EUREKA and **Eurostars**: B2B RDI projects for European and global market

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Dpt. of European Integration and International Cooperation National Authority for Scientific Research



- > intergovernmental
- > nationally-financed
- > market-oriented
- > bottom-up
- EUREKA addresses applied, not fundamental, research projects
- > The result of a EUREKA project must be a marketable product, process or service, representing a significant advance in their sector



Albania
Austria
Belgium
Bosnia&Herzegovina
Bulgaria
Croatia
Cyprus
Czech Republic
Denmark

Estonia European Union **Finland** France Former Yugoslav Republic of Macedonia Germany Greece Hungary **Iceland Ireland** Israel Italy Latvia Lithuania Luxembourg

Malta Monaco The Netherlands Norway **Poland Portugal** Romania Russian Federation San Marino Serbia Slovakia Slovenia Spain Sweden **Switzerland** Turkey Ukraine **United Kingdom**

eurostars™

The EUREKA Initiative

- EUREKA is a public network supporting R&D-performing businesses
- Established in 1985 by French President Mitterrand and German Chancellor Kohl
- Romania Member State from 1997 (96 projects, 34 M€)
- An <u>intergovernmental network</u> of 40 members: EU-27, European Community and 12 other countries
- EUREKA projects are financed through <u>national public and private</u> <u>funding</u> (investment by industry in R&D)
- <u>Market-oriented</u>: Projects must result in a marketable product, process or service
- <u>Bottom-up</u>: The consortium decides on the project objectives and on the end result; there are no thematic restrictions
- Who decides on projects?
 - HLR High Level Representatives, which
 - · act on behalf of government ministers, and
 - meet four times a year to review project applications (award the internationally-recognized EUREKA label)

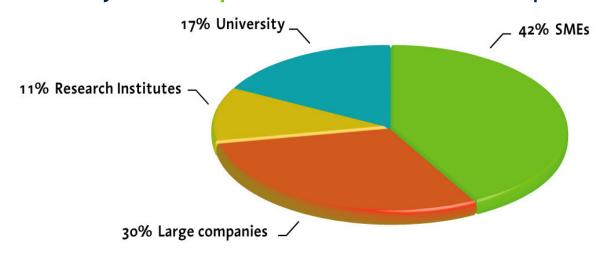


Since 1985, more than 29 B€ of public-private investment has been mobilised to support over 4,000 EUREKA projects

On-going projects are attracting investment of some 4 B€.

Who participates in EUREKA projects?

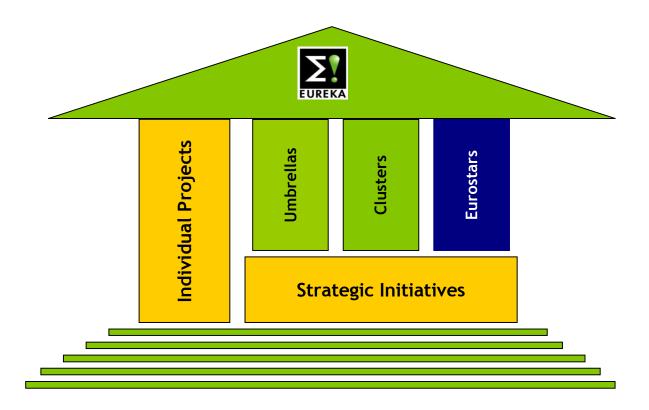
Nearly 13.000 partners from across Europe - and beyond



ICT-35%, Bio-16%, Energy-6%, Agr.& Food-7%, Ind.-27%, Env.-7%



- > Strategic initiatives
- > Individual projects





STRATEGIC INITIATIVES

> Umbrellas

- > Thematic networks of public authorities and sectoral experts
- > Their objective is to generate EUREKA projects
- > Coordinated and implemented by a WG consisting of EUREKA representatives and industrial experts
- > Fields of activity: manufacturing, logistics, food and feed, digital content

> Clusters

- > Long-term, strategically-significant initiatives
- > Large number of participants, many from Europe's major companies (e.g. Philips, Infineon, Telecom, etc.)
- > Develop generic technologies of key importance to European competitiveness



> Umbrellas

- > PRO-FACTORY-PLUS: Production technologies
- > EUROENVIRON: Environmental R&D
- > EUROAGRI FOODCHAIN: Agriculture, food and feed
- > EUREKA TOURISM: IT technologies for tourism
- > **E!-SURF**: Surface engineering sustainable production
- > **ECONTEC**: Digital content
- > **EUREKABUILD2**: Construction technology

> Clusters

- > CATRENE: micro- and nanoelectronics
- > ITEA2: Information Technology for European Advancement
- > **CELTIC** +: telecommunications (infrastuc., services, security)
- > ACQUEU: Water Industry
- > **EUROGIA+:** Energy, renewable energies, climate changes
- > MF.IND: Manufuture Industry Prog., Production Systems



financed through the Romanian INNOVAtion Programme

Individual Projects (eg. E!1782; E!1344)



Small, shorter-term projects, involving participants from at least two member countries. Result in a product, process or service with a significant advance in their sector. Some of these projects are grouped together in a thematic network, known as an Umbrella.

Clusters











Long-term and strategically-significant.

Clusters involve a large number of participants, many from Europe's largest companies. Develop generic technologies of key importance to European competitiveness.

Eurostars Projects



eurostars^{*}

Small, short-term projects, involving participants from at least two member countries. The consortium leader is a research-performing SME.

Programmed jointly with the European Community (through the Framework Programme).



- 1. Eligibility of participants
- > Only a company/ SME can be the contractor, coordinating the RO part of the project (that had profit in the last accounting report)
- > Participants: SMEs, Industry companies in partnership with Universities, Research Institutes, other research organizations.
- 2. What is the financing limit?
- >maximum 50% of the eligible activities, but no more than 300.000/500.000/800.000 /ei/year, depending on project type, Individual/Cluster/Eurostars

in accordance with the State Aid Scheme for RDI N542/2007 C2007(6545).

>Projects are financed from own National resources of each participant country

EUREKA projects requests (2)

- 3. Who finance Romanian participants?
 - > The Innovation Program / Int'nal Cooperation Unit on EUREKA INITIATIVE
 - Component of the II nd National Plan for Research Development and Innovation (2007-2013)
 - National Funding Body: UEFISCDI Executive Unit for Financing Higher Education, Research, Dev. and Innovation
- 4. The maximum duration of a financed project: 36 months
- 5. Who make the evaluation? Depending on project type:
 - > Individual / Cluster / Eurostars
 - > National / International-Cluster / International-Eurostars
 - National Evaluation in RO: UEFISCDI -> the results are approved by CNDI (National Council for Development and Innovation)
 - > The projects are financed following the national evaluation approval or the international evaluation selection in Clusters or Eurostars Program.



EUREKA projects requests (3)

6. Elligible costs:

- > salary of the staff (researchers and other auxiliary staff if they are used/ hired into the project), without mobilities for scientific events (dissemination) for trainings or procurement;
- equipment acquisition only for the research project. If these have a life time over the duration of the project, only the amortisement costs are eligible;
- > knowledge and patents (licences) acquisition from external sources on the fair market price, without preference costs as consultancy services, only for research activities;
- > indirect costs for the research activities;
- > operational costs: materials, consumables and similarly for research activities;
- > feasibility studies costs, on preparing the industrial research or the experimental development;
- subcontracting with third parties is approved only for max. 5% of the contact value;
- > Non eligible costs, from private own funds, assists the necessary project activities that could not be supported by public funds.

EUREKA projects requests (4)

- 7. When does the submitting and evaluation take place?
 - > Submitting: two periods (February and September)
 - > Evaluation follows the submitting
 - > Proposal for new competitions: open submitting and 3-4 evaluation session synchronized with Eureka meeting!
- 8. Contracting: next to labeling by EUREKA HLG meeting;
- 9. More information on the following public sites:

http://www.eurekanetwork.org/romania/about

http://www.eurostars-eureka.eu

http://uefiscdi.gov.ro/Public/cat/732/Eureka-Eurostars.html

10. How to get involved?

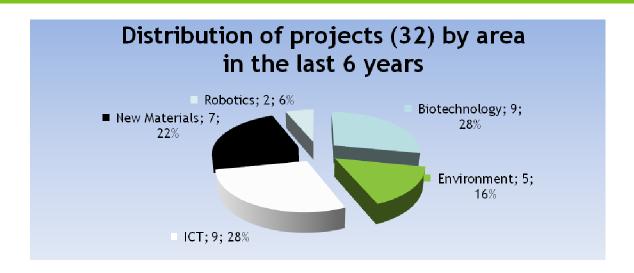
- > For Clusters: contact the Cluster secretariat
- > For Umbrellas: contact the Umbrella secretariat
- > For individual projects: contact the E! Romanian NPC: vasile.lungu@ancs.ro

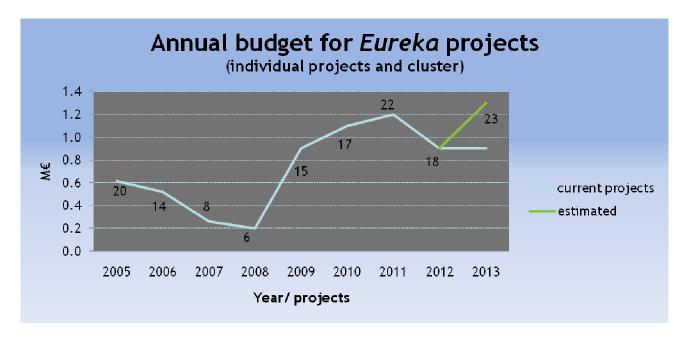


- 1. Based on a project idea <u>contact</u> your EUREKA NPC
- 2. Develop your project idea and set up a project partnership
- 3. You <u>secure financing</u> from each participant:
 - > from a national program
 - > from a private source
- 4. All project partners create and sign a Consortium Agreement
- 5. <u>Submit your project Application Form, signed by all participants</u> to EUREKA Secretariat (ESE), via the <u>NPC</u> of the <u>main</u> participant
- 6. If it fulfils the EUREKA criteria, your project is endorsed
- 7. Your project is awarded the internationally-recognised EUREKA label

Now your project begins!









Eurostars Programme

The Eurostars Programme is the first European funding and support programme to be specifically dedicated to R&D performing SMEs.

A joint programme (from 2007-2013), combining:

- >National R&D programmes from 33 participating countries (300+ million euro already committed)
- >Seventh Framework Programme (+/-100 million euro committed), based on Article 169 of the EC Treaty, which allows the participation of the Community in the RTD programmes undertaken by several MS
- >EUREKA Secretariat (20+ years of experience in coordination of national R&D programmes)
- >International Evaluation Panel at EUREKA Secretariat
- >Funding through National Funding Bodies of participant countries





Austria Belgium Bulgaria Croatia **Cyprus** Czech Republic Denmark Estonia **Finland** France Germany Greece Hungary **Iceland Ireland** Israel Italy

Latvia Lithuania Luxembourg The Netherlands Malta Norway **Poland** Portugal Romania Slovakia Slovenia Spain Sweden **Switzerland** Turkey **United Kingdom**

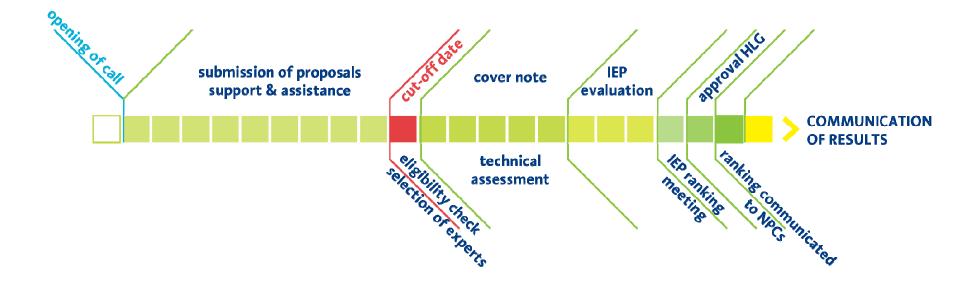


Eligibility and funding rules, in addition to those from EUREKA:

- Consortium leader is an R&D-performing SME*
- At least 2 participants from Eurostars countries
- Project duration is no more than 36 months
- Market introduction is foreseen within 2 years after project completion
- The R&D-performing SMEs undertake minimum 50% of total R&D costs
- Well-balanced partnership, with no single country responsible for more than 75% of the project costs
- No restriction on thematic area and project managed from the bottom up
- * EU SME definition and 10% FTE or turnover dedicated to R&D
 - * Applicants are strongly advised to contact their E! NPC for info on E* and support/ assistance in the preparation of an application for E* funding

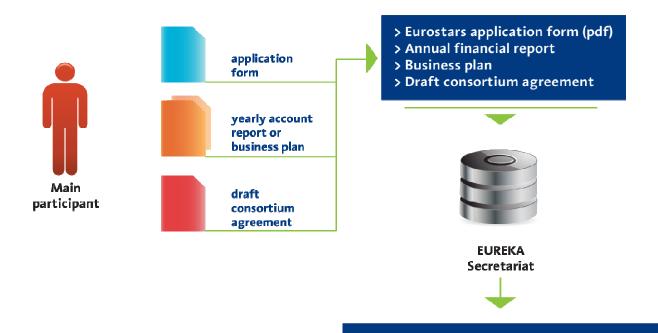


14 weeks from cut-off date to communications of results



Next cut-off date September 20th, 2012 17:00(CET)





> Information on each application is available on restricted website (including details of any missing docments)

Only complete applications will undergo an eligibility check

> Information is provided electronically and entered into database

> An email is automatically sent to NPCs in involved countries

> A number is assigned to each application



Eurostars Programme: A two-step evaluation process > 2

- 1. Technical assessment by two independent experts
- 2. Evaluation and ranking by members of the Independent Evaluation Panel (IEP):
 - > **Basic Assessment** (maximum 200 points)
 - > Well balanced partnership; Added value through cooperation
 - > Technological and managerial capacity of all participants
 - > Methodology; Cost and financing structure
 - > Technology and Innovation (maximum 200 points)
 - > Degree of Technological maturity
 - > Technological achievements envisaged
 - > Degree of Innovation
 - > Market and Competitiveness (maximum 200 points)
 - > Market size, access and risk
 - > Time to Market
 - > Return on Investment

For more information > <u>www.eurostars-eureka.eu</u>

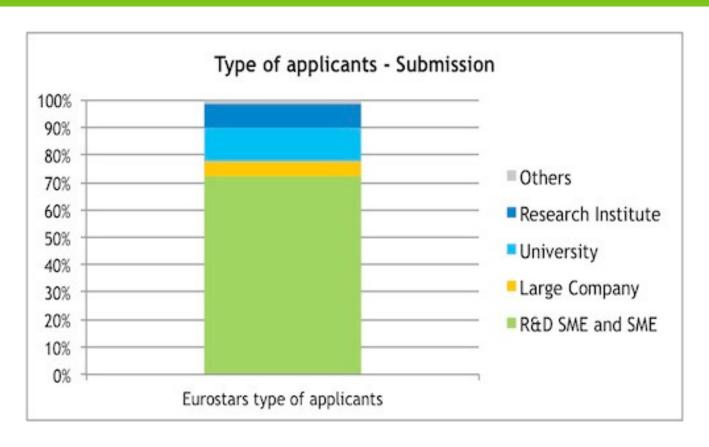


Romanian partners only will be funded by the NFB (UEFISCDI). The contract procedure lasts between 3-6 months.

- The applicant contractor must be a Company.
- Universities, Research Organisation, any other SME and/ or Large Company could be partners in the Romanian consortium.
- Funding of the consortium members is made through the contractor company.
- The limit funding of a project is 50% from its eligible costs.

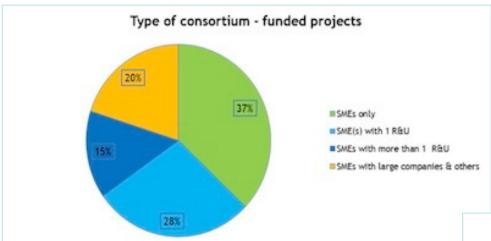
Type of organisation	Funding % of eligible costs	Additional information				
SME	50%	with respect of the state aid scheme notified N542/2007 C2007(6545)				
LARGE COMPANY	50%	with respect of the state aid scheme notified N542/2007 C2007(6545)				
UNIVERSITY	100%	The Romanian EUREKA Office				
RESEARCH ORGANISATION	100%	recommends universities, research organizations and other organisations to				
OTHER	100%	apply together with a Romanian company				

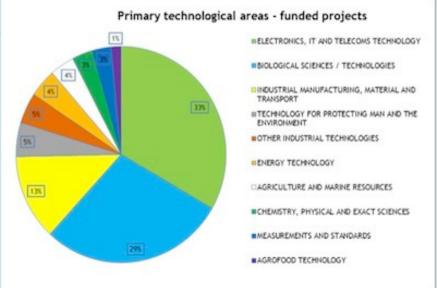






Eurostars Programme



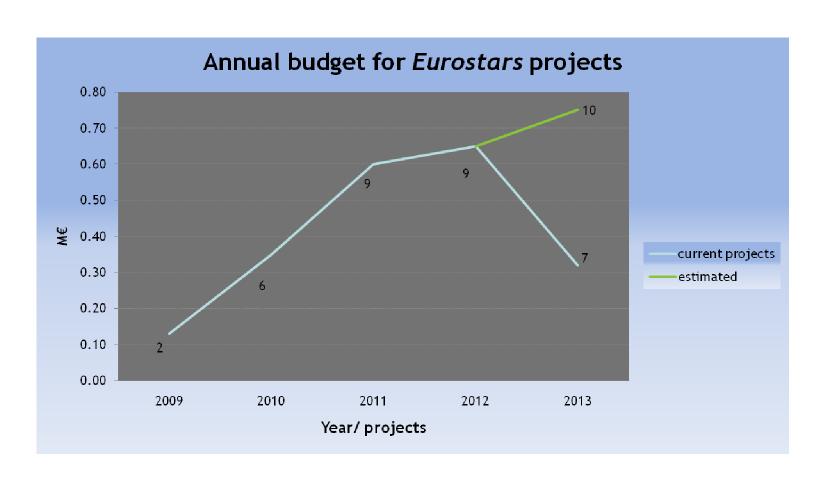




Eurostars Programme - setting up a project

- 1. Based on a project idea <u>contact</u> your EUREKA/Eurostars NPC
- 2. Develop your project idea and set up a project <u>partnership for</u> <u>Eurostars</u> (which has to fulfill the Eurostars rules)
- 3. You <u>secure financing</u> from each participant:
 - > from a national program
 - > from a private source
- 4. <u>Submit on-line</u> your project <u>Application Form</u>, signed by all participants to EUREKA Secretariat (ESE); All project partners create and sign a draft <u>Consortium Agreement</u>
- If it fulfils the Eurostars eligibility criteria, your project is evaluated by technical experts and an IEP (Independent Evaluation Panel) by taking into account those 3 evaluation criteria.
- Within 3 months of the cut-off date you will be informed of the results of the evaluation!

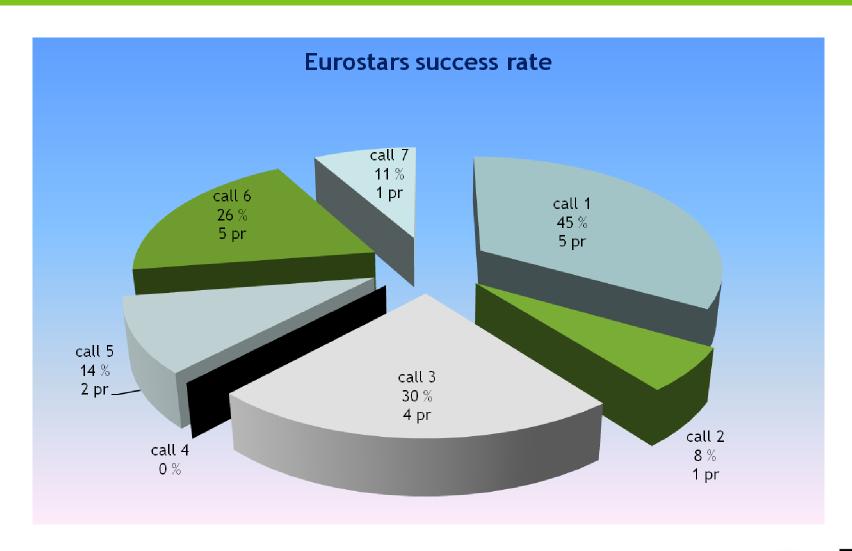
If it is approved then you have to sign a contract with National Funding Body (UEFISCDI) and your project begins!





Call/ Deadline	Prop./Elig	Appr.	Pub. Fund.	Self- funded	Research/ Market area	Main	Participants type/ name	Total budget (ME)	RO budget (ME)	RO budget (%)	Project number and acronym
COD-1 */ 08.02.2008	11/9	5	2	1	Energy	0	SME/ ELMET	1.99	0.30	15.1	E!4227 ELTGEL
					Biotechnology/ pharmaceuticals		SME/ CCTI	1.52	0.19	12.4	E!4400 DISC-SCREEN
					IT		SME/ Singular / self-fund	0.92	0.16	16.9	E! 4311 - SEMANTIX
COD-2/ 21.11.2008	12/7	1	0	0	Health	0	UNIV/ UMF CN/ not elligible-fund	1.14	0.06	5.3	E!4846 SkinMonitor
COD-3/ 24.09.2009	13/11	4	4	0	IT/ Diagnostic	2	SME, Univ/ InfoWorld-M, UPB	2.48	0.79	31.8	E!5112 RELIS
					IT/ Diagnostic		SME, Univ/ InfoWorld-M, UPB	1.64	0.79	48.2	E!5119 EUGEN
					IT/ Transportation		SME/ InteCo	0.80	0.40	50.0	E!5093 DYNAMO
					Environment		SME, Research Inst/ ECOIND	0.52	0.13	25.0	E!5164 POPELIM
COD-4/ 25.02.2010	11/10	0	0	0							
COD-5/ 30.09.2010	14/9	2	2	0	IT	1	SME, Univ/ InfoWorld-M, UPB	1.37	0.79	57.5	E!6126 VISUAL-D
					IT/Health		SME/ BEIA Consulting	1.86	0.23	12.4	E!6021 Cloud Consulting
COD-6 **/ 24.03.2011	19/15	5	3	0	Transmission of electricity / Electric companies		SC Elmet Constructii Montaj SRL	2.11	0.28	13.2	E! 6387 GRADCAB
					Plant selection/production technology		SC PROBSTDORFER SAATZUCHT ROMANIA SRL	2.98	0.15	5.0	E! 6399 GENOWHEAT
					INDUSTRIAL MANUFACTURING , MATERIAL AND TRANSPORT		SC PIELOREX S.A/ INCDTP-ICPI	0.85	0.28	33.0	E! 6565 LOWEST
COD-7/ 22.09.2011	9/7	1	0	0							







Romanian budget for 2012

- On-going projects (E! + E*): 1.27 M€
- New projects (E! + E*): 1.34 M€
- 5 new E! projects (only for 2012): 0.26 M€
- Annual Romania's engagement for Eurostars 2: 1.00 M€ (starting from 2014)



National Support

- Support available in all countries through the network of National Project Coordinators (NPC)
- Romanian National Project Coordinator:

Vasile Lungu -> vasile.lungu@ancs.ro

- NPC Support
 - -Information on the operation of the program and National funding rules.
 - -Advice on consortium composition
 - -Advice on proposal submission, eligibility, evaluation, etc.
 - -Liaison with other NPCs
 - -Help with partner searching
- •All applicants are strongly encouraged to contact their Eurostars National Project Coordinator before applying.



Thank you for listening!



Prof. dr.eng. VASILE LUNGU

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National Authority for Scientific

Research International Cooperation (ANCS)

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