

WebSphere's Advanced Technology Improves Business

Deliver Faster Results

We Saw How IBM Can Fulfill Enterprise Priorities



Increased
Quality



Faster
Execution



Lower
Cost

We Proved That WebSphere's Advanced Technology Can Improve Business

- Extend your reach
 - ▶ Drive customer interest with mobile applications
- Enhance your processes
 - ▶ Optimize your key business processes with business process management
 - ▶ Automate and improve your business decisions with decision management
 - ▶ Integrate your cross-enterprise applications with an enterprise service bus
- Improve your efficiency
 - ▶ Achieve elastic application scalability with a state-of-the-art application server
 - ▶ Reduce the cost of deploying your applications with a private cloud solution

We Learned That IBM Delivers The Smartest Solutions Compared To The Competition

Solutions	IBM
Compelling mobile application development	Yes
Smarter Business Process Management	Yes
Intelligent operational decision management	Yes
Flexible Enterprise Service Bus	Yes
Scalable application server	Yes
Cost-effective workload deployment	Yes

How Can You Learn More? Explore WebSphere

<http://www.ibm.com/software/websphere>

WebSphere software

WebSphere
Products >
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Services >
Case studies >
Training and certification >
Support >

Related Links
• developerWorks
• WebSphere User Group
• Subscription and support
• WebSphere Early Programs

Comparing IBM WebSphere and Oracle WebLogic
Download white paper

Why WebSphere® Software
Software for SOA environments that enables dynamic, interconnected business processes, and delivers highly effective application infrastructures for all business situations.

What we offer

Featured WebSphere Products

WebSphere Application Server	IBM Business Process Manager
WebSphere DataPower	WebSphere Operational Decision Management
WebSphere MQ	WebSphere Portal Server
IBM Worklight	IBM PureApplication System

[View all WebSphere products](#)

Core WebSphere Solutions

Application Infrastructure Build, deploy and run applications in a proven, secure and flexible environment.	Business Process Management Optimize business performance by documenting, deploying and continuously improving end-to-end business processes.
Connectivity, Integration and SOA Linking applications and services for operational efficiency and cost savings.	Portals Deliver a point of personalized interaction with applications, content, processes and people.
Mobile Development and Connectivity Quickly and efficiently develop mobile apps that deliver rich user experiences	Mobile Management and Security Gain visibility and control to enforce a mobile security strategy

Other WebSphere Solutions

Commerce	Software for IBM System z
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Contact IBM
Considering a purchase?
Chat now
Request a quote
Email IBM
Or call us at: 877-426-3774
Priority code: 109HE03W

WebSphere whitepapers

[Download a Free Whitepaper](#)

- Business Process Management (BPM) for Dummies
- Whitepaper: IBM WebSphere Portal Reviewer's Guide
- WebSphere DataPower Architectural Design Patterns: Integrating and Securing Services Across Domains
- Integration: The Critical Path to Cloud Computing

WebSphere demos

[Watch a Free Demo](#)

- What exactly is WebSphere MQ?
- WebSphere Application Server Product Animations
- 10-Minute Demo: Integrate Cloud to ERP with "No Coding"
- WebSphere Smart SOA Application Foundation

- Learn about WebSphere
- Chat, email or call a sales representative
- Read about our products
- Download white papers
- View case studies and demonstrations
- Find out about training and certification
- Look into support options

Visit IBM Developer Works

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Technical topics
Agile transformation
AIX and UNIX
Business process management
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Information management
Integrated Service Management
Java technology
Linux

Lotus
Mobile development
Open source
Rational
SOA and web services

Tivoli
Web development
WebSphere
XML

Technical library
Products A to Z

Standards in speech processing
Move toward open source standards in speech processing by converting flat lexicon files to XML with Python. Learn how to store customized lexicons in the Pronunciation Lexicon Specification format and extract data into the required flat file: [XML]

Popular topics
rest
android
linux
php
eclipse

Popular downloads
Rational Method Composer
Flexible process management platform
→ DB2 Express 91,045 downloads
→ Symphony 52,618 downloads
→ Lotus Notes 26,824 downloads
→ WebSphere MQ 10,639 downloads
→ DB2 10,269 downloads
→ Data Studio full client 3,229 downloads
→ Rational Application Developer 27,757 downloads

Community activity
Business Service Management
Connect with experts and practitioners
→ View all forums
→ View all groups
→ View all blogs
→ Join the community

- Resources for developers and architects
- A technical library of what's new, feature packs, best practices, samples, downloads, learning resources, and special offers
- A community of wealth around WebSphere and other technical topics

Read IBM Redbooks

<http://www.redbooks.ibm.com>

Just published	Drafts	Most popular	Residencies	Workshops
1 to 10 of 3053 results		Next →	Results per page: 5 10 20	
1.	TCP/IP Tutorial and Technical Overview, GG24-3376-07 Published 19 Dec 2006, Rating: ★★★★★ (based on 43 reviews)			
2.	Servlet and JSP Programming with IBM WebSphere Studio and VisualAge for Java, SG24-5755-00 Published 16 May 2000, Rating: ★★★★★ (based on 5 reviews)			
3.	Introduction to Storage Area Networks, SG24-5470-03 Published 10 Jul 2006, last updated 6 Sep 2006, Rating: ★★★★★ (based on 13 reviews)			
4.	xREF: IBM x86 Server Reference, REDP-XREF-00 Published 6 Mar 2012, last updated 31 Jul 2012, Rating: ★★★★★ (based on 3 reviews)			
5.	Introduction to Networking Technologies, GG24-4338-00 Published 18 May 1994, Rating: ★★★★★ (based on 7 reviews)			
6.	IBM System Storage DS3500 Introduction and Implementation Guide, SG24-7914-00 Published 20 May 2011, last updated 24 Oct 2011, Rating: ★★★★★ (based on 10 reviews)			
7.	IBM Cognos Business Intelligence V10.1 Handbook, SG24-7912-00 Published 25 Oct 2010, Rating: ★★★★★ (based on 4 reviews)			
8.	Introduction to the New Mainframe: z/OS Basics, SG24-6366-02 Published 29 Mar 2011, last updated 4 Jan 2012, Rating: ★★★★★ (based on 8 reviews)			
9.	IP Network Design Guide, SG24-2580-01 Published 21 Jun 1999, Rating: ★★★★★ (based on 18 reviews)			
10.	Tuning Windows Server 2003 on IBM System x Servers, REDP-3943-01 Published 23 Feb 2007, last updated 3 Jun 2011, Rating: ★★★★★ (based on 6 reviews)			

- Thousands of detailed technical documents
- Topics on software, storage, servers, security, and much more
- Hundreds available in EPUB format for your iPhone, iPad, iPod or Nook
- Download PDF's
















Learn WebSphere On The Go

<http://www.ibm.com/software/websphere/education/mobilecourses.html>

- New mobile course offerings for IBM WebSphere software
- Specially formatted for your smartphone or tablet
- Short in duration – so you can learn during your commute, when you have unplanned free time, or whenever you're not at your computer

Courses for your mobile device

Below are the currently available WebSphere Education mobile courses. The icon next to each course indicates if that course is optimized for a smartphone, tablet computer or both devices.

Phone	Tablet	Course Title/Description
		ZMS00 Cloud Computing Fundamentals A 15 minute overview of this new business model for providing resources and services on demand.
		ZMD00 Hypertext Transfer Protocol Get a 5 minute refresher of the workings of the most popular web communication protocol.
		ZMP00 Business Process Management Learn in 15 minutes the most important facts of defining, developing and improving business processes.
		ZMM01 WebSphere MQ Reason Codes Easy access to all of the WebSphere MQ Reason Codes.
		ZMM00 WebSphere MQ Overview A 10 minute overview of the features and functions of IBM WebSphere MQ.
		ZMB01 IBM Business Process Manager Best Practices Learn in 15 minutes effective ways of using the IBM Business Process Manager to improve your business processes.
		ZME00 WebSphere DataPower Solutions Demystify WebSphere DataPower appliances in 10 minutes by finding out how they can improve security, messaging and integration.
		ZMB80 IBM Business Monitor A five minute overview of the features and functionality of the IBM Business Monitor.
		ZME002 IBM WebSphere DataPower Business-to-Business Overview

Find your next course on your smartphone or tablet.

[→ View the catalog](#)

Test Drive Self-Paced Learning



Experience the self-paced learning environment by accessing select courses in a trial format. Access a single unit from the sample course, as well as access to a hands-on lab session.

[→ Start your test drive](#)

Training can help your projects meet objectives



"Training represents one concrete step IT managers can take to assure project teams possess the skills necessary to reduce failure risk, decrease costs, and increase project effectiveness." - IDC Survey Report, Impact of Training on Project Success, Doc. #229054, June 2011

[Download the report \(PDF, 262KB\)](#)

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IBM Smart SOA & BPM Newsletter
Changing the game with proven technology

Hermes Award Winner

Change the game — innovate with new software
→ Embrace trends like mobile, social and cloud

Top 10 considerations for choosing a mobile application platform
→ Find the right platform for your organization

Leading through connections
→ Learn what's driving CEOs to change strategy

BPM plus Operational Decision Management increases flexibility
→ View how SCM solution lowers costs for OL&T's clients

The key to SOA value	Explore the SOA Reference Architecture standard → Read how it even meets your goals for cloud
Impact comes to you	Find out how you can innovate with the latest technology → Check the event schedule for your locale
New interactive tutorials	Earn a certification in enterprise integrated systems → Sign up for 7 new and on-demand sessions


From this Web site, you can read informative advanced technology topics, subscribe, unsubscribe, contact the editor, and view past issues

Play In The SOA Sandbox

<http://www.ibm.com/developerworks/downloads/soasandbox/>





IBM SOA Sandbox

Build your SOA skills through practical, hands-on, free online trials



Newest sandbox exercise
Learn how WebSphere® Operational Decision Management automates a wide range of decisions and gives users the means to change and govern those decisions. [More >](#)

Learn about key SOA concepts, hands-on, with no install!

-  The SOA Sandbox is a cloud offering that provides a dedicated, hosted environment with IBM products already installed just for you. Each SOA Sandbox activity is centered around a simple, realistic customer exercise that highlights the power of SOA. For more information, see the [SOA Sandbox Infosheet](#) or this [Flash™ presentation](#) about the sandbox.
-  Install the Citrix client to access the hosted trials: If you do not already have a Citrix client, you will need to download and install it before accessing the trials. See the [Citrix installation instructions](#) for more information.
-  Want to try out a particular product? View a matrix of products and SOA Sandbox exercises.
-  Looking for information about your industry? Learn more about industry-specific content.

Want to find a particular product?

IBM product or technology	SOA Sandbox exercise
Cognos® Business Intelligence	Cognos Business Intelligence online trial
Cognos Express	Evaluate Cognos Express

... 27 more not shown ...

WebSphere Operational Decision Management	WebSphere Operational Decision Management samples
WebSphere Service Registry and Repository	Implement dynamic endpoint lookup
WebSphere sMash	Build agile, Web-based applications
WebSphere Transformation Extender	Transform a text document into XML using WebSphere Transformation Extender
WebSphere Virtual Enterprise	Create a dynamic infrastructure

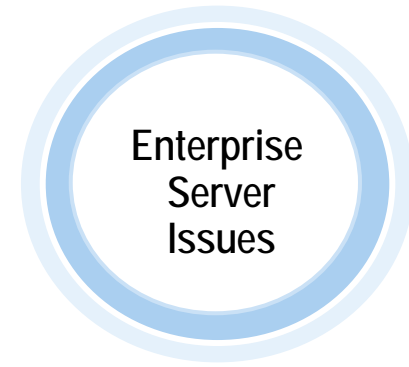
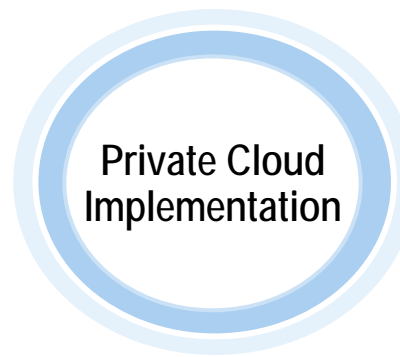
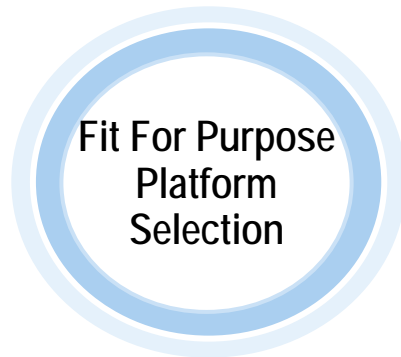
- Access the solutions you saw today
- Low-risk hands-on "tinker, test, and try" learning environment
- Tutorials based upon real customer experiences
- Online demos, best practice documentation, and quick-start guides



Eagle TCO Engagements



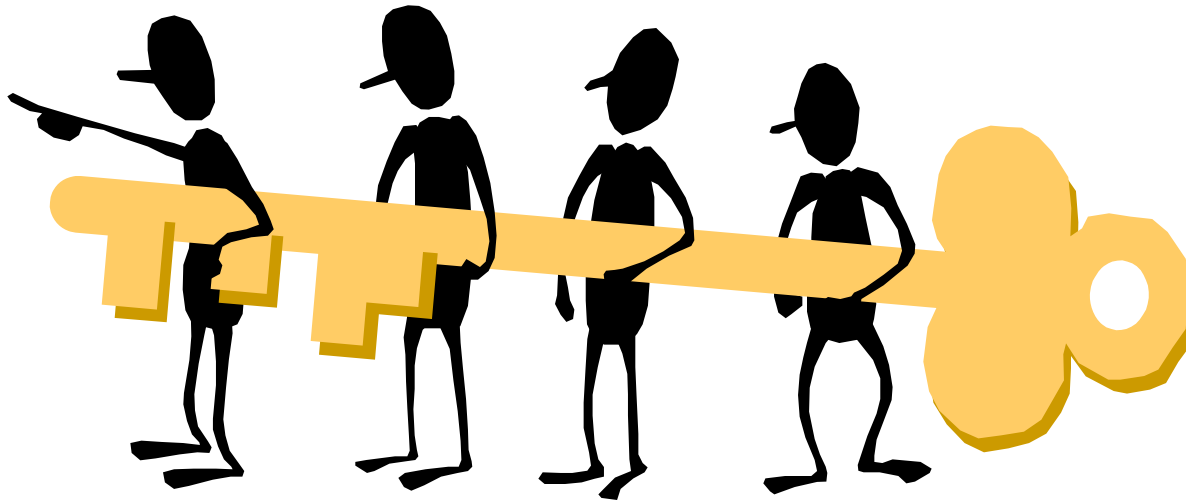
- **Free of Charge** total cost of ownership study that helps customers evaluate the lowest cost option among alternative approaches. The study usually requires one day for an on-site visit and is **specifically tailored to a customer's enterprise**.
- The study can be focused on at least one of the areas below:



- We conduct Eagle studies for System z, POWER, and PureSystems accounts
- Over 300 customer studies since the formation of the TCO Eagle team in 2007
- **Engage our Eagle-Eyed TCO Experts!**
 - ▶ Start by sending an email to eagletco@us.ibm.com

What Should You Do Now?

- Talk to your local IBM representatives (some are in the audience)



- They are your key resource in helping you improve your business with WebSphere solutions

Thank You For Attending Today!

**Thank
You!**



Copies of all presentations are available:

<http://www.ibm.com/developerworks/offers/techbriefings/details/webspheresoa.html>