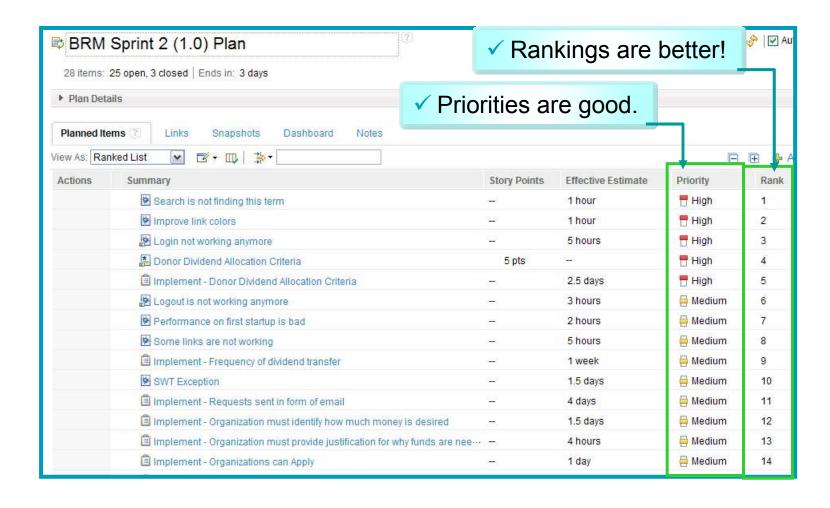




## Rankings improve clarity

#### Team clearly understand the goals



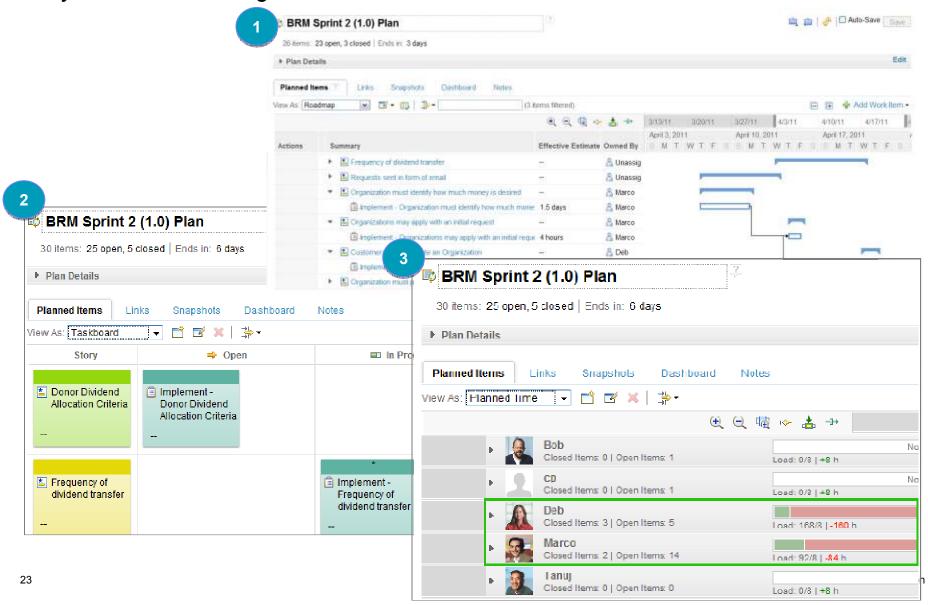




## One plan with multiple views

Everyone sees meaningful data in the context of their work



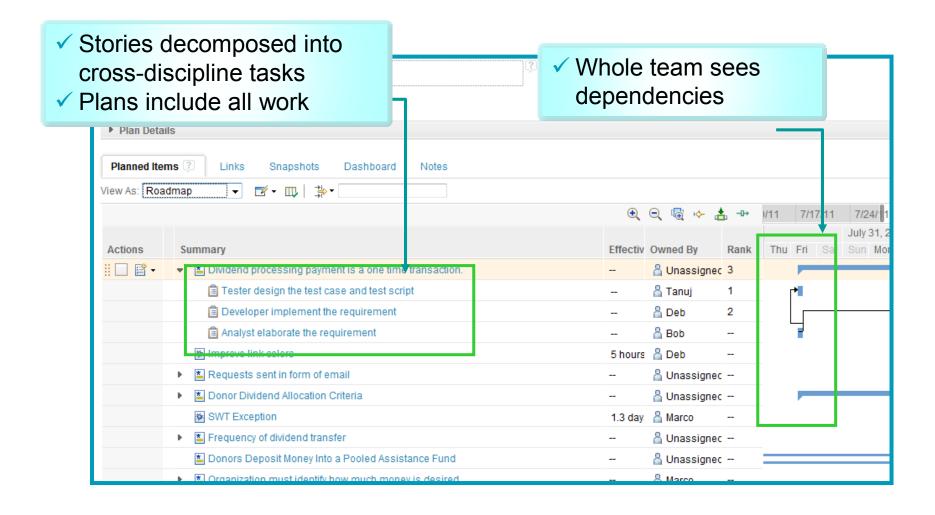




## Plan at the right level of detail

Everyone participates in planning



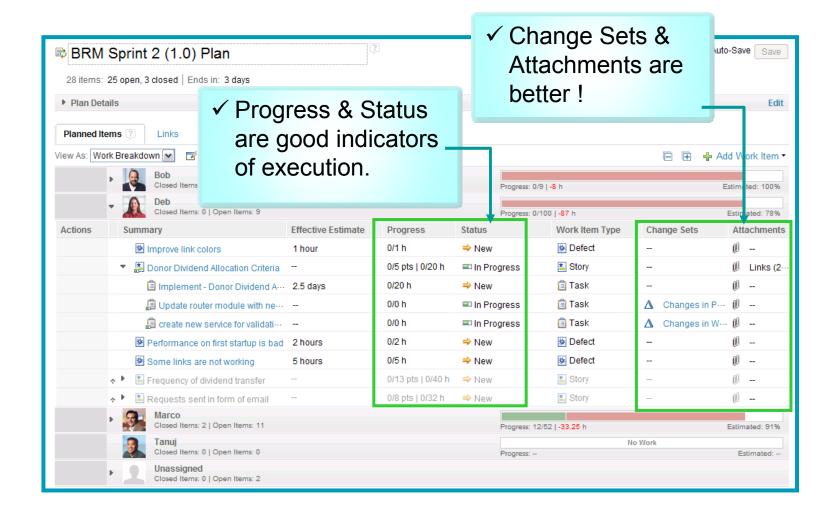


#### IBW

#### Plans tied to execution

#### Deliverables and work products show results







Status updates

Part of everyday work activities

Plan Details

Planned Items ?

View As: Taskboard

\* Dividend

processing payment is a one

Requests sent in

form of email

■ Donor Dividend

Allocation Criteria

Story

BRM Sprint 2 (1.0) Plan

28 items: 28 open, 0 closed | Ends in: 12 days

Links

Snapshots

▼ **▼** □ 禁・

Tester design the

test case and

test script

Implement -

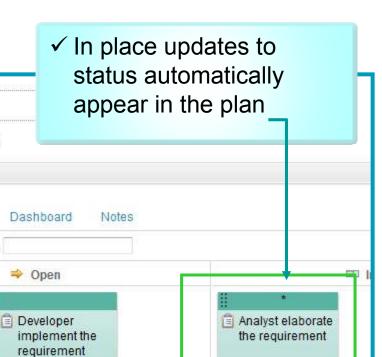
Implement -

Donor Dividend

Allocation Criteria

Requests sent in

form of email



30 minutes1 hour

① 2 hours

① 4 hours

① 1 week

0 -

1 day
 2 days
 3 days





## Lifecycle Traceability challenges

Can your team answer...



#### **Analyst**

Which requirements are addressed in this iteration?

Are all of the requirements tested?

What defects are affecting which requirements?

#### Project Manager

Can we pass an audit?

Are we ready to release?

What defects were resolved in this release?

Are we aligned with the business?

#### Developer

What requirements
am I implementing? What test
uncovered this defect,
on which environment
and what build?

What changes occurred overnight?

#### Release Engineer

How can I **standardize** when teams use different tools?

Where are the **bottlenecks** in our processes?

Are build times getting longer or shorter?

How can I speed up my builds?

#### **Quality Professional**

What is the quality of the build?

What is ready for me to test?

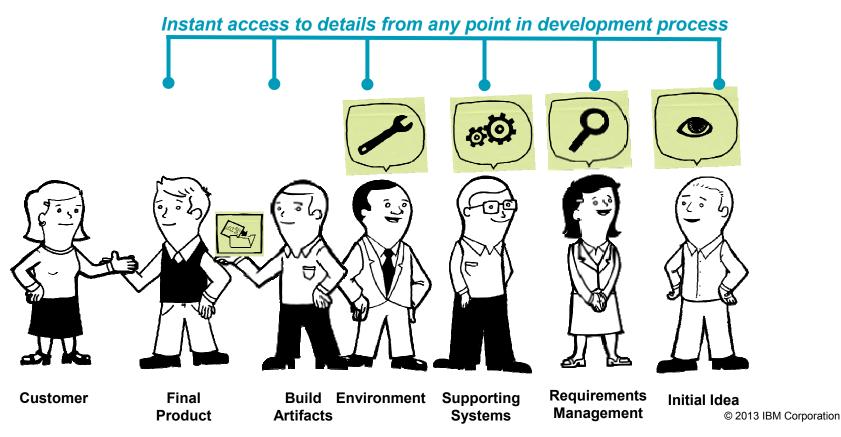
What defects have been addressed since the last build?



## Lifecycle Traceability improves quality



- Establish relationships between software artifacts
- Identify and close artifact gaps, ensuring coverage across disciplines
- Provides visibility into the completeness of planned items by inspecting all related artifacts
- Provides easy access to related artifacts ensuring everyone shares the same view
- Delivers transparency which enables everyone to make fully informed decisions based business priorities

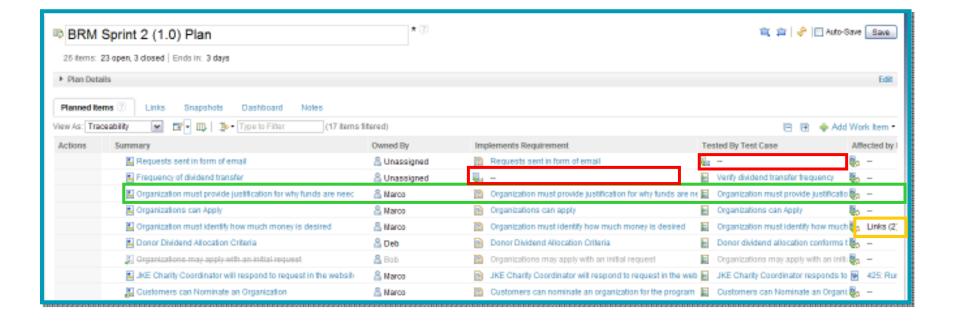




## Team leads have visibility into coverage & completeness



- Proactively respond to gaps (in red) as they surface throughout the project
- Issues are quickly highlighted and resolved (in yellow)

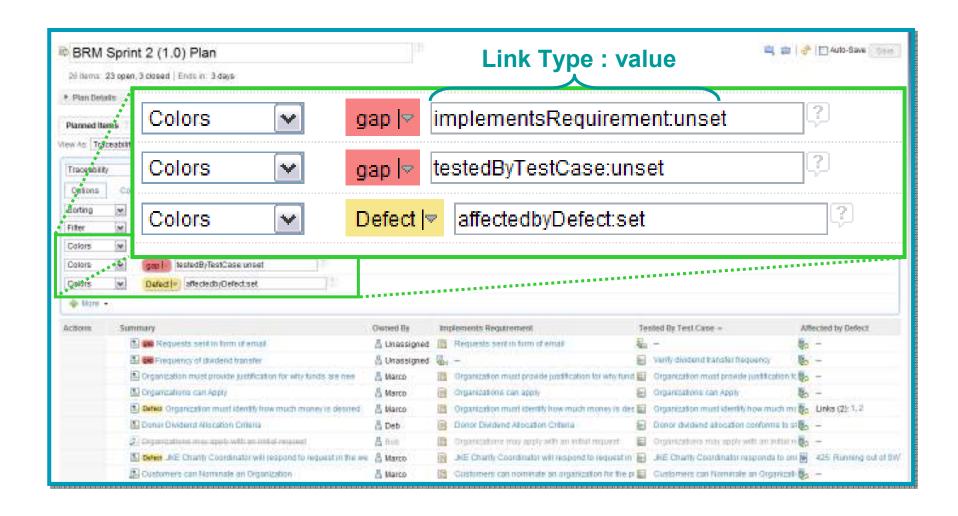




## Team leads have visibility into coverage & completeness



Tailor traceability view to highlight planning gaps





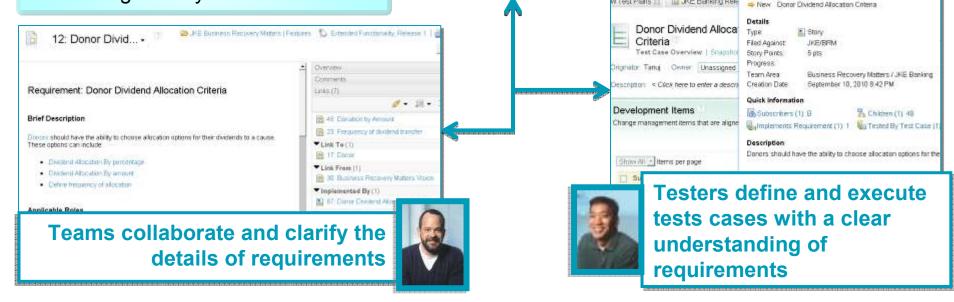
## Team leads can improve quality and predictability



- Creating a shared vision delivers what the stakeholders want
- ✓ Whole team buy-in improves team trust, efficiency and focus
- Everyone knows what work is needed by whom and when.
- Traceability provides insight to knowing when you are DONE!

Story 67 Donor Dividend Afocation Criteria Dinks Approvate 16: Donor Dividend Allocation Add Fee 16 Donor Dividend Allocation Criteria Draft Description Links Deta3s Add III Related -9/20/18 8 42 29 PM EDT Originator Calculated Risk: 00000 Activity (a) Angrement - Donor Dividend Afocat Community Risk: OCOCO Project Area: J#E Banking Document 12: Donor Dividend Allocaton D Tested By Test Case 67: Donor Dividend Allocation Criteria 10 David Dominal Assessment Citienal w Test Plans 🗯 🔟 JKE Banking Rela

**Developers** understand the requirements, test criteria and test results



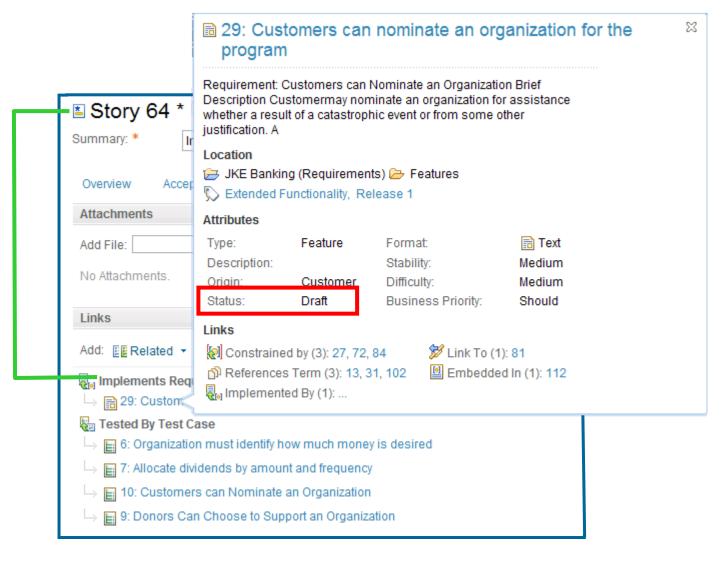


## Developers have visibility into the requirement they will be implementing



#### For the Developer

- Rich Hovers provides insight at your finger tips reducing time to value.
- Clickable links
   provides valuable
   information on
   requirement





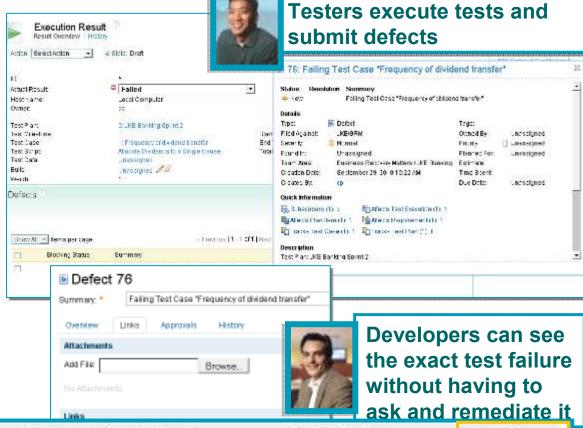
Automated defect traceability reduces costs and improves

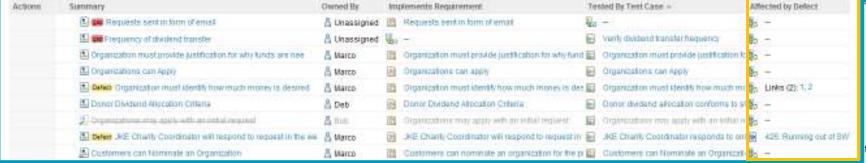
0

 4-clicks to submit a defect automatically linked to impacted artifacts

quality

- ✓ Test results are recorded and linked to test cases, and associated requirements
- Test results can be linked to software builds
- Everyone has visibility into the defects, their impact, and the action taken to resolve them



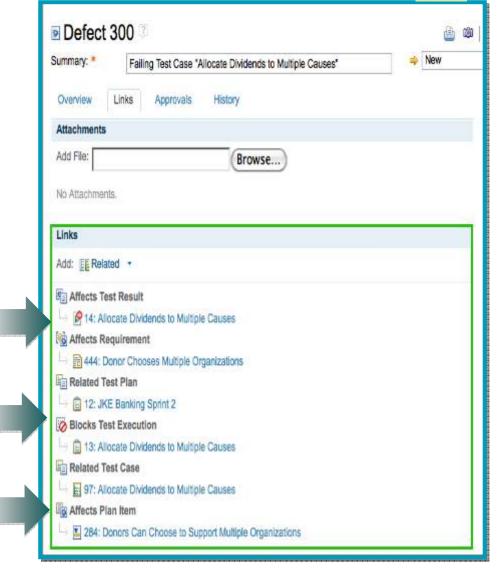




#### Linked data is visible on all artifacts



- All roles can view the links on their artifacts.
- Each user has their own perspective and user interface for viewing links.
- Create, delete, navigate links on artifacts
- Example: Developer sees the relationships on a defect
- Traceability links on defects are automatically created





## Lifecycle Queries

Answer the hard questions

Queries

My Queries

Predefined (34)

Lifecycle Queries (17) Defects affecting Requirements

Defects blocking Tests

Defects affecting Tests (current iteration)

Defects with Test Cases ready for testing

Open Requirement Change Requests

Plan iems implementing Requirements

Plan items tested successfully (current iteration)

Plan items with failing Tests (current iteration)

Plan items with no Test Case (current iteration).

Plan items with Tests not run (current iteration).

Plan items affected by Defects

Plan tems ready for testing

Plan items with failing Tests.

Plan items with no Requirement

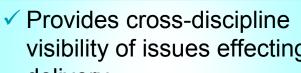
Plan tems with no Test Case

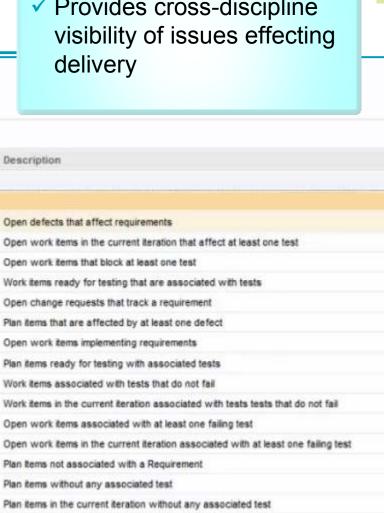
Plan items with Tests not run

Plan items tested successfully

Name

**Shared Queries** 





Open work items associated with tests that have not been executed

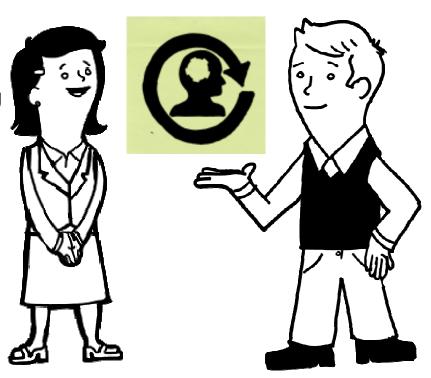
Open work items in the current iteration associated with tests that not been executed



## Measuring and steering challenges Can your team...



- ...provide one view of project health at multiple levels?
- ...make steering decisions based on facts rather "guesstimates"?
- ...track desired improvements with metrics?
- ...minimize administrative overhead by relying on your environment to capture metrics?



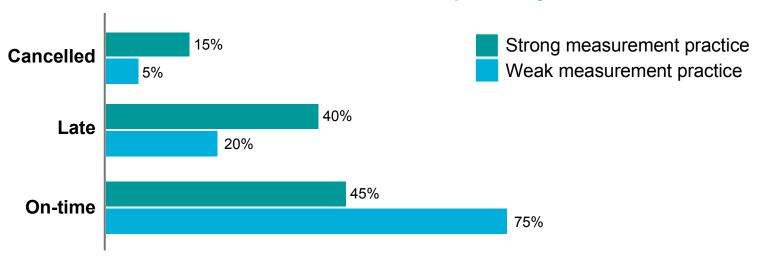


# Development Intelligence improves predictability



- Enable fact-based decision making (to communicate status, monitor progress, diagnose problems, identify corrective actions)
- Steer projects and programs to deliver on-time
- Apply Business Intelligence techniques to software and systems development

### **Measurement Practices Impact Project Success**

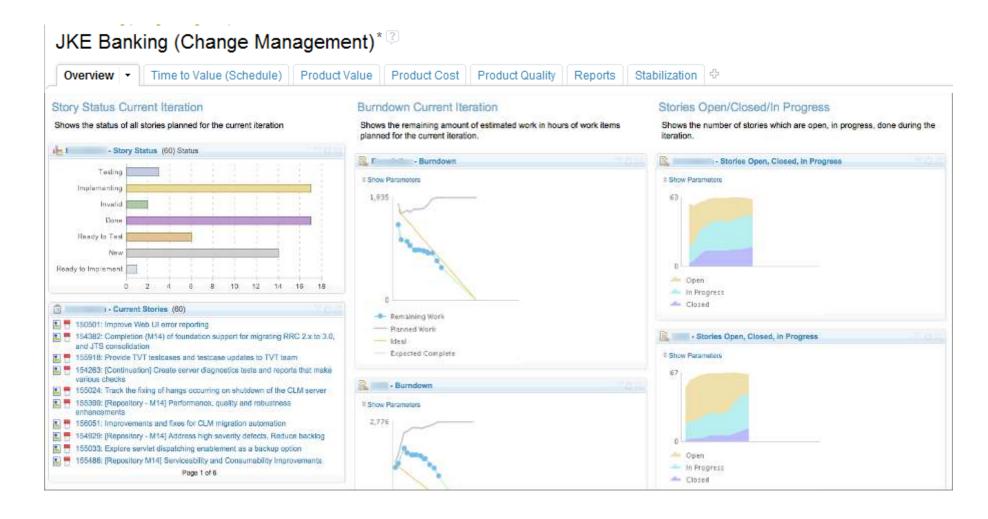


Sources: Capers Jones, Measurement, Metrics and Industry Leadership, Copyright © 2002-2007 by Capers Jones LLC Capers Jones, Software Engineering Best Practices, Copyright © 2010 McGraw-Hill



# Use dashboards to provide that one view of project health



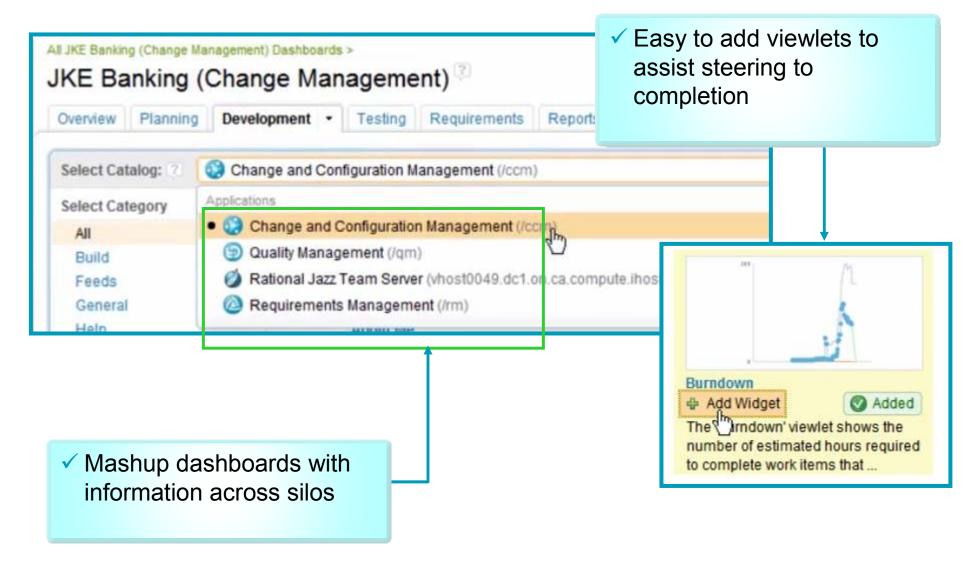




### Dashboard customization

Ensures the team has steering data from all disciplines





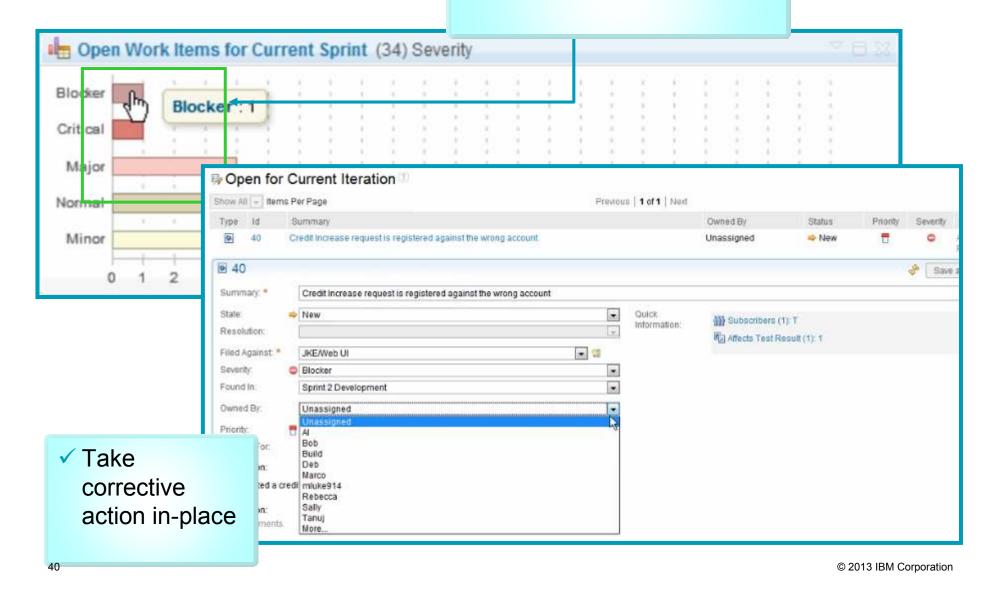


## **Dashboard details**

Easily answer steering questions

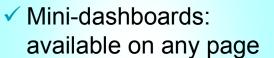
Click thru on the viewlet to drill into information

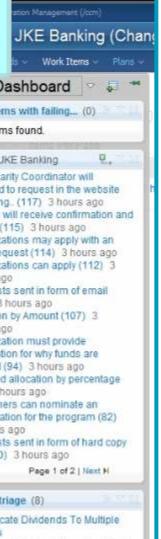




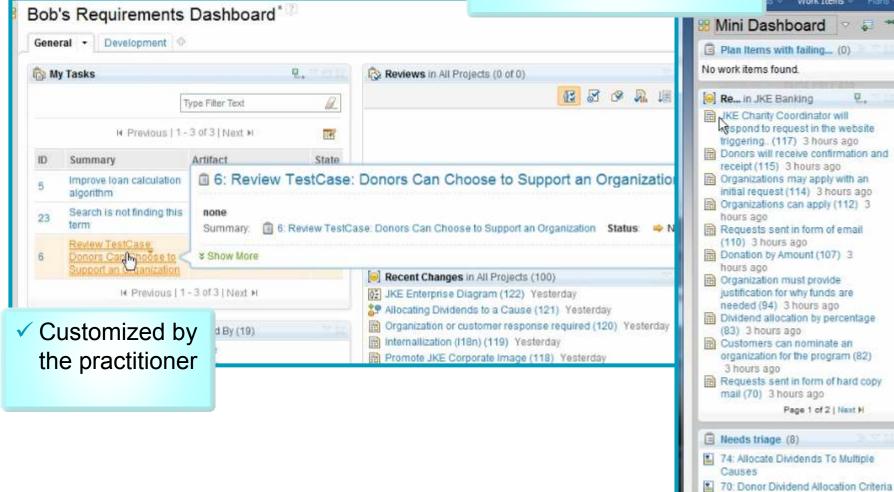








67: Donation by amount



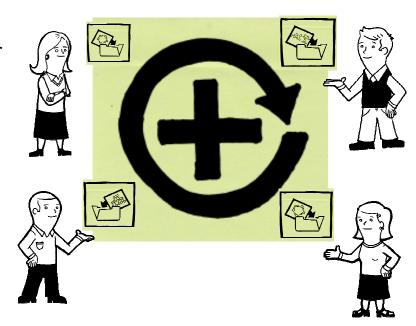
### IBM

# Continuous improvement challenges

Can your team...



- ...leverage out-of-the-box templates that support traditional and agile workflows?
- ...change process "on the fly" as part of a continuous feedback loop?
- ...allow team leads to determine how strict or lax the "rules of the road" should be?
- ...modify process enforcement over the life of a project, to encourage early-stage experimentation and end-game stability?

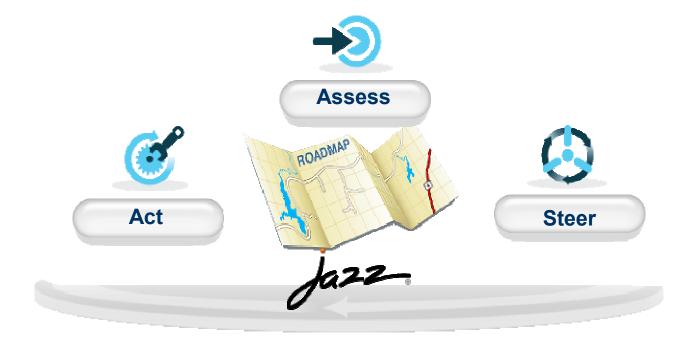




# Continuous Improvement reduces cost



- Improve software delivery through the ongoing adoption of best practices and automation to reduce manual, non-creative and error prone tasks
- Promote incremental improvement of a project when needed
- Enable breakthrough improvement by capturing best practices and reusing across teams
- Allow everyone to participate with easy to adopt best practices at your fingertips.

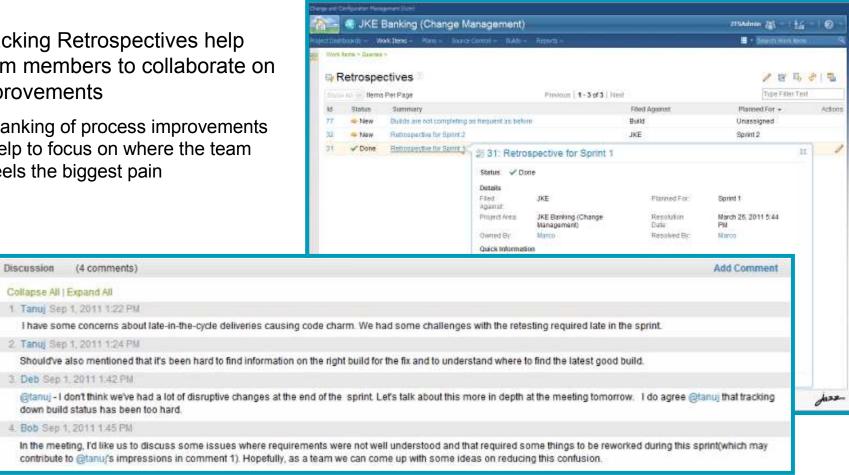




# Team retrospectives help identify areas of improvement



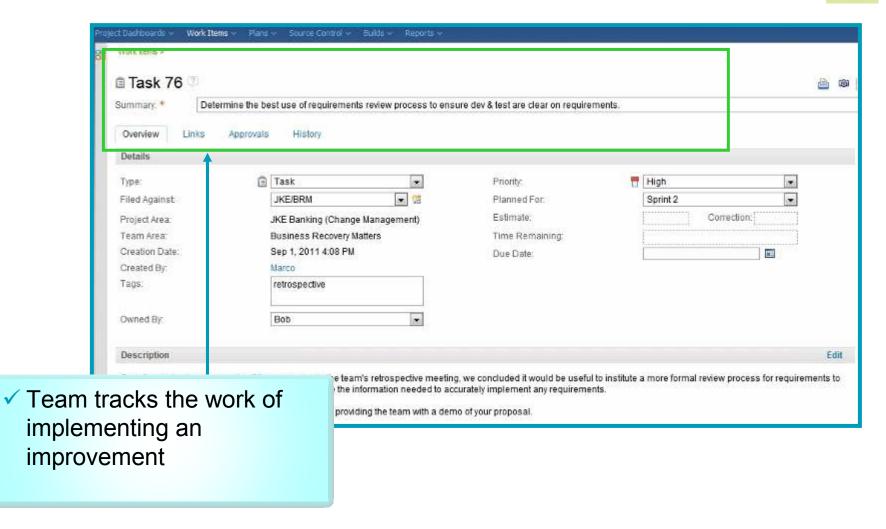
- Tracking Retrospectives help team members to collaborate on improvements
  - Ranking of process improvements help to focus on where the team feels the biggest pain





### Team collaborates on actions



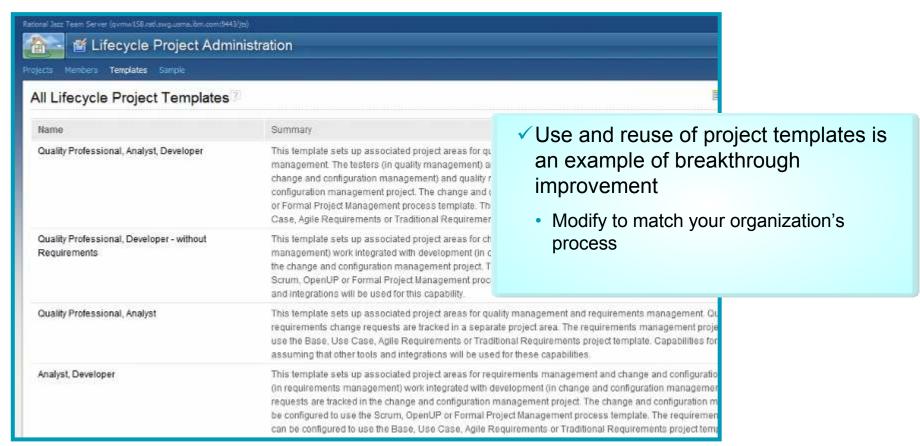




# **Templates**

### Support breakthrough improvement



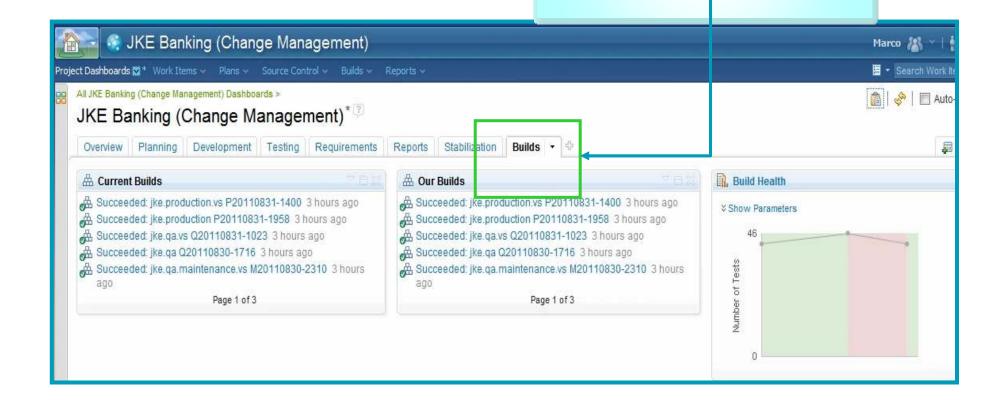




# Transparency improves collaboration



Continually make the right things easy to find





# Five Imperatives for Effective Application Lifecycle Management to improve organizational productivity



Maximize product value with In-Context Collaboration



Accelerate time to delivery with Real-Time Planning



Improve quality with Lifecycle Traceability



Achieve <u>predictability</u> with **Development Intelligence** 

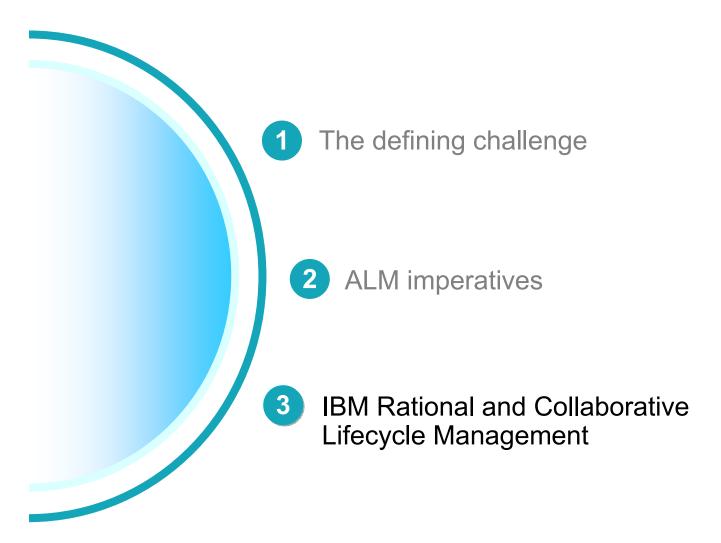


Reduce costs with Continuous Improvement

Learn more at ALM Everywhere

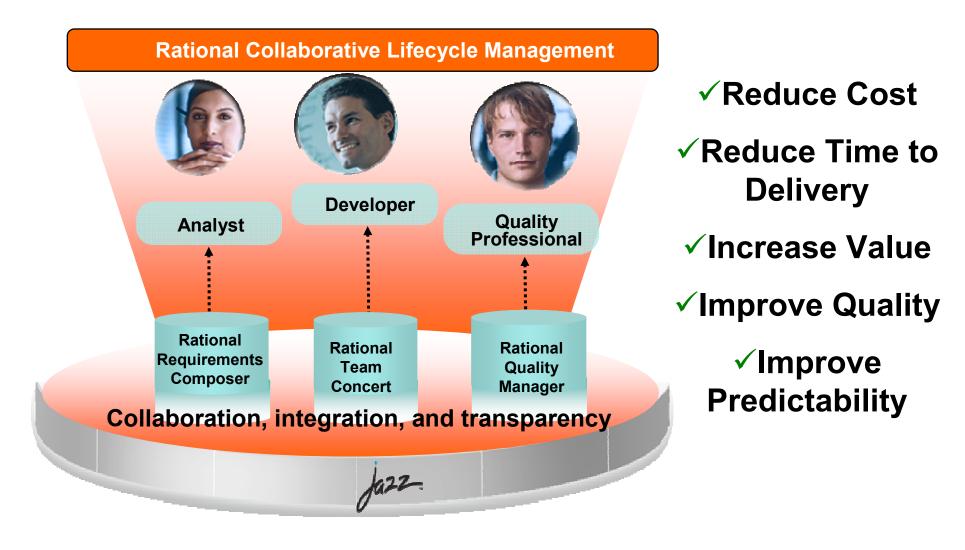


# Agenda





# Collaborative Lifecycle Management Accelerator for IT Agility Deliver greater value through integration



# IBM Rational is a recognized leader in ALM

"Efficient coordination and automation of the delivery process requires new, collaborative approaches to the planning, measurement, execution, control and reporting of activities."

"These new approaches are what differentiate current application life cycle management (ALM) tools, and what make ALM processes vital to leading-edge development activities."

"ALM is what enables sustainable agile practices. ALM creates a management framework providing consistent, auditable records of the decisions and activities of agile teams."

Duggan, Jim & Murphy, Thomas E., "MarketScope for Application Lifecycle Management," Gartner, Inc., 11 November 2010 ID Number: G00208572, pp2,6

"Str			earns	tł	) <sub>E</sub>		
"Strong Positive" — the highest possible rating							
ilig	Hest	pus	SIDIE	Ialiii	9		
	RATING						
	Strong Negative	Caution	Prom ising	Positive	Strong Positive		
AccuRev			×				
Aldon			х				
Atlassian				Х			
Collab Net				×			
Digite			×				
HP				х			
BM					Х		
Kovair			×				
Micro Focus			×				
Mcrosoft				х			
MKS				×			
Parasoft			х				
Polarian Software			х				
Rally Software				×			
Seapine Software			×				
Serena Software				х			
SmartBear Software			х				
TechExcel			×				
Thought/Vorks			×				

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# IBM Rational is a recognized leader in ALM

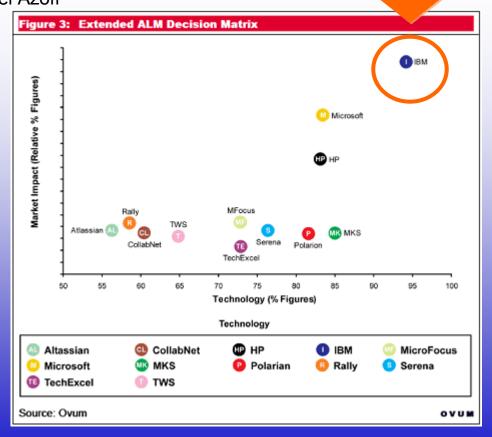
### **Ovum Decision Matrix: Selecting an ALM Vendor**

Reference Code: Ol00068-002 Publication Date: March 2011 Authors: Chandranshu Singh, Tony Baer, Michael Azoff

### Report Highlights

- "IBM has the broadest and arguably the deepest portfolio among all vendors profiled in this report."
- IBM's Technology Score: 94.3%
- IBM's Market Impact score: 10/10
  - The highest score!
  - All other vendors were ranked relative to IBM

"Furthermore, the vendor has ensured that it stays ahead of the pack by having a good grasp of market demand and meeting it through tool support."



©Ovum published 3/2011 - This report is a licensed product and is not to be photocopied



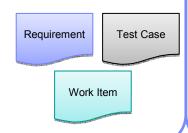


# Jazz Architecture Overcomes Past Limitations

### **OPEN CHOICE AND RICH INTEGRATION**

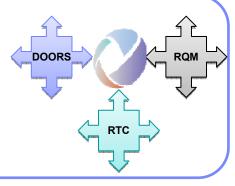
### **Everything is a resource!**

"I can link any resource to any other resource, regardless of where the resource lives!"



### Standard interfaces

"Each tool can evolve independently without breaking integrations!"



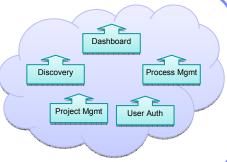
### **Domain specific standards** for the lifecycle

"Each domain can create standards without having to wait on the others or get the whole industry to agree!"



### Vendor agnostic

"Fach vendor can evolve their tool to exploit the services that are valuable to customers like me!"



### **EVOLUTIONARY AND INCREMENTAL ADOPTION**





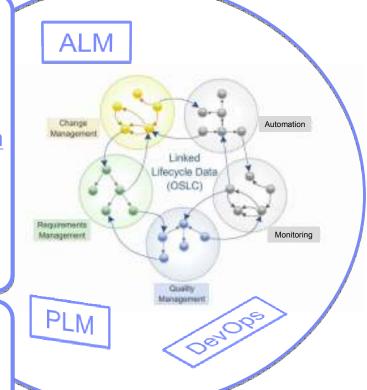
# Open Services for Lifecycle Collaboration (OSLC)

Working to standardize the way software lifecycle tools share data



**Open Services for Lifecycle Collaboration** Lifecycle integration inspired by the web

- Community Driven @ open-services.net
  - 400+ registered community members
  - Workgroup members from 34+ organizations
- Wide range of interests, expertise, & participation
- Open specifications for numerous disciplines
- Defined by scenarios solution oriented
- Implementations from IBM, BPs, and Others
- Based on W3C Linked Data









Inspired by the web

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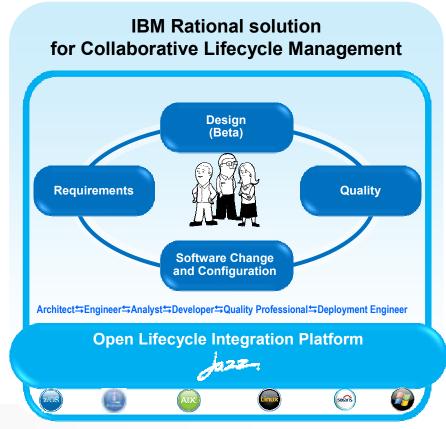
# Integrated and effective Application Lifecycle Management

Enhanced and expanded for broader focus on the five imperatives for effective ALM

- Centralized administration, evaluation and rollout capabilities for faster, easier, incremental deployments
- Incremental, flexible upgrade allows each role on a team to upgrade at their own pace
- Integrated software design for broader collaboration and traceability
- Optimized support for Mobile, SAP and IBM WebSphere Application Server

#### NEW

- IBM Solution for Collaborative Lifecycle Management
  - Comprised of Rational Requirements Composer v4.0,
     Rational Team Concert v4.0, and Rational Quality Manager v4.0
  - New Rational Software Architect integration through Rational Software Architect Design Manager



"Once fully implemented, we expect to reduce friction, provide value to customers in each delivery stream, reduce rework by improving end-to-end collaboration and planning consistency, and reduce compliance efforts by automating key process tasks and deliverables."

- Stephan Pauletto, Engagement Manager, IMS Health



# Danske Bank Group

Adopts agile development practices and reduces time to market

#### The need:

Danske Bank Group wanted to deliver new services faster. It sought to reduce time to market from approximately 14 months to nine months and increase IT development efficiency by 10 percent.

#### The solution:

The bank adopted agile development methods supported by IBM Rational Team Concert software to improve the quality of deliveries and to achieve work processes that come more naturally to employees.

#### The benefit:

- Reduces time to market and improves quality through an iterative development model and processes
- Increases efficiency, team collaboration and transparency across geographically distributed teams
- Supports flexible agile development methods that are customized to meet the needs of the company

"IBM Rational Team Concert is the backbone of Danske Bank's agile development process and is adjusted to the special needs of the bank"

—Peter Rasmussen, senior vice president, IT development processes and tools, Danske Bank Group

#### **Solution components:**

 IBM Rational Team Concert™





# BRZ, Main IT Service Provider for the Government of Austria

Leverages Collaborative Lifecycle Management to extend the value of their heritage solutions

### **Business challenges:**

- Extending the value of existing solutions using a Service Oriented Architecture
- Modernization of the Austrian Federal tax applications, "E-Finanz programm"

#### **Solution:**

 Rational Team Concert and Rational Quality Manager along with other Rational products were deployed in a Pilot-Project

#### **Benefits:**

- End-to-end management of E-Finanz development activities
  - Successful Rational JAZZ pilot evaluation project

"[We] evaluated the Rational JAZZ platform...solution satisfies the requirements...for end-to-end management of our development activities."

 PhD Wolfgang Bauer, Head of Financial Applications at Bundesrechenzentrum GmbH, (Federal Computing Centre of Austria)



#### Solution components:

#### Requirements management

 IBM Rational Requirements Composer

#### **Team Collaboration**

■ IBM Rational Team Concert

#### **Test Automation**

- IBM Rational Functional Tester
- IBM Rational Web Services Tester



# The IBM Rational Software Development Organization

Reduced headcount per project by more than 50% Collaborative Lifecycle Management (CLM) and agility@scale practices

### **Business challenge:**

- Teams in silos with own culture, processes, tools including "home grown" & acquired
- Little collaboration between teams, across domains like development, testing & support

#### Solution:

 Rational Requirements Composer, Rational Team Concert, Rational Quality Manager – our turnkey solution for collaborative lifecycle management

#### **Benefits:**

- Recognized & met geographic, organizational & infrastructure challenges
- Dramatic improvements in development organization efficiency, costs & quality
- Improved customer satisfaction

#### Measurable results:

Metric	2006 Measurement	2008 Measurement	2009 Measurement
On Time Delivery	47%	82%	100%
Defect Backlog	9+ Months	4.5 Months	3.5 months
Beta Defects Fixed Before GA	3%	88%	94%
Customer Calls	~135,000	-24%	-16%
Customer Defects Arrival	~5,900	-22%	-20%
Lab Advocates	177	240	255
Lab Advocate Companies	203	251	269
Design Partners	25	74	91
Beta Programs	9	26	33
Transparent Products	0	1	7
Ship Readiness	5,4	7.3	7.6

"We have evolved from using agile development in ~5% of projects in 2007 to 80% in 2010. We are doing more with less, facilitating faster processes, launching higher quality releases, getting to market faster, releasing products that better reflect real customer needs, and getting better at predicting based on our ability to proactively adjust and steer our course."

Read the Case Study in this <u>ebook</u> (registration required)





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