IBM SolutionsConnect 2015

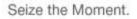
Seize the Moment.





The new era is defined by three shifts

SHIFT 1 Data is becoming the world's new natural resource, transforming industries and professions.	SHIFT 2 The emergence of cloud is transforming IT and business processes into digital services.	SHIFT 3 Mobile and social are transforming individual engagement – creating expectations of security, trust and value in return for personal information.
OUR POINT OF VIEW Data is the new basis of competitive advantage.	OUR POINT OF VIEW Cloud is the path to new business models.	OUR POINT OF VIEW A systematic approach to engagement is now required.





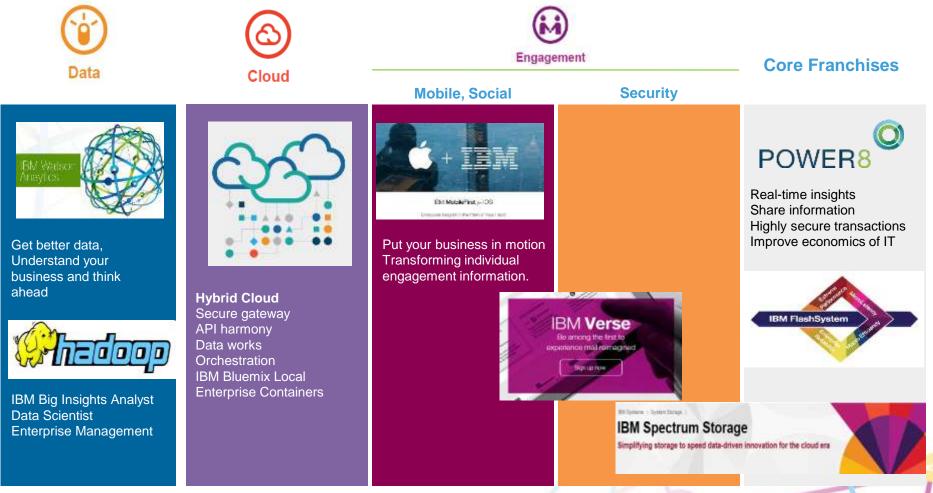


We are investing with speed in these new imperatives

Data	Cloud	Enga	gement	Core Franchises
\$17B \$24B Revenue Invested	Hybrid enterprise Cloud with 1,600 APIs	Mobile, Social Apple alliance	Security Scale 15B Security events monitored daily across 130 countries	Scale 50B+ secure and reliable transactions managed daily across the globe by IBM's
#1 Ranking for Big Data & Analytics	Bluemix	MobileFirst		Information Management Systems Speed 4x performance advantage on average using IBM InfoSphere BigInsights MapReduce over Apache Hadoop
Watson	40 Cloud Data Centers	6,000 Mobile engagements	experts 7/10	High performance
Watson Analytics	MarketPlace	2,800 Social business experts # 1	Top US banks use IBM Security Solutions Technology	Open Power 7 nanometers
Power + DB2 Twitter alliance	SAP alliance Tencent alliance	Ranking for Worldwide Mobile Application Development (IDC) Social Software (IDC) #1 Market share for Enterprise	1,700+ Security patents # 1	behind IBM's \$3.2B in new chip technologies SyNAPSE
		Market snare for Enterprise Social Software (IDC)	Ranking for QRadar	



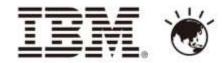
IBM Major Announcements





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Thank You



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