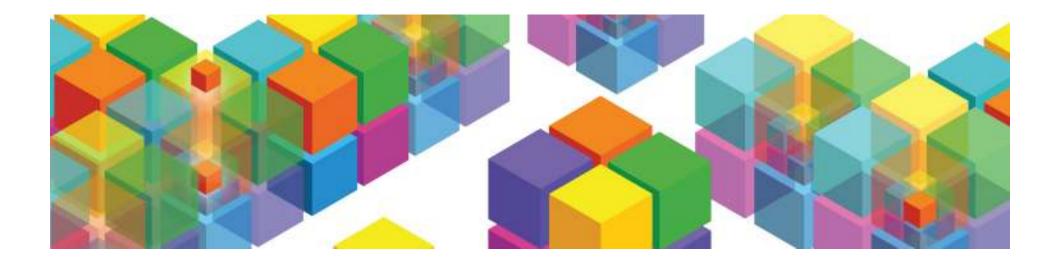
SMB Roadshow Split 2013



Novosti u system X svijetu

Haris Kulenović, System x Client Technical Specialist, IBM SEE





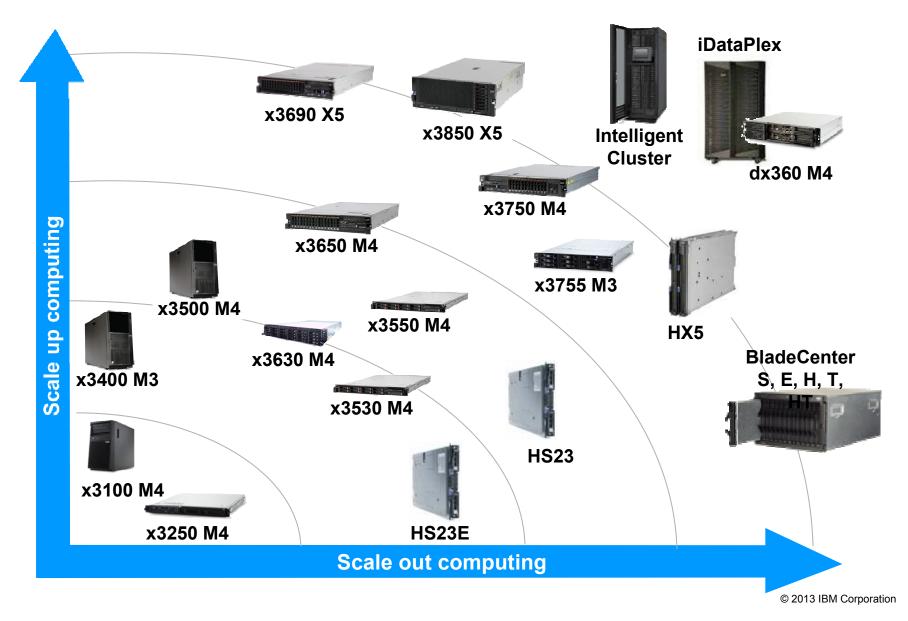
System x is one component of the IBM server ecosystem IBM X-Architecture™

A design blueprint for building proven IBM innovation into the industry-standard System x product line





System x and BladeCenter portfolio





Take advantage of the benefits of System x technology

Quality

- Predictive Failure Analysis
- New Light Path Diagnostics
- Redundant HS disks, fans and power
- Tool-less design

Lower the risk of virtualizing your business-critical applications

Value

- Feature on Demand
- New management module
 - Fast boot time & remote presence
- High efficiency thermal and power design

The capabilities you need now and the ability to scale as your business needs grow

Performance

- eXFlash
- Slotless, multi-vendor flexible networking
- Integrated RAID card
- Significant performance boost



Pool your IT resources to put data and computing power where it's needed most



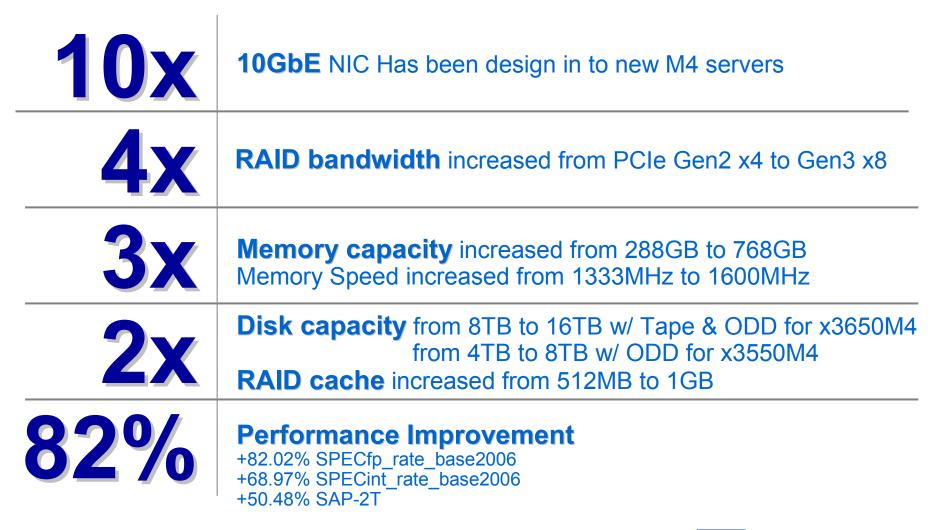


SMB Roadshow Split 2013: Big Data: veliki podaci, velika prilika

System x3650M4/x3550M4









SMB Roadshow Split 2013: Big Data: veliki podaci, velika prilika

Ultimate in Uptime Predictive Failure Analysis & Light Path Diagnostics

Predictive Failure Analysis & Light Path Diagnostics: A key component in the IBM System x range of servers is the ability to monitor the health of server components (PFA) and quickly identity & fix any issues before they take down the server (Light Path Diagnostics). These features provides the ability to either hot-swap the component (if applicable) or schedule downtime at low-impact times for the component to be changed or refreshed



Front of Light Path Diagnostics Panel Amber light indicates there is a problem with the server



Pop-Out Light Path Diagnostics Panel Indicates what subsystem has problem



Light Path Diagnostics Component Level Lights Indicates what individual component has PFA alert or has failed





Feature on Demand (FoD) Overview

FoD is the capability to activate or "unlock" features integrated in System x products. The feature is in the firmware or software but "locked" until the activation key is installed.

Benefits

- Feature keys for the FoD can be purchased just like other options
- You buy the features you need now with the ability to grow your system later without costly rip and replace (Pay as You Grow)
- Allows for upgrades in the field

- Secure and customer friendly process --Easy to use process for customers or IBM Business Partners (BPs)
- Feature activation can be done on server or chassis at the time of the server/chassis sale or at a later time
- FoD enables ease of installation, reduced inventory, and faster fulfillment of options

IBM Systems Management Framework



IMM		
USB 1.1/2.0 Devices	CPU C	ore
Super I/O		
Crypto AES	BMC I/C)
Video Controller	Video Comp.	DDR2 Memory Controller.

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Unified Extensible Firmware Interface (UEFI)

- Single consistent system level code stack with advance setup and configuration
- Next-gen replacement for BIOS-based firmware provides richer management experience
- Removes limit on number of adapter cards important to virtualized environments

Integrated Management Module (IMM2)

- · Remote control to manage, monitor, and troubleshoot from any corner of the world
- Standards-based alerting to enable "out-of-the-box" integration into enterprise management environments

IBM ToolsCenter

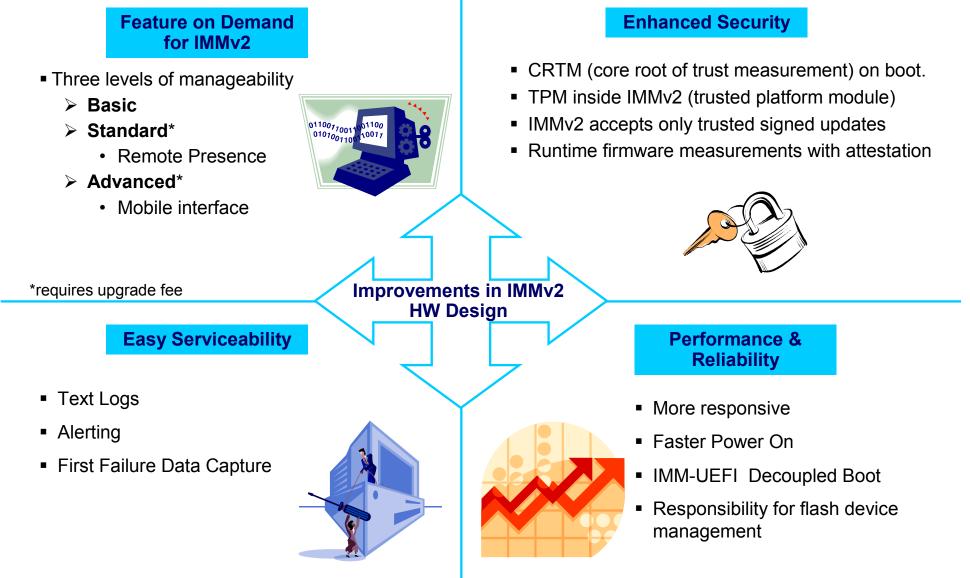
- Reduces complexity of choosing, finding, and learning management tools via single website
- Ability to create bootable media (CD, DVD or USB) w/updates customized for clients' systems
- · Common look and feel across tool set reduces training

IBM Systems Director

- Easy-to-use, powerful tools for managing both physical and virtual resources
- Delivers broad cross-platform support including IBM Power Systems, System z, storage and non-IBM x86 servers
- Use of a shared, common agent with Tivoli provides simpler integration of Systems Director and select Tivoli products



Innovative design of the new IMMv2



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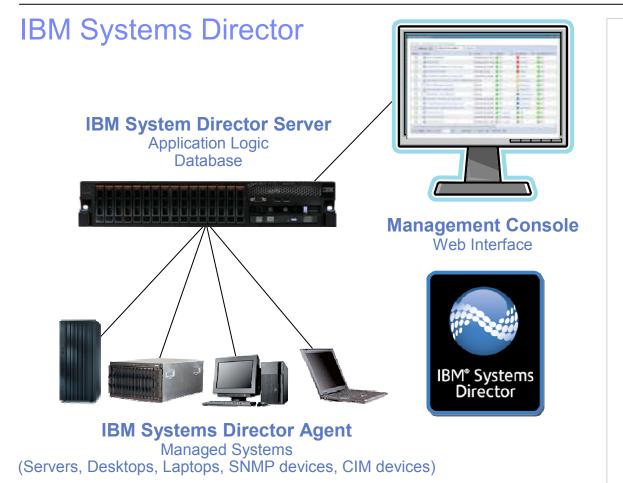
IBM Tools Center

Task	ΤοοΙ	Function
	ServerGuide	Simplifies the process of installing and configuring IBM System x and BladeCenter servers
	Start Now Advisor	BladeCenter express configuration and deployment tool
Deployment	Bootable Media Creator	Create Custom Bootable Firmware media for DVD, CD and USB memory key
	Scripting Toolkit	Create custom hardware deployment solutions for Windows and Linux installations
	Advanced Setting Utility	Modify your firmware settings from the command line on multiple operating system platforms
Configuration	Storage Configuration Manager	Storage management tool for both internal and external storage subsystem for IBM System x and BladeCenter
Updates	UpdateXpress System Packs	An integration-tested bundle of online, updateable firmware and device driver updates for your server
Diagnostics	Dynamic System Analysis	Collects and analyzes system information to aid in diagnosing system problems

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- Three-tiered architecture
- Thousands of managed nodes
- Upward Integration modules supporting Tivoli, Computer Associates, Hewlett Packard, Microsoft

Common Agent

 Provides a single agent management system for status reporting and operations

•Single agent runtime shared by IBM systems and Tivoli products like Tivoli Provisioning Manager reduces agent footprint, supports shared credentials and drives discovery, inventory and other common services

Platform Agent

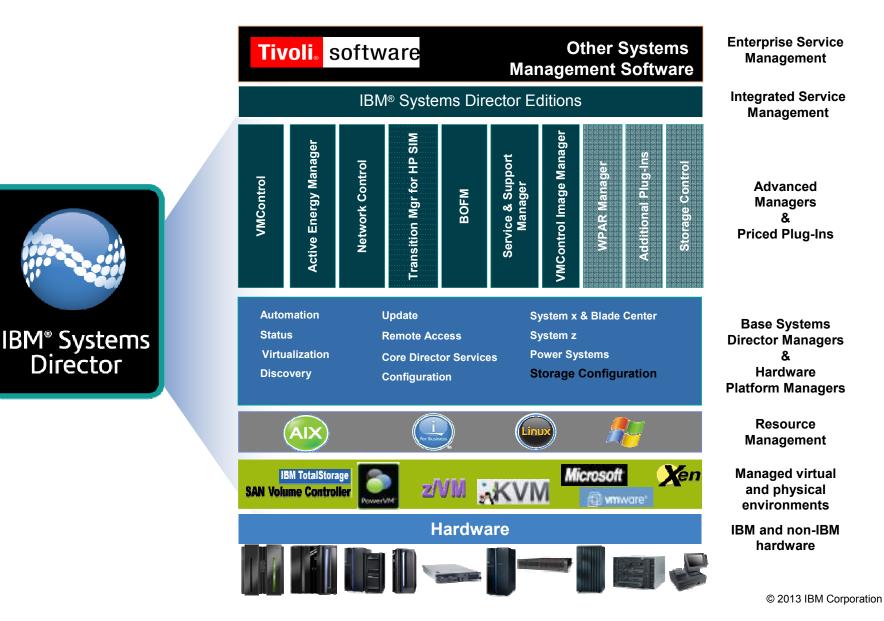
•Provides a subset of Common Agent functions used to communicate with and administer the managed system, including hardware alerts and status information

Improved interoperability through open standards, rather than through proprietary technologies
Firmware and driver updates and remote deployment

Agentless Management

•Agentless managed systems are best for environments that require very small footprints and are used for specific tasks, such as one-time inventory collection, firmware and driver updates and remote deployment.

IBM Systems Director offers end-to-end platform management



Director



IBM Systems Director Portfolio: Comprehensive management of IT

- Base component (console, management server and agents) with multiple plug-ins
- Includes tools to discover, monitor and manage physical and virtual IT resources, enabling alignment of IT resources with business requirements and processes
- Integrates with 3rd party management platforms



IBM Systems Director VMControl

Reduces cost and substantially simplifies the management of virtual environments across multiple virtualization technologies and hardware platforms

IBM Systems Director Active Energy Manager

Reduces energy costs and usage by monitoring and managing power and cooling needs of IBM servers and storage

IBM Systems Director Network Control

Simplifies network management by discovering, monitoring, managing, and troubleshooting network hardware devices in the computing environment.

IBM Systems Director Storage Control

Manages both server and storage systems from a single management console.



IBM System x3750 M4

The x3750 M4 is a 4 socket server featuring a streamlined design, optimized for price/performance, with advanced flexibility and expandability. The x3750 M4 provides maximum storage density, flexible PCI and 10GbE networking options in a 2U form factor.



Workloads

- High Performance Computing
- Floating Point computations
- Small/Medium DBs requiring fast I/O

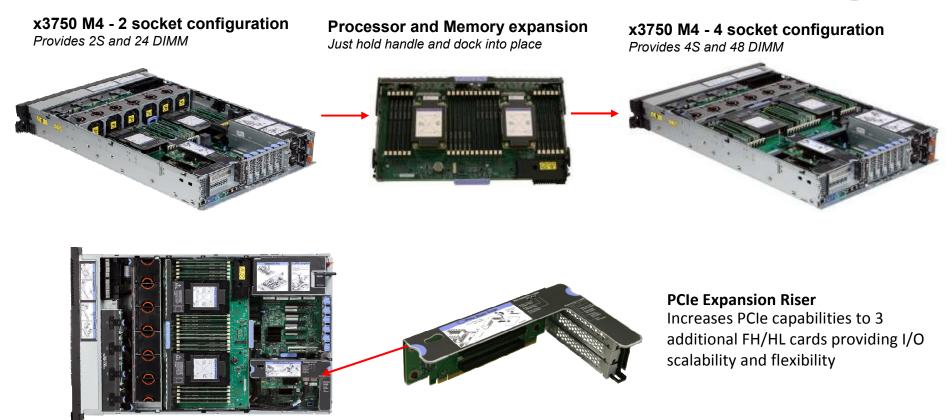
Key Features

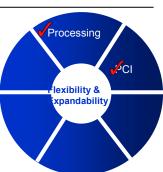
- Full support for Intel Xeon E5-4600 processors
- 4 sockets, 48 DIMM slots in a 2U form factor
- 2+2 socket design
- Mix and match internal storage with up to 16 HDD or 32 eXFlash drives
- Integrated 10GbE Networking with options for fiber or copper
- Up to 8 PCIe I/O slots with a 5 + 3 design.



IBM System x3750 M4 – Pay-As-You-Grow Features

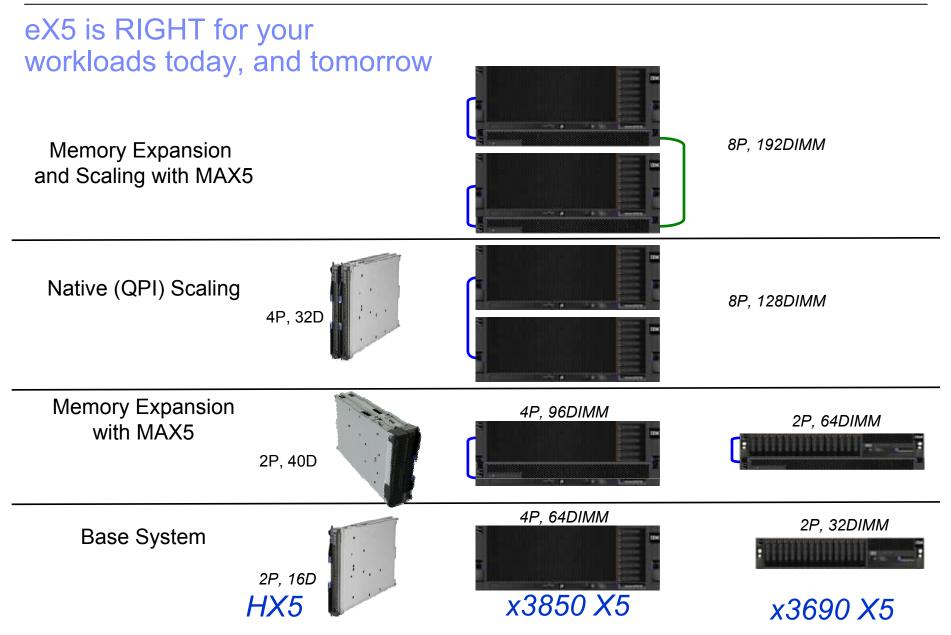
Pay-As-You-Grow: The x3750 M4 offers a 2+2 socket design enabling pay-as-you-grow processing and memory scalability as well as a 5+3 PCIe expansion riser providing I/O flexibility and scalability. Ultra-dense design incorporates ultimate flexibility and expandability within a 2U form factor













IBM Systems solution for SAP HANA

Hardware and software solution which integrates SAP HANA with IBM eX5 servers delivered as an optimized hardware appliance

For businesses who need timely answers to vital business questions

- HANA helps deliver
 - Super-charged analytics performance
 - Scalable to support the largest SAP installations

Resulting in

- Faster access to data and information with near real-time visibility into business operations
- Improved management decision-making capability
- Support growing numbers of users with a stable, improved query response
- Lower Total Cost of Ownership for SAP computing environment

Solution Components

- IBM x3950 X5 and x3690 X5 servers
- Novell SLES for SAP
- IBM General Parallel File System (GPFS)
- SAP HANA*
- IBM Services







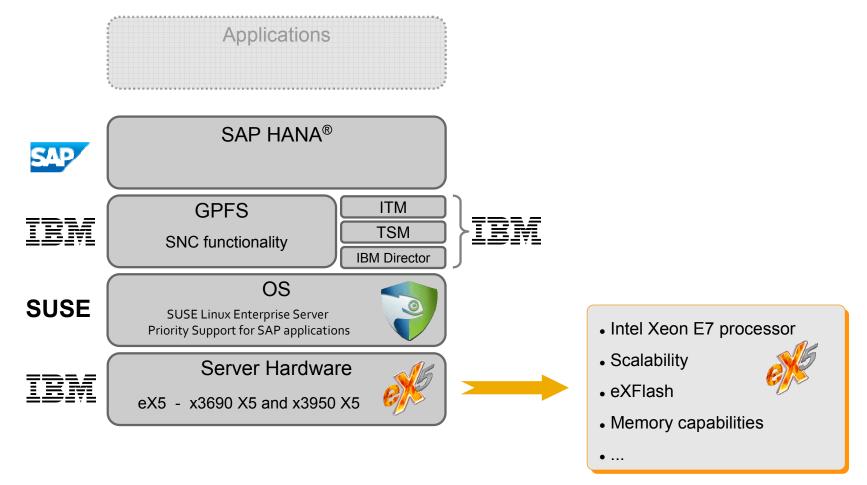


Systems Deliver Real-Time Analytics

* Requires separate license from SAP

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IBM System x Workload Optimized Solution for SAP HANA[®] The Infrastructure for the SAP HANA software



Introducing iDataPlex

Fast, Cool, Dense, Flexible. TCO without compromise!

- iDataPlex is:
 - Optimized both mechanically as a half-depth server solution and component-wise for maximum power and cooling efficiency
 - Designed to maximize utilization of Data Center floor space, power and cooling infrastructure with Industry-standards based server platform.
 - Easy to maintain with individually serviceable servers, front access hard drives/cabling
 - Configurable for customer-specific compute, storage, or I/O needs and delivered pre-configured for rapid deployment
 - Shares common tools across the System x portfolio for management at the node, rack or Data Center level



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IBM iDataPlex dx360 M4 Designed for Serviceability, Flexibility and High Density

- All-front access eliminates accessing rear of chassis
- Swappable server trays in chassis
- Chassis docks directly into power
- Chassis guides keep upper servers in place
- Rack-side pockets for cables provide highly efficient cable routing

cooling at a low wattage draw and low

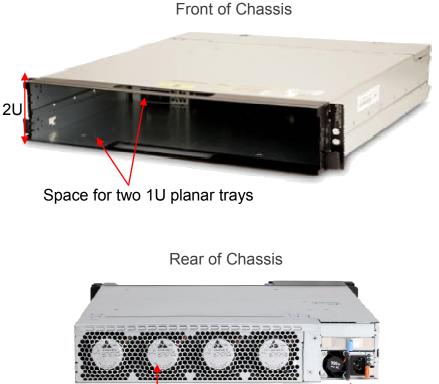
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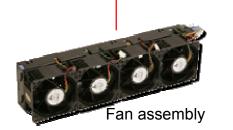
High Efficiency shared fans provide superior

2U Chassis

Innovative design so planar trays are independent & swappable for multiple configurations

Chassis Guides & Rail kits -Individual Chassis Rails for reliable fit & safe servicing





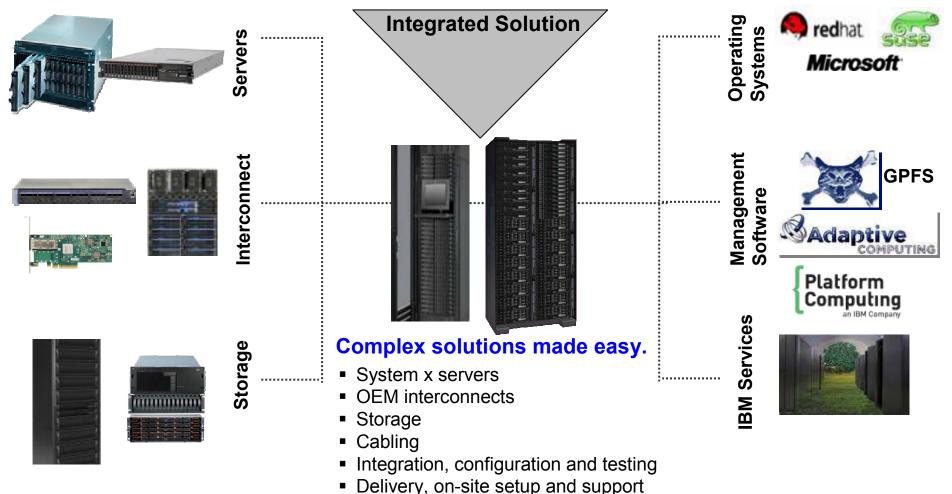
Power Supply * Up to 2 (only 1 shown)





IBM Intelligent Cluster

What is a Cluster?: A multi-server system, comprised of interconnected servers, networking and storage devices, and unified systems management software to accomplish a specific purpose.



IBM Intelligent Cluster and System x new offerings

New Technology Smartly Optimized

New Features

- High Performance GPFS Storage Server (Scalable HPC Storage Solution)
- IBM System Networking Switches
- IBM Platform HPC Software
- Mellanox Full FDR capable 324 port Switch
- Brocade Ethernet Switches
- New Intel Xeon Phi support
- New NVIDIA Tesla and VGX GPUs

Benefits

- GPFS Storage Server An organic IBM High Performance storage solution based on proven and entrenched GPFS software, designed for Multi-Peta Byte HPC clients
- IBM Platform Computing offers solutions to pool technical computing resources, manage them efficiently and get the most out of IT investment
 - Solutions are heterogeneous smarter tools are needed to optimize results
- The new co-processor from Intel and latest GPUs from NVIDIA change what is possible with x86 systems
- New networking additions across Infiniband and Ethernet aimed at high bandwidth and low latency





A complete range of solutions for Technical Computing challenges

Build and manage clusters and HPC Clouds

IBM Platform Cluster Manager Family

Provisions and manages Platform Computing and 3rd party workload managers including Hadoop clusters Run and manage batch workloads of varied complexity

IBM Platform LSF Family & Platform HPC

- Sophisticated batch scheduling
- Portals, process automation
- Sequential & MPI (parallel) workloads

Run and manage near real time compute or big data workloads

IBM Platform Symphony Family

- Service-oriented API driven workloads
- Low-latency, high throughput
- Agile resource sharing, multi-tenancy
- Big Data & Hadoop support

Common Resource Orchestration

Use consistent policies across a pool of assets and application types

- Clusters
- Grid
- HPC Cloud







Hadoop Hardware Foundation



Rack-Level Features

- ✓ Up to 20 System x3630 M4 data nodes
- ✓ Up to 840TB storage
- ✓Up to 320 cores
- ✓ Up to 7,680GB memory
- ✓ Up to two 10Gb Ethernet (IBM G8264) switches
- ✓ Scalable to multi-rack configurations

Available Enterprise and Performance Features

- ✓Redundant storage
- ✓ Redundant networking
- ✓ High performance cores
- ✓Increased memory
- ✓ High performance networking



IBM System x Networking Solutions



System x commitment to provide top to bottom rack solutions.....

- Networking leadership through Virtualization enablers
- Single point of contact for product and service
- End to end tested Server + Networking solution
- > Open standard equals ease of migration / upgrade
- Choice through multiple industry leading networking vendor solutions
- Industry leading IBM Service and Support (same as System x Server)



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