



January 17 – 21, 2010
Orlando, Florida USA

REGISTRATION FORM

Please carefully read the **Cancellation Policy** and **Important Information** sections at the end of this form (3rd page).

Please complete and return this form (along with full payment) to:

Lotusphere 2010 Registration
c/o Experient
3 Allied Drive
Suite 306
Dedham, MA 02026 U.S.A.
Fax: 781-251-7850

The fields indicated with an asterisk* are required to complete this transaction; other fields are optional.

Contact Information

*Prefix: Mr. Ms. Mrs. Dr.

*First Name Middle Initial *Last Name

First Name as it appears on badge

*E-Mail

Alternate E-mail

*Business Phone

Cell Phone – We are asking for this number in the event that we institute on-site Conference text messaging alerts.

Company Information

*Company Name

*Title

*Address

Address 2

*City

*State (for US only) *Province (for Canada only)

*Zip/Postal Code *Country

Payment Information

Early Bird Conference Fee: \$1,895 U.S. Dollars Until November 20, 2009.

Conference fee increases to \$2,295 if payment is not received by 11/20/09.
Conference fee increases to \$2,495 if payment is not received by 1/14/10.

I would like to pay by:

Master Card Visa American Express Discover

Credit Card Number / Expiration Date

Name on Card

Signature

Check/Money Order (including those that are P.O. - driven) in U.S. Dollars (Payable to Lotusphere 2010)
 Wire Transfer (contact registration, at the number below, for a Wire Transfer form

Special Requests

Please indicate any special dietary requirements you may have; conference management will determine if the typical menu will satisfy your requirements and, if not, will determine whether other accommodations can be made to meet your dietary needs.

Please indicate any special assistance requests.

Additional Information

*Emergency Contact name: _____

*Emergency Contact Daytime Phone: _____

*Emergency Contact Evening Phone: _____

*Relation: _____

Questions

What is your business relationship with IBM Software Group's Lotus software?

Business Partner
 Customer
 IBM Employee



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If BP, which of the following best describes your primary business?(select one)

- Value Added Distributor (VAD)
- Reseller or Value Added Reseller (VAR)
- Independent Software Vendor (ISV)
- Systems Integrator (SI)
- Application Developer
- Application/Hosting Services Provider
- Consultant
- Training or Education Provider
- Don't Know/Unsure

Do you plan to attend Business Development Day (BDDay) on Sunday, January 17th? (Your company must be an active member of the IBM PartnerWorld program in order to be eligible to attend BDDay.)

- Yes
- No

If yes, please provide your IBM PartnerWorld ID here: _____

Will you attend any of the JumpStart sessions on Sunday, January 17th?* (Your answer does not exclude you from either program, we use this information for capacity planning purposes only.)

- Yes
- No

Which of the following best describes your company's need to implement new or existing solutions?

- A problem has been recognized and all requirements have been defined
- A problem has been recognized and some requirements have been defined
- A problem has been identified but its full scope has not been identified
- A problem has been identified but its scope has not been defined
- A problem does not exist
- Unknown

How where you first made aware of Lotusphere registration opening?

- Business Partner
- Direct Mail
- Flyer received at another event
- Web site
- Co-worker/Peer
- Email
- IBM Sales Representative
- Other: _____

Which one of the following best describes the primary industry you work in?

- Electronics/High Tech
- Retail/Consumer Products
- Travel & Transportation
- Media & Entertainment
- Telecommunications/Utilities
- Education
- Government (Federal & Local)
- Banking/Insurance/Finance
- Healthcare/Pharmaceuticals/Life Sciences
- Manufacturing/Process
- Services

Which of the following best describes your job level?

- COO/CFO/CIO
- Executive Director
- Non-Executive Director
- Senior Management
- Junior Management
- Senior Professional
- Junior Professional

What is your primary job function?

- Application Development
- Business Manager
- Business Consultant
- IT Administration
- Other: _____
- IT Management
- IT Consultant
- System Architect
- Training Education

How many employees work in your company, all locations?

- 1-19
- 20-49
- 50-99
- 100-249
- 250-499
- 500-999
- 1000-2499
- 2500-4999
- 5000+
- Unknown

Do you use Lotus Notes and Domino Products?

- Yes
- No

If yes, which release are you currently using?

- 5.x or lower
- 6.x
- 6.5.x
- 7.0 or higher

Are you IBM Certified?

- Yes
- No

Please indicate which IBM Certification(s). (Check all that apply most closely)

- IBM Certified for Lotus Software
- IBM Certified for Lotus WebSphere Portal
- IBM Certified for Tivoli Software
- IBM Certified for WebSphere Software
- IBM Certified for Rational Software

Are you using other Lotus software products? (Check all that apply)

- IBM Lotus Notes and Domino
- IBM Lotus Sametime
- IBM WebSphere Portal
- IBM Lotus Quickr
- IBM Lotus Connections
- IBM Lotus Protector
- IBM Symphony
- IBM Lotus Foundations Start
- IBM Lotus Expeditor
- IBM Lotus Mashups
- IBM Lotus Forms

Please indicate which of the following general industry topics are of interest to you? (Check all that apply)

- Cloud Computing
- Mobile Computing
- Software as a Service
- Trusted Identity
- Green IT
- Product Integration
- Social Software
- Upgrading

CANCELLATIONS AND TRANSFERS

To cancel your registration, Lotusphere 2010 must be notified of the cancellation IN WRITING BY DECEMBER 4, 2009. A \$250.00 processing fee will be charged for cancellation requests received by December 4, 2009. AFTER DECEMBER 4, 2009, THE CONFERENCE FEE IS NOT REFUNDABLE IF YOU CANCEL. The conference fee is also NOT REFUNDABLE IF YOU DO NOT SHOW UP AT THE CONFERENCE (are a 'NO SHOW').

Cancellations will ONLY be accepted via e-mail, fax or regular/overnight mail; e-mail: LotusphereRegistration@experient-inc.com; fax: 781-251-7850; or regular/overnight mail: Lotusphere 2010 Registration – Experient, Inc. – 3 Allied Drive – Suite 306 – Dedham, MA 02026, U.S.A.

Your hotel reservation(s) must also be cancelled directly with Experient, Inc. Please contact their Housing Department at 800-650-6870 or 847-996-5877 or via e-mail at LotusphereHousing@experient-inc.com to cancel your Lotusphere hotel reservation.

YOU MAY TRANSFER YOUR REGISTRATION AFTER DECEMBER 4, 2009 ONLY. The original registrant must notify Lotusphere 2010 of the substitution/transfer IN WRITING (see options for notifying Lotusphere 2010 above); a \$250.00 processing fee will be charged for the transfer.



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PAYMENT

Your registration must be paid in full by the Early Bird Price (November 20, 2009) and Standard Price (January 14, 2010) deadlines in order to receive the pricing for those discounts. If you are paying by check, please note that the check must be postmarked by the corresponding deadline date in order to receive that pricing. **If you arrive on-site with a balance due, you will be required to pay the Full On-site Price, \$2495.00 per person USD.**

GROUP (20+) DISCOUNT QUALIFICATION

Twenty (20) or more people registering from the same organization are eligible for a special registration rate of \$1795.00 per attendee. On December 9, 2009, we will qualify the registrations based on Company Name and the E-Mail Address that was submitted as part of each completed registration form.

If we have received from your organization a minimum of twenty (20) registrations by December 9, 2009, each attendee from your organization will be eligible for the discount fee and no further action is needed. If your organization DOES NOT register the minimum of twenty (20) people, each person will be charged the difference between \$1795.00 and the registration fee that was applicable at the time the registration was submitted.

Any additional registration(s) received from your organization after December 9th, will be charged the registration rate of \$2,295. The Large Group Discount pricing cannot be combined with any further discounts.

AGE LIMITATION

You must be 18 years of age to attend the Lotusphere Conference and Product Showcase, and all related events including the Welcome Reception, with the sole exception being the Wednesday evening Special Event. Guest tickets for the Wednesday evening Special Event for children under 18 are available for purchase on-site at Conference Registration. Requests for any exception to this term must be made in writing to conference management. Requests will ONLY be accepted via e-mail, fax or regular/overnight mail, please address to Lotusphere Registrar; e-mail: LotusphereRegistration@experient-inc.com; fax: 781-251-7850; or regular/overnight mail: Lotusphere 2010 Registration – Experient, Inc. – 3 Allied Drive – Suite 306 – Dedham, MA 02026, U.S.A.

NO REPRODUCTION OR DISTRIBUTION OF MATERIAL

Videotaping and/or recording of the conference sessions is NOT PERMITTED.

No part of the conference or presentation or other materials may be reproduced, recorded, videotaped, disseminated or distributed in any form or by any means, or stored or redistributed in whole or in part without the prior written permission of IBM Corporation.

SESSION, LAB AND MEAL ATTENDANCE

All sessions, labs and dining locations have maximum attendance capacities in compliance with local safety regulations pertaining to the venues; therefore, Meal assignments (dining locations) are predetermined and assigned by conference management and Breakout (including those held on Sunday) and Birds-of-a-Feather Session attendance is on a first-come, first-served basis.

BADGE SCANNING

You may be asked to have your badge scanned at exhibit booths and/or session rooms; please note scanning of your badge is entirely optional.

INFORMATION RELEASE

This data may be used by IBM or selected organizations, such as Lenovo, to provide you with information about other offerings. To receive this via email, check the first box below. Alternatively, if you would prefer not to receive such information by any means, check the second box.

May we send you updates using e-mail?

Yes, please use e-mail to send me information about other offerings.

If you prefer, we will not contact you using the data you provided in this instance.

Please do not use the contact details provided here to send me information about other offerings.

By submitting this form, you agree that IBM may process your data in the manner indicated above and as described in our Privacy policy. (Please go to www.ibm.com/lotus/lotusphere to review our Privacy policy.)

IBM reserves the right to remove from Lotusphere 2010 any attendee who fails to comply with any of the above terms and conditions or any other reasonable request of IBM, conference management or the Walt Disney World Swan and Dolphin Resorts. Attendees who are removed from Lotusphere 2010 shall not be entitled to any refund of registration fees, hotel or travel costs, or any other expenses.

Please sign here indicating your acceptance of the processing of this transaction as well as your understanding and acceptance of the Terms and Conditions above:

*Signature

*First Name Middle Initial *Last Name

*E-Mail

*Company Name