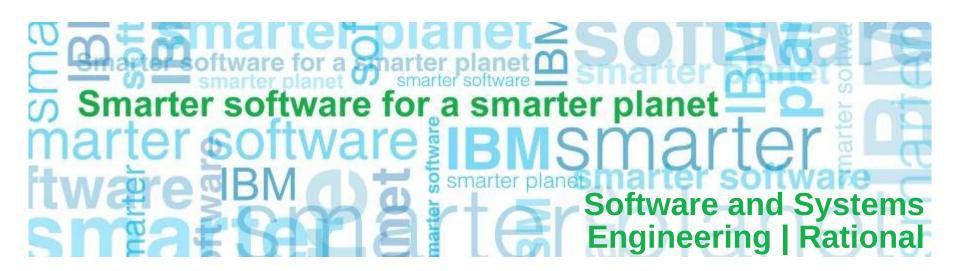


IBM Rational solution for Collaborative Lifecycle Management





Overview

2 IBM Rational Collaboration Lifecycle Management

3 Delivering the 5 ALM imperatives

4 Proven results



Software drives today's innovation for a smarter planet Transforming the way we live, work, and play

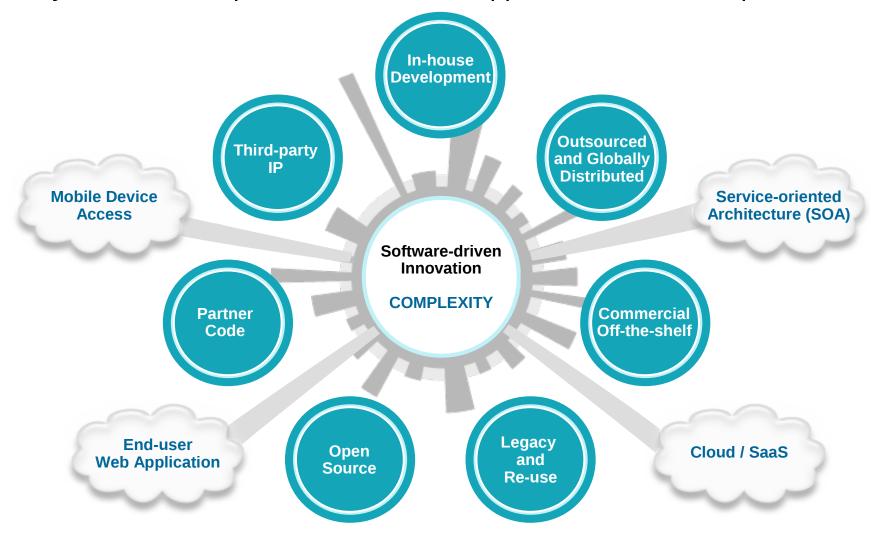






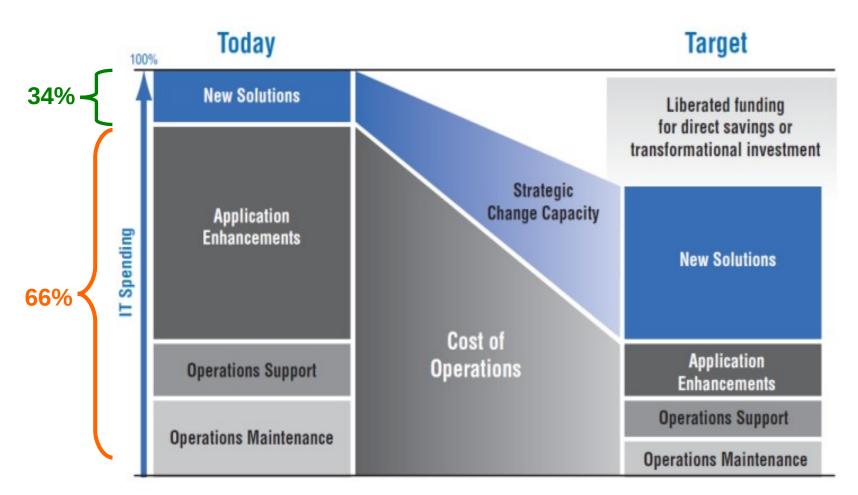
The defining challenge: Managing "systems of systems"

From back-end software to customer facing portals, systems of systems drive your relationships with customers, suppliers and business partners



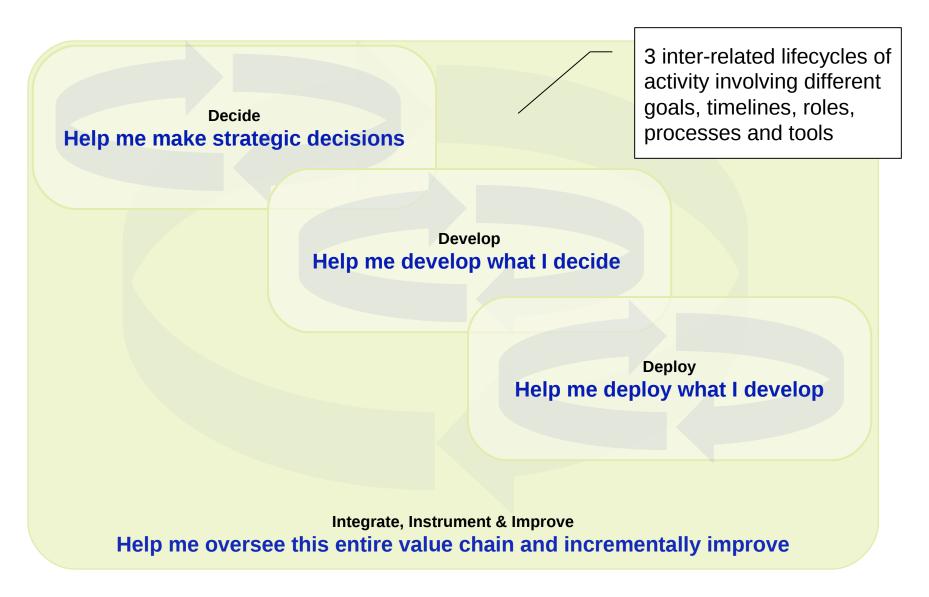


Business and IT Agility: Balancing Resources to Support Business Innovation Balance IT investments to focus on new solutions.

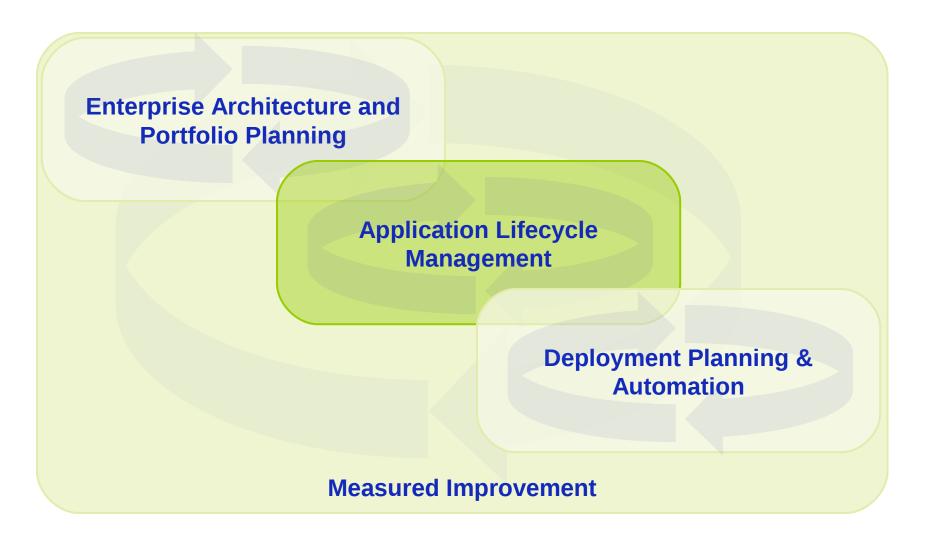


- Forrester estimates that ongoing operations and maintenance consume 66% of IT budgets
- While new projects and software initiatives represent only 34%

Key Software development lifecycles



Key Software development lifecycles





ALM is about connecting the disciplines

Project/Planning

- Business Drivers
- Iterations
- Sign-off
- Contract
- Risk Assess
- User Involvement

Requirements

- Use Cases
- Nonfunctional
- Sign-off
- Contract
- Risk Assess
- Threat Model
- Test Requirements

Development

- TDD
- Build Management
- Static Analysis
- BVT
- Source Management
- PairProgramming/Code Review

Testing

- Scenario-Driven Automation
- Exploratory
 Test
- User
 Involvement
- Contract
 Validation

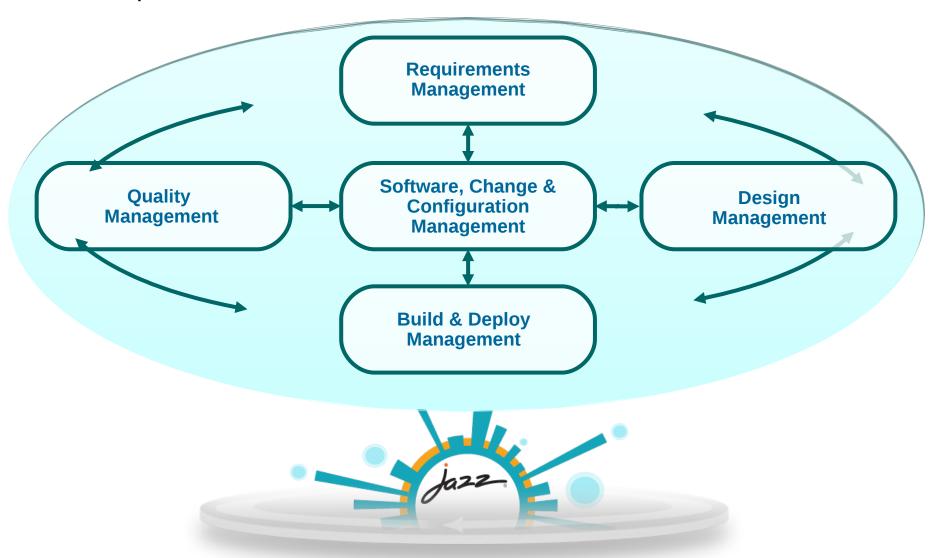
Continuous Learning and Feedback

Source: Gartner Application Architecture, Development & Integration Summit Presentation, The Future and Present of AD, Thomas E. Murphy, December 2008



Rational Application Lifecycle Management (ALM)

Modular, open and extensible





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An ALM solution powered by Jazz

Rational solution for Collaborative Lifecycle Management

CREATE SOFTWARE

Real-time Planning, Lifecycle Traceability, Team Collaboration, Development Intelligence, Continuous Improvement

Rational Requirements Composer

Requirements Management Rational Team
Concert

Planning, Change, Configuration & Build Management Rational Quality Manager

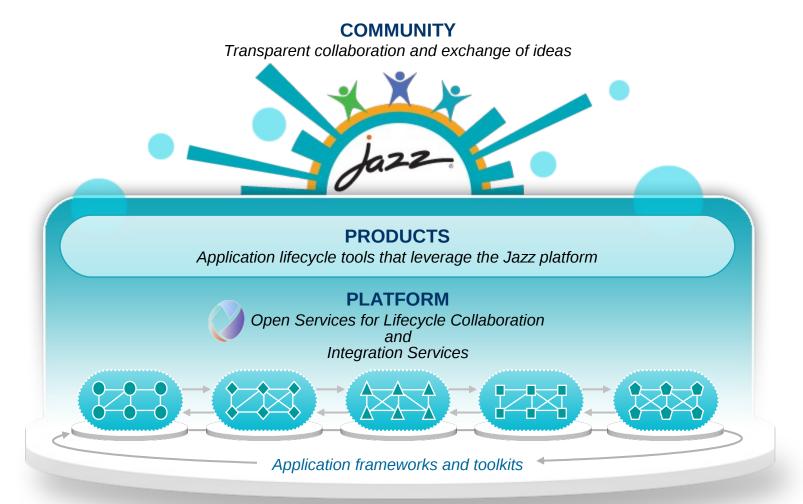
> Quality Management



*extensions



Jazz provides open collaboration across the software and systems lifecycle



Learn more at: https://jazz.net/about/



Open Services for Lifecycle Collaboration (OSLC)

An initiative aimed at simplifying data linking and tool integration across the lifec /cle

Barriers to sharing resources and assets among tools

- Multiple vendors, open source projects, and in-house tools
- Private vocabularies, formats and stores
- Entanglement of tools with their data

Open Services for Lifecycle Collaboration

- Community Driven specified at openservices.net
- Specifications for ALM, PLM and DevOps Interoperability
- Inspired by Internet architecture
 - Loosely coupled integration with <u>"just enough"</u> standardization
 - Common resource formats and services
- A different approach to industry-wide proliferation

Learn more at: http://open-services.net/



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What is required to deliver end-to-end visibility across teams, tools and projects?





Criteria for effective lifecycle management: ALM imperatives

- 1. Real-time planning
- 2. Lifecycle traceability
- 3. In-Context collaboration
- 4. Development intelligence
- 5. Continuous improvement





Criteria for effective lifecycle management: ALM imperatives

- 1. Accelerate time to delivery with Real-time Planning
- 2. Improve quality with Lifecycle Traceability
- 3. Maximize product value with In-Context Collaboration
- 4. Refine predictability with **Development Intelligence**
- 5. Reduce costs with Continuous Improvement





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Business results

Automated status reporting derived from evolving engineering artifacts can **improve productivity** by



Source: IBM analysis based on services research.



Ensure Success with Rational Collaborative Lifecycle Management

Measured improvement

Instructor-led Agile workshops

Deployment services

Online training courses

Product Adoption
Quick starts

Rational Training and Certification courses

Process tailoring

Software support

Agile practices

Accelerated Value Program

Best Practices and methodology

Technical Services

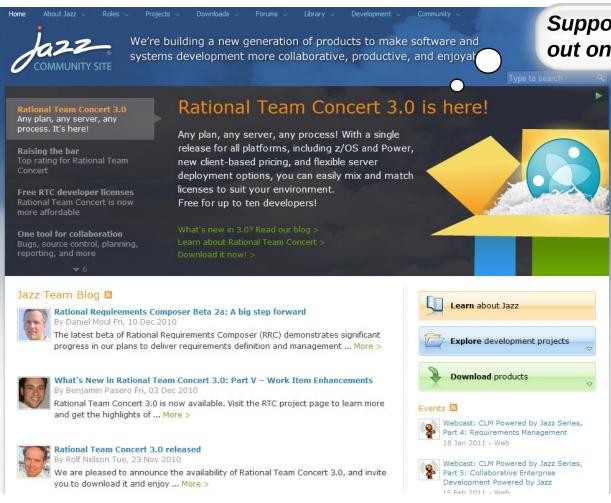
Training and Mentoring

World-class Support



jazz.net

Creating a higher-fidelity connection to our customers



Suppose we did our development out on the Internet?

- A transparent software delivery laboratory where you can...
 - ✓ Get answers and insights directly from engineering
 - ✓ Communicate with the development team
 - ✓ Track the progress of builds and milestones
 - ✓ Get the latest product trials and betas
 - ✓ Join developers and product managers in discussion groups
 - ✓ Submit defect and enhancement requests





www.ibm.com/software/rational

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