

**INTEGRATED MARKETING COMMUNICATIONS PRODUCTION INFORMATION FORM**

PUBLICATION NUMBER (Material ID#) G210-1418-00 CP# \_\_\_\_\_

FULL TITLE (of piece) Bringing voice technology to electronic devices

GENERAL AVAILABILITY DATE \_\_\_\_\_

QUANTITIES:

(A) Mechanicsburg Dist. Ctr. \_\_\_\_\_

(B) Drop Ship \_\_\_\_\_

TOTAL: \_\_\_\_\_

BOIS ABSTRACT (50 word or less description of the offering)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please include CHARGE CODES for each drop shipment. The charge codes are necessary to bill those people who are receiving the collateral. If you plan on paying for the collateral that you are shipping out, please put in your charge codes, Div, Dept, Major, Minor. Boulder will have the collateral drop shipped directly from the printer to the person's and address' below. They will add a 10 % upload charge for these materials ( this is 10% more than the actual printing cost per unit).

QUANTITY	ADDRESSEE & ADDRESS
10	Communications Resource Center 500 Columbus Avenue, 1B-37 Thornwood, NY 10594 Attention: Jessie Kempter

Mechanicsburg Distribution Facility  
IBM 696/PN  
340 Heinz St.  
Mechanicsburg, PA 17055

(List other addresses & quantities below: )

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CREATIVE AGENCY **Daniels & Roberts, Inc.**

AGENCY CONTACT **Lisa Toth**

AGENCY ADDRESS **6420 Congress Avenue, Boca Raton, FL 33487**

AGENCY TELEPHONE NO **561-241-0066**

DELIVERABLE SIZE **8-1/2 x 11** PAGE COUNT **4**

BINDING **None** COVER STOCK

COVER COATING  COVER PMS **4 color**

PAPER STOCK TYP **100# NorthWest Dull text** TEXT FOLD OUT SIZE

TEXT INK DETAILS **4-color** # OF FULL PAGE BLEEDS **0**

NUMBER OF PART PAGE BLEEDS **1** # OF ESTIMATED PAGES WITH COLOR **4**

NUMBER OF ACTUAL PAGES WITH COLOR **4**

NUMBER OF SEPARATIONS SUPPLIED BY VENDOR

NUMBER OF SEPARATIONS DONE BY VENDOR

ADDITIONAL INFORMATION (describe the physical appearance etc.)

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COMMENTS

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